Welcome

CMU’s unique MBA program integrates cutting edge enterprise systems management software, direct communication with business leaders and the corporate community, and an active student learning environment with close connections to faculty mentors.

The MBA at CMU

Accredited by AACSB International (The Association to Advance Collegiate Schools of Business) the MBA program at Central Michigan University is designed to meet the needs of these groups of people:

- **Seasoned leaders** whose careers have focused on limited or specialized areas in business but who are now interested in developing broader management perspectives in anticipation of further advancement.
- **Hard working professionals** with education and work experience in areas other than business, who now seek an excellent business education that will enable them to advance into important management positions.
- **Motivated individuals** with limited work experience in business who will use the MBA as a foundation from which to begin successful business careers.
- **Students** who have recently graduated with a baccalaureate degree from an accredited college or university and wish to pursue careers in business.

In existence for more than 50 years, the MBA program at CMU is constantly reviewing and enhancing its curriculum to keep pace with advances in business education, to stay ahead of emerging business trends, and proactively aware of important developments in key areas of U.S. and international business.

**Graduate business faculty** at CMU are highly educated and have substantial business experience. They care about individual student success and remain committed to a proven MBA program that emphasizes:

- integration of the functional core areas of business;
- comprehension of perspectives required to manage in a global society;
- awareness of ethical issues and standards and their influence on business decisions;
- use of group projects and collaborative learning to develop team work skills;
- enhancement of oral and written communication skills that integrate the most current technology; and
- application of theory and concepts to the solution of business problems through the use of cases, business experts, consulting projects, simulations, and the study of real-world business practice.

CMU is an AA/EO institution, providing equal opportunity to all persons, including minorities, females, veterans and individuals with disabilities. See [www.cmich.edu/aaeo](http://www.cmich.edu/aaeo).
The MBA Program

Prerequisites
Prerequisites are satisfied with course work earned either before or after admission to the MBA program. Students must show sufficient course work in accounting, finance, marketing, economics, management, business communications, quantitative methods and statistics, production/operations management, and legal and social environments of business.

Specific foundation course requirements will depend on the student’s prior education. However, most prerequisites or foundation course requirements likely will be waived for students with an undergraduate business degree from an accredited college or university.

Degree Requirements I: Foundation Courses
Applicants for admission must present evidence of knowledge of advanced business applications in spreadsheet, database, and presentation graphics. In addition, the following courses or equivalents may be completed before or after admission to the MBA program:

MBA 503: Professional Business Communications
MBA 504: Using Financial Accounting Information
MBA 505: The Economic Environment of Business
MBA 506: The Legal Environment of Business
MBA 507: Introduction to Marketing Management
MBA 508: Management and Organization
MBA 509: Production/Operations Management
MBA 510: Financial Management and Analysis
MBA 511: Statistics for Managerial Decisions

Degree Requirements II: Core Requirements (3-credit courses)
MBA 610: Managing Information Systems in a Global Economy
MBA 620: Managerial Accounting: A Management Perspective
MBA 630: Managing and Leading Individuals and Groups in Organizations
MBA 640: Data Analysis for Managers
MBA 650: Marketing-Based Management
MBA 660: Global Business and Sustainability
MBA 670: Financial Analysis and Risk Management
MBA 680: Global Economic Environment
MBA 690: Strategic Management: Integrative Experience

Degree Requirements III: Areas of Emphasis / Electives
Areas of concentration and elective courses are selected with the approval of graduate advisors, and include:

Accounting  Business Economics
Consulting  Finance
General Business  Human Resource Management
Information Systems  International Business
Logistics Management*  Marketing
Value-Driven Organization

* Logistics Management courses are only available online. Most MBA course work is available online through CMU’s Global Campus (see www.global.cmich.edu). However, Logistics Management courses are not available on campus and are only available online. If you are admitted to the MBA program on campus, your academic advisor will help you enroll in any online courses in Logistics Management appropriate to complete your degree at CMU.

Total Credit Hours Required: 35
Your credit hour requirements may range from 35 to 61, depending upon your foundation course background and any prerequisite course work needed. Students should expect to study for at least one full year, and most full-time students at CMU take two academic years to complete their MBA.

Graduate Assistantships
The College of Business Administration offers graduate assistantships to qualified full-time students on a competitive basis. You may apply for a Graduate Assistantships (GA) by contacting the academic departments, which include: Accounting, Finance and Law, Management, and Marketing.

Admission Requirements
To be considered for admission, students must submit an application to the College of Graduate Studies at least six weeks prior to the start of a semester. Official copies of all undergraduate transcripts are required.

For Regular Admission, applicants must present an acceptable score on the Graduate Management Admission Test (GMAT) and an acceptable cumulative undergraduate grade point average.

For international students from countries where English is not an official language, evidence of English competency is also required. Official English proficiency scores (TOEFL, IELTS, Pearson’s, etc.) must be submitted before the application deadline.

Apply Online
http://apply.cmich.edu

For More Information
MBA Program
College of Business Administration
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Central Michigan University
Mount Pleasant, MI 48859
Telephone: (989) 774-3150
Email: mba@cmich.edu

Visit our website at:
www.cba.cmich.edu/mba

For CMU’s online MBA program, visit:
www.global.cmich.edu