

Fashion Merchandising and Design Major

Admission Requirements, Retention, & Termination Standards:

1. Student must have a minimum GPA of 2.0 to sign a major.
2. Student must have a minimum program GPA of 2.7 in order to graduate with this major.
3. Student must achieve a grade of C or better in all major courses in order to graduate with this major.
4. In order to enroll in a major course, student must have achieved a C or better in the required major prerequisite course(s).
5. Upon receipt of the third C- or lower in a major course, student will not be allowed to complete the major.

Core Courses (35 hours):

FMD 141 Fashion Fundamentals 3(2-2)

FMD 155 Intro to Textiles 3(2-2)

FMD 246 CAD for Fashion Design & Merchandising 3 (0-4)

FMD 250 History of Western Dress 3(3-0)

FMD 252 Dress and Culture 3(3-0)

FMD 256 Introduction to Fashion Industry 3(3-0)

FMD 258 Fashion Retail Management 3(3-0)

FMD 330 Pre-professional Seminar in Fashion Merchandising & Design 2(2-0)

FMD 346 Advanced CAD for Apparel 3(0-4)

FMD 355QR Textile Analysis 3(2-2)

FMD 401 Internship in Fashion Merchandising & Design 3(Spec)

FMD 560 Apparel Product Development 3(0-4)

Fashion Merchandising Concentration (16 credits)

CPS 106 (1) Spreadsheet Concepts 1(1-0)

FMD 200 Apparel Quality Analysis 3(2-2)

FMD 332 Fashion Buying 3(3-0)

FMD 356 Visual Merchandising 3(1-3)

FMD 410 Fashion Advertising & Promotion 3(3-0)

FMD 510 Luxury Fashion Brand Management 3(3-0)

Choose two elective courses from this group (6 credits)

FMD 225 Fashion in Paris 3(Spec)

FMD 280/WGS 280 Queer Fashion 3(3-0)

FMD 350 Professional Study Tour 3(Spec)

FMD 357 Fashion Show Production & Promotion 3-6(Spec)

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FMD 456 CAD for Visual Merchandising & Presentation 3(0-4)

FMD 556 Advanced Visual Merchandising 3(1-3)

FMD 565 3D Printing & Fashion 3(1-3)

Total Credits Fashion Merchandising: 57

Fashion Design Concentration (21 credits)

FMD 140 Intro to Clothing Construction & Design 3(0-6)

FMD 241 Fashion Design: Illustration 3(0-4)

FMD 245 Fashion Design Methods 3(0-6)

FMD 345 Draping Fundamentals 3(0-6)

FMD 347 Digital Pattern Development & Virtual Fit 3(0-6)

FMD 437 Digital Technologies and Craftsmanship for Apparel Design 3(0-6)

FMD 447 Collection Development 3(0-6)

Total Credits Fashion Design: 56

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