Recreation Major: Recreation and Event Management Concentration

An internship and a minor are required on this concentration. Specific minors are preferred and indicated with each emphasis area. Other minors may be considered only through consultation and approval from the department advisor.

Admission Requirements, Retention & Termination Standards
1. Students must have a minimum GPA of 2.25 to sign a major in RPL.
2. Students must earn a minimum of a C (2.0) or better in all courses required in an RPL major.

Required Professional Core Courses (53 hours)
RPL 118 - Introduction to Recreation, Parks, and Leisure Services 2(2-0)
RPL 209 – Recreation and Diverse Populations 2(2-0)
RPL 310 - Pre-Internship in Leisure Services 1(1-0)
RPL 320 - Professional Internship in Recreation 1-30(Spec)
RPL 438 – Meeting and Exposition Planning 3(3-0)
RPL 440 – Special Event Administration 3(3-0)
RPL 508 – Budgeting and Funding for Leisure Service Agencies 3(3-0)
RPL 511 - Liability and Risk Management in Leisure Services 3(3-0)
RPL 518 - Research & Philosophy in RPL 3(3-0)
RPL 545 - Marketing of Leisure Services 3(3-0)

Note: RPL 310 must be taken two semesters prior to internship; RPL 320 must be taken for 30 credits; RPL 518 must be taken one semester prior to internship.

Emphasis Area (12-13 hours)
Select one of the following emphasis areas:

Commercial Recreation (12 hours)
RPL 261 - Introduction to Private and Commercial Recreation 3(3-0)
RPL 307 - Management Skills in Leisure Services 3(3-0)
RPL 343 – Tourism 3(3-0)
RPL 430 - Planning Recreation Programs and Events 3(3-0)

Preferred Minors: Advertising, Business Administration, Entrepreneurship, Hospitality, Management, Marketing, Professional Sales and Retailing. Other minors may be considered only through consultation and approval from the department advisor. The Recreation and Event Management minor can't be taken as a minor with this concentration.
**Community Recreation (13 hours)**
RPL 204 – Introduction of Community Recreation Administration 3(3-0)
RPL 307 - Management Skills in Leisure Services 3(3-0) or RPL 470 – Park and Natural Resource Management 3(3-0)
RPL 431 - Planning Community Recreation Activities & Events 3(3-0)
RPL 436 – Facility Operations and Maintenance 3(3-0)
RPL 497 – Community Recreation Professional Seminar 1(1-0)

**Preferred Minors:** Child Development, Communications, Gerontology, Public Administration, Religion, Sport Studies, Youth Services or any language minor (French, German, Spanish or American Sign). Other minors may be considered only through consultation and approval from the department advisor. The Event Management minor can’t be taken as a minor with this concentration.

**Total: 65-66 semester hours**

---

**Recreation and Event Management Minor**

The Recreation and Event Management Minor requires a minimum of 3 semesters to complete.

**Required Professional Core Courses (17 Hours)**
FNS 261 - Event Catering & Food Service (3 credits)
HSA 350 - Lodging Operations (3)
RPL 318 - Field Course in Event Management (2) (should not take before completion of RPL 430)
RPL 430 - Planning Recreation Programs & Events (3)
RPL 438 - Meeting & Exposition Planning (3) (RPL 430 is prerequisite for RPL 438, can’t take at same time as RPL 440)
RPL 440 - Special Event Administration (3) (RPL 430 is prerequisite for RPL 438, can’t take at same time as RPL 438)

**Electives (6 hours)**
AMD 357 - Fashion Production/Promotion (3)
HSA 445 - Advanced Food & Beverage System Management (3)
IND 331 - Art & Design of Event Planning (3)
JRN 350 - Public Relations Principles & Practices (3)
PES 550 - Sport Fundraising (3)
RPL/HSA 343 - Tourism (3)
RPL 436 - Recreation Facility Operations (3)
RPL 511 - Legal Liability & Risk Management (3)
RPL 545 - Promoting Leisure Services & Programs (3)