Oh, the places you’ll go …

Central alumni are off and away

- Brett Holey of “NBC Nightly News”
- Olympic gymnast mom Rita Wieber
- Cal Cagno of Detroit’s 89X
Homecoming 2012
A glimpse of the warm fall day that welcomed alumni back home.

Gym Mom
Rita Wieber, CMU alumna and mother of Olympic gymnast Jordyn Wieber shares the scoop on raising a champion.

A color of crime
CMU faculty member Benjamin Tigner produces documentary on Detroit’s legendary Purple Gang.

In memory of the children of L410
Little known Holocaust footnote leads to production of a historic play at Central.

NBC Nightly News director credits CMU
Long-time “NBC Nightly News” director and producer Brett Holey’s career started on the road from CMU.
CMU helped pave the way for your future

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Take those old records off the shelf

By Marcie Lehr Otteman, ’87
Executive director of alumni relations

It was 1981, and the crowd was whipped up into a frenzy at Rose Arena. The lights danced overhead, and the bass thumped so loudly in the speakers I could hardly hear my own voice. By the time headliner Ozzy Osbourne took the stage at my very first concert, I was hooked. It almost didn’t matter who was playing – the experience of sharing an electric moment with hundreds of other people that night began my lifelong passion for live music.

Since that night, my old ticket stubs have woven an eclectic musical tapestry: The Tubes. The Romantics. Night Ranger. Dave Matthews. Lonestar. And it wasn’t just the big names that caught my ear. Remember The Foolery? When I was at Central, that was the place to go downtown for live music – everyone from college garage bands, blues artists, Detroit punk rock bands and heavy metal acts graced the stage. My love for the vibrant, exciting music scene even led to a stint as a bartender so I would have an excuse to stay plugged in. I met people during that time who knew so much about music – more than I ever did, or do today. They are still the experts I go to today when it comes to new bands and new music.

After graduating from CMU, I traveled to music festivals all over the country – bluegrass, jazz, and classical. Give me a front row seat or a bleacher in the nosebleed section it doesn’t matter – when the curtain opens and those first notes fall upon the crowd, that’s my joy. I never aspired to be a musician – three years of piano lessons proved otherwise – but show me a great musician who is passionate about his or her craft, and I will show you a captive audience member.

That’s why I’m so fortunate to remain in the musically rich environment that is CMU. It’s music that breathes life into the university and touches us deeply, in a way that many things can’t – the pride you feel when the Marching Chips lean into the fight song, the nostalgic cadence of our jazz band … the operas, the orchestras, the a cappella groups, festival chorus, the list goes on and on.

We’d love for you to come back and relive some of those special musical memories you began at Central. With more than 500 events every year, there’s a very good chance we’re playing your song. Share your story with us, what was your favorite musical experience when you were here?

Marcie

Marcie M. Otteman

The ’64 Thousand Dollar Question
In the fall 2012 issue of Centralight, we featured this 1964 homecoming photo and asked our readers to help identify these “cover girls.” Your letters poured in, and we now know that Betsy (Strong) Poole is on the left and Virginia Chamberlain is on the right. The young woman in the middle remains a mystery.
A collaboration of nuclear proportions
CMU collaborates with MSU on academic initiative

Michigan State University announced collaboration with CMU on an academic initiative to involve three CMU physics faculty in nuclear physics research at CMU. Through the initiative, undergraduate and graduate students from both universities will have greater opportunities to conduct research at the Facility for Rare Isotope Beams, a world-leading facility in East Lansing.

“FRIB will be one of the leading rare isotope user facilities of its type in the world,” Ian Davison, dean of CMU’s College of Science and Technology, says.

Researchers at FRIB will conduct research producing the same rare isotopes found in stars or supernovae. The research will promote understanding of how nuclear particles can be used in diagnosing and curing diseases, advancing homeland security efforts through radiation detection, and uncovering the origin of matter. •

alumni.cmich.edu/centralight for more

CMU officially opens America’s 137th medical school

The ribbon was cut, officially opening the College of Medicine’s $24 million, 60,000-square-foot building. The state-of-the-art facility will welcome the inaugural class in the summer of 2013.

“The College of Medicine strengthens CMU’s academic core by attracting high caliber faculty, enhancing research and establishing a partnership with communities and medical care providers across the state,” said President George E. Ross.

The College of Medicine’s new wing added to the Health Professions Building features innovative labs, clinics equipped with the latest technologies and classroom environments enhanced for team-centered learning.

“This is a significant milestone along the way to graduating our first class of medical students in 2017,” said Ernie Yoder, founding dean of CMU’s College of Medicine. •

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Hail to the Chiefs

Clarke Historical Library’s current exhibit, “The Presidency,” captures more than 200 years of dramatic presidential election campaigns.

The exhibit offers a wide collection of legal documents, political cartoons, books and authentic presidential signatures. Library student employee Amber Wright is hoping visitors pause and reflect on the magnitude of what they’re observing.

“I want people to visualize standing in a room where documents that physically went through the hands of every U.S. president are hanging on the wall,” says Wright.

More than 100 artifacts will be displayed through January 2013. The display room will be constantly updated with new items as they relate to the 2012 presidential election.

CMU University Libraries coordinator of exhibits Janet Danek says the exhibit will introduce visitors to the immense wonders of history and serve as an essential example of the many unique things that Clarke Historical Library has to offer. •

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alumni.cmich.edu/centralight for more
University anniversary

President George E. Ross covered Central’s 120-year journey, which began as a 31-student school in 1892, in his 2012 State of the University Address.

Ross lauded faculty who have excelled, winning awards and securing patents and noted accomplishments of outstanding students.

“Nurtured, inspired, taught and coached by an outstanding faculty and staff, CMU students achieve profound success,” Ross said.

Central’s 120th anniversary provided the university an opportunity to look back and recognize the accomplishments of its students, faculty and staff.

Joining in the celebration and helping cut the cake was Madalin Zigray, who attend Central in the 1940s and is one of CMU’s oldest graduates.
CMU alumni cheerleaders relive their days on the sidelines, returning to cheer with the squad at the homecoming game.

Homecoming 2012 Grand Marshals, former CMU football coach and athletic director Herb Deromedi and his wife, Marilyn, greet alumni and friends at the parade and throughout the weekend.

“Let’s go, Fire Up Chips!” CMU cheerleaders rally the homecoming crowd.
Chippewa spirit shined bright as gold

Nothin’ like a trip back to CMU to fire up Chippewa alumni. This year spirit shined extra bright throughout campus and around town as thousands of alumni returned for the annual Homecoming celebration. Traditional events like the homecoming parade, cardboard boat race and the WMHW-FM 91.5 Alumni Takeover kept spirits high all day long, leading into the afternoon football game against the Ball State Cardinals.

alumni.cmich.edu/centralight for more
This year’s 13th annual BCA Alumni Takeover of campus radio station WMHW-FM featured more than 20 alumni who filled 48 hours of airtime with tunes and talk.

One of this year’s returning alums was Kevin Calcagno, ’99, better known to his friends and listeners as “Cal Cagno,” the host of a popular afternoon radio show on Detroit’s 89X (88.7 FM).

Cal sat down with Centralight to talk about his exciting gig on one of the country’s major market radio stations and his days at CMU that prepared him for his big break.

Q: How did you decide to attend CMU?

Cal graduated from high school in 1995 and visited three colleges, but as soon as I took the tour at Central I knew this was the place for me. I stood by the seal in front of Warriner Hall and said, “This is it. This is where I want to be.” I was originally going to be a TV star until I got involved in radio, and then I got the bug. As soon as I started doing radio on Modern Rock 91.5, I had my own show, and I just loved it.

Q: How did you get a foot in the door at 89X?

A lot of times people will say, “You’re really lucky.” I believe a lot in luck, but I also think that there’s a lot to be said for hard work. I was the person that always said “yes” when asked to cover for a sick colleague or to work seven days a week. When an announcer was taking maternity leave, they asked if I would cover her shift for six months. I worked my butt off, and they offered me my own shift. Now, I do afternoon drive 3 to 7 p.m. – something that I never thought I’d be able to do. CMU taught me it’s about working hard to make sure that people know your intentions, but also that you are going above and beyond so that you are doing the hard work that takes you to the place that you want to be.

Q: How have your experiences at Central shaped your life?

One of the things that is interesting about Central is that connection that people have. You hear people say, “I went to Michigan” or “I went to Michigan State,” but you talk to people who went to Central, and it is like this community or a club. We all know what it means to be a part of CMU, and we stick together. I still stay in touch with professors and friends from here, and it’s all because there is something special about Central. An example is Carter Oosterhouse [host of HGTV’s “Carter Can” and “Red Hot and Green”]. He is a friend of mine from college. He sent out a tweet that said, “I’m going to make some new wine,” and I said, “Make sure you call it Thorpe Hall.” He retweeted and said, “No doubt CMU forever.” It’s something we all know. You say “Fire up Chips” to someone in the grocery store when they have a Central shirt on - they know what it means, you know what it means, and that’s all that matters.”

Kevin Calcagno, ’99

“You say ‘Fire up Chips’ to someone in the grocery store when they have a Central shirt on - they know what it means, you know what it means, and that’s all that matters.”

– Kevin Calcagno, host Detroit’s 89X
Parents of Olympians this year propelled themselves into their own kind of spotlight – crying, screaming and doing “chair routines” along with their sons and daughters at the London games.

One of those moms, Rita Wieber, ’85, mother of Team USA gymnast Jordyn Wieber, has enjoyed witnessing the antics and journeys of her fellow Olympian moms and dads. She chronicles some of the lessons she has learned along the way in a new book, “Gym Mom.”

“I entered into the gymnastics world when my daughter was about 4,” says Wieber. “It obviously changed our entire lives.”

Jordyn Wieber, considered an Olympic favorite, did not qualify for the all-around final for women’s gymnastics in the Summer 2012 games. She did assist her team, dubbed the “Fierce Five,” in winning a gold in the team final – which her mother considers the best moment of the Olympics.

“Everyone knows what happened with Jordyn,” says Rita Wieber. “After going through that and seeing how Jordyn reacted, she showed so much class. I was proud of that. It was another moment I’ll look back on, seeing how Jordyn handled that and picked herself up and helped the team win gold. It was an amazing moment.”

For her book, Wieber interviewed experts in nutrition, sports psychology and sports medicine to help give other parents some down-to-earth, practical advice on what it’s like to raise an Olympian – starting with her own mistakes.

Biggest lesson learned? “What I wish I would’ve known was probably to not become so overly involved,” she says, remembering that for about a year she spent hours obsessing about gymnastics and even having a hard time falling asleep at night due to the stress.

“It got to the point that I was spending most of my time doing something gymnastics related, and I still had three other kids at home,” says Wieber. “I became absorbed in that, and I wish someone would’ve told me just to let her do her thing.”

It’s an easy trap to fall into – and one that Wieber says she luckily learned from. “I’ve seen moms that are way more overboard than I ever was, and that’s probably what made me take a step back,” she says.

The intense focus on the gymnasts in the Summer 2012 games occasionally made its way to the families, too. Wieber’s teammate Aly Raisman’s parents were made famous for a video that chronicled their intense reaction to their daughter’s routine.

Wieber said the spotlight is hard for everyone in an athlete’s family.

“There’s your kid on a four-inch beam with a TV camera in her face and the whole world watching,” she says. “When she was 7 years old I didn’t want her to fall – so it’s very stressful. From a mother’s standpoint there just that no-control feeling. There’s nothing you can do at that moment to affect how your child’s going to perform.”

One of the more light-hearted aspects of the TV coverage was the subtle CMU shout-out, courtesy of Wieber’s 18-year-old son, Ryan, a freshman at CMU. Ryan wore a Central T-shirt and received some airtime during the Olympic trials.

Wieber says she has fond memories of her time at CMU, which prepared her in a roundabout way for her success as a “gym mom.”

“My husband and I met at CMU. I have some of the best memories of my life from that time period,” she says. “The experience I had right out of college really started me out with a feeling of success and accomplishment, and those are attributes that I have carried with me throughout my life.” •
a color of crime

Documentary peers into Purple Gang’s impact on a small town

BY DAN DIGMANN
Something concerned Benjamin Tigner about scheduling two showings to debut his documentary – “Purple: Organized Crime in a Small Town” – at the Ideal Theatre in Clare.

This is the city where the broadcast and cinematic arts faculty member shot the film that chronicles the organized crime syndicate named The Purple Gang that operated throughout Michigan in the 1920s and 1930s.

“I feared it was just going to be (my wife) Shannon and me sitting with a bucket of popcorn in an empty theater for two shows that started at 7 and 9,” says Tigner, who filmed, edited and produced the documentary.

His fears subsided when people started arriving at 4:30 p.m. Responding to the flood of moviegoers lining up along Clare’s North McEwan Street, sometimes with more than 500 people waiting in line, “Purple” played for four sold-out shows that night.

“People are passionate about organized crime,” Tigner says. “And people from the area are close to this story and its impact on the community.”

“Purple” gives viewers a look at the era’s values and social norms while exposing the challenges residents faced with organized crime in the community. It includes interviews with those present during the Purple Gang’s reign, recounting its use of violence and intimidation as the gang made its way through Clare. The film addresses in great detail the 1938 murder of Isaiah Leebove, who was linked to the Purple Gang and killed in the bar at Clare’s Doherty Hotel.

“I was intrigued by the perception of organized crime and how it differs from the reality of organized crime,” Tigner says. “There’s no such thing as a ‘clean hit.’ If you murder someone, that someone has a brother, an uncle, a friend. Organized crime affects the community.”

It took some time for Tigner to establish credibility for his project and connect with knowledgeable sources who could share their insights. Momentum built with each interview, and throughout the process Tigner turned to some of his students for production support.

“It was critical to have students involved,” he says.

Justin Jones is a first-year broadcast and cinematic arts production graduate student who was a camera operator for the documentary.

While he’s worked on shoots for public/government access television, Jones says he’s never been involved in a project of this size.

“It was a great first experience working on a full-length documentary, an area in film I’d like to pursue,” Jones says. “The most rewarding part is just being a part of a successful production and working with good people.”

CMU’s Office of Research and Sponsored Programs helped fund the three-year research project through an Early Career Initiative grant.

“He had access to some of the people who could give firsthand experience of what was going on back in this era,” says Jim Hageman, former interim vice provost for research. “This was the perfect time to do it.”

Tigner says he intends to enter “Purple” into film festivals as well as license it with CMU to distribute the film on DVD. Proceeds will benefit grant funding for the Early Career Initiative.

Behind the criminal scenes

Growing up in the area helped spark his interest in the subject. A Coleman native, Tigner says organized crime often is depicted as something cool, but the brutality of these criminals would never have been seen as cool in the modern era.

Benjamin Tigner, top, says producing and filming his documentary, “Purple,” would have been “nearly impossible” to do by himself and without the help of CMU broadcast and cinematic arts students such as Justin Jones, bottom.
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In memory of the children of L410

CMU theater professor delves into little-known Holocaust footnote

TEXT BY CYNTHIA J. DRAKE, MA ’08
PHOTOGRAPHS BY PEGGY BRISBANE
The elementary-aged children fidgeted in their ladybug costumes backstage, peering nervously into the audience while the notes of the Czech national anthem rose up to the sloping roof beams of the attic theater.

It was 1943. There were tickets, backdrops, stage lights with colored gels, costumes, musical accompaniment — all the trappings of a regular stage performance — but this was not like any other.

The performers, the children of home L410, all were prisoners. The setting was Terezín concentration camp. And for many of those children, it would be the last stage appearance of their lives.

Life in Terezín
Lauren McConnell, assistant professor in communication and dramatic arts at CMU, has spent the past two years researching the performances of “The Fireflies” in the Terezín concentration camp, situated in the Czech Republic. She recently completed a fellowship with the U.S. Holocaust Memorial Museum in Washington, D.C., and is teaching a course on theater and the Holocaust.

“It is pretty bizarre,” McConnell acknowledges the notion of concentration camp prisoners performing plays and musicals while imprisoned. “But there is a complexity to the story. Terezín was a very unique camp. It did have more resources than a typical concentration camp. At different times in its history, it played different roles.”

In the beginning, Terezín was billed as a “resort-like” camp for Jewish aristocrats. It was governed by a council of Jewish elders, who were given the task of settling disputes and doling out rations. But as World War II progressed, Terezín heaved with 57,000 inhabitants. It became a way station for prisoners on their way to Auschwitz and other death camps.

The camp also was used as a public relations tool to showcase to the world audience the “positive” aspects of daily life for the prisoners — “a place to hide what the Nazis were doing to the Jews,” says McConnell. This included performances of “The Fireflies” for dignitaries, such as those from the International Red Cross.

“They cleaned up the whole camp and made it look like Disneyland,” she says. “The kids were told to spend some time under a sun lamp. It was crazy the sort of things that they were doing.”

The real story is that most of the children from Terezín would not survive the war.

‘Spring is Coming’
Despite its use for propaganda purposes, “The Fireflies” became one of the many tools that adults in the camp used to educate and instill values in the children, under a regime that forbade them to use traditional education methods. The play was based on an old beloved Eastern European coming-of-age story about a young firefly and his quest for love.

“It is pretty bizarre,” McConnell acknowledges the notion of concentration camp prisoners performing plays and musicals while imprisoned. “But there is a complexity to the story. Terezín was a very unique camp. It did have more resources than a typical concentration camp. At different times in its history, it played different roles.”

McConnell has been working with survivor testimonies to piece together the details of the performances.

Many of the survivors remember these performances as a happy memory — but at least one survivor remembered being afraid during the performance that she would be transported out of the camp after the show ended. “The Nazis had a policy of killing younger children that didn’t have any use,” she says.

When McConnell asked another survivor to listen to one of the songs from the play, “Spring is Coming,” his eyes welled with tears.

“Many people talked particularly about this song,” she says. “For them it symbolized the hope that the war would soon be coming to an end.”

An encore performance
McConnell will resurrect “The Fireflies” with a performance at CMU this spring, with CMU students taking the stage, and also giving performances for area youth.

The performance will be particularly memorable because of one person: Michaela Vidiáková, one of the Holocaust survivors who first saw “The Fireflies” in Terezín when she was 6 years old, will serve as narrator for the play that once offered a glimmer of hope in a place of so much darkness.
Watch
“The Fireflies”
“The Fireflies: A Children’s Play with Music Produced in Terezín” Written by Lauren McConnell and Jose-Luis Maurtua (music) Directed by Nancy Eddy
CMU’s Bush Theatre inside Moore Hall
April 3-6, 7:30 p.m.
April 7, 2 p.m.
Tickets, $8 for the general public and $6 for students and senior citizens, can be purchased at Ticket Central, 888-268-0111 or centralboxoffice.cmich.edu.
Brett Holey graduated from CMU’s broadcast and cinematic arts program on a picture perfect Mount Pleasant afternoon in May 1982. He celebrated briefly with family and friends, then jumped in his VW Rabbit and drove to Indianapolis for a temporary job working with ABC Sports on the Indy 500. While he often jokes that he still hasn’t figured out what he wants to be when he grows up, he’s been in network television ever since.

“Working at this level of the business,” Holey says, “it’s not unusual to be on a team or a panel where everyone is an Ivy Leaguer or from ‘top’ schools. I’ve always been proud to say I’m from CMU, even though I usually have to explain where it is.”

Throughout his career Holey has met the powerful and famous, worked with leading media figures and directed coverage of some of the time’s most significant news events. For the past 16 years, his primary focus has been directing NBC Nightly News, first with anchor Tom Brokaw and today with Brian Williams.

“Brett’s style of directing brings calm amid chaos,” Williams says. “He’s like that seasoned airline pilot that comes on the intercom to say, ‘Don’t worry, it’s all going to be OK,’ just after you hit major turbulence. We fly through turbulence every night. The fact that our viewers don’t sense it is 100 percent attributable to Brett.”
Holey often is asked to relate the difference between working with the two broadcast legends, Brokaw and Williams. “I was honored to join NBC and work with Tom. I watched him covering Watergate when I was in grade school, and he was already a huge figure in the industry,” Holey says. “Then suddenly I found myself working with Brian, who is roughly my age and was raising two kids a few towns away from my family. Much more of a peer relationship, it’s been a real treat to watch him find his voice and rise to a well-deserved, prestigious position in the business.”

Holey, winner of nine Emmys and many other awards, was recruited away from ABC News in 1996. Since his arrival at NBC, Nightly has been the most-watched newscast in America. Holey played a key role in the transition from Brokaw to Williams – a handoff deemed so successful it has been studied in both industry and academic media management programs.

“From the time he arrived on campus as a freshman, Brett took every opportunity to develop his craft in BCA cocurricular activities,” recalls Peter Orlik, director of the School of Broadcast and Cinematic Arts and a former professor of Holey’s. “His talent and diligence served him well on campus and have served the national broadcast news audience equally well in his subsequent successes at ABC and NBC.”

In addition to Nightly, Holey also directs NBC News Special Events and breaking news coverage. In these roles he has covered the first Gulf War, the Sept. 11 attacks and the wars that followed, the Japanese tsunami, the Arab Spring, and Hurricane Sandy.

Holey also was deeply involved in planning NBC’s 2012 Election coverage and the construction of Democracy Plaza, which turned NBC’s landmark location on New York’s Rockefeller Plaza into a giant election set.

He’s been a major influence in expanding the NBC News audience in a declining market, combining success in “old media” with a solid footing in new media. He was integral in bringing multimedia to MSNBC.com, making the network’s news broadcasts available on the Web, and in launching NBC Mobile.

Looking back at CMU, Holey recalls learning his craft and making lifelong friends.

“It’s not unusual to be on a team or a panel where everyone is an Ivy Leaguer or from ‘top’ schools. I’ve always been proud to say I’m from CMU, even though I usually have to explain where it is.”

He jokes that he “tried not to let classes get in the way of his education.” Yet he also credits classroom lessons and practical experience at Moore Hall TV for giving him a solid, professional foundation.

Holey continues to give back to his alma mater as a consultant to the Broadcast and Cinematic Arts Alumni Advisory Board and as a founder and board member of the Sue Rozman Delia Scholarship Endowment.

He received CMU’s Distinguished Alumni Award in 2001 and was keynote speaker for BCA’s Annual Awards Banquet in 2007. In 2010, Holey served as CMU commencement speaker in addition to receiving an honorary doctoral degree.

“Even though I work in a landmark building such as 30 Rock, it’s the life lessons I learned while growing up in Lambertville and the professional expertise gained during my stay at CMU which I rely upon daily,” he says. “I always enjoy coming back to campus and talking to students about their core of personal heroes. Identify and thank them. What they taught you will be with you the rest of your life.”

Despite his professional success, what Holey values most is time at home with his wife, Susan, an Emmy-winning former NBC News producer, and their three children.
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Amelia Davis – CMU Global Campus Graduate

“Before I started my education at CMU, I got my undergraduate degree and worked for two years, then realized that I was in a situation that I didn’t like. Some people told me, ‘Oh Amelia, it’s too late for you to go back to school.’ Don’t let anyone tell you what you can’t do… I can go back to school, I can start my own business, and I can do whatever I want to do because I know that I can do it!”

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Central Michigan University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. CMU is an AA/EO institution (see cmich.edu/aeeo). CMUglobal@cmich.edu 34736 9/12
John Gray has been a doctor, a schizophrenia patient and battled on the front lines during his acting career, which has taken him to far-flung places across the globe.

But no matter where he’s acting, he says a part of him is back at CMU, listening to the instruction of Jill Taft-Kaufman and Steve Berglund, his former college instructors and directors.

“They were so hands-on, teaching you things that went way past the basics,” says Gray, ‘91, who lives in Chicago.

“There are things they taught me that I still think about, to this day, when I’m on stage – how to really listen to the other actors on the stage, the importance of thinking beyond what’s on the page.”

Gray moved to Chicago in 1993 and has been active in the theater scene there ever since. A member of Trap Door Theatre, he has traveled to Romania to perform and is planning another trip there this spring.

Throughout his career, Gray has acted in commercials, performed on stage, done voice-over work, and appeared in films. You can catch his latest film, a psychological thriller called “Into the Wake,” on Netflix.

It all started on stage at Central, when he was cast as an attendant in “One Flew Over the Cuckoo’s Nest.” His claim to fame: he had to hold main character McMurphy’s feet down while he endured a shock treatment. He was hooked.

“From then on, I never left Moore Hall,” Gray says with a laugh. “I was always involved in theater.”

Alumnus credits successful career to Moore Hall, CMU professors
For 25 years, Jay Beckman, ’84, captured action on video.

The BCA major says his CMU education – which included training with Moore Hall Television – helped him earn eight Emmys as a member of the broadcast crew for events like NFL Football and the Daytona 500 for FOX Sports.

Recently, he decided to see things through a different lens. And Beckman, who lives in Arizona, transitioned to photography.

“I wanted to slow down and capture moments. I’m using what I was taught at Central, but photography is a different type of challenge. It is catching what you feel and see in front of you, but in one still. It makes you focus on life’s interesting details – and that’s a beautiful thing.”

PHOTO BY JAY BECKMAN, CROSSWIND IMAGES
Terri Phillion Dulude calls the language of Title IX “37 words that changed everything for women.”

She should know. When Dulude tore up the CMU volleyball court 30 years ago, she and her teammates were on the forefront of the landmark legislation that called for equality for boys and girls, men and women, in all areas of education – including sports.

It meant Dulude got a full-ride athletic scholarship to CMU – the first one given to a female athlete in the state. It meant that millions of young women would get the same opportunities as men to discover how sports could make them strong, confident and equipped to face the future.

This year marks the 40th anniversary of the legislation. The CMU Board of Trustees currently is in discussions to continue its compliance by adding two additional female sports programs in the future.

“Title IX was huge and significant,” says Dulude, now 51 and a second grade teacher in Midland. She was inducted into CMU’s Hall of Fame in 2001.

Now her daughter, Lindsey, a CMU senior, is on the team. Lindsey Dulude always knew an even playing field, thanks to Title IX.

“I never felt I had fewer opportunities than the boys,” she says. “I never knew anything different.”

But it was different.

Women who played sports in the 1970s have memories that baffle today’s young athletes.

When Denise Breslin Gotham played volleyball at Wayne State University in 1979, she wore a uniform her coach bought at K-Mart, with iron-on numbers added later.

When she transferred to CMU two years later, she and her teammates eyed the men’s sports programs, noting all they had, and were thrilled as they began to catch up. Today, when Gotham comes back to Central to watch her daughter, Danielle, play on the volleyball team, she marvels.

“I’m always saying, ‘Look what they have now,’” Gotham says. “The uniforms, the equipment, the big video screens. They have weight lifting equipment. They have enough nets.”

She laughs.

“We’ve come a long way, baby.”

What Title IX achieved for women

Title IX was enacted as an educational law, but athletics is a crucial part of the educational mission, says Gina Mazzolini, assistant director at the Michigan High School Athletic Association.

“Title IX gave the same level of funding to women’s sports as men’s sports,” Mazzolini says. “I don’t know that high schools and colleges would have done that on their own. There are still some schools that don’t do it, and it’s a federal law.”

In 1971, 294,015 females participated in high school sports. In 2011, that number skyrocketed to 3.1 million young women on the track, courts and in the swimming pool.

And when women started getting full-ride athletic scholarships, “you saw women going to college who might not have gone otherwise,” says Mazzolini.

Marcy Weston remembers offering Terri Phillion Dulude that first full-ride scholarship. Now executive associate director of athletics, Weston then was the volleyball coach.

“We were kind of ahead of the curve at Central,” Weston says. “No other schools in Michigan were offering that kind of money to women yet. I remember thinking, ‘Wow – we are really making a statement.’”

As more young women started participating in athletics, sports forever changed them.


Adds Gotham: “Title IX has allowed girls to be aggressive, get sweaty, have strong bodies, go after their goals, and still be feminine, beautiful, and respected by males and females of all ages.”

Weston says so much has changed since Title IX began.

“But we still have ground to cover,” she says. “I hear people say, ‘We don’t need Title IX anymore because everything is fine.’

“We do need Title IX,” Weston says firmly. “I don’t think you can sit back. If we didn’t have Title IX, we could see some erosion. It took a long time to get where we are. We need to let the Lindseys and the Danielles know it wasn’t always like this.”
More than 35,000 watch in Kelly/Shorts Stadium

A stadium-record 35,127 fans were on hand for the Michigan State Spartans’ first visit to Kelly/Shorts Stadium.

Prior to Sept. 8, the largest crowd for a Chippewas football game had been 30,302 for the Central Michigan-Western Michigan showdown during the 2008 season.

Among the record crowd were more than 200 CMU football alumni who made the trip from 14 different states and Canada. Represented amongst the group were 61 years of CMU gridiron history, with alumni from as recently as 2011 and as early as 1950.

Prior to the game, the alumni socialized in the newly created Tailgate Village before filing onto the field just before the game to form a tunnel for the players to run through for their entrance to the field.

“This was a monumental day that could not have come together as well as it did without the cooperation of many different people from the city and the university,” says Central Michigan Director of Athletics Dave Heeke. “Many months of planning went into creating a memorable event for a record number of fans. Our central location in the state gives us a great opportunity to be a gathering spot for many events in the region, and we hope to provide more of these opportunities in the future.”

In the coming years, the Chippewas are scheduled to host North Carolina State (2014), Oklahoma State (2015), UNLV (2016) and Kansas (2018).
CMU Bookstore Hours

Monday - Thursday  8 a.m. to 7 p.m.
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Saturday        10 a.m. to 3 p.m.

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**The Bell Tower Society**

**Extraordinary friends of Central Michigan University**
Central Michigan University’s Bell Tower Society includes some of the most exceptional friends of the university – friends who are central to helping CMU.

Bell Tower Society members help fund endowments, scholarships, facilities, technology and many other critical needs. They provide energy, enthusiasm and generosity that propel CMU forward as a focused, doctoral-level institution, and they understand the value of CMU’s applied research, creative endeavors and scholarship.

Bell Tower Society members exceed the ordinary and expect the most from their commitment to CMU.

**The heritage of the bell tower**
The bell tower first rose to prominence during the 1928 dedication of Warriner Hall. Eighty-four years later, the bell tower remains a beloved campus landmark and symbol of the involvement of CMU’s most exceptional donors: The Bell Tower Society members.

**Membership in the Bell Tower Society**
Membership in the Bell Tower Society is the most visible and distinguished donor recognition offered by CMU. Names of donors are permanently inscribed on the Bell Tower Society Donor Wall adjacent to the Rotunda in the Bovee University Center. Bell Tower Society members also are invited each spring to a special recognition event on the CMU campus.

### Bell Tower Society giving levels

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<tr>
<th>Level</th>
<th>Description</th>
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<tr>
<td>Pinnacle Members</td>
<td>$1 million or more</td>
<td>John G. 65, 90 and Barbara Enberg</td>
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<td>Eliza J. 1930-1992 and Margaret</td>
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<td>Keystone Members</td>
<td>$250,000 - $499,999</td>
<td>Janice K. Goodwin</td>
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<td>Centennial Members</td>
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<td>Michael and Rhea Dow</td>
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<tr>
<td>Cornerstone Members</td>
<td>$50,000 - $99,999</td>
<td>William B. 1910-2008 and Margaret</td>
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**Pinnacle ($1,000,000+)**
Stephen L. Barstow (1941-1992) - The Carls Foundation
Thomas O4 and Vicki Celani - Chrysler LLC

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Ruth Heyman Foundation
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The Skillman Foundation
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With more than 2,600 members, the President's Circle recognizes the contributions of our many faculty, staff, alumni, parents and friends who support the university with an annual gift of $500 or more including matching gifts, received from July 1, 2011, through June 30, 2012. These members have generously supported student scholarships, academic programs, applied faculty research and creative activity, and important ongoing programs such as facilities and technology initiatives.


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- McGuirk Sand & Gravel (6)
- Chuck and Jennifer McGregor (3)
- Nancy ’79 and Pat McGuirk Jr. (5)

Ten years of donor support

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Paul ’75 and Barb Richards (5)
- Gerald F. Risley ’64 (2)
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- Gwendolyn Rowe Gage ’74 (6)
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Centralight winter ’12
McKenny Associates (continued)

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Contacts: Emily Hall and Sara Kordupel maroon@cmich.edu  
**Volunteer Center Constituent Chapter**  
Contact: Nic Bottomley, ‘95 botto1na@cmich.edu  
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**Vice president**  
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Royal Oak  
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Rio Rico, Ariz.  
Morgan Hales, ’07  
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Scott Hillman, ’10  
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Spencer Long, ’08  
La Crosse, Wisc.  
Talia Mark, ’06  
Colorado Springs  
Gregory Marx, ’08  
Midland  
Brian Peters, M.S.A. ’08  
North Prairie, Wis.  
Michael Zeig, ’08  
Lansing  
**Young Alumni Regional Fellows**  
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Jeffery M. Devers, ’03  
jeffreymdevers@msn.com  
**Michigan**  
Lansing  
Joseph M. Winkler, ’06  
joe.wink@gmail.com  
Mid-Michigan  
Megan Lavless, ’08  
adelm1me@cmich.edu  
**North Carolina**  
Cary/Raleigh  
Matthew Wetherell, ’08  
wethe1ma@cmich.edu  
**Washington, D.C.**  
J.J. Lewis, ’06  
lewis1jj@gmail.com  

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| **Alumni board**  
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janhagland@hotmail.com  
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Bath  
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Jeffrey Benjamin, ’86  
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Jean (Bennett) Brown, ’88  
Northville  
Kevin Campbell, ’74 M.A. ’76  
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Lynn Garrett, ’97  
Detroit  
Laura Gonzales, ’79 M.A. ’89  
Mount Pleasant  
Daniel Herzog, ’91  
Royal Oak  
Timothy Hicks, ’74 M.A. ’77  
Muskegon  
Christopher Jablonski, ’83  
Brighton  
Brian Jones, ’90 M.B.A. ’94  
Midland  
Adrian LaMar, ’89  
Wyoming  
Linda (Scharich) Leahy, ’82  
Midland  
Darcy Orch, ’92 M.S.A. ’95  
Mount Pleasant  
Lansing  
Kevin Richman, ’93  
Milford  
Charles Selinger, ’94 M.S.A. ’98  
Ceresco  
Darryl Shelton, ’85  
Grand Rapids  
Robert VanDeventer, ’74  
Saginaw  
Thomas L. Worobec, ’93  
Dearborn Heights  

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CMU alumni in Phoenix watched the Chippewas take on the MSU Spartans at Majerle’s Sports Bar.
Meet the university’s alumni award winners

Each year CMU recognizes alumni and friends who have made significant contributions of their time, talent or financial resources to help the university and its students.

Recipients for the 2012 awards include:

**Distinguished Alumni Award**
Robert Knapp, ’68. Robert is an emeritus professor at the University of California, Berkeley, where he taught Roman history, culture and Latin for more than 30 years and continues his active involvement with his alma mater.

**Outstanding Young Alumni Award**
Kenneth Anderson, M.S.A. ’11, of Maryland. A Senior Master Sgt. with the U.S. Air Force, Ken serves his country and CMU through his commitment to protecting and assisting others.

**Basil Lyberg, ’99, of North Carolina. Basil has been involved with nonprofits for nearly two decades. During his last two summers as a CMU student, Basil took part in the Journey of Hope, biking 4,100 miles and raising $8,000 for individuals with disabilities.**

**Alumni Commitment Award**
Liz Campbell, ’77, of Midland and Gavin Smith, ’76 M.A. ’85, of Haslett. These graduates of the College of Communication and Fine Arts’ theater and interpretation program have worked tirelessly to engage theater alumni and assist with development and recruitment efforts.

**Chapter/Club Service Award**
Dale Wernette, ’67, of Arizona. As president of the Phoenix CMU Alumni Chapter, Dale is constantly contributing his hard work and networking skills to expand the list of active and involved alumni in the Phoenix area.

**Community Recognition Award**
Ronald Farrell, ’65 Ed.S. ’81, of Blanchard. For more than three decades, Ron has made a lasting impact on students and their families. Recently retired as the Montabella Community Schools superintendent, Ron gave $10,000 to the Montabella Schools to establish a scholarship fund.

**Corporate Partner Award**
Rollin Gerstacker Foundation. For more than 25 years, the Rollin M. Gerstacker Foundation has been a strong partner with CMU. From grants and generous donations, the foundation has funded summer camps for autistic children, international opportunities for Central students, scholarships, educational equipment, speakers and facilities.

**Honorary Alumni Award**
Robert J. Garner of Cadillac. As an advocate and ambassador for the outdoors and public television, Bob has created successful partnerships with CMU Public Broadcasting and the university that has led to the support of outdoor programming on WCMU-TV.

**Additional alumni recognitions**
Tasha Candela, ’05
Sarah Clark, ’99 M.S. ’05
Emily Doerr, ’07

From left, Alumni Award winners Ronald Farrell, Basil Lyberg, Robert J. Garner, Liz Campbell, Gail Lamphear (on behalf of Rollin Gerstacker Foundation), Robert Knapp, Gavin Smith and Dale Wernette.

CMU’s top 12 of 2012
1950s

1960s
Ron Farrell, ’65 Ed.S. ’81, recently celebrated 41 years at Montabella Community Schools and his seventh year as superintendent for the district. Altogether, this is his 47th year in the education field.

1970s

Mark DeNoyelles, ’79, co-owner of Allstate Insurance Co., recently retired. His insurance company combined with Michael Love’s, ’04, to continue to provide the Mount Pleasant community with exceptional service.

Mark List, ’79, recently retired as a colonel in the United States Air Force after 30 years of service. He and his wife, Juana, reside in New Braunfels, Texas, and Frankenmuth.

1980s
Bernard H. Becker, M.A. ’82, recently was reappointed by Gov. Sam Brownback to a second four-year term on the Kansas State Board of Nursing. He is vice president and chief human resources officer at Stormont-Vail HealthCare in Topeka, Kan.

Jeff Yore, ’84, recently became owner of Classic Catering in Chicagoland. His new business focus includes corporate catering, social catering, large events and festivals through the Chicago Mayor’s Office of Special Events and Holiday Parties.

Ed Youdell, ’85, recently was promoted to president and CEO at Fabricators and Manufacturers Association in Rockford, Ill.

1990s
Brian Davis, ’92, recently was named Superintendent of the Year for 2011 by the Michigan Association of School Administrators. He is the superintendent for Holland Public Schools. Currently his community is implementing a $73 million bond to retrofit and construct an infrastructure to support 21st century learning.

Don Gouwens, Psy.D. ’94, recently received the Chancellor’s Award for Excellence to a Non-Tenure Track Faculty Member at the University of Missouri-St. Louis and was promoted to associate clinical professor. He has served as the UMSL School Psychology Program coordinator since 2001.

Shawntell Mullins Trigenis, ’99, and husband, Dr. Emmanuel Trigenis, recently welcomed their second child, Evangeline Sophia.

Central Michigan University
A Family Tradition

Does your child or grandchild want to follow in your maroon and gold footsteps – but lives outside of Michigan?

The CMU Alumni Legacy Program gives the opportunity for non-Michigan residents to attend CMU and pay in-state tuition rates for their undergraduate degree.

To learn more
1-888-292-5366
cmich.edu
keyword: Legacy Scholarship

CMU is an AA/EO institution (see cmich.edu, keyword: AAEO). UComm 8750
2000s

Phil Hernandez, ’02, was appointed as the director of residence life and housing at Marshalltown Community College. He serves on the national board of directors for Delta Lambda Phi national social fraternity and currently resides in Marshalltown, Iowa.

Sarah M. Vogel, ’02, and her husband, Taylor Vogel, recently welcomed their second child, a daughter, Griffin Taylor, on Oct. 5, 2011.

Kenneth James Ball, ’03, recently obtained his Master of Education from Winthrop University.

Christina Fenbert, ’03, completed a master’s degree from the Massachusetts Institute of Technology Center for Real Estate in August 2011. She was the recipient of the 2011 New Boston Fund Thesis Award and the Heather Smith Fund Memorial Scholarship. Christina recently accepted a position as a Portfolio Analyst with Colony Realty Partners in Boston.

Alex Zsolt, ’03, is a gospel pianist who has released 10 CDs and created a nonprofit organization, Alex-Zsolt Ministries, in Nashville, Tenn. He recently completed a 2012 cross-country concert tour, including a stop at CMU in October.

Ryan Wrecker, ’05, is a morning show radio host for 104.9 The Eagle in Lima, Ohio. His show is called “Wrecker in the Morning.”

Ryan Moran, ’07, is working with the Family and Morale, Welfare, and Recreation Command in Iraq. He oversees the entertainment coordination for 15 installations in Iraq.

Brianna Robinson, ’08, and husband, Seth Robinson, ’07, welcomed their first baby, Zachary Owen, on Aug. 21, 2011.

Janet Hulett Parker, ’09, and husband, Kyle Hulett, ’10, recently welcomed their baby girl, Elly Natasha, on Sept. 11, 2011.

Angela Hernandez, ’10, recently was promoted to account executive at Detroit-based Franco Public Relations Group. She provides media relations and social-media strategy for several agency accounts and also provides support in graphic design and photography.

Katie Baker, ’11, recently was hired as an account executive by The Sterling Corp. Her role will be to enhance and strengthen the strategic communications work of the company through working with its clients.

Send us your news

We want to include your news in Centralight. Write to us about recent job promotions, awards, marriages, births, and other noteworthy accomplishments or changes. Be sure to include your graduation year and contact information.

Send your information:
Email: alumni@cmich.edu
Fax: 989-774-1098
Mail: Centralight, University Communications, West Hall, Central Michigan University, Mount Pleasant MI 48859.

Six former Chippewa greats recently were inducted into the Marcy Weston Athletics Hall Fame. From left, Craig Fuller, Allison Campbell, David Webber, Michelle Young (on behalf of Kevin Young), Carleton Kinkade and Hope Robertshaw.

Forrest B. Meek, M.A. ’68, Clare, Mich., died Aug. 6, 2012, age 84.
Richard J. Kerr, M.A. ’74, Duluth, Ga., died Aug. 29, 2012, age 74.
Gayden W. Morrill, M.A. ’76, Woodbridge, Va., died July 4, 2012, age 73.
Paul A. Harvey, M.A. ’77, Madison, Miss., died Aug. 21, 2012, age 75.
Robert A. King Sr., M.A. ’78, Stone Mountain, Ga., died July 24, 2012, age 75.
Edward C. Hilbert, M.A. ’80, Columbus, Ohio, died June 30, 2012, age 81.
Loya C. (Smith) Pellegrino, M.A. ’80, Milton, Del., died Aug. 18, 2012, age 90.
Ronald F. SemeRling, M.A. ’80, Longwood, Fla., died Sept. 15, 2012, age 82.
Brian D. lles, ’81, St. Louis, Mo, died Sept. 4, 2012.
James P. McCoy, M.A. ’81, Pottsville, Pa., died June 20, 2012, age 68.

Earl J. Hill, M.A. ’86, Marietta, Ga., died Aug. 9, 2012, age 79.
Laurine (Westhoff) Minic, M.A. ’86, Columbus, Ohio, died Sept. 18, 2012, age 81.

Faculty and staff:
Stuart L. Knowlton, Plano, Texas, died Aug. 27, 2012.
I am Central:

Matt Erspamer
Grand Central Magazine editor
Senior • Journalism major with Cinema Studies and Political Science minors

Why writing?
“It started with a newspaper class in high school. I always had a thing for computers and technology, so CMU’s online journalism program was a good career choice for me.”

You also like entertainment. And you worked at Cannes Film Festival. Dish.
There were a lot of requirements for candidates who applied. I believe that my experiences working with Grand Central Magazine combined with my cinema studies minor helped me become tech supervisor at the festival.

Did you feel like an A-list
Yes. I personally met movie directors Lee Daniels, George Lucas and Ken Burns and actor Jackie Chan. It was amazing seeing other actors like Reese Witherspoon, Mathew McConaughey and Brad Pitt walk the red carpet.

And you’ve been to China?
Through CMU, I had an internship in China as reporter and copy editor for the China Daily’s U.S. Edition. It gave me a broader spectrum of what the world is like, and I learned many things about the culture in China. I hiked the Great Wall, went to the Forbidden City and even ate scorpions.

Scorpions?
Yes, scorpions. Many people sell them on the street in China. I bought two scorpions that were slightly grilled and chowed down. They were actually pretty tasty.

What do you enjoy writing?
“Movie reviews. I started a movie review website called cynicritics with my best friend. We’ve been featured on the Internet Movie DataBase (IMDB) for our writing.

When it comes to reviews, does CMU get five stars?
Absolutely. Central has the best journalism program in the state and the size of CMU’s campus intrigued me. Smaller class sizes allow professors to get to know their students.

And both of my parents attended CMU. Can’t forget that.”
Tim Jackson invests in future generations of BCA students

Tim Jackson graduated in 1986 with a Bachelor of Arts degree in Broadcast and Cinematic Arts and has held senior positions in the satellite communications/media and entertainment industries throughout his career. He most recently was vice president of media product management at Intelsat in Washington, D.C., and now lives in Los Angeles.

Jackson visits campus regularly to share his life experiences with students, and he has included CMU in his estate plans to show his appreciation for helping him grow both professionally and personally. He is providing a bequest to the George & Eva May Campbell Equipment Endowment, which supports the purchase, rental or repair of educational equipment for the School of Broadcast and Cinematic Arts.

“Being able to give back to an institution that has been such a key part of my life is very important to me,” Jackson says. “I want to allow future generations to benefit from all that CMU has to offer.”

Include CMU in your will or estate plan, so that you, too, can help students in a very special way.
Can’t make it back to campus to cheer on your Chippewas this winter?

Then visit them on the road for one of these contests near you!

**California**
12/16  MBB at Pepperdine .......................... Malibu
12/20-21  WBB at San Diego .......................... San Diego
2/16  WR at Stanford .................................. Palo Alto
2/17  WR at Cal Poly .................................. San Luis Obispo
2/17  WR at Cal Bakersfield ......................... San Luis Obispo

**Florida**
12/20-21  WBB at Gator Holiday Classic......Gainesville

**Illinois**
11/9  WBB at Bradley ................................. Peoria
11/11  WBB at Northwestern ....................... Evanston
11/18  WR at Northern Illinois ..................... DeKalb
12/29-30  WR at Midlands ......................... Evanston
2/2  GYM at Illinois/Michigan Invite ..Chicago
3/2  MBB at Northern Illinois ..................... DeKalb
3/3  WBB at Northern Illinois ..................... DeKalb

**Indiana**
12/2  WBB at Purdue ................................. West Lafayette
1/18  GYM at Ball State ............................. Muncie
2/7  WBB at Ball State ............................... Muncie
2/27  MBB at Ball State ............................. Muncie

**Iowa**
11/12  MBB at Iowa ................................. Iowa City
3/21-23  WR at NCAA Championships ........Des Moines

**Maryland**
3/16  GYM at Maryland with Yale .......... College Park

**Michigan**
11/11  WR at MSU Open .............................. East Lansing
12/29  MBB at Michigan ............................. Ann Arbor
1/15  MBB at Eastern Michigan ................. Ypsilanti
2/20  WBB at Western Michigan ................. Kalamazoo
2/22  WR at Michigan State ...................... East Lansing
2/24  GYM at Western Michigan ................. Kalamazoo
3/6  WBB at Eastern Michigan ................. Ypsilanti
3/8-9  MBB at Western Michigan ................. Kalamazoo
3/23  GYM at MAC Championships ............. Kalamazoo

**Missouri**
1/20  WR at Missouri ................................. Columbia

**New York**
11/24  WR at Northeast Duals .................... Troy
1/30  MBB at Buffalo ................................. Buffalo
3/16  WR at MAC Championships ............... Buffalo

**North Carolina**
12/8  MBB at Charlotte ............................. Charlotte

**Ohio**
12/1  WR at Ohio ................................. Athens
1/10  WBB at Toledo ................................ Toledo
1/12  MBB at Toledo ................................ Toledo
1/23  WBB at Ohio ................................. Athens
2/3  WBB at Bowling Green ....................... Bowling Green
2/5  MBB at Akron ................................ Akron
2/9  MBB at Kent State .............................. Kent
2/13  GYM at Kent State ........................... Kent
2/16  WBB at Miami ................................. Oxford
3/9-16  WBB at MAC Tournament ................ Cleveland
3/11-16  MBB at MAC Tournament ............... Cleveland

**Texas**
12/22-23  MBB at WestStar Bank .............. El Paso
Don Haskins Sun Bowl Invitational

**Virginia**
1/11-12  WR at Virginia Duals .................... Hampton

**Utah**
11/21-24  MBB at Utah Thanksgiving .............. Salt Lake City
Tournament

**Wisconsin**
11/17  WBB at Green Bay ........................ Green Bay

*Find complete schedules and event details at CMUCHIPPEWAS.COM*