The Moore Holler
“A lot can happen in the middle of nowhere”

Inside this issue:

Student Info 4-6
Where are They Now? 8
Alumni Chapter 8
Alumni Takeover 9
Awards 11

Faculty and Staff
• Pete Orlik, Director
• Will Anderson
• Kevin Campbell
• Kevin Corbett
• Ed Christian
• Jerry Henderson
• Ed Hutchison
• Ken Jurkiewicz
• Joan McDonald
• Nikhil Moro
• Larry Patrick
• Mark Poindexter
• Heather Polinsky
• Lori Rathje
• Tim Shorkey
• Jeff Smith
• Trey Stohlman
• Curt Sutterfield
• Rick Sykes
• Ben Tigner
• Ben Urish
• Patty Williamson

Director’s Doodle
By Pete Orlik

The School of BCA’s Spring Semester has been a season of several challenges — but also significant accomplishments. Health issues were among the greatest challenges. Early in the term, Professors Rick Sykes and Jerry Henderson both were sidelined by serious medical issues. Rick was able to return to campus after Spring Break, but Jerry is not scheduled to be back until the Fall. He has decided to assume a full-time classroom load rather than resume supervision of WMHW-FM. As a result, the faculty management of the station has been split into two responsibility areas. Operational and technical matters are being handled by Dr. Heather Polinsky and programming aspects by Dr. Patty Williamson. Both of these professors possess extensive industry experience in their respective arenas so WMHW remains in good hands.

The other significant challenge is fiscal — no surprise given Michigan’s precarious economy. As this is being written, we do not know the specifics of the 2009/10 budget but are committed to offering our full curricular and cocurricular program. BCA enrollments remain solid and our classes are in high demand. Approximately 2/3rds of all BCA majors indicate they came to CMU because the School of BCA was here. Therefore, we expect to continue to receive firm institutional support. Of course, we will also persist in our fundraising efforts that enable us to pursue enhanced projects beyond basic program maintenance.

Accomplishments have been several. Last Fall, we began delivering BCA 310 – Broadcast History and New Media Technology – as an exclusively online course. While online classes are certainly not new at CMU, this was the first instance in which a regular on-campus offering was converted to an exclusively Web-delivered format. BCA students register for it in the same way they sign up for face-to-face courses and pay regular on-campus tuition. Given its subject matter, BCA 310 was an obvious candidate for broadband delivery and other academic departments are now embarking on the trail we blazed. Professor Kevin Campbell, who has been directing this class for several years, developed and teaches this new version as well.

Other curricular accomplishments include the approval of a new Electronic Media Production concentration on our M.A. degree that will give students the option of pursuing a highly applied graduate program of study. BCA graduate director Dr. Patty Williamson and the other members of the School’s graduate committee were instrumental in designing and securing approval of this new concentration. Meanwhile, Dr. Kevin Corbett’s video unit has completed the splitting of the increasingly “bipolar” Intermediate Video Production class into two new offerings: Electronic Composing and WideScreen Production.

By Pete Orlik
Director of BCA

Snippets
From your BCA Alumni Advisory Board—Tim Hygh, Chairman

By the time you read this, the dreaded first quarter of the calendar year will have passed, spring has arrived and a new sense of possibilities will be in the air.

What can’t be changed however is the continued downsizing of corporate media we are witnessing in this coldest of first quarters. We just had what many in Detroit are calling “Bloody Thursday.” A corporate executive came to town with a to-do list written in pink. The carnage ran throughout the building. Managers, Personalities and Account Executives got their walking papers as said executive flew home to see how the downsizing will affect this quarter’s conference call to Wall Street.

(Snippets continued on page 2)
**Director’s Doodle** (continued from page 1)

Field Production/Post Production that focuses on single-camera techniques and editing; and Multi-Camera Video Producing and Directing that emphasizes in-studio work along with directing principles. Meanwhile, the Advanced Electronic Media Writing Course that was similarly being pulled in two directions is being replaced by: Long-Form Electronic Media Writing (copywriting and episodic scripting); and Screenwriting (stand-alone feature-length scripts). This further strengthens BCA’s longstanding commitment to writing as a central component of our curriculum.

On the cocurricular front, BCA’s new chapter of American Women in Radio and Television is completing a successful first year of operation. Chartered as one of only five campus-hosted chapters of this industry-based organization, the group was created through the efforts of Dr. Patty Williamson and provides an additional professional development opportunity for our students. The chapter has also been granted a seat on the Student Broadcast Executive Council (SBEC) that functions as BCA’s prime student advisory and coordinative body. SBEC provides a vital linking service as the School now encompasses six cocurricular units plus three student chapters of national professional organizations. As in the past several years, SBEC planned and hosted the BCA Career Fair on March 21 that filled the University Center’s Rotunda with industry employers who talked with our students about job openings, internships, and how best to prepare to enter our industry.

SBEC is also central to the planning of the annual Spring Awards Banquet. This year’s event (our 36th), is slated for Friday, April 17 at Buck’s Run Golf Club east of Mt. Pleasant just off M-20. This is our first time at this scenic venue and we hope to see many of you there. The keynote speaker is Diane Kniowski, current chairman of the Michigan Association of Broadcasters and general manager of WOOD-TV in Grand Rapids. Tickets are just $25 and include a full buffet as well as the chance to mingle with old faculty, semi-old classmates from your CMU days, and the best and brightest of our not-at-all-old current students. The banquet is always the pleasurable capstone to our year. Attending alums continuously comment on how they much enjoy it and how many memories (some pleasant, some scary, and a few embarrassing) the banquet serves to resurrect. We sincerely hope you can kick off your Spring by joining us. Be sure to contact mother-of-us-all Joan McDonald in the BCA office by April 13 to secure your tickets.

Finally, I wish to thank all our faculty who have worked diligently this semester to cover the extensive responsibilities normally handled by Rick Sykes and Jerry Henderson while the two of them were recuperating. The entire staff pitched in to help. Special thanks go to the seven faculty who assumed the following overloads to ensure that all classes and activities continued in a seamless manner: Dr. Will Anderson (IPR 101); Dr. Kevin Corbett (Dean’s Search Committee); Dr. Heather Polinsky (WMHW operations); Prof. Trey Stohlman (the Sales class); Prof. Curt Sutterfield (News Central and the News Producing class), Prof. Ben Tigner (the Sports Broadcasting class); and Dr. Patty Williamson (WMHW programming). The willingness and ability of our staff to jump in at a moment’s notice and layer new responsibilities atop those already heavy teaching loads is what makes it a joy and a privilege to lead the School of BCA.

Have a fruitful Spring and hope to see you at Buck’s Run on April 17.

---

**Snippets** (continued from page 1)

Some who have been in the media for a few years and are making a good living from it are looking over their shoulders. It can be quite a time-consuming effort, one that can take your eye off the ball. This is particularly true if you have chosen to stay in Michigan.

That’s why you should know the CMU faculty is always interested in hearing from you to know what’s new in your segment of the industry. Your Alumni Advisory Board meets twice a year with Dr. Orlik and other faculty reps and a great deal of time is spent on industry trends. The board is wide ranging and fully representative of the media world but we can always learn more from you and we are seeking your input as well.

There are great stories to tell out there. Those of you who are life-long learners and change agents are the survivors. What our industry is experiencing is no different than a lot of industries in the past that changed quickly and had emerging competition develop quickly all around them.

I’ve often heard the tale that the pony express had a great business model until they got stuck on the lack of thinking they were in the horse business…not the mail business. You think some folks got their pink slips when the railroads started carrying the mail? New and Old Media have to change with the times. And with your help, that’s what will continue to be taught to our BCA students. I encourage each of you to e-mail me or Dr. Orlik with the industry trends you are seeing in your world. I promise these will be told to our students and it will teach them the electronic media world they see in 2009 will not be the same world they see in 2010 and beyond. What a practical tool this can be to help set personal expectation levels and show what the bold and creative people from our School are accomplishing.

I hope you are doing well in these competitive times. I hope you are one who continues to look forward to new opportunities and new ways to win. And I look forward to passing along your observations and suggestions to the broadcasters of the future.
**Faculty Notes**

**Ben Urish** finished a 14 year project with the monograph Modern Capitalist Culture. Ben was one of the editors on the full version and the sole author on the abridged version.

**Ben Urish**’s “poetic documentary” called Montage VI: Palacky was shown on PBS stations in Oklahoma, Kansas and Nebraska.

Graduate Assistant **Bryan Carr** presented A Brief History of Game Shows at the Midwest Popular Culture Regional Convention in Cincinnati, OH; and Net Neutrality: A Policy Analysis of Congressional Legislation and FCC Principles at the AEJMC National Conference in Chicago.

Graduate Assistant **Ed Brown** presented The Journey of Michael Corleone: An Analysis of The Godfather Part I at the Midwest Popular Culture Association Regional Convention in Cincinnati, OH.

**Will Anderson** presented The Impact of TV Land First Run Programming on Network Image and Viewer Satisfaction at the Midwest Popular Culture Association Regional Convention in Cincinnati, OH.

**Kevin Corbett** moderated a panel and also presented The Role of the Other in Independent Filmmaking” at the Midwest Popular Culture Association Midwest Convention in Cincinnati, OH.

**Tim Shorkey** published a review of The Man and His Wings—William A. Wellman and the Making of the First Best Picture, in the October 2008 issue of Scope.

Graduate Assistant **Ed Brown** was selected as the graduate representative to the CMU FaCIT-AC Learning Management Systems Subcommittee.

**Tim Shorkey** presented Filmic Representations of Oliver Twist’s Nancy at the Southern Popular Culture Association in Louisville, KY.

**Rick Sykes** presented Creating a Multi-Layered Case Study Using Broadcast Media Examples, a scholar-to-scholar presentation for the Public Relations Society of America Convention in Detroit.

**Jeff Smith** hosted a 24-hour podcasting game-a-thon and raised $10,000 for pediatric cancer research for the Texas Children’s Hospital.

**Will Anderson** presented The Twelve-Foot Pool and the Copywriting Student: Working with Real Clients Unconventionally the First Semester” at the National Communication Association National Convention in San Diego.

**Kevin Corbett** served as a judge in the BEA Student Scriptwriting Competition—Short Film Category and the BEA Faculty Documentary Competition.

**Trey Stohlman** served as a judge for the BEA Student Script Writing competition in the TV Spec category.

**Patty Williamson** served as a judge for four Divisions for ICA 2009—Feminist Studies; Popular Communications; Mass Communications and Visual Communications.

**Mark Poindexter** published “ABC’s The Path to 9/11, Terror Management Theory and the American Momomyth” in the Fall 2008 issue of Film and History.

**Will Anderson** received an Award of Excellence in the BEA Faculty Scriptwriting competition for “Dark Red” He also received the Best of Competition Award for his short subject “Crazy".
COCURRICULAR ACTIVITIES

News Central 34 has seen some changes for the Spring semester. Over the winter break, a new Final Cut edit bay was set up right next to the newsroom, providing students easy access to edit captured footage. A new green screen was installed in the studio as well, allowing the old, bulky one to be removed. This has created a great deal more operating space in the studio and has also made the newscast look sharper than ever. At the end of the Fall semester, News Central 34 broadcast live coverage of local election results, which earned producers Leah Tabacsko, Jessica Lovy, and Tina Williams a 2009 1st place MAB award for Daily Newscast/Sportscast. Eric Lloyd, Tina Williams, and Brent Buesking also earned a 2nd place award in the same category. Alana Goeringer and Justin DePrekel earned a 2nd place award for News Feature/Magazine Program as well.

Modern Rock 91.5 is not a “student” radio station, but rather a competitive mid-Michigan professional station that happens to be run by students. Certainly, every WMHW staff member strives to keep this in mind as we look to proliferate our new image throughout the entirety of our signal range. With a new logo, a new and fully rounded out executive staff, and a new attitude overall, WMHW continues to work extremely hard to further establish ourselves as the region’s cutting edge rock station. And “cutting edge” only begins to describe the leaps and bounds Modern Rock has made just in the last few months. WMHW now broadcasts a hybrid digital signal, and listeners with HD radios can now hear us with CD quality. Additionally, Modern Rock HD-2, The Revolution has gone fully operational thanks in large part to the Herculean efforts of our very own Jason Keuster and his staff. HD-2 provides an incredibly smoother than ever, allowing the old, bulky one to be removed. As well, allowing the newscast look sharper than ever. At the end of the Fall semester, News Central 34 broadcast live coverage of local election results, which earned producers Leah Tabacsko, Jessica Lovy, and Tina Williams a 2009 1st place MAB award for Daily Newscast/Sportscast. Eric Lloyd, Tina Williams, and Brent Buesking also earned a 2nd place award in the same category. Alana Goeringer and Justin DePrekel earned a 2nd place award for News Feature/Magazine Program as well.

Modern Rock 91.5 is not a “student” radio station, but rather a competitive mid-Michigan professional station that happens to be run by students. Certainly, every WMHW staff member strives to keep this in mind as we look to proliferate our new image throughout the entirety of our signal range. With a new logo, a new and fully rounded out executive staff, and a new attitude overall, WMHW continues to work extremely hard to further establish ourselves as the region’s cutting edge rock station. And “cutting edge” only begins to describe the leaps and bounds Modern Rock has made just in the last few months. WMHW now broadcasts a hybrid digital signal, and listeners with HD radios can now hear us with CD quality. Additionally, Modern Rock HD-2, The Revolution has gone fully operational thanks in large part to the Herculean efforts of our very own Jason Keuster and his staff. HD-2 provides an incredibly smoother than ever, allowing the old, bulky one to be removed. As well, allowing the newscast look sharper than ever. At the end of the Fall semester, News Central 34 broadcast live coverage of local election results, which earned producers Leah Tabacsko, Jessica Lovy, and Tina Williams a 2009 1st place MAB award for Daily Newscast/Sportscast. Eric Lloyd, Tina Williams, and Brent Buesking also earned a 2nd place award in the same category. Alana Goeringer and Justin DePrekel earned a 2nd place award for News Feature/Magazine Program as well.

MMR found a couple of new faces to add to the mix. Mitch Anderson took over the role of A&R Manager and Tom Mayer joined the group as Artist Relations Manager. These two have hit the streets to check out talent, frequenting open mic nights and local shows. MMR also recently put on a Battle of the Bands at The Wayside in Mount Pleasant. Over 100 people came out to the event. “The Battle for Broomfield” featured four bands from all over Michigan, including Instant Prehistoric, Head Trip, Come Find The Lion, and Free Music. This Spring Semester MMR partnered with several other BCA co-curriculars, including Modern Rock 91.5, to raise money for Relay for Life. We put on an open mic night in the Towers to raise money for this great organization and we helped the people at Relay for Life search for a band to play as entertainment during the walk.

MMR found a couple of new faces to add to the mix. Mitch Anderson took over the role of A&R Manager and Tom Mayer joined the group as Artist Relations Manager. These two have hit the streets to check out talent, frequenting open mic nights and local shows. MMR also recently put on a Battle of the Bands at The Wayside in Mount Pleasant. Over 100 people came out to the event. “The Battle for Broomfield” featured four bands from all over Michigan, including Instant Prehistoric, Head Trip, Come Find The Lion, and Free Music. This Spring Semester MMR partnered with several other BCA co-curriculars, including Modern Rock 91.5, to raise money for Relay for Life. We put on an open mic night in the Towers to raise money for this great organization and we helped the people at Relay for Life search for a band to play as entertainment during the walk.

(cocurricular continued on page 5)
and Distribution. Filling the chair of Sara Pash is Nicole Laidlaw as Director of Promotions. Jacy Lancaster is in her second semester as Field Producer, and Chester Kroll holds the Business Grants title.

As part of its proud tradition, MHTV won several national level awards at the Broadcast Education Association last year, and remained a strong contender again this semester. Devin Termini, Ed Brown, Aaron Jones and Chris Hutchison came in 2nd place in the Instruction/Educational Category with their documentary package “Alden B. Dow Home & Studio.”

At the state level, MHTV shows did exceptionally well at the Michigan Association of Broadcasters Foundation College TV awards. Bringing back four 1st place awards out of six categories, BCA students, once again, did us proud. “MHTV Sports” took the 1st and 2nd place spots for best Play-by-Play, Eddie Stachulski, Isaac McCormack, Chris Bejcek, Jon Greenhoe, Dan Durkin, Jennifer Chapman, Andrew Keck, and Matthew Valinski’s efforts all contributed to those prestigious recognitions. In addition, our students also brought home the 1st and 2nd spots for best Newscast/Sportscast. Glenn Bronson, in the News Feature/Magazine Program category, also seized a 1st place win, while Jacy Lancaster came out on top with the best Station Activities Report. In short, MHTV enjoyed a successful year.

MHTV kicked off the spring semester with a new show lineup and many notable awards and achievements. “Campus,” a new drama series airing this semester, was produced by Glenn Bronson, Stuart Cram and Anthony Galli. Returning shows include “Central View,” produced by Devin Termini, “MHTV Live”, produced by Jason Antoniewicz and Sarah Jane Fountain, and “MHTV Sports”, produced by Dan Durkin and Jon Greenhoe. Michelle Tolodziecki returns as Station Manager for her second semester. Patrick Reynolds is taking over Stuart Cram’s position this spring as Director of Content Management.

M2D2
Moore Media Digital Design

At Moore Media Digital Design we are continuing our work with the Alumni Wiki that will allow former BCA students to edit and update their information at any time. At this writing, the wiki is expected to be launched by the end of spring semester. In addition, the websode initiative is officially launched with M2D2’s first ever webisode, MINIMUM. M2D2 is also in the process of redesigning the website for the School of Broadcast and Cinematic Arts. The new site is expected to premiere in early April. This semester M2D2 has enjoyed the largest group of participating students in recent history. We want to say thank you to our Graduate Assistant, Ed Brown for leading this group and extend our gratitude to those students that are helping move M2D2 into the future.

Film Society

Film Society this spring has accomplished the goal of having a film industry professional come and speak about experiences in the field. Screenwriter/author Scott Phillips, best known for writing the novel on which the film The Ice Harvest was based, visited in February to educate students about what the film industry is really like. He spoke on topics including talent agents, film financing, and making a living as a screenwriter both in Hollywood and outside it. The event was a great success, opening doors for future visits from Mr. Phillips and other film professionals.

Spring 2009 also marks the seventh time that Film Society has been one of the major organizers of the Central Michigan International Film Festival. This year, the Festival featured 23 films from 13 different countries including Algeria, Canada, Finland, France, Germany, Morocco, Norway, Romania, Senegal, South Africa, South Korea, the United Kingdom, and the United States.

Dozens of volunteers from the Film Society staffed, promoted, and participated in the selection of the films this year. A few highlights from the Festival are presentation of a Film Society Showcase film called Die Welle (The Wave) from Germany, and BCA professor Kevin Corbett’s documentary Fading In: Michigan’s Independent Filmmakers. For more information on the festival, go to www.cmfilmfestival.com.

The Film Society also has continued its bi-monthly meetings and screenings of films of all sorts including student-made, foreign, and classics. For more information on the Film Society, please contact filmsoc@cmich.edu
STUDENT ORGANIZATIONS

Central Michigan University’s chapter of the National Broadcasting Society has worked very hard this past year. NBS increased its membership to 50, making our NBS chapter the second largest student chapter in the nation. Two members attended our regional conference in Ohio and sixteen participated at the National Convention in New York City. We all had a great time and found the sessions most helpful. Our members were very motivated throughout the year taking part in Relay for Life, (a walk to benefit the fight against cancer) and assisting the Humane Society by walking dogs without a home. NBS also had the opportunity to take a tour of MAC 3 TV and WCMU in Mt. Pleasant. We brought in a variety of speakers from CMU’s Division of Public Broadcasting, WCFX, and many other outlets. Members also attended a resume builder the chapter hosted to help prepare them for entering the work force. In addition, the chapter also organized 24 and 48-hour film competitions that allowed our members to gain hands-on experience in a concentrated way.

RTNDA Members were given opportunities to network with industry professionals when we toured WNEM-TV 5 in Saginaw last Fall and TV 9 and 10 News in Cadillac this Spring. We received valuable advice and guidance from anchors, news directors and production assistants. Fundraising became our middle name as we planned our end of the year trip to Chicago. We sold zip-fleece BCA sweatshirts, News Central 34 shirts and worked with Tropical Smoothie in Mt Pleasant. RTNDA also sponsored a resume/cover letter workshop to prepare BCAers for the annual BCA Career Fair on March 21. Meeting media professionals from the Midwest helped prepare all BCA students for the real world. RTNDA members want to express our sincere thanks to BCA faculty, alumni and industry professionals, who have helped immensely in giving RTNDA members the best possible experience during their time here at CMU.

The CMU AWRT Student Chapter extends a call to any alumni who would like to become AWRT mentors. Networking with professionals is a major goal for this newly established chapter.

RTNDA is proud to announce its one year anniversary as a student chapter. The growing organization prepared to make a big splash at the Washington D.C. 2009 Women’s Media Forum in March by sending nine CMU students, along with advisor Patty Williamson to the weekend event. We received valuable advice and guidance from anchors, news directors and production assistants. Fundraising became our middle name as we planned our end of the year trip to Chicago. We sold zip-fleece BCA sweatshirts, News Central 34 shirts and worked with Tropical Smoothie in Mt Pleasant. RTNDA also sponsored a resume/cover letter workshop to prepare BCAers for the annual BCA Career Fair on March 21. Meeting media professionals from the Midwest helped prepare all BCA students for the real world. RTNDA members want to express our sincere thanks to BCA faculty, alumni and industry professionals, who have helped immensely in giving RTNDA members the best possible experience during their time here at CMU.

With an outstanding Executive Staff including Sara Pash as President, Stacy Fogarty-Brown as Vice President, Zachary Allen as Secretary/Treasurer, Sarah Miller as Membership Chair and Lynzi Grant as Events Chair, AWRT is fired-up and ready for much success not only in this new year, but for many years to come.

NBS AE Rho

American Women in Radio and Television

The Moore Holler
“Chronicles and Reflections,”
A DVD featuring people, programs and recollections spanning BCA’s four decades, is now available for $20, postpaid.

To order, send a check for $20 to 340 Moore Hall.

Don’t miss experiencing the personalities — the productions — and some very scary hairdos

The 3rd edition of Pete Orlik’s *Electronic Media Criticism* text was published in November by Routledge.

It includes cover art and six specially created illustrations by CMU student Evan Shaner.

36th Annual BCA Awards Banquet
Friday, April 17, 2009
Buck’s Run Golf Club
1559 S. Chippewa
Mt Pleasant

Contact Joan McDonald for tickets at 989-774-3851
Deadline: April 13
$25.00
Kathy (Banfield) Shaw (74) is the president of the American Association of University Women in Michigan. Kathy lives in Battle Creek, Michigan, with her husband T. R. and also helps run Shaw Funeral Homes.

Brad Miller (75) has launched The Weather Vane located at [www.web.me.com/wildridge/Weatherheads/Home.html](http://www.web.me.com/wildridge/Weatherheads/Home.html), featuring the West Michigan band The Weatherheads. This website features non-profit and volunteer group efforts to improve the local community.

Kathy Magnuson (81) was selected by PharmaVOICE magazine as one of the 100 most inspiring and influential leaders in the life sciences. She is executive vice president and managing director of the health care advertising agency Brand Pharm.

Jeff Kimble (85) was recently promoted to Senior Principal Customer Support Engineer for Intelsat.

Dave Louden (89) is the Production Control Manager at Technicolor Home Entertainment Services in Livonia, MI.

Scott Huver (91) is working in Los Angeles as a Hollywood-based entertainment journalist, author and on-camera host.

Jennie Sholar (06) is a Writer/Producer in the business unit at CNN in New York City. She producers for CNN, CNNInternational and the New York Stock Exchange beat.

Derek VanDam (06) has moved to Cape Town, South Africa, as a missionary for New Covenant Church and has also become a media celebrity as the chief meteorologist at eTV News.

Constituent Chapter News

We had a great year in 2008. Several of our alumni who returned for the Homecoming Takeover participated in the careers session held that Friday afternoon. Numerous students made it a point to tell me what a great opportunity it was to speak with professionals and how much they appreciated this investment of their time. At our Homecoming meeting we also decided to increase the amount of the Al Painter Scholarship given by the chapter to the outstanding freshman at the Spring BCA Awards Banquet.

2009 is looking to be another great year for the chapter. Bill Thompson is well along in planning this year’s takeover. This will be the 10th year and I want to encourage all of you to participate. If you can’t personally attend, contact Bill about sending an MP3 file that we could air or send us a note we could read on the air some time during the weekend. The Kazoo band will be back again in 2009. Our goal is to get 100 individuals to participate in playing the fight song. Since this marks the end of the Takeover’s first decade I would solicit your ideas on what we could do as a chapter to make this event especially notable. You can send your thoughts to campb1km@cmich.edu

In closing, my thanks to all of you for your participation in the chapter and support of BCA. It is alumni like you who make our chapter one of the most active in the University.
Greetings once again, BCA Alums!

We are recruiting for what will be an historic WMHW-FM Alumni Takeover. 2009 will mark our “10th Annual Takeover” and I’m hoping we can make it our most memorable ever. We are already working on a mobile video/slide presentation with pictures and videos from past Takeovers. I’m open to suggestions for other memories of the past ... including those you could make a part of your own Takeover show.

This will be an important year for the Takeover, especially those of us who’ve been with it since its start. We want to not only mark our own milestone, but we also to salute outgoing CMU President Mike Rao for his continued support of the Alumni Takeover ... and wish him the very best. Dr. Rao has been with us since the beginning and we very much appreciate his enthusiasm for BCA.

It will also be different with Jerry Henderson no longer WMHW-FM Operations Manager and I for one will miss his help, guidance and friendship. However, Jerry informs me he will be around for the Takeover and we are looking forward to having him “on air” with us. We welcome Professors Heather Polinsky and Patty Williamson to the “takeover team.” We are happy the radio station is in their very capable hands.

For those of you who are unfamiliar with the Takeover, it is an opportunity for BCA Alums to return to campus during CMU’s Homecoming weekend and re-create shows from their college years. This year we again plan to run from 6 a.m. Friday through midnight on Saturday. That’s 42 continuous hours! There is plenty of opportunity for you to join us with roughly 14 shifts. Are you a Night Owl? Bring your sleeping bag and join Jeff Kimble for the 2nd Annual “BCA Dancin’ PJ Sleepover” from midnight Friday to 6 a.m. on Saturday.

We plan on working with CMU/BCA students in a pre-parade/Alumni Breakfast remote. We are also recruiting Alums for a two-hour pre-game tailgate remote from the Alumni Village at Rose Ponds. This “Tailgate Party” is prior to kickoff of CMU’s Homecoming Game. Activities include interviews with CMU leaders, plenty of great food and the return of the now infamous Tim Jackson BCA Kazoo Band, which grew to over 50 members last year.

The Takeover is THE primary fundraiser for the Broadcast and Cinematic Arts Constituent Alumni Chapter and we ask a minimum 30-dollar donation per person/per shift. The money supports chapter activities, including the Al Painter Outstanding Freshman Award, that helps an incoming BCA student get started on his or her career path.

Lots more to come - including Homecoming dates. Make certain you’re on my e-mail list at wnhwttakeover@bcaalumni.org or thompsonarms@voyager.net. You can be certain I’ll keep in touch with you.

Bill Thompson,
1978 Takeover Coordinator
Thanks to your generous donations, the School of BCA continues to grow. We are ever grateful for your kindness. The School has been able to purchase much needed video equipment, audio equipment and software with your gifts.

A very special thank you to those who have helped us since our last newsletter in order to enhance and expand our instruction and program services.

William Anderson
James Austin
M/M Jon Bengtson
M/M Jonathan Bower

Kelly Bowers
M/M Robert Braunlich
Carrie Brickner
Michelle Brown
David Burdette
Joseph Butkovich
M/M Kevin Calcagno
Katie Carano
M/M Phil Catlett
Ed & Judith Christian
Kevin Corbett
Robert Davis
Dow Corning Corporation
Lisa Drummond
Dorothy Fairchld
Gary Gage
Greenside of Isabella
Dr. Carolyn Hanes and
Dr. Richard Goedkoop
Patrick Hanlon
M/M Jerry Henderson
Mark Henderson
Richard Higginbottom
Brett Holey
Scott Huibregtse
Ed Hutchison
Tim Jackson

Eileen Jennings
Ken Jurkiewicz
Edmund Kaltz
Gerry Kaminski
Deana Lambert
Jeff Larkin
Joan & Larry McDonald
Daryl McFee
Dennis Majors
Kevin Miller
Robert Norberg
Darcy Orlik
M/M Peter Orlik
M/M James Pagano
Ted Peloubet
Heather Polinsky
Michael Rankin
Richard Rankin
Jeff Smith
Renee Smith
Beth Snyder-Zonsius
Mark Stevens
Rick Sykes
Lawrence Sych
Ben Tigner
John Thompson
United Way of New York

The School of Broadcast and Cinematic Arts appreciates your generous support over the years. If you wish to make a tax deductible donation to your favorite BCA cause, the account numbers are as follows:

- MHTV 9100022
- WMHW 9100023
- BCA Faculty Research 9100024
- BEST Equipment Fund 9100025
- News Central 9100060
- Film Society 9100027
- MMR 41420
- George and Eva Mae Campbell Endowment Equipment Fund 66754
- Sue Rozman Delia Scholarship 66669
- BCA Digital TV Fundraiser 70106
## Student Awards & Honors

**College Broadcasters, Inc.**
- The Australia Project—Winner—Best Technical Production
  - Glenn Bronson
- The Australia Project—Finalist—Best General Entertainment Program
  - Glenn Bronson
- 2008 Detroit Auto Show—Finalist—Best Technical Production
  - Glenn Bronson
- Alden B Dow Home and Studio—Finalist—Best Documentary/Public Affairs
  - Aaron Jones, Chris Hutchison, Edmund Brown and Devin Termini

---

**Broadcast Education Association Abe Voron Scholarship Winner**
- Raymond Nelson

---

**Michigan Association of Broadcasters**

<table>
<thead>
<tr>
<th>Category</th>
<th>Award</th>
<th>Winners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Check</td>
<td>Honorable Mention</td>
<td>Steve Wagner</td>
</tr>
<tr>
<td>Daily Sportscast/Newscast/News Feature</td>
<td>2nd place</td>
<td>Dominic Fracassa</td>
</tr>
<tr>
<td>Public Service Announcement</td>
<td>2nd Place</td>
<td>Brandon Pack</td>
</tr>
<tr>
<td>Promotional Announcement</td>
<td>Honorable Mention</td>
<td>Brandon Pack</td>
</tr>
<tr>
<td>Station Activities Report</td>
<td>2nd Place</td>
<td>Steve Wagner and Tyler Richardson</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TV</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>News Feature/Magazine Program</td>
<td>1st Place</td>
<td>Glenn Bronson, Alana Goeringer and Justin DePrekel</td>
</tr>
<tr>
<td>Daily Newscast/Sportscast</td>
<td>2nd Place</td>
<td>Leah Tabacsko, Jessica Lovy and Tina Williams</td>
</tr>
<tr>
<td>Daily Newscast/Sportscast</td>
<td>1st Place</td>
<td>Eric Lloyd, Tina Williams, Brent Buesking</td>
</tr>
<tr>
<td>Sports Play by Play</td>
<td>2nd Place</td>
<td>Eddie Stachulski, Isaac McCormack, Chris Becek and Jon Greenhoe</td>
</tr>
<tr>
<td>Sports Play by Play</td>
<td>1st Place</td>
<td>Dan Durkin, Jennifer Chapman, Andrew Keck and Matthew Valinski</td>
</tr>
<tr>
<td>Station Activities Report</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**National Association of Television Program Executives**

- Stuart Cram—Las Vegas Convention Intern

---

**BEA**

<table>
<thead>
<tr>
<th>Category</th>
<th>Award</th>
<th>Winners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Media Advisors Division Paper Competition</td>
<td>2nd Place</td>
<td>Jason Kester, Edmund Brown, Aaron Jones, Chris Hutchison and Devin Termini</td>
</tr>
<tr>
<td>Student Video/Instructional/Educational Category</td>
<td>2nd Place, Alden B Dow Home and Studio</td>
<td></td>
</tr>
</tbody>
</table>
Listen to WMHW worldwide at www.wmhw.org

Student Broadcast Executive Council (SBEC) 2008-2009

  Ed Brown (M2D2)
  Stuart Cram (Film Society)
  Dominic Fracassa (WMHW)
  Ashley Lamphere (RTNDA)
  Eileen LeTarte (MMR)
  Justine Mooney (NBS)
  Sara Pash (AWRT)
  Michelle Tolodziecki (MHTV)

46th Edition
School of Broadcast & Cinematic Arts
989-774-3851
989-774-2426 (fax)
www.bca.cmich.edu