

## **BCA ALUMNI BLITZ**

*BCA alums in these fields will provide timely career-building tips and advice during virtual 'Alumni Blitz' weeks beginning Monday, March 1, 2021. Over the course of two weeks, you'll be able to network with BCA alums who work in New York City, Los Angeles and all points in between.*

### **Monday, March 1, 2021 – 7:00 pm**

**Topic:** Film

**Moderator:** Tom Worobec, Editor/News Anchor, Automotive News

**Panelists:** Cody Stauber, Freelance Filmmaker; Anna Swando, Second Assistant Director

Join Zoom Meeting

<https://crain.zoom.us/j/98752182663?pwd=U3ZQWtdseldPbG5pYTUrYk9gNHZsQT09>

**Meeting ID:** 987 5218 2663

**Passcode:** 395357

### **Tuesday, March 2, 2021 – 7:00 pm**

**Topic:** Radio

**Moderator:** Julia Sikora, Producer/Reporter, WWJ 24-Hour Traffic Center

**Panelists:** Tim Roberts, VP Music Programming/Format Captain, Entercom-Detroit; Craig Munn, Production Director, Cumulus-Chattanooga, Tennessee; Cara Carriveau, On-Air Personality, 94.7 WLS-FM-Chicago; McConnell Adams, Brand Manager, Townsquare Media

Join Zoom Meeting

<https://crain.zoom.us/j/91433857801?pwd=aidYWm82YjBPWTJVVkr2MkNkeGE2QT09>

**Meeting ID:** 914 3385 7801

**Passcode:** 705741

### **Wednesday, March 3, 2021 – 7:00 pm**

**Topic:** Broadcast/online news

**Moderator:** Tom Worobec, Editor/News Anchor, Automotive News

**Panelists:** Brett Holey, Senior Director, NBC News; Sean Mahon, News Director, WWTV-WWUP 9&10 News; Melissa Mack, Executive Producer, WNBC; Kathryn Havrilla, Executive Producer, WIVB/WNLO-TV

Join Zoom Meeting

<https://crain.zoom.us/j/98328628332?pwd=VlJqRFIBck5BZjd5azJuUFRsWXVEdz09>

**Meeting ID:** 983 2862 8332

**Passcode:** 380004

### **Thursday, March 4, 2021 – 7:00 pm**

**Topic:** High-paying careers in the marketing, communication and event fields

**Moderator:** Brianne Frucci Tucker, Senior Communications Specialist, Farmers Insurance

**Panelists:** Jason Dizik, Lead Game Producer-FOX Sports Detroit, Freelance Producer/Director-FOX Sports Midwest; Jacqueline Trost, Chief Marketing Officer, Lee Contracting; Amy Murphy, Communications Specialist, Royal Oak Schools; Tricia Hoover, Executive Producer, The Martin Agency

Join Zoom Meeting

<https://crain.zoom.us/j/92554185091?pwd=NTVONG56bUlmTnYyV21Xek1weDNhZz09>

**Meeting ID:** 925 5418 5091

**Passcode:** 040199

### **Monday, March 8, 2021 – 7:00 pm**

**Topic:** Corporate live/multicamera events

**Moderator:** Tom Worobec, Editor/News Anchor, Automotive News

**Panelists:** Jason Dizik, Lead Game Producer-FOX Sports Detroit, Freelance Producer/Director-FOX Sports Midwest; Ted Rockett, Executive Producer, IM Creative; Scott Nadeau, Owner, Video and Internet Stuff

Join Zoom Meeting

<https://crain.zoom.us/j/91443908489?pwd=ZmtGckwzS2djamZDcVAyalBQbW8vZz09>

**Meeting ID:** 914 4390 8489

**Passcode:** 516440

### **Tuesday, March 9, 2021 – 7:00 pm**

**Topic:** In the Control Room/Field

**Moderator:** Brett Holey, Senior Director, NBC News

**Panelists:** Julia Sikora, Producer/Reporter, WWJ 24-Hour Traffic Center; Jason Dizik, Lead Game Producer-FOX Sports Detroit, Freelance Producer/Director-FOX Sports Midwest; Matt Coppedge, Live Broadcast Audio Engineer; Alyssa Strickland, Assistant Director of Public Relations & Strategic Initiatives, Detroit Land Bank Authority

Join Zoom Meeting

<https://crain.zoom.us/j/96561125971?pwd=NUNFbWlrQXJZMvN5QnhCYXBNa3M5Zz09>

**Meeting ID:** 965 6112 5971

**Passcode:** 760508

### **Thursday, March 11, 2021 – 7:00 pm**

**Topic:** Building your brand

**Moderator:** Brianne Frucci Tucker, Senior Communications Specialist, Farmers Insurance

**Panelists:** Julia Sikora, Producer/Reporter, WWJ 24-Hour Traffic Center; Tom Worobec, Editor/News Anchor, Automotive News

Join Zoom Meeting

<https://crain.zoom.us/j/96144188133?pwd=TG8zczFRbk5DNG9weWMrRlRmOGFhUT09>

**Meeting ID:** 961 4418 8133

**Passcode:** 259202