Master’s Degree in Sport Management
at Central Michigan University

Welcome

A graduate degree in sport management can prepare you for a career in high school, collegiate, or professional sports; as well as sport governing bodies, sport commissions, and a wide array of related industries. CMU’s accredited Master of Arts in Sport Administration gives students hand-on learning opportunities and an internship.

As a graduate student in the CMU Sport Management program, you will benefit from:

• Innovative instructional facilities and methodologies
• Membership in the student-led Sport Management Association
• Opportunities for practical experiences in collegiate athletics
• Access to state-of-the-art recreational facilities

Master of Arts in Sport Administration

This 36-credit hour program offers flexible scheduling, both theoretical and practical experiences, and options for internships throughout the world.

Graduate students engage in several hands-on learning experiences, including working in CMU’s NCAA Division I-A athletic programs and gaining practical experience in game-day operations, marketing, ticketing, facility management, compliance, and student-athlete academic services.

Graduate students complete an off-campus internship with a sport organization of their choice. Previous students have received internships with the United States Olympic Committee and at many of the USOC Training Centers throughout the US, the NCAA headquarters, MHSAA, NASCAR, WNBA, NBA, NFL, MBL, and many other professional sport organizations. Graduate students may choose to travel internationally to complete the internship. Opportunities also exist throughout high school and collegiate athletic programs.

Accreditation

CMU’s Master of Arts in Sport Administration is accredited through the Commission on Sport Management Accreditation (COSMA), which promotes and recognizes excellence in sport management education.

Admission

For regular admission to the MA in Sport Administration program, applicants must complete the CMU application and statement of interest on-line, submit three letters of recommendation, a resume, and have an undergraduate grade point average of 3.0 or higher on a 4.0 scale.

Applications must be received by April 1 for the fall semester, August 1 for the spring semester, and February 1 for summer sessions. Applications received after the deadline will only be considered on a space-available basis.

Applicants with a GPA between 2.75 and 3.0 or with course deficiencies may be considered for conditional admission.
Length of Program

The academic load for full-time students is 9 to 15 hours in a fall or spring semester and 5 to 7 hours in a summer session. Students studying full time should be able to finish the on-campus course work within a calendar year. In addition, some programs require an internship. Part-time study is possible since classes are offered in evenings during the academic year and daytime during most summer sessions.

Sport Management Division Faculty

Learn from those who know the sport industry. Experienced faculty members provide in-depth knowledge and a professional network to prepare you to succeed.

Steven E. Adler, M.A.
Scott R. Hirko, Ph.D.
Margaret C. Keiper, Ph.D.
Marcia J. Mackey, Ph.D.
Vincent E. Mumford, Ed.D.
Tracy W. Olrich, Ph.D.
Jennifer L. Siesputowski, M.A., (Ph.D. candidate)

Financial Assistance

Many graduate students are awarded competitive assistantships and fellowships, which include a tuition waiver and a stipend. Students receiving a graduate assistantship are expected to work up to 20 hours per week for the department.

For residents outside the state of Michigan, there are a number of tuition awards that might apply, including CMU’s Legacy Award, the Neighboring Regions Award, and a Merrit Award. Students receiving these awards are given resident tuition rate throughout their entire academic program. More information is available at www.grad.cmich.edu.

Information about graduate assistantships and fellowships is available through the College of Graduate Studies (see www.grad.cmich.edu). Information about other financial assistance is available through the Office of Scholarships.

Top 5 Reasons to Study Sport Management at CMU

1. Engaging and practical learning experiences to prepare you to succeed in the sport industry
2. Extensive networking opportunities in sport
3. Internships in the sport-rich Michigan environment and across the U.S.
4. Nationally renowned faculty
5. Accredited by COSMA in 2015

Apply Online

http://grad.cmich.edu

For More Information

Graduate Program Coordinator
Marcia J. Mackey
Department of Physical Education and Sport
Student Activity Center 175
Central Michigan University
Mount Pleasant, MI 48859

Telephone: (989) 774-2377
Fax: (989) 774-3322

www.chp.cmich.edu/pes

Founded in 1892, CMU has since become a multifaceted and highly respected Doctoral Research University with over 28,000 students, including more than 2,000 graduate students on campus in Mount Pleasant, Michigan.