

PROGRAM INFORMATION PROFILE

This profile offers information about the performance of a program in the context of its basic purpose and key features.

Name of Institution

Institution: Central Michigan University

Program Accreditor: Commission on Sport Management Accreditation (COSMA)

Institutional Accreditor: Higher Learning Commission

Date of Next Comprehensive Program Accreditation Review: February 2022

Date of Next Comprehensive Institutional Accreditation Review: 2025-2026

To learn more about the accredited status of the program, click here:

http://www.cosmaweb.org/uploads/2/4/9/4/24949946/cmu_public_disclosure.docx

Program Context and Mission

Program Mission: The CMU Sport Management Program's mission is to provide a comprehensive, practice-based education through immersion of theory and experiences to develop exceptional graduates as future leaders in the sport industry.

Program Goals: CMU Sport Management Program Broad-Based Learning Goals are:

1. Enhancing oral, written, and interpersonal communication skills
2. Appreciating diversity and the need for an inclusive society
3. Acquiring leadership skills and organizational competencies
4. Developing self-identity with respect to identities in organizations, cultures, and society
5. Successfully applying concepts from the classroom to practice in industry

Brief Description of Student Population: At the undergraduate level, the CMU Sport Management Program had 242 students in 2018-19 academic year. Of those, 77% were white; 23% were either minority or international students; 83% were male, 17% female; and, 91% were in-state, with 9% out-state or international. At the graduate level, in the 2017-18 academic year, 50 graduate students were enrolled on campus, with 79% in-state, 21% out-state or international. Graduate students were 93% white/7% minority, and 71% male, 29% female.

Admissions Requirements: Undergraduate: based on university admissions requirements; Graduate: complete CMU application and statement of interest; submit three letters of recommendation; undergraduate minimum 2.7 GPA on 4.0 scale.

Indicators of Effectiveness with Undergraduates As Determined by the Program

1. Graduation
Year: 2017-18 # of Graduates: 78 Graduation Rate: 77.2%
2. Completion of Educational Goal (other than certificate or degree – if data collected)
of Students Surveyed: N/A # Completing Goal: N/A
3. Average Time to Certificate or Degree
1-Year Certificate: 2-Year Degree: 4-Year Degree: 4.6
4. Annual Transfer Activity
Year: 2017-18 # of Transfers: 89 Transfer Rate: 30.7%

5. Additional Indicators, if any: Graduates Jobs Attained by CMU Sport Management students in the sport industry include opportunities within the following sport organizations:

NBA

Detroit Pistons, Oklahoma City Thunder, Cleveland Cavaliers, Philadelphia 76'ers , Charlotte Hornets, Washington Wizards, Milwaukee Bucks, San Antonio Spurs (AT&T Center), Atlanta Hawks

NFL

Detroit Lions, Cleveland Browns, San Francisco 49'ers, Jacksonville Jaguars, Chicago Bears, Cincinnati Bengals, Tampa Bay Buccaneers, Miami Dolphins, Kansas City Chiefs

MLB

Detroit Tigers, Cleveland Indians, Atlanta Braves, San Francisco Giants, Washington Nationals, New York Mets, Cincinnati Reds

NHL

Detroit Red Wings, St. Louis Blues, Nashville Predators, Arizona Coyotes

NCAA

Central Michigan, Michigan State, Michigan, Detroit Mercy, Ferris State, Eastern Michigan, Northwood, Ohio State, Louisville, Oregon, Loyola (Chicago), UNLV, Auburn, Louisiana State, California, Wisconsin, Pittsburgh, Tennessee, Virginia Commonwealth, Montana St, South Florida, Minnesota, Florida, Duke, Purdue, Illinois St, Toledo, Akron, South Carolina, Texas A&M, Texas Christian, Central Florida, Bradley, Ole Miss, Southern Miss, E. Illinois, Ohio U., South Dakota State, Bowling Green State, Indiana University – Purdue University (IUPUI), Colorado State, Newman U., Yeshiva U.

Other

United States Olympic Committee, USA Track & Field, USA Hockey, USA Triathlon, Fathead, PGA Tour, Charlotte Knights, Octagon, ESPN Wide World of Sports, Fiesta Bowl, STATS LLC, Paciolan, Vanguard Sports Group, SAFE Management, Learfield Licensing Partners, JHE Productions, Kalamazoo Crawlers, Toledo Mudhens, Great Lakes Loons, Motor City FC, Battle Creek Bombers, U.S. Anti-Doping Committee, Madison Square Gardens