Welcome

The master of business administration program at Central Michigan University prepares graduate students for leadership positions in today’s global economy. The program features an active student learning environment with a curriculum that meets the needs of both part-time and full-time students from all over the world.

The MBA at CMU

Accredited by AACSB International (The Association to Advance Collegiate Schools of Business) the program is designed to meet the needs of these groups of people:

• Individuals whose business careers have focused on specialized areas but are now interested in developing a more general management perspective in anticipation of further advancement.

• Individuals with previous education and work experience in areas other than business who seek a general business education that will enable them to move into management positions.

• Individuals with limited work experience in areas who plan to use the MBA as a foundation from which to begin their careers.

In existence for approximately 48 years, the MBA program curriculum at CMU is constantly reviewed to keep pace with emerging business trends. Graduate business faculty members are well-educated and have substantial business experience. They are committed to a program that emphasizes:

• Integration of the functional core areas of business

• Comprehension of perspectives required to manage in a global society.

• Awareness of ethical issues and standards and their influence on business decisions.

• Use of group projects and collaborative learning to develop team work skills.

• Enhancement of oral and written communication skills that integrate the most current technology.

• Application of theory and concepts to the solution of business problems through the use of cases, business exports, consulting projects, simulations, and the study of real-world business practice.

Foundation Requirements

Foundation requirements (prerequisites) are satisfied with course work earned either before or after admission to the MBA program. Students must show sufficient course work in accounting, finance, marketing, economics, management, business communications, quantitative methods and statistics, production/operations management, and legal and social environments of business. In addition, students must show evidence of computer literacy.

Specific foundation course requirements will depend on the student’s prior education. Most, if not all, foundation courses likely will be waived for individuals with an undergraduate business degree from an accredited institution.

How to Apply

To be considered for admission, individuals must submit an application to the College of Graduate Studies at least six weeks prior to the start of a semester. Students may also apply online by visiting http://apply.cmich.edu. The College of Graduate Studies also requires one copy of all undergraduate transcripts.

The applicant also must forward his or her GMAT score to the College of Business Administration before any admission recommendation will be made. International students must include their TOEFL scores.

Locations and Course Format

The MBA program is available both on the CMU campus in Mount Pleasant and in Midland, Michigan, which is approximately 25 miles away. Both sites offer the program. All courses at both sites are taught by full-time professors and are scheduled in the evenings for the convenience of part-time students.
The MBA Program

Foundation Requirements
Applicants must present evidence of a working knowledge of advanced business applications in spreadsheet, database, and presentation graphics. In addition, the following courses or equivalents may be completed before or after admission to the MBA program:

- MBA 503 Professional Business Communications (2 cr)
- MBA 504 Using Financial Accounting Information (2 cr)
- MBA 505 The Economic Environment of Business (2 cr)
- MBA 506 The Legal Environment of Business (2 cr)
- MBA 507 Introduction to Marketing Management (2 cr)
- MBA 508 Management and Organization (2 cr)
- MBA 509 Production/Operations Management (2 cr)
- MBA 510 Financial Management and Analysis (2 cr)
- MBA 511 Statistics for Managerial Decisions (2 cr)

**Total prerequisite credit hours: 0-18**

Core Requirements

- MBA 610 Managing Information Systems in a Global Economy (3 cr)
- MBA 620 Managerial Accounting: A Management Perspective (3 cr)
- MBA 630 Managing and Leading Individuals and Groups in Organizations (3 cr)
- MBA 640 Data Analysis for Managers (3 cr)
- MBA 650 Marketing-based Management (3 cr)
- MBA 660 Global Business and Sustainability (3 cr)
- MBA 670 Financial Analysis and Risk Management (3 cr)
- MBA 680 Global Economic Environment (3 cr)
- MBA 690 Strategic Management: Integrative Experience (3 cr)

**Total core credit hours: 27**

Areas of Concentration
Elective courses. Select one of the following areas, to be approved by a graduate advisor.

- Accounting
- Finance
- Consulting
- Marketing
- International Business
- Logistics Management
- Business Economics
- General Business
- Information Systems
- Human Resource Management
- Value-driven Organization

**Total concentration credit hours: 8-16**

Total hours needed
Minimum of 35 credits hours is needed for MBA degree

**Grand Total: 35-43**

Plan B Requirement
The Plan B requirement is fulfilled through successful completion of MBA 690 (Strategic Management: Integrative Experience).

Graduate Assistantships
The College of Business Administration offers graduate assistantships to qualified full-time students. Graduate assistantships for MBA students are available through the academic departments of the college: Accounting, Finance and Law, Management, and Marketing.

Apply Online
http://apply.cmich.edu

For More Information

**MBA Program**
College of Business Administration
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Central Michigan University
Mount Pleasant, MI 48859

Telephone: (989) 774-3150
Facsimile: (989) 774-1320
Email: mba@cmich.edu (or stamb1pj@cmich.edu)

For the on-campus MBA program:
[www.cba.cmich.edu/mba](http://www.cba.cmich.edu/mba)

For the online MBA program, visit:
[www.global.cmich.edu](http://www.global.cmich.edu)

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CMU, an AA/EO institution, strongly and actively strives to increase diversity within its community (see [www.cmich.edu/aaeo](http://www.cmich.edu/aaeo)).