The gift that keeps giving

Tom Celani’s innovative donation of 20 Harley and Buell motorcycles funds student experiences in marketing, investment, and entrepreneurship.
It is always a privilege to report to you on the college’s activities and the excellent progress that we have made on so many initiatives. The college’s strength continues to be in the areas of student learning and business connectedness. Below is an update on several key developments, several of which are featured in this edition of Exchange.

**Bachelor of Science in Business Administration.** Implementation of the revised B.S.B.A. program is ongoing. Last year’s business freshmen are now sophomores, and the new sophomore-level courses must be introduced. The integration and coordination of the management information systems and the managerial accounting courses, as well as the planning for the required enterprise resource planning (ERP) and the applied business statistics courses, are just a few of the key projects.

**Business Residential College.** This very successful student living environment, led by Joe Myslevic, is having another great year.

**Master of Business Administration.** M.B.A. faculty members are continuing to work hard on plans to deliver the M.B.A. program in Detroit (see related story on page 9).

**Internship program.** A record 480 of our students, or about six of every 10 CBA students, participated in internships during the 2004-05 academic year. The college’s strong relationship with dozens of firms and organizations continues to benefit the placement of our students. Thank you to our alumni, business partners, and friends who do so much for our students in the area of career development (see related story on page 14).

**Six Sigma.** Ten CBA faculty members will receive Six Sigma Black Belt certification as they complete their projects in spring 2006 (see related story on page 16).

**College events support learning, career development**

So many wonderful college events have occurred just in September and October. Some of these events include Career Day, Get Acquainted Day, Career Development Day, the Beta Gamma Sigma (business national honor society) induction, Corporate Spotlights, Homecoming activities, and the mentoring program.

David Brandon, Chairman and CEO, Domino’s Pizza Inc., did such an outstanding job as Dow Corning Executive-in-Residence in October (see related story on page 10). We will welcome two Executives-in-Residence in the spring 2006 semester. We also enjoyed honoring some of our outstanding alumni at our October 28 awards banquet.

**Many opportunities to support the college**

The college has met its New Vision of Excellence campaign goals, but we continue to seek additional support for program development, scholarships, and faculty research. You have been so generous in establishing scholarships for outstanding students. Nevertheless, your support still is needed to help us compete with other universities to attract high-quality business students. To the faculty’s credit, they have established higher research standards in terms of quantity and quality of publications required for tenure and promotion. To support these faculty efforts, we seek funds for summer research fellowships, databases, professorships, and graduate student support.

As always, I encourage you to become engaged with the college in any way you can. Please consider participating in the February 2006 Dialogue Day event or in other ways. You can become a mentor, visit classes, serve on an advisory board, provide financial support, or help us improve student placement even more.

We always look forward to hearing about your accomplishments. Keep in touch.

Daniel Vetter
Interim Dean
College of Business Administration

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**Carnegie Foundation for the Advancement of Teaching and the Council for the Advancement and Support of Education** recently awarded Gary Gagnon, assistant professor of marketing and hospitality, the 2005 Michigan Professor of the Year.

This prestigious award recognizes professors who have shown exceptional dedication to undergraduate teaching and is given only to the country’s most extraordinary instructors.

Gary Gagnon shares his extensive international business and higher educational experiences with his students and engages them using a creative, hands-on approach.

Gagnon is the third CMU professor to receive this award. Mark Francek, geography, received the award in 2002. Gary Dunbar, psychology, received the award in 1997.

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Gary Gagnon
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Celani gift challenges CBA students

Tom Celani, president of Motor City Harley-Davidson and Buell in Farmington, Michigan, donated 20 motorcycles to the College of Business Administration with the provision that marketing students use the gift to test-run in the real world what they’ve been learning in the classroom.

Six CBA business students spread the word about the sale of six Motor City motorcycles on eBay — the first installment of a larger gift from Celani and his wife, Vicki, both longtime supporters of CMU. The bikes raised more than $64,000 for the college.

“I think this is a great stepping stone,” Celani said, announcing the gift in a Warriner Mall ceremony. “I think there are a lot of great alumni in this country who have their own businesses and would love to promote them through this college in this way.

Interim Dean Dan Vetter said the gift is particularly significant because it supports the college’s goal to provide students with real-world learning experiences.

“The generous gift from Tom Celani not only benefits the College of Business Administration financially but also helps facilitate a learning experience for some of its students,” Vetter said. “This is a hands-on education experience that helps prepare students for careers in business.”

The gift enables the college and Celani to implement a three-step approach to enhancing the educational experience of CBA students:

- **Marketing.** A student marketing team has been established to market the bikes.
- **Investment.** Proceeds from the sales of the bikes are being invested into a portfolio managed by students.
- **Entrepreneurship.** Investment earnings will be used to fund a student venture capital business plan competition.

CBA students embrace project with enthusiasm

As a motorcycle enthusiast and dirt bike racer, entrepreneurship major Yuki Watanabe jumped at the chance to be project manager for the marketing of the first six of the 20 Harley-Davidson and Buell motorcycles donated by Celani.

“I was already into motorcycles, but I’ve learned a lot — just to get to deal with different people outside of class, to get into the real world and into the mindset of what it’s like to do business with people,” Watanabe said. “We’re trying to set a high standard.”

The marketing team now will submit a formal marketing plan to Celani, and this, in turn, will be used next spring to market the remaining motorcycles donated by Celani.

“I feel we did our best,” Watanabe said of the initial auction. “I have learned the importance of promotion and advertising and how much creativity and teamwork it takes in the real world. Overall, I think we raised quite a bit of money for CBA considering the amount of time we had to get the word out. Our most effective approach was the CMU alumni e-mail blast.”
Auction results:

- Harley-Davidson Softail: $12,800
- Buell Lightning: $7,500
- Buell Firebolt: $8,100
- Harley-Davidson Softail: $12,841
- Buell Lightning: $7,177
- Harley-Davidson Road King: $16,100

TOTAL: $64,518

CBA business students’ seven steps to promoting the Celani motorcycle auction:

- E-mail blast to 53,000 CMU alums
- Targeting American motorcycle clubs in 50 states
- Ad placements in CMU’s Homecoming program and Michigan District 14 – a newspaper for Michigan motorcycle enthusiasts
- Distribution of more than 2,000 flyers to various businesses around Mount Pleasant
- Printed posters in several area hotels
- Motorcycle entry in CMU homecoming parade

“Because of this project I’ve seen how my dream to open my own motorcycle shop can actually become a reality.”

– Yuki Watanabe, entrepreneurship major

Other marketing students involved in the project were Ashley Hempton, entrepreneur major; Dan Hellerstedt, management information systems and operations management major; Nick D’Ambrosio, management information systems major; Derek Parmenter, entrepreneur major; and Scott Lemke, marketing and hospitality services administration major.
CMU expert joined colleagues from around the world

Marketing and logistics professor Omar Keith Helferich recently spent 15 long, challenging days in Louisiana as an American Red Cross volunteer, providing logistics expertise in the aftermath of Hurricane Katrina.

“As assistant director of the logistics operation, I helped in the logistics planning and operations for transportation, facilities, and supplies that supported the total relief effort for Louisiana,” Helferich said. “This meant not just helping the victims, who we call clients, but other volunteers as well as rescue workers, police, and firefighters.”

Stationed at the Red Cross headquarters in a former Wal-Mart in Baton Rouge, Helferich worked to solve major logistics issues with the help of 40 International Red Cross logistics professionals from Belgium, France, Germany, Norway, and Switzerland.

Red Cross supplied many basic needs for survival

Helferich and the overall Red Cross logistics team was involved in areas including:

- Buying food
- Enlisting churches and restaurants to help prepare food
- Supporting up to 20 mobile kitchens serving 10,000 to 20,000 meals per day
- Dispersing water, clothing, and personal care items
- Securing several thousand vehicles to transport volunteers
- Locating warehouses for temporary storage
- Installing telephone lines
- Establishing service centers
- Setting up shelters in schools and churches

“When you look at the scope of Katrina and the disaster relief efforts, it was the largest in U.S. history,” Helferich said. “And there were problems. We were not involved in supporting shelter operations at the New Orleans sports complex, yet many Red Cross workers wished we had been. It also seemed that one group had not been given much thought: people who did not have cars.”

Daunting communications problems stymied efforts

Effective communication for the minute-by-minute assessment of the situation presented the biggest challenge for officials and volunteers in the hurricane’s wake.

“Phone lines were down and cell phones weren’t dependable,” Helferich said. “It was a wonder that we were able to get as much done as we did in those first few days. The Red Cross used the equivalent of the Pony Express by sending out people familiar with different areas to deliver messages and mail twice a day. Yet that was not as effective as necessary.”

Helferich plans to suggest establishing an agreement with a company such as UPS or FedEx to develop an efficient emergency relief courier system that can be launched quickly following a major disaster.

“You can’t do a good job and meet client expectations without effective communication, especially considering the dynamics of a disaster, which involves decision-making among multiple organizations and at various management levels,” Helferich said.
More work ahead for Helferich

Helferich, who has been a Red Cross volunteer since 1991, believes Hurricane Katrina resembled a major bioterrorism event in many respects. It involved the evacuation of an enormous number of people and injuries from different sources like wind, water, and crime. It also presented potential environmental health problems through contamination caused by water pollution, mold, feces, toxicity, chemicals, oil, and potentially dangerous animals.

“In that sense Hurricane Katrina offered us some good lessons,” Helferich said.

Helferich plans to apply these lessons in his work with the Department of Homeland Security’s recently established Center of Excellence in the National Center for Protection and Defense.

While Helferich was in Louisiana, professors Robert L. Cook and Jim Burley covered Helferich’s teaching assignments. Since his return, he has shared his experiences with his students, emphasizing the value of planning for uncertainties, the importance of communications, the complexities of decision-making when several organizations are involved, and the difference between measuring performance with a for-profit organization versus a nonprofit organization, especially when life and death decisions are involved.

“I always encourage my students to become involved in community service and give them the advice my parents gave me: Whatever community service you choose, do it with passion, patience, and perseverance,” Helferich said.

American Red Cross relief efforts were massive

The level of the combined Katrina/Rita operations for the American Red Cross involved close to 200,000 workers and included:

- More than 1,000 shelters
- More than 25 million meals
- More than one million family-assistance cases opened
- About one million mental health and medical health contacts

“Phone lines were down and cell phones weren’t dependable. It was a wonder that we were able to get as much done as we did in those first few days.”

– Omar Keith Helferich, marketing and hospitality services administration faculty member

assistance after Hurricane Katrina
Mentor Program continues to be a huge success with CBA students matched with business professionals

International business major Matthew Crabtree has been working and saving every penny he’s earned since the age of 11 in order to put himself through college. With the help of the College of Business Administration’s Mentoring Program, he feels confident he’ll be able to do more than graduate debt-free.

“I want to be a success in life, so right now I’m like a sponge, trying to soak up whatever I can,” Crabtree said.

CBA’s Mentoring Program is designed to match students with business professionals who give them career advice, résumé pointers, and a day of job shadowing. Crabtree paired up with Steve Jesnek, ’81, director of dealer development at Stiles Machinery in Grand Rapids.

Alumnus enjoys giving back and staying in touch

Jesnek found the concept of the program intriguing when he first heard about it. Since then he has mentored six students.

“I had a great experience as a student at CMU, and I feel a program like this would have further enhanced my education,” Jesnek said. “I became a mentor because it’s important to give back. I enjoy the kids, and it gives me a chance to hear what they’re thinking these days.”

Jesnek tries to teach the students he mentors things they can’t learn in the classroom — networking, interpersonal communication, negotiation skills, and an awareness of personal brand.

“I feel a social education is just as important as academics,” Jesnek said.

For their initial conversation, Jesnek and Crabtree sat down at a coffee shop and discussed goals, professional interests, expectations, and, in general, got to know each other.

“He gave me good advice about communication, being empathetic, and carrying myself like a professional,” Crabtree said. “I realized what my career will be like and discovered a lot about myself. I’m going to be the first person in my family to graduate from a major college. This program has helped me see the whole picture.”
“CMU’s mentoring program is more robust than other programs out there. They’re catching students at the point in their lives when they’re still struggling with where to go. The program exposes them to how things work and opens their eyes to all the different career areas they can pursue.”

– First-time mentor MaryAnn Rivers, ’88, Valassis vice president of sales, marketing, and merchandising

CBA offers new degree program for experienced professionals

Professional M.B.A. program targets Detroit market

The College of Business Administration soon will offer a Professional Master of Business Administration degree in Detroit. The program will help business leaders master topics that they likely will need as future managers, including voice-of-the-customer, ethics, communications, leadership, and negotiations.

Designed for mid-level managers with at least four years of professional experience, this lockstep 18-month program will serve the needs of Detroit metro area business professionals. The program will give them the advantage of working with fellow students for an extended period – building camaraderie as well as team and conflict-management skills. A set of specialized topics under the heading of “The Value-driven Organization” will be offered as a concentration.

“We’re doing this because we have a president who is forward-looking and who wants the M.B.A. program to have a greater reach,” said JoAnn Linrud, interim associate dean of the College of Business Administration. “There is no program specifically like this in the Detroit metro area. Right now we’re a well-kept secret, but we’re hoping to change that.”

Recruitment underway for May 2006 launch

Central Michigan University faculty members will teach the classes in locations convenient to the students in the Detroit metro area. Classes will be small, with approximately 25 students in each. Admission criteria will include a GMAT score and undergraduate GPA, but these will be considered as part of a total package including the candidate’s letter of application, résumé, and employer letter. Students will be given a selection of ways to satisfy course prerequisites.

“We’ve already begun to recruit students,” Linrud said. “There are approximately 2,000 CBA grads since 1990 now living in Macomb, Oakland, and Wayne counties. We’ll recruit from our own graduates first. If about one percent of those grads are interested in this program then we could have enough for a cohort.”

The Professional M.B.A. program will begin in May 2006. Interested students should contact Pam Stambersky in the Graduate Business Studies office in Grawn Hall 105. Call (989) 774-3150 or e-mail stamb1pj@cmich.edu.
“We have made this cultural connection. Domino’s is one of America’s most recognized brands.”

— David Brandon, Domino’s Pizza CEO
Corning-in-Residence brings business to life for students

Students evaluate China expansion for Domino’s Pizza CEO David Brandon

During David Brandon’s keynote speech as Dow Corning Executive-in-Residence, he discussed how Domino’s Pizza had risen from humble beginnings in Ypsilanti, Michigan, to become a cultural icon, with mentions in movies and on shows like the Late Show with David Letterman and Saturday Night Live. Later, Brandon got students directly involved in considering how rapidly the franchise should expand in China.

“We are being talked about. We have made this cultural connection,” Brandon said. “Domino’s is one of America’s most recognized brands, with a 44-year heritage and undisputed dominance in the business of pizza delivery. I’m committed to maintaining and surpassing this high standard through ongoing store growth, flawless operations, and making Domino’s the employer of choice in the quick-serve restaurant industry.”

Brandon has been chairman and chief executive officer of Domino’s Pizza Inc. since 1999 when he replaced Domino’s founder, Tom Monaghan, upon his retirement. Under Brandon’s leadership, profits have increased dramatically through improved customer service, lower employee turnover, and product improvement. In July 2004, Brandon led the successful completion of Domino’s initial public stock offering – the largest quick-service restaurant Internet Public Offering in history.

Making business fun and real

During his visit to the College of Business Administration, Brandon participated in forums and visited classrooms.

Brandon asked the students to solve a problem for him. Should Domino’s expand in China? After giving the students some background, he had them ask detailed questions regarding marketing and logistics. Ultimately, the students decided Domino’s should wait several years to see where the Chinese market would go before opening stores there. The main reason: Domino’s delivers pizza, and, when not cooking for themselves, the people in China prefer going out to a sit-down restaurant.

“David Brandon was really interesting. He made business seem more exciting than I would have imagined, and his presentation was innovative,” said freshman Tarran Parsons. “I think having business leaders like David Brandon come into the classroom like that is a great idea because it gives us a real-life view. He gave us some real insights, and it was an amazing experience.”

David Brandon and CBA student Tarran Parsons discuss various aspects of Chinese culture that shape business decisions here in the U.S.

“David Brandon was really interesting. He made business seem more exciting than I would have imagined, and his presentation was innovative.”

– Freshman Tarran Parsons
Egyptian

Danish exchange students gain insights into U.S. business culture

Two students, one sentiment: enthusiasm

As a student studying business administration and the economy, Tea Fuglsberg, an exchange student from Copenhagen Business School, is finding that Americans do things differently – from the classroom to ways of doing business.

“Tea’s input in the classroom discussions has been very enlightening,” said marketing professor Gary Gagnon. “On several occasions she has pointed out interesting nuances in marketing and consumer behavior between the U.S. and Northern Europe. She has provided several ‘Ah ha!’ moments for her classmates.”

Lars Scharling, who also is an exchange student from Copenhagen Business School, is fulfilling a lifelong ambition to live and study in the United States.

“This is where things are happening in business, and it’s great to experience a new culture. The way people are so friendly here knocks you off your feet. Everyone should experience what it’s like to pull yourself up by the roots and say good-bye to your comfortable environment. You learn a lot and broaden your horizons,” said Sharling, who is studying business administration.

American degree boosts prospects

The Sultan brothers, Mahmoud and Ahmed, find life in Mount Pleasant quite different from their home in Cairo, but they are more than happy to put up with the cold weather for the sake of a business degree from Central Michigan University.

“Having a degree from a good U.S. university makes a big difference in Egypt. It will help me get a good job. It will boost my salary. And I will be considered a pioneer,” said Mahmoud, a management information systems major, who transferred from the Arab Academy for Science and Technology.
Ahmed, who is three years older than his brother, transferred to CMU from San Jose State University to complete his international business and economics majors, leaving behind the sunny skies of California for what he saw as a better academic climate.

“The people at CMU give you the big picture, and they are friendly and helpful. They observe you, see what you need, and make it happen for you,” Ahmed said.

Finding the freedom to think big
While Ahmed plans to join the marketing or operations department of a multinational company, Mahmoud has set his sights on Silicon Valley.

“After getting my postgraduate degree from Stanford, I would like to go up the corporate ladder to become a vice president in a Fortune 500 company,” Mahmoud said. “The great thing about America is you can do whatever you want. You have freedom, and no one tells you what to do.”

Over the summer, Mahmoud interned at Procter & Gamble in Egypt, working on the marketing for Ariel, a washing machine detergent. He developed a sampling plan for two new scents, helped launch a pilot test for a national road show, and conducted a retail audit summary.

“That experience gave me my first real insight into the real business world through a multinational company. I learned that you have to persist to reach what you want. It was truly an unforgettable experience,” Mahmoud said.

“A CMU business degree is the ticket to success for Egyptian exchange students, brothers Mahmoud left, and Ahmed Sultan.”

“The people at CMU give you the big picture, and they are friendly and helpful. They observe you, see what you need, and make it happen for you.”
– Ahmed Sultan, international business and economics major
International business major Betsie Thomasma opened the door for Habitat for Humanity to do something they’d never done before — hire an intern in Beius, Romania.

While in Romania last year for Alternative Spring Break, Thomasma, a Sturgess, Michigan, senior, saw how much the organization needed someone like her to help run things.

“I wanted my intern experience to be different and exciting. I was up for a challenge and adventure and to experience culture shock,” Thomasma said.

With support from Central Michigan University faculty, the Phi Chi Theta coed business fraternity, and the Volunteer Center, Thomasma contacted Habitat for Humanity International and proposed they hire her as a fundraising, communications, and special events intern. They agreed, and Thomasma arrived in Beius in May.

While there, she helped find and select seven families in need of homes, built partnerships and sponsorships with area businesses, planned the International Children’s Day event, and wrote a newsletter for visiting volunteers.

“It was great because I worked with volunteers from Ireland, France, and the Netherlands,” Thomasma said. “When you live abroad like that, it’s amazing how small the world becomes.”

Going above and beyond to help the Romanian community

Thomasma spent three hours every weeknight playing with children in a nearby orphanage.

“The conditions have improved dramatically since Communism, but still many children are abandoned because families lack the funds to support them. With this, it is hard to find homes for children because most Romanians have their own children and do not look to adopt,” Thomasma said.

Thomasma also realized that her volunteerism went beyond helping children.

“During Communism, citizens were required to farm country lands and build structures on weekends without pay, so they developed negative ideas about this type of work,” Thomasma said. “My devotion to these children showed many of them that volunteering can in fact be a great and rewarding experience.”

International business student becomes Habitat for Humanity’s first intern in Romania

College of Business Administration internships sometimes involve travel abroad, where students gain richly rewarding experiences and broadening perspectives.

CBA student Betsie Thomasma broke new ground and made a difference in the community where she served as an intern for Habitat for Humanity in Beius, Romania.
My experience in London was life-altering in more ways than one … The entire experience – the internship, the bombings – solidified what I want to do in life.”

– Sarrah Nohner, international business major

When international business major Sarrah Nohner took an internship in London last summer, she had no idea what a profound effect the experience would have on her.

“It’s important to have an international experience in today’s world because everything is going international, but my experience in London was life-altering in more ways than one,” says Nohner, a junior from Minnesota.

During her 10-week study abroad experience at the American Intercontinental University, Nohner interned four days a week at Rory Peck Trust, a small, nonprofit firm that provides financial compensation to freelance journalists (or their families) who have been injured or killed while working.

Nohner researched various media and organizations and obtained updates from papers and public records to make sure information regarding claims was valid. The process involved constant communication with people from Asia, Africa, and the Middle East.

“The job opened my eyes to the ways different cultures work from country to country,” Nohner said. “I loved it. I want to do philanthropy, community involvement, or corporate citizenship on an international level, like giving aid to countries in need.”

London bombings heighten appreciation

Nohner did not fully appreciate her time in London until July 7 when she attempted to get on the underground train about a half hour after the series of terrorist bombs struck London’s public transport system during morning rush hour.

“The entire city was shaken, crippled,” Nohner said. “All of the bombings happened within a few blocks of where we lived, but they made me appreciate my time abroad more than I had before. Now I really appreciate what life has to offer. The entire experience – the internship, the bombings – solidified what I want to do in life.”

CBA student Sarrah Nohner has fond memories of her internship in London.
CBA faculty participate in Six Sigma initiative with Dow Chemical

A unique Central Michigan University-Dow Chemical Six Sigma initiative will train College of Business Administration faculty in the Six Sigma process improvement paradigm. The initiative will incorporate Six Sigma into undergraduate and graduate curricula, and, at the same time, become a way of improving operations on CMU’s campus.

The Six Sigma process began last summer when 11 CMU faculty members participated with Dow Chemical employees in Dow’s global Six Sigma Black Belt training in Houston, Texas. The training, plus the completion of an on-campus project guided by a Dow Chemical Master Black Belt, will result in Black Belt certification for the faculty members. JoAnn Linrud, interim associate dean, was among the CMU trainees.

“It was fun and interesting and lots of work,” Linrud said. “The thing that makes this unique is that in addition to offering Six Sigma classes like other universities do, we are using our training at the university to improve operational processes. Our faculty are being trained on a larger scope than I’ve heard of at other universities.”

Intense training sessions promote active learning

During the four-week training period – one week each in May, June, July, and August – Linrud and the other faculty members employed statistical analysis and other tools to measure and improve an organization’s operations and “sustain the gains.” They worked in sessions that involved active learning, case studies, and small group decision-making. At night they engaged in fun, team-building activities such as karaoke and building a go-cart.

“It was a wonderful approach. They clearly had given a lot of thought to the training and content, and they used current instructional methods,” Linrud said.

Practical improvements in store for CBA

Earning a Six Sigma Black Belt Certificate includes conducting a Six Sigma project. Linrud’s project is intended to improve security at the Student Activity Center.

“On a busy day during a regular semester, the SAC gets between four and five thousand visitors. It’s hard to ensure safety, but it’s a high priority for CMU,” Linrud said.

Her team of SAC and university recreation staff has been gathering and analyzing data and approaching the problem by understanding the process by which visitors are admitted, how the entry staff function in their roles, and working step-by-step to determine influences, inputs, and outputs.

“I’m pleased we were chosen to work on a project because what we’ve come up with has been very interesting, and right now we are at the improvement stage,” said Donald Stabenow, associate director of university recreation. “JoAnn has done an excellent job leading us.”

CMU’s Six Sigma projects

The Six Sigma process is designed to typically improve a system by 70 percent. Below are the ongoing Six Sigma projects currently underway in CMU campus operations:

- Standardizing salary calculations for Office Professional Staff
- Decreasing cycle time for budget development
- Improving CBA retention in new B.S.B.A. program
- Improving security at the Student Activity Center
- Improving mathematics placement process
- Improving leave/time reporting for hourly and salary employees
- Improving parking permit distribution
- Improving floor resurface time and quality
- Reducing time for ResNet help desk response
- Decreasing empty seats at men’s home basketball games
- Improving call center staff success rates
From the left, Student Activity Center staff members Jennifer Miracle and Cara McFadden, CBA Interim Associate Dean JoAnn Linrud, Associate Director of University Recreation Donald Stabenow, and student Ryan Obsniuk work as a Six Sigma team to improve security at the SAC.
Faculty, staff, alumni, and friends gathered on October 28, 2005, for the third annual College of Business Administration Alumni Awards. This year six alumni were chosen to receive recognition in five categories:

- Entrepreneur of the Year
- Alumni Commitment Award
- Distinguished Alumni Award
- Honorary Alumni Award
- Outstanding Alumni Award

Nominated by faculty, staff, and fellow alumni, the award winners are selected based on leadership, service, and support for the College of Business Administration at CMU. “This year’s recipients demonstrate the qualities of success and leadership that make them deserving award winners,” said Joshua Merchant, senior director of development for CBA. “Each member was selected based on outstanding professional accomplishments and commitment to CMU.”

“This year’s recipients demonstrate the qualities of success and leadership that make them deserving award winners.”

– Joshua Merchant, senior director of development

James Edward Foulds, B.S.B.A. in accounting, ’77

Entrepreneur of the Year Award

James Edward Foulds had every intention of becoming a dentist until he took an aptitude test that told him with 99 percent certainty he should go into business. As it turns out, the numbers weren’t wrong.

Foulds came to Central Michigan University in 1974. At CMU, he learned about hard work, honesty, loyalty, and how to think “outside the box.”

“I learned from good professors, and in my career, I have always applied the basics I learned in my accounting and marketing classes,” Foulds said.

After graduation, Foulds joined Foulds & Zeros CPAs as a staff accountant, later becoming a partner. In 1982, he became an owner of a Little Caesars Pizza franchise in Florida, which he helped build into a 32-store chain. After selling his interest in 1996 he acquired Johnson Carbide Products Inc., where he
current is president and CEO. The company boasts a $10 billion-a-year global market for its new “high tech” TruLine Tool® family of composite tooling. It plans to be doing more than $100 million a year in sales in the next few years.

“The world is an ever-changing place, and man hates change – but I don’t. You can’t reach your goals in life without taking some long shots along the way. For me success is a journey, not a destination,” Foulds said. “There are so many opportunities out there, but you have to be patient. You wait for the right moment and you seize them.”

Foulds has remained connected to CMU in many ways. He is a board member of the Entrepreneurial Investment Forum, he is a frequent lecturer for Dialogue Days, and he still attends as many football games as he can.

“The rewards of my career have been to change people’s lives in positive ways, growing companies and employing good people, and giving back to society,” Foulds said.

Foulds lives in Midland, Michigan, with his wife, Katie. They have two sons, Aaron and Jason.

“You can’t reach your goals in life without taking some long shots along the way.”
– James Edward Foulds, ’77

Patrick Holmes, B.S.B.A. in accounting, ’69

Alumni Commitment Award

As a transfer student to Central Michigan University, Patrick Holmes spent nights and weekends delivering pizzas and summers working in factories. This helped him develop a strong work ethic and the ability to see the “big picture” — two traits that have become hallmarks of his career.

After his rich CMU experience as a member of Alpha Kappa Psi and as an intramural football player and bowler, Holmes went to work briefly as an accountant for Kregel, Raterink, and Kingma. He joined the Air Force and spent three years in Germany. In 1973, he returned to Kregel, Raterink, and Kingma. In 1990, the firm merged into Rehmann Robson, which today is the 35th largest national CPA firm in the country and the second largest Michigan-based CPA firm.

“My biggest challenge was during the merger, which I helped facilitate,” Holmes said. “It went well. I spent a lot of time trying to focus on and guide the firm into the future.”

After the success of the merger, Holmes was asked to serve on the board of directors, and in 1992 he was elected chairman of the board — making him the third chairman in the company’s 52-year history, succeeding Jack Rehmann and Randy Robson.

“It was quite an honor because I was coming from the smaller company that had merged into the larger one. I credit it to my having been able to steer the company in the right direction and having stayed focused on the big picture,” Holmes said. “My goals now are just to enjoy what I’m doing and to help my clients by being the best advisor I can be.”

Holmes has stayed connected to CMU by serving on the accounting advisory committee and development board. Three of his five children have attended CMU, including his daughter Kim, a member of the gymnastics team. The CMU team has won four straight MAC championships. →
**Michael Bowen, B.S.B.A. in finance, ’92**  
Alumni Commitment Award

Michael Bowen attributes much of his success as a real estate developer to Central Michigan University, so much so that he has made a donation to create a professorship of real estate finance within the College of Business Administration.

“It was at CMU that I realized how competitive the world is, and I was going to have to work hard to get up to speed,” Bowen said. “CMU has a clear path to success for anyone willing to step up and take the challenge.”

Bowen started down his path when he launched his banking career as a commercial loan officer, based on the recommendation of finance and law professor Rose Prasad.

“This was great advice because banking is great training for many other avenues of life,” Bowen said.

From there he worked for a publicly traded real estate investment trust before starting his own business in 1998. He is founder and CEO of Westwood Development Group LLC, which specializes in developing open-air shopping centers nationwide. Project locations include sites in Michigan, Kansas, Nebraska, Indiana, Arizona, Utah, and Florida. The company currently has development projects totaling approximately $175 million.

While CMU sparked Bowen’s drive for success, he also met his wife, Julie, as an undergraduate here. She was a communication disorders student, and both of them worked as residence hall assistants. To this day Julie is involved in all business decisions.

The Bowens have two sons, Joey, 7, and Jake, 5.

**Bryan Wieferich, B.S.B.A. in personal financial planning, ’02**  
Outstanding Young Alumni Award

For Bryan Wieferich, the choice to go to Central Michigan University as a Centralis Scholar was an easy one, and since graduation he has maintained a strong connection with his alma mater.

“CMU was an awesome school for me,” Wieferich said. “It was big enough that there were a lot of choices, and there was a lot to do. At the same time it was small enough that it felt like a private school. And it had a good mix of people. I couldn’t have picked a better place.”

Wieferich thrived in the CMU community, making friends quickly and learning how to maintain balance between his down time and drive for academic perfection. He became Freshman of the Year and was a founding father of the CHIP CREW, a spirit group for the football team, which is still in existence.

“It’s neat to see I had a lasting impression,” Wieferich said.

Before graduating, Wieferich joined Boge, Wybenga & Bradley as an accountant. Then, after graduating, he joined Waddell & Reed Incorporated as a financial advisor. After his first year he received the company’s Pacesetter Gold Award, which is given each year to the top first-year advisors in the company for services and investment sales. Last year he attained his CFP® certificate and was recognized as one of Waddell & Reed’s top 50 financial advisors in the country out of 3,500 advisors.

His biggest challenge has been getting his clients to trust him.

“I’m pretty young, and it’s not easy to get older people to trust me with their money, but I’m a people person,” Wieferich said. “My whole philosophy is to stay centered on customer service. I work in fear that I’ll disappoint a client.”

Wieferich opened his own Mount Pleasant Waddell & Reed office in 2004, and he also serves as an adjunct faculty member with the College of Business Administration. In the meantime he continues to nurture a lasting relationship with CMU. He is president of the Honors Alumni Association, a Lifetime Gold Member, and on weekends he gets a front row seat to CMU’s football games as co-broadcaster on the CMU Sports Network.
John Pelizzari
Honorary Alumni Award

John Pelizzari’s interest in Central Michigan University began when he started noticing that some of his better employees at Fifth Third Bank Northern Michigan were CMU grads.

“We have many CMU graduates in our bank officer ranks, and I found these folk to be of the highest quality,” said Pelizzari, president and CEO of Fifth Third Bank Northern Michigan.

Wanting to know more about CMU, Pelizzari began accepting invitations to speak at various College of Business Administration events. He also joined the advisory council.

“It has been a great experience. CMU is the 10,000 pound gorilla when it comes to education north of Lansing. It provides quality education and seems to be an institution on the move. And it’s been good for me to know firsthand the CBA’s commitment to a quality, practical business education,” Pelizzari said.

A graduate of the University of Michigan, Pelizzari earned his M.B.A. from George Washington University in Washington, D.C.

He admits banking was never high on his list of dream jobs, but it was something he was good at.

“Being a Formula One race car driver seemed out of the question, so I took a job in banking,” he said.

Pelizzari has 22 years of banking experience to share with his employees and CMU students. In 1997 he became President and CEO of Old Kent Bank-Grand Traverse. In 2001 he took the same position with Fifth Third Bank Northern Michigan.

His biggest challenge and strength has been finding ways to stand out in large organizations.

“The pressure to conform is great, but while conformity is necessary in large organizations, they also benefit from individualism. No one ever remembers a committee, but they do remember individuals,” he said.

Craig L. Johnson, B.S.B.A. in finance and marketing, ’81
Distinguished Alumni Award

As a student at Central Michigan University, Craig L. Johnson knew he was surrounded by the same kind of hard-working, driven personalities he would find in the corporate world.

To give himself an edge against the competition, he took on a double major in finance and marketing. Along with his involvement in campus activities such as the Theta Chi fraternity — of which he was president — his experiences at CMU laid a solid foundation for success.

After graduating, Johnson started his career in a management training program at Old Kent Bank. From there he joined Republic Bank, where he worked his way up the ladder to vice chairman and president of the Commercial Banking Division before reaching his current position as president of the Franklin Bank division of First Place Bank and corporate director of commercial real estate lending for the combined organization.

“Everywhere you go in life, you are going to find people who are smarter than you. Your job is to out-work them,” Johnson said.

As President and CEO of Republic Savings Bank in Cleveland, Ohio, he built a strong management team and reversed a history of poor financial performance. At Franklin Bank in Southfield, he strengthened finances through a strategic alliance and restored employee morale.

“I’ve been fortunate in that I’ve had good mentors over the years. I’ve tried to emulate what they were doing,” Johnson said of his career milestones. “Early on I was put into positions when I was young, and I had to deal with perceptions of youth. The key is to work hard and show people you’re capable, and ultimately people respect hard work.”

Today, Johnson maintains close ties with CMU by sitting on the CBA Dean’s Business Advisory Council.
College debuts new Web site

The College of Business Administration has developed a new Web site at its traditional address: www.cba.cmich.edu. Faculty, program, and course offering information have been updated for current and prospective students. Check out the new site to see what is happening at the college.

CBA placement rate soaring

CBA continues to be proud of its better-than 90-percent career placement record among surveyed graduates. Much of the success is attributed to connections with the business community through successful CBA events and nine college advisory boards.

Programs such as Corporate Spotlight, Dialogue Days, Mentoring Program, Management Aspirations, and Career Development Day give College of Business Administration students an advantage when seeking highly recruited jobs.

Ranked entrepreneurship program growing

A well-done to the entrepreneurship program, which has become the second largest major in the college with more than 300 students. Congratulations also on receiving a second-tier or top-25 ranking among all regional entrepreneurship programs in the country, as announced recently by Entrepreneur magazine.

CBA student named Freshman of the Year

Aaron Oosterbaan, a College of Business Administration sophomore from Holland, was awarded the 2005 Freshman of the Year Award during Homecoming festivities. Mortar Board, a national honor society, selects a student each year who has demonstrated high levels of community service, campus leadership, and academic excellence during his or her freshman year.

Oosterbaan was chosen from 40 of the top students in his class. He currently maintains a 3.9 GPA and is taking 13 honors credits. He is a member of the Residence Hall Assembly, contributes to numerous committees, groups, and organizations on campus, plays a handful of intramural sports, and participates in a number of community volunteer activities.

Here's a look at the redesigned CBA Web site.
CBA to host 2007 Detroit conference
The Department of Business Information Systems has been chosen to host the 2007 Association of Information Technology Professionals (AITP) National Collegiate Conference in Detroit. AITP currently has approximately 2,500 student chapter members and a network of 200 student chapters at colleges and universities throughout the United States and Canada.

The AITP student program, started in 1968, is designed for students planning careers in information systems or related fields. The conference is designed to supplement traditional information technology education. The conference will feature speakers, student competitions, exhibits, and countless networking opportunities with other IT students and professionals.

CBA faculty members start new professional society
Department of Management faculty members Jayanta K. Bandyopadhyay, Kumar Palaniswami, David Sprague, Larry Jenicke, and Kathleen Utecht, along with David Lopez of the Department of Engineering & Technology in the College of Science and Technology, have founded The International Society of Quality and Productivity Management.

The society has been very successful in publishing the scholarly journal International Journal of Quality & Productivity Management. The society’s mission is to bring together academicians, professionals, and students for mutual advancement and sharing of ideas, philosophies, and practices through education, teaching, research, conferences, seminars, and publications in the area of quality and productivity management and supply chain management.

Hundreds of academicians and professional members have joined in countries ranging from the United States to Australia. For more information, visit the Web site at www.isqpm.org or contact Bandyopadhyay at bandy1jk@cmich.edu.

CBA student named 2005 CMU Homecoming Gold Ambassador
Jessica Wojciechowski, College of Business Administration senior, was selected as the 2005 Homecoming Gold Ambassador. A native of Mount Pleasant and a graduate of Sacred Heart Academy, Wojciechowski is a Centralis Gold Scholar and maintains a 3.84 GPA. She has a double major in marketing and interpersonal and public communication.

Nominated by Phi Sigma Sigma, where she is president, Wojciechowski was selected based on her campus involvement, leadership, and through a campus-wide vote. Wojciechowski is a member of Alpha Kappa Psi, the CMU Leadership Institute, Rho Lambda, Order of Omega, Phi Beta Delta, Golden Key, and the National Association of Collegiate Scholars. She is a campus ambassador for admissions and served on the College of Business Management Aspirations Committee. She served a summer sales internship with Pulte Homes.
CMU generates $837 million annually

CBA economics professor Greg Falls and his colleagues recently completed an economic impact study that puts hard numbers on what everybody knows: Central Michigan University provides substantial support to the state and local economy.

“We were surprised by the magnitude of it,” Falls said. “Obviously, when you talk to local and state business owners they say, yes, of course CMU is important to us. Well, this study quantifies the size of this impact.”

The joint effort by Falls and fellow economics faculty Christopher Bailey, Paul Natke, and Philip Thompson, CMU students, and the Center for Applied Research and Rural Studies, surveyed the amount of money spent by CMU students, employees, retirees, and visitors as well as the university’s non-payroll expenditures.

The study found that CMU generates approximately $837 million and creates about 12,000 jobs for Michigan.

Facts about CMU’s economic impact

- CMU students, both graduates and others, have earned an additional $2 to $3 billion during their careers compared to if they had not attended college.
- Additional tax revenues for local and state governments ranged from $150 million to $225 million.
- Almost 90 percent of alumni said their CMU education at least moderately helped them to get a job.

CMU education is a value

The yearlong project also surveyed alumni in order to measure how CMU has helped them get jobs and advance their careers. In 2004, a CMU education – whether it ended with a degree or not – added earnings of between $2 to $3 billion collectively during their careers.

“This is over and above what they would have earned if they’d only graduated with a high school diploma,” Falls said. “It’s also significant that this amount of increased income generates between $150 million to $225 million in additional state and local tax revenues.”

- Nearly 75 percent of alumni said their CMU degrees at least moderately helped them advance their careers.
- About 65 percent of alumni said their time at CMU helped them adjust to a changing job market.
- Total economic impact of CMU on the local and state economy is more than $830 million.
- CMU generates more than 12,000 jobs directly or indirectly throughout the state.
Alumni and business professionals: You are one of the College of Business Administration's greatest resources!

In fact, you are one of the main reasons why the College of Business Administration continues to produce a greater than 90 percent placement rate among graduating seniors. Interaction and engagement with business professionals and successful alumni like you provide CBA students with an important opportunity to make the connection with the world of business.

Remember when you were a student?

Think back to when you were a student in college and not always certain about your career path.

Wouldn’t you have welcomed the opportunity to interact with alumni and business professionals who could help guide your decision making and answer your questions about careers?

Today’s students have the same challenges, and we recognize the importance of providing them the opportunity to learn about jobs and opportunities.

College of Business Administration programs developed to help students learn about career choices include:
- Dialogue Days
- Mentoring Program
- Management Aspirations
- Corporate Spotlight
- Career Day (sponsored by Career Services)

Here’s how you can help

- Get involved
- Volunteer to mentor students
- Take an intern
- Participate in the college’s on-campus programs
- Recruit graduating seniors for jobs

Time and time again, CMU’s business students have proven to be ambitious, hardworking, and well-qualified. It’s no wonder so many of you hire them.

For more information
Robert Petree
Director of Corporate Relations
CMU College of Business Administration
989-774-1736 or petre1rr@cmich.edu
I am thrilled to be part of the College of Business Administration at Central Michigan University!

Effective June 1, 2005, I joined the college as the senior director of development, replacing Amy Silk, who left in 2004 for Northern Michigan University. My transition has been quick because I already was working in CMU’s development and alumni relations office. I originally joined CMU in July 2004 as a senior director of development in the area of major and planned giving. Much of my time was spent working with donors and alumni in the West Coast states.

Prior to joining CMU, I worked at Michigan State University where I served as director of major gifts for the College of Veterinary Medicine. I also worked as the special gifts officer for the College of Agriculture and Natural Resources. Prior to working in higher education I was employed as the executive director of the Michigan FFA Foundation.

I received my undergraduate degree from Albion College in communications and marketing. I received my master’s degree from Michigan State University in extension education. I currently am finishing my Ph.D. in higher education administration.

CBA alumni share a common heritage

Working in higher education is very rewarding. While I do not get the opportunity to interact with students on a day-to-day basis, I do get the chance to meet some of the best alumni in the country, and I already have met many of you. As I work to engage alumni back into the life of the college, I am quick to realize the commonality among you all. It is a commonality that is quick to realize, however, so easy to overlook.

You may think that I am referring to the fact that alumni from the College of Business Administration are some of the most talented and successful individuals working in business today. Or, that many of our alumni are generous in their support of the college, as many of you do regularly volunteer to work with students and give of your time, resources, and finances.

While all this is true, what is just as impressive is that College of Business Administration alumni have an overwhelming sincerity and interest in the success of the college.

I often hear about how proud many of you are to be alumni. Many of you talk about the great education you received, the great professors you had, and the many opportunities presented that have allowed you to succeed as professionals. I always enjoy sharing with alumni about the current students, faculty, and programs in the college. Alumni always are so impressed to learn that the college continues to advance knowledge and transform lives.

CBA success depends on alumni

Let me reiterate: We could not do many of the great things we do without YOU.

Alumni, donors, and stakeholders often do not realize how important they are to the current infrastructure and future of our programs. YOUR volunteerism and engagement with faculty help direct classroom learning. YOUR ability to come to campus allows students to learn about opportunities, careers, and futures that may have been overlooked. YOUR willingness to get involved allows our staff to place students in high-level internships and careers. And, YOUR ability and decision to financially support the college make available opportunities for scholarships, research, and programs that may not have been available.

I encourage you to get involved further. Volunteer to be a mentor, or hire an intern. Come to campus to engage in Dialogue Days, alumni receptions, or Homecoming. Or get involved with an advisory board. If you wish to make a financial commitment to the College of Business Administration’s New Vision of Excellence Campaign, you can start a scholarship, support research and programs, or make an annual gift, to list a few possibilities.

I look forward to working with you, the alumni, donors, and stakeholders in the College of Business Administration. Please feel free to contact me at merch1jd@cmich.edu or call the College of Business Administration Development and Alumni Relations office at (989) 774-1732.

Joshua Merchant
Senior Director of Development
College of Business Administration
**Highlights 2004-2005**

**Total contributions to CBA**

<table>
<thead>
<tr>
<th>Year</th>
<th>Contributions ($)</th>
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<tr>
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<td>$683,980</td>
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<td>$3,244,776</td>
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<tr>
<td>'04-'05</td>
<td>$648,307</td>
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**Number of CBA donors**

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<th>Year</th>
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<th>Number of Companies</th>
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<td>'01-'02</td>
<td>2484</td>
<td>113</td>
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**Students enrolled in internships**

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<tr>
<td>'02-'03</td>
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<tr>
<td>'03-'04</td>
<td>443</td>
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<tr>
<td>'04-'05</td>
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**Undergraduate degrees by department**

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<th>'00-'01</th>
<th>'01-'02</th>
<th>'02-'03</th>
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**Number of CBA undergraduate degrees conferred**

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<tr>
<td>'03-'04</td>
<td>737</td>
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<tr>
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**Top 10 Employers for CBA graduates**

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<th>Working alumni</th>
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<td>General Motors Corporation</td>
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<tr>
<td>Dow Chemical Company</td>
<td>402</td>
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<tr>
<td>EDS</td>
<td>368</td>
</tr>
<tr>
<td>Ford Motor Company</td>
<td>306</td>
</tr>
<tr>
<td>Central Michigan University</td>
<td>239</td>
</tr>
<tr>
<td>DaimlerChrysler Corporation</td>
<td>228</td>
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<tr>
<td>Dow Corning Corporation</td>
<td>201</td>
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<tr>
<td>Comerica</td>
<td>180</td>
</tr>
<tr>
<td>State of Michigan</td>
<td>148</td>
</tr>
<tr>
<td>Fifth Third Bancorp</td>
<td>101</td>
</tr>
</tbody>
</table>
More than $1,000
7-Eleven Inc. - Livonia, Michigan
Accenture Foundation Inc.
Timothy F. '82 and Kristi Lynn Anson '82
BankAmerica Corporation
Peter S. Beveridge '75
Robert Jay Blanchard '81
Lon M. '75 and Vicki Bohannon
Herbert W. Boschen '83
Michael L. Bourke
Michael '92 and Julie Bowen '92
Douglas '81 and Kathleen Brown '90
Dale A. Bywater '50
Al '56, '90 and Patricia A. Cambridge Jr.
Keith '76 and Betty Jo Charles '76
Chemical Bank & Trust - Clare
Chemical Bank & Trust - Midland
Kenneth Scott Cherry '90
Susan L. '71 and Robert W. Clarke '71
Comerica Incorporated
Comerica Charitable Foundation
Commercial Equipment -
Michael W. Reed
Jonas E. and Jeanne B. Cook
Rodney '77 and Nanette Crawford
Jeffrey '80 and Roxanne Croft '81
Thomas Cronin '83
Crowe Chizik and Company LLC
DaimlerChrysler Corporation Fund
Sharon D. DeLeeuw '81
Deloitte & Touche LLP - Wilton, Connecticut
Deutsche Bank Americas Foundation
DeWitt Conduit Foundation
Gary DelWit '64
Richard and Colleen Divine
in Memorium of Richard Brandell
The Dow Chemical Company Foundation
Dow Corning Corporation
David P. Dow '71
Lee '76 and Lori Dow
Enterprise Rent-A-Car, Lansing
Ernst & Young Foundation
Drusilla Farwell Foundation
Financial Executives Institute
Ford Motor Company
General Motors Corporation
The Glenn Family Foundation
Jacalyn (Beckers) Goforth '82
Robert '80 and Judith Guimette '75
Todd Robert Harter '94
Richard '72 and Mary Lou Hazleton '86
Mary '87 and James Hill
Monica Holmes
Patrick J. '69 and Mary Lou Holmes
Kristen L. Holt '94
Elizabeth A. Horvath '91
IBM Corporation
Johnson & Johnson Family of Companies
The J. P. Morgan Chase Foundation
David '69, '76 and Susan Karmon '68
Phillip '77 and Sue Kench
Bill Kennis '85
Dr. Philip L. Kintzele
Robert '80 and Judy Krasa
Ira Kretf '77
William and Laura Krull
Dr. Vernon E. Kwiatkowski
The LaBelle Family
Leap Marketing LLC
JoAnn K. Linrud
Judy S. Love '78
Kirk H. Love '77
Maner Costerisan & Ellis CPA, P.C.
Marathon Ashland Petroleum LLC
Marathon Oil Corporation
Gene '82 and Melissa McKay
Stephen Edward Mehlberg '80
Tracey '84 and Paul Natke
Plante & Moran LLP - Southfield
S. Benjamin and Rose M. Prasad
PricewaterhouseCoopers Foundation
Pulte Homes of Michigan
Quicken Loans Inc.
Carol '76 and Douglas Rearick
The Rehman Group
Republic Bancorp Inc.
Joan H. '69 and Joseph E. Rogers Jr. '65
John B. Rogers '85
Judge William and Eileen Rush
James Scott and Claudette Shaffer
Charles E. '60 and Terry Y. Sibbner
Michael and Gail Shields
Grant Skomski '86 and
Mary Jane Flanagan
State Farm Insurance Companies
Mark '91 and Michelle Szymczak '91
Allen '72 and Nancy VanderLaan '73
Visteon Corporation
Wachovia Bank Corporation
Stephen J. Wade '80
Scott A. '87 and Debra J. Walsh '89
James H. Wanty '71
Mr. and Mrs. Robert C. Wender '70
Linda Wicander '81
J. Holton Wilson
Yeo & Yeo P.C.

S999-$500
Edward (Ward) Abbey '70
Stephen M. '80 and Debra K. Abbott '80
Mary A. Adams '81
Auto-Owners Insurance Company
Bank One Michigan
Deborah Anne Barker '72
Chris Beresford '81 and Erin McBrien '81
Steve C. Blackwell '92
Stacey '86 and Michael Bodner
Constance K. Brewer '83
James '62 and Valerie Briley
William Croft Burley '83
David '87 and Kathy Cambridge
Mark C. Ciesiak '73
Margaret E. Clark '57
Paul W. '82 and Diane T. Clemo '84
ConocoPhillips
Robert M. Cooney '93
Jennifer M. '01 and Kevin M. Cotter '99
Ellen '88 and Raymond A. K. Cox
Russell '80 and Penelope Davis
John '77 and Deborah DeSantis '77
DTE Energy Foundation
Lynn Alan Eady '84
Woodrow J. Eber
Bruce E. Emmendorfer '84
Dale '74 and Ann Ford '74
Steven W. '83 and Karen L. French '82
Kevin '84 and Janette Garner '84
Michael and Sherrie Garver
Steven '90 and Theresa Gee '90
Keith E. Goodwin '74
Robert '84, '87 and Karen Grove
Thomas Edwin Haire '66
Haworth Inc.
Roger Hayen
Randall and Joy Hayes
H&R Block Inc.
Brian D. Iles '81
Isabella Bank and Trust
Mitchell A. Joppich '88
Karen Ann Kibiloski '84
Tim Knickerbocker
Wayne M. Korson '71
Thomas L. Lapka '78
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Kenneth ’00 and Carrie Yee ’02
Mark ’75 and Elaine Zellner

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2004
Heather Haenlein graduated with a B.S.B.A. in corporate finance. She works for Dow Corporation’s Global Treasury Department in cash management.

Lauren Hayden graduated with a B.S.B.A. in human resources management. She is currently employed as a HR Specialist at Domino’s Pizza in Ann Arbor. Her current activities include assistant advisor for Alpha Sigma Tau at EMU and the Junior League of Ann Arbor. She resides in Dexter, Michigan.

2002
Jennifer Coxon graduated with a B.S.B.A. in human resources management. She is the assistant manager of the Hartland Comerica Bank branch. She has been married to Brian for two years. They have a 1-year-old daughter, Abigail, and reside in Grand Blanc, Michigan.

Spencer Doty graduated with a B.S.B.A. in personal financial planning. He runs his own Edward Jones Investments branch in Birmingham. He married Courtney Gill on July 23. She graduated in ’01 and received her physician assistant master's degree in ’03. They met in their sophomore year at CMU and live in Royal Oak, Michigan.

Kerri Green graduated with a B.S.B.A. in marketing. She was recently promoted to logistics manager with Transfreight LLC. She works with the Toyota Motor Manufacturing contract in Princeton, Indiana.

Lucas Patton graduated with a B.S.B.A. in marketing with an emphasis on marketing communications. He is employed with 7-Eleven Corporation as a business consultant working out of Toledo, Ohio, and metro Detroit. He also is a bass player and vocalist in the local band Murder Mystery. Lucas was married in August 2002. He has two children – Haley Jo born in 2003 and Jacob Aaron born in 2004 and is expecting a baby in 2005 to be named Sommer Elizabeth Jo. He resides in Madison Heights, Michigan.

Danielle Spruytte graduated with a B.S.B.A. in management information systems. She received her M.S.A. in public administration in May 2005 through CMU’s College of Extended Learning in metro Detroit.

Crystel Stevens graduated with a B.S.B.A. in accounting. She is an accountant at CMS Energy in Jackson, Michigan.

Beth Tbyinka graduated with a B.S.B.A. in marketing. She is employed at Merrill Lynch Investment Banking in Chicago, Illinois. She is working on her B.A. in nursing from Loyola University.

1999
John Burton graduated with a Master of Business Administration. He recently accepted a new position as product manager for the CRM Interaction Center at SAP where he has been working since graduating from CMU. He married Amy Moran in Big Sur, California, on July 23. He has been ultra-marathon trail running in the Sierra-Nevada Mountains, training for a 100-mile foot race.

Deanna Gaut graduated with a B.S.B.A. in general business administration. She got married on September 10, 2005. Her new name is Deanna R. Gazda.

Scott Gerding graduated with a B.S.B.A. in general management. He works in Okemos for Bankers Life and Casualty Company as a unit sales manager. He enjoys stopping to walk through campus when passing by to remember the great memories.

Krista (Moilanen) McBride graduated with a B.S.B.A. in human resources. She and her husband, Timothy, welcomed their first child on March 30, 2005. Timothy Lee McBride Jr. weighed in at 7 pounds, 15 ounces and was 21 inches long.

1998
Ted Cummings graduated with a B.S.B.A. in marketing. He received his M.B.A. from Pepperdine University in 2003. He lives in Costa Mesa, California, with his wife and two children, Kaleb and Kaylee. He works for the Boeing Company as a project manager.

Brian Doyle graduated with a B.S.B.A. in marketing. He resides in Denver, Colorado.

Chandra (Harshman) Patton graduated with a B.S.B.A. in logistics management. She was married on May 28, 2005, in Kauai, Hawaii, to David Patton. They reside in Grand Blanc, Michigan. She works for Menlo Worldwide, and Dave works for a land surveying company as a CAD tech.

Julie Rondo graduated with a B.S.B.A. in hospitality services administration. She is a marketing events manager at Dykema Gossett PLLC in Detroit.

1997
Neil (Shirley) Boose graduated with a B.S.B.A. in management. She was recently promoted to the position of budget specialist for the College of Education and Human Services at CMU.

Jessica Bucklew graduated with a B.S.B.A. in human resources management. She was married September 10, 2005. Her new name is Jessica Ann Pieloch.

Cindy Moerdyk graduated with a B.S.B.A. in accounting. She has caught the racing bug. This summer she has spent many weekends taking her 10-year-old granddaughter Miranda Stutzman to the Mid-Michigan Motorplex in McBride so Miranda can race her junior dragster down the 1/8th mile track. Even though this was Miranda’s first season she managed to place 15th out of 30 drivers in the 10- to 12-year-old class.

Jason Salsbury graduated with a B.S.B.A. in marketing. He is the direct marketing manager at American Collegiate Marketing. He married Kristen Banas on August 6, 2005. He also is a hot air balloon crew member and basketball coach.

1996
Jennifer Boile graduated with a B.S.B.A. in management. She is employed by National City Bank as a business banking officer and assistant vice president. She is a Junior Achievement of Isabella County board member, classroom volunteer, and Mount Pleasant Area Chamber of Commerce ambassador. She resides in Mount Pleasant with her 7-year-old daughter Linde Marie (pronounced “Lindee”), who is named after Jennifer’s three sisters, Lindsay, Deana, and Marie.

1994
Michael Collins graduated with a B.S.B.A. in finance. He is an associate at Jordan, Knauff & Company, a boutique investment bank in Chicago. He works on transactions involving acquisitions, business sales, and capital placement. He received his M.B.A. from the University of Chicago in December 1994.

Mary Fullerton graduated with a B.S.B.A. in marketing. She is employed by Consumers Energy. She was recently promoted to lead analyst for all inter-company projects/billings.
Kristen Holt graduated with a B.S.B.A. in accounting. She was married last June to Glenn Holt. She was named president of Quality Assurance International in March 2004 and remains CFO of NSF International as well. She just received the Crain's Detroit 40 under 40 award. She is expecting her first child in March.

Amy Jacoby graduated with a B.S.B.A. in accounting. She worked in marketing for seven years after graduating. In 2001, she became a full-time stay-at-home mom. Her husband's job has taken them to Orlando, Florida, where they are raising their two daughters, Emily, 4½, and Errin, 2. Amy keeps busy with the girls' activities, as well as her own – softball and tennis.

Paula Johnson graduated with a B.S.B.A. in office systems administration. She and her husband Chad (also '94) welcomed their first child, Zoey Anne, into the world on June 25, 2004. They reside in Avondale, Arizona.

Scott Simnitch graduated with a B.S.B.A. in management. He is married with two children. He is the general manager at APL Logistics in Sturtevant, Wisconsin. He resides in Pleasant Prairie, Wisconsin, and enjoys outdoor recreation, sports, and fantasy sports.

James Wood graduated with a B.S.B.A. in finance. He completed a second term as president of the Flushing Chamber of Commerce and is the current president of the Flushing Lions Club. He has been employed with Edward Jones Investments since 1994 in Flushing, Michigan. He is married to Tami, and they have two boys—Nick (13) and Zach (10). The Wood family is awaiting a baby daughter from South Korea next spring.

1993

Dawn Werner graduated with a B.S.B.A. in accounting. She currently is working at Walt Disney World in Orlando, Florida, as a finance manager for the marketing and sales division. She obtained her M.B.A. from the University of Florida in 2001.

1992

Joe Dimaria graduated with a B.S.B.A. in finance and accounting. He is a sales manager at Daufuskie Island Resort and Spa in Hilton Head, South Carolina.

David L. Emmons graduated with a B.S.B.A. in accounting. David lives in Kentwood, Michigan, with his wife, Heather, and three children, Connor (10), Nathan (6), and Morgan (3). He is employed at Steelcase as a financial systems administrator.

Erik Gardlund graduated with a B.S.B.A. in hospitality services administration. He moved to Tucson, Arizona, in August 2000 and is finishing his master's in information systems from the University of Phoenix in November. He works for Raytheon Missiles Systems and was promoted after just three months with the company to data manager. He got married last July to Jan Helgeson, and their first daughter, Karli Rose, was born on May 16, 2005.

Sue (Blattert) Maloney graduated with a B.S.B.A. in accounting. She works at Lansing Community College as the director of financial systems. She oversees the development, implementation, and training of all financial applications and those that interface with the financial applications. She is married to Jeff Maloney. They have two beautiful daughters, Sydni (3 years) and Allysion (17 months). Sue also has begun teaching part time at Lansing Community College.

1991

Barb Barney-McNamara graduated with a B.S.B.A. in marketing. She earned her master's with a concentration in marketing from WMU. She is teaching marketing for Western Michigan University and UCLA Extension. She is married to Eric McNamara (CMU '90), and they have two children, Jason and Valerie. They reside in Shelbyville, Michigan, at Gun Lake.

Daniel J. Welch graduated with a B.S.B.A. in accounting. He is president and owner of WWK Investments Inc. He is married to Karen (Camardella, CMU '90), who is a first grade teacher at Wixom Elementary. They have two children, Ryan and Alyssa.

1990

Mike Pintek graduated with a B.S.B.A. in marketing. He is employed as vice president and global head of virology at F. Hoffmann-La Roche in the division of Roche Molecular Systems Incorporated.

Allan Shoenberg graduated with a B.S.B.A. in economics. He is teaching a reputation management class this year at DePaul University. A few months ago Allan was given CMU's Alumni Commitment Award.

1989

Robert Gamelin graduated with a B.S.B.A. in finance. He recently was promoted to manager at DM Payroll Services in Troy, Michigan, where he has been employed for the past 15 years.

Monica (Miller) Kennedy graduated with a B.S.B.A. in finance. She has a son who is 8 and a daughter who is 5. Her husband is John Kennedy Jr. They live in Sarasota, Florida, and own a swimming pool company called Elite-Weiler Pools, which recently ranked in the top 50 in the U.S. and the only one on the Gulf Coast of Florida. She has worked as comptroller, investment advisor, actress, and filmmaker.

Scott Wickens graduated with a B.S.B.A. in finance. He is employed as first vice president of corporate banking at LaSalle Bank, formerly Standard Federal, in Troy, Michigan.

1988

Warren Galloway Jr. graduated with a B.S.B.A. in marketing. He is a former member of Phi Beta Sigma Fraternity and a 1996 graduate of the Thomas M. Cooley Law School. He resides in Arlington, Virginia.

Donna (Gagnon) Goldthorpe graduated with a B.S.B.A. in retail management. Donna currently is living in St. Ignace, Michigan, where she is office administrator for her husband, David's, company. She has three children, Stacy (13), Lauren (11), and Andrew (7).

Brian Tierney graduated with a B.S.B.A. in general education administration. He and his wife, Heidi, have two sons, Max (10) and Vince (8).

Robin Vatalaro graduated with a B.S.B.A. in accounting. She currently owns and manages Vatalaro & Associates PLLC, a CPA firm specializing in 401(k) plan design and consulting. She lives and works in Grosse Pointe Park, Michigan. She has a 2-year-old daughter, Shea, and a 5-year-old, Natasha, who started kindergarten this fall. Her husband is Kurt Vatalaro, who works for Ford Motor Company (GM '89). Both of their daughters have a substantial amount of CMU paraphernalia, who knows maybe they'll attend CMU someday! Robin’s dad, Wendell Dilling of Midland, is a visiting scientist in the chemistry department at CMU.
1987
Jay Plouhar graduated with a B.S.B.A. in finance. He is a regional sales manager employed by Network Appliance Inc. in Sunnyvale, California. He is responsible for a 6-state region including Texas, Louisiana, Mississippi, Oklahoma, New Mexico, and Arizona. The customer base is the USAF and Department of Defense intelligence community. He resides in Austin, Texas.

Mike Steele graduated with a B.S.B.A. in finance. He has been a trustee (board member) for the Northview Education Foundation since 2004 and now is serving as treasurer. The Northview Education Foundation was formed in 1990 to assist in the promotion of creative, progressive, and innovative education for Northview district students, teachers, and support staff. The NEF provides funds for educational enrichment opportunities beyond the base provided by the operating budget of the school system. Since 1990, more than $165,000 has been awarded for more than 250 projects throughout the Northview District. Mike currently lives in Grand Rapids, Michigan, with his wife of 16 years, Karen, and his three children, Seth, Lucas, and Lindsay.

1986
Sherie (Dunn) Duttenhofer graduated with a B.S.B.A. in merchandising and retail sales. She is a global account manager for International Paper and is responsible for worldwide sales to Office Depot. She resides in Jupiter, Florida.

Edie Nichols graduated with a B.S.B.A. in hospitality services administration. She is employed at National Sales for Olivia Mullin Company in Brentwood, Tennessee. She resides in Franklin, Tennessee.

Andrea (Kozan) Phan graduated with a B.S.B.A. in personnel management. She has been in the San Diego area for 14 years. For the past six years she has been an independent HR consultant servicing start up and small companies in engineering and biotech. “It provides me the flexibility to stay connected to the field and updated on labor laws, while still remaining active in my sons’ lives,” Andrea said.

1985
Scott Chapman graduated with a B.A. in business administration. He resides in Chelsea. He is employed by Virtual Engineering in Plymouth, Michigan, as an account manager. He is married to Dr. Angela D. Chapman.

Arthur R. (Rick) Finley III graduated with a B.S.B.A. in management. He has been broker/owner of Sheringham, Finley and Associates Real Estate since 2001 in Ortonville, Michigan. He has been practicing in the real estate profession since 1990. He presently resides in Clarkston, Michigan, with his life partner and their 17-year-old daughter.

Connie (Harde) Schulz graduated with a B.S.B.A. in finance. She is now married to John Schulz and is working in purchasing at American Axle and Manufacturing. They reside in Milford, Michigan.

Julie (Demmon) Tuttle graduated with a B.S.B.A. in management. She is the accounts payable supervisor for Spectrum Health Hospitals. She is married and has one daughter, Susan, born in 1998. They reside in Wyoming, Michigan.

1984
Wendy Hoekwater graduated with a B.S.B.A. in marketing. She recently was promoted to vice president of marketing and ecommerce for Marriott International, Central Region.

Jeanne M. Johnson graduated with a B.S.B.A. in management. Jeanne is the store manager of Marshall Music in Traverse City, Michigan, which services school districts from Clare to Sault Ste. Marie. She and her husband, Mark, B.M.E. ’85, M.A. ’90 and their teens, Craig and Deanna, live in Lake City.

Daniel Long graduated with a B.S.B.A. in merchandising and retail sales and marketing. In 2002, he received his M.S. at Ferris State University and in 2004 earned his Ph.D. from Capella University. Daniel is single with two daughters – Keira (8) and Korythe (11). He is principal, director, and instructor for Shoreline Career Education Center, Manistee Intermediate School District, Manistee, Michigan.

1983
Allison Adams graduated with a B.S.B.A. in hospitality services administration. She received her M.B.A. in 1987. She is a tenured faculty member at Grand Valley State University in the hospitality and tourism management department. She served as chair of the department from 2001-04 and currently is on sabbatical. She lives with her 5-year-old twins, Ian and Alexandra, in Hudsonville near Grand Rapids, Michigan.

James Kellogg graduated with a B.S.B.A. in finance. He recently purchased Access Lending, where he has worked for the past year. Access Lending is a residential mortgage lender, a branch of Interactive Financial Corporation based in Troy, Michigan. He is able to use over 100 different lenders and process loans in 20 different states. His goal is to make the mortgage process as easy as possible for his clients. He married Amy McClain, a 1993 graduate of CMU, and they have two children, Emily (6) and Ryan (3).

Cindy (Coulston) Mustard graduated with a B.S.B.A. in finance. She is a vice president with Crestmark Bank in Cincinnati, Ohio. She and her husband, Rick, live in northern Cincinnati with their two sons, Mark and Chad.

Janice Mouser Reeves graduated with a B.S.B.A. in economics. She resides in Baton Rouge, Louisiana. She is a business lawyer specializing in insurance defense and an officer of the American Inns of Court, Dean Henry George McMahon Chapter, and a former president of the Baton Rouge Association of Women Attorneys.

Lori Nickels graduated with a B.S.B.A. in marketing. She resides in Austin, Texas. She is the founder of the Logistics Management Council.

Mark Raby graduated with a B.S.B.A. in general education administration. He is a senior trial counsel at the U.S. Department of Justice in Washington, D.C. He currently is pursuing his private pilot’s license.
Karen Walsh graduated with a B.S.B.A. in personnel management. She married Mick Walsh in 1983. He is a 1983 U of M graduate and also a 1990 CMU graduate with a M.S.A., which he received while in the Air National Guard stationed at Seymour Johnson AFB in North Carolina. They have two children, Ryan, 19, who attends Roanoke College and Meghan, 16, who is a junior in high school. They live in northern Virginia, where Karen works as a middle school secretary and as a consultant for Tastefully Simple. Mick is in the Secret Service on the President’s detail.

Ellen (Reath) White graduated with a B.S.B.A. in personnel management. She works for Automatic Data Processing in Grand Rapids selling business solutions to mid-sized companies. She married Rick White, also a 1983 CBA grad. Rick has been a financial advisor with Raymond James for 22 years. They have two children aged 18 and 20. Ellen was chosen Rookie of the Year for having the highest performance for the Mid-Atlantic this quarter. She plans on pursuing her M.B.A. in the fall, after 18 years as a stay-at-home mom.

1982
Donald Hotz graduated with a B.S.B.A. in accounting and computer science. He lives in Grayslake, Illinois, and is married to Juanita. They have three children, Stephen, Chris and Amy, the youngest, who is a senior in high school. He is the chief financial officer of Home Products International, a manufacturer of home storage and organization products based in Chicago since June 2005. Prior to that, he was the CFO of Merisant Worldwide Incorporated, the maker and distributor of Equal sweetener also in Chicago from 2003 to 2005. Don was the CFO of Tab Products, a manufacturer of folders and filing systems in Vernon Hills, Illinois, from 2001 to 2003. He was with Moore Business Forms in Lake Forest, Illinois, Albuquerque, New Mexico, and Toronto, Canada, for 17 years in various senior finance roles. He was with the public accounting firm of Melton and Melton in Houston, Texas, as a CPA from 1982 to 1985. His background includes experience in debt financing, Sarbanes Oxley implementation, SEC filings, tax, IT management, SAP implementations, and internal audit.

Charles Tarver graduated with a B.S.B.A. in marketing. He is the manager of OE Joint Venture/Supply and Operations physical distribution at Bridgestone/Firestone, North American Tire LLC. He has been employed there for 22 years.

Mark Tuttle graduated with a B.S.B.A. in accounting. Mark is vice president of finance and assistant secretary for The Stroh Companies Inc. in Detroit. He has been with the company for 23 years. His oldest son, Andy, is a freshman at CMU planning to major in international business. Mark’s other two sons, Matt and Mike, are a junior and freshman, at Livonia Stevenson High School. His wife Kathy is a purchasing buyer for Avreyy Bakersies in Livonia.

1981
Steve Jesnek graduated with a B.S.B.A. He is the director of dealer development at Stiles Machinery in Grand Rapids, Michigan.

1980
Frederick Chapman III graduated with a B.S.B.A. He is married to Cynthia (Brudzinski, ’80). They have four children, Kim (21) attending Penn State University, Melissa (20) attending Westchester University in Pennsylvania, Rick (17), and Tom (15). He is employed by Miller Brewing Company as the regional sales manager for New York City and northern New Jersey. They reside in Churchville, Pennsylvania.

Richard Grynmenrez graduated with a B.S.B.A. He is a partner in a new business in Athens, Texas. They bought out a manufactured home factory and are building park models and park cabins. These units are built to the RV code for recreational park trailers and are used for vacation homes and retail units. He serves as the vice president of sales and marketing.

Mark Perry graduated with a B.S.B.A. He is the director of real estate and property taxes at Mascor Corporation in Taylor, Michigan. He and his wife, Mary Beth, reside in Ann Arbor, Michigan.

1978
John Ward graduated with a B.S.B.A. He recently moved back to Michigan after spending 19 years in Florida. He is happy to be back and glad to get away from those hurricanes! John currently is employed as an assistant vice president at Marsh USA Incorporated in Grand Rapids, Michigan, and plans to be married soon.

1977
John Findling graduated with a B.S.B.A. He has worked in investing since leaving CMU. 1971 through 1975 was spent in real estate, and to date he has been working with Wall Street-type firms. He has his own branch of Raymond James Financial Services in Farmington, Michigan, a full-service advisory firm. In 2001 his son Mark (28), a MSU business grad, joined the firm. They specialize in retirement and estate planning. John married another Chippewa, Barbara Zie M.B.A. ’71. They have three children, Holly (31) a MSU grad, Mark, and Michael (22), currently attending MSU.

Alidor (Dorne) Lefere III graduated with a B.S.B.A. in accounting. He is a principal of and general counsel to Norbert Industries Incorporated With two plants in Sterling Heights, Michigan, Norbert provides precision-machined parts to the aerospace and defense industries. He and his wife, Ginny, live in Auburn Hills.

Charles Stander graduated with a M.S.A. in accounting. He is a CPA working for the IRS as a large case examiner in Minneapolis/St. Paul.

1976
Diane Miller graduated with a B.S.B.A. in accounting and a M.S.A. in 1982. Diane currently is the purchasing manager for Oakwood Village in Madison, Wisconsin. She also is an adjunct instructor of accounting for Upper Iowa University-Madison Center.

Martin Raymond graduated with a B.S.B.A. in accounting. He is the director of global retail programs for GM Integrated Dealer Operations, General Motors in Detroit, Michigan. He has been in this role for GM since October 2004.
1975

Jim Bonnell graduated with a B.A.A. in business education. He was a member of Alpha Kappa Psi. He lives in Phoenix, Arizona, where he is employed by Microsoft.

Terry Fouchey graduated with a B.S.B.A. in December 2004. Terry left the Home Depot Information Technology group to work at IBM as an IT specialist in messaging and collaboration. He lives in Atlanta, Georgia.

Thomas Richardson graduated with a B.S.B.A. He married Janet Richardson, who graduated from CMU in 1976 with a B.S. in education. (Yes, her maiden name really was Richardson.) Tom is in his 28th year with Bank One in Michigan and is now located in Roscommon in northern Michigan. His job as a vice president in the Municipal Banking Group gives him responsibility for the public fund customers in 42 counties in northern Michigan for all of their banking needs from treasury and investment management to their credit needs and purchasing cards. It was he and his wife’s long-term goal to move to this area when he retired, but the bank made it possible for them to move and to keep on working in the same job function with a new market area to cover. Tom’s great grandfather was one of the early pioneers in the area in the 1870s so their family roots are well-seated in Roscommon County. They continue contact with many of their CMU friends and had a group together this summer with four families from Michigan, one from Louisiana, two from California, and one from Minnesota.

1974

Robert VanDeventer graduated with a B.S.B.A. in management. He is president and CEO of the Saginaw County Chamber of Commerce. He has been involved with the CMU Alumni golf outing fundraiser for the tri-counties the past four years and was recently named to the President’s Advisory Council.

1972

John R. Harrison graduated with a B.S.B.A. He is a legislative analyst for the Joint Budget Committee of the State of Colorado.

1971

Robert Burger graduated with a B.S.B.A. in general business. He is also a graduate of Harvard Graduate School for Business. He is the owner and CEO of K.C. Jones Plating Company in Warren, Michigan. K.C. Jones Plating Company in Hazel Park, Michigan, and C & R Plating Incorporated in Columbia City, Indiana. Robert is the president of the National Association of Metal Finishers.

J. Michael Fulton graduated with a B.S.B.A. He is the president and chief executive officer of Comerica Bank Western Market (California, Arizona, and China) in San Jose, California.

Robert Prevette graduated with a B.S.B.A. He is the president of Legacy Trust in Grand Rapids, Michigan. Legacy Trust, a Michigan bank chartered in February 2004, specializes in providing investment and trust services to financially successful individuals and families. The bank currently manages over $125 million for its clients. He has stayed involved with CMU through his participation on the University Development Board and the New Vision of Excellence capital campaign.

1968

Bob Haist graduated with a B.S. and a M.B.A. in 1969. He has retired to the eastern shore of the Chesapeake Bay after 29 years of information systems consulting and management with Shared Medical Systems and Siemens Med. His wife, Sue A. (Rawson), B.S.B.A. ’69, is assistant controller for Life Science Products in Chestertown, Maryland.

1967

Dale Wernette graduated with a B.S.B.A. He completed his M.B.A. in 1971 after a term in the Army. While at CMU, Dale was involved with TKE, Alpha Kappa Psi, and the Vets Club. He worked in sales from 1972 to 1983. Dale married his wife, Karen, in 1980. They spent 1984 through 1987 in St. Thomas, U.S. Virgin Islands, and eventually arrived in Los Angeles where he was a manager with Unisys Corporation and Wang Laboratories. In 1991, Dale started his own business, SHERPA and Associates, working with sales organizations around the country. His work takes the form of individual and organizational assessments, on-site sales and leadership training sessions, and professional speaking engagements. Since 1998 Dale and Karen have lived in Scottsdale, Arizona, where he continues his business, travels extensively, and is currently the CMU Alumni contact person for the state.

1965

Roger LaMothe graduated with a M.B.A. He retired in 2001 from CMS Energy Company in Jackson, Michigan. He currently is spending the majority of his time doing volunteer work as Paragon Charter Academy board president, president of the Jackson, Michigan, CMS Energy retirees association, chairman of the Adult Vision Council for the Jackson County United Way Campaign, chairman of the Lions of Michigan Constitution and By-Laws Committee, and chairman of the Lions of Michigan Foundation Constitution and By-Laws Committee. He is heavily involved in a number of Lions Club committees on both the state and local level. He and his wife, Esther (also a CMU graduate), like to travel. They have been to about 50 different countries. Roger also enjoys photography and operating a ham radio.

1962

Paul Smuts graduated with a B.S.B.A. He and his wife, Sandy, live in Clarkston, Michigan, but spend winters on Hutchinson Island in Florida. He retired from DaimlerChrysler as vice president for human resources operations and facilities management in March 2000.
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