GUIDELINES FOR FLYERS / BROCHURES / ANNOUNCEMENTS
OF CME ACCREDITED ACTIVITIES

The following elements should be included in a flyer, brochure or announcement of a CME accredited activity:

• Organization or department name
• Title, date, time, location
• Topic description (if desired)
• Speaker(s)
• Target audience
• Objectives
• Disclosure of planners, speakers, commercial support (grant)
• Accreditation statement
• WebEx link for live stream (if applicable)
• How to obtain CME credit: med.cmich.edu/cmecert
• Contact and registration information

EXAMPLES

Disclosures (PowerPoint, written or verbal):

The planner(s) and speaker(s) disclose they have no relevant financial relationships with commercial interests.

or

Jane Doe, MD, planner, has received honoraria as a speaker for Merck.
John Smith, MD PhD, speaker, is a consultant for Johnson & Johnson.

or

Jane Doe, MD, planner, has nothing to disclose
John Smith, MD PhD, speaker, is a consultant for Johnson & Johnson.

or

Novartis has provided an educational grant in support of this activity.

Accreditation Statements:

Direct providership for a live activity (can be in 8-point type)

*CMU College of Medicine, CMU Health departments only*

Central Michigan University College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Central Michigan University College of Medicine designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Joint providership accreditation statement for a live activity:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Central Michigan University College of Medicine and Your Organization's Name. Central Michigan University College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Central Michigan University College of Medicine designates this live activity for a maximum of 4.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Italicize *AMA PRA Category 1 Credit(s)™* – not the ™ – as it is a registered trademark of the American Medical Association.