

The Moore Holler

“A lot can happen in the middle of nowhere”

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Director's Doodle

By Pete Orlik

As long-time readers of *The Moore Holler* will immediately note, the Creaking Chair has been retired. Not the person (sorry to disappoint) — but the title. On April 20, the CMU Board of Trustees unanimously passed a resolution upgrading BCA from a “department” to a “school” and thereby changed the program head’s title from “chair” to “director.” This new unit designation is a very positive step for BCA as it recognizes our breadth of curricular and cocurricular activities at both the undergraduate and graduate level as well as the success of our students and faculty on the national scene. From 2006 on, newly minted alums can honestly say they graduated from the SOB. (Older alums can say the same thing, but perhaps with a different referent.)

To mark our status change, we are mounting an enlarged reception at this

year’s Homecoming on **October 14**. This will be located in the lobby of the Moore Hall Kiva. We will be highlighting BCA’s last four decades. Please join us for this landmark event in BCA history. The reception takes place from 4:00 – 6:00 pm (immediately after the football game). We look forward to seeing you there. Then, at 6:00 pm, BCA’s Constituent Alumni Chapter will conduct its semi-annual meeting in Studio A. The chapter provides a potent way for BCA alums to connect with each other for both professional purposes and just plain (or fancy) fun. If you are an alum, please consider attending the meeting. Then, to conclude the day, Rev. Jerry Henderson is hosting his annual spiritual revival at the center of the universe in Shepherd. Come participate in all of these Homecoming events on October 14. Get renewed, reinvigorated, and (for the techies among you)

recalibrated.

In addition to our new School status, there are other changes as well. We were able to obtain a new half-time secretarial position to help Office Manager Joan McDonald in the School office. **Lori Rathje** has been hired for this slot. Lori holds a Bachelor’s Degree in Business Administration and brings eight years’ experience in working with non-profits, national conference planning, and corporate promotion. She is already proving to be a wonderful ambassador for BCA as well as a skilled member of the office staff. Late this summer, Greg DeLauro resigned to take a production management position in Arizona. He has been replaced by **Ben Tigner**. Ben comes to us from the United Way of Midland County where he served as Communications Director. Ben possesses a wealth of

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Snippets

From your BCA Alumni Advisory Board—**Jeff Kimble, Chairman**

On behalf of the BCA Alumni Advisory Board, I would like first to congratulate MHTV for winning the MAB college station of the year for the FIFTH year in a row last spring. This is a tes-

tament to the consistent excellence taught, and expected, at the newly titled School of Broadcast and Cinematic Arts. We are very proud of the staff members, graduate assistants and students

for a job well done. Keep up the excellence!!!

We cannot forget that WMHW achieved second place in radio. The staff and manage-

(Snippets continued on page 7)

Graduate Assistants 2006-2007

Steve Amorose—
News

Patrick Brown—
Film

Bowen Dou—
M2D2

Brian Erchenbrecher—
Audio

Amy Farr—Film

Lacy Hauxhurst—
News

Aaron Jones—
Video

Luke Keppel—
Audio

Nate Meadows—
Video

Ken Ochalek—
Video

Jessica Pondell—
Administrative

EriN Sawden—
Audio

Director's Doodle (continued from page 1)

(Continued from page 1)
expertise in web design, video production and post-production that he acquired in the Detroit area. He will assume direction of M2D2 (our web production unit), and oversee all of our video facilities and field production equipment inventory. He will also represent BCA on the steering committee for the interdisciplinary Media Design, Production and Technology minor.

The BCA Alumni Advisory Board has also seen some changes. After many years of service, Kathy Banfield-Shaw, Robin Lin Duvall and Lisa Tanis have rotated off the board. We are very grateful for their many years of service to the School. Kathy continues with us in another capacity, however, as President of the BCA Constituent Alumni Chapter. New board members are **Julie Brinks**, vice president/general manager of WPBN-WTOM in Traverse City, **Phil Catlett**, vice president/general manager for Regent Broadcasting/Grand Rapids, and **Liz Wright**, associate producer, Victor/Harder Productions in West Bloomfield. This hardworking Board meets on campus twice a year (the Friday evening of Homecoming weekend and the Saturday morning after the Spring Awards Banquet), receives all School minutes and other important communication, and continuously advises our faculty on industry trends and expectations. Many Board members also travel to campus throughout the year to guest lecture in our courses.

Since the last issue of *The Moore Holler* went to press, MHTV and *News Central* students combined once again to win College Televi-

sion Station of the Year designation from the Michigan Association of Broadcasters. This is the fifth year in a row that they have captured this title in recognition of their outstanding efforts and those of their faculty directors, **Kevin Corbett** and **Rick Sykes**. At the same time, it was announced that BCA students **Ryan Raiche** and **Lauren Rozyla** were the winners of MAB scholarships. In other scholarship news, the John Bayliss Foundation has just announced that majors **Bryan Carr** and **Harry Van Dort** have received \$5,000 awards to assist with their studies in 2006/07. The Bayliss recognitions are the most prestigious scholarships awarded by the radio industry and BCA is the only program in the nation to have multiple Bayliss winners in each of the last two years. In another prestigious recognition, May graduate **Dave Seger** was selected as an Academy of Television Arts and Sciences intern and spent the summer as a production assistant on CBS show *NCIS*. Dave produced several award-winning situation comedies for MHTV during his Moore Hall career and we expect to see his work at the network level soon.

Another award by a former Moore Hall dweller also deserves special recognition. Those of you here in the mid-1970's all fondly remember broadcast law and news professor **Lou Day**, now a distinguished professor in Louisiana State's Manship School of Mass Communication. Earlier this year, Lou was named Scripps Howard Journalism Teacher of the Year and recognized at special ceremonies in both Washington, DC and at the

subsequent convention of the Association for Education in Journalism and Mass Communication. For those of you wishing to send Dr. Day a note of congratulations — or an *ex post facto* complaint about the grade you received in BCA 510 — you can email him at lday@lsu.edu.

In summary, all aspects of the BCA family had a very successful Spring and Summer and we look forward to more achievements and activities this academic year. Immediately upcoming, BCA is again hosting an MAB Regional Career Fair in the University Center. The date is Tuesday, October 3 from 4:00 – 7:00 pm. and the Fair is open to everyone. Last year, there were more attendees at our regional than at the other three MAB regionals combined. Ten days later, our Homecoming activities begin on Friday, October 13. Many of these are detailed elsewhere in *The Holler* and include the 7th annual Alumni Takeover of WMHW, enthusiastically and expertly administered by alum **Bill Thompson** of the Michigan Radio Network. Looking to the end of the academic year, the 2007 edition of the BCA Awards Banquet takes place on Friday, April 13 at The Embers. More and more alums have been returning to town for this event — and we would like to have you among them this Spring.

Thanks for reading and for your continued support of the SOB!



Faculty Notes



Rick Sykes has been chosen by Prof Ed to be an Off-Campus Faculty Mentor. His duties include welcoming new faculty to CMU and serving as resource support for them.

Rob Craig presented “*The Bitch is Back-or Is She? Subversive Feminism in Stephen Sommers’ Horror Action Films*” at the International Conference on the Fantastic in the Arts in Fort Lauderdale. He also published “*Howling at the Moon: The Origin Story in Werewolf Cinema*” in the Winter 2006 edition of Popular Culture Review.

Patty Williamson was quoted in the Atlanta Journal Constitution on their story regarding “*Olympic Dream Runs into Reality*”.

Pete Orlik published “*Nurturing the Contingent Colleague*” in the Spring 2006 edition of ASJMC Insights.

Jeff Smith was a guest lecturer at Adrian College on podcasting, including the history of the medium, current and projected commercial and non-commercial uses, current legal standings on podcast use and a how-to tutorial for podcast authorizing.

Patty Williamson was quoted in The St. Joseph News Press on a story on “raunchy T.V.” entitled “*Now you can say WHAT on television?*”.

Rob Craig published a book review of Conrich & Woods The Cinema of John Carpenter: The technique of Terror in The Journal of the Fantastic in the Arts, Spring 2005.

Rick Sykes attended an RTNDF sponsored workshop on ethics in News Decision Making in Ann Arbor this past July.

Patty Williamson discussed Reality TV with

Macomb Community College Journalism students via a teleconference lecture.

Kevin Campbell was appointed to the Communication Media Management Association’s accreditation board. He is one of 4 board members. CMMA is the only organization that accredits media managers in corporate, government or educational institutions.

Pete Orlik presented “Compressing the Campus/Industry Chasm” at the Broadcast Education Association 2006 convention in Las Vegas. He has also been appointed to the Michigan Association of Broadcasters Awards Committee.

With the help of CMU alumni Terri and Josh Elmore, **Rick Sykes** was able to spend a day touring

the CNN News Bureau this summer. The extensive tour included the opportunity to visit all of the divisions of the network as well as observe CNN broadcasts from the control room. Both Josh and Terri work for CNN and are based in Atlanta.

Rob Craig published “*Wicked Scientists and Cursed Genes: Werewolf Origin Stories in 50’s and 60’s Cinema*” in the April 2006 Journal of Evolutionary Psychology.

Heather Polinsky received her PhD from Michigan State University earlier this summer. Congratulations **Doctor** Polinsky.

Rick Sykes was interviewed by Windsor Ontario Radio C Jam, 91.5 FM on the western media coverage of the conflict between Israel and Hezbollah.

COCURRICULAR ACTIVITIES



It's time to tune in. School is back in session and so is Moore Hall Television. The lineup this season consists of new and returning shows. The staff is excited about another great semester and year. To start things off, here's a look at the new executive staff.

Glenn Bronson takes over the position of Station Manager. The Promotions Director is Ashleigh Klipper. Natalie Diamond is the new Business Grants Director. Adam Drankhan and Ryan Walsh are working together as Field Producers for the station. Jason Dizik returns as the Sports Director. The Traffic Directors for this year are Stacey Fogarty and Jordan Glaza.

This past year MHTV won the Michigan Association of Broadcasters "College Television Station of the Year," for the fifth consecutive year. As in the previous 4 years, MHTV shows won multiple awards in multiple categories. The MHTV Sports Unit took home the 1st and 2nd place awards in the Television Sportscast/Play by Play category. "Central View" took first place in the Talk show category, and 'Campus Fun Now' – a "Central View" segment – received an Honorable Mention in the Large Group category. Another MHTV show – "Deskies" – took first place in the Large

Group category. BCA students also took 1st place and Honorable Mention in the Public Service Announcement category.

Along with the awards from the MAB, MHTV also brought home awards and recognitions from two national competitions. The station did exceptionally well at the National Broadcasting Society's student competition this past spring, with wins in 4 categories: Magazine Program ("Central View"); Sports Play-by-Play Programming ("MHTV Sports Game of the Week"); Promos ("Central View Fall 2005 Promo"); and Comedy Program ("Deskies").

At this writing, MHTV shows have several Finalists in the Collegiate Broadcasters, Inc. Student Production Awards competition. Two of the three finalists in the Best General Entertainment Program category are MHTV shows: "A-OK" and "Central View." In fact, "A-OK" received several recognitions, placing as a Finalist in the Best Comedy and Best Technical Production categories as well. The MHTV Sports Unit received a Finalist nod as well in the Best Sports Play-by-Play category.

Another outstanding accomplishment by a member of MHTV was Dave Seger's Academy of Television Arts and Sciences (ATAS) Internship. Seger is the first CMU student to receive this prestigious internship, and the ATAS program is recognized

as one of the top ten internships in the country.

The staff and show producers of MHTV work hard every day to create programs that both appeal to the CMU/Mt. Pleasant audience and highlight the talents of students in the School of Broadcast and Cinematic Arts. Stay tuned for more award-winning programs and another great year of student productions on Moore Hall Television: Channel 34 on-campus and Channel 23 off-campus.



Last May, many students graduated who were central to the success and growth of Modern Rock 91.5. Passing along all the information they shared, a new summer executive staff helped organize Modern Rock's annual summer concert, "Island Rock III." The concert was a complete success with over 200 local music fans coming to the show. Mt. Pleasant businesses donated giveaways that included a guitar and golf clubs to eager fans. The Modern Rock staff came together in what was quoted, "The best summer concert to date" However, this was not due solely to our staff. With new generations of BCA students taking on executive staff positions, BCA co-

curriculars realize that we work best when we work together. For Island Rock III, Moore Media Records helped with everything from operating the sound board to concessions.

In the fall, with the hustle and bustle of everyone moving into the tower's complex, WMHW, with the help of MHTV, supplied snow cones and entertainment for Towers Move-in Day, along with a water balloon Pitch Burst, all while keeping the airwaves exciting with live remotes. The highlight of Towers Move-in Day 2006 was SportsZone live from the Carey Residential Restaurant with interviews from Coach Kelly and CMU football players. This was the first test of how the new Modern Rock staff would work together, and we passed with flying colors.

For MainStage, 91.5 shared a table with MHTV, MMR and NBS. Modern Rock distributed 500 goodie bags in less than 2 hours to everyone who rushed over to our table in curiosity and in need of good music.

With Modern Rock 91.5 focusing on promotions in the early days of the fall semester, we were able to inform new students about their radio station and refresh returning students by targeting our best audience.

With the smell of fall in the air, WMHW is currently preparing for the 7th annual Alumni Take-over. With all of this outside

(cocurricular continued on page 5)

39th Edition

(cocurricular continued from page 4)
radio expertise gracing the MCR, the 91.5 programming department is making available the opportunity to hold air check meetings with BCA alumni. The staff as a whole has been encouraged to sit with alums during their shift and soak up all the advice they can. Air check meetings with alums will provide Modern Rock 91.5 with additional constructive criticism in order to improve station content. The staff of WMHW realizes the importance of alums returning to the station and would like to incorporate the opportunity of their return to benefit the station as a whole. The door for opportunity is wide open for WMHW students and we look forward to a very successful year.



It is an exciting time for News Central 34. Student interest in participating in the nightly newscast continues to be very strong. One of our students has recently completed a general assignment reporting internship with 9 & 10 News in Cadillac. Ryan Raiche was chosen by the news management at 9 & 10 to be the first student to take part in a new partnership between 9 & 10 and the School of Broadcast & Cinematic Arts.

Students who are chosen for the reporter in-

ternship must successfully complete a "Reporter Boot Camp" program developed by the station, and then they are allowed to report for the station on weekends as part of the internship program.

To be considered for the internship, students must have been very active in New Central 34 working as a general assignment reporter. By all indications, Ryan did an excellent job during his internship at 9 & 10 and continues to work for them on a part-time basis. We are hoping to be able to offer another News Central staffer a similar opportunity with 9 & 10 News in the near future.



Moore Media Records is looking forward to another promising year. This independent record label has recently become a Registered Student Organization at CMU, in addition to its status as a cocurricular organization of the School of Broadcast and Cinematic Arts. The recording studio in Moore 184 received a makeover this past summer. A new digital console was installed and now integrates with the computer-based ProTools recording software. This and other new studio equipment

have already allowed much greater flexibility for MMR's production staff in the recording and mixing of music projects. During the summer of 2006, the MMR Demo Recording Service tracked projects for several local bands and has several more scheduled throughout the fall.

Moore Media Records hosted a concert in mid-September, which featured several local bands. In addition, the label also donated a free demo recording package as the grand prize for *Wayside Idol*, a fundraiser for the National Broadcasting Society. MMR President Brian Erchenbrecher served as a judge at the talent competition, won by CMU senior Michelle Markowitz. Moore Media Records Presents began airing again this fall. The radio show, produced by the label, is the latest incarnation of the show formerly known as *Live from Studio A*. The show features both live and recorded music from local and regional musicians.

The executive staff of MMR welcomed three new members this school year. Graduate Assistant Brian Erchenbrecher has taken over as President, Matt Hucul has taken the position of Art Director, and Kelly Carroll fills the position of Marketing/Promotions Director. For more information about Moore Media Records please visit the School of BCA web page

or email us at mooremediarecords@gmail.com.



M2D2, the School's webpage student group, continues to grow. We have won national awards the past two years, but we are not content to sit back and brag. We want to continue to improve the School's web page and welcome your ideas and suggestions.

Bowen Dou is the graduate assistant working with M2D2. Bowen, a student from China, brings a fresh eye and lots of ideas to the group. She made changes to the webpage before classes even began this fall. Way to go Bowen!

With the departure of Greg DeLauro, M2D2's advisor, we now have a new person in charge—Ben Tigner. We look forward to profiting from his ideas to help us improve.

If you have any comments on our web design, we welcome your participation. Contact the BCA office at 774-3851.

STUDENT ORGANIZATIONS



The Film Society, in conjunction with other CMU organizations, is currently considering films to be shown at the Central Michigan International Film Festival next Spring. The festival, scheduled for March 22 through April 1, 2007, will include approximately 30 films from around the world. The Film Society was one of the founders of the festival in 2003 and has participated in every festival since. In addition to participating in the film selection process, the Society provides most of the volunteers for staffing more than 70 screenings at the 11-day festival, and its members write many of the film reviews used to promote the festival.

The Film Society is a registered student organization at Central Michigan University whose goal is to promote diversity as well as educational and cultural awareness through the study, viewing and production of films. We are open to all CMU students who are interested in the various aspects of film, regardless of their major area of study.



The new executive staff has transitioned smoothly from last year. NBS/AERho members have been working hard all semester putting the finishing touches on this year's Region 2 Convention. The convention will take place November 3rd and 4th at Central Michigan University. After some major fundraising campaigns, the focus of our chapter shifted to developing a strong event schedule for the convention to draw attendance from some of the more distant schools that are twelve hours away in Kentucky and Tennessee.

Our schedule of events is impressive and even mirrors elements of the National Convention Schedule from Washington DC. On Friday November 3rd, attendees to the convention will enjoy hors d'oeuvres, conversation and dancing to our local jazz and bluegrass musicians. On Saturday morning, six seminars will be available from which to choose: TV News Reporting, Reels, and Resumes; Acquiring Music for Film and Television;

Casting; Documentary Filmmaking; Radio Drama and Film Criticism. Ed Christian, CEO of Saga Communications, will be our luncheon keynote speaker.

Afternoon sessions include Podcasting with CMU's Professor Jeff Smith; a Motion Capture Technology demonstration with help from CMU's Health Professions department; an ENCO demonstration on their systems and the Digital Radio Station interplay and finally the opportunity to sit down with industry gurus in the Career Focus Sessions.

Saturday night culminates with the awards banquet. All winners from the NBS Regional Convention will be entered into the National Electronic Media Competition. This year's National Convention is in Chicago, Illinois, now home to the Broadcasters Hall of Fame. For more information on NBS/AERho visit the national site at www.nbs-aerho.org or our local www.bca.cmich.edu/nbs/



The Radio and Television News Directors Association at CMU

has high expectations going into the fall semester. This is the most crucial time of year when it comes to recruiting new members. It's when we see the most new faces, and we have to convince them that RTNDA is worth their time. We have some new ideas to try in order to make people aware of RTNDA's value.

Last semester the group took a trip to Chicago, where we went backstage to the Oprah Winfrey Show, Jerry Springer, Telemundo, and WMAQ. We learned so much, and had so much fun, that on the train ride back the group was already asking, "when can we go back?"

As we get rolling this new academic year, we'll start touring area TV and radio stations. The underlying theme of the organization is to provide networking opportunities for those interested in the radio or television news industry. The executive board will continue to work hard at making those opportunities available. We are motivated by knowing the importance of networking with industry professionals, and realizing how big a difference such networking can make.

Welcome Lori!

The School of Broadcast and Cinematic Arts welcomes Lori Rathje to the BCA staff. Lori is providing much needed support in the mornings in our busy office.

In addition to her office experience she has also organized national conferences, written newsletters and developed company promotions. Lori and her husband John have two children, Jenilee and Joshua. She is a graduate of Central Michigan University with a BS degree in



Lori Rathje

Business Administration. Lori has served as the OPUS Facility Committee Chairperson for the College of Communication and Fine Arts. She is also an active member of her church.

If you call or stop by the office any morning, please extend a warm BCA welcome to Lori.

CBI National Finalists

College Broadcasters Inc. announced the finalists for the National Production Awards.

MHTV has two finalists in the "General Entertainment Program" category including: *Central View* and *A-OK*.

MHTV's *A-OK* is also a finalist in "Best Comedy" and "Best Technical Production" categories.

MHTV's *CMU Wrestling vs. NIU* is a finalist in "Best Sports Play-by-Play."

Congratulations to all hard working BCA students who entered this competition

Snippets (continued from page 1)

ment of WMHW are dedicated and hard working and we wish them good luck this year too!

The board would also like to wholeheartedly congratulate the BCA department's deserved upgrade to the School of Broadcast and Cinematic Arts. It is great recognition by the University of the School's commitment to excellence and national reputation. It great news indeed and long overdue – CONGRATULATIONS!

And a final congratulations to Ms. Heather Polinsky on receiving her PhD degree. Dr. Polinsky defended her dissertation late last

spring and received her degree over the summer. The School of BCA has an incredible, dedicated talent and valuable asset in Heather – GREAT JOB!!

The board is sad to learn that Greg DeLauro has decided to leave the School. His frequent smile and laugh throughout Moore Hall will be missed. We wish him well with his new endeavors and adventures wherever they take him. With Greg's departure there is a new face as Video Laboratories Coordinator, Mr. Ben Tigner. We look forward to working with him on various projects and also

to give him a big Alumni Advisory Board welcome!

I encourage every BCA Alumnus to donate to the George and Eva May Equipment Endowment Fund set up last year. The fund is a unique way to ensure that there will always be dedicated major equipment support when the School needs it. The fund is controlled by the School and cannot be assigned to any purpose except equipment purchases for the School of BCA. The fund will continue to grow as all contributions will remain as principal with only the interest expended. This is an excellent way to

ensure any gift you give to the equipment fund will continue to keep giving for a long, long time. THANK YOU in advance for your help.

And finally I encourage everyone to make the annual trip to Mount Pleasant for Homecoming on October 14, 2006. There are plenty of activities and chances to meet fellow BCA alumni whether at the WMHW takeover, the CCFA tent before the game or the School welcome gathering in Moore Hall after the game. We look forward to meeting you there. Until then...Fire Up Chips!

Where are They Now?



Barbara (Lawrence) Balletto (80) is the Managing Editor of Frontdoors in Phoenix, AZ. Check out their webpage at www.frontdoors.biz

Lisa Farrell (86) left Michigan and is working as a producer and nightside newsroom manager at CBS News in New York.

Brian Demay (88) tells us he is the Program Director and Webmaster at WTSS-FM in Buffalo, New York.

Dan Hawes (90) is the sports director for NBC13 in Birmingham, Alabama. Before his move to Birmingham, Dan spent ten years at WALA-TV in Mobile, Alabama, winning Associated Press Best Sports Report and Best Sports Story awards.

Angie (Schramski) Henderson ('94) continues her career as Co-Ancor of the ABC12 (Flint) News at 6 and 11. She also serves on the board for the Genesee and Lapeer chapters of the American Red Cross.

Marion Hellman (96) continues to work as an On and Off Air Promotions Manager at ProSieben-Sat.1AG, the media company holding four main German Channels in Munich, Germany.

Mark Schindewolf (99) is the Web Producer at WJBK-TV Fox 2 in Detroit.

Shea Craig (02) has been hired as an adjunct faculty member by Chester College in Manchester, New Hampshire. Shea will be teaching photography and video classes as well as oversee the photography lab.

Christopher Kinch (02) continues to freelance. He just finished shooting "SWAT" for A&E and will continue working with WDIV's programming area in Detroit.

Ashley Altieri (02) is a meteorologist at WOI-TV in Des Moines, IA.

Nick Cain (03) is the Assistant Creative Services Director at Citadel Broadcasting in Saginaw, MI. Nick recently attended the 11th Annual International Radio Creative and Production Summit in Los Angeles.

Kelly Imrick (04) moved to Naples, Florida as a journalist for the ABC/NBC affiliate in Fort Myers.

Katie Fitzgerald (MA 05) landed a job with "Original Productions" which is a division of The Golf Channel. She produced a show called "What's in the Bag?"

Sarah Brinks (05) is the new research coordinator for WXMI (Fox) in Grand Rapids.

David Seger (06) received an Academy of Television Arts and Sciences internship for summer 2006. He worked on CBS's NCIS and loved every minute of it.

Jennie Sholar (06) landed a job as Production Assistant at CNN in New York.

Kirkland Crawford (06) has been picked up by the Detroit Free Press as a freelance writer.

Be part of our DVD



As part of the reception to kick off the new School of BCA, we will be gathering footage for a compilation DVD of alumni recollections. These will be recorded in the MHTV studio during the reception time of 4 – 6 pm on Homecoming Saturday (October 14). Please plan to attend the reception and become a part of this historic project. All recollections are welcome - except (BCA 510 vets) - those violating contemporary community standards.



Alumni Takeover # 7

Greetings once again BCA Alums! It's almost Takeover time again, and as most of you already know, recruitment has been underway since the spring for the 7th Annual WMHW-FM Alumni Takeover to be held over CMU Homecoming weekend, October 13th and 14th. Shifts are filling up, BUT there's still plenty of room for anyone interested in joining what has rapidly become a very popular CMU Homecoming tradition. For those of you who are unfamiliar with the Takeover, it is an annual opportunity for BCA Alums to re-create shows that were part of their college experience.

This year we plan to "shake off the demons" and begin at 6 a.m. on Friday the 13th, bringing back the memories until 5 p.m. on Saturday. The shifts can be anything you like, music or talk, but most have featured music and the latest Homecoming news.

In addition, we need help with two live remotes Saturday morning in the form of co-hosts, plus production, games, and contest personnel. The remotes begin at 8 a.m. from the Alumni Breakfast and Homecoming Parade, then move over to the Alumni Village at Rose Ponds for our now infamous two-hour remote at 11 a.m. just before the Chips kick off the annual Homecoming game against the Ball State Cardinals.

We're also dedicating this year's Takeover to Al Painter (Taylor) who we lost earlier this year at the age of 52. Even though blind, Al played a key role in getting many '70's BCA alums started in radio and showed us how to overcome challenges.

We will also promote the change of BCA from a "Department" to a "School."

Each year has built on the success of previous years. Thanks to the support of Pete Orlik and the entire School of BCA ... and of course, participating Alums, ... we've been able to really help showcase BCA and the university as a whole.

The Takeover is a fundraiser for the Broadcast and Cinematic Arts Constituent Alumni Chapter and we are asking for a minimum 30-dollar donation for two-hour shifts. All money raised goes to support a variety of Chapter activities in support of BCA students and Alumni. Join us, even if people are already scheduled for a certain shift. There is always room for one more.

We can ALWAYS use your help, especially for the remotes. Even if you're not "signed up," but will be in Mount Pleasant for Homecoming, drop by and participate.

For the latest Takeover information and a current schedule contact Bill Thompson by way of wmhwtakeover@bcaalumni.org.

Bring your memories (printed and otherwise), and be sure to join us in October!!

**School of BCA
Mission Statement**

The School of Broadcast and Cinematic Arts strives to serve five fundamental objectives:

To provide BCA majors and minors with a comprehensive media education that will prepare them for an entire career progression in electronic media or associated enterprises.

To provide students with an experiential foundation that helps them remain flexible and adaptable even as convergence, technology and organizational developments bring about changes in the media environment.

To provide the essential media literacy component of a broad, liberal arts education with specific emphasis on the impact and influence of the electronic and film media on all CMU graduates' professional and personal lives.

To provide hands-on co-curricular laboratories in which participants gain realistic media experiences in facility operation, programming, and management.

To provide Mid-Michigan residents with quality FM radio and cable television programming that broadens their listening and viewing options.

BCA Donors

Thanks to your generous donations, the School of BCA continues to grow. We are ever grateful for your kindness. The School has been able to purchase much needed video equipment, audio equipment and software with your gifts.

A very special thank you to those who have helped us since our last newsletter.

- Marcia DeBoer
- Kelly Bowers
- M/M Robert Bruce
- M/M Kevin Campbell
- Aric Ciotta

- Terrence Clifford
- Kevin Corbett
- M/M Paul Darrow
- Louis A Day
- Dow Corning Corp.
- M/M Thomas Emerich
- Drs. Carolyn & Richard Goedkoop
- Doug Gerowski
- Christopher Gorski
- Jerry & Sheila Henderson
- Tim Jackson
- Ken Jurkiewicz
- Kingsberry Productions
- Corinne Koury
- Jeffrey Larkin
- Richard Leffel
- Lori Liggett
- Joan & Larry McDonald
- NABET CWA Local



- 54412
- Lloyd Mc Kinney
- Rebecca Mestelle
- Craig Munn
- Chris & Pete Orlik
- Heather Polinsky
- Marni Sawicki
- Susan Smith
- Lee Sutton, IV
- Duane Taylor
- M/M David Urlaub
- Robert S White
- Richard Wilson

Central Michigan University

BCA



Constituent Alumni Chapter

Constituent Chapter News

Kathy Banfield Shaw

To all my fellow BCA Alumni!

I hope you've taken the opportunity to communicate with the faculty and staff of the School of Broadcasting and Cinematic Arts to express your congratulations on the years of dedication and hard work that led to the change in designation from a department to a school. They well deserve a round of applause. (Cue the applause sign)

If you've ever thought about returning to CMU for Homecoming this would be the year to do it! There will be ample opportunity to visit the facilities and renew your friendships with faculty, staff, fellow alumni and even tell the students stories of how it used to be in "the old days." You've read and heard about all the exciting things happening during Homecoming weekend and we hope you'll choose at least one in which to participate.

Following the reception to celebrate the conversion to the School of BCA in the lobby of the Moore Hall Kiva after the football game on Saturday, your BCA Constituent Chapter will have a short meeting to plan the agenda for the coming year. Hope

you'll find time to attend—that's 6 p.m., October 14 in Studio A.

Now that you're in the "real world" and earning a paycheck I'd be derelict in my duty if I didn't remind you of the ways to contribute to CMU/BCA. Alums Kevin and Liz Campbell established an equipment endowment fund in Kevin's parent's name. It is now fully endowed (thanks to the Campbells and Dow Corning Corporation). Money can be withdrawn from the interest earned to purchase vital equipment needed to keep BCA industry relatable. Any money subsequently contributed to that equipment endowment fund goes to the principal. Your contributions to this fund will always be welcome and badly needed.

If you have an idea for fundraising or would like to contribute in some way to our School, please contact Jodie Ackerman Patton (989-774-1698). She's always ready to answer questions and brainstorm ideas for development.

Here's to a great year at the School of Broadcast and Cinematic Arts at Central Michigan University!

Giving Opportunities

Continue the School of Broadcast and Cinematic Arts tradition of excellence. All BCA alumni and friends have an opportunity to help sustain the success of the program by contributing to the George and Eva Mae Campbell Educational Equipment Endowment. Alternatively, if you are interested in starting your own endowment, perhaps for a specific BCA unit (WMHW, MHTV, News Central, Moore Media Records, the M2D2 web unit or The Film Society), please call Jody Patton, Development Officer (989) 774-1698.

A pledge card is available on-line at: <https://ssl.cmich.edu/development/pledge.asp>

Choose CCFA in the drop-down designation area and direct your gift in the additional comments section.

You may also send your gift to Jody Patton, Development Officer, Moore Hall 129 Central Michigan University, Mt. Pleasant, Michigan 48859. Checks may be made payable to CMU. Note "BCA Endowment" in the memo line of your check. For additional information contact Jody directly.

Thank you for supporting the School of Broadcast and Cinematic Arts.

Central Michigan University's Outstanding Young Alumni Award Winner



Jeff Dengate (2000)

BCA's own Jeff Dengate (00), recently was presented with Central Michigan University's Outstanding Young Alumni Award.

Jeff got his start as a business news producer for FoxNews.com in New York City. He then worked for two years as the new media

marketing Web coordinator for Palace Sports and Entertainment of Auburn Hills, Michigan. Jeff then headed back to the Big Apple to work for the National Basketball Association, first as a communications coordinator and now as features editor for NBA.com.

While a student at Central, Jeff won the NBS/AERho and MHTV Outstanding Student awards as well as the prestigious Most Outstanding Student award. Jeff was also a recipient of an International Radio and Television Society fellowship. Jeff continues his membership in IRTS as well as Alpha Epsi-

lon Rho, the honor society of the National Broadcasting Society.

Jeff's picture hangs in Moore 211, on the BCA wall of fame, with other BCA "CMU Outstanding Alumni Award" winners including: Distinguished Alumni Award Winners Brett Holey and Eduardo Fernandez; Honorary Alumni Award Winner Larry Patrick; Alumni Commitment Award Winners Jeff Kimble, Tim Jackson, and Kevin Campbell and Outstanding Young Alumni Award Winners Lauren Stanton and Kevin Essebagggers.

Congratulations!

Awards

National Broadcasting Society Student Electronic Media Competition 2006 Winners!

News Package (Video) - Greg Angel, Steve Roberts, Jason Nagy – "Smokers Bill"
Magazine Program (Video) - Ken Ochalek, J. R. Curtis – "Central View"
Sports Play-By-Play Programming (Video) Dan Empson, Jason Dizik, Nate Blair, Matt Park,
Kirkland Crawford, Eileen LeTarte –
"MHTV Sports Game of the Week: CMU Volleyball vs. Toledo"
Promos (Video) Ken Ochalek – "Central View Fall 2005 Promo"
Comedy Program (Video) - David Seger, Scott Lightfoot, Randy Colburn, Nick Scimeca –
"Deskies—Episode 6"
Web Design Overall — Maria Albert, Brian Lucas, Danny Crowle, Caleb Newman—
"Broadcast & Cinematic Arts Department "

NBS Honorable Mention

Feature Segment (Video) - Ken Ochalek, David Seger, Tom Kauffman, Drew Wilkinson —
"Campus Fun Now! With Tom and Mr. Drew"
Sports Segment (Video) Dan Empson, Drew Wilkinson — "MHTV: Lesser Loved Sports"
Comedy Program (Video) - Jesse Snyder, Jeremy Noell — "Game Over—Episode 5"
Drama Program (Audio) - Eileen LeTarte, Dan Empson, Sara Brinks, Amy Carlson,
Scott Lightfoot, Ryan Schuiling, Luke Keppel, Katie Sattler -
"Makenna Page: Tales of a Redheaded Reporter"

NBS Special Mention

National Rookie of the Year— Patrick Brown
National Communications Coordinator of the Year— Christina Colagiovanni