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This is Central.

www.thisiscentral.net
Brainiacs wanted

CMU launches two new doctoral programs this fall: neuroscience and the science of advanced materials.

The field of advanced materials (think nanomaterials and molecular research) has become an active area of research in CMU’s College of Science and Technology and the Center for Applied Research and Technology. Students in the science of advanced materials interdisciplinary doctoral program will take courses in physics, chemistry, and mathematics.

The Ph.D. program in neuroscience also will be an interdisciplinary program, integrating courses, research and clinical opportunities from departments including biology, chemistry, health sciences, rehabilitation and medical sciences, communication disorders, and psychology. It is closely related to CMU’s doctoral program in applied experimental psychology, although it will have a greater focus on neuroscience-related courses and give neuroscience students more flexibility in choosing from various departments.

University life redux

Grandparents: grab your grandchildren and head to campus for CMU’s first ever Grandparents U summer camp.

The event June 18 through 20 brings together grandparents and their grandchildren ages 8 to 12 for three days of fun and hands-on educational sessions conducted by CMU faculty.

Sleep in residence halls, attend special classes together, and experience many other CMU highlights. Class selections may include subjects like Therapeutic Use of Animals, LEGO Challenge, Fish Aging Techniques, and Harry Potter’s World. Evenings will be spent swimming, bowling, watching movies, touring the CMU Museum of Cultural and Natural History, and more.

Learn more or register at alumni.cmich.edu (select Alumni Programs – Event Registration) or call (800) 358-6903.

New dean for science and tech

Educator, administrator, and researcher Ian Davison joins CMU June 1 as the new dean of the College of Science and Technology.

He most recently served as an independent researcher and adjunct curator for the Academy of Natural Sciences in Philadelphia. He also directed the Academy of Natural Sciences Estuarine Research Center in St. Leonard, Maryland, and he spent 16 years teaching as a professor of marine sciences, botany, and marine biology at the University of Maine.

“The faculty and staff here really care about their work and their university,” Davison says. “From a professional and personal standpoint, that commitment is invaluable. Alongside colleagues this motivated and driven toward success, I know that I can make a difference as the new dean.”

Davison holds a bachelor’s degree in biological sciences from Westfield College, University of London, and a doctorate in biological sciences from the University of Dundee in Scotland.

He replaces Bob Kohrman, who retired.

Plastic rain

An installation art display rained recyclable water bottles for an environmental awareness message in the University Art Gallery this winter. Professional artist Sandy Skoglund of New Jersey teamed up with 30 art students to collect empty water bottles and create “Raining Bottles” as part of the art department’s Stephen L. Barstow Art and Design Lecture Series.

Canine couture

Walks across campus will no longer be cold or wet for Ares, the 2-year-old Great Dane service dog of student Sandra Isles, an environmental studies and geology double major.

Students in a functional apparel design class this spring used CMU’s high-tech body scanner to take Ares’ measurements and then designed and sewed winter wear and spring rainwear using breathable water-resistant and wind-resistant fabrics.

Isles can only carry up to two pounds, and she has trouble with her balance. Ares steadies her on stairs and carries books, medicine, groceries, and whatever she needs. Now he can be a little dryer while doing it.

Isles says she’s grateful for the clothing designers’ help.

“Knowing that my companion is cold or uncomfortable, I wanted to be able to do something for him – especially when he does so much for me,” she says.

An added bonus for Isles: no more wet dog smell.

University parents

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New provost leads CMU’s academic vision
Guiding the way

By Barbara Sutherland Chovanec

After a long day at work, Julia Wallace likes to unwind with volleys and drop shots.

CMU’s new provost and executive vice president moved to Mount Pleasant in January and immediately joined the Midland Tennis Club for a weekly league and drill group. Wallace also enjoys skiing, swimming, reading, and walking her dogs when she can find the time.

She’s the kind of person who likes to pack her days full of activities. Or maybe it’s just the nature of the job.

“I spend a lot of time in meetings – some days six hours of meetings with maybe 15 minutes between them,” Wallace says. “Trying to assimilate all that information and taking notes so I remember for the next time keeps me vigilant.”

“I live and breathe this job,” she says, admitting that a nonstop schedule is just the nature of the No. 2 position at the university.

Wallace came to CMU after serving eight years as dean of the College of Social and Behavioral Sciences at the University of Northern Iowa. She has degrees in psychology, including a doctorate in experimental psychology from the State University of New York at Binghamton and a master’s in environmental health and preventive medicine (public health) from the University of Iowa. Her husband, Fred Fryman, a geography professor, will move to Mount Pleasant once the semester ends in Iowa.

Since arriving on campus, Wallace has thrown herself into learning the culture and academic atmosphere of the university and meeting as many people as possible. She attends lots of events in an official capacity to give remarks, but you’ll also find her at just as many concerts, theater performances, and academic lectures for fun.

“I’m certainly interested in learning the culture of the university,” she says. “There are so many questions about how large our academic programs should be, in what directions different colleges are interested in growing, and the capacity and balance by which we can do those sorts of things.

“The most challenging is keeping the academic affairs division moving forward, but still taking care of all the day-to-day activities. The things that are unique every day just constantly take up my time. But we have to find the time to really develop that academic vision and move it forward. It’s a balance between maintaining what you’ve got and moving things forward.”

Wallace says as the chief academic officer at a decentralized university, it’s important for her to lead the charge for academic continuity throughout CMU’s seven colleges.

“Each college operates independently, and therefore, in order to have an academic vision, it has to come from this office,” she says. “So I need to be able to be very visible to constantly talk about an academic vision for the university.

“I’m responsible for the quality of our degree programs, so in a sense, I’m responsible for every single diploma that comes out of this university. It’s a matter of really monitoring the quality and increasing those degree programs that I feel our incoming students are going to need to be quality citizens and get a true quality education.

“That’s the charge, and it’s a big one. You think about the number of departments, the number of programs, the number of students who walk across that stage in the spring and the fall. It’s a big responsibility to make sure they’re walking across the stage with the best that they can get.”

Settling in

To balance out all her heavy academic duties, Wallace also has enjoyed exploring campus in the spring.

“I’ve been so impressed with the physical structure of the university – I’m just in awe sometimes. So if alumni haven’t been back to campus for a while, they really need to visit, because it’s such a beautiful place.”

And she’s been enjoying some of the personally satisfying parts of the job.

“One of the best things was calling a faculty member to tell her that she won a Michigan award for great teaching – there’s nothing better than that. Hiring the new science and technology dean – being able to offer him the position and knowing that this is the person I want – that was great. Those things just really excite me.”

Wallace’s second day at CMU brought excitement of a different kind – a campuswide power outage and all-day cancellation of classes.

It was a memorable beginning and a quick introduction to residence halls staff, police officers, and others who responded to the emergency – people she wouldn’t have met under normal circumstances until weeks later.

It also was an example of CMU teamwork.

“Everyone got together to work out how we were going to get through this and make sure that the students had a hot dinner,” she says. “It was just so awesome. “I didn’t think I’d find a place with such a close-knit community commitment to a university as I had at the University of Northern Iowa where I came from, and I’ve just been constantly impressed with the community of people here and the atmosphere of loyalty to the university. People really want to work hard for the university.”

Provost Julia Wallace (right) and Darby Gwisdala, special assistant to the provost, look over the books on display during CMU’s Fourth Annual Book Recognition Event this spring.

Photo by Robert Barclay

PHOTOGRAPHY BY ROBERT BARCLAY
Mohib Israr remembers life as a young child living in a Pakistan refugee camp after his family fled Afghanistan during the 1979 Soviet invasion.

“We left home when I was 5,” says Israr, a CMU Afghan graduate student and Rotary International scholar. “We lived in tents, and my job was to collect garbage so we could make fires to keep our family warm at night.”

As a young teen, Israr’s camp was stuck in the mountains while Russians bombed them.

“It was 15 days of bombing. I didn’t know who would live or die. I remember seeing so many burned and dying people. I was sick for a week after everything was over,” he says. “I still have nightmares.”

As an adult, he says the Taliban tried to abduct him – but kidnapped and tortured his younger brother by mistake.

“They called my family and threatened to kill him – thinking it was me,” he says. “After my parents told the Taliban that they had the wrong person, they wanted to do an exchange. But my parents didn’t know where I was. So after 21 days, they let my brother go. But they told my family that if they ever found me....”

As he talks, there is serenity and determination in Israr’s brown eyes. It is almost hard to believe he has seen and experienced so much. And he is only 32.

Sitting in CMU’s Park Library, the polite Afghan graduate student reflects on his life and is very open about it. He says his experiences have made him stronger and have pushed him to come to the United States for an education.

Israr says that things in Afghanistan are changing for the better, but it will take time. And it is people like him who are aiding the process.

“My country is so torn. The only way to improve things is through education. Knowledge is power,” he says. “And the best place in the world to get an education is the United States. I wanted to come here so I can better teach the people back home. When we have more education, we will have peace and stability.”

Israr says he learned the importance of education when in the refugee camp.
While he was out collecting trash, Israr, then 7, noticed a group of youths surrounding an adult. He stood on the fringe of the group – a class of students – and listened.

During the class, a United Nations representative came by to pass out shoes and hats to all of the students. “I had never worn shoes before,” he says. “I thought, ‘We get shoes? I better keep coming back.’”

They didn’t have textbooks, notebooks, or writing utensils, but they learned the alphabet and Islamic religious teachings. Israr faithfully attended class until the Soviets withdrew in 1992.

“During that time, so many people lost the opportunity for education,” he says. “I was one of the lucky ones who found the means to an education.”

Israr says he had wanted to come to the United States for years, but the political status and cost made it very difficult.

“Studying in the United States is my dream. It has the best education in the world,” he says. “I worked for years to make that dream come true, and finally it did. Sometimes I still cannot believe that I live in a peaceful place where you can openly and actively seek knowledge.”

A full scholarship from the Rotary International Club enabled Israr to work toward earning a CMU master’s degree in education. He taught English at Nangarhar University in Jalalabad, Afghanistan, when the Rotary International Club chose him to receive the scholarship.

The Mount Pleasant Rotary Foundation decided a few years ago to provide the funding for an Ambassador Scholar, says Eileen Jennings, a Mount Pleasant Rotary member. “The Rotary Foundation conducts a variety of programs to encourage international understanding,” she says. “This was one way to do that.”

Jennings, who also is CMU’s general counsel, says Israr’s scholarship is the first one awarded to anyone from the Middle Eastern country. The Mount Pleasant district worked in conjunction with the Rotarians from San Diego to interview a number of candidates from Afghanistan. Judy Prince, director of graduate student services, says Israr is the first student from Afghanistan to study at CMU in more than a decade.

“I chose CMU because, when I looked at the pictures it was green, flat, and peaceful looking,” says Israr, who also is studying English as a second language. “It seemed so nice, so safe. It was just how I pictured a (storybook) hometown.”

Israr’s scholarship will pay for one year at CMU. After that he will begin a graduate assistantship, which will provide him classroom experience and the means to stay at CMU. But as Israr walks the Mount Pleasant campus, he can’t feel at peace because his wife and six children are back in Afghanistan. He worries about their safety, even though his brother-in-law is helping out the family.

“My wife is a very strong woman, and she encouraged me to come here because she knew this was my dream, just as I encourage her to follow her dreams,” Israr says. “We support each other. But it was still difficult to leave. We understand that experience – although it is difficult to be away – is better for us, our children, and our country. It is a small price to pay for such a great opportunity.”

A long way home

Home is where you go to feel safe, Israr says. But in his home, safety is a luxury. He remembers when things began to change. People were beaten, threatened, and would even disappear.

Israr says he noticed the Taliban influence in his country when he enrolled at Kabul University in Afghanistan. While at the university, he had several run-ins with the Taliban, who ruled most of Afghanistan from 1996 to 2001.

“If you do not have a long beard or wear a turban, they will beat you,” he says, acknowledging that he was beaten several times. “They look for people who do not follow (the Taliban’s) rules, which were not set by Prophet Muhammad.”

Israr returned to Pakistan and taught English after graduation. But he wanted to return home. So in 2003, Israr took a position in Jalalabad and worked for the United Nations as an interpreter. He later took a United Nations job working on disarmament. He collected weapons, including missiles, from would-be terrorists and offered them education and training in return.

“I knew that these men were only fighting because they had no other way to take care of their family,” he says. “I wanted to help them to get out of that life, to give them knowledge to do something else besides fight.”

He says it was during that time that he was named to the Taliban’s “to be killed” list and the Taliban tried to abduct him, but took his younger brother by mistake. He eventually resigned from that position and put his effort into teaching at the university level.

To battle the Taliban, Israr doesn’t use weapons – he uses knowledge. He teaches his students that fighting is not the answer.

Although he could get a job anywhere, Israr plans to return to Afghanistan after earning his graduate degree. He’ll return to Nangarhar University, become the English department chairman, and conduct English programs for people in Afghanistan.

Is he afraid to return home?

“People threaten my life because I share knowledge,” he says. “I am not afraid. It is because only with education will there be understanding and peace in my country.”

Israr says he will keep trying to make a difference in Afghanistan, no matter the cost.

“I might not make an impact right now, but there will be change for the better. Knowledge helps me, my wife, my children, and my students,” he says. “I will return home and work to make it better.”
Senior Nichole Crosson wants everyone at CMU to care as much about recycling as she does. In fact, the student recycling coordinator is making it her personal mission.

“I’m just extremely passionate about the environment,” she says. “Recycling is one thing people can do in their daily lives that’s not extravagant or expensive. It’s something everyone can easily do.”

To her delight, Crosson has noticed eco-friendly changes at CMU since she enrolled as a freshman.

“I see recycling bins everywhere now,” she says. “People are always talking about going green. Central is definitely taking big steps.”

Increased recycling, using alternate energy sources, and reducing water use are just three of the many ways the university is working toward a more sustainable future.

President Michael Rao established a Campus Sustainability Advisory Committee composed of faculty, staff, and student representatives to ensure that CMU is striving to be ecologically sound, socially just, and economically viable.

The group is evaluating current efforts and will work to integrate sustainability into business operations, teaching, research, and facilities management. And though the committee is just getting started in its work, efforts are already under way campuswide to save natural resources and make CMU a more sustainable institution.

An intern in facilities management is calculating the university’s carbon footprint.

Facilities management and residence life staff, as well as a legion of student volunteers, have taken steps to reduce electricity and water usage and increase recycling, among other efforts.

Special water conservation aerators have been installed on 4,500 sink faucets to reduce water and sewer usage. The diffusers reduce water flow from 2 gallons per minute to .5 gpm. Over a recent three-month period, water usage dropped by 4.7 million gallons compared to the same three months the year before – a savings of $21,000.

Also in the bathrooms, high-efficiency hand dryers will begin to replace the paper towel dispensers to reduce the amount of waste CMU is depositing in landfills.

To further reduce landfill volume, officials hope to increase recycling by 20 percent this year, building on recent years of steady increases. In 2003, CMU was recycling about 19 tons of materials a month. By 2007, that volume had doubled to 38 tons per month.

Other campus efforts toward sustainability include:

• Eco-friendly cleaning products are putting fewer toxins into the environment.
• “Turn it off” decals on light switches campuswide encourage people to save energy.
• Campus dining uses local Michigan produce whenever possible. In 2007 campus dining used 721 cases of locally grown blueberries, asparagus, cucumbers, eggplant, peppers, squash, and zucchini.
• Campus dining also encourages guests to forgo using trays, which saves water and energy during dishwashing.
• New lightbulbs will reduce energy use by 63 percent in the Engineering and Technology Building and by 70 percent in the Moore Hall television studio.

And Steve Lawrence, associate vice president of facilities management, keeps a long list of other ideas – initiatives he hopes the university can put into place once the details are worked out.

One such idea is using the ashes from the wood chip boiler as a soil amendment in landscaping instead of disposing them in a landfill. Another is converting used cooking oils from campus dining into biodiesel to use in university vehicles. And facilities management is considering purchasing electric cars to use on campus.

“We have many more ideas about how to advance sustainability at CMU,” Lawrence says. “Some of these can be put into place fairly soon, and some will require more time. But we’re committed to doing all we can to save resources and continue to be more environmentally friendly.”

Saving (a different kind of) green

In many cases, CMU’s efforts to be responsible stewards of Earth also will save part of the $10 million per year the university spends on electricity, natural gas, water and sewage, wood chips for fuel, and garbage disposal.

This summer the university will replace 1950s burner technology in two natural gas boilers. This is expected to improve energy efficiency by 20 percent – saving CMU about $300,000 on natural gas in the next heating season. Refurbishing and using a steam absorption chiller for air-conditioning will save about $600,000 in fiscal year 2008-2009 since the university will be able to use one fewer electric-powered chiller.

The use of wood chips as a renewable fuel source for steam requirements saves the university up to $2 million annually in fuel costs.

A remodeling project begun this spring in Brooks Hall will save 30 percent per square foot in energy costs for that building by replacing the heating, ventilation, plumbing, and electrical systems.

And recycling is cheaper for CMU than hauling waste to a landfill. The university transports garbage to a landfill in Harrison 30 miles away, but recycling happens right in Mount Pleasant.

“There are environmental reasons why we should be recycling, but there are also some real good financial reasons,” Lawrence says.

That’s good news. But for recycling coordinator Crosson, whatever the reasons that make people recycle are just fine with her. •
It may have been destiny that Ashlie Simons, '06, would major in environmental studies and biology at CMU and would now work for an environmental organization. Simons was an Earth Day baby – born April 22.

This year she spent her birthday at CMU’s Earth Day celebration, representing the nonprofit grassroots political organization Clean Water Action. She’s a program assistant for the group, developing campaign plans and materials, recruiting volunteers, planning press events, and spreading the word about the importance of clean water.

“You know you’re making a difference every day, educating the public on things they might not know about,” Simons says about her job. She works in the Clinton Township office of Clean Water Action, which has offices across the country.

“Ultimately people care about what’s going on. They just don’t know how to get involved,” she says.

When Simons was a CMU student, she helped plan Earth Day festivities as a member of CMU’s Student Environmental Alliance.

Some of this year’s highlights included an electric vehicle from Global Electric Motorcars that gets 245 miles per gallon. Alpha Phi Omega service fraternity helped people plant forget-me-nots. People signed a university pledge to lead more sustainable lives. The Isabella County Recycling Center handed out seedlings. And the American Chemical Society Student Affiliates fried potatoes in oil that would later be turned into biodiesel.

Kylie Rymanowicz, Earth Day chairwoman of the Student Environmental Alliance, says she can see CMU changing to a more green university, with greater emphasis on recycling and other Earth-friendly initiatives.

“I really think the university is starting to change, and I can see things going in a positive direction,” she says.

“I’m just very passionate about sustainability and green issues. We only have one Earth, and the way that we live our lives is basically killing it.”

Rymanowicz says Earth Day activities deliver serious information in a fun way.

“A lot of people just don’t know what they could do,” she says. “We try to combine entertainment and education together in a way that gets students’ attention.”
Sustainability

what it’s all about

By Thomas K. Rohrer
Director of CMU’s environmental studies program

You may have seen that poignant bumper sticker that says, “What if the Hokey Pokey IS what it’s all about?” It is somewhat humorous and perhaps depressing assessment of the ultimate value of the lives that we lead and the work that we do.

We live in a world that does little to encourage, reward, or recognize those who live and work for the common good of all the planet. Instead, our culture and the global economy seem to focus our energies on personal gain, short-term profits, and a careless disregard for the long-term effects of our actions on our global ecosystem. There is little regard for how sustainable our economic and social systems are over the long term.

Concerns about this situation are not new. Once mankind began to recognize that our planetary resources were finite and that growth of the human population was accelerating geometrically, writings appeared which outlined the inevitable conclusion that growth could not continue to be supported at this pace indefinitely.

The “limits to growth” were first discussed by English mathematician Thomas R. Malthus as far back as the early 1800s. Scholars in the latter half of the 20th century began to talk more and more about the need to refocus our efforts toward developing sustainable systems so that population growth and increasingly consumptive lifestyles did not overwhelm the planetary capacity to support us.

In recent years some of the more foresighted leaders in business and academia have promoted the concept of “sustainability” in their work. Sustainability is defined as a process or system that can be maintained at a certain level of production indefinitely. In the environmental arena, it is most commonly linked to the longevity of vital human and ecological support systems such as the hydrologic cycle, mineral and petroleum resources, the planetary climate system, and our food and forestry resources.

The issue was brought to the political forefront in 1987 with the issuance of a major report by the World Commission on Environment and Development of the United Nations titled, Our Common Future. This report, edited by Gro Harlem Bruntland, a former prime minister of Norway, brought the term “sustainability” into the political vernacular. The Bruntland report served as the outline for many nations to begin adopting more sustainable policies involving energy use, transportation, food production, and conservation of natural resources.

At about the same time, some of our more progressive business leaders began to integrate sustainability into the world of commerce by focusing on what they called the “Triple Bottom Line” or TBL. This school of thought said that it was important to assess the impact of business practices not only on economic profits, the traditional bottom line, but also on communities (people) and on the environment. By focusing on a TBL system of management, reducing energy use and materials consumption became integral parts of a company’s strategic plan.

Managers recognized that only sustainable business practices would assure the long-term viability of their enterprises. As business implemented more sustainable practices, they discovered the synergistic effect of seeing improvements in all three of the areas being assessed. In many cases, instituting practices that reduced waste, encouraged recycling, and promoted use of more “sustainable” products resulted in dramatic improvements in business profit.

This dispelled the myth that economic development and environmental stewardship were mutually exclusive.

Sustainability is now becoming a mainstream issue. Communities and universities, including CMU, are taking seriously the challenge to develop more sustainable systems to lessen our impact on planetary resources and assure our long-term survival. Much can be accomplished by simple conservation measures such as turning off lights and appliances when they are not needed. Other changes, such as improving mass transit and weaning us off our addiction to fossil fuels, will be more challenging. Changes from our overly consumptive lifestyles are necessary to secure our common future and to prevent global environmental catastrophes.

Working toward a sustainable future puts us all on a higher path toward a common good. It may require some sacrifices on our part, but that will save us from environmental and economic collapse over the long haul.

Columnist Robert J. Samuelson recently wrote, “We face a choice between a society where people accept modest sacrifices for a common good or a more contentious society where groups selfishly protect their own benefits.” This protection of self-interests and unsustainable lifestyles puts us on a path toward continued domestic and international strife and, ultimately, ecological collapse.

Living a more sustainable lifestyle, developing a more sustainable campus, and promoting more sustainable communities will assure that our children, our grandchildren, and their grandchildren will prosper in the future. In the long run, sustainability is what it’s all about.

centralight | Summer 2008
New green building ‘LEEDs’

By Lindsay Allen, ’00

CMU’s Education Building will help make campus a little more eco-friendly while setting the standard for all of the university’s future buildings.

The university’s first-ever building designed to achieve Leadership in Energy and Environmental Design Certification from the U.S. Green Building Council, the Education Building will have a number of “green” components.

“The building will be more energy efficient with the use of natural light, the use of natural and recycled materials, and an actual green roof of ground-covering vegetation on the child development lab and auditorium, which provides excellent, natural insulation,” says College of Education and Human Services Dean Karen Adams.

Groundbreaking for the Education Building, which was designed by SHW Group of Berkley, took place in April 2007, and Walsh Construction of Detroit is building the facility. Classes will begin in the building in fall 2009.

Andrew Hetletvedt, an SHW Group project manager, says his company is committed to creating learning environments that are engaging and instructive.

“We see the building as a teaching aid,” he says. “It’s more than aesthetics – we have programmatic reasons behind every decision that is made.”

Sedum will be planted on more than 50 percent of the roof area. In addition to its aesthetic benefits, the plants will protect the roof membrane, reduce the volume of water runoff, and improve the quality of water runoff.

While it will be easy for people to see the green roof and conclude that the building is environmentally friendly, Hetletvedt said there are many other factors essential to LEED certification that often go unnoticed.

Rapidly renewable resources such as bamboo and regional building materials are used whenever possible. Large windows will maximize the use of natural light, but also will include shading to block the summer heat, reducing the air-conditioning need. Heating and cooling units will be energy efficient. Environmentally friendly adhesives, sealants, and paints will be used. At least 75 percent of construction waste materials are being recycled. And recycled products – for instance, recycled concrete for roadbeds – are being used when possible.

In the future, all CMU buildings – whether they are new facilities or existing buildings undergoing renovation or expansion – will be designed and constructed per LEED standards.

“CMU first became interested in applying LEED to our buildings because it supports a design that addresses water savings, energy efficiency, and indoor environmental quality,” says Linda Slater, CMU’s director of plant engineering and planning. “Making smart choices during the design process can positively impact both the quality of the building for the tenants and the long-term cost of operating the building.”
Panelists at the Griffin Policy Forum this spring on campus called for quick action, creativity, and policy changes as part of Michigan’s reaction to global warming.

Michigan imports fuel, petroleum, gas, and uranium at $30 billion a year for its energy needs, according to James Croce, president and CEO of NextEnergy, a nonprofit organization working to accelerate alternative energy development in Michigan.

“We have a chance to use our indigenous resources,” he said, including wind, sun, and biomass.

CMU’s Griffin Policy Forums are biannual events planned by the Robert and Marjorie Griffin Endowed Chair in American Government. This spring’s theme was, “Can Climate Change Heat Up Michigan’s Economy?”

Michael Witt, program director of energy and climate change for The Dow Chemical Co., said state leaders should look for opportunities to lead in alternate energy sources.

“We think Michigan could come up with innovative solutions,” he said, adding that state leaders should seriously consider solar energy, even though critics say it wouldn’t be practical in Michigan’s climate.

“Germany is the biggest producer of solar energy worldwide, so it could be possible here,” Witt said.

The panelists all said that ethanol production isn’t an environmental boon or a long-term solution for Michigan’s economy.

“Ethanol has a temporary role to play as a transitional and fluid solution,” said Lana Pollack, president of the Michigan Environmental Council. “I’m glad the farmers in Michigan did well with ethanol, but I believe it will be a short-lived blip in the rearview mirror.”

Croce said Michigan must act quickly to address environmental and energy needs, and policy changes are needed to make solutions possible.

“Michigan is not expected to lead in a carbon-light economy,” he said. “So we have to be quicker. If we’re serious and want to compete in wind, we need public policy to give us a base to win.”

Pollack said focusing on alternate energies could mean enormous economic and scientific opportunities for Michigan.

“The winners are those who make investment in new energy technologies,” she said. “This generation of students will have a wealth of opportunities.”
Alum helps create living classroom

By Sarah Chuby, ’03

James Fabiano Sr., ’65, watched college students teach children hands-on lessons about plant life when he visited the Chicago botanical gardens. And he thought, “This is something that Central needs.”

Fabiano, CMU trustee emeritus, met with President Michael Rao and biology chairwoman Claudia Douglass to show them where he’d like to see the CMU Botanical Gardens.

“We walked to the pond area in front of the University Center and between the library and Washington Street,” Douglass says. “Mr. Fabiano told me he envisioned a beautiful garden that was used to educate students. Then he announced he would financially back the project’s start-up.

“I had to do a double take. I’ve been (in the biology department) since 1976, and I’ve wanted to do something with that area for quite some time. I almost couldn’t believe what I was hearing.”

Fabiano knew where he wanted the garden and what purpose it would serve, but he left the plant choices up to the experts.

“He said to ask the faculty what they would like to see in the garden – what they could use for teaching,” Douglass says. “The faculty gave me several plant lists – nature study plant lists, aquatic plant lists, ecology plant lists. In the planning stages, we needed to incorporate those plants in the garden.”

Areas in the botanical gardens, which will be named after Fabiano, will include:

• Native Plants and Natural Communities Gardens – emphasizing the rich diversity of Michigan’s natural flora.
• Children’s Garden – highlighting the senses by allowing children to watch, taste, and learn about what it takes to make edible plants, such as raspberries and tomatoes, grow in mid-Michigan.
Landscape Demonstration Gardens – featuring ornamental plants and landscape features including an outdoor pavilion, geology display, babbling brook, and waterfall.

Plants and Society Gardens – introducing, educating, and heightening awareness of the interaction of plants with the earth and society.

Construction on the botanical gardens will begin in August. A botanical gardens coordinator and horticulture manager will provide overall direction for the gardens and manage educational programming and community outreach.

Douglass says many CMU courses and internship experiences will be woven directly into the design of the gardens, which will enhance learning opportunities for hundreds of CMU students each year.

Biology professor Joanne Dannenhoffer says she teaches her dendrology class about native Michigan trees and shrubs. To supplement the course, she usually takes her students to Midland’s Dow Gardens.

“It is the only place that we can find certain native species – like spicebush – in conditions that they would naturally be found in,” Dannenhoffer says.

But starting next fall, she and her students will only have to walk a few feet from their Brooks Hall classroom to the new botanical gardens for first-hand experience.

“In the class I try to show them the more than 100 species of Michigan trees and shrubs. Those plants are not always easy to find,” Dannenhoffer says. “It will be beneficial to have many of those plant species on campus and in a natural setting.”

CMU planners got design help from Michigan State University agriculture faculty and students.

“The gardens were conceived by biologists and gardeners with a passion for plants, their history, and their ecosystems,” Douglass says. “We worked together closely on this project with Michigan State, and we plan to work together closely with them in the future. The Michigan State faculty plan on using our gardens as teaching tools for their students.”

But most importantly to Douglass, Dannenhoffer, and Fabiano, the botanical gardens will enhance educational opportunities for CMU students.

“CMU is a treasure. It was when I was a student, and it is now,” Fabiano says. “It continues to grow and improve. These gardens will be yet another educational resource that sets our university apart.”

Help the gardens grow

You can help the gardens grow strong by supporting the botanical gardens fundraising campaign.

Donor contributions will fund the initial costs associated with infrastructure – irrigation, walkways, and lighting – construction of new plant beds, and maintenance. Although an irrigation system already exists throughout much of the area, 20,000 feet of new weep lines, sprinkler heads, and other irrigation equipment will be added.

The campaign also will fund the establishment of an endowment to support the future growth and maintenance of the gardens. Ongoing funds will be raised through a “Friends of the Gardens” group. Volunteers such as Scouts, master gardeners, and garden club members also will play a major role in the maintenance of the gardens.

For gift-giving information, contact Gail Moore, College of Science and Technology director of development, at (989) 774-3773 or gail.moore@cmich.edu.
Aiding industry
By Barbara Sutherland Chovanec

Some members of Michigan’s ailing tool and die industry have received a boost from CMU students in a Master of Business Administration course.

During an eight-week course last fall, Deborah Gray’s class at CMU’s Midland site developed marketing plans for one of 25 tool and die company collaboratives in Michigan. The companies are receiving state tax incentives for forming the collaboratives in order to work together to strengthen Michigan’s tool and die industry.

JoAnn Hinds, ’72 MA ’76, owner of Diamond Die and Mold of Clinton Township, made the call to CMU seeking marketing expertise for the Michigan Coast to Coast Tool and Die Collaborative.

Gray’s students divided into four groups, learned the ins and outs of manufacturing, conducted research, studied business-to-business marketing techniques, and developed marketing plans for the collaborative.

“It’s probably the most in-depth project I’ve had students tackle in a short class,” Gray says. “This was very rigorous for an MBA class to take on in eight weeks.”

“It was really intense,” says student Zachary Strope. “It allowed us to use all our skills, and it was more than just a marketing class.”

Students met with the entire collaborative membership twice and met with Hinds another couple of times. At the end of the project, the students delivered their recommendations in a four-hour presentation to the business owners.

“The people in the collaborative were just so excited,” Hinds says. “The CMU students gave us way more than what the other collaboratives have done.”

Student Kendra Bethke says she and her peers took their responsibilities seriously, knowing businesses and families are depending on their advice.

“It was nice knowing they had faith in us even though we are still students,” says Andrew Tracy.

And the bottom line: Gray says the plans are 100 percent trustworthy.

“I would bank on them if I were running one of the businesses,” she says.

Above from left are Kim DeVries, Zachary Strope, professor Deborah Gray, Andrew Tracy, and Kendra Bethke.
When Kristen Holt, ’94, shops for a new vitamin or energy bar, she first checks the label for the NSF mark. The same goes for a new faucet or water filter for her home.

As a top executive of NSF International, Holt knows more than anyone that the NSF mark means health safety.

“We’re all about protecting and improving public health,” Holt says about the $160 million global nonprofit company with its world headquarters in Ann Arbor.


In 1997 Holt was working for PriceWaterHouseCoopers as an accountant on the NSF account. NSF leaders liked what they saw and snapped her up for controller of their company.

A series of promotions made her chief financial officer at age 29, and in 2005 Holt was included on the “40 under 40” list compiled by Crain’s Detroit Business.

Now Holt is senior vice president of NSF International, and she’s president of three divisions: NSF International Food Safety, a worldwide certifier of food producers and food processors; Quality Assurance International, the leading provider of organic certification; and NSF International Strategic Registrations, a leading provider of management systems registrations worldwide.

Holt devotes her time to planning for the future, setting strategies, and solving problems.

“My job is different every single day because of the variety of businesses that I’m involved in,” she says.

“And we’re always looking for new acquisitions, so I’m looking for new opportunities to buy businesses.

“I never expected as an accountant to end up running a business. CFO was my ultimate dream job,” Holt says. “But running a business is so much different, and it’s so much more exciting, really. Every decision you make impacts something – it changes what’s going on – and you’re doing everything for the future.”

NSF International works closely with regulatory bodies such as the FDA, the USDA, and the EPA to develop and review water and food standards.

In 150,000 square feet of laboratories, NSF scientists test products that come in contact with water and food. This includes faucets, indoor plumbing, water filters, pots and pans, water dispensers, and restaurant and factory food preparation equipment. Products that meet NSF’s strict requirements receive the NSF mark of approval.

The company also tests and certifies health supplements, such as vitamins and herbs, sports bars, and bottled water and energy drinks. The process ensures that the ingredients on the nutrition label – and only those ingredients – are in the product.

The NSF mark can be found in more than 80 countries on more than 100 million products, and the company is always looking to expand the range of products it certifies.

“There are new issues emerging in public health every day,” Holt says. “There’s no shortage of need for our services. NSF provides the technical expertise to help companies improve their food safety, which ultimately will improve the quality and safety of the food that all of us eat every day.”

NSF has begun a grocery store certification program called Shop Fresh, which helps ensure that the perishables you buy from your local grocery store – for instance, deli meats, salads, and cut fruits and vegetables – are prepared and packaged safely.

Last August Holt helped lead the acquisition of CMi, a company that ensures food safety in the United Kingdom and Europe. NSF International also acquired Davis Fresh, which means the company now handles farm-level produce certification in the U.S. And NSF’s global food safety initiative puts inspectors into food-processing companies in countries such as India, Brazil, and Australia to make sure the processes are clean and safe.

“As the food supply chain gets more and more global, companies have a need for somebody to be out there, evaluating the food supply that’s coming in to them, whether it’s in China or Thailand or wherever around the world their food suppliers are located,” Holt says.

“We handle things that you don’t think about, but you’re glad someone’s doing.”
A Million Reasons, One Goal

You can be a part of CMU Athletics annual fundraising history! Help us reach our $1,000,000 goal in support of CMU student-athletes!

We are currently on pace to break last year’s record-setting mark of $800,010.05 and the million dollar goal is now within reach. There is still time for you to make a difference and play an active role in advancing CMU Athletics. Help us make history by renewing your membership, increasing your support or becoming a Chippewa Club member for the first time before our June 30, 2008 membership deadline.

Take advantage of the many benefits associated with supporting CMU Athletics. For more information call (989) 774-6680 or visit us online at www.chippewafund.com.

Be a part of history and continue our championship culture here at CMU.

**2008 Football Season Tickets On Sale Now**

Don’t Miss a Minute of the Action

- Two-time defending Mid-American Conference champions
- Kelly/Shorts Stadium named conference’s best stadium by the Sporting News in its 2007 season preview issue
- Five home games in 2008
- Season ticket only $90
- Family and group packages available
- Incredible game-day atmosphere

For more information or to purchase your tickets call 1-888-FIREUP2 or log onto www.cmuchippewas.com
Anna Coleman’s grandparents met and fell in love at CMU, and then so did her parents.

When Anna was growing up, they all spoke so highly of the university that Anna knew it would be a good choice for her. She’s a sophomore majoring in communication disorders.

Coleman, from Waggingers Falls, N.Y., receives the Legacy Program tuition rate to attend CMU, which is given to non-Michigan residents who are children or grandchildren of alumni. The value of the award is equal to the difference between in-state and out-of-state tuition for the academic year. Currently the award is valued at $12,090 per year.

Anna’s parents, Paul Coleman, Ph.D. ’83, and Jody Coleman, ’81, were happy with their daughter’s choice.

“We both really liked CMU, so we were enthusiastic,” Paul says.

And with three college-aged children next year, the in-state tuition rate for an out-of-state student was a plus for the Colemans, who visit campus twice a year to move Anna and her furniture back and forth between Michigan and New York.

Anna’s grandmother, Beverly Wangberg, ’50, lives in Mount Pleasant, and her aunt, Lori Wangberg, ’84, works for University Health Services on campus.

All these family connections make Anna feel right at home in Mount Pleasant.

When Anna became the third generation of her family to attend CMU, “it took on some extra meaning,” Paul says. “It makes Central feel more like family. It has become an integral part of our family history rather than just a sidebar.”

Betty Wagner, director of admissions at CMU, says the Legacy Program helps alumni remain connected to CMU through their children and grandchildren.

“The Legacy Program makes an investment in a quality education more affordable for out-of-state students than many universities in their own home state,” Wagner says. “This award helps to perpetuate and enhance the lifelong relationship between the university and its graduates.”

For Ross Somerville, CMU is a connection to his late grandparents.

Ward Youry, ’39, and Marguerite Schultz Youry, ’39, met during art classes at CMU. They married in 1942 and moved to California to pursue their teaching careers and start a family. Ward was a college art professor, and Marguerite taught third grade.

“I always heard about CMU,” says Somerville, a sophomore majoring in public relations and minoring in marketing. “They had a lot of good memories here.”

Somerville grew up in Long Beach, California. When it was time to consider universities, CMU was on his list because of his grandparents’ stories about Central when he was growing up.

“CMU sounded like it was a really good place,” Somerville says. “I had heard such good things about it. I know they would be really proud of me if they were here.”

For more information about CMU’s Legacy Program, call undergraduate admissions at 1-888-292-5366. •
1. Chippewas T-shirt
S-XXL $12.95.

2. Central Michigan Sweatshirt
S-XXL $29.95.

3. Athletics ‘C’ Nike Mock T-shirt
100% polyester. By Impact Sports.
S-XXL $47.95.

4. Central Michigan Chippewas Nike Ladies Polo
100% polyester. By Impact Sports.
S-XXL $59.95.

5. Ladies V-necked Long-sleeved Athletics ‘C’ T-shirt
100% Pima cotton. By Ashworth.
S-XL $44.95.

6. Embroidered Central Michigan T-shirt
100% cotton. By The Cotton Exchange.
S-XXL $23.95.

7. CMU Ladies Velour Jacket
50/50. By Part 7.
S-XL $34.95.

8. CMU Ladies Velour Pant
50/50. By Part 7.
S-XL $34.95.

9. CMU Chippewas Polo Shirt
100% polyester. By Holloway.
S-XL $41.95. XXL $44.95.
10. **CMU Chippewas T-shirt**  
100% cotton. By Gear for Sports.  
S-XXL $14.95.

11. **Distressed Print CMU T-shirt**  
100% cotton. By Gear for Sports.  
S-XXL $14.95.

12. **T-shirt Combo**  
100% cotton. By J. America.  
Black and pink.  
S-XXL $26.95.

13. **Alumni Long-sleeved T-shirt**  
100% cotton. By The Cotton Exchange.  
S-XL $19.95. XXL $21.95.

14. **Central Michigan Alumni Distressed Print Ladies T-shirt**  
100% cotton. By Gear for Sports.  
S-XL $16.95.

All apparel is a cotton/polyester blend unless otherwise noted.  
Photos shot by Robert Barclay on location at Central Michigan University.

**CMU Bookstore summer hours**  
Monday through Friday 8 a.m. to 5 p.m.
Legendary CMU softball coach Margo Jonker added another honor to her lengthy résumé on April 19. CMU renamed its softball complex Margo Jonker Stadium during a ceremony prior to the Chippewas’ 5-0 win over Akron.

“This is a dream that I could have not imagined when I started my coaching career,” Jonker says. “I am honored personally, but many individuals have had a hand in the success of CMU softball. I have been blessed with great players, and the program has been fortunate to be supported by a lot of great people, including administrators and members of the community.”

Nearly 40 former players, university administrators, family, and friends of Coach Jonker participated in an on-the-field ceremony, and a postgame reception took place at the stadium.

A capital campaign raised more than $250,000 for the naming rights and improvements to the stadium. The enhancements, including a new backstop and permanent seating, will be made this summer.

Jonker just wrapped up her 29th season as head coach of the Chippewas. She has led CMU to more than 950 career victories, 11 Mid-American Conference titles, and 13 trips to the NCAA Tournament. She was honored as the 1987 National Coach of the Year and nine times has been tabbed MAC Coach of the Year. Jonker is a member of several halls of fame, including the prestigious National Fastpitch Coaches Association Hall of Fame. She was an assistant coach on USA Softball’s 2000 gold medal-winning Olympic team.

Watson makes CMU history

Giordan Watson cemented his place as one of the top basketball players in school history during the 2007-08 season. Watson became CMU’s all-time leader in three-pointers (199), assists (489), and steals (203) during his senior campaign.

Watson ranks fourth on the school’s all-time scoring list with 1,763 points. He is the only player in Mid-American Conference history to record at least 1,500 points, 400 assists, and 175 steals during his career. As a senior, he became the first player in a decade to rank in the top five in the MAC in both scoring and assists; Watson ranked third in the conference in points (16.4 ppg) and first in assists (4.45 apg) last season.

Watson was named to the All-MAC second team in 2008. A first team all-conference selection in 2007, Watson is the seventh player in school history to earn All-MAC first or second team honors on multiple occasions.

Runner named All-American

Abraham Mach finished eighth in the 800m to earn All-America honors at the NCAA Indoor Track and Field Championships.

Mach is CMU’s first indoor All-American since 2005, when both Clarence Glenn (60m hurdles) and Pierre Vinson (60m) earned the honor. He is just the second Chippewa to be an indoor All-American in the 800m, joining Jeff DeLong (2001).

Mach is a three-time Mid-American Conference champion, winning the 800m indoors in 2008 and 800m outdoors in 2006 and 2007.
Central Light Summer 2008

Sports

Wrestling takes seventh in country

CMU’s wrestling program capped one of its most successful seasons in school history with a seventh-place finish at the NCAA Championships in March.

Four Chippewas – Brandon Sinnott (fifth place, 174 pounds), Christian Sinnott (fourth place, 184 pounds), Wynn Michalak (runner-up, 197 pounds), and Bubba Gritter (seventh place, 285 pounds) – earned All-America honors by placing in the top eight of their respective weight classes. Michalak became CMU’s second three-time wrestling All-American at the Division I level and was the program’s first national finalist since 1999.

CMU scored a school-record 69 points at the tournament to earn a tie for seventh with the University of Michigan. It marked the fourth time in school history CMU has placed in the top 10 at the NCAA Championships.

Nine of a possible 10 Chippewas qualified for the national tournament based on their performance at the Mid-American Conference Championships. Seven individuals won titles as CMU collected its seventh consecutive conference tournament crown. Michalak was selected MAC Wrestler of the Year for the third consecutive season, while head coach Tom Borrelli was named MAC Coach of the Year for the sixth straight season and 10th time overall.

Gymnasts finish third in MAC

The Chippewa gymnastics team finished third at the 2008 MAC Championships. Highlighting CMU’s effort was Andrea de la Garza, who won the all-around title after being named the conference’s freshman of the year on the eve of the tournament.

De la Garza captured the all-around title with a score of 39.125. She finished second on vault, fourth on bars and beam, and sixth on the floor to claim CMU’s first individual conference championship since 2005. She was the Chippewas’ top scorer on vault, bars, and beam.

De la Garza is the second straight Chippewa to be selected MAC Freshman of the Year. Her 39.375 against Bowling Green was the highest all-around score of any MAC competitor this season.

Help choose top athletes

With a new events center on the horizon for CMU, the athletics department is celebrating the proud past of its previous two venues, Finch Fieldhouse and Rose Arena.

This fall, CMU will recognize the top athletic performers in the history of each facility. Chippewa fans can help determine those top performers by nominating and voting online at cmuchippewas.com this summer.

CMU teams competed in Finch Fieldhouse from 1951 to 1973, while the basketball team opened play in Rose Arena during the 1973-74 season.

Football tickets on sale June 2

Single-game tickets for the 2008 football season go on sale June 2. The CMU Athletic Ticket Office will begin accepting orders for single-game tickets to both home and road contests that day. Tickets can be purchased online at cmuchippewas.com, by phone at 1-888-FIREUP-2, or by visiting the ticket office at Rose Center.

Fans are encouraged to visit cmuchippewas.com, access the football page, and click on “2008 Football Season Information” for complete ticket pricing, parking information, and Kelly/Shorts Stadium policies for the upcoming football season.
Ted Kjolhede, known throughout the CMU community simply as “Coach,” is remembered as one of the university’s biggest fans and strongest supporters who served the university as a coach and administrator for nearly 30 years.

He passed away peacefully at his home Sunday, February 24.

As a student-athlete, Kjolhede earned three letters in basketball and two each in football and tennis for the Chippewas in the mid-1940s. He was the most valuable player of the 1948 basketball team that went 17-3.

Following his graduation from CMU in 1948, Ted was a high school teacher and coach before returning to CMU in 1956. He was the head basketball coach from 1956 to 1971. His 15 seasons are still the most ever by a CMU basketball coach and his 216 career wins are also tops in school history. He served as athletics director from 1972 until his retirement in 1984.

“He loved his CMU athletics,” says Bob Kjolhede, MA ’85. “He never could have been a Florida winter person because he would have missed his CMU athletics.”

“He and Mom settled in and stayed here,” Bob says. “As he got older, he had to let go of some things, but he never let go of his connection to CMU.”

As a freshman in 1960, Dave Keilitz, ’64 MA ’65 Ed.S. ’75, met Coach Kjolhede.

Later the two shared an office when Keilitz was a junior varsity baseball coach, and then Keilitz took over as athletics director when Kjolhede retired.

“He was kind, caring, giving, and always doing the right thing,” Keilitz says. “He was a man of tremendous integrity.

“And he had tremendous loyalty to Central Michigan University. It was his school, and as a former student-athlete, coach, and administrator, he did wonderful things for the university.”

In 1966 Kjolhede was named NAIA National Coach of the Year after leading CMU to a 23-6 record, a district title, and a spot in the NAIA national tournament. CMU defeated No. 1-ranked Northern Michigan in the District 23 finals and won a first-round national tournament game before falling to eventual champion Oklahoma Baptist.

His teams won four Interstate Intercollegiate Athletic Conference championships and appeared in six national tournaments (NAIA and NCAA college division). His three 20-win seasons are still the most in school history.

He was inducted into both the CMU Athletic Hall of Fame and the Mid-American Conference Hall of Fame in 1988 and was tabbed the National Association of Intercollegiate Athletics men’s basketball National Coach of the Year in 1966.

As athletics director, he was instrumental in the Chippewas’ rise from Division II to Division I and its admittance into the Mid-American Conference. He also was involved in the enhancement and rebuilding of CMU’s facilities, including Kelly/Shorts Stadium, Rose Arena, Theunissen Stadium, and Bennett Track. He also worked for the incorporation of women’s varsity sports during his tenure as athletics director.

Ted was known as a devoted family man and committed citizen who was active in several organizations in the community. He was an advocate for amateur sports, conservation of natural resources, and international understanding through travel and exchange programs.

A memorial service took place at First United Methodist Church in Mount Pleasant February 29. Memorials may be sent to the Chippewa Watershed Conservancy, First United Methodist Church, or Central Michigan Hospice.

Below, the day after Ted Kjolhede’s memorial service, his grandchildren and great-grandchildren paid tribute to him during a women’s basketball game with signs they had made in the community room of Ginger Kjolhede’s Mount Pleasant condominium. Ted and Ginger’s four sons all earned CMU degrees: Chris, ’71, Bart, ’75, Bob, MA ’85, and Jim, MSA ’84.
ONCE A FRIENDLY RIVALRY,
ALWAYS A FRIENDLY RIVALRY.

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ON THE ROAD

Join the CMU Alumni Association for pregame tailgate parties at three away games this season:

September 6
CMU vs. Georgia
Athens, Georgia

September 20
CMU vs. Purdue
West Lafayette, Indiana

November 1
CMU vs. Indiana
Bloomington, Indiana

For info and tailgate tickets:
www.cmualum.com
(800) 358-6903

And at home games:
Grab a free hot dog from the CMU Alumni Association on “The Island” just north of Kelly/Shorts Stadium. (At Homecoming, don’t miss the Alumni Village for lots of free food!)

CMU is an AA/EO institution (see www.cmich.edu/aaeo).
Perhaps the most exciting thing about working in corporate and foundation relations is the vast landscape in which I am able to explore partnerships for CMU students and faculty. The opportunities for corporations of all shapes and sizes to engage with a university are endless, and often provide both partners with mutual and sometimes unexpected benefits. Here are just a few of the ways that corporate partnerships help make CMU among Michigan's most dynamic and innovative universities.

Some of the most common partnerships are those that afford students first-hand experience within their fields of interest. Internships, job shadows, and other capstone projects enrich student learning and prepare them to be successful in their profession. Students gain a knowledge and perception unavailable in the classroom by working directly with industry professionals on real-world projects.

Companies that engage CMU students in these activities frequently report back on the value they, too, have gained from the experience. Students can bring a new way of looking at a problem or a renewed energy to a project. CMU interns frequently find permanent positions with their host companies after graduation, which speaks volumes to the caliber of our students and the quality of the internship experience provided by our corporate partners.

CMU, like many universities, is rich with knowledge on a wide variety of subjects. Companies seeking industry-specific research have engaged students and faculty to conduct studies related to their areas of expertise. These research projects provide valuable knowledge to a company or even to an entire field, while at the same time providing students with a tremendous learning experience. These experiences range from research in hard sciences to consulting projects in business, as well as other disciplines across campus.

We are so very fortunate at CMU to have corporate partners who support our commitment to academic excellence by offering their financial support. A remarkable 65 companies have created awards and scholarships at CMU, providing students with needed assistance to pursue their career goals.

Some of our corporate partners also furnish the university with donated products, such as lab equipment, software, and artwork that enrich the learning experience for our students. Gifts-in-kind often help prepare students to enter the marketplace trained in the most recent technology or with exposure to products typically only found in industry. These students are more successful in finding positions after college and bring a level of expertise that is highly valued by their employer.

The list goes on and on. CMU’s corporate partners generously provide our students with their time, expertise, and connections. They open their doors for tours, send executives to campus for programs, provide classroom speakers, serve as mentors, sponsor events, and so much more.

On the pages that follow, you will read about just a few of our many corporate partners. These stories represent some of the ways that companies have both found value in their relationship with CMU while at the same time have enriched the educational experiences for our students and faculty. I hope these stories inspire you to consider how your organization might become involved with CMU. If you would like to explore these possibilities together, please contact me. I look forward to sharing the amazing things happening at CMU and discovering the potential for a new collaboration.

Cindy Hales can be reached at (800) 358-6903 or hales2ce@cmich.edu. •
Supporting sales
By Barbara Sutherland Chovanec

Alumnus Jeff Seeley has taken a personal interest in helping CMU students become better salespeople.

Seeley, '82, is president and CEO of Carew International, a sales training and consulting company based in Cincinnati with a 35-year history in sales and sales-leadership development.

He has donated his company’s expertise to help develop the CMU Professional Sales Institute, which will offer a concentration in professional sales for students majoring in marketing and a minor in professional sales designed for students of any major. Courses begin in the fall. Both programs feature an innovative curriculum based on Carew’s industry seminars and workshops, with classes focusing on personal sales, sales management, advanced selling, and negotiation and organizational selling.

Richard Divine, chairman of CMU’s marketing and hospitality services, says companies would pay thousands of dollars for the same training the students will receive.

“Carew’s involvement will give CMU students access to the same industry-quality sales training that top companies pay Carew to deliver to their own sales staff,” Divine says. “Our graduates will have a competitive advantage when they enter the market and compete for the many lucrative sales jobs available.”

Seeley says he sees a critical need for this type of program as college students graduate with strong intellectual skills and academic understanding, but they often lack real-world insight, human relations, and specific sales skills and processes necessary for a career in sales.

“Concepts and real-world practices taught in the sales institute will be proven skills and strategies that have been implemented in leading international businesses,” Seeley says. “Graduates of the program will be armed with experience and knowledge that will make them much better prepared to enter a career in sales, hit the ground running, and make a difference quickly for their employers.

“This really gives a leg up to the students seeking jobs,” he says. “Now not only will they have a great academic experience, but they also will have great usable business skills.”

Seeley says he’s thrilled to be able to help his alma mater in this way.

“It’s a great way to give back,” he says. “I’m a big believer in paying forward. I have great memories of Central. It was something that changed my life. I can’t say I’d have the success I have today without Central.”

Seeley says Carew’s 50 employees are excited about the partnership with CMU, which also provides training for CMU faculty.

“My entire company and staff have rallied around it,” he says.

“I’m just very humbled and proud of the fact that Central and Carew International are able to do this together. I’m thrilled that it will impact a lot of people.”
Gifts to CMU from The Dow Chemical Co. are just as varied as the interests and expertise of the multibillion dollar global company.

Dow currently supports initiatives in business, science, and education. And gifts come in the form of training, grants, advice, and business and scientific expertise.

David Kepler, executive vice president, says the company supports CMU to contribute to the education and future of students who one day may be Dow employees – and also simply because it’s the right thing to do.

“We’re a global company with headquarters in the mid-Michigan area, and we have to continue to invest in the community so it remains viable and robust, economically, educationally, and culturally,” says Kepler, who also is chief sustainability officer, chief information officer, and corporate director of shared services for Dow.

“We also have to attract the best talent for the company,” he says. “Education is important to that, and we see CMU as a key part of the equation.”

Dow currently supports the SAP and Six Sigma programs in the College of Business Administration, the development of CMU’s new doctorate in the science of advanced materials in the College of Science and Technology, and the construction of CMU’s new Education Building.

CMU is recognized as a leader in SAP education, and The Dow Chemical Co. has helped make that happen through support of CMU’s SAP University Alliance Program.

SAP – Systems, Applications, and Products in Data Processing – is the market leader in enterprise resource planning software that brings together all of a business’ functions, such as accounting, human resources, and supply-chain management, into a single database.

The Dow Chemical Co. Foundation donated $150,000 in 1998 to fund the Dow/SAP Learning Lab, a 48-station computer lab in Grawn Hall dedicated to supporting all courses using the SAP software. And the company funds scholarships every year for students who have shown outstanding academic performance in an SAP supported course.

“The Dow/SAP Learning Lab is a wonderful aid for teaching our courses,” says Frank Andera, director of the SAP University Alliance Program and a business information systems faculty member. “Instead of learning case studies only from a textbook, students learn by using a simulated model of a corporation using the SAP software.”

CMU’s SAP program, which began in 1997 with eight faculty members, now boasts 20 faculty members from various disciplines with SAP expertise. The College of Business Administration offers nearly 20 courses that integrate enterprise resource planning concepts and specific SAP training into the curriculum.

In 2005 The Dow Chemical Co. paired with CMU to offer a dozen faculty members training through Dow’s Six Sigma training program.

Since then, more faculty and staff have undergone some form of training in Six Sigma, a quality control approach for improving business performance. CMU has hired a faculty member in the management department to integrate Six Sigma into the undergraduate and graduate curriculum for students to learn the methodology.

“Not only does this partnership allow CMU to act as an important training ground in Six Sigma practices, it also will give us the opportunity to act as a laboratory and to demonstrate that successful Six Sigma projects can be realized in what
is primarily a service environment,” says Dan Vetter, senior associate dean of the College of Business Administration.

Dow will provide CMU with its Six Sigma training materials for use in College of Business Administration courses. And in return, CMU will provide Six Sigma training courses in Midland for Dow employees – something the company will no longer need to handle itself.

“Supporting Six Sigma is relevant to us, but it’s also relevant to where the world’s going,” Kepler says. “It’s a win for CMU beyond a relationship with Dow.”

This fall CMU is launching a doctoral program in the science of advanced materials – a program for which Dow scientists contributed valuable ideas and advice during the early planning stages.

Students with a variety of undergraduate backgrounds may apply for the interdisciplinary program, which will include courses from faculty members in physics, chemistry, and mathematics.

“Colleges that specialize in high-technology fields improve communities, educating people on an evolving industry,” says Valeri Petkov, physics professor. “This strategic new area gives CMU the chance to change the local economy by creating job diversity. The program puts the university on the world map of materials science.”

The Dow Chemical Co. has long supported the sciences at CMU. The university has had an agreement with Dow since 1985 that makes the company’s facilities available to CMU students for completing thesis projects.

Finally, the newest major donation from Dow goes to the College of Education and Human Services in the form of $180,000 worth of insulation for the new Education Building.

The building is under construction now on campus and is expected to open for classes in the fall of 2009. Dow’s expertise in manufacturing insulation will help make the new building more energy efficient – contributing to the university’s goals of sustainability.

“There’s a real need in the world to manage energy, and the No. 1 thing we can address as a society is energy efficiency,” Kepler says. “This donation is a way we can contribute with technology and product expertise in finding solutions for world challenges.” •

Motivating students

By Barbara Sutherland Chovanec

Christine Kageff, vice president of philanthropy and community relations for Chase, has taken a personal interest in CMU’s Upward Bound program in Detroit, which helps high school students prepare for college.

Chase helps fund Upward Bound’s summer institute at CMU and has purchased computers, Internet access, and other items for the classrooms at Detroit International Academy girls’ school and Frederick Douglas Academy boys’ school.

But for Kageff, it’s about much more than the money.

“As a company we certainly like Upward Bound, but it’s a personal connection for me, too,” she says. “It’s a really wonderful thing to see these students get into college.”

Upward Bound serves high school students from low-income families and from families in which neither parent holds a bachelor’s degree. The program helps students with college applications, financial aid forms, academic advising, résumé preparation, career planning, after-school tutoring, and training to build solid study skills.

During the summer, Upward Bound offers a six-week academy, starting with two weeks in Detroit for ACT preparation classes. Then the students travel to CMU for a first-hand look at a college experience. They stay in residence halls, take academic enrichment courses designed for them, and learn from CMU students who serve as mentors during the academy.

Kageff visited the summer program on campus last summer and says the high school students thrive from the experience.

“The kids are coming back to high school in the fall ahead of their peers – and right where they need to be for college,” she says.

Chase began funding youth education projects through CMU’s Upward Bound program in 2003. CMU receives federal funding from the U.S. Department of Education for Upward Bound, but Chase’s support supplements the federal budget with money for field trips, additional support services like ACT prep, and other extras that make the program special.

“The students know that they’re part of something special that’s preparing them for the next level in life,” says Montisa Watkins, CMU’s director of Upward Bound. “Chase’s funding and support help the students really see that when you get an education, you have options.”

For Chase, supporting the Upward Bound program falls in line with the foundation’s priority of supporting youth education.

“There’s been a disparity of educational support in urban areas,” Kageff says. “We think every child should be prepared to succeed and go to college if they wish. We want to help make that happen.” •
Liz Campbell proudly holds the unofficial student record for being involved in the most CMU theatre shows ever.

Throughout the 1970s she dazzled audiences in everything from the University Theatre presentation of A Funny Thing Happened on the Way to the Forum to the Friends of Musical Theatre production of Hey You Guys Quit Fooling Around.

But rarely did CMU theatergoers see Campbell performing.

Instead, what they saw of her theatrical skills – and what led to her record-setting accomplishment – were the costumes and makeup worn by the actors and actresses.

“I have terrible stage fright,” she confesses. “I much more prefer working behind the scenes and being creative with costumes and makeup.”

The 1977 alumna spent countless hours in the Moore Hall costume shop picking patterns, cutting fabric, and sewing costumes as she studied to earn her Bachelor of Fine Arts in costume and makeup design.

Campbell noted that the costume shop hasn’t changed much since she graduated, nostalgically pointing out that the bat used in the 1973 production of Dracula still hangs from the ceiling. Even the cutting tables are the same.

This in part led to her establishing a technical theatre endowment with her husband, Kevin, ’74 MA ’76, whom she met as an undergraduate student while he was earning his master’s degree in interpersonal and public communication.

“You have so few dollars available in theatre, the money you have is spent on what the audience can see, and there often isn’t much left for the behind-the-scenes equipment and supplies,” Campbell says.

The Ramsey-Valle Technical Theatre Educational Endowment Fund, which the Campbells named in honor of her faculty mentors Doris Ramsey and William Valle, will support technical theatre-related areas in the communication and dramatic arts department. Such areas include the costume and scene shops as well as makeup, lighting, rigging, and audio.

“We would like to see the students have additional equipment, such as a CAD lab for sets and costumes, to use behind the scenes as well as in the classrooms,” Campbell says. “The costume shop pretty much was our hangout when we were at CMU, and we always wanted to give back to acknowledge the impact Doris and Bill had on our lives and the lives of other students.”

Valle retired from teaching technical theatre in 2000. Ramsey still teaches costume and makeup design and says she is honored and grateful for the endowment established by Campbell who, in addition to her place in the CMU theatre record book, has the distinction of being Ramsey’s first student to earn a BFA in costume design.

“Liz was a very good student to have,” Ramsey says. “This endowment will give us the ability to provide students the equipment that we otherwise could only say, ‘Gee, wouldn’t it be nice to have.’”

After graduation, Liz became a freelance makeup artist, an independent Mary Kay consultant, and a volunteer for numerous productions at the Midland Center for the Arts. She owns Anna’s Aunt Designs, designing and constructing custom clothing for girls and their dolls. Kevin worked for the university in the instructional resources division and then took a position with Dow Corning Corp., where he currently is senior information specialist.

The couple has remained devoted to CMU throughout their lives. In addition to Liz volunteering with the student-run TV show News Central and Kevin teaching a broadcasting class, in 2006 they established an endowment to support the maintenance and upgrade of equipment in the School of Broadcast and Cinematic Arts.
Summer Theatre provides a career-defining moment
Campbell gives lead gift for Summer Theatre Endowment

By Dan Digmann

The CMU University Theatre Web site uses 85 words to define the Summer Theatre program. Larry Joe Campbell can define it in less than a dozen.

“It was the most important moment of my time in college,” says the 1992 graduate who stars on the ABC comedy, According to Jim.

Sure, Campbell highly values his theatre professors and classroom experiences, but he’ll never forget the life-changing transformation he underwent the two summers when he and 11 of his fellow troupe members were responsible for everything in each production, including acting, set construction, lighting, props, box office management, and more. They even traveled to present their plays in Petoskey.

“When I auditioned for Summer Theatre, I really felt like things had changed,” he says. “I realized that I was ready to make the commitment to pursue theatre as my career. It’s hard to explain that revelation or epiphany, if that’s what you want to call it, but I grew up at that moment.”

Campbell says the traveling component was fundamental to the summer experience, and it enabled him to appreciate all facets of live theatre. For several years after he graduated, he provided an annual gift to help fund travel expenses for the theatre troupe to perform in communities throughout the state, which now include Boyne City and Waterford.

To ensure that funding is available to provide future students similar opportunities, Campbell recently gave $25,000 to help establish the Summer Theatre Endowment. This endowment will support ongoing Summer Theatre operations and touring components, including transportation, lodging, truck rental, and other associated costs.

University Theatre Director Steve Berglund, who was one of Campbell’s professors and directors, says helping to establish this endowment is a testament to Campbell’s commitment to his alma mater.

“This endowment says a great deal about who Larry Campbell is,” Berglund says. “I always love it when former students are willing to return to campus and share their experiences with current students and serve as links to the industry. Larry gives back in a lot of ways, and when he comes back to campus, he always makes himself available to the theatre students.”

Supporting the theatre program at CMU with his time and financial contributions makes perfect sense to Campbell. He regularly returns to campus to visit with theatre students and participate in various theatre-related events. In 2005 he served as grand marshal of the CMU homecoming festivities and hosted an improv comedy show featuring his friends in The 313.

“God has blessed me in my profession, and it’s right for me to give back,” he says. “I’m not sure everyone realizes what a gem we have in the theatre department at CMU. From the faculty members to the facilities like Bush Theatre and Theatre on the Side, they’re not just teaching acting, they’re teaching theatre.”

Alison Miller, director of development for the College of Communication and Fine Arts, says the college appreciates Campbell’s generosity as the lead donor in the Summer Theatre Endowment campaign.

“Summer Theatre is so important, but it is an expensive venture,” she says. “Ultimately we want to raise enough money so that Summer Theatre is a self-sustainable program.”

Miller said planning is under way for a special event within the coming year to kick off the campaign to raise $200,000 for the endowment and encourage theatre alumni and supporters to contribute. For more information about the Summer Theatre Endowment, contact Miller at mille1as@cmich.edu or (989) 774-1698.

Larry Joe Campbell, pictured above with the 1991 Summer Theatre troupe and pictured below during a recent campus visit to meet with theatre students, said his experiences in Summer Theatre were fundamental in his development as an actor. He now stars in the ABC comedy According to Jim.
Bancroft endowment for excellence honors Plachta’s legacy

By Dan Digmann

Sue Schrier Bancroft always will remember Leonard Plachta’s genuine kindness and commitment to excellence.

And through the generosity of the 1972 alumna, future School of Music students and faculty also will remember the storied legacy of CMU’s 11th president.

Within a week of CMU President Emeritus Plachta passing away on January 22, Bancroft and her husband, Christopher, gave $250,000 to establish the Bancroft Endowed Fund for Excellence in Honor of Leonard Plachta.

Everyone who remembers Plachta knows he was a professor of accounting, not music. Bancroft is quick to point out the appreciation for the fine and liberal arts that he shared with his wife, Louise.

“At right, CMU awarded Sue Schrier Bancroft an honorary Doctor of Fine Arts in 2005. Below, Louise and Leonard Plachta were avid supporters of Opus, the annual School of Music gala event.”

“Very aware of that level of excellence, and I wanted to honor him for that.”

A longtime supporter of the School of Music, Bancroft says she was honored several years ago when then-President Plachta asked to meet with her when he was in Texas for an NCAA meeting.

“I had regularly contributed to the School of Music, and while Leonard Plachta was in the area, he took the time to personally thank this regular donor from Texas,” Bancroft says. “It meant a lot when he reached out and made that connection. From there I became good friends with him and his wife, and we would have breakfast together every time I came up to Mount Pleasant.”

Bancroft has donated many bassoons and contributed money to establish a bassoon scholarship and to name the Music Building band hall in honor of Norman C. Dietz.

Alison Miller, director of development for the College of Communication and Fine Arts, says the newly established endowment will offer the School of Music increased flexibility to enhance its programs and activities. The endowment funds will be used to advance the goals of the School of Music and support its discretionary activities that will raise the regional and national profile of the school. Funding also will be used to maintain and enhance the quality of teaching and learning, professional service, and scholarly and creative activities in the School of Music.

During her time as a music student at CMU, Bancroft remembers the affect that visiting artists had on shaping her future career as a bassoon professor and professional musician. The new endowment will supplement funding for such guest performances.

“Having been someone who’s led various organizations to sustained longevity, I know that you can have all the ideas you want to achieve excellence, but you can’t get there if there’s no money available,” she says. “This endowment will help to bring the college and School of Music to a new level of excellence.”

Bancroft taught at Grand Valley State University, West Texas State University, Kent State University, and the University of North Texas. She also had a 20-year career as a professional musician and has performed with orchestras and symphonies throughout Michigan, Ohio, and Texas.

She now works to advance the arts and culture in Texas. Bancroft was one of 18 members of the Texas Commission on the Arts. She also recently served as president of the Argyle Intermediate School District Board. •
50 Year Class Reunion Weekend
September 26-27, 2008

All classes from 1950 to 1959
Highlighting the class of 1958

Join us for a Reunion Weekend at Central Michigan University

Scheduled events begin with registration on Friday afternoon and conclude on Saturday evening.

All alumni that graduated between 1950 and 1959 are invited to join in on the festivities. Planned activities range from a dinner on Friday evening, to a bus tour of campus and the community on Saturday morning followed by a tailgate party and an exciting football game!

For additional information and to register please call the Office of Alumni Relations at (800) 358-6903.

Hey Chippewa fans ...

Pick up your CMU gear at one of these fine retailers.

In Mount Pleasant: University Bookstore • Dunhams Meijer • Wal-Mart • Kohl’s Sam’s Club • SBX • MC Sports

Across Michigan: Finish Line • Foot Locker Campus Den • Champs Steve & Barry’s • Lids
African-American Constituent Chapter
Alumni and friends met for a pre-performance reception at the Detroit Opera House followed by the energetic and vibrant performance of the Alvin Ailey American Dance Theater. By popular demand the company returned to the Detroit Opera House with a special mixed repertory, which included their signature work “Revelations.” The performance was breathtaking and made for a wonderful evening.

Detroit
In January President Michael Rao was the keynote speaker at Henry Ford II High School in Sterling Heights. About 3,000 parents and students from the Utica Community Schools heard the president talk about the importance of a college education and preparing for college.

February, March, and April First Wednesdays continued at Champps in Troy. Michigan weather tried to discourage attendance, but hearty Chippewas gathered just the same. May marks the last event until September.

More than 100 alumni attended a career evening devoted to résumé assistance by Right Management Consultants, representation from selected Michigan-based companies, and CMU’s Career Services. Two presentations by Barry Demp, a successful business and executive coach, rounded out the evening. The event was held at CMU’s off-campus site in Troy.

Florida Gulf Coast
Lively bowling at Splitsville was a fun evening for alumni in Tampa. It was a small group but that didn’t stop anyone from having a great time. Pizza was good, and the conversation was the best.

Fort Myers Beach, Florida
Diamond Head Beach Resort at Fort Myers Beach, Florida, was the site for alumni to gather for dinner in February. CMU President Michael Rao provided an update on the university and Athletics Director Dave Heeke presented the plans for renovating Rose Arena and the Events Center project.

Lansing
Lansing alumni and friends enjoyed the performance of the Alvin Ailey American Dance Theater at the Wharton Center. It was a small gathering of alumni, but nevertheless, an evening of passionate dance was enjoyed by all who were fortunate enough to attend.

Las Vegas
Alumni and family members in Las Vegas attended a pregame tailgate and an afternoon of baseball as the Chippewas took on the Running Rebels of UNLV. The tailgate party took place right outside of the baseball field. After the tailgate those in attendance sat with fellow alums and CMU fans to cheer on the Chippewas.

Phoenix
In February alumni attended a sold-out game as the Phoenix Suns took on the Detroit Pistons. And in March, they attended a Phoenix Roadrunners hockey game.

Student Alumni Association
The Student Alumni Association planned and hosted the Past and Present Luncheon on campus in January. Alumni and students talked during lunch in the Park Library Baber Room.

Tri-cities
More than 40 tri-cities area alumni met to enjoy appetizers, drinks, and CMU camaraderie at Oscars Restaurant and Entertainment in Midland in March. They also enjoyed an exciting afternoon as the CMU men’s basketball team took on the Toledo Rockets at Rose Arena for the last home game of the season. Before the game, the group braved the weather for a tailgate party.

Washington, D.C.
In March, alumni met at Dewar’s 12 Club at the Verizon Center prior to watching the Washington Wizards vs. L.A. Clippers. They expected to see CMU basketball star Chris Kaman play for the Clippers but were disappointed since he wasn’t playing that night.
A recent issue of Central Michigan Life included a story about longtime married couples who work at the university. It got me wondering about CMU couples who have longstanding relationships of working together. I know there must be many interesting stories out there.

Having myself grown up in a family owned business, I know that couples who work together often have a different set of challenges and rewards than nonrelated coworkers. Ours was a mom and pop grocery store, and my parents worked long hours together but were very proud of what they built together.

Were you working together because of a corporation? Did you start a business together? Perform together on stage? Teach together?

We have asked for and received wonderful stories about favorite professors, couples who met at CMU, and alumni who span three and four generations. If you’re part of a couple who works together, send us your story and what connection CMU may have played in your togetherness.  

By Mary Lu Yardley, ’90 MSA ’02
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Foster: be ready for change

Adapt to new technologies and be flexible in the face of changing demands for news. That’s the advice that Terry Foster, ’81, gave an audience of journalism students this spring as he accepted the journalism department’s 2008 Distinguished Alumnus award.

Foster is a Detroit News columnist and writer. He also co-hosts The Valenti and Foster Show on 97.1 FM in Detroit, and he appears monthly on Fox Sports television in Detroit, providing commentary on local sports.

“You cannot view yourself as a newspaperman or newspaperwoman, a photographer or editor,” Foster told the students. “You’re something else. You must do more than write and report if you want to survive.”

Foster said he was honored to receive the CMU award and thanked “coach” Jim Wojcik for pushing him and his CM Life colleagues while they were in school.

“This is a great honor for me,” Foster said. “If you knew me as a student, you’d think, ‘No way is this guy getting an award.’”

1960s

Annlee (Beckstrom) Boonstra, ’65 MA ‘69, retired from Mona Shores Schools. She and her husband are avid travelers and have visited all 50 states.

Wilfred “Willie” Lloyd, ’68, retired in June 2007 after 40 years of teaching English in Manchester, New Hampshire.

1970s

Lois (Dietz) McGinley, ’71, was named president of the Michigan Developmental Education Consortium and leader of the Great Lakes Region of the College Reading and Learning Association for 2008-2009.

Darryl B. Goncharoff, ’72, retired from Walled Lake Schools after teaching for 32 years in Detroit, Dearborn Heights, and Walled Lake. He now teaches English at Schoolcraft College in Livonia.

Richard J. Pauly, ’72 MA ’76, retired from Elkton-Pigeon-Bay Port Schools after 35 years as a teacher and administrator.

David D. Glenn, ’73, received the 2008 Community Service Award from the Michigan Veterinary Medical Association. The award recognizes a non-veterinarian whose contributions have significantly benefited society. He has coordinated a veterinary science course in collaboration with The Oakland Animal Hospital in Rochester the past 27 years, and he teaches anatomy and physiology, pathology, and advanced placement environmental science at Rochester Adams High School. He is married to Sue Ann (Basnier) Glenn, ’74.

Ronald L. Scott, ’73, retired from MetLife after 30 years of service, and Mary Linda (Marshall) Scott, ’73, retired after 24 years with National City Bank.

Jeff Bennett, ’78, was named Teacher of the Year by the Michigan School Band and Orchestra Association. He is band director at Harbor Springs and plans to retire at the end of the school year.

Bruce D. George, ’79, was named to the board of trustees for the Board of Pensions of the Evangelical Lutheran Church in America. He is senior vice president and director of marketing and client relations at M.D. Sass Group. He lives in Southborough, Massachusetts.

1980s

Jeffrey T. Rogg, ’82, a senior attorney in the Detroit office of Miller Canfield, was re-appointed to a third term on the State Bar of Michigan’s Standing Committee on Criminal Jury Instructions. Rogg’s practice includes litigation and dispute resolution, criminal defense, corporate compliance, and family law. He specializes in commercial litigation concerning debtor-creditor actions, legal compliance procedures for corporations, and advising organizations on the prevention and detection of criminal activity. He resides in Grosse Pointe Farms.

Keith M. Hearit, ’86 MA ’88, has written Crisis Management by Apology: Corporate Response to Allegations of Wrongdoing. He is a professor of communication at Western Michigan University and interim dean of WMU’s Lee Honors College.

Gerald A. Juhnke, MA ’86, received the Addictions Educator Excellence Award from The International Association of Addictions and Offender Counselors. He is a professor and the director of the counselor education and supervision doctoral program at the University of Texas at San Antonio.

Thomas W. Krise, MSA ’86, has been appointed dean of the College of the Pacific (arts and sciences) at the University of the Pacific in Stockton, California.

1990s

Jill H. Karana, ’90, was named a shareholder in Howard & Howard Attorneys P.C. in Bloomfield Hills. She is a transactional attorney specializing in the areas of securities, mergers and acquisitions, and general business and corporate matters.

Tamara (Snyder) Chalk, ’94, married Daniel Chalk August 4, 2007. Tamara is a paraprofessional for Midland Public Schools, and they both are writers for the Midland Daily News.

Robert J. Flynn, MSA ’94, joined Accuride Corp., a $1.4 billion manufacturer of components for the heavy truck industry, as director of product management for the Accuride Wheels group. He is based in the company’s Northville office.


Lori Goff, ’96, has published her second book, Freefalling – Writing Without Limits, a how-to-write anthology.

William Hilliker, ’96, joined the faculty at Monroe County Community College as an assistant professor of computer information systems.


Jennifer Rutkey, ’99, is a candidate for state representative for the 19th District.
Marilyn Western, '71 MA '95, has been passionate about teaching children to use technology since she first got a computer for her kindergarten classroom through a state program in 1990.

"The kids get so excited, and they pick up skills easily," Western says. "To see the kids passionate about technology – that gives me a thrill."

Western, who teaches technology to fifth- and sixth-graders in the Mount Pleasant School District, was named 2008 Michigan Technology Teacher of the Year by the Michigan Association for Computer Users in Learning. She received $15,000 worth of technology equipment to use in her classrooms.

"These are fifth-graders," Western says, motioning to her students. "By the time they graduate, technology is going to look completely different."

In addition to her elementary school teaching, Western also conducts summer workshops for teachers, and she leads technology seminars during the school year for the U.S. Bureau of Education and Research.

"These sessions get other teachers excited about using technology in their classrooms," she says. "I feel like I’m touching kids all over the country that way." •

The CMU Bookstore has a men’s class ring from 1971 just waiting to be reunited with its owner.

A bookstore customer found it about a year ago and mailed it to the bookstore in hopes of a happy ending, says Deborah Stack, bookstore assistant director. But nothing has worked yet.

“We have checked our records and called the ring company to have them check their records to locate the owner,” Stack says. “We have come up empty handed in both searches. We also contacted the alumni office for a graduate with the initials inscribed in the ring, but nothing matched. It would be great if we could find the owner of this ring.”

The ring has the Warriner Hall design on one side. If you think it might be yours, call the CMU Bookstore at (800) 283-0234 to give further identifying details. •

Jennifer (Ross) Cruz, '00, and her husband, Juan, announce the birth of their son, Luis Miguel, born November 12, 2007. He joins two sisters, Elena, and Graciela. The family lives in Greenville.

Frank Holes Jr., MA '00, has written Year of the Dogman, a fictional thriller about a supernatural beast that stalks northern Michigan.

Elizabeth A. Wishaw, '01, is the lead sports designer at The News Tribune in Tacoma, Washington. She has been recognized for her design work in recent years by the Society of News Design, National Press Photographers Association, and Associated Press Sports Editors.

Jonathon Nichol, '05, and his fellow musicians in the H2 Graduate Saxophone Quartet won first place and gold medals in the Fischoff National Chamber Music Competition Wind Division in South Bend, Indiana. He is a graduate student in the saxophone performance program at Michigan State University.

Neil DeVries, '06, was promoted to assistant account executive at John Bailey & Associates Inc., headquartered in Troy. Kimberly (Landis) Fulkerson, '06, and Michael Fulkerson, '01 MA '03, announce the birth of their first child, Kaitlyn Elizabeth, born February 13, 2008.
In Memoriam


Ruth (Schenck) Esau, ’40, Cass City, died February 6, 2008, age 90.

Margaret (Longren) Johnston, ’43, Traverse City, died March 16, 2008, age 88.


Ralph Morrow, ’51, Haslett, died April 18, 2008, age 86.

Thelma B. Sprague, ’52, Manton, died March 13, 2008, age 92.

Raimund Winzer, ’56, Midland, died February 23, 2008, age 77.

Donna Dinning, ’59, Ionia, died January 13, 2008, age 86.

Marilyn Lee (Osier) Merrick, ’59, Marine City, died March 20, 2008, age 70.


Dominic V. Paterra, MA ’61, Sylvan Lake, died January 11, 2008, age 75.

M. Fred Weaver, ’61, Rochester Hills, died February 21, 2008, age 69.

Floyd W. Holland ’62 MA ’64, Omer, died January 8, 2008, age 73.


Sandra L. Harrold, MA ’65, Bartlett, Tennessee, died April 4, 2008, age 67.

Carol E. Scharrer, ’65, Commerce Township, died February 19, 2008, age 64.


James Collin Church, ’70, Durango, Colorado, died April 1, 2008, age 59.


Kathleen K. (Trombley) Vanderberg, ’70, Bay City, died February 27, 2008, age 90.

Thomas Michael Wilcox, ’70 MA ’73, Fennville, died February 12, 2008, age 61.

Harvey L. Kohn, ’72, Fort Worth, Texas, died March 8, 2008, age 57.


Norman Dymond, ’73, Howell and Cudjoe Key, Florida, died January 5, 2008, age 56.


Leila M. (Kornbaum) Hop, MA ’74, Enid, Oklahoma, died February 17, 2008, age 84.

James W. Peacock, ’75, Gladstone, died March 26, 2008, age 63.

Bruce A. Thomas, MA ’76, Cooperstown, North Dakota, died January 10, 2008, age 73.

Ronald Bagley, ’77, Attica, died January 18, 2008, age 54.

Patrick Joseph Mumma, MA ’77, Milford, Delaware, died April 6, 2008, age 68.

William Smith, MA ’77, Lake Mary, Florida, died July 12, 2007, age 68.

Ronald E. Hermanson, ’78, Norco, California, died January 13, 2008, age 51.


Roger L. Ivey, MA ’80, Jacksonville, Florida, died February 9, 2008, age 54.

Jeffrey D. Shaver, ’81, Ionia, died January 8, 2008, age 49.

Joann Kayani, MA ’82, Fairfax, Virginia, died February 25, 2007, age 57.

Timothy Gerou, MA ’85, Kenosha, Wisconsin, died April 13, 2008, age 57.

Jerome M. Bouverette, ’87, Bad Axe, died January 9, 2008, age 60.


Kathleen Tyner, MSA ’92, Columbus, Ohio, died February 27, 2008, age 67.

Carol S. Chalk, ’93 MA ’95, Muncie, Indiana, died January 13, 2008, age 38.

Marianne L. Watters, MSA ’94, Raleigh, North Carolina, died April 12, 2008, age 53.

Sandra J. Mills, ’95, Traverse City, died April 8, 2008, age 45.


Brandon L. Washburn, ’06, Gaylord, died January 10, 2008, age 23.

Faculty and staff:

Laura Golden, women’s basketball coach from 1981 through 1984, died January 26, 2008, in Morganton, North Carolina. She was 67.

Ted Kjolhede, ’48, former basketball coach and athletics director, died February 24, 2008, in Mount Pleasant. He was 84.

James S. Lombard Jr., former director of University Events who retired in 1989, died March 29, 2008, in Athens, Ohio. He was 81.
I Am Central:

Victoria V. Makarova

May 2008 graduate

Master of Business Administration program

Management consulting concentration

Before CMU:
Earned a Juris Doctor and a Ph.D. in law in her home country of Russia. She also worked as a public prosecutor in Moscow for two years.

Why CMU?
“I heard about the university when I was a law student in Russia. CMU professors came to my school to visit. I always wanted to do management consulting, and I saw CMU had a consulting concentration.”

After graduation:
She’ll work for KPMG International in Chicago as a senior associate for forensic practices, advising client companies on fraud and misconduct, dispute resolutions, cross-border investigations, risk management, and anti-money-laundering strategies.

Best thing about CMU?
“You always can be comfortable and ask a question. The classes are not so big. The MBA program itself is really great. It combines theoretical knowledge with practical experience.”

Culture shock:
Victoria packed mostly business suits to wear to class, but…. “I came to my first class, and I saw a girl in pajamas. I thought, ‘All right, I need to go shopping.’”

Biggest challenge?
“To communicate with people from different countries, because all people have different beliefs and experiences. In the U.S., all communication is very direct, and I wasn’t used to that. Russian students don’t ask a lot of questions. American students challenge professors quite often.”

Most fun?
“Attending an American university provides a huge opportunity. For me, it was fun to study. It sounds really strange, but that’s what I enjoyed.”
Professor Eric Kadler inspired thousands of CMU students to love foreign languages and cultures.

Now after his life, his work continues.
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Bryan Anderson
Wide Receiver

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