The Moore Holler
“A lot can happen in the middle of nowhere”

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- Curt Sutterfield
- Rick Sykes
- Ben Tigner
- Ben Urish

Good-bye to summer and welcome to a new academic year in the School of BCA. Right at the start, let me remind you that Homecoming 2008 is set for October 11, with Alumni Takeover of WMHW beginning the day before. We encourage you to join us that weekend to catch up on the latest news and facilities. And don’t be afraid to contact Bill Thompson to get yourself on our 13,000 watt HD radio station. All of Mich-Michigan would enjoy hearing you. Details on how to join the Takeover can be found in a separate Holler article.

We begin the year with several new personnel. After thirty years, Dr. Rob Craig decided that he would retire at the end of Spring semester. We have hired assistant professor Dr. Ben Urish to replace him this year. Ben has been teaching film studies-related courses at several institutions including Michigan State and Temple and has written extensively in the cinema studies area. In 2009/10 Dr. Kevin Corbett will be moving from his position as Video Unit Head into Rob Craig’s film slot. Therefore, we are currently conducting a tenure-track search for a new video production specialist to fill this vacancy. Dr Mark Poindexter has accepted the position of Interim Director of International Programs here at CMU for at least a year, so his Survey sections and some Copywriting classes will be taught by Temporary Instructor Tim Shorkey who is finishing his doctorate at Wayne State and was a former BCA graduate assistant. Finally, Kevin Essebaggers decided to return to the industry as news anchor at TV 9/10 in Cadillac. His slot has been filled by Curt Sutterfield. A 1996 BCA graduate, Curt has logged several years’ experience as a news executive in markets including Phoenix and Indianapolis and will handle all basic video production and performance classes.

We welcome our new colleagues and look forward to their contributions. Four new graduate assistants also join us this year — expanding the size of our G.A. corps to thirteen. These new hires include Mike Marra (film studies) and Gabe Kuchar, Jeremy Noell, and Devin Termini (video production).

Elsewhere in this issue you will read about a wealth of faculty accomplishments. But a “breakthrough” not noted there involved law professor Jeff Smith. Jeff was launching into the subject of defamation in his summer BCA 510 class when there was a loud crash issuing from the window behind the projection screen. The crash was followed by the blasting through the screen of a bloodied and disoriented deer — who Jeff miraculously dodged with dexterity unusual for one of his substantial girth. After a few more moments of chaos during which two students bailed out the broken window,

Do you ever feel cynical about your job — - - environment, management, co-workers? I sure do. Seems like it’s getting harder and harder to trust anyone in the workplace. Have you ever thought however, how much that cynicism is costing you in time, creativity and Tums? If you develop that “I’ll do it all myself” attitude and mindset it will cost you. I’ve been around long enough to become a complete cynic. I’ve heard too many lies over too many years. Some I’ve perpetrated myself, truth be told.

But I recently went through an experi-

(Snippets continued on page 2)
Director’s Doodle (continued from page 1)

(Continued from page 1)  Jeff and remaining company managed to get the classroom door open. The doe clattered down the hall and out the door – never to be heard from again. The event was chronicled in several media and picked up by the Associated Press with the most appropriate headline from all the coverage being: Smith v. Doe. As one student put it, “This law class was a lot more exciting than I thought it would be.”

We are still deciding whether to further publicize this incident to recruit students from the U.P. — or expunge it from the record to avoid scaring off young scholars from Michigan’s more urban areas. (As a Yooper, I am allowed to say this.)

Wildlife aside, BCA enjoyed a positive and productive spring and summer. For the 7th consecutive year, MHTV/News Central won College Television Station of the Year honors from the Michigan Association of Broadcasters.

We congratulate Professors Kevin Corbett, Rick Sykes and their students for this tremendous accomplishment. Radio students under the leadership of Dr. Jerry Henderson also collected more MAB awards than ever before and narrowly missed attaining College Radio Station of the Year designation. Collectively, BCA students received 15 individual production awards from the MAB – more than any other university. Meanwhile, Andrew Papa and Raymond Nelson were the first two winners of the MAB’s Peter B. Orlik Scholarships — generously endowed by adjunct professor Dr. Larry Patrick and the MAB Foundation. Three BCA students were finalists in the National Broadcasting Society awards competition with Kelly McManus taking home the grand prize in the radio promotions category while three of the nineteen national student awards in the Broadcast Education Association’s Festival of Media Arts were bestowed on folks from our School. As a further industry outreach, our Student Broadcast Executive Council (SBEC) hosted another very successful Career Fair in March.

We are continuing in our efforts to provide such fine students with facilities that will enable them to fully exploit their talents. Over the summer, WMHW’s facilities have been completely remodeled. The main on-air control room has been completely re-equipped and will now be known as HD-1. The station’s production studio has been reconfigured as HD-2 to house our second digital service, and the old music library is now that production studio’s new location. A new lighting system, set pieces and cyc array have been installed in the MHTV studio to replace items in residence since Moore Hall was built, and the internal operating systems in the Anspach Studio (the old Channel 14 facility for those of you equally old) upgraded to support all of our basic video production and performance classes.

We look forward to the benefits these refurbished facilities will provide to our students, and also look forward to seeing you on campus for Homecoming. Because this year’s game has a 4 PM kick-off, we will not be hosting our usual reception in Studio A. Instead, please join us at Alumni Village for extended tailgating before the game. The Radio Takeover crew will again be hosting a live remote, and the fledgling BCA kazoo band, sponsored by Alumni Advisory Board members Tim Jackson and Jeff Kimble, would be happy to recruit your participation for a stirring and strident rendition of the CMU Fight Song. (I am not yet certain whether they will take requests.) See you then — and deepest thanks for your continuing support of the School of BCA.

Snippets (continued from page 1)

...some of you fellow cynics may learn from. I sure did. It was on a trip to Mexico with my daughter, Meghan, an incoming CMU freshman. We were doing building projects for various orphanages in the Monterrey area. This was hard labor and the group of workers was made up of mostly Gen Y’ers, so that should give you a picture of our skill level—especially when it came to pouring cement. Not only did we have to mix, we also had to transport it.

Imagine a five-story scaffold with two people on each of the six-foot long boards. This was the set up for supplying cement for the third-floor of a new house. The methodology was archaic at best...freshly mixed cement on the spot poured into 5 gallon buckets and hand-lifted row by row by row to the top of the tower where the professionals could dispense it. We lifted over 1,000 buckets in less than 3 hours and nobody was the worse for it.

Why? We worked together. FOR one another. Men and women. Young and somewhat old. (I was the oldest!) If someone got tired doing one duty somebody else would volunteer to switch jobs. We adjusted. We adapted. Everyone smiled, everyone encouraged each other, everyone was in it to win. Made me think of how much easier work at the radio station would be if we could get that same mojo going here. So I’m trying new things with my team. Trying to trust more. Trying to encourage more. Trying not to lift the 5-gallon pail of cement by myself.

It’s working. Give it a try. Don’t try to build that cement floor by yourself. Get others involved...and in new roles. This just might give you more time to dream of that next big idea to get you and your company over the top during these difficult times.

Even if you get burned, at least you’ll have the energy to fix it.
Faculty Notes

Ken Jurkiewicz presented “Uh-Oh, They’re Learning: The New Dangers and Heroes of the Zombie Apocalypse” and “Syphilis Nation and Globalizations: The Once-and-Future Curses of The Post Modern Draculas” at the 29th International Conference on the Fantastic In The Arts in Orlando, Fl.

Mark Poindexter presented “Constructing Television: Cinematic Depictions of the Electronic Rival, 1908-1960” at the annual convention of The Popular Culture Association in San Francisco, CA.

Rick Sykes was elected Vice Chair of the new Sports Division for BEA.

Patty Williamson presented “Rating the MPAA: Parental Opinions of the Motion Picture Association of America’s Film Rating System” at the 2008 Joint National Conference of the Popular and American Culture Association in San Francisco, CA.

Will Anderson presented “Key Technological Innovations in Educational Television: 1980-Present” at the Central States Communication Association Media Studies Division Conference in Madison, WI.

Patty Williamson won first place—Debut Paper Category in BEA’s History Division Paper Competition for “Courts, Churches and the Code: The History of Film Content Regulation in the U.S. (1895-1968)” in Las Vegas. Patty also presented “Homophobic Hollywood? An Investigation into the Impact of Sexual Orientation on MPAA Rating” in the Multicultural Division of BEA.

Trey Stohlman was admitted to the National Scholars Honor Society as a lifetime member.

Patty Williamson presented “Parents Speak: Parental Utilization of and Satisfaction with the Motion Picture Association of America’s Film Rating System” at the International Communication Association convention in Montreal, Quebec.

Pete Orlik’s article, “Rink Ritual: Launching a Team,” was published in the Fall 2007 issue of The Hockey Research Journal. He also presented “Stimulating Curricular Change Through Co-curricular Innovation” at the Broadcast Education Association Convention. This summer, he was granted a CMU Professor Salary Adjustment – the equivalent of a promotion above the rank of full professor. This is the 6th time he has received this recognition.

Heather Polinsky presented “Local Radio Station Group Efficiencies” at the Association of Education in Journalism and Mass Communications (AEJMC) Annual National Convention in Chicago.

Kevin Corbett presented a workshop on “Producing the ‘Personal Documentary’” at the Saginaw Riverside Film Festival in June.

Will Anderson was an Artist in Residency (radio dramatist) at the Herbert Hoover National Historic Site in West Branch, IA, in July.

Rick Sykes gave a presentation at the International Association of Online Communicators Conference in Reykjavik, Iceland, in June.

BCA Graduate Assistants for 2008-09
Edmond Brown
Bryan Carr
Jennifer Chapman
Stacey Fogarty-Brown
Jon Greenhoe
Jason Kester
Gabe Kuchar
Eileen LeTarte
Hilary Marin
Mike Marra
Jeremy Noell
Devin Termini
Greer Thibodeau
The Moore Holler

COCURRICULAR ACTIVITIES

Moore Media Records is back for another year, and there are a lot of familiar faces around the place. Eileen LeTarte is still the Graduate Assistant and Label Advisor with Heather Polinsky. Neely Adkins takes over as Label President, and Eric Westendorf still heads up the Production Department. The old faces in new places are Matt Coppedge, who moves in as the Demo Service Manager, and Soranie Hirpo, who switches over to Artist Relations Manager. Our newest addition to the executive staff is James Slider, who is the new Promotions Manager. We’ve got a couple of open executive staff positions, but with the large turnout at this year’s organizational meeting, we know we’ll find people to join the staff.

Moore Media Digital Design has been busy working on our very first Wiki. This program allows alumni to keep their information current in our database. Once the new Wiki is in place, we will be able to have alumni update their information from anywhere on the net. Additionally, we’ve launched a new webisode initiative, allowing students to create programming specifically for the web. With the impact of YouTube and other content-on-demand sites, the opportunities for students to create new and exciting programming has never been greater. Special thanks to M2D2 Graduate Assistant Ed Brown for continuing to work on the site throughout the summer. This allowed us to hit the ground running as the fall schedule ramped up. Thank you to Ed and all the students that help make M2D2 run smoothly.

MHTV jumped into the school year with a new lineup of shows and another outstanding award achievement. “The Australia Project,” produced by Glenn Bronson and Ryan Walsh, makes an encore appearance in this fall’s lineup, fresh off winning an Award of Distinction in the Communicator Awards competition. Glenn Bronson returns – along with co-Producer Jessica Lovy – for another season of “MHTV Live.”

“Central View,” the MHTV trademark show, is back this year, with Devin Termini as the lead Producer, joining Ed Brown who continues his work with the show. Jon Greenhoe and Dan Durkin continue their leadership of “MHTV Sports.” This year’s Executive staff includes Michelle Tolodziecki, Station Manager; Sara Pash, Promotions Director; Stuart Cram, Director of Content Management and Distribution; Chester Kroll, Business Grants Director. With a great start to a new semester, the tradition of excellence at MHTV continues.

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This fall marks the one-year anniversary that WMHW has been broadcasting with 13 Kilowatts. In addition, we launched our HD-1 signal in HD more than six months ago on February 13. Through the summer and into the start of this fall term, engineers have been totally rewiring the station and adding new equipment and capabilities. We now have two live control rooms. The primary control room, with a brand new digital console, handles our HD-1 program, a mix of alternative college and main-

(cocurricular continued on page 5)
Film Society this year will continue to give the cinephiles of CMU interesting films to see! At each bi-weekly meeting, in addition to regular agenda items, a short or full-length feature will be screened. A variety of types of films will be shown including student productions, foreign films, local titles, and some films from the Central Michigan International Film Festival of past years. The Film Society continues to facilitate contact between students and professionals by screening films with the filmmaker present so students can learn about the filmmaking process. This year, a goal is to get at least one filmmaker to accompany a screening of their film. There is also a possibility of a group outing to a film screening outside of Mount Pleasant.

All students are encouraged to submit films for consideration for the Showcase. For membership or more information on the Film Society, contact Tim Shorkey at shork1ta@cmich.edu.

The Central Michigan International Film Festival for this academic year will be held March 26th-April 5th, 2009. More than twenty films will be screened from numerous countries and genres. The Film Society has helped to organize the festival since 2003. Members of the Film Society make up the Film Selection Committee for the Festival and will be meeting throughout Fall semester to finalize our choices. One film is chosen as a showcase film. The film is typically a student production.

Students and alumni are encouraged to submit their work to the Film Society for consideration both for screenings at Film Society general meetings and for the Film Society Showcase at the Film Festival. Contact the Film Society advisor Tim Shorkey.

News Central 34 has kicked off the new school year with some equipment upgrades and new industry alliances. News staffers were pleased to see new computers with 20-inch monitors in the newsroom. One of the nonlinear editing systems has also been upgraded along with the teleprompter system in the studio. The news division’s website is now operational and we are looking to enhance the available content on the site by focusing more of our efforts towards developing web-specific news stories.

We worked with the emergency preparedness team from the Dow Corning Michigan Division on a mock disaster drill. The drill allowed the Dow Corning team members to practice their emergency procedures while giving our student reporters the opportunity to develop their skills as future journalists.

Our partnership with HotNewz.TV, the Internet news network, has been paying dividends. So far we have had three of our local stories accepted for air on the network. We have recently added to our national media partnerships by joining forces with ESPNU Campus Connection. ESPNU is a new effort by ESPN to enhance its relationships with colleges and universities across the country. We are very excited about this new relationship and we feel it will give students interested in sports an opportunity to establish some strong industry connections.
The National Broadcasting Society has been keeping busy this fall as we plan several exciting events. Our popular 24 and 48 Hour Film Competitions have continued to be a big hit on campus. Depending on the competition, participants have 24 or 48 hours to complete a five-minute short film. Certain elements must be included such as a specific line of dialog, a standard location, and an assigned theme. The Film Competition has been drawing interest from the student community and we hope to reach out to more groups across the state to really make this event something special and unique to CMU.

At the National Convention in Los Angeles last spring, our chapter was designated as a Model Chapter, joining the ranks of just 14 of the 90-plus schools in NBS. The 2009 National Convention will be held in New York City, March 24-29th. If any alumni are interested in attending the convention, or getting in touch with our chapter of NBS, feel free to contact our Alumni Coordinator Brian Denn at denn1bw@cmich.edu. For more information about NBS/AERho visit the national site at www.nbs-aerho.org.

Of Special Note:
Two of our chapter E-Board have national responsibilities. Dan Church (Chapter President) is a member of the National Executive Council as National Vice President for Student Services. In addition, Chester Kroll (Tours and Speakers) is a member of the National Student Advisory Board.

The Radio and Television News Director’s Association (RTNDA) hit the ground running with many exciting events to keep students involved and informed.

The first item on our agenda was the News Central 34 practice auditions. These sessions were designed to give students the ability to hone their broadcasting skills as well as receive feedback from News Central alums before the official News Central 34 auditions. Students brought in a VHS tape and had their practice audition recorded to watch later at home. RTNDA charged $10 for this service. This innovative fundraiser helps defray travel costs during the school year.

Station tours continue to be on the RTNDA agenda. Participating in these sojourns gives RTNDA members the opportunity to meet industry professionals and make networking connections.

Furthermore, we are already planning a spring trip. In previous years, we have travelled to Chicago to The Jerry Springer Show, The Oprah Winfrey Show and the Telemundo studios. Our Atlanta trip took us to CNN headquarters for two days. Both trips were incredible experiences for our members. Since we have not finalized our plans for the spring trip, we are entertaining final destination suggestions.

The School of Broadcast and Cinematic Arts is proud to announce the establishment of the newly founded student chapter of American Women in Radio and Television. One of only five student chapters in the nation, the CMU AWRT made a big splash at the Washington D.C. AWRT Leadership Summit & Business Conference by sending six CMU students to the weekend event. Station tours, guest speakers, and seminars are just a few of the great ways in which this new chapter has sparked remarkable interest.

American Women in Radio and Television is the national non-profit organization whose mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry. Founded in 1951, AWRT has worked to improve the quality of broadcast programming and the image of women as depicted in radio, television and cable.

The CMU AWRT Student Chapter would like to extend a call to any alumni who would like to become AWRT mentors. Gathering expert advice and networking with professionals are major goals for this new chapter.

With an outstanding E-Staff including Sara Pash as President, Stacy Fogarty-Brown as Vice President, Zachary Allen as Secretary and Treasurer, Sarah Miller as Membership Chair, and Lynzi Grant as Events Chair, AWRT is fired-up and ready for much success..... not only in this new school year, but for many years to come.
“*Chronicles and Reflections,*”
A new DVD featuring people, programs and recollections spanning BCA’s four decades, is now available for $20, postpaid.

To order, send a check for $20 to 340 Moore Hall.

Don’t miss experiencing the personalities --- the productions --- and some very scary hairdos.

Gather at the BCA Table within the CCFA Tent (between The Ponds) from 1-4 p.m. on Saturday, October 11

Join the BCA Kazoo Band for a stunning rendition of the CMU Fight Song, broadcast live on WMHW

There will be food, fun and frivolity for all. See you there~
Where are They Now?

Joseph M. Thomas ('73) and Darlene (Windmueller) Thomas ('73) are owners of Creative Specialties Company, Inc., of Madison Heights, Michigan.

Mike Kent ('77) is the new Marketing Director for Bill Marsh Auto Group in Traverse City, Michigan.

Tim Jackson (78) has been promoted to Vice President Media Services Product Management for Intelsat. Tim will continue to live in California and work out of Washington D.C.


Hans Borger ('86) recently authored the book “The Little Grownup: A Nostalgic Michigan Boyhood” and also has a weekly big band/nostalgic radio show on “Remember When Public Radio” (www.RWPR.net)

Steve Talaga ('86) has been named jazz musician of the year by the West Michigan Jazz Society. Steve teaches music at Aquinas and Hope colleges in Grand Rapids, Michigan.

Cort Musolf ('88) is a senior sales consultant with a major pharmaceutical company in Grand Rapids, Michigan.

Richard Savage ('91) is a Master Controller at ESPN in Bristol, Connecticut.

Mike Steger ('93) is the Communications and Alumni Relations Manager for the Michigan State University College of Natural Science. In his “spare” time he is working on completing a Masters in Journalism.

Blaine Orlik (BFA 96, MA 97) has been promoted to Supervisor of Project Management at ForestPost Productions in Farmington Hills, MI.

Brianne Frucci Tucker ('04) now is a Corporate Communications Specialist for Famers/Foremost Insurance Group in Grand Rapids, Michigan.

Brad Eichorn ('06) is finishing his Masters Degree at the University of Nebraska. He and Heidi Callahan ('06) also tied the knot.

Bowen Dou (MA '07) is an Associate Producer for ESPN SportsCenter in Bristol, Connecticut.

Kelly McMann ('07) was hired as a morning show co-host, producer and production director at MIKE FM in Lansing, Michigan.

Lindsey Wahowiak ('07) won second place in the Michigan Associated Press feature writing competition for her story “Two of a Kind, Working on a Full House” about a young couple with toddler twins and infant triplets. Lindsay is a reporter for The Pioneer Group.
Greetings once again BCA Alums! Central Michigan University is pulling out all the stops to celebrate Homecoming, 2008 and “Relive the Magic.” Once again, we will join that celebration with the 9th Annual WMHW-FM Alumni Takeover.

I said this past spring that it would be hard to top our historic accomplishments of 2007, but thanks to responses from many BCA Alums throughout the summer, we will be live for the ENTIRE 42 hours, starting at 6 am Friday, October 10th, and continuing until midnight on Saturday, October 11th.

If you’re unfamiliar with the Takeover, it’s an opportunity for all BCA Alums to return to campus and re-create shows that were part of their college experience.

This year the Takeover will feature 16 two-hour shifts as well as the first-ever BCA Alumni Dancin’ P-J Sleepover from Midnight Friday through 6 a-m Saturday. Jeff Kimble and Tim Jackson are stocking up on the No-Doz but will GLADLY welcome ANY help they can get. So if you’re a night owl, you’re just what they need.

At this writing, five of the 2-hour shifts are still open, one on Friday and four on Saturday. Those include two during the Alumni Village remote on Saturday. While it is likely that these shifts will be filled by October, we STRONGLY urge ALL BCA Alums to join us at some point, with at least five other chairs to fill in-studio or on-location. You are also encouraged to join us for our infamous live remote from the Alumni Village at Rose Ponds on Saturday, which this year has been extended by one hour (from 1 to 4 p-m ) just ahead of the annual Homecoming game against Temple. Brianne Frucci Tucker, is spearheading that remote this year, and I expect many of you to be there to help her. That remote will also feature Tim Jackson, who continues to recruit at least 100 BCA Alums for his new Kazoo Band. Will YOU be one of them?

Prior to the Alumni Village remote, we will let students “go live” around mid-morning for the CMU Alumni Association’s Pre-parade Breakfast/Brunch. That will be covered by students for the second year in a row to allow Alums to hold our BCA Broadcast and Cinematic Arts Constituent Alumni Chapter meeting at 136 Powers Hall at 8:30 a.m. where we will discuss many issues, including early planning for the 10th Annual Takeover in 2009. The Takeover is THE primary fundraiser for the Chapter and we ask a minimum 30-dollar donation for a two-hour shift. Past generosity of participants has allowed us to collect nearly a thousand dollars in each of the past few years for a variety of Chapter activities, including the Al Painter Outstanding Freshman Award.

This will be my sixth year at the helm, and 2008 will be special for me and many of my fellow Takeover founders, since it marks our 30th Reunion. The past 8 years have been a gas for me, and I hope this year is no different. I’m also proud we’ve been able to really help showcase the School of Broadcast and Cinematic Arts and CMU.

Please let me know at wmhwtakeover@bcaalumni.org if you can join us or if you want me to add you to our E-mail list. Also, be sure to keep tabs at www.bcaalumni.org for BCA Alumni and Takeover information.

If you’ve never been part of the Takeover, it’s a LOT of fun, just ask someone who has taken part, or come see for yourself. Hope to see everyone in October.
Thanks to your generous donations, the School of BCA continues to grow. We are ever grateful for your kindness. The School has been able to purchase much needed video equipment, audio equipment and software with your gifts.

A very special thank you to those who have helped us since our last newsletter in order to enhance and expand our instruction and program services.

Lee Adkisson
Ashley Altieri
Will Anderson
M/M James Bartlett
Matt Bellehumeur
Deborah (Shoffner) Bell
Sarah Blaisdell
Paul Boscarino
Kelly (Cameron)

Bowers
Betsey Clay
Kevin Corbett
Kirkland Crawford
M/M Mark Dunny
Kevin Essebaggers
Melanie Farkas
Eduardo Fernandez
William Fritz, Jr.
Mary Gasiorowski
Chris Gerhardt
Douglas Gerowski
M/M Hans
Guilbeaux
Dr. Carolyn Hanes
and Dr. Richard Goedkoop
Jerry and Sheila Henderson
Mark Henderson
Patrick Hanlon
Brett Holey
M/M Mark Hurst
Ken Jurkiewicz

Joan and Larry McDonald
Sue Ann Martin
& John Wright
Dan Nelson
Tohry Petty
Mark Poindexter
Pete and Chris Orlik
Ann Rittenhouse
M/M T R Shaw
Jeff Smith
Todd Sokolove
Dr and Mrs. Robert Stecker
Mark Stevens
Ben Tigner
M/M Patrick Tucker
United Way of New York
Patty Williamson
Thomas Worobec

Local television station offers students ‘real world’ experience
Future CMU broadcasters will have the opportunity to gain valuable experience in a professional position while they are still attending school.

CMU’s School of Broadcast and Cinematic Arts and WTVT/WWUP-TV, in Cadillac, have expanded their current five-year partnership, in order to train students as producers for the stations newscast. In addition to training, students will receive valuable work experience, pay, and possible subsequent full-time employment.

“The idea is that they’ll become staff members if they are successful and if positions are open,” said CMU BCA faculty member and adviser to the school’s nightly newscast “News Central 34” Rick Sykes.

The station’s news director, Kevin Dunaway said CMU students work hard and are ahead of most students from other campuses when it comes to looking for future employees.

“CMU has a great broadcasting program and CMU BCA students typically have better hands-on experience than most other places we draw our interns from,” Dunaway said.

Constituent Chapter News

Greetings everyone. It’s been a nice summer here in Michigan. Schools is back in session, campus is alive with students and Homecoming is just around the corner. Bill Thompson has the radio takeover well in hand again. Can you believe it? This is our 9th year for the Takeover. I am often asked by Alumni Board members how we have managed to do it for so long. My response, “It’s the dedication of our great alumni to the students of the School of Broadcast and Cinematic Arts, to the program, the University and the great friendships we have developed across the generations of students and graduates through the takeover.”

Speaking of Bill, he was the recipient of the Alumni Commitment Award for his service to the School and University. Congratulations Bill! Also, our recipient of the Al Painter Outstanding Freshman this year was Soranie Hirpo. If you’re on campus take the opportunity to meet her.

As I close, I hope to see all of you at Homecoming this year. We’ll be holding our meeting on Saturday as we did last year before the parade in 136 Powers Hall. The meeting will start at 8:30 am and we’ll have some treats along with coffee.

Finally, keep us updated on your email and postal address so we can keep you up-to-date on the chapter happenings. Don’t forget to check out the chapter website at www.bcaalumni.org

Until next time....
Awards

Michigan Association of Broadcasters
College Television Station of the Year
(7th in a row)

The Communicator Award of Distinction
“The Australia Project”
Glenn Bronson and Ryan Walsh

NBS 45th National Student Winners
Model Chapter Status
Central Michigan University

Audio Promos—Grand Prize
“Bike Giveaway” - Kelly McMann

Audio Station Imaging—Finalist
“Modern Rock Sweeps” - Kelly McMann

Video Comedy Segment—Finalist
“Audio Delay” - Mike Greiner

Video Comedy Segment—Finalist
“The Commercial Shoot” - Mike Greiner

College Broadcasters, Inc. Finalists*
General Entertainment
“The Australia Project” - Glenn Bronson and Ryan Walsh

Best Technical Production
MHTV Live - ”Detroit Auto Show Segment” - Glenn Bronson and Joslyn Johnson
“The Australia Project” - Glenn Bronson and Ryan Walsh

Best Documentary/Public Affairs
Central View” - Alden B. Dow Segment”– Aaron Jones and Ed Brown

*Grand Prizes still to be determined at time this edition was prepared.
Please contribute to the BCA Digital TV Fundraiser (Account 70106) to meet a current critical need - - - or to the Campbell Equipment Endowment Fund (Account 66754) for future enhancement projects.