

Program-Level Student Learning Outcomes Matrix – Academic Year  
2018 – 2019: CMU UNDERGRADUATE

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 - Acquiring knowledge in specific core content areas, specifically those areas identified by COSMA as CPC topical areas.					
<b>PES 564: Sport Governance</b> Group work and exam to determine student understanding regarding sport organizations and related issues.	Measure: 85% of students will receive a B or better grade for the group and movie assignments  Measure: 90% will receive a B or higher on this portion of the exam	N=50 2 sections of 25	1. Section 1: N=23 Section 2: N=25  2. Section 1: N=22 Section 2: N=24	Spring 2019 undergraduates:  2 sections of the course – both sections met the standard  Section #1 – 92% of the students received a grade of B or better for the assignments Section #2 – 100% of the students received a grade of B or better for the assignments  Section #1 – 88% earned a B or higher on the corresponding portion of the exam Section #2 – 94% earned a B or higher on the corresponding portion of the exam	2. Meets Expectations
<b>PES 119 Introduction to Sport</b>		N=153 3 sections	Avg score of a B- or	89% met the expectation.	2. Meets Expectations

<b>Management -</b> Assessed: Personal Assessment of Skills; Functional Resume; Time management project; Sport Industry Career Presentation	80% of the students to achieve a grade of B or higher in the course		higher = 137/153  Avg grade in the 6 sections = 89%		
<b>PES 180 Organizational Theory and Governance –</b> Personal assessment of leadership and management skills; Development and evaluation of organizational plans; Development and implementation of an event & fundraiser.	80% of the students to achieve a grade of B or higher in the course	N=101 4 sections	Avg grade of B- or higher = 98/101  Ave grade = 89%	97% meets expectation	3. Exceeds expectation

<b>SLO 2 - Developing an understanding of the global nature of sport, how it is influenced by society, and the influence sport has on society.</b>					
<b>PES 318 – Social, Global &amp; Historical Issues in Sport</b> Evaluation: The Results and Discussion section of the research project is evaluated as a determinant of summative understanding of course content.	80% of students will score 80% or above on the evaluation of the Results and Discussion sections of the research project.	N=98 4 sections	N=82	83.7% of students met the benchmark	2. Meets Expectations
<b>SLO 3 - Mastering effective communication skills: oral, interpersonal, written.</b>					
<b>PES 293 – Field Study - Agency Supervisor</b> Evaluation:	80% of students will receive a 9 out of	N=24	Written: N= 21	Written = 87% Oral = 83% Interpersonal=83%	2. Meets Expectation

Written Communication, Oral Communication, Interpersonal Communication	10 or higher on each section		Oral: N=20 Interpersonal: N=20		
<b>SLO 4</b> - Developing an understanding of how sport organizations are managed, lead, and governed.					
<b>Next Assessment – May 2020</b>					
<b>SLO 5</b> - Demonstrating an understanding of theoretical marketing principles and their practical application					
<b>PES 360 – Sport Sales &amp; Marketing</b>					
<b>SLO 6</b> - Demonstrating an understanding of the concepts and functions of management with the ability to use skills and knowledge to plan, organize, lead, and evaluate a sport event.					
<b>Next Assessment – May 2020</b>					
<b>SLO 7</b> - Demonstrating an understanding of economic and financial principles and their application to sport organizations.					
<b>PES 280 – Economics &amp; Finance in the Sport Industry</b> – Evaluation: Based on final course grade. Assessment of understanding of economic principles, in-class exercises, in-class group work & presentations	95% of students will attain a C-average (70%) or better; that 55% will attain a B-average or better, and that 15% will attain an A-average or better.	N=24	N=21 (C- or above) N=13 (B- or above) N=5 (A- or above)	88% = C- or above 54% = B- or above 21% = A- or above	2. Meets Expectations
<b>**Explanation of course action for intended outcomes not realized:</b>					

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<b>SLO 1 - Students will understand ethical and legal issues in decision-making and policy determination</b>					
<b>Next Assessment May 2021</b>					
<b>SLO 2 - Students will understand philosophical and sociocultural issues in decision-making and policy determination</b>					
<b>PES 610 – Philosophical and Ethical Issues in Sport</b>	90% of students will earn a 90% or above on their Philosophical Investigation Paper.	N=18	N=18 Ave. grade =94%	100% of the students meet the benchmark	3. Exceeds expectations
<b>SLO 3 - Students will apply fundamental knowledge and practical understanding of sport marketing, communication, and event management principles.</b>					
<b>PES 650 – Sport Marketing</b>	90% of students will achieve a grade of B or above on the course embedded project.	N=21	N=15	71% of the students met the benchmark	1. Does not meet Expectation. See explanation below
<b>SLO 4 - Students will use teamwork to prepare a complex project demonstrating significant cognitive and practical knowledge.</b>					
<b>Next Assessment - May 2020 – PES 665</b> was originally listed but a change in the course project made SLO 4 no longer apply. PES 685 will provide assessment May					

2020 and PES 640 May 2021.					
<b>SLO 5</b> - Students will use reflection and team feedback to evaluate their professional areas of strength and areas they need improvement.					
<b>Next Assessment - May 2020</b>					
<b>SLO 6</b> - Students will use critical thinking and reasoning skills to make decisions in sport					
<b>Next Assessment - May 2020</b>					
<b>SLO 7</b> - Students will employ sound principles of strategic planning, data management, financial management, and risk management in sport					
<b>Next Assessment - May 2020 due to shifting PES 645 to different term</b>					
<b>SLO 8</b> - Students will effectively apply sport management theories, human resource management, and leadership practices with a sport organization.					
<b>Next Assessment - May 2020</b>					
<b>SLO 9</b> - Students will demonstration application of technological advancements, information literacy and oral, written, and group communication skills.					
<b>PES 685 – Integrated Capstone for Sport Management</b>	90% of students will achieve a grade of B or above on the course embedded project.	N=18	N=17	94% of students meets expectation	3. Exceeds Expectations
<b>SLO 10</b> - Students will prepare a research project through inquiry and utilization of research methodologies.					
<b>PES 665 – Applied Research in Sport Management</b>	90% of students will earn a 90% or above on their Applied Research Paper.	N=19	N=15 – earned 90% or above N=3 – earned 80-89% N=1 – earned 70-79%	Results: 80% of students earned a 90% or above; 15% earned between 80 – 89% and 5% of students earned between 70-79%	1. Does not Meet Expectation. See explanation below.

Explanation for not meeting benchmarks:

SLO 9: The instructor will be more deliberate in explaining each section of the project to make sure students more clearly understand expectations. 24% (n=5) of the students that did not meet expectations received grades of B- instead of B. This was a result of not completing all aspects of the project. 5% of the students (n=1) did not submit the assignment.

SLO 10: Although the goal was not met the majority of students did reach the benchmark or slightly below the benchmark.