

Daniel L. Lawson

Department of English Language and Literature
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EDUCATION

PhD, Rhetoric and Writing, Virginia Tech, May 2011.

Research & Teaching Interests: Writing Centers; Visual Rhetoric; Multiliteracies; Civic Rhetoric; Composition; Writing Across the Curriculum; Media Studies; Affect and Writing.

Dissertation: *“Like Their Lives Depended On It”: The Role of Comics in Subverting Anti-Arab and Islamophobic Discourse*

Committee: Diana George (chair), Kelly Pender, Katrina Powell, Steven Salaita.

MA, English (Pedagogy), Northern Michigan University, December 2006.

BA, English and History Secondary Education, Northern Michigan University, December 2004.

BA, English and History, Northern Michigan University, August 2000.

ACADEMIC APPOINTMENTS

Associate Professor of English and Writing Center Director, Central Michigan University, 2013-Present.

Director of the Writing Center, Central College. 2011-2013.

PUBLICATIONS

Peer-Reviewed Articles

“Peer Observation, Reflection, and Evaluation Practices in the Writing Center: A Genre Pedagogy Approach.” *Praxis: A Writing Center Journal* Spring 2018. Forthcoming.

“‘Equally Terrorized’: Rhetorical Irony, Rorty, and *In the Shadow of No Towers*.” *Journal of Comics and Culture* Vol. 2 (Fall 2017).

“Writer L1/L2 Status and Asynchronous Online Writing Center Feedback: Consultant Response Patterns.” *The Learning Assistance Review* 22.2 (Fall 2017). Written with Joshua Weirick and Tracy Davis.

“Metaphors and Ambivalence: Affective Dimensions in Writing Center Studies.” *WLN: A Journal of Writing Center Scholarship* 40/3-4 (Nov/Dec 2015): 20-27.

“Information Literacy Sponsorship and Intersections in Writing Center and Librarian Collaborations.” *Journal of College Literacy and Learning* 41 (July 2015): 18-29.

“The Rhetorical Work of Remediation in *The Photographer*.” *Studies in Comics* 5.2 (October 2014): 319-336.

“Tutoring, *Jouissance*, and Correction Static.” *Academic Exchange Quarterly* 16.4 (Winter 2012): n.p.

“Grounding Peer Review in Genre and Rhetorical Situation.” *Journal of College Writing* 10 (2010): 27-32.

Chapters in Edited Collections

“The Rhetorical Construction and Negotiation of Cultural Difference in American Nonfiction Comics.” In *Critical Insights: The American Comic Book*, Salem Press. 2014: 53-72.

“Why Linearity is Not the Issue: Or, The New Work of Composing is Much Like the Old, Only Different.” Written with Diana George and Tim Lockridge. In *The New Work of Composing*. Computers & Composition Digital Press. 2012: n.p.

“Challenging the Rules and Roles of Gaming: Griefing as Rhetorical Action.” Written with Evan Snider and Tim Lockridge. In *Guns, Grenades, and Grunts: First-Person Shooter Games*. Continuum International Publishing Group (Approaches to Digital Game Studies Series). 2012: 277-298.

Textbooks & Textbook Chapters

Reading Culture 7th Edition Instructor’s Manual. To accompany *Reading Culture* by Diana George & John Trimbur. Written with Tim Lockridge, Kara Mae Brown, and Anne Wheeler. Pearson Publishing: 2009.

Composition at Virginia Tech Custom Textbook. Chapters (2008-2009): “Writing As a Process,” written with Grete Scott; “Oral Presentations,” written with Kelly Goad. Pearson Custom Publishing.

Book Reviews

Working with Faculty Writers. Edited by Anne Ellen Geller and Michele Eodice. *WLN: A Journal of Writing Center Scholarship* 38.7-8 (March/April, 2014): 12-13.

Ambient Rhetoric: The Attunements of Rhetorical Being by Thomas Rickert. *Choice*. December 2013: 627.

Breaking Open the Box: A Guide to Creative Techniques to Improve Academic Writing and Generate Critical Thinking by Nancy Dafoe. *Choice*. September 2013: 69.

RECENT CONFERENCE PRESENTATIONS

“Peer Observation, Reflection, and Evaluation Practices in the Writing Center: A Genre Pedagogy Approach.” *Conference for College Composition and Communication*. Kansas City, MO, March 2018. Accepted.

“Affect Cues in the Writing Center Session.” *International Writing Center Association*. Chicago, IL, November 2017.

“Patterns of Response in Asynchronous Online Writing Center Sessions.” *International Writing Center Association*. Pittsburgh, PA, October 2015.

“A Framework for Engaging and Supporting International Students.” Poster Session. *Great Lakes Conference*

on Teaching and Learning. Mount Pleasant, MI, May 2015.

“Peer Observation and Evaluation in the Writing Center.” *International Writing Center Association*. Orlando, FL, October 2014.

“An Oldie But a Goodie: I-Search Papers in Developmental Writing.” Panel Member. *Writing Across the Peninsula*. Marquette, MI, October 2014.

“I’m New Here: The New WC Director as Participant-Observer.” *East Central Writing Center Association Conference*. Oxford, OH, March 2014.

“The Rhetorical Construction of Affect and Emotion in Writing Center Studies.” *Conference for College Composition and Communication*. Indianapolis, IN, March 2014.

“The Role of Affect in the Writing Center.” *Midwestern Writing Center Association*. Chicago, IL, Nov. 2013.

“Peer Observation and Evaluation in the Writing Center.” *Michigan Writing Center Association*. Grand Rapids, MI, Oct. 2013.

“Tutoring, Error, and Ideology.” *Conference for College Composition and Communication*. Las Vegas, NV, March 2013.

“Intersections and Multiliteracy Collaborations.” *International Writing Center Association Conference*. San Diego, CA, October 2012.

“Equally Terrorized: The Rhetorical Function of Irony in *In the Shadow of No Towers*.” *Conference for College Composition and Communication*. St. Louis, MO, March 2012.

“A Multiplicity of Voices: *The Photographer* and Contested Knowledge.” *Conference for College Composition and Communication*. Atlanta, GA, April 2011.

“Comics as Discursive Subversion: Undermining Anti-Arab and Islamophobic Discourse.” *Mid Atlantic Popular & American Culture Association 2010 Annual Conference*. Alexandria VA, October 2010.

“The Ideology of a Medium: Comics as a Site of Contestation.” *Conference of the Rhetoric Society of America*. Minneapolis, MN, May 2010.

“In the Shadow of No Towers: A Visual Disruption of Master Narratives,” *International Conference on Narrative*, Birmingham, UK, June 2009.

“Grounding Peer Review in Rhetorical Situation and Genre,” *Conference for College Composition and Communication*. San Francisco, CA, March 2009.

TEACHING AND ADMINISTRATIVE EXPERIENCE

Associate Professor of English, Central Michigan University, 2013-Present.

- English 510: Writing Center Practicum (5 sections)
- English 514: Language and Media Discourse (1 section)
- English 099 (193): Writing Workshop (8 sections)
- English 299: Writing Workshop (10 sections)
- ELI 099: English Language Institute Writing Workshop (8 sections)
- English 103: Freshman Writing (1 section)

- English 141: Comics, Graphic Novels, and Text (1 section)
- English 201H: Intermediate Composition for Honors Students (1 section)
- English 201 Online: Intermediate Composition (1 section)

Director of the Writing Center, Central Michigan University, 2013-Present.

- Developed, implemented, and monitored Writing Center and Writing Across the Curriculum programs
- Organized and managed a system for delivering Writing Center services for basic writing, university, and online students
- Recruited, hired, and managed consultants
- Developed and provided consultant training
- Monitored quality of service
- Developed and delivered university-wide writing workshops
- Worked with faculty to integrate writing, develop guidelines, and rubrics
- Developed and monitored budget

Interim Director of Composition, Central Michigan University, Spring 2017

- Supervised and evaluated teaching English Graduate Assistants
- Coordinated student placement in ENG 101 and ENG 103
- Coordinated 2016 Honors Exhibition
- Coordinated 2016 English Composition Essay Contest
- Chaired English department Composition Committee
- Consulted with English department chair on composition personnel decisions

Assistant Professor of English, Central College, 2011-2013.

- Liberal Arts 110: Intersections: Social Change & Human Nature (2 sections)
- Writing 293: Writing Practicum (2 sections)
- English 120: Introduction to Literature (1 section)
- English 100: Reading and Writing Strategies (1 section)
- English 290: Topics: Writing Theory, Methods, and Tutoring (1 section)
- English 101: Composition (2 sections)

Director of the Writing Center, Central College, 2011-2013.

- Developed new Writing Center for Central College
- Supervised, trained, and conducted professional development workshops for writing tutors
- Piloted Writing Fellows program
- Developed and facilitated Writing Across the Curriculum workshops and consultation
 - Fall '11: Addressing Issues of Plagiarism
 - Spring '12: Assignment Design and Responding to Writing
 - Fall '12: Addressing Ideas of Correctness
- Designed Writing Center assessments and coordinated data with Institutional Research data
- Designed and implemented multimodal Writing Intensive program assessment study

Upward Bound Instructor, Central College, Summer 2012

- Taught two sections of Reading and Writing Lab to Upward Bound high school students
- Guided students through integrated experiential learning projects

Graduate Teaching Assistant, Virginia Tech, 2007-2011.

- English 1105: First-Year Writing (2 sections)
- English 1106: First-Year Writing: Research (4 sections)
- Honors 1204: Honors Composition (4 sections)

Assistant to the GTA Education Coordinator, Virginia Tech, 2010-2011.

- Prepared materials for incoming Graduate Teaching Assistants
- Contributed to *OCELOT* (Outcome-Centered Electronic Library of Teaching Resources), a composition program website devoted to helping new English GTAs at Virginia Tech
- Helped match and coordinate GTA mentors with new GTAs

Assistant to the Director of Composition: Department of English, Virginia Tech, 2009-2010.

- Assisted the Director of Composition in organizing the program's "Speaker Series"
- Taught and trained new graduate students in preparation to teach first-year English and to tutor in the Writing Center

Program Assistant: Composition Program, Virginia Tech, 2008-2009.

- Assembled and prepared materials for a National Writing Program self-study and *College Composition and Communication* award
- Prepared instructor Blackboard websites with course cartridges containing quizzes, links, and activities compatible with *Composition at Virginia Tech* textbook
- Provided Writing Center tutoring for undergraduates, graduate students, international students, and ESL students

Graduate Teaching Assistant, Northern Michigan University, 2006.

- English 111: College Composition (1 section)

Graduate Assistant: Department of Languages, Northern Michigan University, 2005-2006.

- Acted as Languages Lab Manager, coordinated student use of lab and materials
- Scheduled and supervised student employee tutors and volunteer tutors
- Provided tutoring assistance to ESL students

SERVICE

English Department and CMU Committees

2014-Present: Committee on Committees.

2013-Present: Composition Committee.

2013-Present: Policy Committee.

2013-Present: Dean's Advisory Council.

2013-Present: English Graduate Assistant Selection Committee.

2013-Present: Assessment Committee.

Member, Basic Writing Advisory Group. 2013-Present.

Member, Masters in English Composition and Communication Group. 2013-Present.

Interviewer, CMU Fulbright Campus Committee, 9/2015. 9/2016.

Workshops, Colloquia, Guest Lectures, and Service to the Profession

Service to the Profession

External Reviewer, Promotion, Tenure, and Reappointment case for Igor Juricevic, Department of Psychology, Indiana University South Bend. Summer 2017.

Two Year, At Large Board Member, East Central Writing Centers Association. Dec. 2015-Present.

Associate Editor, *The Best of Independent Rhetoric Journals* anthology. Parlor Press. 2015. 2016.

Manuscript Reviewer, *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*.

“Administrative Issues with/in Writing and Media Centers.” Discussion Leader. *Research Network Forum*. Indianapolis, IN. 3/2014.

“Research for, about, and by Writing Center Tutors.” Discussion Leader. *Research Network Forum*. Indianapolis, IN. 3/2014.

“The Writing Program That Has No Name: Building and Leading Programs in an Unstructured Curriculum.” Small Group Discussion Leader in SIG on Small Liberal Arts College Writing Centers. *International Writing Center Association Conference*. San Diego, CA, October 2012.

Workshops, Colloquia, Guest Lectures

“Writing for the Jenkins Scholarship.” Workshop for Pathways, at CMU. 9/2017.

“Annotated Bibliographies.” Guest Lecture for Aparna Zambare’s LIB 197 course, at CMU. 9/2017.

Co-Coordinator for Speaker Event: Gerald Graff and Cathy Birkenstein at CMU, Aug. 25 2017.

ENG 101 and Reimagining the First Year. Co-Facilitator. Week-long English faculty retreat. 5/2017.

“Inclusive Language in the Classroom and Workplace.” Panel Presentation with Wafa Hoziem, David Brittain, and Sapphire Cureg for the Diversity Education Symposium hosted by the Office of Diversity Education. 4/2017.

“Bias-Free Communication.” Panel presentation with JoEllen DeLucia and Wafa Hoziem for the Faculty Cultural Competence Workshop: Inclusive Language hosted by the Office of Diversity Education. 2/2017.

“Teaching in Writing Intensive Courses: The Value of Cross-Disciplinary Perspectives in Writing Across the Curriculum Workshops.” Panel Presentation with Annette Thornton and Naveen Sharma for the CMU Teaching and Learning Collective’s Seventh Annual Conference. 1/2017.

“Build a Hero, Build a Team: Understanding Narrative and Form Through Comics.” Guest Presentation for Grandparents U, hosted by the CMU Alumni Association. 6/2016.

“Teaching in Writing Intensive Courses: An Institute for CMU Faculty.” Two-Week Summer Institute Co-Facilitated with Troy Hicks (CETL) and Marcy Taylor (Interim Associate Dean, CHSBS). 5/2016.

“Designing Writing Assignments to Help Students Learn.” Panel Presentation with Melinda Kreth and Marcy Taylor for the CMU Teaching and Learning Collective’s Sixth Annual Conference. 2/2016.

“Writing Manuscripts for Publication.” Guest Lecture for Dr. Roschelle Heuberger’s FNS 799 Dietetics graduate capstone course. 1/2016.

“Rubric Development: Getting the Most Out of your Rubrics.” 2nd Annual CMU Assessment Retreat. 1/2016.

“Thesis Statements and Abstracts.” Guest Lecture for Dr. Sarah Moslener’s REL 235 Religion and Social Issues course. 10/2015.

“Writing Personal Statements.” Workshop for National Scholarship Project, hosted by CMU Honors. 9/2015

- “Spider-Man? X-Men? Captain America? Why I remember when...’ Growing Up with Silver Age Comics Fifty Years Later.” Guest Presentation for Grandparents U, hosted by the CMU Alumni Association. 6/2015.
- Workshop Facilitator for CMU College of Health Professions, Preparing MCS and appendices for WI course designation. 5/2015.
- “A Framework for Engaging and Supporting International Students.” Faculty Learning Community. Member. 2014-2015.
- “Rubric Development: Getting the Most Out of your Rubrics.” 1st Annual CMU Assessment Retreat. 1/2015.
- “Teaching the Writing Intensive Course: Effective and Efficient Strategies for Teaching and Learning.” FaCIT Presentation Panel Member. 9/2014.
- “Spider-Man? X-Men? Captain America? Why I remember when...’ Growing Up with Silver Age Comics Fifty Years Later.” Guest Presentation for Grandparents U, hosted by the CMU Alumni Association. 6/2014.
- “Integrating Writing-to-Learn Assignments in W.I. Courses.” Presentation for CHSBS, at Central Michigan University with Melinda Kreth. 4/2014 and 5/2014.
- “Campus Experts Weigh in on Course Design and Critical Thinking.” Presentation for University Program Teaching & Learning Academies Pilot Project, at Central Michigan University. 4/2014.
- “Responding to Writers and Writing for Response.” Guest Lecture (via Skype) for Regina Umpstead’s doctoral EDL 899 course at Central Michigan University. 4/2014.
- “Writing to Learn Activities for Honors First Year Seminar.” Presentation for Honors First Year Seminar faculty with Amy Carpenter Ford, at Central Michigan University. 2 sessions: 4/2014.
- “Hybridity, Remediation, and *The Photographer*.” Guest Lecture (via Skype) for Dr. Diana George’s graduate ENGL course, The Graphic Novel, at Virginia Tech. 10/2013.
- “College Writing: Strategies for Success.” CMU Weeks of Welcome presentation with Melinda Kreth and Writing Center consultants. 9/2013.

PROFESSIONAL MEMBERSHIPS

College Composition and Communication

Rhetoric Society of America

National Council of Teachers of English

International Writing Center Association