The Moore Holler
“A lot can happen in the middle of nowhere”
(Positioning slogan for the movie Fargo)

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• Patty Williamson

Director's Doodle
By Pete Orlik

There is upbeat news from here in Mt. Dismal. Despite a cascade of economic challenges, the School of BCA has gained some ground over the past six months thanks to the hard work of our staff and the active assistance of many dedicated supporters from around the country.

On the radio side, WMHW-FM continues its pioneering ways. Through the comprehensive assistance of Saga Communications CEO and distinguished BCA adjunct professor Ed Christian, his consulting engineer Justin Asher, and our legendary communications attorney Alan Campbell, we acquired a translator license and began rebroadcasting our HD-2 signal on the analog band in December. Initially airing at 101.3, the service is moving to 101.1 as soon as tower work can be accomplished and will place a city grade signal throughout Isabella County. Our other distinguished adjunct professor, broadcast broker Dr. Larry Patrick and his associate Jason James handled the business aspects of the translator’s acquisition. This means that our HD-2 service can soon be heard on any FM receiver in the county. With its Triple-A (Album Adult Alternative) programming, HD-2 is thrusting to an older audience than our HD-1 modern rock format and gives BCA its own two-outlet radio cluster. Former graduate assistant Jason Kester is assisting with HD-2’s format development — something in which he is professionally engaged as a programmer at Saga Communications’ Syracuse group. Many commercial stations are now working to secure FM translators to Barker their HD-2 services. WMHW is well ahead of that curve.

Since February 2009, when long-time manager Dr. Jerry Henderson became ill, Dr. Heather Polinsky and Dr. Patty Williamson have ably shared management duties and shepherded the station(s) through these operational and programming transitions. As I write this, we are in the process of interviewing candidates for a new Audio Facilities Manager position. This person will be a year-round staff employee rather than a faculty member and is expected to be in place by the end of April. Happily, Jerry returned to health over the summer and is engaged in full-time teaching in this, his final year before retirement. Jerry joined BCA in 1975, making tremendous contributions to the station, the curriculum, and our National Broadcasting Society chapter in his 35 years of service.

On the television side, video unit head Prof. Ben Tigner and video laboratories coordinator Eric Limarenko are continuing to work on the repositioning of CMU’s cable television channel as an exclusively BCA property. In a new bit of synergy, we have mounted a camera in the WMHW HD-1 control room to daily televise our morning drive-time show. (You are now allowed a moment to snicker about the length of morning drives in Mt. Pleasant.) It’s not Howard Stern or Rush Limbaugh — praise be — but the “fly-on-the-wall” concept is identical as it enables listeners to also become viewers. Of course, both our radio services can also be heard on the Web by visiting www.wmhw.org. In addition, more and more video is showing up on the School website, www.bca.cmich.edu, including original webisodes and repurposed content from our other cocurricular units. Convergence are us!

Our radio and television students again did very well in the Michigan Association of Broadcasters college awards competition. A list of the winners appears elsewhere in this Holler issue. As

(Snippets continued on page 2)

Snippets
From your BCA Alumni Advisory Board—Tim Hygh, Chairman

Here’s a little test for you. (No, Dr. Orlik will not be grading this one.) Let’s see how many different sources of media you use on a daily basis and how you used them.

Since media are becoming more fragmented by the day, I thought it would be interesting to uncover how many things we do on a daily basis that are media based. It’s a challenge keeping up with new media and also a lot of fun. But it means we all have to be life-long learners and not rest on what we learned at CMU.

The good news is the more media options that exist, the more we’ll need people to provide content, sell it, engineer it and promote it. That means our students are learning wonderful skills that can be used over many platforms.

(Snippets continued on page 2)
Director's Doodle (continued from page 1)
always, the television winners comprise MHTV staffers as well as students from News Central, supervised by Prof. Rick Sykes. We will not know which campuses won radio and television Station of the Year honors until after this Holler goes to press, but BCA students on both the audio and video side have obviously excelled in the individual awards competitions.

Members of SBEC (the Student Broadcast Executive Council) have made other contributions by planning and hosting this year’s BCA Career Fair on March 27 in the University Center Rotunda. This event annually brings two dozen employers to campus to talk with current BCAers about the profession, its expectations, and possibilities for internships and employment. Many of these employers are BCA alumni who we are always glad to see back on campus.

Certainly, we are happy to meet BCA alumni back on campus any time, especially at our annual Spring Awards Banquet which is slated this year for Friday, April 23 at the scenic Buck’s Run Golf Club. Our keynoter is CMU alum Tim Moore, managing partner of Audience Development Group. Tim is widely respected across the country as a top radio format consultant and strategist and will be sharing his expert insights on media career programming. You will find Tim to be a dynamic speaker with advice from which all of us can benefit. Why not plan a Spring getaway to mid-Michigan and join us for this event where you can talk with current students and faculty, meet key members of CMU’s upper administration, and enjoy a tasty buffet dinner in a picturesque setting. Tickets are $25 and can be purchased by contacting our office manager Joan McDonald at mcdonljk@cmich.edu.

Turning to a much less exciting topic, this is the year for BCA to undergo Program Review. Every seven years, each academic unit on campus must conduct a comprehensive self-study that references curricular, operational, budgetary, and several other matters. This results in a very weighty report that is then evaluated by the Dean of Communication & Fine Arts, the Dean of Graduate Studies, and the Provost. The process includes a visit by an external reviewer. For BCA, this reviewer is Dr. Bill Christ, chair of the communications department at Trinity University and the recognized expert in assessment of electronic media programs. The results of Program Review go a long way to determine how a unit fits into CMU priorities and the level of resource support that unit will receive. If you wish to read the narrative portion of BCA’s Program Review document, I would be happy to email it to you. (As a doctor, I especially recommend it if you are troubled by insomnia.)

One resource enhancement that didn’t wait for Program Review results was an increase in the number of graduate assistantships available to BCA for the upcoming academic year. Through grants from the Provost and the Dean of Graduate Studies, our graduate assistant corps will increase to 15 — up from 12.5 in the current year. These added positions will enable us to expand GA work in the audio unit and in M2DZ’s web development as well as, for the first time, provide some assistance to the two professors teaching sections of the storied BCA 210 (Survey of the Mass Media).

I end on a note of remembrance to mark the January passing of Jon Bengtson. “Big Jon” was a charter member of the BCA Alumni Advisory Board as well as a member of its predecessor Industry Advisory Board. One of the first graduates from our program, Jon spent most of his career in a number of operational, programming and engineering management capacities at WTVI-TV in the Flint/Saginaw/Bay City market. One of Jon’s last actions before his sudden hospitalization in late October was participation in our Fall Alumni Advisory Board meeting. He was an enthusiastic and continuous BCA supporter throughout the past four decades. We greatly miss his friendship and wise counsel.

Snippets (continued from page 1)
It also bodes well for our School of Broadcast and Cinematic Arts. Our students will be valuable assets to companies expanding their use of new media—what means most companies that plan on staying in business.

So here is my partial list from today:

Internet
Facebook…wished my daughter in law happy birthday. Might have forgotten it without the reminder! Now that would have been a major faux pas.

Video report from spring training on The Detroit News website. Great idea but I never buy a newspaper now. No need.

Test drove a new car that is blue tooth equipped (not to mention On Star and their new digital navigation system). Numerous e-mails made from my Blackberry while out of the office Pandora in the background as I write this article

Listened to good old radio this morning,
Linked in…where are they now?

Television…dozens of options for the Olympics which means the DVR has been busy recording what we normally watch.

Googled (a verb, even though Microsoft Word does not recognize it yet) information on an upcoming election.

Daily dose of e-mails and sent a mass e-mail invitation to hundreds of journalists to visit Michigan this summer. (Remember hand feeding fax machines to do the same thing?)

E-mailed pictures. Took a blog from a writer and submitted for use on www.michigan.org. (Shameful plug. “Remember your trip begins at Michigan.org”) Sorry, just another example of how we use the Internet.

Received an MP3 recording of talent to send on to an Operations Manager.

Podcasted (yes, another new verb…come on spell check!) last week’s sermon.

Youtube. Checked out my high school son’s music video. 47,751 views. That’s almost four times more people than CMU’s undergraduate population. Will probably visit Hulu tonight while doing taxes.

How did you do? Bet you had more entries than me. Brings home Seth Godin’s marketing theory that “small is the new big.”

This is my last letter as Board Chair (term limits, you know) and it has been my pleasure serving you. The foundation of our Alumni Advisory Board is sound and the future looks bright because of the talent and passion of our members and the always enthusiastic support of the BCA faculty. No looking back, just to the future and to the exciting new products and ideas that are on the horizon for us to teach and to learn. I say “bring them on” and “here’s a toast to a School that will meet these new media options head on.”
Faculty Notes

Patty Williamson published “Parental Utilization of and Satisfac-
tion with the Motion
Picture Association of
America’s Film Rating
System” in the Septem-
ber 25, 2009 Journal of
Family Life.

Rick Sykes presented
“Twenty-Five Years
Later: How Two Com-
munications Organiza-
tions use the Internet in
Screening Potential
Employees” at the In-
ternational Association
of Online Communicators
Conference in
Washington, D.C. This
work was co-authored
with Ed Hutchison.

Will Anderson presented “An Analysis of
Promotion of Repur-
posed Programming in
MyNetwork TV’s
Primetime Schedule” at the Midwest Popular
Culture Association Conference in Detroit.

Ed Hutchison and PRSSA are working
with the City of Mt Pleasant on the 2010
Census, encouraging
CMU students to com-
plete their census forms.

Patty Williamson co-
authored “Reflection
and Research: Forming
the Perfect FIT” which
was published in
Teaching and Learning:
The Journal of Natural
Inquiry and Reflective
Practice, 23(3), 120-
133.

Ben Urish published
“Abridgement of Leslie
White’s Modern Capi-
talist Culture.” He
was the sole abridger of
the full version he pre-
viously co-edited.

Trey Stohlman passed
his comprehensive ex-
ams and has advanced
to Doctoral Candidate
status.

Ben Urish presented
“A Definitive Analysis
of Indefinite Talk” for
the CMU Film Society.

Ben Tigner served on
the CMU United Way
Steering Committee.

Kevin Corbett entered
two screenplays in the
BEA Festival of Media
Arts competition with

“Fetching Nola” plac-
ing third in the feature-
length script category and “Horror Short”
placing second in the short script category.

Ben Tigner and BCA student Jacy Lanca-
ter signed agreements
with Mt Pleasant’s
John Hunter to pre-
miere MHTV on all six
big screens at O’Kel-
llys. The shows ran
every Monday night
during Spring Semes-
ter.

Jason Kester (former
Graduate Assistant)
published “Hybrid
Digital Radio Stations:
A Guide from Start-Up
to Launch” in the No-
ember 2009, FEED-
BACK.

Ben Urish’s “art-
documentary” Montage
VII: Palacky was re-
cently broadcast on
MHTV, paired with his
ethnographic documen-
tary A Death In New
Ireland 1974. Palacky
is an homage to an
award winning series
of films made in the
1960s and has been
broadcast on PBS.

Ben Urish and his col-
laborator artist Joel
Sanderson prepared a
special half-hour col-
lection of Urish’s per-
formance pieces for
broadcast on MHTV
called Keith Gist Live:
The Wichita Years.

Jeff Smith has com-
pleted his Ph.D, with the
successful defense
of his dissertation.

Patty Williamson was
awarded tenure, effec-
tive August 2010, by
the Central Michigan
University Board of
Trustees at their Febru-
ary 2010 meeting.

Ed Hutchison is work-
ing with CMU on an
experimental teaching
 technique, using Black-
board and an electronic
receiver which facili-
tates student test-taking
as well as student pres-
tations. This pro-
gram is sponsored by
Turning Technologies.
COCURRICULAR ACTIVITIES

The winter and spring seasons were a period of significant growth for Moore Media Records. The label continued sponsoring concerts; with an acoustic show at The Grotto, a large-scale rock concert in February, and concluding the year with a hip hop show. Between concert coordination efforts, MMR wrapped-up recording of its signed artist Klass, developed several small promotional campaigns that highlight this group as well as the label in general and took steps to establish an official Moore Media Records website.

The spring semester is also a time for expanding horizons, as MMR began coordinating with student groups such as On the Fly, and Program Board in an effort to provide free and valuable entertainment to the students of CMU. In addition to these efforts, MMR aided MHTV to record and produce video footage of live bands. The group hopes to continue expanding its connections around campus and gaining recognition with the student body.

MMR will release the complete Klas Witta K album by the semester’s conclusion. As MMR concludes production on this album, the label will begin looking for its next signed artist, who will begin recording in fall of 2010.

As the promotions, multimedia, and artist relations staffs coordinated and executed musical events, the production staff stayed busy working behind the scenes. MMR’s demo program continues to be an integral function, allowing students to record with professional quality equipment, under the guidance of experienced audio technicians, at a price that fits a college student’s budget. This branch of our group is a major source of pride for the students involved in the label.

MMR’s spring staff roster was nearly identical to fall with Thomas Mayer as artist relations director, Chris Hough as artist and repertoire director, Donnie Cutting as production director, Mike Wells as demo service coordinator, Ezra Bakker as multimedia manager, James Slider as president, Brad Irvan as the graduate assistant advisor, and Eileen LeTarte overseeing the label as its faculty advisor. In addition to the return of these students to MMR’s staff, the label also welcomes Nikki Burnstein as its new promotions director.

Big things are happening at Moore Media Records, as this fledgling co-curricular begins to branch out and really hits its stride. In the past year, the label has nearly tripled the number of concerts it mounts, and has significantly increased its student participation. MMR plans to continue recording music, putting on shows, and expanding its horizons as the semester progresses.

The Moore Holler
48th Edition

(cocurricular continued from page 4) Beyond. The Film Society would also like to send a congratulations and a huge thank you to Amanda Salvner, our M2D2 representative for this past Fall. She was an active member before graduating in December, and we thank her for her service. We also welcome our new M2D2 representative, Matt Bleau, to the Film Society E-Board team. If you wish to get more information or to become a member of Film Society, contact Film Society President, Kelly Jex at jex1k@cmich.edu, or the faculty advisor, Ben Urish, urish1bk@cmich.edu.

The staff of Modern Rock 91.5 takes great pride in announcing a number of exciting updates this semester. In keeping with its commitment to the cutting edge, in March, Modern Rock debuted an entirely revamped, largely independent second radio station. Moving out of the realm of HD-only, Mountain 101, “The Summit of Sound” will also broadcast at 101.1 FM. With an Album Adult Alternative programming format, Mountain 101 is aimed at an older Mount Pleasant audience than Modern Rock 91.5. This second station will require a doubly dedicated staff, and thankfully, WMHW has a talented, industrious pool of staffers ready to embrace the challenge. Modern Rock thanks everyone who played a role in getting this ambitious project off the ground and onto the air.

Modern Rock 91.5 recently mounted two large station promotions. At the end of the Fall 2009 semester, we gave away an electric guitar donated by B’S Music in Mount Pleasant for our “Roadies to Rockers” promotion. On St. Patrick’s Day 2010, we gave away an Apple iPod Touch donated by the CMU Bookstore during our “Lucky of the iTouch” promotion. We collected over one hundred entries for these promotions from all over Mid-Michigan, as evidence of the fact we are now a truly regional station.

Community outreach and service are essential elements of a radio station’s commitment to serving the interests of the public. As such, a close partnership between Modern Rock’s promotional and business grants departments has led to the furthering of the WMHW identity throughout Isabella County and all over the listening area. In addition to establishing working relationships with numerous area businesses in a variety of capacities, Modern Rock also assisted over 800 households this past Christmas in conjunction with Christmas Outreach and the Salvation Army.

Both the news and sports departments have picked up the pace as well. Central Beat, a newspaper specialty show, has doubled in length and now broadcasts for a full hour every week. Additionally, WMHW is now the flagship station for Central Michigan University’s baseball and softball teams.

Finally, with the changing of the decade, Modern Rock saw fit to change its logo. Through the help of several talented student graphic designers, WMHW now sports a contemporary look to complement its sound.

In addition, the new logo for Mountain 101 was designed by a WMHW staffer.

MHTV kicked off the spring semester with a new line-up and a few new faces. Shows airing this semester included a new series, The Pitch, about the making of a television series, produced by Anna Trupiano and Kelly Jex. Returning shows included Central View, produced by Devin Termini, MI Roadtrip produced by Jeremy Noell and Kevin Smith, and MHTV Sports, produced by Dave Flora and Eddie Stachulski. The E-board holds all familiar faces. Devin Termini returns as Station Manager for his second semester. Patrick Reynolds is back for his third semester as Director of Content Management and Distribution. Also back for her third semester is Nicole Laidlaw as Promotions Director. Jacy Lancaster is in her fourth semester as Field Producer.

Continuing a proud tradition, MHTV achieved several recognitions at the state level, with five students winning the Michigan Association of Broadcasters Foundation College TV awards. Bringing back two 1st place awards out of six categories, BCA students, once again, did us proud. “MI Roadtrip” held the 1st place spot for best News Feature/Magazine program. Jeremy Noell, Gabe Kuchar, Kevin Smith, and Ben Griffiths’ efforts all contributed to that prestigious award. In addition, Jacy Lancaster came out on top with the best Station Activities Report. One of her films also took 3rd in the nation in the documentary category at the Broadcast Education Association’s Festival of Media Arts.

It has always been the responsibility of Moore Media Digital Design to keep the BCA website up to date with the latest information that the School and its cocurricular and student organizations want the world to receive. While carrying out our core duties to BCA, we are branching out and getting more expansive.

M2D2 is now focusing its sights on creating an industry standard look and feel to our Moore Hall Television web pages. We worked closely with MHTV in developing individual sites for every program airing on the station. Each show has a description page, cast and crew bios, and a player on which to watch past episodes. You can find this exciting new content by visiting www.mhtvonline.com!

Also on tap for this year, we feature live streaming of a rock show put on by WMHW and Moore Media Records, and are exploring the possibility for student organizations to maintain a blog for film reviews and other content.
STUDENT ORGANIZATIONS

FIRST Post Entertainment (1PE) is a registered student organization created in late Spring '08 by four students who had one common interest: producing films. 1PE interacts with every step of the filmmaking process. Teaming with MACTV Network, 1PE members write, produce, direct, act, and edit every short film that they create. The more experienced members teach younger/newer members how to use equipment and about the filmmaking process in general. After their first year of existence, 1PE members created such short films such as World of Loneliness, Money Laundry, and Fish Eyes. Now in their fourth semester they have added several more short films to their inventory. 1PE is currently producing Used, a two-part situation comedy; Presence, a horror film; and a self-made commercial. In the future, 1PE plans to apply to be a part of the BCA co-curricular family. For more information, visit www.firstpostentertainment.com.

Smoothie Fundraiser to raise awareness about our group. Many new members joined our chapter this year so we were excited to get these students involved. They jumped right in with great ideas. Not only were we welcoming new student members but we are transitioning a new advisor. Jerry Henderson is retiring and our incoming advisor for Fall 2010 and beyond will be Dr. Jeff Smith.

The National Convention this year is in Dallas, Texas and we have five chapter members going as well as our advisor. This term, NBS is also hosting a resume workshop, a spring film competition, a Bennigan’s fundraiser, and has volunteered at the soup kitchen. NBS is hoping to grow as a chapter locally first and also at the National level. If you are interested in becoming a professional member please contact our Alumni Coordinator Colin Hennessey at henne1ct@cmich.edu. For more information about NBS/AERho visit the website at www.nbs-aerho.org.

The National Broadcasting Society has been extremely busy this past semester. The fall Film Competition was our main event and was a big success. Four teams entered and everyone had a great time competing. NBS also put on several small fundraisers including T-shirts and a Tropical Smoothie Fundraiser to raise awareness about our group. Many new members joined our chapter this year so we were excited to get these students involved. They jumped right in with great ideas. Not only were we welcoming new student members but we are transitioning a new advisor. Jerry Henderson is retiring and our incoming advisor for Fall 2010 and beyond will be Dr. Jeff Smith.

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The Radio Television Digital News Association (RTDNA) has had a very busy year thus far. RTDNA is an industry networking group designed to help members meet professionals in the broadcast news business.

RTDNA members went to a workshop at WDIV-Channel 4 in Detroit earlier in the year, and also toured ABC-12 in Flint. The organization hosted a resume workshop and a fundraiser at the local Bennigan’s restaurant as well. The membership is planning to go on more station tours and bring in a speaker to talk to students about the trends in electronic media news.
Dr. Jerry Henderson is Retiring  
Join us  
Wednesday, April 28  
3-5 p.m.  
Moore 211  
for a farewell reception  

If you cannot be there in person, send a card to Jerry at  
Moore 343, Central Michigan University, Mt Pleasant MI  48859

Congratulations to **Rick Sykes** for winning  
the Central Michigan University 2010  
**Excellence in Teaching Award.**  
The University surprised him with balloons  
and banners in his BCA 515  
Sports Broadcasting class  
on February 22

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37th Annual  
BCA Awards Banquet  
Friday, April 23, 2010  
Buck’s Run Golf Club  
1559 S. Chippewa  
Mt Pleasant  

$25.00  
Call for tickets by April 19 at  
989-774-3851

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Guest Speaker  
Tim Moore  
Managing Partner
Where are They Now?

Chris Grindrod (88) is Program Director at WEEC, in Springfield, Ohio. Chris recently won the Golden Mic Award for his work in Christian broadcasting.

Hans Builbreaux (96) is working as the IT Compliance Manager at GMAC for Global Infrastructure. He also stays active in the Detroit music scene by playing in *The Madonna Bros* band.

Timothy O'Brien (02) is the new Social Media Coordinator for Alma College, in Alma, Michigan.

Jessica Pondell (05, MA 07) just landed a job as an Event Promotions Coordinator at the Greektown Casino/Hotel in Detroit.

Jon Greenhoe (MA 09) is an Associate Producer at WOOD-TV, Grand Rapids.

In Memory

Jon Bengtson (73)
Jon passed away on January 2, 2010

Rob Green (83)
Rob passed away on November 2, 2009

Constituent Chapter News

The Chapter has experienced another great year. I am often asked by other alumni groups how we do it. The only thing I can really say to them is that we have great alumni who really care about the students, their education and the program. Also, the great support from Dr. Orlik and the faculty create a fully participatory environment for us.

The 2009 WMHW Takeover, our tenth, was once again a great success under the leadership of Bill Thompson. We continue to enjoy increased participation. It was great to see some of our recent graduates and new colleagues return this past year.

Not only is the Takeover a time to relive some memories of being on the air when we were students but also to spend time with friends, faculty and most importantly the students of today. The time you spend with the BCA students during the Takeover, at the Mentor Fair led by Craig Allen, in one of the classes, or just meeting these students in the hall is an opportunity for them to get invaluable advice and coaching on their future careers.

I hope that many of you will be able to join the School for the annual Awards Banquet April 23. It’s always a great evening and we’ll once again present a student with the chapter’s Al Painter Outstanding Newcomer Award.

I want to thank our chapter officers for their great support and help this past year: Jeff Kimble, Vice President and Brianne Frucci-Tucker, Secretary/Treasurer. Also, thanks to all of you for the time you take to participate.

Finally, we’ll be holding our chapter meeting at 9 a.m. on April 24. (the morning after the Awards Banquet). We plan to convene in Moore Hall before the Alumni Advisory Board meeting as we did last April. I’ll be sending an email to the chapter members prior to the meeting with details.

If you have comments or suggestions for the chapter, or would like to become actively involved please email me at campb1km@cmich.edu

Kevin Campbell  President, BCA Constituent Alumni Chapter
Happy 2010, BCA Alums. The wheels are in motion for the 11th Annual WMHW-FM Alumni Takeover during CMU Homecoming. For those of you who are unfamiliar with the Takeover, it began in the fall of 2000 as CMU’s newest homecoming tradition and is a once-a-year opportunity for BCA Alums to return to campus and re-create (or exhume) shows from their college years.

While every year has been special, this fall will mark another series of changes as we hope to welcome CMU’s new president, Dr. George Ross, and offer an invitation to new CMU head football coach Dan Enos, among others, to join us in the studio.

Although his retirement was effective in the late spring, I’m hoping Dr. Jerry Henderson will join me this fall for a special show to recount his accomplishments at CMU. I will welcome help from any and all takers on this and Jerry - - we’ll talk!!

We will once again put Alums “on the air” for 42 straight hours, beginning at 6 a.m. the Friday of Homecoming Weekend through midnight on Saturday.

If my count is correct, there are roughly 14, two-hour shifts available, in addition to the 3rd Annual “BCA Dancin’ PJ Sleepover,” from midnight to 6 a.m. Saturday, with our resident night owl, Jeff Kimble. Contact Jeff at jkimble@intelsat.com if you wish to share in the insomnia insanity.

We have our best technical minds working on perfecting the pre-parade/Alumni Breakfast remote and two-hour pre-game tailgate remote from the Alumni Village at Rose Ponds. Our aim is to be live at both events again this fall. The tailgate remote will again be hosted by Brianne Frucci-Tucker, so let her know if you want to be involved at blfrucci@gmail.com. The Tailgate coverage will also again include Tim Jackson’s ever-growing BCA Kazoo Band, where you too can be a “player” (and Tim will provide the instrument).

The Takeover is THE primary fundraiser for the Broadcast and Cinematic Arts Constituent Alumni Chapter and we ask a minimum 30-dollar donation per person/per shift. The money supports chapter activities, including the Al Painter Outstanding Newcomer Award, that helps an incoming BCA student start on their career path.

While we probably won’t have surprises like last year’s Carter Oosterhouse on-air marriage proposal, this fall’s Takeover will have its own memories to share. And, Carter, I hope you find the time to return and give us a marital progress report.

As of this writing, the date for Homecoming has not been determined. If you are interested in joining us, send me your e-mail address at wmhwtakeover@bcaalumni.org or thompsonarms@voyager.net. I will keep you informed of upcoming schedules. Be sure to check our Facebook page “Broadcast and Cinematic Arts (BCA) Constituent Alumni Chapter” for updates.

For those of you in the area on Saturday April 24th, please consider joining us for our Alumni Chapter meeting at 9 a.m. in Moore Hall, for Takeover planning and other Chapter activities.

Hope to be hearing from many of you during the coming months!!

Bill Thompson
Takeover Coordinator
The School of Broadcast and Cinematic Arts appreciates your generous support over the years. If you wish to make a tax deductible donation to your favorite BCA cause, the account numbers are as follows:

MHTV 9100022
WMHW 9100023
BCA Faculty Research 9100024
BEST Equipment Fund 9100025
News Central 9100060
Film Society 9100027
MMR 41420
George and Eva Mae Campbell Endowment Equipment Fund 66754
Sue Rozman Delia Scholarship 66669
BCA Digital TV Fundraiser 70106
# Student Awards & Honors

## 2010 Michigan Association of Broadcasters College Award Winners

### RADIO

**Air Check**
- 1st Place: Jordan Alexander
- 2nd Place: Brandon Pack

**Talk Show**
- 2nd Place: Gregory “Jake” Neyer, Andrew Neal, Jackie Foisy and Matt Matucci
- Honorable Mention: Ezra Bakker

**Sportscast/Sports Play-by-Play**
- 1st Place: Vince Progar and Ben Smith

**Station Activities Report**
- Honorable Mention: Tristan Calhoun, Dominic Fracassa, Mike Hoover and Hilary Farrell

### TELEVISION

**News Feature/Magazine Program**
- 1st Place: Jeremy Noell, Ben Griffiths, Gabe Kuchar and Kevin Smith

**Daily Newscast**
- 1st Place: Andrew Robinson, Olga Loginova
- Honorable Mention: Olga Loginova and Deanna Falzone

**Station Activities Report**
- 1st Place: Jacy Lancaster

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### RTDNA Foundation Ed Bradley Scholarship

John Ketchum

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### TELLY AWARDS

<table>
<thead>
<tr>
<th>Award</th>
<th>Winner 1</th>
<th>Winner 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Silver Medal</td>
<td>W. Glenn Bronson</td>
<td>Australia Project</td>
</tr>
<tr>
<td>Bronze Medal</td>
<td>W. Glenn Bronson</td>
<td>Detroit Auto Show</td>
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### Philo T. Farnsworth Video Competition

<table>
<thead>
<tr>
<th>Category</th>
<th>Winner 1</th>
<th>Winner 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Place, Non Professional Newscast</td>
<td>Eric Lloyd</td>
<td>News Central 34</td>
</tr>
<tr>
<td>Second Place, Non Professional Education</td>
<td>Justin DePrekel and Alana Goeringer</td>
<td>Campus Goes Trayless</td>
</tr>
<tr>
<td>Second Place, Non Professional Documentary</td>
<td>Jennifer Chapman</td>
<td>CMU Wrestling: It’s a Lifestyle</td>
</tr>
</tbody>
</table>

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### HotNews.TV

<table>
<thead>
<tr>
<th>Category</th>
<th>Winner 1</th>
<th>Winner 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Place</td>
<td>Alana Goeringer and Justin DePrekel</td>
<td>Internet Story submission</td>
</tr>
</tbody>
</table>
Two of BCA’s recent graduates, Bowen Dou and Derek Van Dam each received the CMU Outstanding Young Alumni Award at the Fall 2009 Alumni Awards Banquet.

President Kathy Wilbur, Dr. Peter Orlik, Bowen Dou, Professor Ben Tigner

Derek Van Dam, President Kathy Wilbur, Dr. Peter Orlik