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Director’s Doodle
By Pete Orlik

We start the school year with a new Dean. Dr. Janet Hethorn joins us from the University of Delaware where she was founder and director of the Delaware Design Institute and professor of art as well as previously serving as Art Department chair. Before that, Dean Hethorn was a faculty member at the University of Minnesota, Colorado State University, the Minneapolis College of Art and Design and the University of California/Davis. We are pleased to have a permanent dean in place and look forward to working with her to accomplish a variety of new and long-pending BCA projects.

Internally, there are relatively few BCA personnel changes as we start the Fall semester. After several years as a half-time fixed term faculty member, Kevin Campbell becomes a full-time Lecturer II. He continues teaching all sections of BCA 310 Understanding New Communication Technologies and will now also handle some of our BCA 265 (Understanding Media Measurement) classes. Because this course fulfills the campus-wide Quantitative Reasoning competency requirement as well as counting as a social science University Program class, demand for 265 is rising substantially.

We also welcome seven new graduate assistants from Taylor University and Northern Michigan University, as well as CMU.

This year, BCA is fortunate to benefit from the services of a total of 17 graduate assistants whose work is vital in teaching audio and video production labs, helping deliver large lecture instruction in Survey of the Mass Media and History & Appreciation of the Cinema sections, and facilitating our many cocurricular activities. In addition, our four-track graduate program continues to expand with, according to Spring 2015 figures from Institutional Research, 65 students enrolled. This means our graduate program is approximately the same size as the other two College of Communication and Fine Arts graduate programs combined.

Two new courses have been added. BCA 600 (Introduction to Electronic Media Research and Writing) will ensure that students are thoroughly grounded in advanced writing and research techniques at the beginning of their studies while BCA 613 (Media Entrepreneurship) provides insight into the dynamics of founding and operating successful enterprises in an increasingly fragmented media world. BCA law/management professor Amy Sindik, one of only 12 faculty from around the world to be selected as a 2015 Scripps Howard Journalism Entrepreneurship Institute Fellow, developed and will direct BCA 613.

Undergraduate student enrollment is also healthy. University Communications indicated this Spring that BCA is the seventh most popular signed major on campus.

(Snippets continued on page 2)
Director's Doodle (continued from page 1)

(Continued from page 1)

does not even count the large number of students working on their qualifying requirements who cannot sign before completing at least 42 credit hours and meeting other grade and course competency completion standards.

With heavy participation by both these undergraduate and graduate students, BCA cocurricular activities continue to shine. For the 14th consecutive year, MHTV and News Central combined to win College Television Station of the Year designation from the Michigan Association of Broadcasters. On the audio side, WMHW-FM was named 2015 Signature Radio Station by the Broadcast Education Association, certifying its placement as the top student radio outlet in the country. Congratulations to our students, BCA cocurricular activities continue to shine. For the 14th consecutive year, MHTV and News Central combined to win College Television Station of the Year designation from the Michigan Association of Broadcasters. On the audio side, WMHW-FM was named 2015 Signature Radio Station by the Broadcast Education Association, certifying its placement as the top student radio outlet in the country. Congratulations to our students.

Our major facilities project for the summer was the comprehensive upgrading of the audio recording studio used by both advanced audio classes and cocurricular Moore Media Records. A new Avid S6 console is the heart of this new facility that now brings true state-of-the-art recording capability to Studio A. As with our other major upgrades that have occurred over the last four summers, this project could not be possible without the enthusiastic support of our donors who contact us directly to provide comprehensive assistance. Allow us to show you this reinvigorated facility as well as our other upgrades on your next visit to campus.

A great time for that visit would be October 2 and 3 as we celebrate another CMU Homecoming. The Alumni Takeover of WMHW will once again rule the airwaves under the hyper-modulated direction of iHeart Media’s Tom Moore and Bill Thompson of the Michigan Radio Network. Please see details about the 2015 event later in this issue. Our annual Alumni Mentor Fair is also being assembled by Grand Rapids talk radio guru Phil Tower with morning and afternoon sessions on Friday, October 2. If you are interested in sharing your media wisdom with our students, please reach out to Phil to participate.

Snippets (continued from page 1)

in the world is a guy who is kind of a “Video Jockey”. The VJ’s entire life is on camera and broadcast throughout the galaxy. He is on the air 24/7 and lives is in the middle of the ultimate reality show which is his entire life experience.

We’ve come a long way in the media business and as I spoke to my air staff a week ago, I was telling them the age of the 24/7 talent is here, no matter what facet of the media industry you’re in. Our modern day air talent have to tweet, Instagram, use Facebook, post to the web, do video and a host radio show at the same time. These days, much the same goes on in the television industry where reporters write, edit, host and record the news report and send it back to the station.

My point here is to encourage our students and those interested in media and the ever expanding digital world to explore all horizons. They are a myriad of opportunities developing. I do new things every month in my job I never imagined even 5 years ago. It’s a super exciting time. You mostly read about doom and gloom about media. But in fact, it is explosively expanding right now. It’s just not expanding in the traditional way we thought of as radio, TV and film 20 years ago. Even in my on air media career I actually have hosted a TV show, worked on a movie set, been extensively involved in the concert industry and have done all kinds of other interesting things that are too numerous to mention.

For our students, there is tremendous opportunity in media. There are truly hundreds of jobs waiting for you. Will it be the traditional sports anchor desk at ESPN or in a traditional media company or position? Maybe, but it may also lead to new ventures and new companies with extremely interesting and fun career paths - - if you just keep your ears and eyes open for opportunity. Prepare now to be versatile and adaptive. Game on!
Faculty Notes

Jeff Smith presented Maintaining Professional Social Media Profiles at the 2015 NBS National Convention. He was also inducted into the Alpha Epsilon Rho Broadcast Honors Society at this same convention.

Patty Williamson presented Preserving the Patriarchy: Post-Apocalyptic Leadership on the Television series “Walking Dead” at the International Association for the Fantastic in the Arts industry conference in Orlando, Florida.

Ken Jurkiewicz chaired the panel Reflecting Change: Film, Media and the Construction of Identity at the International Graduate Historical Studies Conference in Mt Pleasant, Michigan.

Will Anderson presented Dramatherapy: Investigating Audio Drama as a Vehicle for Autism Therapy at the audio division of Popular Culture Association Conference in New Orleans, LA.

Mark Poindexter presented Seeking the Voice of the People in the Public Sphere: Radio Freedom in the French Overseas Department of Reunion at the Popular Culture Association Conference in New Orleans, LA.

Trey Stohlman presented Identity Fraud: Changing Your Fake TV Puppet into a Real Boy at the Broadcast Education Association Convention in Las Vegas, NV.

Chad Roberts was a panelist for The Signatures: SMA’s Crème de la Crème at the Broadcast Education Association Convention in Las Vegas. He also was a panelist for Your College Radio Station: Programming, Promoting and Recruiting—the Saga Continues at that same convention.

Will Anderson’s Audio Drama Script “Devil’s Night” was selected as a winner of Misfits Audio’s 2014 Halloween Scriptwriting contest; was produced and distributed by Misfits Audio and was broadcast on WCBE-fm in Columbus, Ohio and WDOR-FM in Sturgeon Bay, WI; and was selected as one of two US finalists in Radio Romania’s Grand Prix Nova 2015 Audio Drama Festival.

Kevin Corbett moderated a panel on Across the Divide? Writing Characters vs. Action and presented What an Animated Lizard Can Teach Us About a “Character with a Problem” at the Broadcast Association Annual Convention in Las Vegas.

Trey Stohlman presented The Road to Redemption: Reclaiming the Value in Assessment Retention Exams during the Scholar-to-Scholar presentations at the Broadcast Education Association Convention in Las Vegas.

Pete Orlik presented Burnishing the Flame for the Next Forty Years: The Future of our Curriculum at the 2015 Broadcast Education Association Convention in Las Vegas.

Will Anderson’s audio drama The Ending Everyone Wanted was performed and recorded by Lakes Area Radio Theatre in Alexandria, MN, before a live audience. That live performance was broadcast to over 17 radio stations.

Aaron Jones and Heather Polinsky moderated the Broadcast Education Association panel Little Black Boxes: The Importance of Troubleshooting in Las Vegas.

Kevin Corbett presented Me and My Po-Mo issues: The Postmodern First-Person Documentary at the Popular Culture Association Conference in New Orleans.

Will Anderson presented Beyond Simple Enjoyment: Audio Drama for ASD Education and Therapy at the National Audio Theatre HEAR Now: Audio Fiction and Arts Festival, in Kansas City, MO.

Routledge has just released Pete Orlik’s new book, MEDIA CRITICISM IN A DIGITAL AGE: PROFESSIONAL AND CONSUMER CONSIDERATIONS. There is also a two-section accompanying website for adopting instructors and their students.


Sarah Adams’ radio news feature Cost of War: Veterans Remember USS Indianapolis was aired on National Public Radio’s Weekend Edition Sunday, on July 26.

Will Anderson’s audio drama script Bump in the Night was performed and recorded by Studio 620 Radio Theatre Project in St. Petersburg, FL, and was aired on WMNF-FM in Tampa.

Trey Stohlman presented Trailoring for Technology: Rethinking the EPortfolio Rubric at the Association for Authentic, Experimental and Evidence-Based Learning in Boston.

Chad Roberts judged the Best College Radio Station category for the NAB Marconi Awards in June.
COCURRICULAR ACTIVITIES

Film Society

Film Society has successfully renewed its status as a CMU Registered Student Organization. Cody Williams takes over this year as President. Our new Vice President is Dani Stafford and our Secretary is Alex Carter. Other new members to our E-board are Ashley Carey (SBEC representative), Zach Meyers (fundraising), as well as our promotions team of Luke Stanton, Katie Loesel, and Rachel Riehl. Dr. Mark Poindexter returns as the Film Society Advisor.

We are excited to bring new members into our organization and continue to build the annual Film Festival, which gained more attendance per film since last year. The 2016 Central Michigan International Film Festival will take place February 5-7 and 11-14. For more information on the festival visit www.cmiff.com. We are also eager to head to the Chicago International Film Festival for the 3rd year in a row. During our regular meetings on campus, we plan to hold film debates, show more films than last year, complete a semester long film project in both Fall and Spring semesters, and compete in and co-host the 48 hour Film Competition.

For future information about our screenings and other activities, send a request to cmufilmsocietytv@gmail.com to be put on our mailing list.

WMHW was more than excited to kick off the fall semester with a new and enthusiastic executive staff board. The department heads each set strong goals for their teams that they are working hard to accomplish. After receiving the BEA award for Radio Signature Station, the students are keeping up the hard work.

As is tradition, the WMHW sports department, led by Matt Kearny, is enjoying another season of broadcasting Mount Pleasant High School football.

This semester, a large amount of interest was shown for on-air deejay shifts and specialty shows. The WMHW program directors, Josh Scramlin for 91.5 Moore Rock and Kyle Catalano for Mountain 101 have been training new members and put together a solid on-air staff. We had over 100 students join us for the fall Co-Curricular meeting, so we are looking forward to having a great staff for the start of the 2015-16 school year.

Of course, the station always has the Alumni Takeover to look forward to on Oct. 2 & 3. We welcome all alumni back to remember their days of helping turn the hair of Dr. Jerry Henderson and Dr. Pete Orlik gray with their antics.

The executive staff was given a large project at the beginning of the semester. WMHW decided it was time for a market targeting format change for both stations. Starting in early 2016, 91.5 will be playing the AAA format formerly on 101.1. The staff is still deciding the direction they want to take for the new 101.1. This is a huge task that the students will continue to work on until the big change. Everyone get ready for Mountain 91.5, because it will be coming soon.

WMHW recently introduced a new Social Media Department for the 2015 Fall Semester. Nicole Allen, the Social Media Director, is promoting the stations through the use of Twitter, Facebook, and Instagram.

Mountain 101 is currently looking at having its largest staff in the six years of its existence. Currently 35 students have been trained to work on the Mountain airwaves. We hope that retention rates will be good and we can keep that number going into the Spring.

WMHW is looking forward to improving in all areas and continuing its successful and professional image in mid-Michigan.

This upcoming fall semester holds a lot of promise for Moore Media Records. Thibault Ruellan (Label President), Patrick Budesky (Production Manager) and Ashley Tisdale (Artist Relations Manager) are back for another year on the Executive Staff. They are joined by our new members - Dan Hobson (Demo Services Manager), Nicole Allen (Promotion/Multimedia Manager) and Connor Koukios (Business Manager). MMR will benefit greatly from the installation of a new AVID S6 console in the Moore 184/182 Advanced Audio Lab. We are starting our search for new artists for this year’s upcoming Sampler CD, which will be Moore Media Records sixth annual release.

As we begin working on the Sampler, we will also be putting on multiple live shows throughout the semester. We will be hosting another Herrig Music Competition sometime in late September/early October, which will be open to all students that want to showcase their musical abilities. We hope to host another competition in the spring. Moore Media Records will also be running live sound at Mid-West Fest towards the end of October. This is a great opportunity for any students looking to gain experience in live sound and working with bands. Finally, we are working hard on bringing together the first Hip-Hop Competition/Concert, which we have slated for some time in February. Look for the Sampler release party sometime in March, 2016.

Moore Media Records hosts a Facebook page so you can follow what we are up to. We also have a facebook.com/MooreMediaRecords and a Twitter @MooreMediaRecs.
At the end of every summer we see the start of a new school year and a new semester, filled with new students, staff and bright ideas. With Moore Hall Television (MHTV), the new school year couldn’t be any more exciting. Coming off winning big again as the College TV Station of the Year at the Michigan Association of Broadcasters (MAB) award ceremony. We hope to build towards keeping this streak going with a variety of more award-winning student made content.

Also coming into this fall semester MHTV has a renewed focus on web content and extending the station’s viewership out onto the internet. With a newly upgraded Vimeo page you’ll be seeing more content from award winning student made productions than ever before. So you can stay up to date on what MHTV is doing anywhere you go.

You’ll also be seeing returning content from our long running and fan favorite shows such as the magazine style CentralView, that features content ranging from serialized miniseries, talk shows and games shows to a multitude of other great student produced content. SportsCentral will also be back with more coverage of all your favorite CMU sports updates as well as covering the surrounding area high schools. Last but certainly not least, Central Premiere Productions will be back with more short films and shows than ever seen before.

Overall expect a lot of great things to come out of MHTV this school year, and make sure to keep up to date on all the new content that comes out on our Vimeo page. Also keep a close eye on the MHTV Facebook page and the individual Show pages as well to stay up to date on new content and information of how to get involved. See what the station and its shows have up their sleeves next!
STUDENT ORGANIZATIONS

The Alliance for Women in Media is gearing up for another great year! Kicking off the semester, AWM participated in the 2015 CMU Main Stage, where over 90 men and women signed up to learn more about our organization. Students also had the opportunity to have their photo taken with school spirit props for our social media sites. We also gave away more than 100 spirit beads with information about our group attached.

AWM members are made up of diverse and unique individuals interested in Broadcast and Cinematic Arts, Communication, Integrative Public Relations, Journalism, Marketing and Advertising.

This year, AWM’s Executive Board consists of a fresh and enthusiastic group of women who are thrilled about our upcoming events and the possibilities the year holds.

Based upon our organization’s interest in multimedia careers, this semester we are planning media outlet tours, LinkedIn seminars, guest speakers, resume workshops, interview preparation, and networking opportunities with AWM alumni across the nation. This is geared to help our members grow professionally.

With our AWM alumni making an impact in media across the country, our mission this year is to connect our current members to those opportunities that await them after graduation. By giving our members the opportunity to network with our alumni and engage in conversation, we are confident this year will be the best ever for Alliance for Women in Media.

We’re also excited about some creative fundraisers and social get-togethers in the works. Make sure you visit our social media sites to learn more!

As we head into our ninth year on CMU’s campus, AWM is striving to continue to promote diversity and harness the promise, passion and power of women in all forms of media. Whether that is to empower career development, engage in developmental leadership, or drive positive change for our industry, AWM is motivated to improve the quality of the media.

The CMU Chapter of Radio Television Digital News Association (RTDNA) finished the 2014-2015 school year with a tour of WXYZ in Detroit. Those who attended the tour got a behind-the-scenes look at the station from a producer at the station – CMU alumnus, Rodney Harris. The Chapter also hosted a workshop to help students put together resumes for the School of Broadcast & Cinematic Art’s career fair. Chapter members received career advice via Skype from a reporter at WWMT-TV in Kalamazoo.

This semester starts with elections for a new treasurer, but the rest of the executive staff remains the same. Following last year’s successful fundraiser involving a workshop with students auditioning for News Central 34, the Chapter is planning to conduct the fundraiser again this year. The Chapter is also planning to sell Broadcast and Cinematic arts zip-up sweatshirts. If you are interested in ordering one, please contact RTDNA@cmich.edu. The fleeces are $35 each or two for $65. They can be ordered in Maroon or Black. They come in Women’s Sizes (small to 2XL) and Men’s Sizes (S-4XL).

Close up of fleece Logo
**PIONEER AWARD WINNER NEWS!!!!!**

**Ken Kolbe 75** graduate and recent BCA Pioneer Award recipient (pictured above), returns to CMU as the new Director of Public Broadcasting. Since 1995, Ken has served as Assistant General Manager – Operations & New Evolving Technologies, at WGVU Public Media in Grand Rapids. He previously held news director positions at WJIM-TV (now WLNS) in Lansing and WZZM in Grand Rapids. Ken has won three programming Emmys and was inducted into the National Academy of Television Arts and Sciences *Silver Circle* in recognition of more than 25 years of outstanding service and leadership in the television broadcast community. We are excited to have Ken back on campus and look forward to working with him in his new role.

**ARE YOU A BCA PIONEER?**

Did you Graduate in 1976? (or before?)

If so, are invited to the April 22, 2016, BCA Awards Banquet as our guest for induction into the BCA Pioneer Club. Contact Joan McDonald (mcdon1jk@cmich.edu) for more information.

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**2015 Pioneer Award Winners**

Pete Bowers, Ken Kolbe, Ivy Glennon and Gary Lico
Elizabeth Gardiner (87) recently joined Innovative Learning Group in Royal Oak, Michigan, as a project manager and performance consultant.

Tom Zito (88) is the national sales manager for the Gannett Television KTVB NBC Boise, Idaho and KTFT NBC Twin Falls, Idaho.

Tricia Hoover (95) recently became Director of Content Production at Organic, Inc. in Troy Michigan.

Lester Booker (05) is working in Detroit as a production manager at Buick. He was recently named to CMU’s “10 within 10” honorees list.

James Slider (11) is the Senior Field of Play Supervisor at Tough Mudder, Inc. His staff oversees course design, medical provisions and logistics operations at Tough Mudder events.

Kirk Wilcox (11) is living in Los Angeles, pursuing a stand up comedy career. He also did background work for the Netflix Wet Hot Summer series to help pay the bills.

Erica Francis (15) is working as a reporter for WXMI, Fox 17 News, in Grand Rapids. Francis was featured in an article in The Detroit News explaining how her networking efforts landed her “dream job” right after her May graduation.

Constituent Chapter News

In April, the Constituent Alumni Chapter held elections for three of our four officer positions. I was elected to a second two-year term as president. During my first two years, I have had the opportunity to meet many BCA alumni, to keep alive the tradition of the WMHW Alumni Takeover, to help with the advancement of the Al Painter Scholarship Fund, and to make the announcement of the winner of that scholarship at the last two BCA awards banquets.

But, I am not the only officer of this organization. I’d like to introduce you to the other three officers who, frankly, make my job as president so easy, because without them, there’d be no Constituent Alumni Chapter.

Bill Thompson was elected in April to his second term as vice president of the constituent alumni chapter. Bill keeps me in line, and in the event I’m not around, can speak on the chapter’s behalf. Bill is a ’78 BCA grad. In his radio career, he has been with radio stations all across Michigan, but has spent the bulk of his career in Lansing. Bill is currently with Learfield Communications, as a news anchor for the Michigan Radio Network and the Minnesota Radio Network. Bill may also be familiar to many of you as the coordinator of the WMHW Alumni Takeover.

Christine Jones Pellet volunteered in April to fill the final year of Brianne Frucci-Tucker’s two-year term as secretary. It’s Christine’s job to keep track of what we’ve done over the years, including minutes of our twice-yearly meetings. Christine graduated in ’85, and went to work in cable TV and various radio stations as news director and on-air talent. She took time off to raise three daughters, one of whom is a senior at CMU. Christine has also worked in retail management, and as a substitute teacher. But, once a broadcaster, always a broadcaster. Christine says she is actively looking to get back into the industry that she has missed.

Dan Empson was elected in April to serve two years as treasurer. Dan keeps track of the chapter finances, and works with the alumni office to make sure those finances are in order. Dan is an ’04 graduate of CMU, then spent two
Alumni Takeover

Greetings BCA Alumni!! Fall is upon us again, and we are all gathering on campus soon for another CMU Homecoming and the 16th Annual WMHW-FM Alumni Takeover! We plan to staff the studios with Alumni for 48-hours from 12:01 am Friday, October 2nd through Midnight Saturday, October 3rd. It will take your help and participation, so please consider joining us. Formats are whatever is acceptable to the FCC and Dr. Pete Orl! At this writing, 7 of 15 available shifts are still vacant, including Friday morning, the overnight shift, and late Saturday afternoon and evening. While these shifts may be filled by the time this is published, please don’t think that it is ever too late to join us. We welcome all that wish to participate. If you have never been involved, please consider it. You can contact Tom Moore for schedule availability at tommoore@wtam.com. Keep checking the Broadcast and Cinematic Arts (BCA) Constituent Alumni Chapter Facebook page or our Alumni website at www.bcaalumni.org for updates.

There are a few “firsts” this year for the Takeover. In June, CCFA welcomed Janet Hethorn as its new dean and of course, we will make her feel right at home with us. We will introduce our new Head Football coach John Bonamego to the fun and chaos on Friday. We hope to welcome back to our studios, CMU President George Ross, CMU AD Dave Heeke, CMU Alumni Association Executive Director Marcie Otteman Gruburg, and many more. We hope to get our Grand Marshall, Michigan State House Speaker Kevin Cotter, in-studio on Friday. There is a lot of activity in a short period of time.

To those of you who may be concerned about what you may have read on the Athletic website, I have been assured by Marcie Gruburg that our normal two-hour remote prior to the 3 p.m. Kickoff (12:30—2:30) at Alumni Village on Homecoming Saturday should go on as usual. The “Fabiano Brothers Tailgate Village” will be featuring a band but it has been moved to a location west of the Alumni Tents. We should be spaced far enough apart so there is no interference with our broadcast. The Alumni Association supports our Takeover and particularly the Kazoo Band. Contact Brianne Frucci Tucker fruccitucker@gmail.com for more information on how you can participate.

We are so grateful with your financial help over the past 15 years of the Takeover and now we will are able to fully endow the Al Painter Newcomer Scholarship next year. Even though we have reached endowment, your support is still needed for BCA Constituent Alumni Chapter activities and to increase the Painter Scholarship principal. We will continue to ask for a minimum 30-dollar donation per person/per shift.

Our next BCA Constituent Alumni Chapter meeting is Saturday morning, October 3, at 9:30 am in Moore 216. We will discuss future Takeovers and projects that everyone needs to help shape.

This will be my 13th year as Takeover coordinator, and while I’m not superstitious, I never dreamed the Takeover would have the impact it has had. It couldn’t have been done without Alumni support. We need the help of our younger Alumni to keep the Takeover ball rolling. Please let me know if you have questions. Contact me at bstcmu78@yahoo.com. I hope to see many of you in October!!

If you’re coming to CMU for Homecoming, you can get to know us at our next meeting, Saturday, October 3. We’ll meet that morning from 9:30 to 10:30 in Moore Hall 216. All BCA alumni are welcome to attend and participate.

While I’m still on the subject of the chapter officers, I want to thank former secretary Brianne Frucci-Tucker and former treasurer Tom Worobec. Brianne and Tom were both very instrumental in keeping this organization going. Brianne stepped down because of job responsibilities, while Tom served two consecutive terms as Treasurer and under the bylaws, could not run again.

years as a graduate assistant in BCA’s video unit. After leaving CMU, Dan did marketing and promotions for a restaurant in New Zealand, then came back home to work with Mt. Pleasant’s WCFX. Dan is currently with USA Financial in Ada, producing a weekly radio show and making promotional imaging videos.

As for me, Tom Moore, I’m a ’77 graduate. I started my radio career as an air personality at WIBM in Jackson, moving on to be that station’s news director. My career in radio news took me to Bay City, then on to stations in Delaware and Maryland, and for the past 27 years, Cleveland, Ohio. I currently am a multi-market news anchor for iHeartMedia, doing newscasts in four markets in Ohio and Pennsylvania.

Help BCA Save Printing and Mailing Costs

Would you rather receive The Moore Holler electronically? We will gladly email you the BCA newsletter, beginning Spring 2015. Please send your request to: bca@cmich.edu

The Moore Holler is also available on the BCA website at www.bca.cmich.edu/
BCA Donors

Many thanks to those of you whose generosity helps the BCA program meet its educational mission!

Karen Bengtson
Pete Bowers
Kelly Bunker
Kevin Corbett
Bernard Darland, Jr.
Louis Day
Farmers Insurance Group
Julie Sutfin-Hanlon and Pat Hanlon
M/M Mark Henderson
Tim Jackson
Amanda Johnson
Edmund Kaltz
M/M David Maness
Dan Nelson
Jeremy Noell
Pete and Chris Orlik
Cynthia Puffenberger
Chad Roberts
Hallie Robinson
Scripps Howard Foundation
Richard Spicer
Cody Stauber
Meredith Tupper
Charles Wagner, Sr.

BCA ALUMNI ADVISORY BOARD
2015-2016

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RMS Sound Studios
Birmingham, MI

Ed Fernandez (84)
WXYZ-TV
Detroit, MI

Brianne Frucci-Tucker (04)
Farmers Insurance Group
Grand Rapids, MI

Phil Hendrix (88)
WNEM-TV 5
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Tom Moore (77)
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Todd Overbeek (77)
WOLV-FM 97.7
Houghton, MI

Tim Roberts (82)
CBS Radio Detroit
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Bill Thompson (78)
Michigan Radio Network
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Southfield, MI

Rebecca Trylch-Suhr (01)
MA (04)
ABC 12 News
Flint, MI

Steve Violetta (81)
Staten Island Yankees
Staten Island, NY

Michael T. Walenta (78)
WGVU Public Media
Grand Rapids, MI

Tom Worobec (93)
Crain Communications
Detroit, MI
Key Student Awards & Honors

Broadcast Education Association
WMHW—Signature Radio Station of the Year

Michigan Association of Broadcasters
MHTV—College Television Station of the Year
(14th year in a row)

Society of Professional Journalists
National Finalist—Mark of Excellence Award
Clayton Cummins—CMU Protests Ferguson Decision

Society of Professional Journalists
Regional Mark of Excellence Award
Television Breaking News Reporting—Clayton Cummins
Television Sports Reporting—Mason Flick
Television General News Reporting—Erica Francis

National Broadcasting Society
CMU—Motivated Chapter Award
CMU—Community Service Award

Philo Festival of Arts
Kevin Callhoun—1st Place Best Student Newscast
Kathryn Havrilla—2nd place Best Student Newscast