



CENTRAL MICHIGAN  
UNIVERSITY

2018 Make-A-Pitch Event December 5th

## Entry Form

DUE BY 5:00 PM EST. ON WEDNESDAY, 11/28/2018  
Submit to Julie Baker: Grawn 164 or [baker1ja@cmich.edu](mailto:baker1ja@cmich.edu)

What is the **NAME** of your Venture?

What **PROBLEM** will your Venture solve? *(For example, what consumer pain needs to be relieved?)*

What is your Venture's **SOLUTION** to that problem? *(For example, what product or service will your Venture sell – and how will it work?)*

What is your Venture's **BUSINESS MODEL**? *(For example, who will buy your Venture's product or service and how much will they pay for it?)*

What is your Venture's **UNDERLYING MAGIC**? *(For example, how is your Venture's product or service going to be unique?)*

What **OTHER INFORMATION** should we know? *(For example, how experienced is your team and how much money is needed to start your Venture?)*

	CONTACT INFORMATION			
	TEAM MEMBER 1	TEAM MEMBER 2 (IF ANY)	TEAM MEMBER 3 (IF ANY)	TEAM MEMBER 4 (IF ANY)
Name				
Student ID				
Phone				
CMU E-mail				
Secondary E-mail				
School Year (e.g., Fresh, Soph, Jr, Sr, Graduate Student)				
Major/Minor				
Are you an MET Student?				
MET Students Only Video Submission Link				

The Make-A-Pitch Competition gives you an opportunity to pitch your business idea to receive feedback from seasoned business professionals and earn prizes!

CMU students from ALL disciplines are welcome to participate.

**All students participating must submit entry forms by 5 PM EST on Wednesday, November 28, 2018 to:**  
Julie Baker in Grawn 164 or [baker1ja@cmich.edu](mailto:baker1ja@cmich.edu)

***Student ventures must also prepare a two minute pitch for the competition judges.***

There will be two rounds of the competition.

If you make it to the final round, you will be expected to give the two minute pitch again.

**All pitches will take place from 6-9 PM on Wednesday, December 5th in Grawn Hall**

\*MET students competing via video and must submit videos (or links to videos) by Wednesday, November 28, 2018 by 5 pm EST.