

Sequence of Admission & Degree Requirements 2018-19

Bachelor of Science in Business Administration Degree

Business Student Services • Grawn 113 • 989.774.3124 • website: cba.cmich.edu • email: cba@cmich.edu

<u>FIRST SEMESTER</u>			<u>SECOND SEMESTER</u>		
* BUS 100	Essential Business Skills	3 cr	* BIS 101WI	Business Communications Skills	3 cr
MTH/STA _____	Based on your Math placement	3-4 cr	* ECO 202	Microeconomics (UP IIIB) previously ECO 203	3 cr
_____	Competency (ENG 101)	3 cr	MTH 217	Bus. Calculus or MTH 132 Calc. I (UP IIB)	4 cr
_____	University Program (general education)	3 cr	_____	(or MTH 107, if needed prior to MTH 217)	
_____WI	University Program (general education)	3 cr	_____	University Program (general education)	3 cr
			_____	Competency (Oral English)	3 cr
Summer MTH/STA course may be advised. Discuss with a business advisor.					
<u>THIRD SEMESTER</u>			<u>FOURTH SEMESTER</u>		
* ACC 250	Financial Accounting	3 cr	Must earn a minimum 2.50 overall GPA to enroll in ACC 255, BIS 255 & MGT 258. Final MTH/STA course may be taken in this semester.		
* ECO 204	Macro/Global Economics	3 cr	ACC 255	Managerial Accounting	3 cr
* BLR 235	Business Law (some sections offered WI)	3 cr	BIS 255	Information Systems	3 cr
* STA 282QR	Intro to Statistics or STA 382QR (UP IIB)	3 cr	MGT 258	Effective Mgt. of Human Resources	3 cr
_____	Competency (ENG 201)	3 cr	BUS 300QR	Bus Stats -or- BUS 503 Process Improvement	3 cr
<p style="text-align: center;">Students earn Admission when they have:</p> <ul style="list-style-type: none"> Completion of the courses above in bold, A minimum 2.0 GPA average in the courses marked with *, and A minimum overall CMU GPA of 2.50. 			_____WI	University Program (general education)	3 cr
<u>FIFTH SEMESTER</u>			<u>SIXTH SEMESTER</u>		
Students may enroll in FIN 302, MGT 303 & MKT 304 if they have earned Admission and have completed ACC 255, BIS 255 & MGT 258.			Consult with your major advisor regarding major courses, as some upper-level courses are only offered in fall or in spring.		
FIN 302	Integrated Financial Analysis	3 cr	_____	Major course	3 cr
MGT 303	Integrated Supply Chain Management	3 cr	_____	Major course	3 cr
MKT 304	Integrated Marketing Management	3 cr	_____	Major course	3 cr
_____	University Program (general education)	3 cr	_____	University Program (general education)	3 cr
_____	Major course	3 cr	BUS 301	Integrated Business Experience	3 cr
FIN 302, MGT 303 & MKT 304, (Integrated Core) must be taken together, typically in the fifth semester.			Students seeking SAP certification are advised to enroll in BUS 301 with FIN 302, MGT 303, and MKT 304.		
Summer Session Between 6th & 7th Semester: Internship (required for some majors)					
<u>SEVENTH SEMESTER</u>			<u>EIGHTH SEMESTER</u>		
PHL 318	Business Ethics	3 cr	MGT 499	Integrated Capstone-Strategic Mgt.	3 cr
_____	Major course	3 cr	_____	Major course	3 cr
_____	Major course	3 cr	_____	Major course	3 cr
_____	University Program (general education)	3 cr	_____	Major course	3 cr
_____	University Program (general education)	3 cr	_____	University Program (general education)	3 cr
_____	(if needed)		_____	(may need an additional WI course)	

Courses for the BS in BA Degree are completed in a specific order.

Pay close attention to prerequisites listed in the course descriptions section of the CMU Bulletin.

Once you have decided on your major, check your appropriate degree map by visiting cba.cmich.edu > Student Resources > Student Services & Advising > Degree Maps by Major

Advising

Students are strongly encouraged to follow-up with a business advisor in **Business Student Services**, Grawn 113, 989.774.3124, as well as a faculty advisor in the department of their major. Students track their academic progress online using **Degree Progress**.

Graduation Requirements

- 120-124 credits—please consult with your academic advisor
- 40 credits at the 300 level or above
- Minimum 2.0 cumulative GPA
- 30 credits completed from CMU
- 60 academic credits from an accredited 4-year institution
- Only 6 credits from PED & RLA count towards graduation

Offerings

Some upper level courses in your major may only be offered in fall or spring. Please consult with the department of your major.

Additional Credits

Students may need additional credits to reach the graduation requirement and/or 40 credits at the 300 level or above. Login to Degree Progress to review your credits.

Study Abroad

UP Group IV B and UP Elective can be fulfilled with an approved study abroad experience.

Programs of Study: College of Business Administration

ACCOUNTING

» Accounting

Enter a prestigious profession bringing an in-demand skill set to your employer. As the international language of business, accounting is a versatile major with a wide range of opportunities.

BUSINESS INFORMATION SYSTEMS

» General Business Administration: Applied Business Communication Concentration

Complement your broad business education with program emphasis on communication, creativity, critical thinking and collaboration. Demonstrate effective written and oral communication skills in your professional career.

» Information Systems

Design, develop and use the computer systems and that make the business world work. Learn the business management and problem-solving skills that employers in a variety of industries are seeking.

ECONOMICS

» Economics

Solve real-world problems in the global marketplace through effective decision-making. Analyze broad business issues that impact the economy, businesses and governments.

» Law and Economics

Utilize effective decision-making skills from the framework of economic theory and the reasoning and persuasive skills of business law. Leverage your insight into legal institutions, legal principles and the regulatory environment to evaluate opportunities for your organization.

ENTREPRENEURSHIP

» Entrepreneurship (BAA Degree)

A comprehensive, hands-on education in entrepreneurship will prepare you with the mind-set to start a new business, take over a family business or bring innovation and agility to an existing business. Quick business reflexes and the ability to identify opportunity will position you for success in an information economy.

*BAA Degree has different course requirements-- see advisor for details.

FINANCE & LAW

» Finance

Develop the financial skills that lead to successful careers in corporate finance, investments, commercial banking, investment banking or as a CEO. Analyze and interpret financial information for investors and creditors.

» Law and Economics

Utilize effective decision-making skills from the framework of economic theory and the reasoning and persuasive skills of business law. Leverage your insight into legal institutions, legal principles and the regulatory environment to evaluate opportunities for your organization.

» Personal Financial Planning

Acquire the knowledge and skills to help clients develop a comprehensive plan of action to reach their financial goals. Guide clients in holistic planning, including retirement and income distribution and income tax, as well as estate and legacy planning.

» Real Estate: Development & Finance

Make effective decisions about real estate investments, including analysis of debt financing and valuation metrics. Invest, operate or develop office buildings, industrial parks, apartments, subdivisions and other real estate assets while considering architecture, construction, urban planning and law.

MANAGEMENT

» General Management

Learn to solve complex organizational challenges, craft strategies and motivate others. Plan, direct and coordinate initiatives for the competitive marketplace within the public or private sector.

» Human Resource Management

Recruit, select, train, compensate, and evaluate employees. Review policies and legal implications. Improve organizational effectiveness through the development and use of data-driven solutions to a wide variety of employee-related issues.

» International Business

Excel within a wide variety of domestic and international companies and organizations seeking your leadership skills. Navigate the increasingly global nature of the world economy through acquired business skills, foreign language proficiency and study abroad experience.

» Purchasing and Supply Management

Make efficient purchasing management decisions as you evaluate suppliers, analyze pricing, interview vendors and negotiate contracts. Review product service quality, identify risk and improve the purchasing process in your organization.

MARKETING & HOSPITALITY SERVICES ADMINISTRATION

» Hospitality Services Administration

Dedicate your strong skills in interpersonal communication, sales and customer service operations to a career in the hospitality industry. Make sound business decisions and implement solid marketing strategies in hotel and restaurant management and beyond.

» Logistics Management

Solve complex problems in logistics operation and strategies that impact transportation, inventory, warehousing, packaging, logistics information and customer service. Manage and coordinate processes with marketing, sales, engineering, manufacturing, finance and information systems.

» Marketing

Develop and implement marketing strategies that attract and retain customers through the creation and promotion of solutions that deliver superior value to targeted market segments.

» Marketing: Professional Sales Concentration

Utilize professional consulting and selling skills to build relationships with customers throughout your career in sales. Develop solutions that enhance and sustain your organization's competitive advantage as you manage and lead a sales team.

» Purchasing and Supply Management

Make efficient purchasing management decisions as you evaluate suppliers, analyze pricing, interview vendors and negotiate contracts. Review product service quality, identify risk and improve the purchasing process in your organization.

BUSINESS MINORS

- » Accounting
- » Applied Business Communication
- » Business Administration (for non-business majors)
- » Economics
- » Entrepreneurship
- » Finance
- » Hospitality Services Administration
- » Information Systems
- » International Business and Sustainable Development
- » Legal Studies
- » Management
- » Marketing
- » Professional Sales
- » Real Estate: Development and Finance
- » Advertising (Interdepartmental minor)
- » Electronic Media Sales (Interdepartmental minor)

Selecting Your Major

There are many tools available to guide you through the process of selecting the major that is right for you. Students can research careers and choose career development experiences to gain clarity and personal development.

Self-Knowledge

Discovering your interests, skills, strengths, goals and passion are essential.

Go to careers.cmich.edu
Keyword: FOCUS 2

Look at Career Self-Assessment and consider the FOCUS 2 – free career self-assessment.

FOCUS 2 combines self-assessment, career and major exploration, decision making and action planning all in one tool. It guides you through a reliable career and education decision making process to help you select a major, make informed career decisions, and take action. There is no cost to take this assessment and a follow-up appointment is strongly recommended.

♦ **Review Course Requirements** ♦
Look at course titles in each major. To review the master course syllabus for a class, log in to:

Course Search and Registration
 > Find the course
 > Select "Info" button (far right)
 > Choose "Master Course Syllabus"

—Visit faculty office hours to learn more about courses they teach.
 —Reflect on what you truly enjoy learning.
 —What are you passionate about?

Major and Career Knowledge

Decisions can be difficult to make when you don't have enough information.

Researching careers takes time, but it is critical to help you learn more about the world of work.

Go to careers.cmich.edu
 > Select "Appointments & Resources" to find these career resource links.

OPTIONS



Experience

♦ **RSO Membership** ♦
 Joining a Registered Student Organization in the CBA is critical to gain insight about opportunities in the field, industry exposure, as well as mentoring from faculty, upper-class students and business professionals. RSOs provide many experiences for professional development. Exposure to real world opportunities can improve your level of engagement in your classes.

♦ **Informational Interviews** ♦
 Request a meeting with a business professional to ask for career and industry advice. Ask about the challenges and opportunities in their job, how they got to where they are and anything else you would like to know more about.

♦ **Job Shadows** ♦
 Request time to observe what a business professional does in their job. This could be as short as an hour or longer. Envision yourself at work doing similar tasks or projects.