The Moore Holler
“A lot can happen in the middle of nowhere”
(Positioning slogan for the movie Fargo)

Director’s Doodle
By Pete Orlik

Let me begin by wishing all of you what I hope will soon be a pleasant Spring. With week after week of below zero windchills and frequent snow events, it has been wearying even for the hearty denizens here in Mt. Dismal.

As a potent Spring warm-up, the annual BCA Awards Banquet is a great way to ignite the new season. Our 41st edition is slated for Friday, April 11 at Buck’s Run Golf Resort just east of Mt. Pleasant. Guest speaker is Michelle McClure, communications attorney at WMHW’s Washington D.C. law firm, Fletcher, Heald & Hildreth. In addition to her law degree, Michelle earned a Master’s degree in broadcast electronics and was a member of the University of Colorado’s varsity women’s basketball team. We know you will enjoy meeting her. Also, this is the banquet where we kick off our new Pioneer Awards celebration to recognize BCA grads from four decades past. This year, the spotlight will be on alumni who completed their program in 1974 or before. If you are one of them, please plan to attend the banquet to be duly honored. If you know of someone else from 1974 or before, please let them know. We would love to induct a robust inaugural group of BCA Pioneers in April.

Because of the substantial growth in our graduate program (BCA is now the largest in the US, but an examination of radio broadcasting in general), we have secured a new fixed term faculty position. A search is currently near completion. This instructor will teach beginning and advanced audio production courses as well as copywriting; freeing up faculty currently working in these areas to handle additional graduate course sections. I will introduce our new hire in the Fall Holler issue. In other personnel news, Video Unit Head Ben Tigner left BCA last Fall. After a national search, we found our top candidate close to home as Video Laboratories Manager Eric Limarenko was chosen to assume this faculty role and began his new duties at the start of this semester. Eric’s old position was subsequently advertised and Aaron Jones selected to fill it. A former BCA video GA, Aaron comes to us from WSIL-TV, Carterville, IL where he had served as a director/producer since 2009.

We have also been active on the curricular front with the development of a new Electronic Media Sales Minor. In response to suggestions from our Alumni Advisory Board and substantial industry demand, we reached out to CMU’s Marketing Department. The result is a 21-hour package that includes four sales-oriented classes from our colleagues there, BCA’s new Understanding Audience Measurement course (BCA 265), our longstanding Electronic Media Sales class (BCA 511), plus a just developed Practicum in Electronic Media Sales. This three credit hour capstone will be open only to students who are completing this minor and will entail selling underwriting opportunities on WMHW.

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Facility and Staff
- Pete Orlik, Director
- Sarah Adams
- Buddy Allman
- Will Anderson
- Kevin Campbell
- Michelle Carson
- Ed Christian
- Kevin Corbett
- Tim Hygh
- Robert Johns
- Aaron Jones
- Ken Jurkiewicz
- Eric Limarenko
- Joan McDonald
- Larry Patrick
- Mark Poindexter
- Heather Polinsky
- Chad Roberts
- Amy Sindik
- Jeff Smith
- Trey Stohlman
- Curt Sutterfield
- Rick Sykes
- Patty Williamson

Snow events, it has been wearying even for the hearty denizens here in Mt. Dismal.

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Snippets
From your BCA Alumni Advisory Board—Tim Roberts, Chairman

Hello Central Friends and Broadcasters— I recently attended the Country Radio Broadcasters annual CRS event in Nashville, which really is more than just a seminar about the state of Country Radio in the US, but an examination of radio broadcasting in general. As part of the experience, there was a presentation by world renowned Edison Research via its founder Larry Rosen. The research presented was focused on the millennial generation (defined as people born past 1980) and how they consume media in general. It truly was fascinating and painted a clear picture that broadcasters are competing for precious time with consumers who use not only traditional ter-
Director’s Doodle (continued from page 1)

MHTV, and News Central to real-world clients. Our law/management professor Amy Sindik is spearheading the development process for the venture and will represent BCA in its oversight. Heather Polinsky is shepherding it through the CMU curricular hierarchy. Both BCA and Marketing have waived prerequisites for courses included on this minor, making it readily available to majors in both units as well as to students pursuing other majors from across the university. We think this unique package will provide students completing it with a key advantage in launching and advancing account management careers in our industry.

While we initiated the Electronic Sales Minor, a venture in the news and field production area was brought to us. An anonymous donor and longtime supporter of BCA has pledged up to $20,000 in a dollar-for-dollar match to secure cutting edge Live Video Pack units that will enable us to capture and transmit high-quality HD footage from the field. As many of you are aware, this gear is now becoming standard equipment at stations across the country. Adding it to our inventory will not only better prepare current students for the job market, but significantly enhance the flexibility and viewability of packages prepared by our cocurricular organizations. Deadline for contributions to this Live Video Pack Fund is June 30, 2014. There is more information about this campaign later in this Holler and the CMU Development Office has also sent out both email and hard copy solicitations. We ask that you consider joining us in this effort that will double the value of whatever amount you are able to contribute. Should donations top $20,000, the donor has recently indicated willingness to increase the challenge grant contribution to whatever amount has been raised by the end of June. BCA Assistant Director Rick Sykes is the contact point for this and all our other development efforts and has been working diligently to seek out additional revenue sources for School support. Should you have any questions about the Video Live Pack Challenge Grant, or other fundraising initiatives, please contact Rick at sykes1wr@cmich.edu.

As throughout the past four decades, BCA students make the most of the resources with which they are provided. This is again evidenced by the number of Michigan Association of Broadcasters awards won in this year’s competition and listed on a subsequent page. Station of the Year designations will be announced at the MAB’s Spring conference and we will report results in our next issue. This year, distinguished adjunct professor Larry Patrick doubled his endowment contribution to the MAB Foundation’s scholarship program. The result? The number of annual $1,000 MAB scholarships earmarked for BCA students has increased from 2 to 4. This is a permanent endowment that could only have been created through a very substantial donation from Larry and an equal match from MABF. This year’s winners are Kathryn Havrilla, Matt Kearney, David Lyden and Erin Woirol. They join the 12 previous recipients who have benefited from Larry’s generosity since 2008 and the many others who the endowment will support in the future.

In addition to MAB, our students have also entered a number of other state, regional and national competitions – more than ever before. This testifies to their hard work and creativity, and to the dedication of the faculty and staff in the curricular and cocurricular projects they guide and help generate. We are working to secure a server that will enable us to more comprehensively archive and showcase winning student projects.

We hope to see you at our Spring Awards Banquet on April 11th to reconnect in person with BCA and meet current facul ty, staff and students. Tickets are $25 for the buffet dinner and can be obtained from office manager Joan McDonald mcdon1jk@cmich.edu. And any time your travels take you up or down to the middle of the mitt, please drop in to experience what the current School of BCA is all about. The BCA Constituent Alumni Chapter is also a great way stay in touch. Just contact chapter president Tom Moore at Tmoore56@msn.com.

Snippets (continued from page 1)

restrial radio and television, but also regularly might use satellite, Netflix, Pandora, Instagram, Pinterest, youtube, Facebook or any of the other myriad of choices easily available through mobile devices. We’ve all been hearing about this transformation for years, so this is not new information. But it demonstrates opportunities for broadcasters as well as threats to retaining our share of consumer time.

The current generation of BCA students will be entering a world where it’s not only necessary to be great audio and video editors, but they will be challenged to be in touch with their audience in new and ever changing ways. As a CBS Radio broadcaster here in Detroit, I can tell you our national and local digital strategies change year to year; sometimes radically as the digital landscape evolves. The good news is that creativity is still a huge factor and great content continues to win whether over traditional airwaves or through the many new channels to reach consumers. I’m often asked to speak at national conventions on HD Radio due to our proximity to Detroit auto manufacturers. People seem to view running HD channels as a “nuisance” in some cases. My view is that it is a new creative front that is not only available locally with HD Radios, but through radio.com, tune-in and many other apps worldwide. Just this year I launched an all Detroit Rock Station called the Boulevard on WOMC HD3. I doubt I ever would have had an opportunity like that on traditional terrestrial broad-
**Faculty Notes**

**Mark Poindexter** moderated a panel on gender, race and human rights in film and other media at the Human Rights, Literature, the Arts and Social Sciences International Conference held November 22-23 in Mt. Pleasant under the sponsorship of CMU, the Michigan Humanities Council and the Ziibiwing Center of Anishinabe Culture and Lifeways.

**Kevin Corbett**’s script “Cooper’s Passage” won the Best of Festival award in the BEA Festival of Media Arts Faculty Screenwriting competition.

**Will Anderson** presented “You’re right—the food here IS delicious! Designing a serialized audio drama around strategic localized product placement” at the Midwest Popular Culture Association Annual Conference in St. Louis, MO.

**Trey Stohlman** presented “Exploring the Capstone Experiences” at the October CCFA Brown Bag.

**Mark Poindexter** presented “Noble Savages and Sinister Civilizations in King Kong and Mighty Joe Young” at the annual meeting of the Popular Culture Association in Chicago.

**Will Anderson** negotiated a partnership in which the National Audio Theatre Festival will incorporate the Marion Thauer Brown Audio Drama Scriptwriting Competition into its operation.

**Kevin Corbett** was competition chair for the BEA Writing Division Academic Paper competition. He also served as a judge in the BEA Gender Issues Academic Paper competition as well as the BEA Festival of Media Arts Student Documentary competition.

**Will Anderson**’s radio drama “Flower Power: The Adventure Begins!” won the 2013 Midnight Audio Theatre Scriptwriting competition and will be produced and aired on Columbus Public Radio WCBE-FM.

**Patty Williamson** made a panel presentation titled “Sex, Sexuality and Censorship in American Cinema” as part of Banned Book Week at Central Michigan University.

**Curt Sutterfield** was a panelist on the CMU seminar “WOMEN IN THE MEDIA: Shattering the Glass Ceiling.”

Ten BCA students went to Paris over Spring break as part of the travel-study course BCA 290 (French Film and Other Media) taught by **Mark Poindexter**. Prior to their travel, they spent three weekends on campus watching and discussing classic French films.

**Kevin Corbett**’s “Gleaners and Waste: The Post-Issue Documentary” was published in the Journal of Popular Film and Television.

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**Help BCA Save Printing and Mailing Costs**

Would you rather receive *The Moore Holler* electronically? We will gladly email you the BCA newsletter, beginning Fall 2014. Please send your request to: bca@cmich.edu

*The Moore Holler* is also available on the BCA website at www.bca.cmich.edu
The last few months have been busy for the CMU Film Society. Late last fall, we took a trip to Chicago for that city’s International Film Festival. We stayed two nights, and got a chance to see how a major film festival is run so that we could make our own festival even better.

Near the end of Fall semester we competed in the NBS 48 Hour Film Competition as a team, where the object is to make a film in two days that includes several elements given to us the day the contest starts. Our film, *Pure*, was a part of the CMU shorts program in our own 2014 festival.

This year’s Central Michigan International Film Festival ran 14 full length films, a comedy shorts program, and a CMU short subjects program. Film Society participated in picking the films and provided more than two dozen volunteers to staff the theatres during the festival. We had a total of nearly 800 admissions to our six days of screenings. Prior to the festival we hosted many promotional events, including several ticket giveaways. The festival started on the weekend of February 6-9, and continued the next weekend of February 13-16. Among the most popular films at the festival were *When I Walk, La Fee (The Fairy)*, and *In a World.*

Besides the Festival screenings, we had several film showings in our general meetings. Among them were *Crybaby Bridge*, a Michigan-made independent film about a haunted bridge, as well as *Militaria: Helmets to Hobnails*, a CMU student-made short documentary about military collectors. We plan to continue screenings at our meetings next year and to participate again in planning and staffing the Central Michigan International Film Festival. To get on the mailing list to find out about Film Society meetings, send an e-mail to cmufilmssocie-ty@gmail.com. To learn how to suggest films or to submit a film for next year’s festival, go to the festival website at www.cmiff.com.

Multimedia Digital Design (M2D2) has been working harder to involve other departments in projects. This was done by featuring different RSOS (Registered Student Organizations) and co-curriculars in various promos and by spotlighting individual students through Centralview’s segment called “Face in the Crowd.” MHTV also broadcasts numerous award winning student produced tv shows, short films, and public service announcements. MHTV also plans on participating in the Relay for Life with other broadcast and media related organizations such as The Alliance for Women in Media and the National Broadcasting Society.

The sports magazine *SportsCentral* decided to switch their focus to club sports this semester to give these sports more publicity and acknowledgment. *Centralview*, the station’s magazine style show, created a new opening intro. Central Premiere Productions continues to focus on making short films while also hosting more hands-on instructional workshops to help students. MHTV is also airing a new show called *The Gazebo* that showcases local artists and bands from around Michigan.

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The Spring semester is always an excit-
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(co-curricular continued from page 4)

ing time for Moore Media Records. The biggest accomplish- ment this semester is the release of our fourth sampler CD, Like the Back of Your Hand. It features four Michigan artists, including The Watching Eyes, Big Sherb, Eleanor Quigely, and Side-tracked Silhouette, with a release date of March 28th, at the Sampler Release Show at Hunter’s Ale House. This sampler could only be produced through the hard work and dedication of MMR’s executive staff, which included Graduate Student Advisors Tiffani Waite and Robin Chan, President Kaitlyn Camilleri, Production Manager Tim Barrett, Demo Services Exec Pat Budesky, Artist Relations and Repertoire Mgr. Lindsay Chestnut, Promotions Director Cam Degler, Business Manager Nick Voigt, and Multimedia Manager Zach Budnick.

If you would like a CD copy of Like the Back of Your Hand you can send a $15 check made out to CMU/Moore Media Records to: School of BCA, 340 Moore Hall, Mount Pleasant, MI 48859. Be sure to include instructions about where to ship the CD. The CD will also be available for download on iTunes, Amazon and CD Baby in May.

In addition to the sampler, MMR produced an acoustic show at Kaya Coffee House, a rock show at Hunter’s Ale House, participated in the three-day MidWest Fest music festival, and ran sound for Relay for Life. MMR is planning a new logo design for Fall 2014. With this new logo we hope to rebrand MMR and gain new exposure around the Mt. Pleasant area. The 2014-15 school year will mark the 10th Anniversary of Moore Media Records, so we want to plan something special for the occasion at Homecoming 2014 (to be determined when CMU sets a homecoming date). Join the Moore Media Records Alumni Group on Linkedin and “Like” the MMR Facebook page (mooremediarecords) to keep up with details and help us plan over the summer. We’ve come a long way from what Phil Sherby (BFA ’04, MA ’06) began in 2004-05. Let’s celebrate!

Our new 91.5 Program Director, Eric Bettinger, has had a busy semester introducing new DJ’s to the station. Moore Rock is also bringing several new specialty shows to our air waves. These range from 1970’s music to all vinyl show “The Needle”.

It has been a very successful year for News Central 34. Our updated website (newcentral34.com) is much cleaner. Plans to add video options for posted stories are on track to be activated by the end of the school year. News Central 34 staff members did well in this year’s Michigan Association of Broadcasters Student Broadcast Awards competitions, winning awards in both the Daily Newscast and Hard News categories.

The big development this year is the nightly newscast. Starting in late March we are now available worldwide. If you register on the streaming link, you will be able to see the newscast on your smartphone. In addition, the nightly broadcasts will be archived for later viewing. This live streaming project has been in the planning stages for quite some time so it is very exciting to have it finally up and running.

The continued success of Mountain 101 makes us all very happy here at WMHW. The relationship between Mountain 101 and the Mount Pleasant community has grown tighter with increasing popularity. Many local businesses are now playing our station in their establishment, creating a strengthened bond with our town. Our promotions department has also continued our partnership with Kaya Coffee House’s open mic night and are looking forward to future events with Rubble’s Bar.

Our sales staff has been hard at work this semester, raising underwriting funds and creating new on-air spots for our sponsors. We have been encouraging our specialty unit to work with our sales department to get sponsorships for individual segments. This is becoming more successful all the time.
The films are then sent out to a trio of professionals in the industry who serve as judges and provide critiques for each entered short. The films are then presented at a showcase, and the winners received an award.

The CMU student chapter of the Radio Television Digital News Association (RTDNA) has been moving forward with its goal to tour more broadcast news facilities and speak with more industry professionals this year. So far we have spoken with several television producers and a news director from stations in Michigan. The group toured WLNS-TV6 in Lansing and also sat in on the 6 p.m. newscast. Several more station visits are planned.

There will also be a leadership transition later this year as co-presidents, Stephanie Santostasi and Rodney Harris and Treasurer, Mason Flick will all be graduating. We wish them well and appreciate all of their hard work on our behalf.

The National Broadcasting Society is an organization geared to enhance the development of college students at CMU and other universities across the country by assisting in career preparation, providing opportunities to network with industry professionals, giving exposure to the electronic media industries, and providing opportunities for responsible and ethical leadership.

Central’s NBS chapter has done several things this semester to help its students in all of these areas. In February, the group put on a Valentine’s Day Fundraiser by selling carnations to students and faculty on campus. The fundraiser was a great success!

The group also brought in Kurt Wilson, on-air sports presenter for CMU Public Broadcasting to give advice to students on career launch.

In March, the students traveled to Los Angeles for NBS’s Annual National Convention where they networked with other chapters from across the country. They also met with numerous professionals from television, radio, film, and other media-related fields, to get resume tips and job/internship advice. During their one-week stay, the students connected with many BCA alumni as well, to get one-on-one advice.

In April, NBS hosts the 48 Hour Film Competition. To enter, students must write, shoot, and edit a short film in 48 hours based on 5 elements chosen by the Film Competition Head, Catie Goins.
Beginning with this academic year’s Awards Banquet on April 11, BCA will honor its more “seasoned” grads by marking the 40th anniversary of their successful launch from the hallowed halls of Moore. In this first cycle, we will recognize all grads from 1974 and before. Then, at subsequent banquets, alums from a single year will be saluted. Our Spring 2015 banquet, for example, will put the spotlight on all those who completed degrees in 1975 (May, August, or December). We plan to continue marking such four decade milestones each year thereafter.

Attending honorees will be presented with a BCA Pioneer Certificate and lapel pin to recognize their contribution to the School’s early development.

If you completed your BCA degree in 1974 or previous, please plan to attend our Friday, April 11 event at Buck’s Run Golf Resort east of Mt. Pleasant. Let Joan McDonald mcdon1jk@cmich.edu know you will be coming no later than March 28! BCA will provide a pair of complimentary banquet tickets for you and individually welcome you home during the ceremonies.

We look forward to reconnect with the people who did so much to shape BCA’s character and traditions.
Where are They Now?

Tim Hygh (82) was recently named Executive Director of the Mackinac Island Chamber of Commerce. He is also serving as Executive Director of the Mackinac Island Convention and Visitors Bureau.

Bruce Wayne Gillies (88) was the line producer for the motion picture Don Jon.

Liz Wright (01) is the production coordinator at InVNT, in greater Detroit.

Jessica Pondell (05, MA 07) is now Account Supervisor at BERLINE Advertising in greater Detroit.

Jason Kester (05, MA 08) was recently promoted to Account Manager at the Saga Communications Columbus Radio Group.

Bowen Dou (MA 07) is Project Leader for ESPN’s Cross Platform Newsgathering Unit.

Gregory Angel (07) is now Morning Anchor/Assistant News Director at WTXL/ABC27HD in Tallahassee, Florida.

Adam Drankham (07) is a Senior Traffic Coordinator for the North Central Division of Comcast Spotlight in metro Detroit.

Jason Dizik (08) is working as a Producer at Fox Sports Detroit.

Eric James Estrada (MA 10) serves our country as an Army Sergeant working in Public Affairs. He is currently stationed at Joint Base Elmendorf-Richardson in Anchorage, Alaska.

Karlie Powell (10, MA 12) recently returned to Michigan and is working as an on air personality and web content writer for Clear Channel in Grand Rapids.

Devon Jones (11) is a Group Operations Analyst at the Auto Club Group.

Danielle Mann (11) is currently a digital media specialist at Motown Digital in Royal Oak, Michigan.

Ian Wood (11) is now working as a Production Assistant at Mac TV network in Mt Pleasant.

Brittney Carlson (11) is a Production Assistant at MTV Networks in New York.

Jason Ikeler (MA 12) is an Associate Producer on House Hunters Renovation (HGTV), Pie Town Productions in Los Angeles and is Host/Red Carpet Reporter at AfterBuzz TV network.

Jennifer Sula (12) is now Assistant Director of Fraternity, Sorority and Cooperative Life for Risk Management at Purdue University.

Kelly Armbruster (MA 13) is working as a Digital Sales Assistant at Turner Broadcasting in Troy, Michigan.

Katelyn Coates (13) is a Campaign Manager at Wisconsin Events in Milwaukee, Wisconsin.

Constituent Chapter News

The Al Painter Memorial Scholarship isn’t huge and we’d like to make it larger. We can do it with your help.

The Constituent Chapter is very close to reaching a goal of $10,000. At that time, the university will be able to officially endow the scholarship fund. Simply said, that means the money will be invested, and it can earn interest. The eventual goal is to have enough principal so that larger scholarships can be awarded from the earned interest.

The $40 minimum donation per Takeover participant has been our main source of fundraising, but you don’t need to be part of the Takeover to donate. This is a request from me, the other officers of the Constituent Chapter, and from the incoming students of BCA to consider a donation to the Constituent Chapter, which can help get us over the threshold, and keep alive this scholarship fund. Your tax deductible donation (made payable to the BCA Constituent Alumni Chapter) should be sent to: Carlin Alumni House, Central Michigan University, Mount Pleasant, Michigan 48859.

The Al Painter Memorial Scholarship is announced at the annual BCA Awards Banquet. This year’s event is Friday, April 11, at Buck’s Run Golf Resort in Mount Pleasant.
Greetings once again BCA Alumni!! I hope everyone survived the long, cold, historic winter of 2014 and you’re ready for spring. I KNOW I am!! With the end of winter, it signals the start of planning for our milestone 15th Annual WMHW-FM Alumni Takeover during the 2014 CMU Homecoming Weekend.

As I enter my 12th year of spearheading the Takeover, we will once again put crews of Alumni “on the air” in the chairs for 48 straight hours, beginning at 12:01 a.m Friday of Homecoming Weekend through midnight Saturday.

Since he’s done such a stellar job the last two years, our founder and President of the BCA Constituent Alumni Chapter, Tom Moore, will take your shift requests at tommoore@wtam.com Most of the shifts are two hours, but in recent years we have staffed the overnights with six hour stints both early Friday morning and Saturday from midnight to six a.m. I encourage you to think about joining us. You will not regret it.

Alum Brianne Frucci Tucker will once again handle our traditional two-hour tailgate remote from Alumni Village at Rose Ponds on Saturday, so contact Brianne at blfrucci@gmail.com if you want to help out. We are again encouraging current WMHW-FM students to be part of the event and cover the pre-parade Alumni Breakfast remote for us.

As usual, I will work to bring CMU administrators, sports leaders and Alumni Association officials in-studio on Friday, and keep everyone updated through our Facebook page and via e-mail.

We continue to strongly encourage “younger” Alums to become involved so you can “takeover” for some of us veterans in the coming years. If I do not have your email, or you can think of someone who is not my list and wants to take part, please contact me at bstcmu78@yahoo.com

This will be a special year. Stay tuned for possible “extras” to help us celebrate 15 years of the Takeover, and I hope to see you in April at the BCA Awards Banquet!!
BCA Donors
Many thanks to those of you whose generosity helps the BCA program meet its educational mission

James Austin  Kathleen Jussila  Jamie and Adam Westrick
Carrie Ann Brickner  Jeffrey Larkin  Tom Worobec
Kelly Bunker  Joan and Larry McDonald
M/M Eric Clark  Chris & Pete Orlik
Kevin Corbett  Darcy Orlik
M/M Paul Darrow  Robert Orlik
Robert Davis  Robert Parsons
Robin Lin Duvall  Chad Roberts
Connie Foss  Phil Sgriccia
Julie Sutfin-Hanlon &  Todd Sokolove
Patrick Hanlon  Rick Sykes
Tim Jackson

Video Live Pack Challenge Grant
An anonymous donor has offered BCA a 20 thousand dollar challenge grant. The donor will match dollar-for-dollar (up to 20 thousand dollars) contributions made to BCA for the purchase of special video pack equipment to be used by News Central 34 and MHTV. The units will enable students to broadcast live from the field with a high quality HD signal.

A BCA Live Video Pack Fund has been set up to receive funds for this project. Donations will be accepted through June 30, 2014. You can donate online at https://ssl.cmich.edu/development2/pledge.aspx or send your check, made payable to the BCA Live Video Pack Fund, to the School of BCA, 340 Moore Hall, Central Michigan University, Mt. Pleasant, MI 48859.

For BCA alumni and other friends, this challenge grant is an excellent opportunity to support BCA, use the donation as a tax write-off, and double its value.

We hope you can help us take advantage of this excellent opportunity to provide our video students with enhanced productional tools.
Key Student Awards & Honors

Michigan Association of Broadcasters

COLLEGE TELEVISION
Daily Newscast/Sportscast
SECOND - Central Michigan University, News Central 34 - 11/15/13, Rodney Harris
HONORABLE MENTION - Central Michigan University, News Central 34 - 11/22/13, Makenzie Walter, Rodney Harris

Hard News
SECOND - Central Michigan University, CryptoLocker Virus, Mason Flick

News Feature
HONORABLE MENTION - Central Michigan University, The Making of Niner, Grant Pichla

Public Service Announcement
FIRST - Central Michigan University, Texting Zombie PSA, Kenisha Shields, Russell Tandy
SECOND - Central Michigan University, Rainn PSA, Hunter Hanson
HONORABLE MENTION - Central Michigan University, Sexual Aggression PSA, Mike Torrento, Torrie Goedtel

Talk Show/Scripted Show
FIRST - Central Michigan University, Immortal, Miles Johnson, Pat Hoban, Justin Jones
SECOND - Central Michigan University, Central View, Grant Pichla

COLLEGE RADIO
Air Check
HONORABLE MENTION - Central Michigan University, Air Check, Sydney Van Munster

Public Service Announcement
FIRST - Central Michigan University, STI PSA, Nick Voigt

Sports Play-by-Play
FIRST - Central Michigan University, Central Michigan v. Ohio Softball, Matt Kearney
SECOND - Central Michigan University, CMU v. NIU MAC Championship Softball, Adam Jaksa, Matt Kearney

Broadcast Education Association
Festival of Media Arts
Video Promotions
FIRST - Mountain Town Brewing Company - Leah Castille and Nicole Shackleford
SECOND - High and Tight Promotional Video - Grant Pichla and Dana Kuntzler

International Broke Student Film Festival.

Immortal, the Spring 2013 BCA 521 class project, has been selected for screening.
Are you eligible for The BCA Pioneer Award? Information inside.
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