Designing and Presenting Your Research Poster
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Overview
Presenting a poster at a meeting or professional conference is an excellent opportunity to share important work and to speak informally with interested viewers. This experience can lead to important networking connections, provide important feedback to inform future presentations or publication, and forge connections with future employers.

Research Articles

- **Writing Abstracts and Developing Posters for National Meetings**
  This article by Wood and Morrison (2011) discusses the importance of presenting at national meetings, strategies for writing a compelling abstract, and recommendations for preparing posters.

- **Preparing and Presenting Effective Research Posters**
  This article by Miller (2007) defines the purpose of a research poster; offers recommendations and specific examples to help you convey your purpose, findings, and implications to a varied audience; provides tips for organization and layout; outlines how to prepare to present your poster by creating a narrative; and offers a checklist.

- **Ten Simple Rules for A good Poster Presentation**
  This editorial by Erren and Bourne (2007) overviews 10 simple, yet important rules for poster presentations, including “Rule 9: Posters should have your personality,” “Rule 10: The impact of a poster happens both during and after the poster session,” and more!

Recommended Resources

- **Preparing a Poster Presentation**
  This online article, developed by the American College of Physicians offers sound recommendations for creating a scientific or clinical vignette poster, including tips for poster planning, production, and presentation. In addition, this resource offers links to a production timeline worksheet, judging criteria, a poster checklist, and offers examples of posters utilizing specific poster characteristics.

- **Scientifically Speaking: Tips for Preparing and Delivering Scientific Talks and Using Visual Aids**
  This booklet, developed by the Oceanography Society, offers thorough, yet easy-to-read, recommendations for the poster presentation, oral presentation, use of visual aids, use of technology, Q&A session, and more.

- **Creating and Presenting Your Poster**
  This job aid, created by the AAMC, provides a brief overview of poster basics, tips for developing your poster, tips for presenting your poster, and links to additional resources.

- **Designing Conference Posters**
  This informative website, developed by Colin Purrington, offers a variety of tips related to the development, design, and presentation of a poster. Additionally, Purrington provides poster samples and templates, over 25 “Do’s and Don’ts” and many innovative ideas to utilize technology to enhance your poster presentation.