

STRATEGIC PLANNING SURVEY
For Faculty, Staff, and Selected Students
May, 2012

Question IRB

We appreciate you taking the time to complete this STRATEGIC PLANNING survey.

Your responses are confidential, and your participation is voluntary. The survey will take you about 5-10 minutes to complete. Your relationship with CMU will in no way be affected by your participation or your decision not to participate. You will receive no compensation for completing the survey, and there are no risks to you for participation.

Our hope is that the CMU community will benefit as we learn more about the preferences of all of our stakeholders.

To move from one screen to the next, click NEXT at the bottom of the screen. If you do NOT want to answer any question, just skip it and move on.

Question FIRSTCH

First, we are interested in your views about the proposed DRAFT VISION STATEMENT for CMU. The text follows directly below.

Central Michigan University is a dynamic community of learners dedicated to academic excellence, high quality research, and creative and scholarly endeavors that enrich lives and transform our world. We embrace our tradition of excellence in education and challenge ourselves to address the intellectual and cultural needs of ever-evolving state, national and global societies.

You can think of the vision statement as consisting of a series of vision elements. Please indicate the extent to which you support each vision element.

e

(click one response for each row

Strongly oppose

1

2

3

4

Strongly support

5

No opinion

	Strongly Oppose 1	2	3	4	Strongly Support 5	No Opinion
Dynamic community of learners						
Dedicated to academic excellence						
Dedicated to high quality research						
Dedicated to creative and scholarly endeavors						
Dedicated to enrich lives and transform our world						
Embrace tradition of excellence in education						
Challenge ourselves to address the intellectual and cultural needs of ever-evolving state (of Michigan)						
Challenge ourselves to address the intellectual and cultural needs of ever-evolving national societies						
Challenge ourselves to address the intellectual and cultural needs of ever-evolving global societies						

Question MISSVISS

From your perspective, is some IMPORTANT element of the Vision Statement missing?
Should an element be removed?

IF SO, please provide your suggestions to improve the Vision Statement in the box below.

Otherwise, please click NEXT and continue.

Question STUSUC

The next questions ask you the extent to which you think that CMU should focus on each of five PRIORITIES in the coming years. Associated with each priority are the initiatives that will move that priority forward.

Priority #1. Student Success

Foster the development of the student into a responsible and respectful global citizen.

Should this be a priority for CMU? Please answer using a 7-point scale where 1 equals "definitely not" and 7 equals "definitely yes." If you have no opinion or not enough experience with CMU to answer, please click the last response. (click one response)

1 DEFINITELY NOT

2

3

4

5

6

7 DEFINITELY YES

8 No opinion/not enough experience to answer

Question STURNK

The list below contains possible INITIATIVES that could be implemented to realize the Student Success priority.

Please RANK the THREE Initiatives related to Student Success that you support the most. Just skip the question if you have no opinion.

If you want to change your answers, click on the one you want to change.

Develop students' communication, analytical, and creative thinking skills.

Enhance student lives through relevant and responsive academic and co-and extra- curricular experiences with a focus on the value of diverse perspectives and personal responsibility.

Prepare students for post-graduate success as they pursue graduate or professional study, or engage in meaningful employment in their chosen field.

Develop state-of-the-art learning environments and laboratories, forward-focused pedagogy, and innovative technologies to support high-impact teaching strategies.

Question Change1

Are there any changes that you would like to make in the Student Success priority or in the initiatives associated with it?

If so, please make your suggestions concerning Priority 1 and the associated initiatives in the box below.

Otherwise, please click NEXT and continue.

Question RESRCH

Priority #2. Research and Creative Activity

Enhance research and creative activities with a focus on integrating scholarship into our teaching.

Should this be a priority for CMU? (click one response)

1 DEFINITELY NOT

2

3

4

5

6

7 DEFINITELY YES

8 No opinion/Not enough experience to answer

Question RESRCHRNK

The list below contains possible INITIATIVES that could be implemented to realize the Research and Creative Activity priority.

Please RANK the THREE Initiatives related to Research and Creative Activity that you support the most. (Just skip the question if you have no opinion.)

If you want to change your answers, click on the one you want to change.

Identify foci of research and creative activities across the university with potential for national prominence and targeted funding.

Enhance and improve facilities, equipment, and support services for research and creative activities.

Enhance efforts to promote the active involvement of students in research and creative activities.

Support emerging areas of interdisciplinary, global studies, and creative activities that build on the university's strengths.

Question Change2

Are there any changes that you would like to make in the Research and Creative Activity priority or in the initiatives associated with it?

If so, please make your suggestions concerning Priority 2 and the associated initiatives in the box below.

Otherwise, please click NEXT and continue.

Question FACSTFF

Priority #3. Quality Faculty and Staff

Foster a vibrant, innovative, intellectual community of high quality faculty and staff focused on inclusiveness, diversity, shared governance, and respect.

Should this be a priority for CMU? (click one response)

1 DEFINITELY NOT

2

3

4

5

6

7 DEFINITELY YES

8 No opinion/Not enough experience to answer

Question FACSTFRNK

The list below contains possible INITIATIVES that could be implemented to realize the Quality Faculty and Staff priority.

Please RANK the THREE Initiatives related to Quality Faculty and Staff. (Just skip the question if you have no opinion.)

If you want to change your answers, click on the one you want to change.

Invest in the recruitment, development, and retention of an outstanding, diverse faculty and staff.

Provide professional support for the ongoing development of faculty and staff in the areas of research, teaching, leadership, and cultural competence.

Support the exchange of diverse viewpoints in order to develop timely and informed university policies, procedures, and practices that promote inclusiveness and facilitate shared governance.

Question Change3

Are there any changes that you would like to make in the Quality Faculty and Staff priority or in the initiatives associated with it?

If so, please make your suggestions concerning Priority 3 and the associated initiatives in the box below.

Otherwise, please click NEXT and continue.

Question COMM

Priority #4. Community Partnerships

Develop and strengthen mutually beneficial partnerships between CMU and the local, national and global communities we serve with a focus on collaborating to enhance the region's economy, cultural attributes, natural environment, and the health and wellness of the local population.

Should this be a priority for CMU? (click one response)

1 DEFINITELY NOT

2

3

4

5

6

7 DEFINITELY YES

8 No opinion/Not enough experience to answer

Question COMMRNK

The list below contains possible INITIATIVES that could be implemented to realize the Community Partnerships priority.

Please RANK the THREE Initiatives related to Community Partnerships. (Just skip the question if you have no opinion.)

If you want to change your answers, click on the one you want to change.

Promote unique opportunities for community involvement through academic experiences, performances, speakers, athletics, civic engagement and volunteering.

Increase awareness of the university's transforming contributions to individuals, communities and the local economy.

Involve students, faculty, staff and local community members in creating and maintaining healthy, vibrant campus environments.

Question Change4

Are there any changes that you would like to make in the Community Partnerships priority or in the initiatives associated with it?

If so, please make your suggestions concerning Priority 4 and the associated initiatives in the box below.

Otherwise, please click NEXT and continue.

Question INFRAS

Priority #5. Infrastructure and Stewardship

Manage university resources and infrastructure to ensure that they align with and support the university's mission and vision.

Should this be a priority for CMU? (click one response)

1 DEFINITELY NOT

2

3

4

5

6

7 DEFINITELY YES

8 No opinion/Not enough experience to answer

Question INFRASTRNK

The list below contains possible INITIATIVES that could be implemented to realize the Infrastructure and Stewardship priority.

Please RANK the THREE Initiatives related to Infrastructure and Development. (Just skip the question if you have no opinion.)

If you want to change your answers, click on the one you want to change.

Increase ongoing investments in strategic environmental and sustainable energy optimization efforts, and seek opportunities to share this knowledge and experience.

Strengthen financial and infrastructure strategies that support the university's academic mission.

Develop and implement a long term plan to manage enrollment and retention.

Question Change5

Are there any changes that you would like to make in the Infrastructure and Stewardship priority or in the initiatives associated with it?

If so, please make your suggestions concerning Priority 5 and the associated initiatives in the box below.

Otherwise, please click NEXT and continue.

Question NewPrior

Are there any other Priorities or Initiatives that you think are important that you have not already discussed or included in your earlier comments?

If so, please add them in the box below.

If not, please click NEXT and continue

Question Attend

Have you attended one or more of the forums or meetings to discuss strategic planning that have already taken place? For example, the Strategic Planning Team has hosted discussions with faculty and staff, the Academic Senate, the Council of Deans, the Chamber of Commerce, and the Alumni Board.

YES

NO

IF (ANS = 2) SKP WHOYOU

Question AttComment

Do you feel that the changes made in the vision/priorities/initiatives that you see in the current draft (presented above in this survey) reflect the input and suggestions that you heard in the forums or meetings you attended?

DEFINITELY YES
YES TO SOME EXTENT
NOT REALLY
DEFINITELY NOT
not sure/can't really say

Question WHOYOU

Please indicate the categories that describe your CURRENT relationship(s) to CMU. (check as many as apply)

STUDENT
ALUMNUS/ALUMNA
FACULTY MEMBER AT MOUNT PLEASANT CAMPUS
FACULTY MEMBER THROUGH OFF-CAMPUS PROGRAMS
STAFF MEMBER
MEMBER OF THE GREATER MOUNT PLEASANT COMMUNITY

Question Comments

Please use the space below to provide any additional comments or suggestions concerning CMU's strategic planning efforts.

Question THANKS

The Strategic Planning Team will analyze the input from this survey on Draft 3 of the Vision, Priorities, and Initiatives along with discussions that have taken place in the April engagement meetings. The team will bring Draft 4 to the campus community for additional input in Fall, 2012.

THANKS VERY MUCH. CLICK NEXT TO END.