The Moore Holler
“A lot can happen in the middle of nowhere”
(Positioning slogan for the movie Fargo)

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Director’s Doodle
By Pete Orlik

We are pleased to be back in your mailbox or inbox with news and views from old Moore Hall. The School of BCA has so far weathered the fiscal and meteorological winter and is working to position itself for the coming year.

One wonderful development has been the addition of contract engineer Robert Johns to our operations through a grant from the Provost and Dean. Robert brings several decades of experience to our studios and is making a tremendous difference in the functioning of our facilities. It has been thirty years since BCA had its own in-house engineering expertise with someone who is familiar with all aspects of our physical plant. After only a few months, faculty and staff wonder aloud how we ever got along without Robert.

One big summer project for Robert and others is the replacement of the raised flooring in the MHTV and WMHW control rooms following the allocation of dollars from CMU’s deferred maintenance fund. Those of you who have visited us over the last few years have observed these unsightly tiles that four decades of use have worn down to their unfinished brown subsurfaces. These were original to the building in 1971 and the manufacturer of this raised system has long since gone out of business. There will be a lot of equipment banks to jack up during installation, but the result will be a floor that looks far sleeker and will be far safer.

One alum from the Seventies has suggested we sell off individual squares as keepsakes to those who worked countless hours atop this old floor in MHTV or WMHW. However, despite what is no doubt their immense sentimental value, these tiles are definitely not museum priceworthy. Therefore, just let me know if you would like one of these ugly vestiges of yesteryear for free — and a square will be put aside for you for pick-up homecoming weekend. That alone should be worth the trip!

Above floor level, the project currently demanding the greatest amount of attention is Program Prioritization. CMU has decided that it must focus its attention and resources on activities that make it distinctive — an up-and-coming or eliminate those that do not. Therefore, every academic program is being required to prepare “data-driven” reports to be used in making determinations as to where the university goes from here. Deans are charged with doing a “bell-curve” ranking of every program in their colleges by putting them into one of five categories. At the top end, 10-15% will be designated as “candidates for enrichment” (significantly more resources). At the other end, 10-15% will be labeled as “candidates for reduction, phasing out, or consolidation with another program.” The intermediate three categories identify programs to be “retained at a higher level of support,” “retained at a neutral level of support,” and “retained at a lower level of support.”

BCA staff are now completing the narratives and documentation for our academic programs to demonstrate their vitality and importance to the university via the four mandated criteria of (1) importance to the university; (2) quality of the program; (3) opportunity for growth; (4) opportunity for program improvement. Deans are required to prepare “data-driven” reports to be used in making determinations as to where the university goes from here. Deans are charged with doing a “bell-curve” ranking of every program in their colleges by putting them into one of five categories. At the top end, 10-15% will be designated as “candidates for enrichment” (significantly more resources). At the other end, 10-15% will be labeled as “candidates for reduction, phasing out, or consolidation with another program.” The intermediate three categories identify programs to be “retained at a higher level of support,” “retained at a neutral level of support,” and “retained at a lower level of support.”

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Snippets
From your BCA Alumni Advisory Board—Tim Jackson, Chairman

The first part of the year is always an exciting one in the media business, because we’re still trying to figure out what the new trends that emerged at the Consumer Electronics Show mean to our industry. The “CES” is an annual event each January in Las Vegas, and is the world’s largest consumer technology trade expo. This show has implications all across the broadcast industry, as consumer technology is the final stopping point for all that is created by the myriad of writers, actors, directors, producers, engineers and tech-
Snippets (continued from page 1)

nicians that develop the content that feeds all this technology. So what’s the point? The point is that these are exciting times for our industry. While things are changing (it’s not your grandfather’s iPad anymore!) one thing has stayed constant: the need for good, compelling, and entertaining content. Whether it’s scripted dramas and comedies, live news and sports, movies or music the demand for compelling content is certainly not declining. Consumers are demanding more, and they’re demanding it anywhere and everywhere. Whether it’s via internet-connected TV’s, 3DTV sets, tablets that were so prevalent at this year’s CES or the analog standard definition TV you’ve had for years, the need for talented individuals to create or produce the content that brings these devices to life is not in decline. And it’s not just television – the continuing demand for satellite and terrestrial radio and its online options like Pandora and last.fm will demand more resources in that medium as well. As members of the Alumni Advisory Board it’s rewarding and fun to be able to bring the excitement of the industry to the students, staff and faculty when we gather twice each year. It’s true that the more things change, the more they stay the same. Technology evolves, but the need for talented individuals in any industry never diminishes. The Alumni Advisory Board gathers for our spring meeting on Saturday, April 16th and many of us will be attending the BCA Awards Banquet the evening before. As always, we look forward to sharing the magic of this business with the students and especially the graduating seniors. You have a bright future to look forward to!
Faculty Notes

Patty Williamson was the keynote speaker in October at the CMU Network for Woman Luncheon presenting “Behind the Scenes of Reality Television.”

Ben Tigner presented “Editing Enigmas: Teaching Multiple Platforms in a Single Curriculum” at the College Broadcasters, Inc. National Media Convention in Louisville, KY.


Patty Williamson presented “The Neo-Radical Romantic Comedy: Depicting Post-Modern Romance on Screen” at the Midwest Popular Culture Association Conference in Minneapolis, MN.

Will Anderson presented “Eggheads, Elitists and Evil Doers: Prime Television Representations of the Professor Archetype 1960-Present” at the Midwest Popular Culture Association Conference in Minneapolis, MN.


Rick Sykes served as a judge for the faculty awards category for the Sports Division of BEA.

Kevin Corbett’s original feature-length screenplay “Early Freeze” won an Award of Excellence in the BEA Festival of Media Arts Faculty Scriptwriting competition.

CMU’s MHTV Provides LIVE Election-night Coverage

News Central students took part in an excellent learning experience as they provided live reports and commentary during November’s Election Night. The half hour program included an image of the anchor team Chelsey Humphrey and Alex Decker (pictured right) along with a dual, live shot framework the station used for the two live remote feeds during the show (pictured below, left). The students used a software program called ooVoo for the production which was the first time CMU had ever tried that approach.

The Detroit reporters were CMU students Deanna Falzone and Evan Dean. The program opened up with Falzone and Dean live from the Detroit locations of GOP candidate Rick Snyder and Democratic candidate Virg Bernero and then went back to them for a wrap-up at the end of the show.

In addition, MHTV provided multi-platform coverage with the Detroit reporters doing updates on their Twitter account and website as well as news reports for BCA’s two radio stations. MHTV also had reporting units doing stories from its three counties (Clare, Gratiot and Isabella).

As News Unit Head, Rick Sykes commented: “The students were pretty tired by the time it was all over but they had a great time.”
COCURRICULAR ACTIVITIES

Film Society is still going strong and is continually doing more to further explore films. Our group examines films on a bi-weekly basis followed by a lively discussion on the quality of the film, including the possible controversies a film may provoke. The Film Society hosted the annual Film Festival in late March. This Festival explored different film themes including a Michigan film makers’ night. This served not only an educational purpose, but also enabled students and the community to form contacts and ties with people in the film industry. We attended the Ann Arbor Film Festival for the first time. We were happy about this welcome addition to our film studies which provided further exposure to new and interesting creations.

All in all, it has been an exciting year for Film Society and we plan to continue the excitement in the future. Every year Film Society tries to further film studies explorations and this year was no different. It will be truly exciting to see how we will strive for greater heights next year.

The staff at Modern Rock 91.5 worked over the past year bringing music to its avid listenership. For the spring semester, we launched “Wicked Weeknight.” This is a new opportunity to brand our evening shows and tie everything together instead of positioning the specialty shows separately. We have seen an increase in the number of students on air. The station was almost fully staffed Monday - Friday 6 am to midnight. Students interested in learning voice-tracking skills cover the overnight hours. Meanwhile, the Sports Department worked hard as the lead station for CMU women’s basketball.

We have also been busy with great promotions. One of our most popular shows “Black Circle Radio,” recently gave away a USB turntable donated by Justice Records of Mt. Pleasant. The promotion was very popular and wrapped up at the end of March.

Congratulations to Brandon Pack and Shawn Verbruggen, our two radio winners in this year’s Michigan Association of Broadcasters Awards. Students also submitted entries to the Michigan Association of Educational Broadcasters Awards. As of this writing, the results are not in.

Good luck to all entrants.

On Mountain 101, the staff has been working hard to add more on-air talent during the day. We have seen a great increase in students wanting to be part of “The Summit of Sound.” One of our established specialty shows “Girls Night Out,” made the move from Modern Rock 91.5 to Mountain 101 this Spring semester and enjoyed great success on the station. We had our first concert ticket giveaway on the station Spring semester. We were able to score three pair of tickets to Lyle Lovett and John Hiatt in Midland in February. The giveaways went well and all our listeners had a great time at the concert.

Both stations have been successful in branching out through the use of social media. Many shows have their own Facebook pages and Twitter feeds. Updates were made to the station website to include specialty show information and new releases. Keep checking out www.wmhw.org to stay abreast of all the exciting changes.

Thanks go out to the executive board and the entire volunteer staff who have made this year a success.

M2D2 had a lot of interactive irons in the virtual fire this year. M2D2’s Graduate Assistant Jing Ran created a new “Jobs Posting” page for BCA students and alumni to use. This page is updated almost every day so that the latest industry needs and trends are provided to all BCA students and alumni.

M2D2 continues to work with MHTV and WMHW. Streaming shows are constantly updated. M2D2 also has the honor of working with Film Society this year, and is involved with creating the Central Michigan International Film Festival website. Head over to the BCA home page and check out the new station reports, highlighting all the BCA endeavors. The unit is always looking for ways to increase involvement among CMU students. M2D2 is encouraged by the student involvement from many other disciplines.

MHTV started the spring semester with a few new faces on the executive staff. Chad Pothoff began his first term as traffic director for MHTV equipped with “The Nugget” which allows MHTV to program
24-hours a day. Colin Hennessy went from a producer of his own show to our field producer and sales director, airing a round table special with all the previous year’s producers. This round table is designed to get a behind the scenes idea of what it takes to create a show. Anna Trupiano returned for her second semester as station manager. Rob Waters also is serving a second semester as promotions director. MHTV’s spring shows include Central View produced by Derek Rottman, MHTV Sports, produced by Dave Flora, and The First Post Show which is creating two hour-length movie segments and is helmed by Matt Bleau. MHTV achieved several recognitions at the state level this year capturing nine of the eighteen individual awards given by the Michigan Association of Broadcasters Foundation for college television awards. Matt Bleau’s “The First Post Show” received 2nd place in the News Feature/Magazine Program category, while Kevin Smith, Dom Fracassa, Darren Livengood, and Gabe Kuchar received honorable mention with “MI Roadtrip with Dom Fracassa.” In the Talk Show category Colin Hennessy, Danielle Mann, and Matthew Reznik received 1st place for their show “High Adventure Club”, and Kelly Jex received 2nd place for “The Pitch”. Derek Rottman, Anna Trupiano, and Sam Leyrer took home 1st place with their “Support the Troops” PSA in the Public Service Announcement category, and David Flora, Eddie Stachulski, Chad Weaver, and Ryan Ehike received 1st place in the Sports Play-By-Play category. Finishing out the MAB awards Anna Trupiano, Matt Bleau, Colin Hennessy, and Matthew Reznik won 1st place with MHTV’s station report in the Station’s Activities Report category. In addition, Anna Trupiano, Kelly Jex, and Keegan Quigley received a bronze Telly for their film noir episode of “The Pitch”. MHTV congratulates all the hard working BCA students who took home awards, and is proud to continue Central Michigan University’s winning tradition.

Two of its powerful features include the ability to push weather updates to our Facebook and Twitter accounts and the tutorials that allow our forecasters to continuously update their skills on the system. Finally, the promotions unit is working on a major social media campaign to increase the visibility of News Central 34 with our core audience.

Moore Media Records headed into the 2011 spring semester with a great deal of anticipation and optimism. The label continued to host concerts involving multiple music genres and styles. MMR completed its first sampler CD with a mid-April release date. This project included music from six local artists: Jetpack On!, Joe Hertler and the Rainbow Seekers, Chano, Rollover Radio, The Deep End, and Bloomil. The creation of the sampler was a great learning process for MMR sound engineers who have recorded and produced music from acoustic, lyrical, and rock artists over the past months. With this progress has also come some monetary gain. The label received its first sponsorship when W. Kelly Millionis made a donation to sponsor the creation of this CD. The label plans to use this donation to purchase upgraded equipment.

Along with hosting multiple shows to exhibit the talent signed to the label, Moore Media Records also worked to develop print, radio, and TV promotions to market the release of the album. This process enabled the group to involve not only audio producers and engineers, but also promotion and event planning students who contributed by representing the label and planning its promotional events. By expanding the number of roles involved in the label’s happenings, students from several different majors and interests were able to contribute.

The label also helped raise over $1500 for charity by working with groups such as Tom’s Shoes, Relay for Life, Bike and Build, and Write Love on Her Arms. By participating in these events, the label hoped to raise awareness of its presence on campus, while helping those in need. The label plans to continue working with more nonprofit organizations in the future. MMR will continue to focus on music production, but is looking forward to expanding its operations and becoming more involved in the Michigan entertainment scene.

Moore Media Records

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NEWS CENTRAL

It has been a great year for the news division. We took first and second place for Best College Daily Newscast in the Michigan Association of Broadcasters Foundation competition for 2011. Our election night coverage was also featured in the Michigan Association of Broadcasters’ Newsletter for the use of WiFi software in our live coverage from the Detroit ballrooms of the two gubernatorial candidates.

Our weather forecasters have been having a great time learning the new Weather Central forecasting system.
Alliance for Women in Media is having a great year so far with increased membership due to the recent name change by the national organization from American Women in Radio and Television. This change has allowed us to embrace women from every media field. We are happy to see students joining from various majors including journalism, advertising, public relations, and of course BCA. This semester our organization toured WZZM-TV 13 in Grand Rapids, where we sat in the studio and experienced what occurs during their live newscast. In February we held a resume workshop, helping our members build strong resumes and prepare to meet with potential employers at the BCA Career Fair. We had a successful bake sale last winter during downtown Mt. Pleasant’s Dickens Festival, which helped us raise money for our trip to AWM’s national conference. We are very excited to have had five members attend this Leadership Training Event in Washington D.C.

In addition, our members also attended the AWM Symposium on Women in Media Ownership. These events provided opportunities for us to network with professionals in the media field from all over the country.

Alliance for Women in Media is planning another station tour to the Detroit area to visit a combination of advertising, television, and radio companies. AWM encourages anyone interested to join and help promote women in the media community.

F1RST Post Entertainment (1PE) is a registered student organization created in late Spring ‘08 by four students who had one common interest: producing films. 1PE interacts with every step of the filmmaking process. Teaming with MACTV Network and MHTV, 1PE members write, produce, direct, act, and edit every short film that they create. The more experienced members teach younger/newer members how to use equipment and about the general filmmaking process. After its fifth semester of existence, 1PE has created short films such as Dollhouse, Unrequited Love, and the MAB Award-Winning Torpedo. Now in our sixth semester, we are currently working on two forty-five minute features: a drama and a comedy, with a fifteen minute short for each. This summer members are tentatively working on a two-hour feature film to debut in Fall 2011. In the future, 1PE plans to apply to be an official part of the BCA co-curricular family. For more information, visit www.firstpostentertainment.com.

Our National Broadcasting Society Chapter spent the Spring semester gearing up for the big trip to the National Conference. This year’s March convention was held in Hollywood and eleven students attended. Everyone was excited as they spent a week networking with people in the industry. Our Chapter participated in the Conference on-site film competition. The goal was to create a short film about the conference and we arrived with editing equipment and cameras ready to go.

Officer elections were held earlier in the Spring semester than in the past because graduating President Devin Jones began a mentoring program for each position. Each newly elected E-board member shadowed the person currently holding the position so that, by the end of the semester, all new e-board officers were prepared to take over their new positions. Karlie Powell, incoming President, is excited about her new job duties and felt the training was invaluable.

The group did a great job with both 48-Hour Film Competitions. The Fall showcase of first semester productions was Oscar-themed and everyone attending dressed in black tie attire. Approximately 75 students came out to enjoy all the films that were created. Our Spring film showcase, also Oscar-themed, is expecting an even larger student turnout. We had eight teams enter into this Spring’s film competition – a new record!

The group is happy with the direction NBS is taking. Membership is growing and people are excited about coming to the meetings. We hope to keep that momentum for years to come.

The Radio Television Digital News Association (RTDNA) had another great year here at CMU. The goal of our Student Chapter of RTDNA is to establish relationships between our members and those in the news industry. So far this year we have gone on station tours to FOX17 in Grand Rapids and WJRT ABC12 in Flint. We also attended a Broadcast Workshop at Mott Community College, sponsored by the Academy of Television Arts & Sciences.

All of these trips have been extremely informative, and allowed us to interact with individuals who have jobs that we would like to fill someday. In addition, we hosted fundraisers at Buffalo Wild Wings and Menna’s Joint in Mount Pleasant.
At the October CMU Alumni Awards Dinner, two BCA affiliated winners were honored.

**Ryan Walsh (08)** was named the Outstanding Young Alumni for his career with the Discovery Channel. Ryan has worked on “Dirty Jobs” and shared some of his hair raising on-the-job experiences, as well as his gratitude to BCA for his success.

Communications Attorney **Alan Campbell** received the “Honorary Alumni Award” for his work on behalf of BCA. Alan has served as our FCC attorney for over forty years. Most recently, it was Alan’s legal efforts that secured FCC grant of the translator license for 101.1 that put “The Mountain” on every Isabella County radio dial.

**Brett Holey—CMU Commencement Speaker**

Emmy Award Winner and CMU Distinguished Alumni recipient receives Honorary Doctor of Letters

BCA Alum Brett Holey (82), winner of the 2001 CMU Distinguished Alumni Award, was one of the Fall 2010 Commencement Speakers. Director of NBC Nightly News with Brian Williams and winner of multiple Emmys, Brett kept the graduates engaged as he shared his “words of wisdom and his secrets of success.” Brett was awarded an Honorary Doctor of Letters for his accomplishments.
Where are They Now?

Phil Catlett (76) is the new Major Gifts Coordinator at WGVU Television and Radio, at Grand Valley State University in Allendale, Michigan.

Paul Boscarino (76) is the General Sales Manager for Clear Channel Radio in Muskegon, MI.

Jo (Peterson) Bronwlie (78) is the Director of Osher Lifelong Learning Institute, at Saginaw Valley State University.

Tim Connor (81) is the National Promotions Manager for OnStar, headquartered in Detroit.

Mike Feltz (82) is the new Director of Midwest Sales for Gannett Digital. Mike is based in the Chicago area.

Kathy (Ward) Buchanan (85) is the owner/operator of Take One Prompter System in Fenton, Michigan.

Tom Zito (88) is the national sales manager at KTVB, in Boise, Idaho. Tom has been in Boise since 2006.

Phil Hendrix (88, MA 90) has recently been appointed Assistant News Director at WNEM-TV 5, Saginaw, Michigan.

Eric Coleman (94, MA 2000) works for Weatherby Locums, a physician staffing company, as a manager in the Internal Medicine/Hospitalist Division in Boca Raton, Florida.

Brett Darago (99) is currently working at WWCK 105.5 in Flint, Michigan. His morning show fans know him better as DJ CHA-CHI.


Jamie (Jendrzejewski) Westrick (02) was recently promoted to Vice President of National Fundraising Programs at Detroit Public Television. More importantly, Jamie also became a mom.

Sarah Bingham (03) recently graduated from Spring Arbor University with her MBA and is the Executive Director of the Continuing Care Services Foundation for ProMedica Health Systems, serving Southeast Michigan and Northwest Ohio.

Yvonne Rush (06) is currently working in advertising for UniWorld Group, Inc., on the Ford Motor Company account. She is hoping to begin her Masters in Social Work soon.

Todd Edwards (07) was recently named the Director of Production for the South Bend Silver Hawks, a minor league baseball team.

Kelly McMann (07) is the new Music Director for NEXTMEDIA Hot AC WGER (Mix 106.3) in Saginaw.

Jacinda (Jacy) Lancaster (10) was named “Saga Viking of the Month” recently for her outstanding performance. She is one of the newest members of Saga’s Asheville, North Carolina radio group which includes Mix 96.5 WOXL; 105.9 The Mountain; 98.1 the RIVER and ESPN Radio 1310 and 970. Congratulations.

Constituent Chapter News

It was another great year for the BCA Constituent Alumni Chapter. A major highlight each year is the WMHW Takeover which is our opportunity to connect with students and faculty during Homecoming. Many thanks to Bill Thompson for his continued efforts to keep us all organized. During last year’s Takeover, we were able to raise over $1,000 towards our goal of establishing an endowed fund for the Al Painter Outstanding Newcomer Award. A special thanks as well to Jeff Kimble for getting new antennas for the Marti unit so our remote from the Alumni Village had good acoustical quality. In addition, many thanks to all alums who participated in the student Mentor Fair that proved invaluable for those students attending. Please try to save some time for the upcoming Mentor Fair.

In other Homecoming events, a huge shout-out to Tim Jackson for his leadership with the Kazoo Band. Even President George Ross and his wife Elizabeth joined us on stage this year. Our band membership continue to grow for this special addition to our broadcast.

We continue to get compliments from other Alumni groups on how engaged and active we are. Many wish they could get the involvement that we enjoy as a unit. I am often asked how we do it. My response is when you have great people who are dedicated and love what they do, and their home department, it is easy. It’s all about helping the students become the best media professionals they can be.

As many of you may know, we have a matching funds opportunity though the Provost’s and Dean’s offices. Given the budgetary challenges faced by the University this is a great opportunity to stretch contributions made to the program. I want to encourage everyone to contribute if you are able. Our goal is to raise $100,000 for the School. Many thanks for all that you do. I hope to see you at our October 15 meeting and during the Takeover.
Greetings once again BCA Alums! It is hard to believe how quickly time has flown since our first WMHW-FM Alumni Takeover as we are now planning for the twelfth scheduled for October 14 and 15.

A quick history lesson (but no test). The Alumni Takeover began in the fall of 2000. Thanks to School of BCA Director, Pete Orlik, this has become an annual opportunity for any BCA Alum to return to campus and re-create radio shows from their college years or simply plan a show of whatever they wish (within FCC and BCA limits.) It also allows you to reconnect with professors, classmates and see firsthand the ever-changing campus. The Takeover is THE primary fundraiser for the Broadcast and Cinematic Arts Constituent Alumni Chapter. We ask a minimum $30 donation per person/per shift. This money supports chapter activities, including the Al Painter Outstanding BCA Newcomer Award, which provides a new BCA student with a small scholarship to help with college expenses.

We are planning on hitting the airwaves at 12:01a.m. on Homecoming Friday (October 14) with the six-hour Radio KAOS show and continue with Alumni “in control” for a peaceful 48 hour coup. There are roughly 14 two-hour shifts left for Alumni to fill as well as the Fourth Annual midnight to six a.m. “BCA Dancin’ PJ Sleepover,” with our resident night owl, Jeff Kimble. Contact Jeff at jkimble@intelsat.com if you’d like to sit in with him. He LOVES overnight company!!!

Current BCA students host the Alumni Association’s pre-parade breakfast remote. After the parade, they return the mics to the Alums for our now infamous two-hour pre-game tailgate remote from the Alumni Village at Rose Ponds. Brianne Frucci-Tucker will host again this year. Want to join us? Contact Brianne at bfrucci@gmail.com. The Tailgate coverage will also include Tim Jackson’s ever-growing BCA Kazoo Band. You too can be a “player” (and Tim has instruments for those of you who do not still have one from last year). Just show up. We are still shooting for 100 participants (we were close last year). I have a feeling that goal will be achieved this fall.

Craig Munn is planning another “Mentor Fair” the Friday of Homecoming weekend. This is a great way for students to meet you, the professional, and pick your brain for insider information. More info will follow.

Mark your calendar. Homecoming is October 15. If you want to participate, contact me wmwhtakeover@bcaalumni.org or thompsonarms@voyager.net. Please make sure I have your current e-mail address. My list is a bit outdated. I will also be posting updates on our Facebook page “Broadcast and Cinematic Arts (BCA) Constituent Alumni Chapter.” I hope to be hearing from many of you!!!

Bill Thompson
WMHW Alumni Takeover Chairman
JUST ANNOUNCED: BCA MATCHING DONATIONS OPPORTUNITY

We are pleased to unveil a new initiative from CMU upper administration designed to stabilize the flow of equipment dollars to BCA while leveraging donations to our program.

The Provost and the Dean of the College of Communication & Fine Arts have pooled resources to provide a dollar-for-dollar match of any contribution made to the BEST Equipment Fund (for immediate needs) or the Campbell Equipment Endowment (to construct a permanent source of facility support). This is a wonderful opportunity to double the impact of your contributions to BCA and insure the present and future well-being of the School’s physical plant.

Please consider supporting this new campaign. As part of the plan, the Provost and Dean have made a commitment to extend this matching offer for at least the next five years. If you have any questions, contact Pete Orlik or Joan McDonald.

Contributions may be sent directly to Joan, made out to either fund.

BCA Donors

Many thanks to those of you whose generosity helps the BCA program purchase necessary equipment

William Anderson
Bank of America
Kelly Cameron
Bowers
M/M Robert Braunlich
David Brewer
Ron Browne
David Burdette
Joseph Butkovich
M/M Phillip Catlett
M/M Kevin Campbell
M/M Karl Cooper
Dr. Kevin Corbett
Robert Davis
Dow Corning Corporation
Carl Dickinson
Robin Lin Duvall

M/M Thomas Emmerich
M/M Michael Feltz
William Fritz, Jr.
Briane Frucci-Tucker and
Patrick Tucker
Christopher Gerhardt
Kay Gollesch
M/M Hans Guilbeaux
Michael Haener
Dr Carolyn Hanes and
Dr Richard Goedkoop
Dr. & Mrs. Jerry Henderson
Brett Holey
Tim Hygh
Tim Jackson
M/M/ Robert Johns
Karen Lee
Jeffrey Larkin
M/M Brad Maki
The Honorable Dale Malewska
M/M David Maness
Tina McPherson

Kelly Milionis
Daniel Nelson
Darcy Orlik
Pete & Chris Orlik
M/M James Pagaano
Ted Peloubet
Mark Poindexter
M/M Timothy Pollard
Dr. Heather Polinsky and Patrick Johnston
Michael Rankin
Victor Rios
Jeffrey Rivard
M/M T.R. Shaw, Jr.
M/M/ David Skeels
Dr & Mrs Robert Stecker
Michael Steger
Diane J. Stone
Rick Sykes
Ben Tigner
Trampoline Productions
Steven Violetta
Michael Walenta
Thomas L. Worebec
### Key Student Awards & Honors

**Michigan Association of Broadcasters**

#### 2011 Radio College Winners

<table>
<thead>
<tr>
<th>Category</th>
<th>Place</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air Check</td>
<td>2nd Place</td>
<td>Brandon Pack</td>
</tr>
<tr>
<td>Talk Show</td>
<td>1st Place</td>
<td>Shawn Verbruggen</td>
</tr>
</tbody>
</table>

#### 2011 Television College Winners

<table>
<thead>
<tr>
<th>Category</th>
<th>Place</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>News Feature/Magazine Program</td>
<td>2nd Place</td>
<td>Matthew Bleau</td>
</tr>
<tr>
<td></td>
<td>Honorable Mention</td>
<td>Kevin Smith, Dom Fracassa, Darrin Livengood and Gabe Kuchar</td>
</tr>
<tr>
<td>Daily Newscast</td>
<td>1st Place</td>
<td>Jason Ikeler</td>
</tr>
<tr>
<td></td>
<td>2nd Place</td>
<td>Nicholas DeSautel</td>
</tr>
<tr>
<td>Talk Show</td>
<td>1st Place</td>
<td>Colin Hennessy, Danielle Mann and Matt Reznik</td>
</tr>
<tr>
<td>Public Service Announcement</td>
<td>1st Place</td>
<td>Derek Rottman, Anna Trupiano and Samantha Leyrer</td>
</tr>
<tr>
<td>Sports Play-by-Play</td>
<td>1st Place</td>
<td>David Flora, Eddie Stachulski, Chad Weaver and Ryan Ehlke</td>
</tr>
<tr>
<td>Station Activities Report</td>
<td>1st Place</td>
<td>Anna Trupiano, Matthew Bleau, Colin Hennessy and Matthew Reznik</td>
</tr>
</tbody>
</table>

#### Telly Award

<table>
<thead>
<tr>
<th>Category</th>
<th>Award</th>
<th>Winner</th>
</tr>
</thead>
<tbody>
<tr>
<td>F1RSTPost Production “The Pitch”</td>
<td>Bronze Award</td>
<td>Kelly Jex, Anna Trupiano and Keegan Quigley</td>
</tr>
</tbody>
</table>

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