Strategic Planning Cycle
Central Michigan University

Phase I
Vision and Priorities

Phase II
Planning action to accomplish strategic initiatives

Vision
Core Values
Mission

External Inputs
Internal Inputs

Strategic Priorities
Strategic Initiatives
Metrics and Targets
FY 14 Action Plans

Communicate and seek input – repeated throughout the process

Adjust for Continuous Improvement
Assess and Evaluate
Resource Allocation

Vision and Priorities
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