



**Sold By The
GOLDEN
RULE**

ALADDIN

READI-CUT HOMES

(NOT PREFABRICATED)



This book is the 47th annual edition of the Aladdin catalog. It contains the accumulated experiences and knowledge of 47 years designing and manufacturing Aladdin Read-Cut Houses for American Home Builders.

SAVE FOUR
PROFITS
ON THE

LUMBER, MILLWORK, HARDWARE AND LABOR

Nearly A Half Century—47 Years Of ALADDIN Success



W. J. SOVEREIGN—47
President

These fifteen Aladdin workers have spent their entire lives, a total of 555 years, in the service of American homebuilders through the unmatched facilities and experience of The Aladdin Company. The number of years each has uninterruptedly given to Aladdin service follows each name.



H. V. WHITE—33
Asst. Gen. Mgr.



A. I. LAMB—39
Sup't of Production



O. E. SOVEREIGN—47
Treas. and Gen. Mgr.



V. LEPEAK—43



F. LUTZKE—41



OTTO FIERCE—40



B. ANDREWS—40



A. PERMODA—37



C. LOHRKE—37



Z. BURGESSON—33



G. PORTER—32



I. BRAUER—32



J. SOVEREIGN—28



W. SCHULTZ—25

1906 ★ ALADDIN ORIGINATED ★ 1953 THE READI-CUT SYSTEM OF HOME BUILDING

THE ALADDIN COMPANY was founded forty-seven years ago by W. J. Sovereign and O. E. Sovereign who perfected and established the world's First Read-cut System of Home Building.

Today, as in the past, the company is still managed and owned by these two brothers. Customers of forty-seven years ago may write to The Aladdin Company today and know that the management is unchanged, and that they are writing to and dealing with old friends.

Their vast experience in the wants and needs of homebuilders, in the choice of the best materials for their use, in the preparation and manufacture of the lumber is of tremendous value to every customer of Aladdin. The Sovereign Brothers are ready to give you their personal time and assistance to guard you from the mistakes so often made by inexperienced homebuilders.

This service costs you not one cent extra. It is included as a part of every Aladdin transaction. The Read-cut System as originated by The Aladdin Company has been approved by the United States Government, the Michigan State Government, and hundreds of big corporations by large purchases of Aladdin Houses. This company manufactured and shipped the first complete read-cut home built in the world.

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ALADDIN Enters FORTY-SEVENTH Year of Manufacturing READI-CUT HOMES



The ALADDIN Organization's Long Experience Means the Perfection of Machine Production, Saving of Labor on the Job and Elimination of Waste of Materials.

ALADDIN SYSTEM IS BUILT ON THIS PRINCIPLE

Modern power-driven machines can do BETTER work at a lower cost than hand labor. Then every bit of work that CAN be done by machine SHOULD be so done. The steel worker with a little hack-saw trying to cut and fit the steel girders of the modern skyscrapers should be no more out of place than the modern carpenter cutting sills, joists, and rafters. The skyscraper framework is cut to fit by machines in the steel mills, marked and numbered ready for erection.

The lumber in the Aladdin houses is cut to fit by machines in the Aladdin mills, marked and numbered ready for erection. The steel system is over sixty years old—the Aladdin system over forty seven years old.

An Aladdin Read-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best over a period of over forty seven years. When building the Aladdin Way, you save all the time used by a carpenter

because all of this work has been done in our factory and it will give you a lifetime of satisfaction.

Standard size materials save waste. We save you eighteen percent in waste because our homes are designed to use standard sizes and lengths. Also all mill work, doors, windows, etc., are manufactured to standard sizes thus making it possible for us to produce them in tremendous quantities. Naturally with the large production and modern factory manufacturing methods, we effect a saving for you on all of the items entering into the construction of your home. All lumber used in Aladdin homes is standard size as adopted by The National Association of Lumber Manufacturers.

Volume the Magic Word

The first rule in the decalogue of manufacturing is: To lower the cost, divide the several parts of the labor employed into simple, specialized, mechanical operations.

But this won't work without the mystic word.

And that word is "VOLUME!"

Your local contractor may build ten houses a year. Could he afford to invest \$50,000 in machinery to lower his cost on the ten houses twenty per cent?

"Volume" of business makes possible the highly specialized machinery found throughout the Aladdin mills; makes practical the investment of \$10,000 in a single machine which will lower the cost \$5.00 on a house!

But that \$5.00 is multiplied twenty to thirty times on each house and it saves every buyer of an Aladdin from \$100 to \$300 on construction cost alone.

Quantity Buying

Because of the tremendous amount of building materials we purchase each year, we are in a position to buy at the lowest possible prices. The large quantity purchased makes it possible for us to obtain prices far lower than any company or individual who has a demand for only a few homes each year.

When the finest grades of materials are used, you are assured of the highest kind of an investment in your home. We never, in any case, sacrifice quality for price or profit. Aladdin Certified Lumber is guaranteed to be satisfactory.



Showing Simple Plan of Laying Out Materials

One of the most amusing remarks made is that the builder of an Aladdin home will lose as much time hunting out his material and finding the right pieces as he will save by the Read-cut System. Any thought about time lost in hunting for pieces will be found untrue when you see the simple system of laying out materials given in our Instruction Book with every home.



THE LENNOX — WITH PICTURESQUE BAY WINDOW

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Here is a bay window of historic authenticity, such as was popular for generations in old time mansions. It presents an engaging picture as viewed when approaching from the front and expands the dimensions of the living room. It also offers an opportunity to install a lovely window seat. While the above photo of the Lennox shows the exterior finished in brick, we can provide either siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write us for prices on siding or shingles if brick veneer is not desired. Two plans and sizes are presented below, one of two bedrooms and one of three bedrooms. The kitchen in No. 2 is of a size suitable to equip with dining table. The No. 1 plan offers a desirable dining space, with Scenic window adjacent to the living room. Five closets are included in each room arrangement. Complete detail specifications will be sent you on request.



PLAN No. 1



PLAN No. 2



THE IRIS—Rainbowlike Brilliance

Price Given
On Enclosed —
Price List

WE PAY
THE
FREIGHT

This lovely photograph was sent to Austria for reproduction in its natural colors, and it finds a proud place in our latest collection of new and modern homes. It is distinguished by the inclusion of a bay window in the living room and bracketed shelves for flower pots gracing the kitchen windows in Plan No. 2. Two room arrangements are offered for your selection, one of two bedrooms and one of three bedrooms. Cedar Shake Shingles are planned for the outside. Your choice of several colors will be supplied for outside walls and trim. Specifications with all details will be sent you upon request.

GOOD HOUSES NEVER GROW OLD



PLAN 1



PLAN 2



THE ROYTON — BEAUTIFULLY PROPORTIONED

Price Given
On Enclosed
Price List

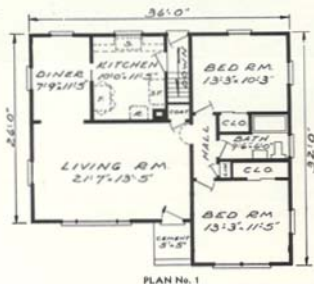
WE PAY
THE
FREIGHT

Here is a house that will never grow old! For one thing it is of such a simple, charming design that it is not likely to be outmoded by the passage of time and like all Aladdin houses the Royton offers you the finest quality lumber to be had. No house is any better than the materials that go into it.

The Royton is surprisingly spacious for its overall size. Imagine a living room almost 22 ft. by 13 ft.! Plus a dining area, a spacious kitchen and two nice bedrooms. That is plan No. 1. If you prefer 3 bedrooms, plan No. 2 will interest you. Its living room is almost 24 feet long and it has a beautiful kitchen 13'5" x 9'9". Plenty of closet space too. For a quality home of traditional styling—a home that will give years of faithful service—The Royton cannot be beaten.

GOOD HOUSES NEVER GROW OLD

The original of every Aladdin customer's letter shown in this catalog is on file in Aladdin's offices. Complete name and address will be given upon request.



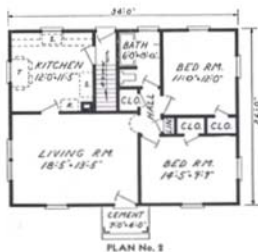


THE HIGHWOOD — BE IT EVER SO HUMBLE IT'S OUR OWN

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

There is more pleasure and satisfaction in owning a small home than living in a rented one. "Rent money never comes back." What work you have done has been for yourself and not for a landlord. Our designers have taken a simple square plan and embellished it with a distinctive entrance porch, well-proportioned to its over-all size. Shutters are supplied to help the decorative window scheme. The extreme simplicity of design as pictured above assures great ease and rapidity of construction. An original design of front porch with supporting columns enhances the excellent proportions of the structure. The Highwood is shown below in two sizes. Both plans incorporate exceptionally large rooms for the over-all size. If this lovely little home interests you, write us and you will receive detail specifications by return mail.



The ALADDIN Organization's Long Experience
Means the Perfection of Machine Production



THE PASADENA — For a Narrow Lot —

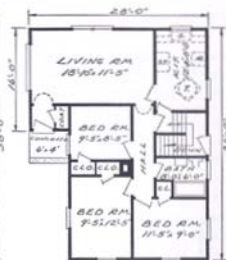
Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Here is a home of ultra-modern design that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. Take especial note of the large Scenic



PLAN No. 1



PLAN No. 2

window, in size, from floor to ceiling. You may have this window either as shown in the photo above or we will transpose it to the rear of the living room and place the mullion window, now in the back, at the end of that room. Plan No. 2 provides three bedrooms although it is the smaller of the two plans. Specifications will be furnished on request. Write us.

ALADDIN HOUSES ARE NOT PREFABRICATED

VISIT US AT BAY CITY

About my purchase of an Aladdin Home. Before deciding upon this building venture with which I had had no previous experience, I made the trip to Bay City, Michigan.

Without exception the quality of materials—lumber, doors, windows, hardware, etc., was on a par and better than I would have secured locally; their system of instructions, advice in progress of construction, their explicit plan drawings, were all that could be asked for, and if explicitly followed, will go together into a completed building without alterations and without shortages down to the minutest details.

Rockport

H. A. N., Loveland, Colorado

ALADDIN'S HELPFUL ADVICE

The materials proved superior to those obtained locally. We find the outside and inside trim very pleasing and adequate and attractive; the doors are excellent. The paint, varnish, nails, etc., were generously supplied. The building material was simply but conveniently marked and if one follows the blueprints and plans, there is no reason why you cannot build your own home.

We have a beautiful home, sturdy and useful, and we heartily recommend Aladdin. Also the company have been very helpful whenever I needed advice and even now write me occasionally asking what they can do for me. I am over 60 years old so am not a young man, but the work has been a great pleasure and satisfaction. You cannot go wrong with Aladdin.

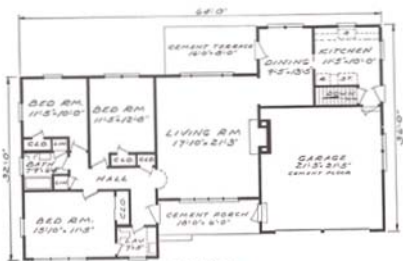
Jan. 25, 1952 Parkway Mr. W. H. G. F., Oswego, New York



THE FLAMINGO — ARRESTINGLY PICTURESQUE

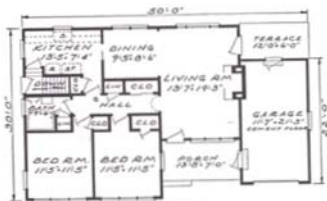
Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



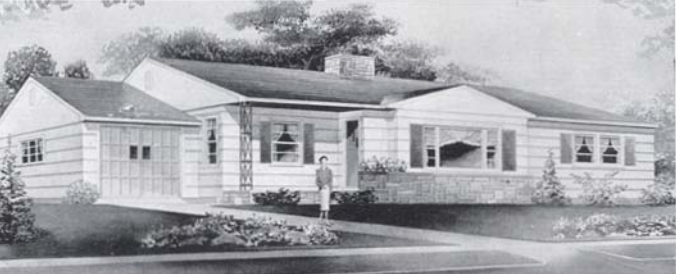
PLAN NO. 1

Aladdin designers present this masterpiece of modern design—the Flamingo. Architecture is an art or science of building. Note the front porch and entrance are protected by the extending main roof. Two plans, one with three bedrooms and one with two bedrooms are worthy of careful study to fully comprehend their efficiency and all-around attractiveness. Unique outside wall treatment is apparent in the choice of V-cut ceiling, horizontal siding and stone work. The latter is of course optional. Note the bead moulding adjoining the eave fascia.



PLAN NO. 2

The grace, symmetry and color of the gorgeous tropical bird shown at the left, for which the "Flamingo" is named, was the inspiration of its creators. In form and balance, this house achieves dignity and captivating beauty.



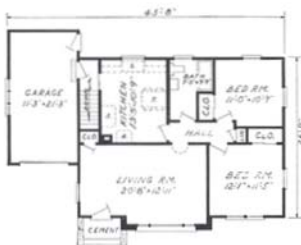
THE PLAZA—Flowing Lines—

Price Given
On Enclosed
Price List

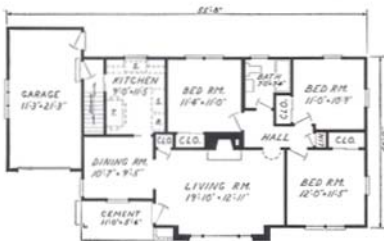
WE PAY
THE
FREIGHT

The Plaza exemplifies what we mean by "streamlining" in modern house design. As sleek and smooth-looking as a new Cadillac, this unusual design has the flowing lines and the smart styling to make it something of a showplace in any community. Notice that everything is "under cover."

Even the terrace leading to the front entrance in the illustration above is protected by the sweep of the overhanging roof. The dominant note, of course, is the big Scenic window that virtually brings the outdoors right into the living room. Variety is achieved by the way the living room is projected out beyond the house line, protected by the gabled roof. Another modern note is the garage set-back which permits a second window in the dining room of the 3 bedroom plan. The Plaza is also available in the 2 bedroom plan shown here. Modern as this design is, a traditional note is achieved in the red cedar "shakes" used for the exterior. The use of cut stone as shown in the illustration is optional with the purchase. We do not supply this material.



PLAN No. 1



PLAN No. 2

GOOD
HOUSES
NEVER
GROW
OLD



THE GLEN COVE—Smart Styling—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



Here is an exciting study in contrasts. The crisp, clean profiles, as viewed from front or side, appeal to your sense of beauty and surely express a dramatic originality. Contrasts are accomplished by the use of our large cedar shake shingles interspersed by wide siding in the gables and perpendicular siding around the entrance and Scenic window. Your choice of several colors for the cedar walls is available, together with white or pastel colors for the siding. Two highly interesting and efficiently designed plans are shown below, giving you a choice between a two bedroom and a three bedroom arrangement. Note the 18 foot kitchen-diner in Plan No. 1. This combination of functions is becoming increasingly popular in many larger and more expensive homes. Entrance vestibule with coat closet is a much appreciated feature. Complete specifications will be sent you on request.

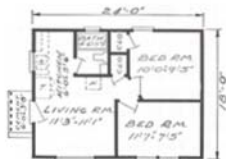
RENT MONEY NEVER RETURNS



THE LAUREL — HONEYMOON HOUSE

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



PLAN No. 1

NEW HOUSES

The echoing sound of hammers,
The scent of broken loam,
The fragrance of resined timber,
Where some one builds a home—

And I, who should be going,
Have always stayed my feet
Wherever a house is lifting
New walls beside a street.

The silver of straight nails flashing,
The gleam of a saw—and there—
A sudden new room shaping
Into a happy square.

A square so fraught with promise,
So buoyant with hope that I
Can scarcely wait for the plaster
And putty and paint to dry;

Or wait for the last clean sweeping,
For a van at the door—and then—
The things that make new houses
Homes—for the hearts of men.

—COSMOPOLITAN

The architectural lines of this little gem will disclose familiar features to the current popular demand of larger houses. The planning, construction details and materials are identical in every way to those in our largest and most expensive houses. The kitchen illustrated below shows you how careful planning can create efficiency in a limited space. Space heater's suggested location shown in square marked "H". Send for detail specifications.





THE YORKTOWN — DIFFERENT, INTERESTING, — WE PAY THE FREIGHT

Price Given On Enclosed Price List



The exterior details of this home constitute a happy combination of originality and balance. The front projecting roof lends greater apparent depth and offers protection to the front entrance. The supporting columns are distinctly original to this plan. Full length window blinds edge all windows, and front door. While a Scenic window is shown in the end of the No. 2 living room, this feature will be substituted for any of the living room windows shown on the floor plans below. The Yorktown has never before appeared among our many designs and is therefore up-to-the-minute. Specifications will be sent to you on request.

RENT MONEY NEVER RETURNS

SOLD ON ALADDIN

We didn't hire a carpenter for building any part of my Aladdin house. My husband did all the work himself with the aid of his father and two friends. We are genuinely sold on Aladdin Homes.

July 26, 1952. Del Mar, Mrs. E.J.H., Decatur, Ill.



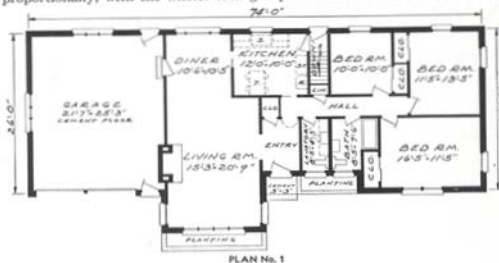
THE EMBASSY — Aladdin's Newest RANCH HOUSE

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Above is illustrated the very latest architectural masterpiece just as it came from the draughting tables of our designers. Many hours of study and planning were patiently devoted to its final perfection and acceptance for our catalog. As shown above it pictures the exterior finished in brick veneer, but of course it may be had furnished with our beautiful wide siding at an extra cost, write us. The living room projects toward the front, from the main structure, and is in harmony, proportionally, with the whole. Well grouped check rail windows break up the expansive front

wall. Gable ends are furnished in siding as shown. Two plans are shown both in three bedroom sizes. In both plans you will find powder room as well as conventional bath. Attached garage does not protrude in front—another harmonious detail. Write for specifications.



**BUILD YOUR
OWN HOME**

The Construction used in an ALADDIN HOME is the same as that used in the Best Architect-designed Contractor-built house erected anywhere.



THE WOODLAND—Unusual Exterior—

Price Given
On Enclosed
Price List

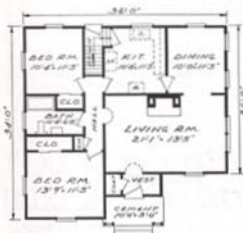
WE PAY
THE
FREIGHT

Inviting indeed is the prettily planned entrance to the Woodland. It establishes a design compromise between the wide porches of earlier architecture and the plain fronts of this Cape Cod period. The photograph above illustrates the eye appeal of contrasting horizontal siding with the perpendicular, tessellated siding in the front gable. Both plans below incorporate entrance vestibule and coat closet. The No. 1 plan includes generous living room, with dining room and two bedrooms. No. 2 plan offers a three bedroom arrangement, with a 23 foot living room. A Scenic window can be substituted for either of the living room windows. Ask for prices and specifications.

**BUILD YOUR
OWN HOME**

**WE SHIP COMPLETE HOUSE IN
SEALED BOX CAR**

**BUILD YOUR
OWN HOME**



PLAN No. 1

SAVE
TIME
•
SAVE
WASTE
•
SAVE
MONEY



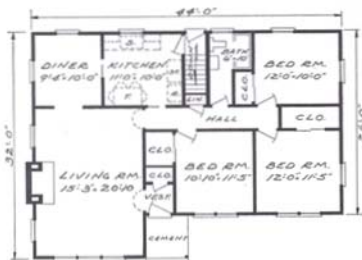
PLAN No. 2



THE AMBASSADOR — NEW AND SPARKLING

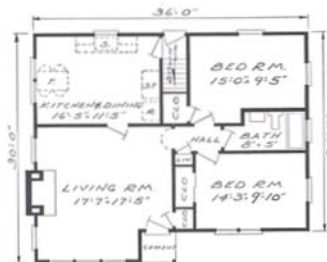
Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



PLAN No. 1

Here's a house of "young ideas"—a house as smooth-looking as a jet plane! While it is designed for today's modern living it has such free, unhampered charm that it is likely to retain its youthful look far into the years. And structurally, you can get no better "old age" insurance for a house than the fine quality lumber Aladdin supplies. The Ambassador is not only a young house but a cheerful house as well. Its many windows can provide vistas of flower, shrub and lawn from practically any room. Notice especially the great living room triple window stretching almost across the whole side of the room. It's almost like sitting in an observation car. Then there's the possibilities of the fireplace which can be constructed if desired. Whatever the season, summer or winter, there is cheerfulness. And the Ambassador offers a surprising amount of well-arranged living space. Both the two and three bedroom plans shown here provide for dining. Closets are more than ample; bedrooms well-planned and spacious. For young people and for those young of heart The Ambassador is bound to have an especial appeal.



PLAN No. 2

BUILT THEIR ALADDIN AND ARE PROUD OF IT

I only wish you could walk through the house and see what a wonderful job it is, as we did it all ourselves. We followed all the instructions as every board was marked. We had plenty of lumber and everything came out exact. We are real proud of our Aladdin House.

Jan. 7, 1952. Newport

Mr. & Mrs. J.F.J., Nyack, New York



ALADDIN is the only Readi-Cut manufacturer which cuts floor, roof and wall sheathing to exact size and length for nailing on frame.



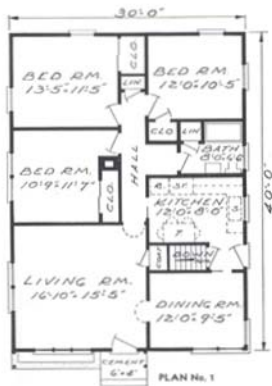
THE CORONET — RESPLENDENT IN FORM and COLOR —

Price Given
On Enclosed
Price List

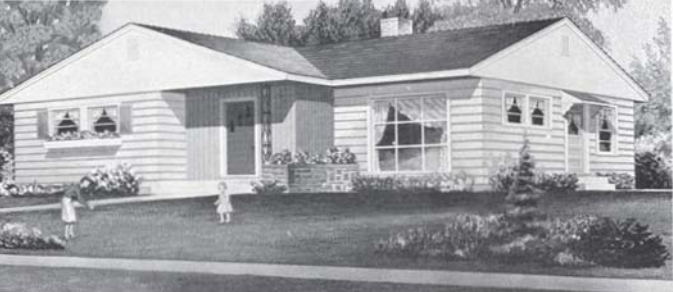
WE PAY
THE
FREIGHT

Here's the New Look in Homes—a charming combination of unusual details and smoothly flowing lines. Notice how the main roof overhangs on both sides of the home. Also the unique pyramid effect achieved in the gable that serves to accent the main entrance and the large Scenic window. Other noteworthy details are the corner windows serving the dining room, and the use of both horizontal siding and V-cut ceiling for contrast and the modern use of built-in flower boxes beside the entrance-way. Today's trend is to individualize your home through the use of modern pastel colors for the exterior. Can you visualize how attractive the Coronet will be when painted in the color of your choice?

This modern home is available in both two and three bedroom plans, each with separate dining room. Study the floor plans shown here. Notice how spacious the rooms and how conveniently arranged, and excellent closet space is available. Send for specifications.



YOU KNOW WHAT YOU GET WHEN YOU
BUY AN ALADDIN HOME, AS WE LIST
ALL MATERIALS IN OUR SPECIFICATIONS



THE MANHASSET —

NOTEWORTHY FOR
ITS LARGE ROOMS

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



Architecturally, the Manhasset is thoroughly modern and splendidly proportioned in every detail. You will observe that this Aladdin is distinguished for its larger than usual rooms. The living room, bedrooms and kitchen all have well placed windows affording cross-ventilation. Covered entrance opens into vestibule with coat closet and arched opening to living room. Bedrooms and bath are separated from living room by a convenient hall, with extra closet. Generous wall space in the living room is accomplished by placing a high mullion casement window at the end. Five closets offer good storage facilities. Two plans are shown here, one with two bedrooms and one with three bedrooms. Detail specifications will be sent you on request.

**BUILD YOUR
OWN HOME**

ALADDIN SPECIFICATIONS

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications of the home of your choice and learn how Aladdin furnishes complete materials down to the minutest detail.





THE SANTA ROSA — Warm, Friendly —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

This plan is very popular, following as it does, the late demand for attached garage as reproduced in many locations in the east, especially Long Island. In this case the garage becomes an

integral and harmonious part of the picture. Note the covered entrance porch and the well balanced scenic window. Two floor plans are shown below, one with two large bedrooms and one with three bedrooms. While the Santa Rosa shows the exterior finished in brick, we can provide either siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write us for prices on siding or shingles if brick veneer is not desired. We will gladly send you detail specifications listing all materials you will receive for this or any of the other homes shown in our Catalog.



SAVE
TIME
—
SAVE
MONEY
—
BUILD YOUR
OWN
ALADDIN



THE SYLVAN — A CHARMING HOME for YOUR COMFORT

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



SYLVAN No. 1



SYLVAN No. 2

The Sylvan was first erected in Bay City and opened to the public by Aladdin as a model home. When you visit Bay City we will be glad to show you this most attractive home. We know it will charm you as it has won instant and unanimous approval of all those who have had the pleasure of inspecting it. This home is modest in size and dazzling in all details. The stridingly large scenic window brings the outdoors into the living room! Note the wall space available under the high windows in the left wall of living room. The exterior plan is beautifully proportioned. The two plans shown below gives you your choice of either a two bedroom or three bedroom plan and the further choice of building the home on a concrete slab or using Plan One calling for a cellar. Both have the same exterior design. Whichever plan you select you will have a beautiful, modern and satisfying home. Send for detail specifications.

A LOVELY KITCHEN

The fascinating treatment of the dining corner arrangement shown at right is possible in a great many Aladdin floor plans. Bright colors add greatly to the pleasure of home work.





THE BELLEVUE — HARMONIOUS COMBINATION

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

This plan is distinguished by a rare arrangement of the front elevation. The garage, fronting the street, is in perfect harmony with the whole, and meets the current demand for this type. The front entrance is embellished with fluted pilasters, the front gable discloses perpendicular siding and the expansive bay window, enclosed by a garden wall of stone (optional) lends especial charm to the whole. Arranged in Plan No. 1 will be found vestibule, well-proportioned living room, two bedrooms, combined kitchen and dining space, bath, cellar stairs and accessible garage with entrances from both the outside as well as the interior. Plan No. 2 includes these same features but with three bedrooms. While the above photo of the Bellevue shows the exterior finished in brick, we can provide either siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write us for prices on siding or shingles if brick veneer is not desired. Send for specifications.





THE ROSEWOOD — Captivatingly Original —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



PLAN No. 1



PLAN No. 2

Skillful treatment is portrayed in the well proportioned gables fronting the Rosewood. "V" cut ceiling at the front offers pleasing contrast to the usual clapboard siding, and permits a contrasting color of your choice.

Scenic windows are shown in both living room and dining room of each of two floor plans. In Plans No. 1 and No. 2 you will note that the overall size of the house is the same, but the dining room is omitted from Plan 2 and becomes a third bedroom. All three arrangements merit your careful study to choose the one which best suits your needs.

The stairway to second floor in plans 1 and 3 makes possible the addition of extra bedrooms at some future time—"a house that grows." Rail and awning not furnished. Send for detail specifications.



PLAN No. 3

**WE SHIP COMPLETE HOUSE IN
SEALED BOX CAR**



THE VINEWOOD—A Master Design —

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

Here is the Vinewood plan. Aladdin designers have captured the Colonial charm and simplicity while bringing it up to date with such interesting features as big scenic window, projecting and gabled front entrance and contrasting Cedar Shakes for the outside walls of the latter. Each of the two interior plan arrangements have been popular over a period of years, along with a different exterior. Plan No. 1 has two bedrooms with combination dining space and sun room. Plan No. 2 affords three bedrooms to accommodate a larger family. If either of these two plans meets your family needs you will be the happy possessor of a charming home.

**You save when you build the ALADDIN way
because factory cutting and fitting reduces
the labor cost 30% and lumber waste 18%.**

**WE PAY
THE
FREIGHT**



PLAN NO. 1



PLAN NO. 2



THE RIO GRANDE

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



PLAN No. 1



PLAN No. 2

Every modern feature, every modern convenience of today's newest and finest home building plans will be found by a careful study of the Rio Grande. The picture above presents a beautifully proportioned structure, in ground elevations, walls and windows and roof lines. The ever popular sweeping gables do much to enhance its beauty, the front projection offering protection to the entrance. Extra wide Scenic windows face both the terrace and garden at rear of living room. Original in conception and highly convenient is the double combination bath room in Plan No. 1. Its placement in this plan permits circulating access from living room to dining room and kitchen through front hall, as well as from living room through bedrooms and bath. In our price for the Rio Grande we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall.

Our contractor and his carpenters were amazed at the quality of the material and the true cuts on the fitted parts. I would like to quote a remark made by one of the carpenters. He said, "This sheathing is as good as some of the exterior trim we use for building around here. I'd like to have any of the sub-flooring or sheathing left over so as to trim another house being built." They further declared that such lumber could not be bought in this part of the country, except at exorbitant prices.

We will continue to recommend Aladdin Homes and welcome the opportunity to show ours to anybody interested.

Nov. 28, 1950 El Paso

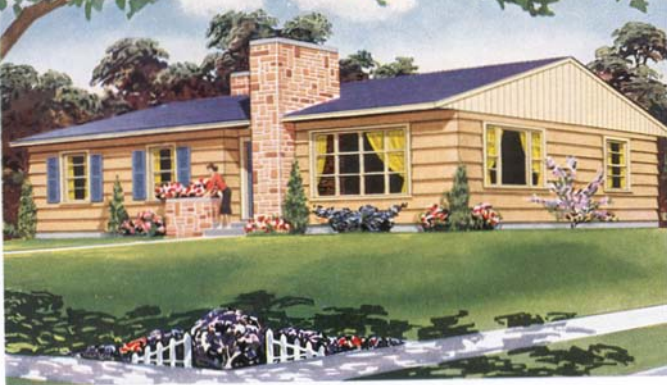
Mr. & Mrs. J. B., Princeton, Indiana

One cannot go wrong in dealing with Aladdin. We did not know that such honesty and integrity in business dealings existed.

The cost of our home was approximately \$15,500. We had the home appraised by a local architect for loan purposes and he set the value at \$23,600.

June 20, 1952 Brentwood

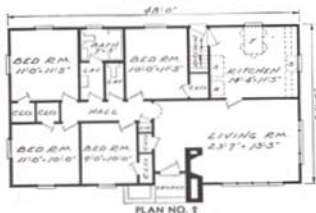
Mr. K. T., Great Bend, Kansas



THE SANTA FE—Resplendent in Detail—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



COMPLETE SATISFACTION

I am completely satisfied with my Aladdin house. To us it is perfection in itself and I do not resort to flattery when I say that. We have never regretted one little thing or wished anything about the house to be altered in any way. Oct. 17, 1951 Plymouth

Mr. P. H. D., Farmmunsville, Mass.

Aladdin designers have captured the newest trend in home planning with the presentation of the Santa Fe. It is fascinating in its simplicity, and because it is a perfectly square structure, it is also most economical in cost. The Santa Fe is shown with the large double course "Shake" Cedar Shingles, described elsewhere in this book. While the large chimney adds charm to this home its construction is optional. Two room arrangements are shown here, one three bedrooms and one with four bedrooms. In both plans a powder room increases the convenience, in addition to the bathroom. The living room is generously provided with light, having two large Scenic windows. Ample closets are arranged in each plan. By sending for our specifications you will receive detail information on every part of this lovely home and further details in reply to any questions that you want answered.

The original of every Aladdin customer's letter shown in this catalog is on file in Aladdin's offices. Complete name and address will be given upon request.

PROUD OF THEIR HOME

First, I want to say that we are very proud of our home. It is even nicer than we hoped or visualized. This house was built entirely by my father, with the part-time help of another man. This may not sound surprising, but I think it was quite a feat, especially when you take into consideration the fact that my father is 73 years of age and the man that helped him is even older.

You may refer anyone to us. We will be delighted to show it. That is not hard to do, and becomes a pleasure when you are as pleased as we are and as proud.

Nov. 20, 1951 Rosewood Mr. E. H. Morgantown, W. Va.



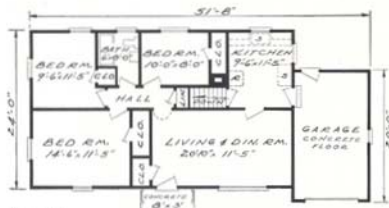
THE CORONADO—A Superb Creation —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Lovely to look at. Lovely to live in—that's the "new look" expressed in this charming home. A study of the above photograph is really necessary to fully appreciate its originality in form and entrancing detail. Of especial interest is the contrasting treatment of the outside walls. The "V" cut ceiling in the gables, matching the walls below the window line, with either wide

siding or large Cedar Shingles, whose lines run horizontally, bespeaks rhythmic contrast. Note the hooded entrance and beautifully designed Scenic window, which completes a scene of fascinating beauty. Plan No. 3 is priced without the garage while Plans No. 1 and No. 2 are priced with the garage. All plans are designed to give efficient and convenient floor space. Write us for specifications and further information.



PLAN No. 1



PLAN No. 2

**QUALITY ENDURES
THRU THE YEARS—
READ PAGE 30**



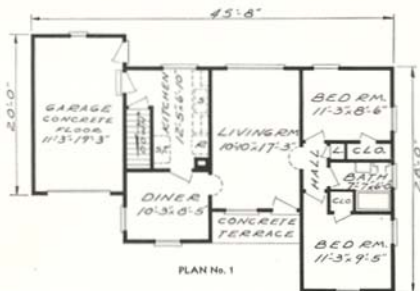
PLAN No. 3



THE PALO ALTO—Picturesquely Western—

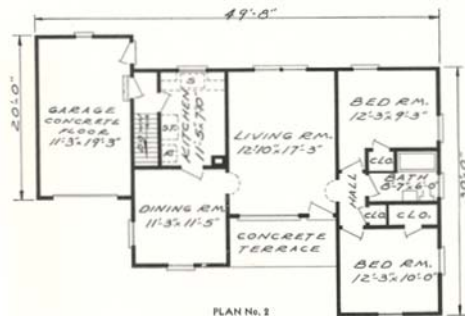
Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



The Palo Alto is presented as a true-to-type ranch house as the result of comprehensive study by our designers. The appeal of this new pattern of American architecture is constantly growing stronger. The Palo Alto is authentically styled in exterior as well as in interior plan. Notable details are the terraced entrance protected by overhang of the main roof, inviting entrance door and floor to ceiling Scenic window. Both plans incorporate spacious living rooms which divide the bedrooms and bath from the dining room and kitchen. In Plan One the floor to ceiling Scenic window is shown in the rear of the living room, while in Plan

Two it is located in the front wall as shown in the above photograph. For the exterior we will furnish Siding, or Shake Shingles. Our Parkway home is illustrated with the double Cedar Shake Shingles on the exterior. Our listed price covers your choice without extra charge. Specifications will be furnished for the Palo Alto upon request. Write us.



**PAY YOURSELF
THOSE
HIGH WAGES**



THE EL RANCHO—Western Beauty—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



Advanced house design is perfectly expressed in both exterior features as well as interior plan of the El Rancho. While cut stone is used in the projecting living room, enhancing the beauty of the whole, this feature may be altered by the use of either siding or "Shake" Shingles. In our price for the El Rancho we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall. Graceful roof gable-ends are splendidly proportioned. The entrance door is covered, protecting family and visitors in inclement weather.

Two sizes and plan arrangements are shown here. A special feature is the convenience of a complete bath room AND a powder room to service three bedrooms in the No. 1 plan. This plan includes five closets and two linen closets. Write for detail specifications.

DID NOT PAY OUT ONE CENT FOR LABOR

I am a well satisfied Aladdin Home Owner. My son and I did all of the work. I did not pay one cent for hired labor. With every piece of material marked and cut to fit, we had no trouble building the house using your blueprints which were so simple to follow and yet complete in all details.

The windows, doors and floors were very beautiful when finished with your clear varnish. When the house was erected and finished, there was very little waste to gather and burn. It is a real pleasure to erect one of your readi-cut houses.

Thanks for the house I got from you, for the material, and the satisfaction I had of erecting one of your readi-cut houses.

Feb. 7, 1952. Norfolk #1

Mr. L.C.S. Buckhammon, West Virginia



THE ACACIA—Pretty as Its Flowered Namesake—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT



The high brilliance of the Acacia flower inspired the naming of this architectural gem. Its beautifully proportioned frame is simple for the sake of economy, yet it is gayly touched with interesting detail—exceptionally large Scenic window, over-



hanging roof at entrance, newly designed hood over kitchen entrance, and deep shadow lines formed by the heavy double "Shake" Cedar Shingles. Detail specifications will be sent you on request, which will give you all the interesting facts about the Acacia. Write us.

ALADDIN HOUSES are NOT PREFABRICATED

DRY LUMBER

We have been in our new home for two years today and we certainly will recommend an Aladdin Home to anyone who has the desire to build. We have not had a bit of trouble with our lumber warping, which a lot of fellows have had with local lumber.

Feb. 27, 1952 Newport Mr. E.C., Port Allegheny, Pa.

SAVED PLENTY

We sure do like our new Bristol. There was plenty of all kinds of lumber and can say it was a pleasure to do business with you. We saved plenty by getting an Aladdin Ready-cut. If ever I build another house, it will be another Aladdin.

May 12, 1952 Bristol Mr. G. J. V. K., Waupun, Wisconsin

UNTO THE THIRD GENERATION GRANDFATHER SON and GRANDSON

EACH STARTS HIS MARRIED LIFE IN HIS OWN NEW ALADDIN HOME

Aladdin home owners who built and have lived in their Aladdins for over thirty years here testify unsolicited to their satisfaction and happiness. AND their sons and their sons' sons therefore come to Aladdin for satisfaction, safety and economy.

March 17, 1952
In 1925 I purchased from your company one of your Aladdin houses. I was so pleased with it that I have been recommending your houses to anyone that mentions building to me.
I would like to purchase another one, would you please send the necessary information and a catalog.

Mr. J. F. K. Pleasantville, New Jersey

Gentlemen:
About 20 years ago my grandparents built a home purchased from your company. I am happy to tell you it is still in perfect condition and a good looking home. As we are interested in building, would like the catalog described in the enclosed advertisement.

Mrs. W. P.

July 28, 1952
Please send me one of your late catalogues. We built two of your small houses. The Pilgrim type about three or four years ago. Was well pleased. House is in fine shape, and like them very much. Send full particulars.

Mr. C. A. S. Sewickley, Pa.

August 21, 1952
Twenty one years ago next month, we purchased your Aladdin "Sherbrooke" home. It has proved very satisfactory in every way. My wife and I will always be one of your "Aladdin" Boosters. Thanking you, I am

Mr. R. P. C.
New Berlin, N. Y.

Apr. 22, 1952
I want to tell you that you have no better "booster" for your homes than my husband. He gets carried away with himself when he talks about it because we are living in a neighborhood of new homes, of which we have the only readi-cut, and it is by far the nicest home around. This is not only our opinion but that of the other home owners here, too.

Thank you so much for all you have done in the past.
Alamo #1

March 23, 1952
I believe from the careful study I have given your catalog and my conversations with Aladdin Home Owners here in Springfield that you have a wonderful institution. I know of one case in Sharnburg, Illinois, a man who built an Aladdin Home twenty-five years ago, and today it is still in beautiful condition due to quality material.

R. H. R., Springfield, Ill.

Sept. 23, 1952
As for the carpentry, I'm fairly well satisfied as I've done all of it myself with less than \$200 worth of hired labor, mostly friends who understood certain details when I needed advice and help.

In fact, I have done all the work that I possibly could, masonry, carpentry, wiring, heating and am now doing the plumbing. Expect to hire one or two friends to assist in the interior finish in a short time.

D. T. R., Auburn, N. Y.

Oct. 22, 1951
I think your company can rest assured that you are doing a wonderful job of satisfying any of your customers. The time alone saved by not having to measure and cut is tremendous. Even I, who have had no previous experience in carpentry, have come to realize this.

Rosewood #1

T. T., Rock Springs, Wyoming

July 18, 1952
Back in 1929 my wife and I purchased a "Roseland" from your firm, we like it a whole lot. It has given us much pleasure for 23 years, stood up 100%, never had any expense since its purchase. Even to this day there is not a door or window sticks. Some construction.

Please send me your latest booklet on Readi-cut Homes.
Roseland
Mr. J. E. C., Spruce Creek, Pa.

Gentlemen:
My grandfather built an Aladdin house in 1928 and it is still perfect. Said to be the best built house in town. Now my husband would like to look over your latest catalog.

E. H., Fremont, Texas

Oct. 6, 1952
We received your catalog Friday, P.M. We are not planning to build before spring, but we would like to have the plan of the Hrestwood #1. We are living in an Aladdin Home we built over 28 years ago.

Mr. E. L., Marshallton, Delaware

DAD BUILT 34 YEARS AGO

Feb. 8, 1952

My Dad built one of your homes years ago. The quality and service you rendered him 34 years ago held true for me and I do not hesitate to give my recommendations to your firm. As a matter of fact, I need no more than show them our home as it speaks for itself.

The quality, quantity and service supplied by you was certainly Grade A No. 1 and far exceeded anything that can be had locally.

Del Mar

Mr. C. A. M., Attleboro, Mass.

Thanking you for the fine service and attention received, I am
Redwood #3

R. R. T., Ann Arbor, Mich.

Oct. 1, 1952
Forgive me for not sending a letter before. My house reached here in the best of shape and everything was in perfect condition.

I have it almost finished, in a matter of another month, I expect to be in. It was no trouble at all to put it up, I did all the work myself. Everything had its place. Several have stopped to look it over, I told them what a fine company you are to do business with.

Thanking you for the fine co-operation you have given, I am
Vinewood #1

B. F., Scholara, New York

October 11, 1952
Everyone, strangers and acquaintances, actually rave about the large rooms, excellent layout and material. My husband had nothing but the highest praise for the material you sent.

Thanks to you, we now have a home of our own, built the way we wanted it at a price within our means.

Parkway #1

Mrs. A. J. M., Trumbull, Conn.

March 25, 1951
We still think we made the best step forward by building an Aladdin Home inasmuch as we saved a tremendous amount of money being able to do the major part of the labor ourselves.

Parkway #1

Mrs. J. E. Y., Ashtabula, Ohio

June 6, 1952
One carpenter led the way, the rest of us worked with him. Friends kept volunteering, "One day at a time," our motto. We resolved to make project a Building Venture of Romance and Wonder. Educational value to any man is remarkable, an experience worth a great deal—in contacts and money saving.

Pasadena #1

Mr. H. W. C., Akron, Ohio

COMPLETE NAME AND ADDRESS FURNISHED ON REQUEST
QUALITY ENDURES THROUGH THE YEARS



THE SUNSHINE — Classic Simplicity —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

"Effective Efficiency" aptly describes the architecture and planning of both arrangements shown below. The front elevation is interestingly planned with projecting gable and Scenic windows. We furnish for the front and side of the living room, also the front wall of the front bedroom in Plan B, our Style No. 2 Scenic window. Remarkable utilization of space is evidenced in both plans. In Plan B, which incorporates two bedrooms, you will note there is adequate closet space with linen closet arranged off of hall. Plan E has three bedrooms and also ample closet space with necessary linen space. We illustrate Cedar Shake Shingles for the lower portion of the home and Siding for the gables. When ordering this home, be sure to specify if you wish this type of outside wall treatment or prefer Siding for entire outside walls. The Aladdin Read-cut System simplifies the work astonishingly. Write for detail specifications and further information.

BUILD YOUR OWN HOME

May 22, 1952, Ivywood

I had no previous carpenter experience. The simplicity of the plans and blueprints of the Aladdin Homes enabled me to go ahead and complete the home without the help of a skilled carpenter. I had no sawing to do and everything fit perfectly. In short, anyone who can read and drive a nail should be able to build an Aladdin Home.

I was very well pleased with the quality of the material, and everyone who saw it said it was very good, better than what could be obtained locally.

I also want to compliment you on your methods of doing business. I can only say there are no finer people to do business with than the people of the Aladdin Company.

Mr. D. G., Spirit Lake, Iowa





THE PALOMAR—Contrasting Brick and Shingles

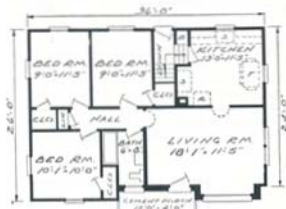
Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

The deep shadow lines created by our heavy "Shake" shingles are a mark of beauty as pictured above. Simplicity dominates the square form of the Palomar, yet this very simplicity is artistic in its details. Maximum livability and usable living space are also accomplished in the square type of home. The four bedroom plan below includes, besides the bath, a separate lavatory or "Powder Room."

Write us for additional details and specifications. In our price for the Palomar we have included siding where brick is shown in the front wall. If you plan to use brick as illustrated, write us for allowance for siding and paint for that portion of the front wall.

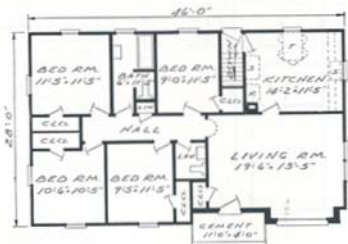
A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best.



PLAN No. 1



PLAN No. 2



PLAN No. 3

KITCHENS

Aladdin cabinets bring you the warmth and beauty of natural grain wood, or if you prefer white enameled cabinets, we can supply them as illustrated on page 64. You will enjoy the self-satisfaction, pointing with pride to the kitchen using Birch natural grain wood or white enamel cabinetry. Aladdin provides for you the latest in modern kitchen design correctly styled and eye-appealing. Write for prices.



WELL PLANNED INTERIORS

Living is more fun if you have a correctly designed and proportioned home. At the right we illustrate an interior taken in our Sylvan on page 20. You have no "shut-in blues" in an Aladdin living room with the beautiful picture window as illustrated. Note also the high casement windows above the davenport, which provides ample wall space for all types of living room furniture. Aladdin interiors are planned to give the utmost living space and are the work of our designers who have had many years experience in planning homes.



THE PARKWAY

WHAT ALADDIN'S GUARANTEE MEANS TO YOU

We started in business 47 years ago with the idea of providing low cost homes manufactured in our own mills from the finest obtainable materials. We have never deviated from this policy. The reputation we have built up for outstanding quality is our most precious asset. We intend at all times to maintain that reputation—to observe strictly the high standards home builders expect from us. That is why we can give the purchaser of an Aladdin house the most foolproof guarantee we know of. No one can offer you greater protection than we do when we say: "Satisfaction or Your Money Back."

ROOM SIZES

The sizes shown on catalog floor plans are net dimensions between finished, plastered walls. These dimensions give you the accurate sizes to plan for proper placement of furniture and other equipment for each room.

GABLE MATERIAL

For the white gables illustrated on pages 10, 17, 18, 24, 22, 40, 45 and 52, we furnish exterior plywood veneer which is perfectly smooth. We can omit the plywood and furnish 6" "V" Cut ceiling as shown on page 25, or bevel siding as shown on page 28, or shake shingles. Specify gable material desired when ordering any of the homes mentioned above.

SPECIAL PLANS

The success of the Aladdin Read-cut System depends to a large extent on the reasonable standardization of designs and material sizes. For this reason we find it impractical to quote on special plans of any kind.



Birdseye View of ALADDIN Mills at Bay City — Main Building 1000 Feet Long

Between five and six million feet of thoroughly dry lumber are housed under cover at all times in the five large Aladdin Mill Buildings shown above. No lumber is piled or yarded out of doors. This means that our lumber enters the cars directly from inside storage and reaches you without being subjected to rain or moisture. We do not buy green or partially dry lumber of any kind. No house is well-built unless thoroughly seasoned lumber is used. Dry lumber is pre-shrunk which prevents shrinking later, has superior nail holding qualities and is more resistant to decay. It is stronger and sturdier.



SHOWN ABOVE IS HOW MACHINERY TAKES THE PLACE OF HAND LABOR

One automatic Aladdin saw can cut to exact lengths 32,000 to 38,000 feet of 1x6 in an 8 hour day. With our automatic hydracut saws the operator simply slides the lumber against the adjustable cut-off stops and presses the electrically operated foot pedal. The saw blade, mounted on hydraulically operated carriage, automatically moves forward—makes the cut with lightning speed and automatically returns to position. The operator can save hours of labor that were formerly lost to fatigue and unnecessary hand operation. This is just one example where we have made substantial production increases, that enables us to maintain our low selling prices in the face of increased material cost and higher wages. The above photograph shows a battery of our hydracut saws—capable of cutting to exact size 128,000 feet of fine lumber a day!

WHAT ALADDIN'S "KNOW HOW" MEANS TO YOU

I have delayed writing you, thinking that I might be able to find some deficiencies to complain about. However, nothing has turned up yet, and we are very well pleased with the entire transaction.

It was very gratifying to receive the car of lumber so soon after the order was placed. I think that the car was on our local switch within 10 days after placing the order.

There is one advantage in buying an Aladdin house, which I do not think you make enough capital of in your advertising and catalog, and that is the advantage of having the complete house delivered on the property so that there is no delay in shopping around for articles that may be difficult to obtain. It didn't matter what we wanted—we knew where it was in the piles, and had it to use within a few minutes instead of running off to different lumber yards and supply houses to get it delivered. I think this means a large saving in time, which means money.

O.H.L. Carmel, N. Y.

CAUTION

The following caution is written out of the unfortunate experiences reported to us by homebuilders who were enticed by unscrupulous local contractors or lumber dealers to use our plans but not our materials.

If offers are made to you to buy and build based on our plans, demand a written contract from the contractor. **Especially important to you:** Demand from the lumber dealer a written and signed bill of material covering the same details as our specifications show below with a **guarantee that there will be sufficient material of every kind to complete the house.** Below is a sample of specifications furnished for each Aladdin home and all materials guaranteed to be furnished in accordance with the specifications.

A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are included in the price of Aladdin Houses.

You also receive our forty-seven years of home building experience to guard you against mistakes of any kind. It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications.

You Will NEED Every One of These MATERIALS Listed Below to Complete Your HOME

ALADDIN READI-CUT HOUSES SPECIFICATIONS

FOUNDATION WALL PLATES—2" x 6" furnished to set on top of entire foundation wall, cut to fit.
GIRDER OR CENTER SILL—6" x 8" built-up of 2" stock, cut to fit.

FLOOR JOISTS—2" x 10" on 16" centers, cut to fit, with joist headers, and joist ties.

CROSS BRIDGING—For use between floor joists, cut to fit and mitered.

WALL STUDDING—2" x 4" on 16" centers, cut to fit. Triple studs at all corners of outside walls. Double studs around all door and window openings.

PARTITION STUDDING—2" x 4" on 16" centers, cut to fit.

FURRING STRIPS—2" material provided for furring out wall for soil pipe.

WALL AND PARTITION PLATES—2" x 4" bottom plate and double 2" x 4" top plate, cut to fit.

CEILING JOISTS—2" x 6" on 16" centers, cut to fit and mitered with joist ties.

RAFTERS—2" x 6" on 24" centers, cut to fit and mitered.

RAFTER TIES—In proper size to assure sturdy roof construction, cut to fit.

SUB-FLOORING—One inch sheathing lumber laid tight and cut to fit. Furnished to lay at right angles to floor joists.

WALL SHEATHING—One inch sheathing lumber cut to fit and furnished to apply at right angles to outside wall studding.

ROOF SHEATHING—1" sheathing lumber, cut to fit and laid tight for slate surfaced shingles.

BUILDING PAPER—Durable High Quality used between the sub-floors and the finish flooring and wall sheathing and siding or shingles on outside walls.

ROOF PITCH—12" run, 9" pitch. (1 1/2 pitch.)

EAVES—Type as illustrated in catalog. All materials provided necessary for completion. Eave troughs and down spouts not furnished.

ROOF COVERING—Heavy duty 3-in-1 thick-butt asphalt slate surfaced shingles weighing 270 lbs. per square. Necessary flashings included.

CEILING HEIGHT—8' 4".

OUTSIDE WALLS—Choice of 1 1/2" x 8" bevel siding with metal corners or artistic pre-stained Red Cedar Shake shingles furnished in double course to lay 14" to the weather. Underscore furnished unfastened.

FINISH FLOORING—25/32" thick, having a 2 1/8" face tongued and grooved beautifully grained Clear Southern Pine.

OAK FINISH FLOORING—Can be furnished instead of pine at a slight extra charge. Write for prices.

OUTSIDE FINISH—Furnished in standard lengths and widths. Clear grade. Mitered for gables.

OUTSIDE MOULDINGS—Furnished where required.

DOOR FRAMES—Cut to fit, lock joint construction—bundled—ready to assemble.

INSIDE DOORS—2 panel design highest grade Douglas Fir. Flush Doors optional at small additional cost. Write for prices.

OUTSIDE DOORS—Front door Style as illustrated. Rear door Style No. 3.

WINDOW FRAMES—Cut to fit, lock joint construction—bundled—ready to assemble.

FLOWER BOXES AND WINDOW SHUTTERS—Furnished where shown.

CLOSET SHELVING AND HOOK STRIP—For ALL closets. **WINDOWS**—All sash glazed with high quality glass. Style and size as shown in catalog illustration.

INSIDE TRIM—Accurately machined Modern narrow moulded design with baseboard and base shoe. Beautifully grained Selected Arkansas Soft Pine.

ARCHES—Where arches are shown, we will furnish metal forms to build a curved plastered arch or if you use wall board or plaster board, we will furnish frame and trim for a square cased opening. Tell us the kind of material you will use when you place your order.

BASEMENT STAIRS—Furnished as shown in plan, cut to fit, and manufactured of the finest quality stock. All stairs are cut, and ready to assemble on the job.

ATTIC ACCESS PANEL—We furnish paneling and inside trim for an opening in the ceiling usually placed in the hall so you can have access to your attic.

PLUMBING PANEL—We provide paneling and inside trim to arrange a panel giving access to your plumbing in your bathroom.

INSIDE DOOR HARDWARE—Brass finish latest design tubular lock sets with sparkling glass knobs.

OUTSIDE DOOR HARDWARE—Brass finish cylinder lock set for front and rear door. Attractive tubular design.

DOOR BUMPS—Included for all inside and outside doors.

DOOR HINGES—Furnished to match other hardware.

WINDOW HARDWARE—All Check rail windows are equipped with genuine Vikre sash holders which hold window in any position. Sash locks and sash lifts furnished. Where a casement window is shown the proper casement window hardware is furnished.

NAILED—Furnished in proper size for all work and in a quantity sufficient to complete the home.

LOUVRES—Furnished for gables of proper size to provide sufficient ventilation. Roof louvers for hip roofs.

OUTSIDE PAINT—Three coats furnished for all outside work. First Quality House paint, furnished in choice of colors: Oil, turpentine, putty, etc., furnished in ample quantities.

INTERIOR WOODWORK FINISH—For all doors, windows and interior woodwork, we furnish three coats of quick drying spar varnish or three coats of interior semi-gloss paint or three coats of interior high gloss paint. Specify type of interior woodwork finish desired when you place your order.

FLOOR FINISH—We furnish three coats of quick drying spar varnish. When Oak flooring is ordered we furnish natural wood filler and two coats of quick drying spar varnish.

INTERIOR WALLS AND CEILINGS—Because of the many kinds of lining materials now used, we have not included any lining materials in our prices. Rocklath, plaster, wallboard and plasterboard are available in any locality at about the same price. We recommend that you secure your lining materials from your local mason contractor.

PLASTER GROUNDS—If you plan to plaster your home, tell us when ordering and we will supply plaster grounds. Plaster grounds are wood strips furnished to nail around all inside door openings and at the base of all walls and partitions as a plaster guide for a correct plaster thickness.



THE ALAMO — Radiantly Modern —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Over forty-seven years' experience in keeping abreast of the desires and needs of American home builders are summed up in the Alamo which will be one of the leaders in our new designs. The exterior lines are splendidly proportioned and in harmony with the hip roof and moderately styled

projecting eaves. Note the large scenic window with side lights which harmonize with the horizontal window lights in all other windows. The outside walls are finished with the newest development—long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shakes" which are already dis-stained when you receive them. They, therefore, do not require the expense of painting. These shingles come in four shades.

Three interesting floor plans are shown for the Alamo. Whichever one you choose will result in the identical appearance shown in our attractive picture above. The brick work in front is not part of the foundation and may be omitted without detriment to the appearance of this charming Aladdin home. Write for specifications and further information.

**SOLD BY THE GOLDEN
RULE FOR FORTY-SEVEN YEARS**



PLAN No. 1

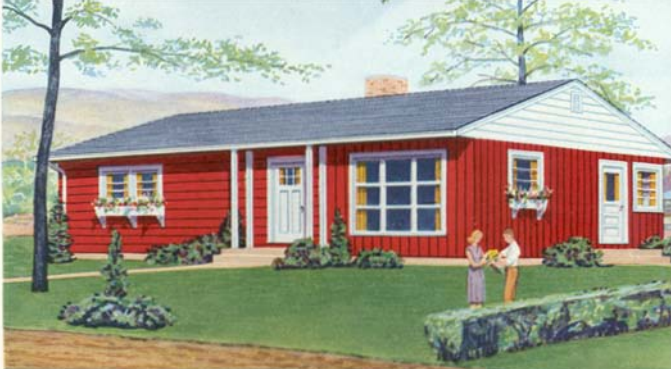


PLAN No. 2

READ
PAGES
2 55
3 58
54 59
62

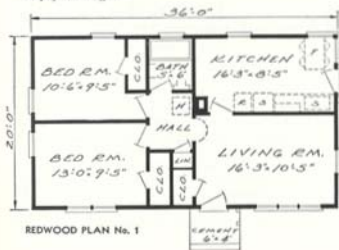


PLAN No. 3



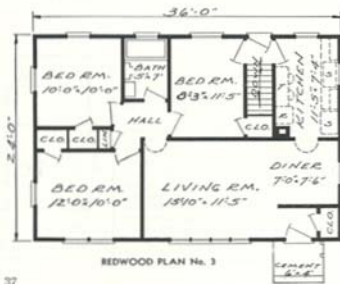
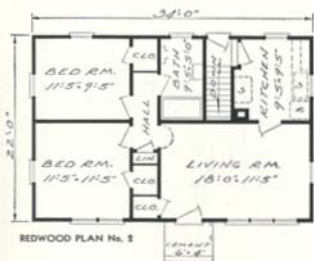
THE REDWOOD—As New, Modern and Fresh as Tomorrow's Sunrise

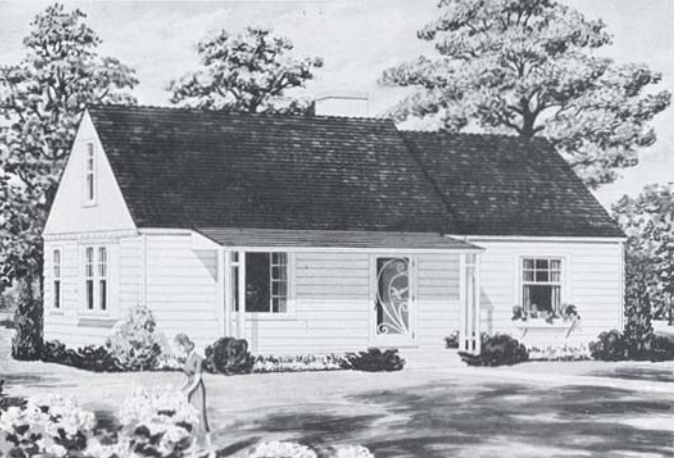
If you made a trip through New England these days, you would discover the increasing popularity of the old time decorative schemes for both new and old houses—the dark red body paint with pure white trim. Thus we show the Redwood above. Of course you may have any colors that you prefer. All three plans here are adapted for narrow lots, or the house may be placed fronting the long way. Large Scenic window is incorporated in each plan and the horizontal siding and "V" cut ceiling lends an interesting contrast. Write for detail specifications. Prices on enclosed price list. We pay the freight.



ALADDIN'S MATCHLESS GUARANTEE

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.





THE NEWPORT—An Original and Arresting Design—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



PLAN No. 1

BRICK VENEER

Any Aladdin Home shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for omission of siding, paint and nails if you wish to veneer the exterior with brick. We do not furnish any of our homes for a solid masonry exterior wall such as solid brick, concrete blocks or stone.

As new, as fresh and as lovely as tomorrow's colorful sunrise, the Newport is a shining example of all that is good in a modern and modest home. The usual severity of a plain roof is broken by the slight offset at the right, the porch roof with triple columns blends perfectly and protectively into the whole structure, while the Scenic window is well proportioned and attractive. Note the left elevation where you find "V" cut ceiling in the gable, offering contrast to the usual siding by separation at the ceiling line with dentils. The projecting mul-lion window completes a picture of originality and charm. Write us for optional price on ornamental screen door shown on the Newport. Complete detail specifications mailed on request.



PLAN No. 4



PLAN No. 5

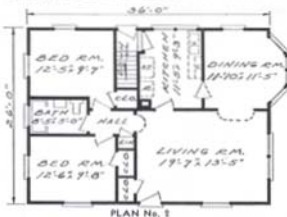


THE ROCKPORT—Authentically Cape Cod—

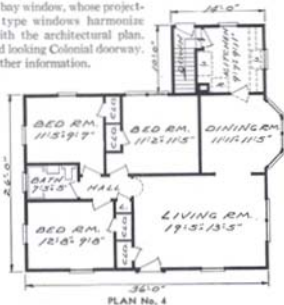
Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

A touch of originality is given this wholesome design by the creation of a bay window, whose projecting cottage type windows harmonize splendidly with the architectural plan. Note the good looking Colonial doorway. Write for further information.



READ
PAGE
30



The Rockport is shown in three plans, each with special features to recommend it. Large living rooms are a desirable part of all plans, each has attractive dining rooms with bedrooms and baths efficiently designed. Trimmings shutters add balance to the windows and contrast to the color scheme. Another noteworthy feature is found in the pilasters at each corner of the house.

SOLD BY THE GOLDEN RULE—SATISFACTION OR YOUR MONEY BACK



A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications.

BREEZE WAY and GARAGE

The Plan 5 at the left portrays the ever popular breeze way and garage. This breeze way and single car garage are included in the price quoted for Plan 5. We can quote on a two-car garage instead of a one-car if desired.

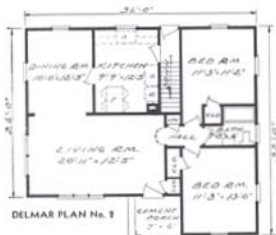
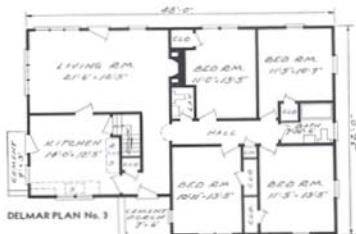
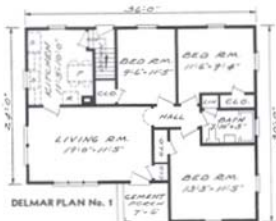


THE DEL MAR—Ultra Modern—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

Aladdin is proud to present this exquisitely beautiful and refreshingly modern home—newly conceived and planned by our designers. The picture above merits a thorough study of its many engaging features. Contrast is achieved in the outside elevation by using "V" cut ceiling, fronting and next to the front door. The entrance is protected by the main roof projection. An ornamental metal supporting column graces the approach. Note that the mullioned bedroom windows are placed high to afford increased and usable wall space underneath them. A graceful hood of appropriate design protects the kitchen entrance. Write us for detail specifications and further information.





THE SANTA BARBARA — An Exterior of Arresting Contrasts — Price Given On Enclosed Price List WE PAY THE FREIGHT



Almost dramatic in its harmony of blending colors, and contrasting exterior wall materials, this latest Aladdin by our designers will take a leading place again in 1953. It is distinctively different in many ways. The covered front entrance pleasantly merges with the protected garage entrance. "V" Cut ceiling on front wall breaks, in an interesting fashion, from the Cedar "shake" Shingles which enclose the living room. A metal post graces the approach, while a sturdy chimney completes the picture. Both plans shown here include three bedrooms, and in each especially large living rooms with ample wall space. The larger plan No. 1 includes, besides the bath, a "Powder Room". Detail specifications and further information about the Santa Barbara will be gladly sent to you on request.

GOOD HOUSES NEVER GROW OLD

We're very well pleased with our home and people who come to see us are surprised when we tell them this is an Aladdin readi-cut home. I had built 2 other Aladdin homes to sell, but this is the first one we've been privileged to live in.

We had ample material to complete the house and the cost was far below the market value. I did most of the work myself and can safely say that we have less than \$11,500 invested counting all the extras.

I've always talked Aladdin homes and still believe they're the answer for the working class of people to have better homes at less cost.

BUILT HOME IN THREE MONTHS

We are a well satisfied Aladdin homeowner and have recommended your readi-cut houses to everyone who has seen our Palomar No. 1.

The ones who have seen it can hardly believe we put it up in three months and that we did most of the work ourselves. The materials are of the highest quality and will last for years to come.

Sept. 18, 1952 Mr. & Mrs. E. C. F., Richlandtown, Pa.

Mr. J. A. B., Akron, Ohio

Good Houses Never Grow Old

HOW WILL MY NEW ALADDIN HOME LOOK
35 YEARS—40 YEARS—45 YEARS FROM NOW?
ALADDIN Presents here Photographic
Proofs Covering The Past 45 Years: *That*
ALADDIN HOUSES *Survive the Ravages of Time*

WHAT IS A GOOD HOUSE? There is no substitute for QUALITY. You have a right to expect that the excellence of the design, construction AND materials in the new home you build will stand up for generations. ALADDIN DESIGN and CONSTRUCTION DETAILS insure such permanence, and will meet practically all of the most stringent building codes. The QUALITY of our lumber and other materials cannot be exceeded ANYWHERE BY ANYONE. All framing lumber is guaranteed to be thoroughly air dried. All exposed lumber inside and outside of your house will be kiln dried, clear and free from knots or other defects. Our hardware, paints and varnishes are of top quality. Aladdin houses will qualify under the statement that "GOOD HOUSES NEVER GROW OLD."



Built 45 Years Ago—Above Photographed—1952



Built 40 Years Ago. PHOTOGRAPHED 1952



Built 40 Years Ago—Above Photographed 1952



Built 35 Years Ago—Above Photographed 1952



43 YEARS

The above photograph at the left shows the Sovereign Brothers' father "parked" with his driving horse and cutter in front of the Aladdin Home of O. E. Sovereign in the winter of 1910. Picture at right was taken in the summer of 1952—43 years old.



**Read What They
SAY ABOUT
ALADDIN HOUSES
IN
ENGLAND**

"Birmingham, England

The Aladdin Co.,
Bay City, Mich., U.S.A.,

Gentlemen:

Many thanks for your letter of the 25th of August. We are pleased to inform you that of the 200 Aladdin Houses you supplied to this Company in 1917, 199 still exist, one of them having been damaged by fire many years ago. They are in very good condition and will last for many more years.

Photographs are enclosed which may be of interest.

Yours faithfully,
THE AUSTIN MOTOR CO.,"
by A. Winkles, Secretary

STREET SCENE

At the left is a street scene in Birmingham, England, showing a group of the houses mentioned in the above letter.



**ALADDIN STYLE
"VILLA"**

This Aladdin Home, at the right, known as the "Villa," was ordered and built in 1916 by a former Governor (and now Senator) of a Southern State. This Governor's Mansion! —is still occupied by the Senator. A duplicate of this Aladdin Home was built in Tokyo, Japan in 1920 and survived Japan's greatest earthquake unscathed in 1922.

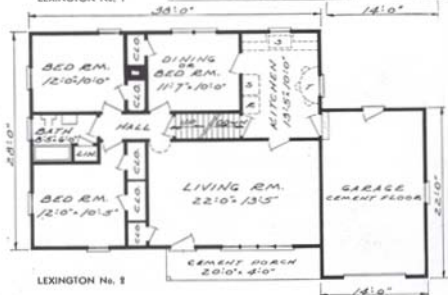
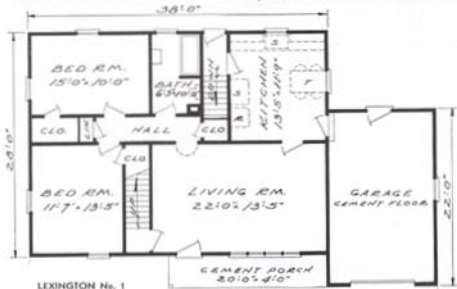




THE LEXINGTON — Adapted from Colonial Times —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



The traditional simplicity and economy of early New England settlers inspired the architectural plans or designs of their rugged homes. Colonial homes are still sturdy and remain as sound as when built two hundred or more years ago. Aladdin designers have truthfully followed the functional form while incorporating the modern features of scenic window and attached garage. Two plans are presented for your choice, one with two bedrooms and one with three bedrooms. There is ample reason to believe that the high quality of all Aladdin materials will give a life to your Aladdin home comparable to that of the first Colonial homes. If you desire to finish off the second floor for two bedrooms and prices. Write for detail specifications and further information.



Aladdin Dining Room
In Full Color

ALADDIN READI-CUT GARAGES



STANDARD No. 5—12' x 22'
STANDARD No. 6—20' x 22'
STANDARD No. 7—16' x 22'



SOVEREIGN No. 5—12' x 22'
SOVEREIGN No. 6—20' x 22'
SOVEREIGN No. 7—16' x 22'



SUBURBAN No. 5—12' x 22'
SUBURBAN No. 6—20' x 22'
SUBURBAN No. 7—16' x 22'

GARAGES Our garages are manufactured in three sizes only—12' x 22' for one car, 20' x 22' for two cars, and then we have a combination storage and one-car garage 16' x 22', which is commonly known as the car and one-half garage. You have available space for work bench, garden tools, etc., of approximately 4' x 22'. You will find this space very useful in your garage. Garages are priced in double construction, that is, with 2 x 4" studding, wall sheathing, building paper and siding or shake shingles to match the exterior of your home. We furnish the complete materials except the concrete slab floor. In the 16' x 22' garage we provide an inswing casement window at the front of the storage portion with flower box, which adds to the attractiveness of the garage. Overhead garage doors are provided as illustrated. We do not sell garages separately.

BUILD IT YOURSELF



WE PAY THE FREIGHT

QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN

All exposed lumber both inside and out in every Aladdin house is clear and *free from knots or other defects*—and is kiln dried.

The framing lumber (dimension) and sheathing is free from any defects that might impair its strength and is *thoroughly Air Dried and Seasoned*.

SURPRISED AT SUCH HIGH QUALITY

April 28, 1951

The car with the Brentwood No. 1 has been unloaded. I was very much surprised at the high quality of material in the house. It is of such high quality that in handling it, a person develops the idea that every piece has been individually selected.

I am sure that as work on the house progresses I will be forced to write again to express my further appreciation.

K. T., Great Bend, Kansas



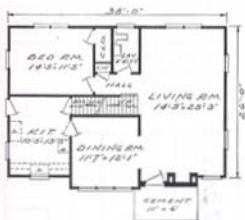
AWARDS OF QUALITY



THE SHELBURNE—Fascinating in Detail—

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



SHELBURNE No. 1—FIRST FLOOR PLAN



SHELBURNE No. 1—SECOND FLOOR PLAN

The Shelburne was first erected in Bay City and opened to the public by Aladdin as a Model Home. Public approval was instant and unanimous and confirmed the good judgment of our designers. It is modeled along ultra modern lines, strong colors and contrast in the chimney, enlivening the picture from the approach. An intriguing front door, with circle top and embellished with large antique hammered hinges adds distinction to the entrance. The No. 1 Plan is priced with two large bedrooms and bath on second floor making this a three-bedroom home. In Plan No. 2 you will note that an enclosed stair leads to second floor from hall. We have priced the Plan No. 2 including enclosed stairway to second floor and a sub-floor making a large attic storeroom. We will be glad to quote a price on the upstairs furnished as shown in the second floor plan, or the upstairs can be finished off at any time in the future when it is convenient for you to do so. This gives you a chance to convert a two-bedroom home into a four-bedroom home when conditions require additional rooms. Write for specifications in detail



SHELBURNE No. 2—FIRST FLOOR PLAN



SHELBURNE No. 2—SECOND FLOOR PLAN



THE BRISTOL—Brilliantly Modern American—

Price Given
On Enclosed
Price List

WE PAY
THE
FREIGHT

The Bristol is embellished with two typically Colonial features, the front entrance and the bay window in the dining room. Fluted pilasters bordering each side of the front door are topped by a head casing designed with dentils. This beautifully proportioned ensemble is of true Colonial inspiration, and affords a genuine welcome to those who enter its portals. The Bristol has proven very popular and has received loud praises of its beauty, convenience and economy from those who have built it. Its interior arrangement includes very desirable features of the ultra modern American home. The Plan B arrangement provides 3 bedrooms of a commodious size that will take care of the needs of the average family. The 2 bedroom arrangement, which is the Bristol, Plan A, provides dining room accommodations. Both plans surely deserve a careful study to be fully appreciated. We will be glad to discuss with you further details of your individual wishes. Write us for detail specifications.

FOR ANOTHER PLAN ON THE
BRISTOL—SEE PAGE 51.





THE GRAYSTONE—

DESIGNED FOR A
NARROW LOT

— Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



Aladdin designers have created this charming home for those who appreciate the best in modern design. Notice the nice contrast achieved in the "V" cut ceiling at front of living room. Notice also the modern ornamental metal column which supports the projecting roof and which in turn protects the entrance way. This is modern design applied with common sense—even the mulioned windows in the bedroom are high enough to permit the use of the wall space beneath for furniture. Aladdin has built its reputation on both high quality of materials and good design. Two interesting plans are shown here, both of which are designed to permit building of either on a narrow lot, yet each will be equally attractive when facing the long way on your lot. Write today for detail specifications on this fine home.



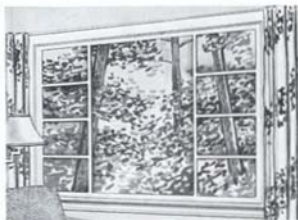
SPENT NO MONEY ON LABOR

To date we have spent no money on labor—even on digging the basement. Three of us building our own homes have exchanged labor, and my father who is 63 helped for a few weeks last summer. Complete cost of house alone—\$9500.00. May 9, 1952 Magnolia

G.A.M., Willoughby, Ohio

RENT MONEY
NEVER RETURNS

Optional Materials and Equipment



SCENIC WINDOW STYLE 2



SCENIC WINDOW STYLE 8



SCENIC WINDOW STYLE 10

SCENIC WINDOWS

The scenic windows illustrated above are practical because of a better light in the room and of course they add to the attractiveness of any home. Style No. 2 can be furnished in place of any single or double (mullion) window and is available in two sizes—5'4"x4'6" and 7'0"x4'6". Style No. 8 is supplied in one size only—7'0"x6'0". The scenic window No. 10 is approximately 9'6"x6'0" and is illustrated on page 20. It is divided into twelve lights. Style No. 9 which is 7'x6' is divided into nine lights as shown on page 37. Our No. 9 and No. 10 scenic windows are shipped knocked down, ready to assemble for easy handling. Write for prices on window changes. These windows are not sold separately from our houses but are included when shown in plan and illustration.

SHINGLES Instead of wood siding for the outside walls we can furnish artistic shingles of long-lived red cedar grooved and etched to resemble the antique shakes as illustrated on page 36 and also on page 56. The shingles are laid at a wide exposure with a double thickness at the butt. You have your choice of either siding or these shingles at no difference in price. Shingles come in Green, Gray, Burgundy, Brown, or White.

ARCHES We include in the price for each home square cased openings or materials to build a curved plastered arch where arch openings are shown in the floor plan. We will furnish either type with your home. If you use dry wall for the interior, such as plaster board or wall board, we will furnish square cased arches as the curved arches can be used only when you plaster the interior. Specify the kind you want.

CELLAR WINDOWS We can furnish a complete cellar window unit already assembled with hardware in place, including glazed sash and the cellar window screen, for either a 2 block high opening or a 3 block high opening. For either cellar window leave the foundation wall opening 32 $\frac{3}{4}$ " wide. It is not necessary that the windows be shipped before the house as they can easily be set in the foundation wall when your materials arrive. Write for prices.

OAK FLOORING "Select" oak flooring can be furnished in any or all rooms of any Aladdin home. If wanted, write us for prices and state in what rooms you will wish to use the oak flooring.

KITCHEN CABINETS Kitchen cabinets can be furnished in accordance with catalog floor plan layouts. These kitchen cabinets are shipped to you direct and are complete—fully enameled (white) outside and inside, or if you prefer, natural finish we can quote on a natural Birch cabinet. Doors are hung, friction catches applied, door and drawers prepared for pulls. These cabinets are finished in mar-resisting, high lustre white enamel or varnished natural. See pages 33 and 64. Write for prices.

FOUNDATION PLANS A foundation plan for the home of your selection will be mailed you complete with instructions for laying out the foundation wall upon receipt of a deposit of \$5.00. Be sure to get the foundation plan for your home before starting your foundation wall.

**PRICES QUOTED ON ABOVE ITEMS
ARE FOR SHIPMENT ONLY WITH YOUR HOUSE**

VISIT US AT BAY CITY

You are cordially invited to visit us at our Bay City offices located at Fourth and Washington, across from the Bay City Post Office. We will be proud to show you through the Aladdin Mills where you can inspect our lumber and see our houses being manufactured. We can also show you some of the many Aladdin Homes built in Bay City.

What ALADDIN'S "Know How" Means To You

When you send in your order for an Aladdin House, the one purchase eliminates the complicated problem of your trying to figure out the number of pounds of each of the ten different sizes of nails used in the construction of a house. Also number of feet of 2x10's, 2x8's, 2x6's, 2x4's, 2x3's and 2x2's needed to frame the house. How many feet of sheathing needed for sub-floor, walls and roof. How much siding to buy. How much finish flooring. How many rolls of building paper, how many squares of shingles for the roof. How many doors and windows of various sizes. How many gallons of paint, stain, varnish and turpentine. In fact, there are dozens of other items to think about, such as base mold, base shoe, closet shelving, matched ceiling for under eaves, cellar stairs, lock sets, hinges, sash lifts, door bumpers, etc., unless you buy and build the modern way, The Aladdin Read-Cut Way. Then there is only one purchase that brings you all these materials in the proper amounts and guaranteed to complete your home. **NO WASTE, NO OVER-BUYING ON SOME MATERIALS AND UNDER-BUYING ON OTHERS. OUR "KNOW HOW" WILL SAVE YOU MONEY, TIME AND WORRY.**



THE BRISTOL

Shown here at the right is an additional floor plan for the Bristol. This plan arrangement gives access to the attic and provides additional space for bedrooms. We do not include any materials to finish off the attic but do provide the attic stair as shown. Other plans of Bristol shown on page 48.



BRENTWOOD—Shown with Siding Exterior

THE BRENTWOOD

In order to give you an idea of the attractiveness of the Brentwood in siding, we show a photograph of it with this particular exterior treatment. The Brentwood is regularly priced for a brick veneer exterior but we will gladly quote on furnishing siding, giving you an exterior as illustrated at the left. Write us for prices on the siding.



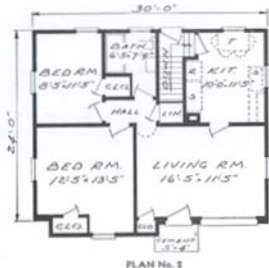
THE JASMINE — Home of Comfort —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT



**BUILD
IT
YOURSELF**



Building a home will probably be the largest personal investment of your lifetime. To have at your command an organization experienced in planning, creating and advising you when you build—an organization with a lifetime—over forty-seven years—spent in this work—is a priceless advantage to you.

The modest home on this page has had wide acceptance by homebuilders. You will be proud of its exterior beauty. It can be placed with pride and confidence in any surroundings. A careful study of its interior arrangements reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room. Note that it includes four closets. Your choice of two plans is shown above.

SOLD BY THE GOLDEN RULE FOR FORTY-SEVEN YEARS



THE INGLEWOOD—Happily Proportioned and Gay—

Price Given
On Enclosed
Price List

Here is a home that will gladden the hearts of those who are looking for a modest, compact home. Its exterior features are thoroughly up-to-date, presenting an extended and large Scenic window with modern front entrance and door. The two floor plans below speak eloquently for themselves. Should you plan to do considerable work on the erection you will have a sound and lasting investment at a great saving in cost. All materials going into the Inglewood are of the same fine quality—the very best—that is furnished for our largest houses. Write us about your choice of plan and receive complete specifications.



SAVE
WASTE

•

SAVE TIME

•

SAVE MONEY



LUMBER GRADE—THE FINEST

We are very well satisfied with our home and have had many people look at it. The results were good and most of them were surprised that the cost was so small. While we were building it, a friend came to visit us. He is a lumber grader in a mill in Enumclaw, Washington—He said that there wasn't a single piece of lumber that wouldn't grade as the finest—which made us feel very good.

December 21, 1951 E.C.N. Kramer, North Dakota

ALADDIN GIVES REAL VALUE

On Oct. 9th I began work on my El Paso No. 1 home. I decided to wait until my home was practically completed before making my statements of praise or otherwise. As for the latter, everything worked out just as your plans specified. As for praise, it is really hard to figure just how your company can give so much value for one's money. March 30, 1952. Mr. F.E.H., Orchard Park, N. Y.



HOME OWNERSHIP IS THE BEST INVESTMENT

Home ownership is the best investment for the average person. At the end of a given period of time, you have a clear title to a piece of property which will always have a market value. All authorities agree that the trend in residential construction costs will be upward. It will pay to build NOW.

The table at the right shows what rent amounts to in 10, 15, and 20 years with 6% interest compounded annually and gives an idea of the value of the house you can pay for by applying the rent-paying habit to the task of purchasing a home.

THE LANDLORD'S HOUR

Stand up, my friend, and let me see
If you measure up to what a man should be,
When you sing the words of liberty—
"The home of the brave, the land of the free."

How much land do you really own
That is yours in fee or helpful loan,
Whose ownership is clearly known
And the world acknowledges you all alone?

Where's the home of which you sing?
Let's see the deed to this valuable thing.
There's nothing surpasses the ring
Of pride—"This is my home, where I am king."

You hire it by the month, you say,
Giving the landlord a fifth of your pay,
Working two hours in every day
To buy twenty-four hours' occupancy?

Waiting but the command to go,
Mere subject to your income's ebb and flow;
Slave to your master's "Yes" and "No".
"Home" but a subterfuge, an empty show!

Arouse, stand up, nourish your pride!
A man's not a man unless he has tried
To own his own home and fireside.
Have you a will?—Resolve to act—decide!
O.E.S.

HOW RENT MONEY COUNTS UP

Rent Per Month	In Ten Years	In Fifteen Years	In Twenty Years
\$30	\$4745.04	\$ 8379.27	\$13242.78
\$32	\$5061.38	\$ 8937.89	\$14125.63
\$33	\$5219.55	\$ 9217.80	\$14567.86
\$35	\$5535.88	\$ 9775.82	\$15449.81
\$40	\$6326.32	\$11172.88	\$17637.04
\$50	\$7908.40	\$13965.46	\$22071.30



THE HOUSE YOU BUILD TODAY

The Aladdin House you build today will last your lifetime and the lifetimes of your second and third generations—your children and your children's children. How true this is you will find proved in many of Aladdin's customers' letters in the preceding pages. Complete names and addresses of any of them will be furnished on request.

HERE'S HOW YOUR ALADDIN HOUSE IS SHIPPED

The "Phantom" railroad box car pictured below illustrates graphically, by its contents, the manner in which you will receive your Aladdin house. The greatest of care is used by our loading crews, following a detail plan, to insure against damage in shipping. A skilled employee stands at the car door to check off every item against our shipping list. The studding, rafters, joists and sheathing are loaded first at the bottom of the car, with the flooring, finish lumber and other parts of the house, as listed on the bill of material on Page 35, carefully dispersed and braced at the top. While the cubic contents of this loaded Brentwood No. 2 and garage occupy only 1920 cubic feet, when erected the house contains 13,392 cubic feet of staunchly built floors, walls, ceilings and roof. And remember that our unlimited guarantee of sufficient quantities and safe arrival of every item protects you completely.

PEOPLES NATIONAL BANK

OF DAY CITY

BAY CITY, MICHIGAN

Edward W. Brown
Executive Vice President

January 2, 1953

To Prospective Aladdin Customers:

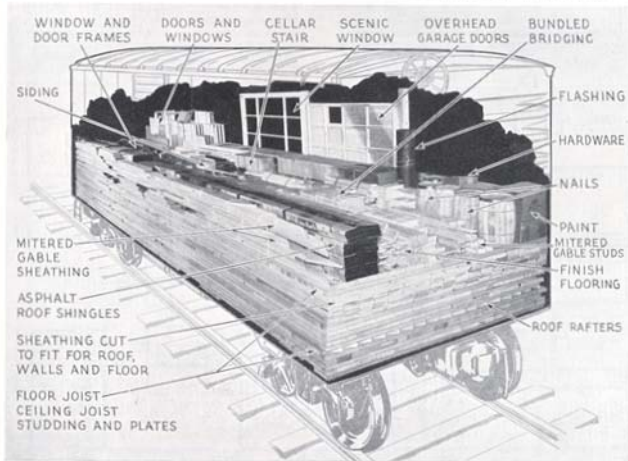
The Aladdin Company has been a valued customer of this bank and its predecessors, The National Bank of Bay City and Peoples Commercial and Savings Bank, for over forty-seven years. The company's sound business principles, integrity and fair dealings have never, to our knowledge, been questioned by its business associates or its many thousands of customers.

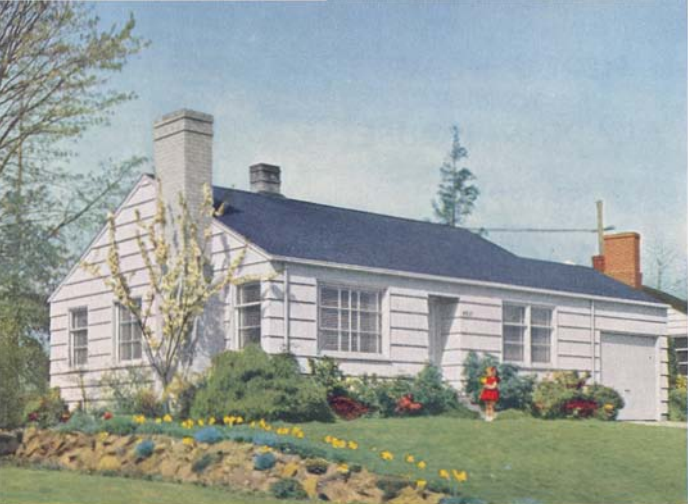
It has earned the complete confidence of the public.

Very truly yours

Edward W. Brown
Executive Vice President
& Cashier

The letter above fully explains our business reputation and ability to fulfill our obligations. We refer you to your own local bank or Duane and Broadstreet's for further reference as to our financial responsibility.





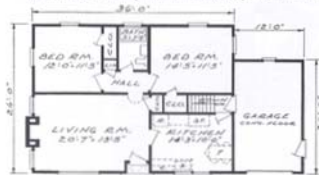
THE PARKWAY—New and Modern—

Price Given
On Enclosed
Price List

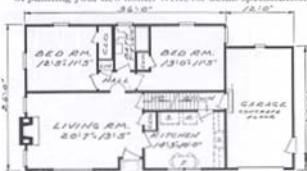
WE PAY THE
FREIGHT

This actual color photograph of the Parkway pictures one of our most charming modernized Colonial designs—truly a "Home of Tomorrow." Here, too, we are showing the newest thing in insulated heavy outside cedar shingle walls. Note that deep shadows thrown by the thick base

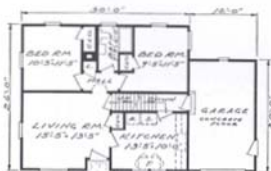
of the shingles soften the severity of plain white walls. Under each shingle is an undercourse of unstained cedar giving added insulation value. All shingles are dip stained when received by you which further saves the cost of painting your new home. Write for detail specifications.



PLAN 1



PLAN 4



PLAN 2



PLAN 3



THE EL PASO—Expresses the New Look —

Price Given
On Enclosed
Price List

WE PAY THE
FREIGHT

The El Paso expresses the "New Look" in currently changing type of American home design. Expanded frontage moderately following the ranch house plan, it also achieves distinct individuality. Observation of recently built fine homes will disclose the present popularity of hip roof as illustrated above. Resale value in the home is an important factor and this is insured by good appearance, good plan and highest quality. The exterior walls are shown with our long-lived Red Cedar Shingles, grooved and etched to resemble the antique "hand-rived shakes". They

are laid at wide exposure for greatest beauty. This new method of laying shingles double thickness gives maximum insulation. You may have your choice of several soft, pleasing colors. Wide siding will be furnished if preferred. We show below Plan One having garage attached as shown in the above photograph. Plans Three and Five do not have garage attached. You may select the particular garage that will meet your requirements on page 46. Send for detail specifications for the plan of your choice.



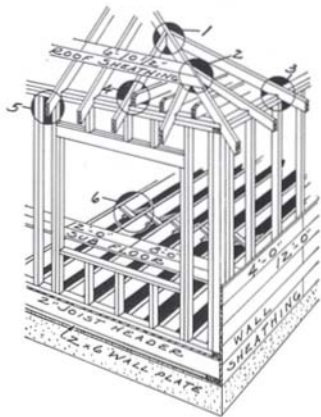
RENT MONEY NEVER RETURNS



PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! **** Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin REDI-CUT, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

SHOWING SAVINGS IN LABOR BY THE READI-CUT SYSTEM



The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to nail in place when you receive it. Figure 1 shows jack rafters with the mitre and bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists header, floor joists, wall sheathing, wall end partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length and location. An Aladdin REDI-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's forty-seven years of sound business principles, integrity and fair dealing is your safeguard.

LUMBER MUST BE DRY

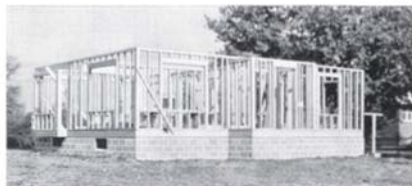
No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer. Aladdin gets "The Pick of the TREES."

All Aladdin lumber is thoroughly dry before being shipped to you. We guarantee complete satisfaction or your money back.

ALADDIN HOUSES ARE NOT "PREFABRICATED"

Bristol Under Construction

Below we show the Bristol under construction. We illustrate the first steps in framing the house, the studding for the outside walls and partitions having been nailed up. This picture shows the exact construction details of every Aladdin house.



Aladdin's 47 Years Service

The Aladdin Company initiated the Modular Principle of house design 47 years ago.

Initiated the Factory Pre-cut System 47 years ago.

Initiated the "Packaged" Sales Plan 47 years ago (one price for the complete house).

Initiated the Merchandising Plan of Direct Sales by the manufacturer to the home builder 47 years ago.

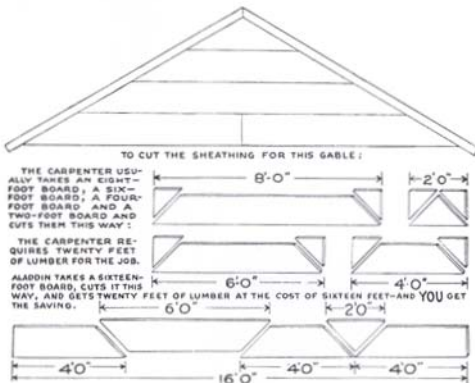
Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials 47 years ago.

Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders 47 years ago.

Aladdin has practiced the Golden Rule in Business for 47 Years

HOW THE ALADDIN READI-CUT SYSTEM SAVES YOU MONEY BY GETTING 20 FT. OF LUMBER FROM A 16 FT. BOARD

An Aladdin Read-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best over a period of forty-seven years.



REMEMBER THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. ALADDIN SAVES 18% LUMBER WASTE.

Efficient Planning Saves Your Money

Aladdin proves to you that the Read-cut System will save you about \$30 out of each \$100 labor cost. A study of the above drawing will give you a very clear understanding of the amazing economies of the Aladdin Read-cut System and what it means to you in dollar saving.

ALADDIN System Gives Control Over Your Costs

You KNOW there will be no shortage of materials—nothing forgotten. You KNOW you will not be paying for more materials than will be used and that you will save the price of all "short ends" that are wasted by the old system.

You KNOW you will receive high grade lumber, millwork, hardware—Aladdin CERTIFIED materials. You KNOW everything will be on hand when you want it—all in one shipment and all guaranteed by Aladdin. And you KNOW in advance what your house will look like and what it will be in every way.

KNOWING gives you control—mastery of your money, of materials, of labor and of RESULTS.

Quick Shipment

We can ship any regular home in this catalog within ten days to two weeks after we receive your order. The average time required for delivery after leaving the factory is from three to five days. We prefer to be given a little more time if convenient to you. All homes are shipped complete at one time in a sealed box car from our mill. Before you start your foundation send a deposit of \$5.00 for a plan and instructions for laying out your foundation.

ALADDIN Service

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You save all architectural fees. You are assured prompt shipment and quick erection. You receive a bona-fide guarantee of complete satisfaction.

Waste can and does influence the cost of everything you buy. This is especially true of home building.

Waste consumes your dollars and gives nothing in return. Aladdin proves to you that the Read-cut System will save about \$18 out of each \$100 on your lumber costs.

Why shouldn't you save these profits, like thousands of other home-builders have been doing through The Aladdin Company for the past forty-seven years?

You KNOW in advance what the materials for your house will cost

WASTE! WASTE!



The above actual photograph shows the extravagant waste of good lumber. The 2x6 rafters projecting over the walls will have to be sawed off to have a one foot projection for eaves. The builder will have wasted and thrown in the scrap pile 160 board feet of good lumber, worth at retail at least \$20.00.

**ALADDIN READI-CUT
SYSTEM SAVES
18% WASTE**



COLOR MAGIC

A famous specialist in the use of colors in the home has said:

"Of all the pleasures in life, color in the home is the simplest and easiest to enjoy."

And, we might add, the least expensive.

During the period of construction of your home you have time and opportunity to plan and choose this last and very important decision, selecting your color scheme which will be a part of your daily life for the coming years.

We do not suggest that you seek out such colors as may, at the moment, be stylish. Your choice of decoration should be highly personal; first to please you and your family, and last, to lend brightness and cheer.

A complete color chart includes one hundred and fifty-two named colors and tints. Each one of these is created from the primary colors—red, yellow and blue, by either mixing the base color with white, or by



SCENIC WINDOWS

Because the term "Scenic" more properly describes their function than "Picture" windows, we have adopted the former term. A "Picture" window gives a mental picture of being on the outside of the home looking in. But a "Scenic" window reveals a view from the inside, looking out. A "Scenic window" brings the outdoors in as part of your home and makes the whole world, for as far as you can see, an attractive scene from your new home. The three pictures on this page illustrate the beauties made possible when your home is embellished with Aladdin Scenic windows.

"LOVELY TO LOOK AT AND LOVELY TO LIVE IN"



combining the base color with another base color. For instance, green is created by a combination of blue and yellow.

The Aladdin color card reproduces a wide range of the newest and most fascinating colors that will be available to you to choose from for your outside body color and trim. It will be sent to you on request. ALL INTERIOR PICTURES ILLUSTRATED IN THIS CATALOG WERE TAKEN IN ALADDIN HOUSES ERECTED RECENTLY.

**COLOR IS THE
UNIVERSAL WORD
FOR CHARM**

SELECTING YOUR COLOR SCHEME

It is usual first, to select your favorite primary color,—red, yellow, or blue, or one of its many shades, and combine the general scheme with either adjacent or contrasting colors.

An established practice is to utilize your main room color in an amount of about 50%, your secondary color or tint to the extent of 30%, and the balance of the decoration 20%.

To illustrate we will take the three friendly, or adjacent colors, yellow 50%, yellow-green 30%, and green 20%. Your base color will be chosen for painted walls or wall paper 50%; carpet and upholstery, secondary color 30%; curtains, lamp shades, etc., the last or 20%. Save the brightest colors for your accessories.

* Of course it is not meant to suggest that each or all of these colors shall necessarily be solid. The background of figured materials should influence the whole.



COLOR HARMONY

Here is a suggestion that will be un-failing in securing color harmony. Shop at a good wall paper store for samples of paper of your favorite colors. Fine wall papers are designed by talented artists who have the "Know-How" and training to combine colors harmoniously. You will accomplish a tastefully color-styled interior by simply repeating the colors of your wall paper pattern for floor covering, draperies, upholstery fabrics, accessories and other furnishings.



FASHION IN COLOR

Aladdin's Catalog for 1953 illustrates the new and changing demand for sparkling color treatment for the outside walls and trim. Too long has been the tendency to apply an uninteresting, drab treatment—white without contrasting trim, or one of a variety of drab shades. The new fashion is the result of color artists applying their skill and knowledge to this subject. Warm, rich, glowing colors have been developed in many new tints and shades. These will be available to you in Aladdin's newest color card.





No. 8



No. 9



No. 10



No. 16



No. 17

EXTERIOR DOORS

Style No. 8 door is provided at the rear of each of our Aladdin homes. In our specifications we list the front door, giving the style number of door provided. If you wish a different style door than is specified in the specifications for your home, write us.



3 Panel

INTERIOR DOORS

Shown at the left is our beautiful two-panel door which we provide for all interior openings where doors are shown. If you wish flush doors as shown at the right, we can provide them at an extra cost. Write us for prices.



Flush

PLANS CAN BE REVERSED

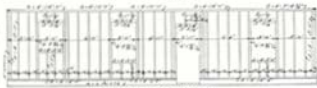
Any Aladdin home can be furnished to be erected reversed. In a reversed home all rooms shown on the right-hand side in catalog floor plan arrangement will be on the left-hand side. Be sure to tell us if you plan to build your home reversed.

MASONRY and FIREPLACES

Chimneys and fireplaces are shown on our plans to suggest a practical location. We do not cut the openings in our homes for them. Our foundation plans show exactly how to proceed with the construction of your foundation. Be sure to get the foundation plan before you build your foundation. We do not furnish or quote on masonry materials, plaster, plaster bases, such as rock lath, or wall board.

It's Easy to Follow

ALADDIN Blueprints



BUILD YOUR OWN ALADDIN HOME

Above we have shown in greatly reduced size, a few figures taken from a set of Aladdin Ready-cut House Plans. They show the size, length and position of every piece of material entering into the construction of the home. All materials including mitered materials are marked and cut to exact length, and all you have to do is nail the materials in place.

INDEX OF SUBJECTS DESCRIBED IN THIS ALADDIN CATALOG

Aladdin Ready-cut System: Pages 2, 3, 54, 55, 58, 59, 62.
Aladdin Terms: See enclosed price list.
Aladdin Guaranty: See Price List.
Arches: Page 51.
Breezeway Designs: Page 43.
Cellar Windows: Page 51.
Chimneys: Page 62.
Foundations: Page 63.
Foundation Plans: Send \$5.00. Page 50.

Freight: See order blank on price list.
Garages: Page 46.
Heating, Lighting, and Plumbing: Not included, secure locally.
Kitchen Cabinets: Pages 33 and 64.
Masonry Materials: See Price List and page 62.
Materials Used: Pages 2, 3, 54, 55, 58, 59, 62.
Scenic Windows: Page 50.
Quick Shipment: Page 59.
Reverse Plans: Page 62.

Ranch Houses: Pages 9, 10, 14, 19, 23, 24, 25, 26, 27, 28, 32, 37, 40, 41, 44, 49, and 57.
Reducing Labor costs: Pages 58, 59.
Plans With Utility Rooms: Pages 20, 29, 38, and 49.
Three-Bedroom Houses: Pages 4, 5, 6, 8, 10, 14, 15, 16, 17, 18, 19, 21, 22, 23, 24, 25, 26, 28, 31, 32, 36, 37, 38, 39, 40, 41, 43, 47, 48, 49, 56, and 57.
Four-Bedroom Houses: Pages 25, 32, 40, 45, and 57.

ALADDIN BUILDING ESTIMATES

EXCAVATION—Below we give the cubic yards of excavation if deep. One-third of that amount will be the number of cubic yards in 1' of excavation for your foundation. Multiply the number of cubic yards for 1' of excavation, by the depth you intend excavating. You will then have the number of cubic yards to remove for your foundation. Our figures are based on making the excavation 1' larger each way than the size of the foundation and does not include attached garages.

FOOTINGS—We give under "Cubic Yards of Poured Concrete" total number of cubic yards of concrete required for all main footings, column footings, porch footings, terrace floors, chimney footings and concrete steps when shown, also basement floors and floors for all attached garages.

FOUNDATIONS—Under "16" Blocks for Foundation" we give the number of concrete blocks required to construct the foundation according to our foundation plan. This includes porches and terraces where shown; also wall for garages if attached to house. All plans having a basement stairs are figured for a foundation wall 10 blocks high. All plans without basement stairs

are figured for a main foundation wall 5 blocks high. For foundation plans see page 50.

PLASTERING—Under this heading we give you the square yards of plastering surface, or if you use wall-board, the square yards of surface to be covered. The yardage includes all walls and ceiling surface. It does not include walls for any attached garages. All openings are included in figures such as doors and windows to allow for cutting and waste of your plaster coat, such as rocklath, or wall-board.

CHIMNEYS—Chimneys and fireplaces are sometimes shown on our plans to suggest a practical location. Since we do not cut the openings in our homes for them, you can change the location or omit them entirely if preferred. The amount of material required for chimneys is as follows:

One 8" x 8" flue chimney, 30 bricks to each foot of height.
Two 8" x 8" flue chimneys, 30 bricks to each foot of height.
One 8" x 12" flue chimney, 35 bricks to each foot of height.
Two 8" x 12" flue chimneys, 60 bricks to each foot of height.
For mortar allow 1/2 bbl. cement and 1/2 cu. yd. sand for each 1000 bricks.

HOUSE	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Cu. Yds. Excavation 3' Deep	Sq. Yds. Plaster or Wallboard Surface
Arcadia No. 1.....	902	13	100	333
Arcadia No. 2.....	510	5	35	374
Alamo No. 1.....	1150	19	120	483
Alamo No. 2.....	1080	19	120	472
Alamo No. 3.....	968	15	102	403
Ambassador No. 1.....	1158	21	155	438
Ambassador No. 2.....	1002	20	126	425
Bellevue No. 1.....	1350	25	160	460
Bellevue No. 2.....	1440	29	160	553
Brentwood No. 1 BV.....	1188	22	168	518
Brentwood No. 2 BV.....	1152	20	149	485
Brentwood No. 4 BV.....	1050	17	122	452
Brentwood No. 5 BV.....	1338	29	178	636
Bristol "A".....	1034	18	121	491
Bristol "B".....	1035	18	121	501
Bristol "C".....	1048	19	132	476
Coronado No. 1.....	1156	21	121	473
Coronado No. 2.....	1122	21	118	475
Coronado No. 3.....	866	14	92	270
Coronet No. 1.....	1116	22	150	556
Coronet No. 2.....	1034	19	128	491
Del Mar No. 1.....	1016	18	104	368
Del Mar No. 2.....	1044	18	129	464
Del Mar No. 3.....	1278	25	174	605
Del Mar No. 4.....	1250	24	174	637
El Paso No. 1.....	1328	26	144	528
El Paso No. 3.....	1428	27	179	622
El Paso No. 5.....	1326	25	171	610
El Rancho No. 1.....	1276	25	177	632
El Rancho No. 2.....	1085	19	137	473
Embassy No. 1.....	1654	36	190	603
Embassy No. 2.....	1512	33	164	532
Flamingo No. 1.....	1898	40	190	632
Flamingo No. 2.....	1312	28	127	490
Glenview No. 1.....	1010	19	123	452
Glenview No. 2.....	1098	24	112	488
Graystone No. 1.....	990	18	117	530
Graystone No. 2.....	596	8	48	427
Highwood No. 1.....	816	15	93	354
Highwood No. 2.....	934	17	112	391
Inglewood No. 2.....	427	5	29	300
Inglewood No. 3.....	924	16	107	425
Iris No. 1.....	916	16	102	364
Iris No. 2.....	1044	19	128	460
Jasmine No. 1.....	902	18	94	336
Jasmine No. 2.....	902	18	94	364
Laurel.....	420	4	22	220
Lennox No. 1.....	926	16	111	390

HOUSE	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Cu. Yds. Excavation 3' Deep	Sq. Yds. Plaster or Wallboard Surface
Lennox No. 2.....	1050	19	132	480
Lexington No. 1.....	1244	24	134	491
Lexington No. 2.....	1244	26	131	497
Manhasset No. 1.....	1132	22	135	502
Manhasset No. 2.....	1092	21	135	524
Newport No. 1.....	1030	20	122	430
Newport No. 4.....	804	13	81	340
Newport No. 5.....	468	6	27	350
Palo Alto No. 1.....	1186	20	90	390
Palo Alto No. 2.....	1186	20	118	442
Palomar No. 1.....	996	18	118	431
Palomar No. 2.....	908	14	98	348
Palomar No. 3.....	1170	19	160	585
Parkway No. 1.....	1116	21	118	429
Parkway No. 2.....	1028	18	100	397
Parkway No. 4.....	1116	21	118	434
Parkway No. 5.....	1176	23	133	469
Pasadena No. 1.....	1062	19	130	491
Pasadena No. 2.....	972	17	113	409
Plaza No. 1.....	1120	25	120	417
Plaza No. 2.....	1296	29	146	560
Redwood No. 1.....	384	7	31	372
Redwood No. 2.....	872	17	96	372
Redwood No. 3.....	931	17	110	441
Rio Grande No. 1.....	1440	28	182	666
Rio Grande No. 2.....	1234	24	142	478
Rockport No. 2.....	890	18	122	442
Rockport No. 4.....	1107	20	139	515
Rockport No. 5.....	1253	25	122	475
Rosewood No. 1.....	1170	22	132	470
Rosewood No. 2.....	1170	22	132	513
Rosewood No. 3.....	1125	18	114	432
Royton No. 1.....	1032	19	129	463
Royton No. 2.....	1066	20	132	486
Santa Barbara No. 1.....	1484	30	170	534
Santa Barbara No. 2.....	1332	27	137	474
Santa Fe No. 1.....	1162	22	156	580
Santa Fe No. 2.....	1180	22	156	582
Santa Rosa No. 1.....	1254	26	130	348
Santa Rosa No. 2.....	1320	30	142	544
Shelburne No. 1.....	1074	19	129	712
Shelburne No. 2.....	1074	20	126	500
Sunshine "B".....	872	14	97	398
Sunshine "E".....	902	15	102	420
Sylvan No. 1.....	1019	18	120	433
Sylvan No. 2.....	570	9	40	414
Vinewood No. 1.....	1062	18	123	421
Vinewood No. 2.....	1062	18	120	462
Woodland No. 1.....	1080	22	137	507
Woodland No. 2.....	1110	22	144	547
Yorktown No. 1.....	868	16	98	377
Yorktown No. 2.....	958	18	118	436

THE ALADDIN COMPANY

FOUNDED 1906

Catalog No. 58

BY—W. J. and O. E. SOVEREIGN

1953

HOME OFFICE AND MILLS, BAY CITY, MICHIGAN



ALADDIN KITCHENS

Here is a thrilling, colorful suggestion for a typical Aladdin kitchen. Our kitchens are light and airy and arranged for step-saving efficiency. Home-Makers will find a joy to the heart and feet. The cabinet at the left is beautifully precision made from the best quality hardwood, modern composition wood, fine chrome hardware and fine wear-resistant enamel. The cabinet is finished inside and outside in this velvety enamel and is also available in natural Birch as shown in the illustration on page 33. You will receive your cabinet in strong cartons, ready for installation. Write for price of kitchen cabinet for the home of your choice. Be sure to specify floor plan arrangement selected. Our kitchen cabinet prices do not include sink, plumbing fixtures, linoleum counter cover or metal mouldings for same. If knotty pine walls are desired as illustrated at the left, write for price on this material.

HOW TO ADD MASONRY EMBELLISHMENTS TO YOUR NEW ALADDIN HOME

You will note that the illustrations of many Aladdin Homes include an attractive bit of stone or brick work. Part of these designs show this masonry as an actual detail of the house itself. Others are quite separate and are planned to create decorative and colorful harmony. In the latter case, the homebuilder often chooses to postpone this work until a more convenient time after the home is completed and occupied. To aid and guide you who may not have had any experience in such work, our book of instructions, which is sent to you shortly after receipt of your order, gives you complete and detailed information and pictures covering the building of terraces in brick, stone and flagstone, decorative walls for plantings, trim and entrance and retaining walls.



ALADDIN FOLDING STAIRWAY

Where no attic stairway is shown in the floor plan, in most cases it is possible to install a folding stairway to the attic, usually in the ceiling of the hall. The stairway can be lowered or raised with almost finger pressure. When closed, the space is covered with a neat panel. The frame opening in the ceiling is about 26" x 54". When installing this folding stairway you are spared the present cost of finishing off the second floor rooms but are in shape to expand at a later time at minimum cost. Write for prices and information on our stairway.



ADD EXTRA ROOMS IN YOUR ATTIC

ALADDIN BLUEPRINTS AND INSTRUCTION BOOK

To simplify the erection of your home we furnish a complete set of drawings listing and showing in position every piece of material entering into the construction of your home. Also, we provide a book of instructions explaining in detail every step of the erection, how to sort your materials on the ground after they are unloaded from the car. The drawings and book of instructions are mailed to you far enough in advance so you will have them to study and familiarize yourself with the details before your materials arrive.