

*Harold Whipple*



# ALADDINETTE HOMES

*The most sensible, successful  
and instantly popular development  
in homebuilding and homeownership  
in the past fifty years.*

# PRICE LIST OF ALADDINETTE HOMES

Subject to change without notice.

|                          | GROSS      | NET        |
|--------------------------|------------|------------|
| DEARBORN .....           | \$1,687.00 | \$1,602.65 |
| WAYNE .....              | 1,015.00   | 964.25     |
| GLENELYN .....           | 1,548.00   | 1,470.60   |
| ABBOTT, PLAN "A" .....   | 2,620.00   | 2,489.00   |
| ABBOTT, PLAN "B" .....   | 3,175.00   | 3,016.25   |
| ALCONA .....             | 1,535.00   | 1,458.25   |
| MAYVIEW .....            | 2,480.00   | 2,356.00   |
| ARDEN .....              | 1,548.00   | 1,470.60   |
| SONOMA .....             | 1,720.00   | 1,634.00   |
| NOVA .....               | 1,600.00   | 1,520.00   |
| LAKOTA, PLAN NO. 1 ..... | 1,525.00   | 1,448.75   |
| LAKOTA, PLAN NO. 2 ..... | 2,272.00   | 2,158.40   |
| CONSETT .....            | 1,192.00   | 1,132.40   |
| STANHOPE, PLAN "A" ..... | 2,053.00   | 1,950.35   |
| RANDOLPH .....           | 3,155.00   | 2,997.25   |

purchaser, which is printed above.

**INSTRUCTIONS FOR  
SHIPPING MY HOUSE**

Date \_\_\_\_\_

Ship to \_\_\_\_\_

Street ..... Town \_\_\_\_\_

County ..... State \_\_\_\_\_

Via ..... R. R. Is there a Freight Agent there? \_\_\_\_\_

**ORDERED BY**

Street ..... Town \_\_\_\_\_

County ..... State \_\_\_\_\_

Enclosed please find \$ ..... for which ship me at once

Style of Aladdinette \_\_\_\_\_

Siding or Shingles for Outside Walls \_\_\_\_\_

Lath and Plaster or Plaster Board for Inside Walls \_\_\_\_\_

Shingles or Roofing For Roof \_\_\_\_\_

What Kind of a Foundation will You Use? \_\_\_\_\_

Color Paint or Stain for Walls ..... Trim \_\_\_\_\_

Color Porch Floor \_\_\_\_\_

Inside Finish \_\_\_\_\_

# The Aladdinette Home



*The Aladdinette Home has nearly fifty points of unique interest to the prospective home builder. It is not possible to comprise them all in a word. Read all the following introduction thoroughly, for it will reveal a new home idea surpassing in excellence.*

## Cuts Costs of Homebuilding and Home Owning

THE Aladdinette Home is a modernized conception of efficiency, convenience and utility. It converts wasted space of house plans into utilized space, thus reducing the footage to that which is usable, conserving building expense, enhancing the convenience of the home, saving housework and reducing to their simplest terms order and neatness. Each design offers the convenience and utility of house or home twice its size. The secret of this accomplishment is in the planning combined with the adaptation of accessories now used in expensive apartments private railroad cars and the like. The accessories are fully explained in this booklet.

## Aladdinettes Equipped with Murphy Beds

Possibly the most valuable gift to the American home in recent years was made by the inventor of the Murphy Wall Beds. The simplicity and practicability of this device doubles the value and usefulness of each

## Dining Alcove and Kitchenette Fixtures

Two other features that have been introduced into many of our Aladdinette designs are the kitchenette and the dining alcove or "Dutch Breakfast Room."

The kitchenette described fully on page five dispenses with all useless space in the ordinary old fashioned kitchen. It materially reduces the burden of housework.

"It is a small kitchen with a college education," said a fair young college graduate, "it is as perfect in detail and arrangement as our chemical laboratory was. I can accomplish my kitchen work with less than half the trouble and in half the time necessary in my mother's much larger kitchen."

## WHAT IS AN ALADDINETTE?

It is an apartment that separated itself from other apartments and became a house by itself. For practical efficiency, convenience and utility, you cannot improve upon the modern accommodations in a big apartment building, but the undesirable features such as crowding many families in one building; the lack of yard space, etc., have proven detrimental to the big apartment building type of house. The desirable features of both the apartment and the detached home are combined in the Aladdinette. The convenience of properly arranged, expertly proportioned rooms which are typical of the apartment, together with the privacy of the detached home and freedom of yard and lawn, constitute the features that make for the popularity of the Aladdinette with the American family. Each Aladdinette design offers the convenience and utility of a house or home twice its size. This is attained thru adaptation of accessories which have proven satisfactory beyond doubt to thousands of homes and luxurious apartments in the larger cities of the country.

room in the home where it is used. With its use the former sleeping chamber serves a double purpose, that of sleeping chamber at night and living-room, sun-parlor or dining-room or one of the many other uses in the day time. The Aladdin Company does not hesitate to fully recommend this remarkable mechanical equipment, to the home-seeker of America as the merits of this product are very high and of great utility. Definite and complete illustrations of the Murphy Wall Beds follow on pages six and seven.

## Larger Than Expected

An experienced builder paid his first visit to an Aladdinette Home after nightfall and was impressed by its large living room and other genuine accommodations. Upon seeing the house in daylight and roughly measuring the exterior, he exclaimed: "I thought it was twice as large. That is the mystery of the Aladdinette—the detached apartment, it is the extracted essence of home, serviceable, complete—at half the cost."

## Housework Minimized

Modern invention has entered considerably into the field of housework and to a great extent banished drudgery but no matter how many labor saving devices the housewife buys her task is still computable by square footage of floor space. The Aladdinette system of doubling up rooms, has cut down dusting, sweeping and housecleaning forty per cent. A kitchenette is easier to keep clean than a large kitchen. The Holland housewife has

the little Juliette Breakfast room or dining above always quick and gay. American housekeepers never so much regret the unusually large dining room as when they are burdened with cleaning it. When you can sweep and dust a sunroom and bedroom too, all in one without passing thru a door, house-work has assumed simplicity. Thus the Aladdinette appeals most strongly to common sense.

## Guaranteed Cost of Materials

An item of service that is applied to every transaction or order for an Aladdinette is the value to the builder of knowing *before* the job is started the complete cost of all material necessary for the building of his home.

Many claims are heard from builders today that a number of "extras" are always included after the home is started, which sometimes doubles the cost of the price estimated at the start. It is obvious that this eliminated in the creation of an Aladdinette and besides the money-saving possibilities of the Aladdin System and the Aladdinette home, this feature saves many tankers hundreds of dollars on their homes.

## Two Years Rent will Pay for It

What is your yearly rent? That which you would have to pay for rent this year and next will more than pay for an Aladdinette. Why pay rent when it is so easy to OWN a home? Thousands of families are today paying eighty, ninety and one hundred dollars a month for apartments not nearly as attractive for home life as the Aladdinette.

## Permanent, Substantial, Attractive

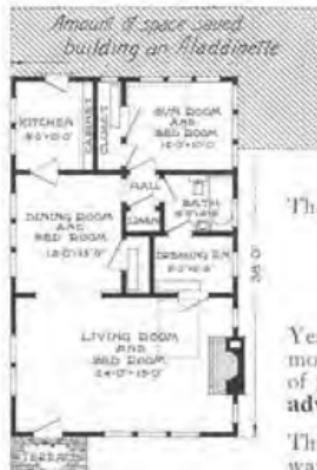
The Aladdinette home should not be confused with the portable house or houses built with cheap construction. The Aladdinette is NOT portable, not sectional, not built of wall-boards or any other materials but of the same grades of high quality lumber as are furnished for Aladdin Homes. For an Aladdin Home, the construction is permanent, warm and substantial in every way. The Aladdinette construction being identically the same construction as Aladdin Homes, will withstand the coldest climates. For fifteen years Aladdin Homes have been giving satisfactory service in the coldest parts of northern Canada and United States. The attractiveness of each Aladdinette design is the result of careful and thoughtful work on the part of experienced architects in the Aladdin organization. The designs are correct architecturally and have proven very popular among home-builders.

## Aladdin Readi-Cut Construction System

The Aladdinette Home is manufactured by the "Aladdin Readi-cut" method that has raised Aladdin house construction to national importance and world wide fame. The Aladdin system of construction is founded on this principle: Modern power-driven machines can do better work at a lower cost than hand labor. Then every bit of work that can be done by machine should be so done. The steel worker with a little know-how trying to cut and fit the steel girders of the modern skyscraper should be no more capable than the modern carpenter cutting with jointer and saws. The skyscraper framework is cut to fit by machines in the steel mills, marked and numbered ready for erection. The lumber in the Aladdin house is cut to fit in machines in the Aladdin mills, marked and numbered ready for erection. The steel system is twenty-six years old—the Aladdin system fifteen years old. The result is that practically every year the list of the business shows a striking and visible in the volume and number of houses sold. You know that this wonderful growth would be impossible for any manufacturing institution, or any business house, unless customers became friends—unless real service was rendered—house values square business methods and integrity prevailed.

See Aladdin's guarantee of a "Dollar-a-Knot." (Stated on page four.) Where else can you obtain such assurance of quality?

## THE quickest and most successful method to find the great advantage of an Aladdinette Home is to compare one to an old style home.



Take for example the Abbott. It possesses six rooms. However, it has nine room value and utility. The size of the Abbott is 24 x 38 ft. An extra 432 square feet of space would be necessary in building the old type of home to secure the advantages and utility of the Abbott Aladdinette. In other words an addition similar in size to that indicated by the dotted line in the diagram would be necessary, in any other type of home, to equal this floor plan.

That means—An additional cost for excavating for foundation,  
An additional cost for foundation,  
An additional cost for material for the house,  
An additional cost for labor on foundation,  
An additional cost for painting, plastering, etc.

Yes, the extra costs would amount to practically one-third more, or, on a three thousand dollar Aladdinette an average of \$1000 would be saved in cost without losing one single advantage.

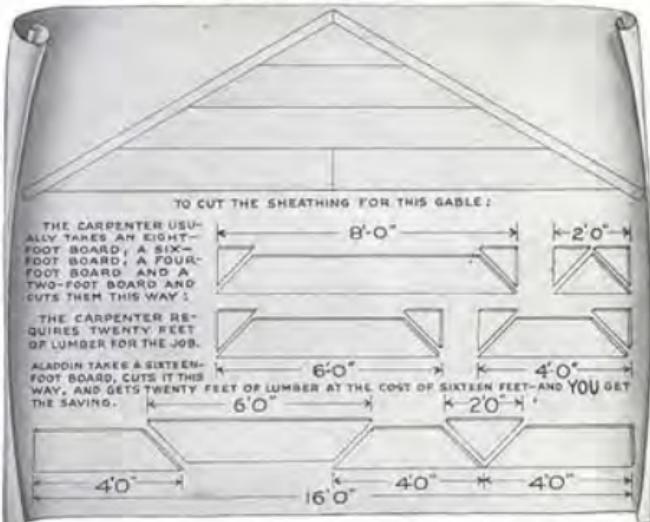
This is an average comparison and demonstrates in a general way the big reason for the popularity of the Aladdinette plan.

**S**PESIAL investigation of waste in the construction of dwellings resulted in the following statement by a writer in the Retail Lumberman: "A safe estimate of good lumber wasted in course of construction is 25%." This statement from such a source gives special weight to our very conservative statement: "You will pay for 18% waste when you build the old way."

Eighteen per cent of your money will pay for material you don't get—nineteen dollars out of every hundred—wasted! We have reduced the item of waste to approximately 5%. The illustration to the right shows how it is done.

Our buyers go actually into the woods, confer with the owners and cutters of the timber and lay the right lengths and thus will come out of the woods through the saw-

## Twenty Feet of Lumber from a Sixteen Foot Board How It Is Done



The wonderful money-saving results of the Aladdin Readi-Cut System will be understood by reading this page. Nowhere in the history of manufacturing or building since history began can be found an example equal to that which is a part of every day's work in the Aladdin designing rooms and in the Aladdin mills.

That of taking a sixteen-foot section from lumber and getting twenty feet of enough lumber of it!

Think of applying this system of saving lumber—all the lumber used in building your home!

Think of your own good money it saves! The ultimate waste by selecting, planning, design and cutting of lumber is to save more money from the waste pile.

W. L. Overholser, president of The Aladdin Company, conceived this tremendous thought, originated, perfected and guaranteed the system. The Aladdin Company has been well established there than any other of The Aladdin Company that it is now accepted and approved by lumbermen, contractors, engineers and scientists.

## Is the Readi-cut System Practical?

To him who says the Readi-Cut System is not possible or practicable, point to the Pyramids of Egypt, refer to Solomon's temple as described in the Bible, or inspect Washington Monument or the 37-story Woolworth Building in New York City. You will find that each was prepared, erected and completed by the Readi-Cut System. But it remained for the Aladdin Company to first apply the system to your benefit in the building of a home. And thousands of American families scattered over this broad land will testify to its economy and practical success.

The pyramids aren't portable, the Woolworth Building is not portable, nor are Aladdin houses portable.

If you attempt to tear apart, or disect an Aladdin house, the most expert contractor could not tell it from any first class frame dwelling because there is no difference.

At the bottom of this page is a striking illustration of the Readi-Cut System of construction successfully used for twenty years in steel-building construction. Note the

studding for the two side-walls, all in position with the "joist hanger" placed. These studs are about thirty feet high. In the foreground are shown some of the rafters with the marks and numbers indicating their respective positions—"A201-16'-C-12". There is no lifting or cutting on the ground.

The sawing, measuring, and fitting were done in the steel mills in Pittsburgh. How can they do this work? Why, the structural engineers know how. It's their particular business. It's their life-work. So it is with Aladdin Readi-Cut houses. The same principles govern each job. It's the same system.



mills and into our own mills in the right lengths. We don't take raw material in lengths and sizes as it comes to name, but as it should come to conform to our standards. In many instances the cross-cut saw in the hands of the woodman is actually directed by our needs so that no other saw is needed in the lumber at any time.

When the architect over-looks something or makes a mistake, you pay the bill; when the contractor overlooks something or makes a mistake, you pay for that, too; and when the carpenter uses poor judgment, overlooks something or makes a mistake, you are the one to stand the cost of his mistake. It's always your money—not the other's.



## Aladdin's Famous "Dollar-a-Knot" Guaranty

A new standard of lumber quality has been given to the world by Aladdin's famous "Dollar-a-Knot" Guaranty.

The "Good-enough" lumber grades, the "Anything-will-do" grades and the multitudes of ersatz substitutions for Clear Knotless lumber have been shown up.

You cannot be expected to fathom the intricacies of lumber associations' manual of

### I'll Pay \$1.00 for Every Knot

Any customer can find in our Red Cedar Siding. I want you to prove it to you in this way that the lumber in Amable Round-Cut Houses is higher in grade than those that are regularly graded. Then sell us lumber in your town. Furthermore, we guarantee that you will receive Clear and Knotless Siding, Clear and Knotless Flooring, Clear and Knotless Interior Finishes, for every Aladdin Dwelling House.

O. E. SOVEREIGN,  
General Manager,  
The Aladdin Co.

grading rules; how many circles, hearts, rings and larks make a good log, nor how many knots, spots, pitch pockets or worm holes there will be in a board.

There is none of these defects in your dollar, and there should be none in what you trade your dollar for.

**Knotless means just what it says**

"A-Dollar-A-Knot" Could any guaranty be plainer, or more forceful, or more effective?



Largest acreage of finished lumber in the world.

It shows the work of expert men and women.

Integrity? You know a knot when you see it, and you know it makes a board less valuable. And when we guarantee Aladdin lumber to be knotless or guarantee "A-Dollar-A-Knot" for our red cedar siding, you know that your lumber is going to be the very highest grade taken from the forest.

### Aladdin Policy of Absolute Integrity

Integrity means moral soundness; it means honesty; it means freedom from corrupting influence or practice. It means strictness in the fulfillment of contracts, straightforward, square dealing. The Aladdin policy of doing business endeavors to live up to the strictest meaning of integrity. The customer must be well served—must be satisfied—must be pleased—must be a friend. The Golden Rule must govern every transaction. You who read this are entitled to know the truth of the above statement. Will there, demand of us that proof in whatever you will. Shall we give you bankers, congressmen,

postmasters, City, State or National Government officials, or better than all shall we refer you to customers who have tested our integrity, customers in your own neighborhood? The proof is yours for the asking.

### Aladdin Service means quick delivery

Ready-cut material for a thousand houses is carried in stock at the Aladdin mills for quick delivery. Orders are promptly filled, all material necessary being in one complete shipment in a sealed box car. The Aladdin service does not halt when the shipment is made. Aladdin customers are our friends and Aladdin Service never fails you as long as home and Aladdin have for you a connected meaning. Aladdin's unique and valuable services rendered free of charge form a Golden Rule background thru fifteen years of unblemished business experience. Our entire organization is for Service, first, last and always.

## The Aladdinette Dining Alcove

One of the exaggerated extravagant usages of space in the average home is a large dining room. It is a direct descendant of the banqueting hall of the feudal castle. Its modern use resolves mostly into becoming a passageway or hall between other rooms for nine-tenths of the day. For the small family the dining room seldom if ever requires service commensurate with its cost and size. Indeed, housekeepers have discovered that a large dining room is without any justification. For occasions when many guests are to assemble at a meal special arrangements

are easily made. Few of the new hotel apartment buildings feature large dining rooms

with the apartments. They have dining alcoves.

The chummy, handily-dining alcove sometimes referred to as the "Dutch Breakfast Room," saves steps and housework. It is the housewife's friend. It is a tremendous economy in figuring building costs. The dining alcove is a feature of several of the Aladdinette designs, helps materially in minimizing costs. It is pleasant and attractive in a cosy Aladdinette.

It affords an opportunity for a quiet morning's repast without interruption or any great amount of work, as the kitchen is so near yet breakfast room is secluded.





## The Kitchenette's Planned Efficiency

The Kitchenette is by no means new or theoretical. On the contrary it is the most practical kitchen built to save steps and work. It provides for every utility or accessory found in the modern kitchens of today, the difference being in the arrangement. The Kitchenette is arranged on efficiency basis, occupying less space and decreasing house-work.

Heretofore, small houses have been simply replicas in reduced size of the larger homes, each room being reduced proportionately in size, with the result that the utility of some rooms was lost. The reception room of a large house was reduced to a "Dutch Hall," which could not serve the same purpose at all in a small house.

In the Aladdinettes each room is treated individually according to its merits. The kitchen becomes

the kitchenette without any sacrifice of its original efficiency and purpose, but the large living room is retained because for it, spaciousness is desired.

This Kitchenette, designed by Aladdin experts is one of the greatest helps offered the housewife in recent years. The business man arranges his office, his store, his factory to minimize work, to make each successive step in process dovetail into the preceding one. Why should the kitchen, the workshop of the house be insufficient and make house-work more difficult and more burdensome? Aladdin designers in building the Kitchenette have had in mind the same idea of time-saving as the man who has been arranging his office. Why should the housewife take three or four steps to the kitchen stove from the kitchen cabinet when it should be reached in one step?

The kitchenette is the result of a study of kitchen work and an inspection of the smaller kitchens in apartment homes in the larger cities. One might as well march ten miles as to do the kitchen work for an ordinary day in an old fashioned kitchen, but in the kitchenette with everything within reach

three-fifths of the arduous task is finished completely, work is accomplished in half the time and the outlay of fatigue no longer attaches to the kitchen duties.

Therefore the Aladdin kitchenette is theoretically and practically a success as a specially designed kitchenette can be in thousands of separate homes in the country. And housewives who have used both types of kitchens prefer the kitchenette without exception. In the main, the kitchenette is not different from the kitchen except for size. All accessories necessary and found in a modern kitchenette are in the kitchenette. Angle space, refrigerator, sink, drain board and four burner cook stove is included and in orderly arrangement—step-saving, work-saving, and time-saving. And besides this a wealth of cabinet space—twice as much cabinet space as found in the average ordinary kitchen. The kitchenette is included in the price of Aladdinette Homes as shown in the plans and noted in the specifications. The price of the Kitchenette does not include refrigerator, sink or cook stove. The balance of the kitchenette is furnished as noted on the diagram completely including stock above stove hardware, etc.

## Aladdinettes are

SOMETIMES a bedroom will be used during the day by the housewife for a sewing room, but in a home having several bedrooms, not more than one ever renders occupied service in the daytime.

It has cost a vast amount of money during the past ages to accommodate beds. Beds occupied approximately thirty-five square feet of floor space and three hundred cubic feet of room space roofed, walled and floored. Twentieth century ingenuity has decreed that beds should occupy during the daytime only about four-and-a-half square feet of floor (forty cubic feet) in a closet, so that the bed chamber may be free of bed encumbrance during the day. This utility practically eliminates all the wasteful bed-storage use of a large room, reducing the building costs and "upkeep of the home."

The use of the Murphy Bed is distinctly an evidence of purely modern common sense and efficiency. It is an improvement without a fault. Objections

to it there are none. It operates so softly and simply that a child handles it without the least effort. Folding or drop-leaf tables, were a great space-saving invention. So were window sashes that raised and lowered, so were sliding doors and so are many other comparatively modern devices but none are equal in actual scientific economy to the Murphy Bed.

The closet that harbors the Murphy Bed during the daytime is a dressing room no larger than its utility demands.

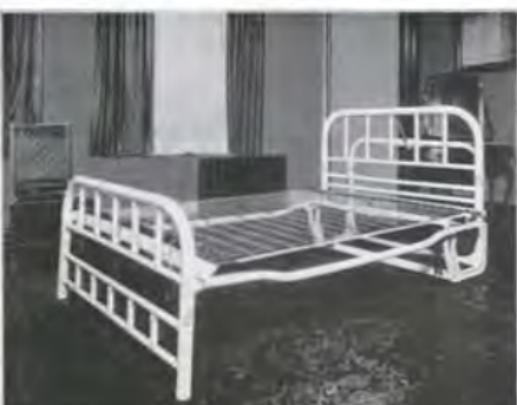


"Illustration above shows the bed swinging thru doorway." "Illustration below shows bed held in position by the friction clamps at foot of bed."



At the bottom of this page bed in position on floor shows construction.

Photo reproduced on next page illustrates normal position of bed in use.



# equipped with Murphy Wall Beds

It contains the dresser or chiffonier and adjoins the bathroom. The bed is upright, hugging the wall and out of the way. It occupies the least possible space.

## Best Construction

The diagrams and illustrations on these pages demonstrate the use of the Murphy Bed. It is a sanitary and all-metal bed pivoted to the jamb and threshold (frame) of a standard closet door by a simple mechanism which permits it to swing thru the doorway and be easily lowered for use. As far as the door itself the bed in no way interferes with it.

The bed is perfectly balanced by spring tension—having no counterweights. It cannot close up accidentally from any position but is moved up or down or swing thru the door—all with the slightest touch. The bed clothing is held in place by friction clamps at the foot, and when the bed is upright in the closet the mattress and linen hang loosely from the top, receiving perfect ventilation.

The pictures on these pages show the bed without bedding in order to illustrate mechanical details and also show corresponding positions of the bed when equipped with bedding—in actual use.

The standard Murphy Bed is made of 1½ in. tubing.

The double bed, standard size 4 feet 6 inches wide by 6 feet 2 inches long, is furnished with Aladdinettes.

The beds are finished in the Vernis

Martin which is greatly superior to ordinary timbers. The springs are the famous Simmons no sag springs that have the resilient form holding coils at top and bottom which prevent sagging. Unquestionably these beds are the most comfortable, hygienic, durable beds obtainable. If this were not absolutely true, then Murphy Beds could not have been selected for the equipment of the new high class apartment houses that have been erected at the cost of millions of dollars each in Chicago, Detroit, Milwaukee and other large cities.

Angle entrance to closet is afforded even when the bed is up. The mattress and bedding is held securely by a folded iron frame with linen held by friction clamps at foot. The bed is perfectly balanced in every position—no trouble or danger in handling. The jointure is invisible and all castings are malleable iron and will not break.

Murphy Beds are fully covered by letters patent in all countries. They are made of the very best material and workmanship. They are guaranteed to be practicable, substantial, durable and free from mechanical defects.

## Simple to Operate

You will notice that the Murphy Bed rests its entire weight on the floor at all times. All of the wall space in the closet is available for hanging clothes and entrance to the closet may be gained at all times without moving the bed. The balancing principle of the Murphy Bed is perfect and no weights

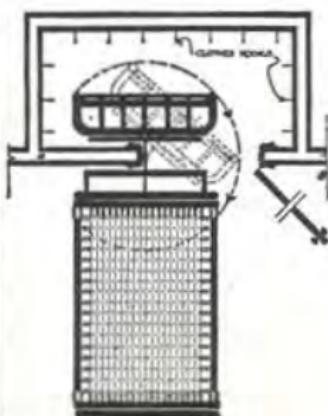
are used. The bed stands firmly on the floor. It is impossible for them to close up unaware. The bed swings out of the closet so easily that a child can handle it, and when it is attached to the jamb, the bed can be let down at any angle to avoid furniture. It is not necessary to roll the bed around on the floor thereby marring the floor and the wood-work. The Murphy Bed is always in its proper place.

The diagram in the lower right hand corner of this page demonstrates how the Murphy bed, which occupies normal bed space when in use, raises to a vertical position and pivots into the closet where it occupies about as much floor space as a couple of suit cases.

Usually the closet in which the bed is kept is made enough larger to be a dressing room.

## Time Tested Success

Murphy Wall Beds have been used in homes successfully for at least ten years. They have been a very successful feature in some of the newest and best hotel and apartment buildings. Their introduction into Aladdin-made homes serves as an additional evidence of the progressiveness and superiority of Aladdin service. We do not hesitate to recommend and endorse the Murphy Bed in every way. It's perfect construction, flawless operation and fine quality will give utmost satisfaction in every home where it is used. Murphy Wall Beds are furnished with each Aladdinette as noted on the plans and in the specifications.





I WANT to add my personal recommendation of the Aladdinette idea to every prospective builder.

The Aladdinette plan is not theoretical or impractical. If it were, it would not be satisfactory to the home builder and hence to The Aladdin Co.

The Aladdinette principle is the **elimination of waste**, of **self-dom-used space** in the house plan.

This has been accomplished.

It benefits the home builder by giving him a Big Saving in original cost, excavation, foundation, labor, material, painting, etc.

Big Saving in time of erection.

" " " " upkeep.

" " " " taxes and insurance.

" " " " heating bills.

" " " " housework.

And all this without the slightest injury to the comfort or utility of the home. But on the contrary it increases the utility of the home where most needed.

In short it is **The most sensible, successful and instantly popular development in homebuilding and homeownership in the past fifty years.**

O. E. Sovereign,  
General Manager  
The Aladdin Co.

## Murphy Beds Used Exclusively in Million-Dollar Apartment Hotel

The Surf Apartment Hotel, one of Chicago's finest apartment buildings boasts of the exclusive use of Murphy Beds. This structure is one of the most recent and expensive apartment buildings to be erected in the country. Practically without exception Murphy Beds are included in the plans of all the new buildings in the large cities. These facts demonstrate the practicability of the Murphy Bed.





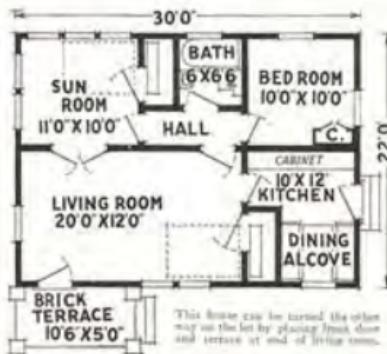
## The Dearborn

A CERTAIN man wanted to build a home. He said that it should contain a large and beautiful living room. And for balmy summer days he wished to have a sunroom that could face both east and south. Windows should extend from corner to corner along the outside walls of the sunroom so that it could be airy and bright all day long.

Of sleeping chambers he demanded accommodations for three beds. He asked that the kitchen be sensibly arranged without waste space and that the bathroom be suitably located. When the plans were completed he found all he had asked for had been perfectly arranged on a single floor that contained only 600 square feet of space. His delight and surprise were unbounded because he found the wonderful plans had saved him more than half what he planned to pay. He claimed his home was a revelation of home building possibilities hardly less than a miracle.

The floor plan here shown graphically demonstrates the genius that devised it. The details so carefully worked out are perfect. Generous closet space is in evidence. The doors are located to the best advantage. Access to the bath is private. With its Murphy Bed swung out at night the sunroom offers itself as a most attractive sleeping porch or bedroom.

The architectural effect of the exterior disguises the squareness of the structure with truncated gable ends, a pleasantly conforming chimney, a distinctive entrance and well-placed attractive windows. The entire construction is strong, durable, permanent. It is Aladdin-built and that means without flaw. The Dearborn can be built quickly and with a minimum of labor cost. The Murphy Beds and Kitchenette equipment are included in the price.



This house can be turned the other way on the lot by placing brick end and terrace at end of living room.

### Specifications

THE DEARBORN—Size 30'x22'  
Sills, 6"x10"; Floor Joist, 2"x8", 16" on centers; Building Material, Masonry 1"x2"; Double Floor, 1" sheathing, building paper, tarred and ground, 16" on centers; Sheathing, 2"x12" 16" on centers; Exterior Walls, 1" sheathing, building paper, or lath for stucco (concrete material not furnished); Ceilings, 9'0" height; Ceiling Joist, 2"x8", 16" on centers; Doors, 3'6", 20" on centers; Windows, 1" aluminum; Cedar shingles or semi-shingle roofing, Red or Green; White oak, Clark rail, glass sizes 26"x28" and 36"x16"; Doors, size 2'0"x8'0"; Pt. French doors between sunroom and living room; Features: Kitchenette Cabinet, Breakfast Area, Benches and Table; Two Murphy Beds, One Aladdin Closet. For balance of specifications see page 24. Awning and porch chain not included. Siding or shingles for side-walls are furnished at an extra charge.



## The Wayne

THE principle of Aladdinette construction can be carried with logic and propriety into the building of large and pretentious homes. On the other hand it may be the body and soul of a diminutive dwelling, where but for the saving facility of Aladdinette features no comfort or convenience could be had.

"How small may a really livable and lovable home be?" the chief Aladdin architect was asked. His answer was the Wayne. It is a practicable, little dovecote for two, a nest if you

wish—but a complete one. Its thoroughly workable appointments offer practical homeownership possibilities that fit the most slender purse. Here is a living room—many seven and eight room city homes do not have nearly so large and well lighted living rooms. Its four windows opening on three sides brighten the home with sunshine and banish gloom.

The Kitchenette and Dutch Breakfast room are standard Aladdinette features. The bathroom is just the same as one finds in larger homes. The use of the closeted Murphy Bed eliminated the necessity of a separate bedroom.

The Wayne presents an artistic exterior. Its cedar shingled sides may be left in natural color effect or if stained a dark green will be equally well adapted to rustic surroundings in an attractive way.

The construction is the same in the Wayne as in all homes Aladdin built. It is of the best. The low price has not caused the slightest deviation from our inflexible standard of high quality. Purchasers of the Wayne will be assured of a warm, permanently substantial home.

### Specifications

**THE WAYNE**—Size: 16'0" wide by 20'0" deep. Total: 32'8" long. 1'2" eaves. 1'0" overhang. Minimum: 1'2" eaves. Double Plaster, 1" sheathing, building paper, composition and glassed top flooring; insulation 1" x 4", 16" on centers; Exterior Walls: 1" sheathing, building paper and coat of stucco or brick. Ceiling: 1" x 4" joists, 16" on centers, 1" sheathing. Joist: 1" x 4", 16" on centers; Rafters: 1" x 6", 24" on centers. Roof: 1" sheathing and Cedar shingles on semi-slate roofing. Green or Red Windows: Check top glass size 10" x 22" and 20" x 36". Dutch door: 27" x 36" wide and over door glassed. Built-in Furniture—Kitchenette Cabinet, Breakfast Room, Bedchamber and Table; Murphy Bed. For balance of specification see page 28.



## The Glenelyn

HERE is an inexpensive home that offers excellent accommodations for a small family. It is a type frequently used in the construction of hunting lodges and homes among the mountains, but we venture to say that never has a home of these linear dimensions embraced so much solid advantage or substantial utility, as is included in this floor plan which speaks for itself.

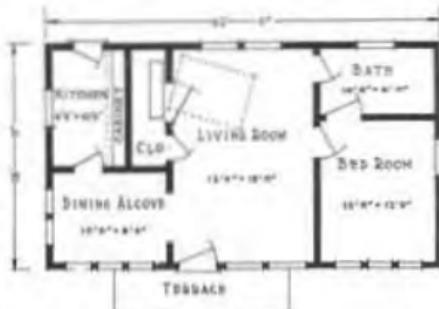
The invisible bedroom which materializes with the lowering of the Murphy Bed, the Kitchenette and Dining Alcove accessories combine to yield the utility and convenience of a larger, more expensive home. Cedar shingled sides and several slight but effective additions transform an otherwise plain and severe exterior to cheerful prepossessing attractiveness. In many sections of the country this design is one of the most popular Aladdinettes.

### Specifications

THE GLENELYN. Area, 800 sq. ft.  
Width, 20' 0"; Depth, 40' 0".  
This is a simple, attractive, bungalow style house, combining economy, compactness and practicality. The exterior walls are covered with cedar shingles. The roof is a low-pitched gable roof, with a central chimney. The front entrance is a wide arched opening. The kitchenette is located on the left side of the house, and the dining alcove is on the right. The living room is at the rear, with four large windows. The bedroom is located on the right side of the house, with a large window. The bathroom is located on the left side of the house, with a window. The terrace is located at the rear of the house, with a door leading from the living room. The overall dimensions are 20' 0" wide by 40' 0" deep.

Note the large living room with four windows; bedroom with four windows; dining alcove with five windows. The bathroom is extra large. Kitchenette Cabinets and closeted Murphy Bed are included in the price.

The extreme simplicity and utility of this home makes it a popular design. Chiefly the abundance of light and air will be approved but the large arrangement of the rooms and the large furniture capacity of the rooms, are appealing features. Of course its construction is of the high quality standardized by Aladdin and the Glenelyn comes complete with all material Readied-to-fit. For prices see list on the inside front cover. (Seat on terrace included in price.)





# The Abbott

## Plan A

THE Photograph shows the one-story Abbott. This exterior design is equally attractive adapted to the two-story plan shown on this page.

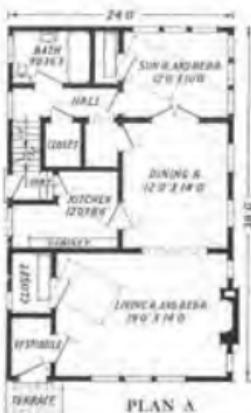
Plan A, the one story Abbott, speaks of generous capacity. By eliminating the use of Murphy Walls and adding three very large bed rooms, this would be a home larger than the average. The utility is preserved and the cost of those extra rooms is eliminated by telescoping the night and day use of three rooms. Not only the cost is halved—the housework is also proportionately reduced. Instead of climbing stairs to a second story at bedtime, the bedrooms are created on the first floor by opening closet doors and swinging out the beds.

The magnificent living room 24 feet by 15 feet with its seven windows and handsome fireplace, will appeal to the hospitable instincts of the socially inclined family. Homey gatherings will populate this dandy room. The location of the sunroom at sleeping porch nicely balances the utility of the living room and assures the family of a pleasant dayroom no matter at what hour of the day or what season of the year. Regardless of the direction in which the house faces, a light and airy room will be available at every daylight hour the whole year thru.

The well-lighted dining room ample in size has its elected Murphy Bed and stands in reserve for double service when called upon for such duty. The placing of the doors and the floor measurements are so calculated as to render serviceable the greatest possible footage of floor space.

The kitchen tho' normally large, has the advantage of Kitchenette equipment. It will satisfy those who prefer system and arrangement without discouraging anyone who has been unchangeably accustomed to lots of space for kitchen work. The convertibility of the sunroom into a sleeping porch will find strong favor with health advocates. Its arrangement is peculiarly efficient.

The dressing room between the bathroom and living room has been made extra large. Picture it as a bedroom extended to include the bed in the lowered position, that is from the bathroom wall to the centre of the fireplace in the living room, and a bedroom 9x15 feet is evident. Thus the dressing room 9 ft. x 6 ft. 6 ins. is more ample than similar space afforded in the average bedroom. The linen closet next to the bathroom should not be slighted. The details of the Abbott, plan A, are singularly appropriate and satisfactory.



## The Abbott, Plan B

The two-story Abbott classes as an Aladdinette solely because it has the Kitchenette and two Murphy Beds. The full-sized dining room and the second floor bedrooms are a compromise, a concession to the homebuilders who cling to the old, while approving the sense and efficiency of newer ideas. The first floor plan represents the height of achievement in providing superior, harmonious apportioning of rooms. The living room is large and well-lighted. The vestibuled entry is a favorable feature for severe climates or where inclement weather prevails. The convertibility of the living room and sunroom into sleeping chambers by the use of Murphy Beds, provide reserve sleeping accommodations very valuable in time of need. The Kitchenette conveniently located and the placing of the hallways, stairs and bathroom, gives evidence that extreme care and cleverness has entered into the architect's work. There is such a lot of closet space provided for that this design will appeal strongly to all experienced housewives.

## Specifications

THE ABBOTT—Size 24'x36'  
Plan A—Width 24'-0" Depth 36'-0"  
Rooms: Living, 24'-0" x 15'-0"; Dining, 12'-0" x 15'-0"; Kitchen, 12'-0" x 15'-0"; Breakfast Room, 8'-0" x 10'-0"; Sunroom, 9'-0" x 12'-0"; Bath, 6'-0" x 8'-0"; Hall, 3'-0" x 12'-0"; Stairs, 12'-0" x 12'-0"; Bed R., 10'-0" x 15'-0"; Bed R., 10'-0" x 12'-0"; Clos., 6'-0" x 8'-0"; Terrace, 12'-0" x 12'-0"; Total, 24'-0" x 36'-0".  
Plan B—Width 24'-0" Depth 18'-0"  
Rooms: Living, 24'-0" x 15'-0"; Dining, 12'-0" x 15'-0"; Kitchen, 12'-0" x 15'-0"; Breakfast Room, 8'-0" x 10'-0"; Sunroom, 9'-0" x 12'-0"; Bath, 6'-0" x 8'-0"; Hall, 3'-0" x 12'-0"; Stairs, 12'-0" x 12'-0"; Bed R., 10'-0" x 15'-0"; Bed R., 10'-0" x 12'-0"; Clos., 6'-0" x 8'-0"; Terrace, 12'-0" x 12'-0"; Total, 24'-0" x 18'-0".  
For balance of specifications see page 21.



1931

## The Alcona

MANY families are paying \$125.00 to \$150.00 a month for an apartment that does not compare favorably with the Alcona. Few apartments are more desirable. \$150.00 a month for two years would equal the cost of building the Alcona complete in most communities and then the family could be their own landlord. From the standpoint of utility, the Alcona compares with the majority of apartments ever built.

The living room size in the Alcona is greater than those found in the average apartment.

In the rear of the living room is the dining-alcove which can be converted into a sleeping porch if desired. The Murphy Wall Bed, which is a part of the closet, can be placed in position when needed or taken out of the way when not in use. Or with the use of a gate-leg table in the dining-alcove, the room could be also used as a sunroom. The kitchen too is modern and advanced in design. In short, it is built along efficiency lines without robbing the housewife of any of the necessary equipment found in the most desirable kitchen in any home. Off the living room the hall gives access to either the bathroom or else a large bedroom on the front of the home. How many of your friends would be willing to lease this apartment for two years at a rental of \$150 per month? And still you can own it practically for the same money paid for two years rent. For prices see inside of front cover of this booklet.

### Specifications

THE ALCONA—Size 30' x 39'  
2½ stories, 4 bedrooms, 2½ baths,  
kitchen, dining room, living room,  
dining alcove, sunroom, bathroom,  
closet, laundry room, cedar closet,  
pantry, back porch, 8' 0" high. Ceiling  
joints 7' x 8", 10' on centers. Rafter  
joists 12' 0" on centers. Roof 1½ sheathing  
and Cedar shingles or asphaltic  
coating. Back or Green) Windows in  
front of house, exterior walls 9" thick,  
10' x 10' kitchen clock recess, 10' x 12'  
x 10' dining alcove, 10' x 12' sunroom  
x 10' exterior door porch. Built-in  
Pantry. Bathrooms: Ceramic floor  
tile. For terms of application  
see page 22. Shown to be  
constructed at extra.





## Mayview

**A**LL THE elements of a very livable and beautiful detached apartment home enter into the composition of this attractive Aladdinette. Having normal bedroom and two Murphyized convertible rooms the sleeping capacity is considerable for a complete home of this type. The sunroom connected with the living room and the living room itself both have closeted Murphy Beds. The living room fireplace in its relationship to the two rooms seems a central vantage point of homely happiness. The double glass doors transmit light from the sunroom to the living room and make the two rooms seem as one.

### Specifications

THE MAYVIEW—Size 16'x40'  
Bills, \$700<sup>2</sup>. Floor Int., 12'x10', 16'  
one central. Staircase. Basement 12'x22'.  
Double French doors overlooking building  
pass through to sunroom. Two Murphy  
beds. Standard size closet on each side.  
Exterior Walls, 1½" sheathing, 1x6  
paper and lath for interior (sheathing  
material not furnished). Ceilings, 9'  
high. Ceiling Int., 9'x12', 16' on exten-  
sions. Bath, 7'x8'. Living Room, 19'x12'.  
Bedroom, 10'x12'. Dining Room, 14'x12'.  
Kitchen, 10'x8'. Sunroom and Bed Room,  
9'x8'. Entry, 4'x6'. Porch, 10'x8'. Total  
Exterior Wall Space, 1,000 sq. ft.

The most delightful dining room conceivable is this one of the Mayview. The double French doors occupying the entire exposed side of the room open to an artistic brick terrace with an Italian pergola above. Air, light and the outdoors appeal make this room perhaps the most attractive one in the house.

The standard sized Kitchensette, the closet off the hall and the well-planned bathroom add to the general line-up of advantages. One must enthuse over the Mayview which is one of the happiest and most commendable small houses ever designed.

The exterior is of exceptional merit. The covered front porch, and the vestibuled entry are effective features of which the exacting critic will approve and welcome. The high quality of Aladdin construction assures the builder of a home equal or superior for strength, warmth and durability to any home in its neighborhood. In choosing a home one does well to dwell upon the detail as well as the general layout—both are highly developed in this superior design.





## The Arden

WOULD you have thought it possible for a complete and livable home 22x26 feet to contain three bedroom capacity, a living room, a kitchen, a bathroom and a dressing room? It is practically certain there are but few, if any, other homes of these dimensions which can so comfortably house a family of five or six. Double value of this living room is obtained by the installation of a Murphy Wall Bed. A bedroom when needed, yet the bed is hidden from view and unnoticeable when not needed. So the coziness and comfort

of the living room, which is the same as the living room of any well planned home, is not molested save at nighttime, when the use of the Wall Bed is desired. A dining room with its attendant costs in the erection of the home is the most expensive part of the home. The dining room in the average home is used about thirty minutes three times a day at the most. The balance of the day it serves as a passageway to the kitchen, bedroom or other rooms. Rather expensive room for the small amount of service rendered, that's certain. In the Arden a living room table during the day serves as a dining table at meal time which trebles the value of the living room. Two large bedrooms, large bathroom and hall are included in the plan. The Arden is a most pleasing home on the exterior. It is not temporary, but permanent in construction. For prices, see inside front cover.

### Specifications

THE ARDEN - 22x26 ft.

Site, 6'x80'. Floor joists, 2"x8", 18" centers. Bridging, Mason, 1" x 2". Decking, 1" fir. Siding, shiplap, horizontal panel, tapered and grooved for shedding. Shingles, 2"x6", 16" on centers; exterior walls, 1" sheathing, building paper, and Cedar shingles on siding; ceiling, 7' 0" high; ceiling joists, 2x8", 16" on centers. Stairs, 10" wide, 21" on centers. Roof, 1" shiplap and Cedar shingles on semi-instant roofing. Red or green. Windows, Check rail glass size 29"x28" and 29"x16"; double, 7' 0" x 5' 0" exterior doors glass. Back door, French. Kitchen cupboard with lattice glass. Murphy bed. For details of specifications see page 24.





## The Sonoma

A CUSTOMER desired to compare an Aladdinette with a home designed on the regular lines without the wall bed and kitchenette feature of the Aladdinette Home. It was found that the regular house in order to provide all the features found in the Sonoma had to be forty per cent larger in size and cost a trifle over one thousand dollars more for the material alone than the Sonoma. The same construction was used in both homes in making this comparison. In short, the home builder secures

forty per cent more for his money buying an Aladdinette than obtainable in the regular designed home. In this Aladdinette plan the living room was larger than that shown in the other plan with which it was compared. The Sonoma contains a 22 x 12 living room, two bedrooms, a very desirable dressing room, extra large clothes closet, bathroom, breakfast alcove, dining room, kitchen and half for accessibility to rooms. Besides this the attractive pergola side porch. Even the smallest house that was compared with this home was two ft. wider and eight feet deeper and still did not have the number of desirable rooms. The Sonoma has an extra large living room. The other home had a living room not quite half the size. The bedroom in the Sonoma was considerably larger than shown in the other plan. The dressing room was not noted in the room arrangement of the other house. This is an example of the service to the builder in the Aladdinette plan. The exteriors are correct architecturally, attractive and appealing. Regardless of where the Sonoma is erected, it will compare favorably if not prove more satisfactory than other homes erected near it. Strong, substantial construction of the highest type is used for all Aladdinettes and each one is a permanent, attractive, livable home.

### Specifications

THE SONOMA—Size 22'x28'  
Sills 3" x 4"; Floor joists 2" x 6", 16" on centers; Bridging: Mason 1" x 2"; Double floor 1" sheathing; Building paper: Sponged and glazed top floor and bottom floor 2" x 6" 16" on centers. Extra floor joists added in kitchenette, the upper, last, for storage purposes, material not furnished); Ceilings 8' 0" high; Ceiling joist 2" x 8", 16" on centers; Rafters 2" x 6", 24" on centers; Roof, 1" sheathing and Cedar shingles at 1000 lbs. per square; Gutters 6"; Gutter Windows: French rail, glass size 20"x20" and 30"x16"; Door size 29"x68"; windows above glazed. Built-in Features: Breakfast Room: Alpine Bench and Table; Kitchen: Cupboard with open shelves, closed cupboard, Sink. For failure of specifications see page 24. Extra charge for siding or shingles for sidewalls if furnished instead of lath and plaster.





## The Nova

CLEVER arrangement has combined in the Nova a comfortably large living room, an average bedroom, a kitchenette, a dining room and a bathroom in a compact little home 24 x 22 feet and has added by way of sleeping accommodation two Murphy Beds in closets, one off the living room and one off the dining room.

In utility and comfort the Nova is equal to a home of six rooms of more than the average size and it is one of the lowest priced Aladdinettes. Its completeness is remarkable. The casual observer might think that for a thousand or fifteen hundred dollars more, a home of ordinary design could be

made as livable as the Nova but more careful analyses discloses

the error. The attractive little Nova has an eighteen-by-sixty by twelve living room. The dining room is roomy and has four well-placed windows making it light, airy and cheerful.

The special feature of the Kitchenette is superior to the kitchen which in an ordinary plan is twice as large without adding one single advantage.

Has it only one bed room? No, for by the simple converting process of the Murphy-bed rooms, two added excellent sleeping rooms are ready for use. Two fine rooms of double purpose, their dual nature making them equal to four, two of which vanish when the other two are in use. Aladdin's magic is again at work to give the home-builder the most possible for his money, it is the Aladdin process of providing what you need and saving a large percentage of what you would otherwise have to pay to get it. The bathroom is nicely and conveniently arranged. The hall giving private access to the bath-room provides also an excellent space for shelves and cupboard for blankets, towels, linens, etc.

The Murphy-Beds have capacity for much storage of extra clothing and the like. This little home has closet room equal to houses twice its size. The Nova's exterior presents an exceedingly attractive, pleasant appearance giving a correct impression of being a cottage of substance and welcome to visitors.

Five points of Aladdin superior construction are not omitted from the building of this home. The Nova will be weatherproof in the most rigorous climate and equally or more substantial in comparison to any neighboring homes. See inside front cover for prices.

### Specifications

THE NOVA—Size 24' x 22'

Bathing, Mirror, 1' x 3' 6". Double Sink, 2' 6" x 1' 6". Floor Joints, 2" x 8". Building Material, 1" x 6". Double Floor, 1" sheathing, building paper, insaged, and covered top sheathing, floating, 2' x 6" x 10' 6" material. Exterior, 1" sheathing, 1" shingle, 1" underlayment, 1" paper and Cedar shingles or shingled. Ceiling, 4' 6" high. Ceiling, 4' 6" x 10' 6" on outside; Rafters, 2" x 6" 24" on centers. Roof, 1" sheathing with Cedar shingles or shingled, covering, 1" on outside, 1" on inside, 1" on top. Siding, 1" x 6" x 10' 6" and 1" x 8" 10' 6" material. Double door, 2' 6" x 6' 6", exterior glassed. Building Features—Kitchenette cabinet, Two Murphy-Beds. Full index of specifications see page 24.





## The Lakota

A MODEL of elegance and beauty is here seen in the Lakota. Its refinement and chaste outlines will engage the interest of fastidious people. The beauty of line is not solely in the exterior but is carried into effect within, also. The Lakota has more of the aristocratic lineage than has ever before entered into the makeup of a small dwelling. It has the distinction of being a type. This Aladdinette design may be built single or double, that is as a little home of four rooms and bath and one closeted Murphy Bed or it may be built with an additional width to comprise a twin apartment arrangement as shown in plan No. 2.

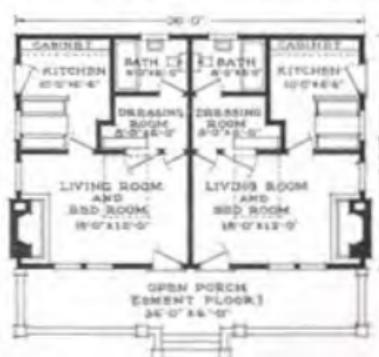
The single apartment, Plan No. 1, offers two bedrooms, a living room 16x12 feet with a closeted Murphy Bed, a kitchenette and bathroom. The twin apartments of Plan No. 2 provide the living room with Murphy Bed closet, a Dutch Breakfast room, Kitchenette and bathroom. The floor plan of these apartments closely follow those adopted for use in two of the newer expensive apartment hotels recently erected in one of the largest cities. The

reduction of space to the necessary essentials not only economizes the expenditure but makes housekeeping a mere matter of moments; comfort and convenience are provided. Altho a family may in years outgrow a miniature home there will always be smaller families on the lookout for such a pleasing altogether likable little domicile.

The interior finish is beautfully grained wood, the requisite cabinet work of the fixtures and in all its entirety the superiority of the construction. Aladdin retains the Aladdin reputation for excellence in each Aladdinette. The Lakota will be as strongly built, wary, durable, permanent as any house in your neighborhood, built of selected material of the first grade backed by Aladdin's famous "Dollars-a-foot" guarantee.



Plan No. 1



### Specifications

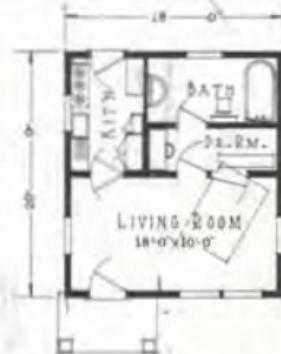
THE LAKOTA—Size 24'x34'

Sills, 4"x4"; Floor Joist, 2"x8", 10" on centers; Bridging, Miniat. 1"x2"; Double Floor, 1" sheathing, building paper, sanded and ground top floor; Roofing, 30# felt, 1" sheathing, 1" shingles, 1" overhang; Walls, 5" studding, tar paper and lath for sheathing, various material not furnished; Ceiling, 8' 6" high; Ceiling joist, 2"x8", 10" on centers; Rafters, 2"x8", main rafters, 2"x10", ridge rafter, 2"x12", all with 1" overhang; Gables and Cedar shingles; or Armstrong roofing, Red or Green Windows, Chest wall, glass size 24"x28", and 20"x34"; Doors, size 24"x8' 0", exterior doors glazed, glass in frame. Kitchenette—Kitchenette, 10'x12'; For location of specifications see page 24. Extra charge for steps or setting for sidewalks if furnished in place of lots for stairs.



## The Consett

THE Consett home represents an entirely new feature in home building, both exterior and interior are original. From the utility and comfort that is offered in the floor plan of the Consett, it is doubtful whether a home of twice its size could offer greater usefulness. The arrangement of rooms and the Aladdinette plan furnish the occupants of this home dining room, living room, bathroom, dressing room, bedroom and kitchen utility. A home possessing not all of these features and considerably larger in size would cost at least one thousand dollars more when completed and still the owner would not secure the value he can get in purchasing the Consett. It seems impossible to provide a living room 18x10 in a home of this size and still provide for the other features. It is an example of skillful planning of room arrangement and greatest knowledge of home construction. The exterior is as attractive as any home could possibly be of this size. Ordinarily the small home does not offer sufficient usefulness to the owner and is therefore neglected in exterior attractiveness. The Consett on the contrary is a permanent home for the small family and it has been treated on the exterior to compare favorably with homes of its size. Both the exterior and interior are most desirable. The Consett is very popular with home builders. For prices and terms, see inside front cover.



### Specifications

THE CONSETT 18'-0" wide 28'-0" deep. Front Eaves 8'-0" 10'-0" on center. Bridging, Mutual 5'-0". Double Floor, 1" sheathing, building paper, insulated and covered top floor; ceiling. Building, 7'-0" x 10'-0" on center. Exterior Walls, 8'-0" on center, insulated, building paper and Cedar shingles on 18'-0". Ceiling, 8'-0" high. Ceiling joist, 2"-4". 16" on centers. Rafters, 2"-4", 27" on centers. Roof, 1" sheathing and Cedar shingles or wood-shake shingles. Wall, 8'-0" thick. Foundation, 2'-0" on exterior. Double door, 7'-0" wide. Front entrance, arched. Back entrance, arched. Cupboard with recessed glass, Murphy Bed. For balance of specifications see page 25.



## The Stanhope Plan A

THE long established and popular "Stanhope" design which has been a favorite number in the Book of Aladdin Homes, has joined the Aladdinette group. This metamorphosis was accomplished by a revision of the interior plan with the addition of the Aladdinette features.

It still has the three bedroom utility but has acquired a sunroom, extra closets, and inside entrance to the cellar, a hallway to the bathroom, and more windows. The living room is a little larger, too, having encroached slightly upon the dining room consistently with the Aladdinette principle of utility versus precedent. In view of the extreme popularity of the old "Stanhope" there is no doubtting that the new Stanhope Plan A with the improved floor plans and Aladdinette features will be a great favorite.

Here you have a covered front porch; the living room, sunroom and dining room running together with wide archways affording a clean sweep of light and air through the front half of the house; a well located bathroom, a Kitchenette with complete equipment; a dressing room and two closeted Murphy Beds (which are of course included in the specifications and price); and one of the old style bedrooms also.



### Specifications

#### THE STANHOPE PLAN A - 40'-0"

32'-0" wide, 40'-0" deep. Floor space, 1,280 sq. ft. Total area, 1,380 sq. ft. Front Porch, 12' x 16'; rear Porch, 10' x 12'. Kitchen, 10' x 12'; Kitchenette, 6' x 10'; Dining Room, 10' x 12'; Living Room, 12' x 16'; Sun Room, 10' x 12'; Dressing Room, 6' x 10'; two Bed Rooms, 10' x 12'; Bath, 6' x 8'; rear entrance; Stair, 12' x 16'; hall, 6' x 10'; stairs, 10' x 12'; ceiling, 8' 6"; plastered and primed; base molding, 3' x 6"; door frames, 3' x 6"; window frames, 3' x 6"; exterior walls, 1" asbestos, thinning paper and Cedar shingles, wood paneling, Corrugated Metal, 10' x 12'; interior walls, drywall, 5' x 8"; 10' x 12' on exterior; Roof, 1" asbestos and Cedar shingles on four outer roofing. Roll on Green Windows. Chest cell, glass size 30" x 38". Doors, stay 2' 6" and 3", exterior doors, glazed. Light fixture, Electric, incandescent. Two Master items. For balance of specifications see page 24.

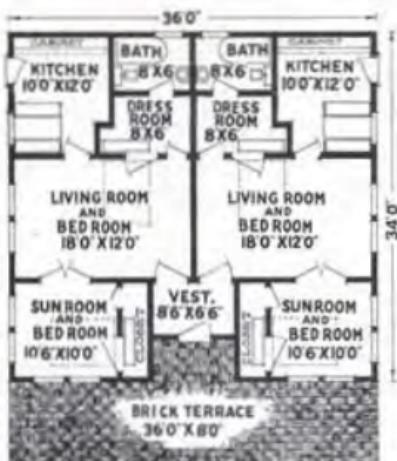
The Stanhope Plan A looks, and is, strong, substantial, comfortable. The adherence to strictly simple architecture saves cost and as you see attractive appearance is retained. See price list on the inside front cover.



## The Randolph

**T**HE twin apartment arrangement is a logical development of the Aladdinette Home. The Randolph shown above utilizes the Aladdinette space-saving features to accommodate separate families in two complete apartments under one roof. The sunroom, Murphyized, becomes a sleeping porch. The living room has its Murphy Bed that opens out of the dressing room. From the dressing room a door leads to the bathroom. The Kitchenette and Dutch Breakfast Room complete the ensemble.

The object of this arrangement incorporating all of the Aladdinette devices is accomplished in the reduction of the cost per family to the minimum without



### Specifications

**THE RANDOLPH**—36'0" wide, 34'0" deep. Floor joists, 10'0" on centers. Building material, 10'0" wide double floor. Foundation, 10'0" wide, 12'0" deep, built of concrete blocks, 10'0" wide, 12'0" deep, filled with stone aggregate. Foundation walls, 10'0" wide, built of concrete blocks, 10'0" wide, 12'0" deep, filled with stone aggregate. Ceilings, 8'0" high. Ceilings, 10'0" high. Ceilings, 10'0" high, in sunrooms, 10'0" high, 10'0" wide, in central hallways, 10'0" high, 10'0" wide, in central hallways, 10'0" high, 10'0" wide, in all Murphy Bed rooms. Finish, wall, gloss stain, 10'0" x 12'0" and 10'0" x 10'0". Double exterior doors, glazed. Exterior doors between living room and sun room, both in front. Two French doors, 10'0" wide, 7'0" high. Two kitchenette cabinets. Four Murphy beds. For building of specifications see page 24.

sacrifice of the necessary accommodations.

These twin apartments are in fact duplicates, to all intents and purposes, of apartments in a well known apartment hotel in one of the larger cities, apartments that rent for enough to buy this Aladdinette in two years. The comfort and convenience of the arrangement is ideal, this having been borne out in the actual experience of a family that has occupied one of the apartments for more than a year.

There is no basis of comparison between the concentrated efficiency of this Aladdinette design and an ordinary house. It is compact, easy, cheerful and far superior to an apartment in a large hotel apartment building. As for the economy, by halving the price of its construction, the remarkable accomplishment of cost reduction at once becomes evident. The exterior conforms to the best architectural principles and is wholly pleasing in effect. The construction throughout is of standard Aladdin material subject to our binding guarantees. No detail has been slighted in making the home a permanent, warm, first-class structure, that will be as strong and substantial as any home in the neighborhood. See inside front cover for prices.

# World's Greatest Lumber Distributing System

The four points of the compass, North, South, East and West are the guiding points to Aladdin Mills. In four sections of the country the familiar saw of the back-saw has become famous for its waste-eliminating proficiency can be heard as it cuts its way into the produce of these great timber lands. In the west, Portland, Oregon, which is on the Pacific ocean; in the south, Hattiesburg, Mississippi, which is on the Gulf of Mexico; in the east, Wilmington, North Carolina, on the Atlantic ocean, and in the north, Bay City, Michigan, on the Great Lakes are the offices and mills of THE ALADDIN COMPANY.

The home offices and mills of The Aladdin Company are at Bay City, Michigan. Established a number of years ago, the mills of the Northern Division have a capacity that will serve promptly and efficiently the territory from Milwaukee to West Virginia inclusive.

At Wilmington, North Carolina, on the coast of the Atlantic Ocean, are located the general offices and mills of the Southern Division, comprising the states of North Carolina, South Carolina, Georgia, Florida, Virginia, Maryland and Delaware.

The general offices and mills of the South-Central Division of the Aladdin Co. are at Hattiesburg, Mississippi. From these mills



every point in the south-central division comprising the states of Alabama, Mississippi, Louisiana, Arkansas, Tennessee, Oklahoma, Texas and New Mexico lies in a straight line making shipping facilities unequalled.

The offices and mills of the Aladdin Co., Western Division, are located in Portland, Oregon, serving the following states—Washington, Oregon, California, Idaho, Nevada, Utah, Arizona, Wyoming and Montana. Inquiries or other correspondence directly to the nearest offices.

## Direct from the Forest to the Home

Stop and think what that means—"direct from the forest to you." It means that you can buy your house direct from the mill at the edge of the forest—right where the timber grows. Aladdin customers are served direct from the four greatest timber producing sections of the country.

From the great forests of Oregon and Washington, from the well known timber lands of Michigan and the North, from the timber region of North Carolina, and from the vast timber resources of Mississippi and the South, Aladdin homes are sold and shipped direct to you. This means that your house costs you no more than if you could go direct to a mill at the edge of these forests and buy the timber and lumber. It means that you are doing that very thing—buying it from the mill at the edge of the forest.

### About the Freight

One of the big advantages in buying an Aladdin house is the big amount you save on the item of freight alone. Your local dealer very rarely buys his lumber from the forest. He gets it shipped to him from his wholesaler at some nearby distributing point. The wholesaler usually gets it from some other middleman, who gets it from the sawmill. Every time the lumber is moved in its zigzag course thru the middleman, the freight charges pile up and your local dealer must add them all into the price you pay. When your Aladdin reaches you the freight is the very lowest that is possible to move the goods from the nearest timber region to you direct. We use great care in quoting the freight and great care in routing it the most direct way. It costs no more to pay the freight upon arrival of your saw than to send us the money with which to prepay it.

### Quality of Finish

Every piece of framing and sheathing lumber in every Aladdin house has been carefully selected from the highest grade. It is carefully inspected by experienced men, and if, owing to a high standard it is not used. This is an

extremely important point you should consider carefully. Our facilities for buying high grades are unsurpassed by any manufacturer of lumber in the country. This means much to the purchaser—to know the quality of all materials used, to know that the lumber and shingles are the best; that it is well seasoned, sound, and of first quality lumber.

All the interior finish, doors, etc. are put thru three separate finishing machines, making a beautiful finish.

Scores have written, "It would have been impossible to obtain locally. Build at any price in equal to that furnished in my Aladdin." (Such names and addresses gladly furnished on request.)

### About Painting

With every Aladdin house, paint of any color for two coats outside is furnished, and all stains and varnishes or paints for inside. You will be sent, on request, one large catalog of many beautiful colors. You may select as many different colors as you wish to choose for both, trimmings, porch floor, porch ceiling, window sash, etc., and you may have either paint, oil and varnish, stain and varnish, or stain and wax, for the interior finish. Where houses are furnished with

shingles for the side walls, shingle stain is furnished instead of paint.

### About Masonry

Of course, all excavation and masonry work must be done on the ground. No stones will be saved by including stone or brick or concrete, for every section of the country produces this material and prices vary but little. We furnish you with the foundation plan and will give you figures on the amount of material required for whatever kind of foundation material you decide to use, concrete, stone or brick. Fireplaces or chimneys may be built inside or outside and placed wherever desired or may be omitted. The opening for the chimney is not cut, so that the chimney may be omitted or its location changed from wherever it may be shown on our photographs.

### The U. S. Government

The United States Government has given to The Aladdin Company the right to apply to its products "Aladdin Houses" "Sold by the Golden Rule." It has given the Company the Exclusive Right, backed up by all the power laws. This recognition, this rare privilege, we are immensely proud of.

# General Specifications

A binding guarantee is given to furnish sufficient material for the completion of each house in accordance with the specifications that follow.

All sizes of all timbers and lumber will be in accordance with well established engineering and architectural standards of safety and strength.

All lumber is guaranteed to be of the highest grades ever marketed anywhere in the world. Every Aladdin house, regardless of size and price, comes under this binding guarantee. (Exception. Sheathing lumber is a fine No. 2 quality, and far better than the accepted standard for sheathing lumber.)

**Foundation.**—Material for foundation is, of course, not included with Aladdin houses, as concrete, stone or brick can be secured in one locality as cheaply as in another. Complete foundations plans are furnished you with detailed instructions for buying this material and building your foundation.

**Sills.**—Center sill or sills, are, of course, always furnished to set into your foundation of concrete, stone or brick. All sills are of a size to amply hold all strains and loads in accordance with engineering standards and good practice.

**Joists.**—All framed, dressed and cut to fit. All joists are of a size to amply hold all strains and loads in accordance with engineering standards and good practice.

**Bridging.**—Wood bridging mitred and cut to length furnished for joists of all dwelling houses.

**Sub-Floors.**—Inch lumber, dressed, all cut to fit.

**Flooring.**—The flooring used in Aladdin Houses is clear and knotless, tongued and grooved, accurately matched. It has a beautifully figured grain. The face is steel scraped to give the very best appearance.

**Studding.**—Size, 2x4 inches, all framed, dressed and cut to fit and placed on 16-inch centers.

**Wall Sheathing.**—Inch lumber, all dressed and cut to fit.

**Ratters.**—Size, 2x4 and 2x6 inches, all framed, mitred and bevelled, dressed

and, of course, guaranteed to be perfectly cut to fit.

**Roof Sheathing.**—Inch lumber, all framed, mitred, bevelled, dressed and guaranteed to be cut to fit perfectly.

**Shingles (Roof).**—Extra Star A Star Cedar.

**Building Paper.**—Pure White Fibre, tough and dense, for side walls and between sub-floors and finished floors.

## Terms

**T**WENTY-FIVE per cent cash with order, balance C. O. D.

This is not meant as a reflection on your financial standing, but is an inviolable rule. A discount of 5% is allowed from list prices where full amount is sent with order. For your convenience, we have shown the list price and the net price with each house on price list in inside front cover catalog.

An illustration: List price of house, \$1,000, 25% cash with order—\$250, balance \$750 C. O. D., or 5% discount for sending full amount—\$75, \$825 from \$1,000—\$950, if all sent with order. You save \$50 by sending full amount with order on a \$1,000 house; other houses save in proportion.

**M Murphy Wall Beds.**—Complete equipment for wall beds as described elsewhere in this booklet.

**Kitchenette.**—Complete as described, (without stove, refrigerator, sink.)

**Side Walls.**—Dollar A-Knot Cedar Siding, perfectly machined surface and without sap, stain or any defects. Holds paint perfectly. Or shingles with shingle stain or wood lath for stucco as noted in individual specifications.

**Perch Columns.**—All Colonial columns and square columns are of clear material and built with a lock joint.

**Outside Finish.**—All outside finish is of high grade Yellow Pine or Fir.

**Window and Door Frames.**—Complete including jams, casings stops and sills. Built of stock, beautifully machined and finished.

**Window Sash.**—Of finest clear fir, O. G. molded, all edges and surfaces sanded and finished with great care.

**Door.**—Inside doors size 2 feet 8 inches by 6 feet 8 inches, carefully built of clear stock, all panels selected for attractive, velvety grain and beautifully finished on surfaces and edges. All doors mortised to receive lock sets. All front doors of special design with glass in upper part. Double action door between kitchen and dining room.

**Interior Woodwork.**—Baseboard base shoe door and window casing all selected clear, beautifully machined and ready to receive the oils, stains and varnishes. Casings are of molded and modern back hand design.

**Lock Sets.**—Frosted brass. Front door sets have night latch and two-way knobs.

**Hardware.**—Window weights, sash cord, hinges, nails, of all proper sizes, glass, putty, tin flashings.

**Paints.**—The highest priced paint on the market is furnished for all Aladdin houses. It is manufactured of pure white lead, and color. Thirty-two colors to choose from. Your selections may follow your own tastes for body, trim, porch floor, sash, steps, etc. Send for color card.

**Stains.**—The best manufactured, are supplied for interior woodwork. You may secure any effects you desire for interior decoration. Stain and varnish, or oil and varnish if you wish to finish in the natural wood, which ever you prefer.

Lattice work under porch floors and shingles stain for roofs not included in prices.

**Lath and Plaster.**—No. 1 Lath Improved Wood Fibre patent plaster, Guards furnished for lath and plaster.

All of which is covered by our all inclusive guarantee.

# *Evidence of* **Aladdin Leadership**

THE Aladdin Company is most proud of the medals awarded it by the two great expositions, The Panama-Pacific International Exposition, that most wonderful of all great World's Fairs, granted "Les Grandes Prix," issuing diploma. The Panama-Pacific Medal was issued upon the Model Cottage which Aladdin produced and erected for Uncle Sam. The Michigan Exposition Medal was the result of our building a Kentucky bungalow at the fair for the Northeastern Michigan Development Bureau. Official record is made in the Diploma that The Aladdin Company originated, perfected and established the Readi-Cut System of Construction. These facts are quoted here merely as additional evidence of Aladdin's leadership in all things pertaining to Scientific Home Building.

## **THE ALADDIN COMPANY** Home Offices, Bay City, Michigan

W. J. Sovereign - - - - - President  
O. E. Sovereign, Secretary, Treasurer, General Manager

Northern Division Offices and Mills  
Bay City, Michigan

South Central Division Offices and Mills  
Hattiesburg, Mississippi

South Eastern Division Offices and Mills  
Wilmington, North Carolina

Western Division Offices and Mills  
Portland, Oregon

Canadian Division, Offices, Toronto, Ontario

Mills, Toronto, Ottawa and Vancouver

Cable Address: "Aladdin," Western Union Code



THE FIRST NATIONAL BANK  
Hartford, Connecticut

Dear Aladdin Company,  
Hartford, Conn., Sept. 1, 1879

To Aladdin Customers:  
We are pleased to testify to our confidence in the Aladdin Company, and to assure you that any confidence you extend them will be honorably treated.

The men behind this organization, who are perfectly responsible financially and otherwise, are all personally known to us, as is their business policy.

This company originated, perfected and established the Neddy-Cull system of construction, and is the pioneer as well as the largest manufacturer of houses that we know of.

You say have full confidence that the representations of this company will be fully lived up to.

Very truly yours,

John W. Parker  
Compt.