

SAP TERP10 Certification Integration of Business Processes in Enterprise Resource Planning

SAP is the world's largest enterprise software company and the third largest software supplier in the world. Every functional area of a company such as accounting, logistics, sales/marketing, purchasing, production, human resources, and more are linked together in one software system. Over 850 of the Fortune 1000 companies use SAP to run their companies. CMU is a partner with SAP and is a member of the SAP University Alliance Program. CMU has become the nation's leading university in certifying the highest number of individuals earning the SAP TERP10 Certification. Students with SAP Certification are often offered salaries of \$10,000 or more greater than students who have not become certified.

What: SAP Certification: TERP10 & ERP Integration of Business Processes

Why: • Gain professional status with SAP Certification • Experience first-hand the integration capabilities of SAP while running a fictitious business using real life SAP system
• Companies reward students who have an understanding of integration and business functionality • High employability and increased entry-level salary

When: Two Week Boot Camp each May; Can be completed for academic credit, BIS 598 (4 cr.).

Where: Grawn Hall, Central Michigan University

Who: For CMU students who have taken SAP supported courses and have a desire to capitalize on opportunities as a valuable investment in their careers. Boot camp applicants are required to join the SAP Student User Group.

Website: sapua.cba.cmich.edu or training.sap.com and search: TERP10; CentralLink keyword: SAP Certification

Faculty Contact: Steve Tracy, tracy1sl@cmich.edu



Bloomberg Certification

Wall Street knowledge and technology enables students to set up and manage investment portfolios, evaluate company financials and monitor real-time data on market changes and news updates.

What: Twelve computer terminals equipped with Bloomberg Professional Service are available for students to earn Bloomberg Certification.

When: Online training program, approximately 5 hours at your own pace. Must complete a minimum of five sessions in order to receive a Bloomberg Acknowledgement of Completion (Certificate) Eight sessions are available.

Where: Grawn Hall, Ronan Hall Lab and Park Library, CMU

Why: Bloomberg provides students in several areas of study a competitive advantage. Companies all over the world are using Bloomberg hardware and software.

Who: Any CMU student

Website: bloomberg.com; cmich.edu CentralLink keyword: Bloomberg

Faculty Contact: Dr. James Felton, James.Felton@cmich.edu



DIFFERENTIATE YOURSELF

The CBA provides pathways to professional certification and opportunities to consult with faculty experts.



Professional Certification

College of Business Administration

The value of professional certification among business professionals around the world is significant and is a crucial step in career advancement. The College of Business Administration at CMU encourages students to seek professional certification. Students are advised to review information available online regarding exams, completion rules, fees, exam review courses, as well as meet with CBA faculty contacts.

- Bloomberg Certification
- Carew Certificates in Professional Sales
- CFA: Chartered Financial Analyst
- CFP: Certified Financial Planner
- CMA: Certified Management Accountant
- CPA: Certified Public Accountant
- Lean Six Sigma Green Belt
- SAP TERP10 Certification
Integrated Business Processes in ERP
- SHRM CP (Certified Professional)

Lean Six Sigma Green Belt

Lean Six Sigma teaches students to make better data-driven decisions, solve problems more effectively and look at their organization through a continuous improvement lens.

What: Lean Six Sigma includes three performance elements: Project, team and information management. It blends the DMAIC (Define, Measure, Analyze, Improve, Control) methodology of Six Sigma with the principles of Lean Manufacturing to provide a comprehensive approach to product or performance improvement.

Why: LSS saves organizations time and money through continuous improvement. Employers therefore often pay a premium for certified Lean Six Sigma trained graduates. The workshop will provide the necessary training to serve in the capacity of a LSS Green Belt.

When: Students who successfully complete certification components of BUS 503 Business Process Improvement (3 cr) earn Green Belt level certification. We also offer one week certification workshops typically at the end of the fall & spring semesters.

Where: Grawn Hall, Central Michigan University

Who: College of Business Administration majors, minors and graduate students who have completed a statistics course. Preferred: Completion of Integrated Core.

Website: cmich.edu CentralLink keyword: Six Sigma

Faculty Contact: Kevin McCarron, mccar1kp@cmich.edu



Lean Six Sigma Yellow Belt

Lean Six Sigma Yellow Belt introduces students to continuous improvement, project management and problem solving. Students have the opportunity to achieve an entry-level industry recognized certification that illustrates to prospective employers that students are prepared to be significant contributors to improvement projects.

BIS 197A Lean Six Sigma Yellow Belt (1 cr)

Successful completion of certification components of BIS 197A leads to Yellow Belt level certification.

CFA Chartered Financial Analyst

What: The most respected and recognized investment designation in the world. Chartered Financial Analysts set the standard for investment practice.

Why: Successful completion of the program along with professional requirements leads to the "CFA charter" designation and becoming a "CFA charter holder".

When: A series of three exams: Levels I, II and III. Offered annually at test centers globally on the first Saturday in June. (Level I is also offered in Dec.) Standard registration: \$825. Late registration: \$1,210.

Where: Testing locations in Michigan: Detroit and Grand Rapids

Who: Students prepared to take the exams in English, have a valid international passport, meet the professional conduct admission criteria, along with one of the following: •Have a bachelor's degree (or equivalent) •Be in the final year of a bachelor's degree program •Have four years of professional work experience • Have a combination of professional work and university experience that totals at least four years.

Website: cfainstitute.org

Faculty Contact: Dr. Jiri Tresl, tresl1j@cmich.edu



CFP Certified Financial Planner

What: The CFP Board of Standards, Inc. benefits the public by granting the CFP® Certification and upholding it as the recognized standard for competent and ethical personal financial planning professionals. CMU's Personal Financial Planning major is a CFP Board-Recognized Program.

Why: Recruiters and prospective employers recognize CFP® certification as the most desired designation in the growing field of personal financial planning.

When: Exams given in late July and mid-November. Advanced register necessary.

Where: Candidates select their test day (Tuesday-Saturday) and test site location from among Prometric's network of testing sites.

Who: PFP students with CFP Education Board requirements.

Exam Prep Sessions: Bootcamp in May serves as a professional review course for the General Securities Series 7; FIN 497A is the Series 7 Licensing Preparation course available in the spring. Prep sessions for Michigan Life & Health Insurance are also offered.

Website: cfp.net

Faculty Contact: Mark VanVoorhees, vanvo1ma@cmich.edu



Carew Certificates in Professional Sales

What: Carew International sales training programs drive significant improvement in sales force performance by addressing the selling skills, communication practices and professional attitude.

Why: CMU's Professional Sales Program is part of an exclusive partnership with the industry leader-Carew. CEO Jeffrey Seeley, a CMU graduate, developed this exclusive sales training program with CMU's CBA. Selling Power Magazine has named Carew one of the Top 10 Sales Training Companies in the US.

When: Offered in the following CMU courses:
* Dimensions of Professional Selling (MKT 340-Personal Selling)
* Advanced Positional Selling (MKT 420-Advanced Selling & Negotiation)
* Pathways to Negotiation (MKT 420-Advanced Selling & Negotiation)
* Building Customer Equity (MKT 460-Organizational Selling)

Where: Central Michigan University

Who: Upon successful completion of each course, a Carew Certificate is awarded in recognition of mastery of these key sales areas.

Website: carew.com/sales-training-programs/
CentralLink keyword: Professional sales

Faculty Contact: Jeff Hoyle, hoyle1ja@cmich.edu



CPA Certified Public Accountant

What: CPAs help individuals, for-profit businesses, government agencies and non-profit entities remain financially secure by keeping accurate records, assisting with tax preparation and properly filing required documents.

Why: The CPA credential is a symbol of trust and professionalism in the world of business. The CPA is a highly challenging professional track.

When: Offered during testing windows, which are the first two months of each calendar quarter. There are four testing windows each year. There are no minimum number of sections that must be completed in a testing window. Sections can be taken in any order and do not have to pass one section prior to applying for another.

Where: Administered at Prometric Centers in all 50 states.

Who: Students who have completed a bachelor's degree with a concentration in accounting from a regionally accredited U.S. institution, including the completion of NASBA required courses.

CPA Fast Track: Students can apply for ACC 597B, an accelerated directed-study course that allows students to prepare for and sit for the CPA exam throughout the summer.

Website: aicpa.org; cba.cmich.edu CentralLink keyword: CPA Fast Track

Faculty Contact: Dr. Phil Kintzele kintz1pl@cmich.edu or
Dr. Tom Weirich weir1tr@cmich.edu



CMA Certified Management Accountant

What: The Certified Management Accountant (CMA) is the internationally accepted designation for management accountants and financial managers. The CMA is beneficial for those seeking careers in industry rather than a career in public accounting. The CMA certification is offered through the certification division of the Institute of Management Accountants (IMA).

Why: Achieving the CMA demonstrates your professional expertise in financial planning, analysis, control, decision support and professional ethics—skills that are in demand by organizations around the world.

When: There are three testing windows each year: January-February, May-June and September-October. Students can sit for one part of the exam during their junior year. The remaining portion of the exam can be taken in the middle of their senior year.

Where: Administered globally through Prometric Centers.

Who: Accounting and Finance majors seeking CMA certification.

CMA Elite Track: A guided pathway of preparatory courses and structured timing for exam components.

Website: imanet.org; cba.cmich.edu CentralLink keyword: CMA Elite Track

Faculty Contact: Dr. Jim Damitio, damit1j@cmich.edu



SHRM CP (Certified Professional)

What: 4-hour online exam consisting of 160 knowledge-based and situational judgment questions addressing three behavioral competency clusters (Leadership, Business, and Interpersonal) and three HR knowledge domains (People, Organization, Workplace).

Why: Prove your HR knowledge and skills with the credential backing of the nationally recognized Society for Human Resource Management (SHRM) organization.

When: Presentations and study sessions are offered by HR faculty prior to the exam

Where: Prometric testing center, multiple locations available

Who: Human Resource Management majors with 500 hours of internship or relevant experience

Website: shrm.org/certification/apply/eligibilitycriteria/pages/student-shrm-cp-eligibility.aspx

Faculty Contact: Dr. Amy McGinnis, amy.beth.mcginnis@cmich.edu or
Dr. Misty Bennett, Misty.bennett@cmich.edu

