



Sold By The  
**GOLDEN  
RULE**

# ALADDIN

## READI-CUT HOMES

(NOT PREFABRICATED)

THE ALADDIN COMPANY OF BAY CITY, MICHIGAN, WAS FOUNDED FORTY-FOUR YEARS AGO



THE PASADENA—SEE PAGE 12—FOR PLANS AND DESCRIPTION

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SAVE FOUR  
PROFITS  
ON THE

LUMBER, MILLWORK, HARDWARE AND LABOR



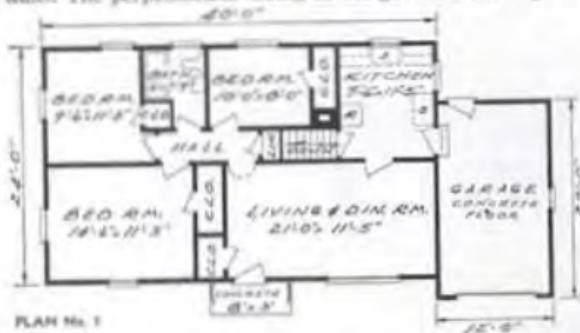
## THE CORONADO—A Superb Creation

Price Given  
On Enclosed  
Price List.

WE PAY THE  
FREIGHT

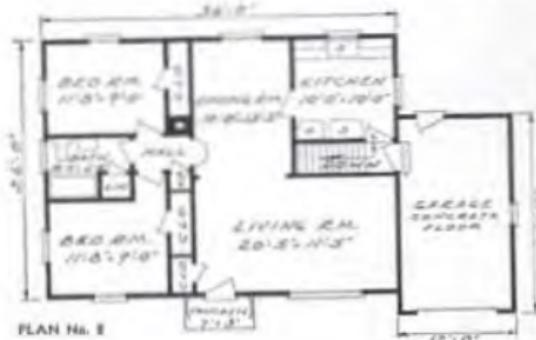
Lovely to look at and lovely to live in—that's our 1950 "new look" as expressed in this charming home. A study of the above photograph is really necessary to fully appreciate its originality in form and entrancing detail. Of especial interest is the contrasting treatment of the outside walls. The perpendicular siding in the gables, matching the walls below the window lines, with

either wide siding or large cedar shingles whose lines run horizontally, bespeaks rhythmic contrast. Note the hooded front entrance supported by attractive columns and beautifully designed picture window which completes a scene of fascinating beauty. Two floor plans are shown, each efficient and convenient. Write us for specifications and further information.



PLAN No. 1

**QUALITY ENDURES  
THRU THE YEARS—  
READ PAGE 19**



PLAN No. 2

## PICTURE WINDOWS

We can substitute a picture window for a single or double window in any of our plans at an extra cost. Write us for prices. Our picture window designs are shown on page 29 of this catalog and come in three styles. Styles 1 and 2 are furnished in either 64" width or 84" width. Style 8 is furnished in the 84" width.



## THE MAGNOLIA—With Terrace and Gallery

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

Here is a two-story home plan that has just about everything the modern home maker aspires to. In plan it is distinctly original, particularly its fascinating upper gallery which offers protection from the elements to the front terrace. The second story front gable is designed with perpendicular beveled edge siding, a sure touch of contrast, which can be further emphasized by using a pastel color (if desired) for this part of the exterior.

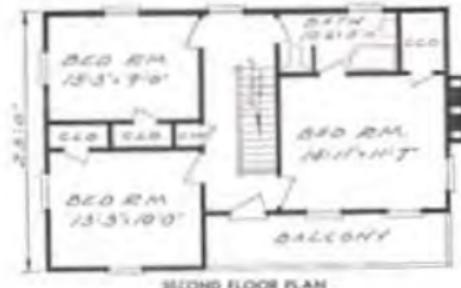
Take especial note of large picture window in the living room, which extends from the base board to the ceiling, the very latest feature in homes of 1950. The entrance hall gives access to the living room, dining room, stairway and cloak closet. The kitchen is sufficiently spacious for a dinette set. "Powder room," or lavatory is a part of first floor convenience. Note the large master bedroom with two additional bedrooms, bath and four closets on the second floor. This admirable design is sure to be a permanently happy selection wherever it may be built. Write for further details.

**You Can Build It Yourself**



## ALADDIN'S *Matchless Guarantee*

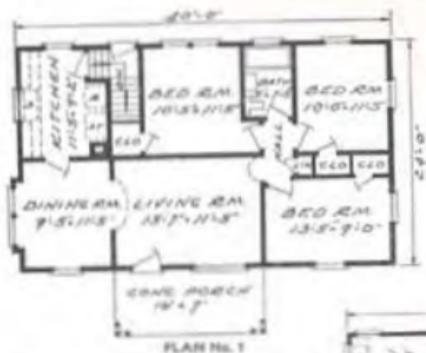
What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have judged Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee—Satisfaction or your money back.





## THE NEWPORT—An Original and Arresting Design

Price Given  
On Enclosed  
Price List WE PAY THE  
FREIGHT

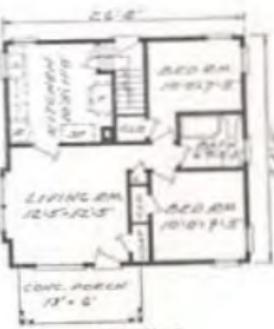


PLAN No. 1

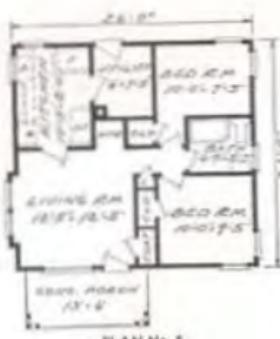
### BRICK VENEER

Any Aladdin House shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for omission of siding, paint and nails if you wish to veneer the exterior with brick. We do not furnish any of our homes for a solid masonry exterior wall such as solid brick, concrete blocks or stone.

As new, as fresh and as lovely as tomorrow's colorful sunrise, the Newport is a shining example of all that is good in a modern and modest home. The usual severity of a plain roof is broken by the slight offset at the right, the porch roof with triple columns blends perfectly and protectively into the whole structure, while the picture window is well proportioned and attractive. Note the left elevation where you find perpendicular siding in the gable, offering contrast to the usual siding by separation at the ceiling line with dentils. The projecting mullion window completes a picture of originality and charm. Write us for optional price on ornamental screen door shown on the Newport. Complete detail specifications mailed on request.



PLAN No. 4



PLAN No. 5



Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

## THE BREWSTER—Beautiful in Its Simplicity—

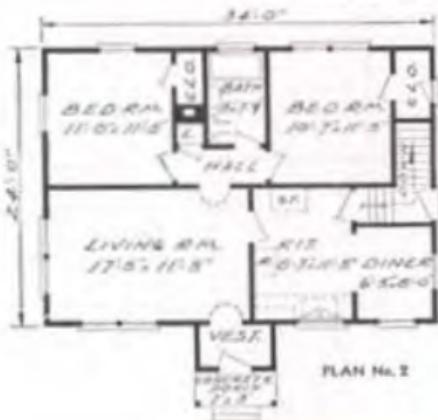
Supremely good taste was employed by our designers when they formulated the Brewster. It is a choice architectural gem, clean in line, employing a form of simple beauty and exquisite simplicity. It is truly a work of art yet most practical in execution for its very simplicity is reason for its astonishingly low cost.

Waste of material is eliminated, every foot of lumber giving 100% value in space, convenience and comfort. The columned and hooded entrance incorporates a commodious vestibule. The interior has every facility needed in a modern home. The excellent living room will more than answer the average family's requirements as to size and wall space.

If you prefer shingles as shown on page 6 for the exterior instead of clapboard siding, we can meet your wishes altho this Colonial type home is very well adapted to siding for the exterior.

A very convenient hood is furnished at the side over the outside door. Complete detail specifications will be sent on request listing all materials we provide for this home.

The Construction Used in an ALADDIN HOME Is the Same as That Used in the Best Architect-Designed, Contractor-Built House Erected Anywhere





## THE SUMMERSSET—Typically Cape Cod—

Price Given  
On Enclosed  
Price List

WE PAY  
THE FREIGHT

Beauty and balance distinguish this perfect example of Cape Cod architecture. Thrifty New Englanders evolved a type of home in revolutionary times that matched their well known characteristics of simplicity, directness, economy and common sense. That it is sound architecture is evidenced by its return to popularity on the designing boards of the present day's leading architects. A living room 18'6" x 12'5". It's of a size found in few houses twice its large as the Summerset. A dining room, kitchen and grade cellar entrance complete the perfect accommodation on the first floor. Master bedroom matches the living room in spaciousness, and thoroughly adequate closet space is provided. Every dollar invested in this home gives magnificent values. Quality is built into every part—Aladdin Certified lumber and Aladdin Knotless finish. Complete detail specifications on request.



## BUILD IT YOURSELF





## THE SUNSHINE — Classic Simplicity —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

"Effectively efficient" aptly describes the architecture and planning of all three arrangements and sizes shown below. The front elevation is interestingly planned with the projecting gable, vestibule and picture windows. The roof is a third pitch, giving adequate attic space, especially true when our folding stairway is installed in the hall ceiling.

Remarkable utilization of space is evidenced in each of the three sizes—22'x30', 24'x32' and 24'x34'. The plan "E" incorporates three bedrooms, each with adequate closet. Linen closets are arranged in each plan. Plans to do part of the work of erection and you will save a substantial part of the cost. The Aladdin Readi-cut System simplifies the work astonishingly. Write for detail specifications, and further information.



PLAN D



PLAN B



PLAN E



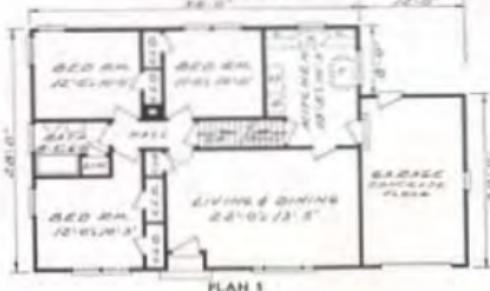
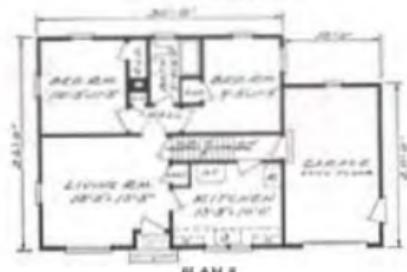
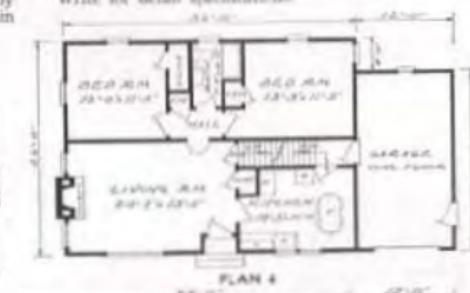
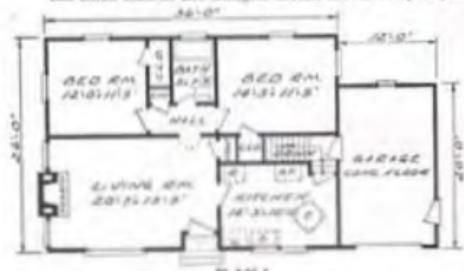
## THE PARKWAY—New and Modern—

This actual color photograph of the Parkway pictures one of our newest modernized Colonial designs—truly a "Home of Tomorrow." Here for the first time, too, we are showing the newest thing in insulated heavy outside cedar shingle walls. Note that deep shadows thrown by the thick base of the shingles soften the severity of plain

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

white walls. Under each shingle is an undercourse of unstained cedar giving added insulation value. All shingles are dip stained when received by you which further saves the cost of painting your new home. Write for detail specifications.

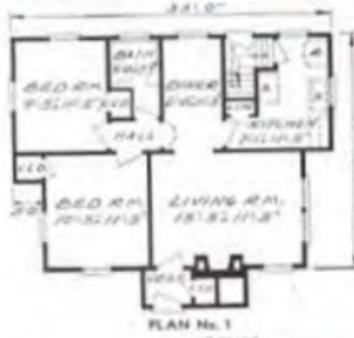




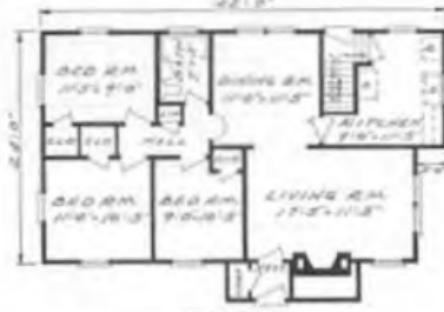
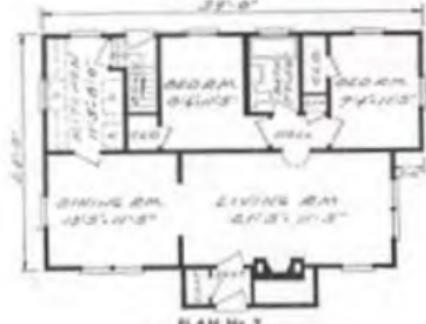
## THE MADISON—A True American Home—

Price Given  
On Enclosed  
Price List

WE PAY  
THE  
FREIGHT



You will find this charming Madison home dotting the landscape in literally hundreds of communities. This design is typically American and its popularity is assured. The roof lines are especially interesting while the sturdy chimney breathes hospitality. On the exterior we illustrate rugged, artistic shingles of long-lived red cedar grooved and etched to resemble the antique hand-hewn shales of our forefathers. You have a choice of soft, pleasing colors. These shingles are laid at wide exposure for greatest beauty and economy and provide deep, filtering shadow lines resulting from the application of these shingles directly over an under-course of unstained shingles. They lend an element of distinction to this type of architecture. A double thickness and wide exposure gives maximum insulation—keeps your home warm in winter and cool in summer. This attractive shingle exterior is also shown for our Parkway on page 8 and can be furnished in place of wood siding for any homes shown in our catalog. Write us for detail specifications.



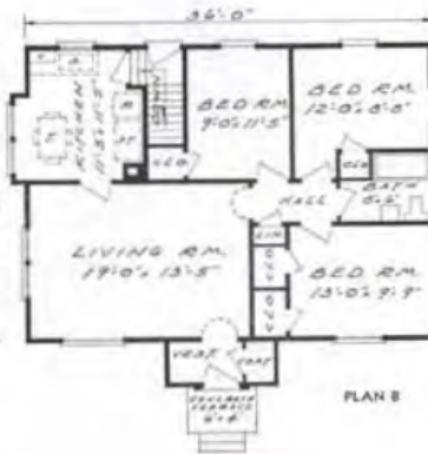


## THE BRISTOL—Brilliantly Modern American—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

The Bristol is embellished with two typically Colonial features, the front entrance and the bay window in the dining room. Fluted pilasters bordering each side of the front door, are topped by a head casing designed with dentils. This beautifully proportioned ensemble is of true Colonial inspiration, and affords a genuine welcome to those who enter its portals. The Bristol has proven very popular and has received loud praises of its beauty, convenience and economy from those who have built it. Its interior arrangement includes very desirable features of the ultra modern American home. The Plan B arrangement provides 3 bedrooms of a commodious size that will take care of the needs of the average family. The 2 bedroom arrangement, which is the Bristol, Plan A, provides dining room accommodations. Both plans surely deserve a careful study to be fully appreciated. We will be glad to discuss with you further details of your individual wishes. Write us for detail specifications.

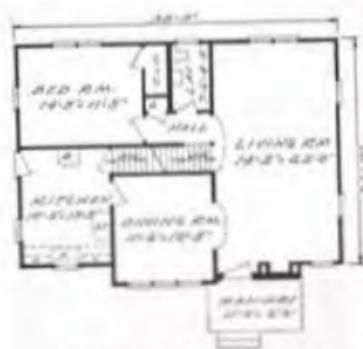




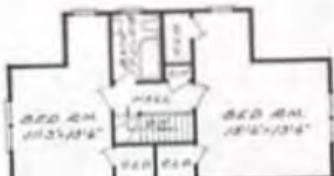
## THE SHELBYNE—Fascinating in Detail—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



SHELBYNE No. 1—FIRST FLOOR PLAN

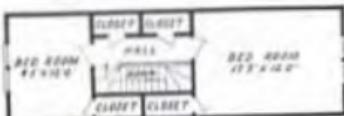


SHELBYNE No. 1—SECOND FLOOR PLAN

The Shelburne was first erected in Bay City and opened to the public by Aladdin as a Model Home. Public approval was instant and unanimous and confirmed the good judgment of our designers. It is modeled along ultra modern lines, strong colors and contrast in the chimney, enlivening the picture from the approach. An intriguing front door, with circle top and embellished with large antique hammered hinges adding distinction to the entrance. The No. 1 Plan is priced with two large bedrooms and bath on second floor making this a three-bedroom home. In Plan No. 2 you will note that an enclosed stair leads to second floor from hall. We have priced the Plan No. 2 including enclosed stairway to second floor and a sub-floor making a large attic storeroom. We will be glad to quote a price on the upstairs furnished as shown in the second floor plan, or the upstairs can be finished off at any time in the future when it is convenient for you to do so. This gives you a chance to convert a two-bedroom home into a four-bedroom home when conditions require additional rooms. Write for specifications in detail.



SHELBYNE No. 2—FIRST FLOOR PLAN



SHELBYNE No. 2—SECOND FLOOR PLAN

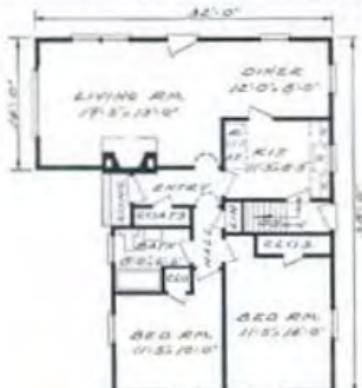


## THE PASADENA—For a Narrow Lot—

Price Given  
On Enclosed  
Price List

**WE PAY  
THE  
FREIGHT**

Here is a home of ultra-modern design that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. Take especial note of the large picture window, in size, from floor to ceiling. You may have this window either as shown in the photo above or we will transpose it to the rear of the living room and place the mullion window, now in the back, at the end of that room. Plan No. 2 provides three bedrooms although it is the smaller of the two plans. Specifications will be furnished on request. Write us.



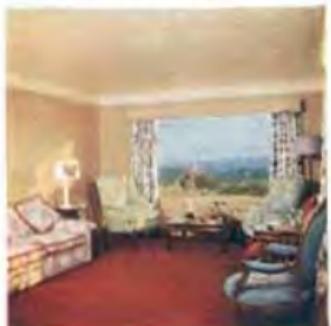
PLAN No. 1



PLAN No. 2

### ALADDIN INTERIORS

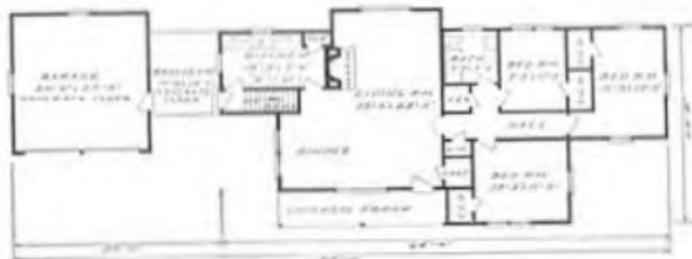
Shown here are two typical Aladdin interiors in full actual colors. They were photographed in the Pilgrim home of Mr. and Mrs. John S. Clark of Petoskey, Michigan. Their Pilgrim was built in the spring of 1948. Mrs. Clark writes us that she will be proud to show her lovely home to any interested prospective Aladdin home builders. You, too, can create equal beauty in the Aladdin of your choice.





## THE PALM SPRINGS — A Typical Western Ranch House

Present day homebuilders have shown a tremendous interest in Western Ranch House Architecture. Its attractions are many and by all means sensible. It is a type that is suitable for all climates, east or west, north or south. It is featured by a low roof, wide eaves, a covered porch and unusual spaciousness. The Palm Springs plan incorporates all these features harmoniously and in good proportion.



PLAN NO. 1

**SHOWN HERE  
ARE TWO FINE  
PLANS. EACH  
CAN BE HAD  
WITH GARAGE  
AND  
BREEZEWAY**



PLAN NO. 3

The Breezeway connecting the house proper and garage is used as a shady porch, an outdoor dining place or a covered space for garden furniture and children's playthings. Of course it is excellent protection to reach the garage in inclement weather. Two plans are illustrated above, each of almost identical exterior appearance. Cellar stairs may be omitted from either plan if no basement is desired. Our plans contemplate concrete floor for both the garage and Breezeway. We furnish no masonry. Each plan is priced without Breezeway or Garage. Write for prices on these items. Send for detail specifications. We pay the freight.



## THE ROSEWOOD—Captivatingly Original—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1

Skillful treatment is portrayed in the well proportioned gables fronting the Rosewood. Perpendicular siding at the front offers pleasing contrast to the usual clapboard siding, and permits a contrasting color of your choice.

Picture windows are shown in both living room and dining room of each of the three floor plans. In Plans No. 1 and No. 2 you will note that the overall size of the house is the same, but the dining room is omitted from Plan 2 and becomes a third bedroom. All three arrangements merit your careful study to choose the one which best suits your needs.

The stairway to second floor in plans 1 and 3 makes possible the addition of extra bedrooms at some future time—"a house that grows." Our price does not include any materials for the second floor. Send for detail specifications.



PLAN No. 2



PLAN No. 3

**WE SHIP** COMPLETE HOUSE IN  
SEALED BOX CAR



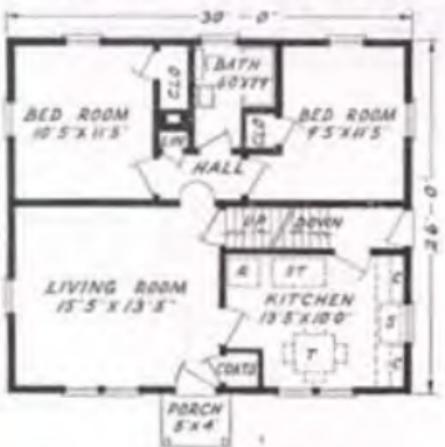
## THE NORFOLK — Two Interesting Plans —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

Highly popular in its appeal to present day home builders is the type represented by the Norfolk. And there is good reason behind this popularity. Its simplicity of design, the absence of unnecessary embellishment or furbelows, insure that no money is wasted. Every dollar expended for material and labor achieves the maximum of home comfort, convenience and utility. Two plans are shown below to meet your particular choice. In Plan No. 1

access to the second floor is provided by an enclosed stairway. It is of course possible to finish off this space for use as either storage or added sleeping quarters. Plan No. 3 includes a utility room when basement is not desired. Folding stairway can be installed in ceiling of hall to reach second floor. See Page 40. Complete detail specifications mailed on request.



PLAN No. 1



PLAN No. 3



## THE ALAMO — Radiantly Modern —

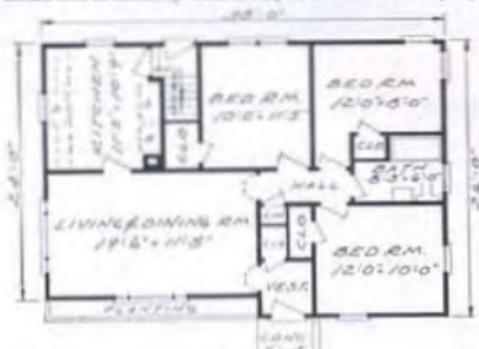
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

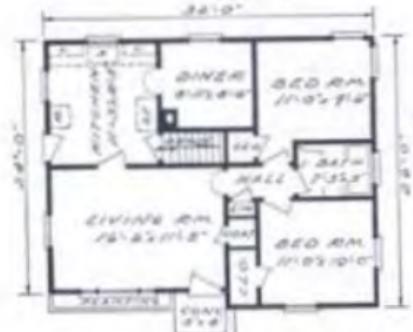
Over forty-four years' experience in keeping abreast of the desires and needs of American home builders are summed up in the Alamo which will be one of the leaders in our new designs for 1950. The exterior lines are splendidly proportioned and in harmony with the hip roof and moderately styled projecting eaves. Note the large picture window with side lights which harmonize with the horizontal window lights in all other windows. The outside walls are finished with the newest development—long-lived red cedar shingles, grooved and etched to resemble the antique "half-creviced shingles" which are already distressed when you receive them. They, therefore, do not require the expense of painting. These shingles come in four shades.

Three interesting floor plans are shown for the Alamo. Whichever one you choose will result in the identical appearance shown in our attractive picture above. The brick work in front is not part of the foundation and may be omitted without detriment to the appearance of this charming Aladdin home. Write for specifications and further information.

**SOLD BY THE GOLDEN  
RULE FOR FORTY-FOUR YEARS**

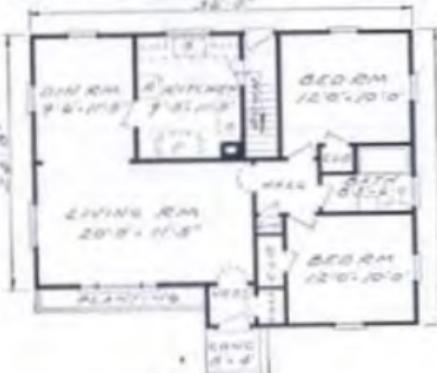


PLAN No. 1



PLAN No. 2

READ  
PAGES  
28  
29  
30  
31



PLAN No. 3

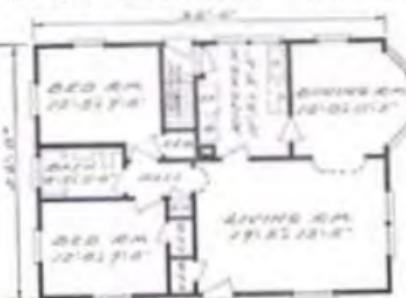


## THE ROCKPORT—Authentically Cape Cod

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

A touch of originality is given this wholesome design by the creation of a bay window, whose projecting cottage-type windows harmonize splendidly with the architectural plan. Note the good looking Colonial doorway. Write for further information.



PLAN No. 3

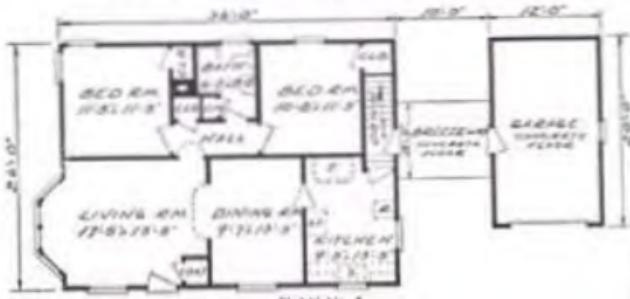
READ  
PAGE  
19

The Rockport is shown in three plans, each with special features to recommend it. Large living rooms are a desirable part of all plans, each has attractive dining rooms with bedrooms and baths efficiently designed. Trimmed shutters add balance to the windows and contrast to the color scheme. Another noteworthy feature is found in the pilasters at each corner of the house.



PLAN No. 4

SOLD BY THE GOLDEN RULE—SATISFACTION OR YOUR MONEY BACK



PLAN No. 5

A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications.

### BREEZE WAY and GARAGE

The Plan 5 at the left portrays the ever popular breeze way and garage. This breeze way and single car garage are included in the price quoted for Plan 5. We can quote on a two-car garage instead of a one-car if desired.



## THE ATLANTA—Symmetrically Proportioned—Price Given On Enclosed Price List WE PAY THE FREIGHT

This pretty design offers a chance to start home ownership on the smallest of savings. Later successes may come, enabling a larger and more expensive home. But either of these designs is the starting point, conserving expenses, inspiring thrift, and saving rent.

The extreme simplicity makes possible applying the owner's labor in very large part, or in fact doing practically all the work of erection. Big savings on cost are thus possible! Literally thousands of our customers, over the years, have had splendid success in erecting and completing their homes. Our instructions, illustrations and drawings are plain and easily understood, with each piece of material marked and numbered to show its place during erection. Every day's labor the owner or friends can put in saves from \$12.00 to \$15.00. And that is what really cuts costs. While this, our newest small plan home was especially designed for a narrow lot, the house having a frontage of 22 or 24 feet, it can, of course, face the street the long way. In that event, we can place the picture window next to the entrance door if desired. The Atlanta expresses grace and symmetry in every line. It is classified as Modern American. Should a basement not be planned, the cellar stairway can be omitted and that space would be utilized to enlarge the bedroom. The floor plans offer maximum efficiency of room arrangement. Write for specifications.

WHEN YOU BUY AN  
**A L A D D I N H O M E**  
You Get Dependable Materials,  
Superior Workmanship and  
Proven Economy.



Save  
Time  
Save  
Money



# UNTO THE THIRD GENERATION GRANDFATHER SON and GRANDSON

## EACH STARTS HIS MARRIED LIFE IN HIS OWN NEW ALADDIN HOME

Aladdin home owners who built and have lived in their Aladdins for over thirty years have testily testified to their satisfaction and happiness. AND their sons and their sons' sons therefore come to Aladdin for satisfaction, safety and economy.

Dear Sir:

We bought one of your little Aladdin houses several years ago. We are now preparing to replace another house and wondered if yours would send your catalog book and prices. This house you sold us was to J. W. Moul. I see Mr. Moul's grandson just born last to this house from the time it was built up to October of last year. Now I want to build a home. Please rush this if possible.

Yours truly, W. J. H.

Dear Sir:

About 30 years ago my grandparents built a home purchased from your company. I am happy to tell you it is still in perfect condition and a good looking house. As we are interested in building, would like the catalog described in the enclosed advertisement.

Sincerely, Mrs. W. P.

Gentlemen:

Enclosed find \$25.00 for your catalog. My father built an Aladdin house 30 years ago and it has proved most satisfactory thru the years.

Sincerely, R. C. S.

Dear Sirs:

Enclosed find \$25.00 for mailing. Am very interested in your homes. My father built one 30 years ago and it is still standing.

Thank you, E. M. C.

Chesapeake, Va. Y.

Gentlemen:

Will you kindly send your catalog for the above address. My dad bought an old frame house about 20 years ago and it is just as good today as it was then. Knowing his history as I do I wish I could buy him a new one to replace it. I would like to know if Aladdin has anyone built on any model that they have.

Sincerely yours, D. C. G.

Dear Sirs: Milwaukee, Wis.

I noticed your advertisement in a Milwaukee paper and realized that my parents had bought and built one of your small cut homes in about 1925. Since that father I was born. Now that I am married we are trying to find a home of our own soon and I wondered whether you have any catalog or pamphlet you could send us. Thank you for your service.

Mr. and Mrs. H. C. K.

Gentlemen:

Please send me your catalog of Royal-Cut houses with prices. We are interested in your houses due to the fact that you sold my parents a home as far back as 1915.

Yours truly, R. E. A.

Fairfax, Va.

Kindly send me catalog of Aladdin houses. My parents purchased an Aladdin house from your company in 1925. Catalogs introduced in the same day made possible many pleasant memories.

Sincerely yours, F. C. M.

Gentlemen:

Over thirty years ago my husband's father bought and erected an Aladdin house on this site. He witnessed the rise of Montezuma village by close many years. Please send me your catalog.

Yours truly, Mrs. Z. W. L.

Dear Sirs:

Please send me catalog of Aladdin houses. My father bought a house in 1901 or 1912. I raised my family of 7 children in it.

Mrs. E. T.

COMPLETE NAME AND ADDRESS FURNISHED ON REQUEST

QUALITY ENDURES THROUGH THE YEARS

Gentlemen:

I would appreciate your forwarding me your booklet on "Royal-Cut Homes." It was interesting to know that our father erected one of your Aladdin houses in 1915. Incidentally, it still stands and the only maintenance was a new coat of paint last summer.

Very sincerely yours, J. R. M.

Bethesda, Md.

Dear Sirs:

My father did business with your company some years ago and is very much enthused over the successful venture afforded by your company. Please send me your catalog and any other literature you may have available.

Very sincerely yours, E. R. F.

Salt Lake City, Utah.

Dear Sirs:

Having seen your advertisement in the Cleveland Plain Dealer, I am pleased to inform you that my interest is increased greatly in your catalog. My father purchased and paid taxes on 1920 and is still living in it. Truly he enjoys favorable comments on his residence.

Very sincerely yours, C. M. C.

Cleveland, Ohio.

Gentlemen:

Having seen your advertisement in the Cincinnati Plain Dealer, I am pleased to inform you that my interest is increased greatly in your catalog. My father purchased and paid taxes on 1920 and is still living in it. Truly he enjoys favorable comments on his residence.

Very sincerely yours, C. M. C.

Marietta, Ga. Va.

Dear Sirs:

It is interesting to recall my first 30 or more years spent in a prefabricated early Colonial style stone house and it is still one of the most attractive residences in our old home town.

Very truly yours, S. C. H.

Alton, Ill.

Dear Sirs:

Please send your catalog. We are still living in the Aladdin house we built with the help of your catalog in 1927.

Very truly yours, Mrs. H. R. L.

Johnstown, Pa.

Dear Friends:

Enclosed find your catalog in fine copy. My father bought a house from you about 25 or 30 years ago but my mother lives in it now. My son has the book you gave him as a gift. Mother gave it to him after father died. It is lovely to look at.

Very truly yours, Mrs. H. A. B.

Terrell, Texas.

Gentlemen:

My grandfather built one of your Aladdin houses in 1908 and it is still standing to this day and in excellent condition. Might I ask you to send me your "Royal Cut Building Plans" at no extra charge.

Very truly yours, E. H.

Searcy, Ark.

Gentlemen:

My father-in-law built one of your Aladdin houses in 1908 and it still stands to this day and in excellent condition. Might I ask you to send me your "Royal Cut Building Plans" at no extra charge.

Very truly yours, W. J. H.

Chicago, Ill.

Gentlemen:

Enclosed is \$5.00 for your catalog of homes. Our folks have had one of your houses for about twenty-five years. It is extremely comfortable and well designed.

Very truly yours, Mrs. P. M.

Syracuse, N. Y.

Dear Sirs:

My father bought a beautiful home from you many years ago and he has never been so well pleased with your prices and service that I wish to build a home for myself so am requesting you to find me a single-story plan for it also pricing. Thanking you, I am

H. F. A.



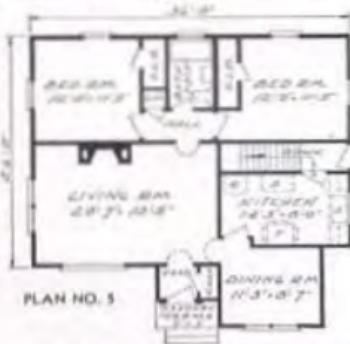
## THE PILGRIM—Has Achieved Immense Popularity

Price Given  
On Enclosed  
Price List.

WE PAY THE  
FREIGHT

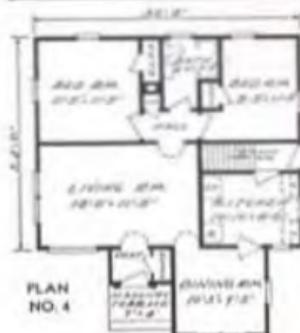


Skillful planning of Colonial and modern details is immediately evident in the picture of the Pilgrim shown above. In Plan 4 and also in Plan 5, we can arrange a stair to the attic leading out of the living room and running up over the stair to the basement. This item is not included in our list prices but we will be glad to quote on this change which will include windows for the second floor. Write for detail specifications.



### ATTIC

Turn to page 40 and note the beautiful arrangements that can convert an attic into a usable second floor.



### PILGRIM with BREEZEWAY and GARAGE

The photo above pictures the Pilgrim with the ever popular breezeway connecting the house proper with the garage. The breezeway can be used as a shady porch, outdoor dining place and a covered space for garden furniture and children's playthings. It affords excellent protection to reach the garage in inclement weather. We can quote on furnishing the above described breezeway with garage (for one car or two cars) for the Pilgrim home or most any Aladdin home shown in our catalog. Side kitchen window furnished all plans.



## THE EL PASO—Expresses the New Look

Price Given  
On Enclosed  
Price List

**WE PAY THE  
FREIGHT**

The El Paso expresses the "New Look" in the currently changing type of American home design. Expanded frontage, moderately following the Ranch house plan, it also achieves distinct individuality. Observations of recently built fine homes will disclose the present popularity of hip roofs as illustrated above. Resale value in the home is an important factor and this is insured by good appearance, good plan and highest quality.

The exterior walls are shown with our long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shingles." They are laid at wide exposure for greatest beauty. This new method of laying shingles, double thickness, gives maximum insulation. You may have your choice of several soft, pleasing colors. Wide siding will be furnished if preferred. We can furnish plans 1 and 2 shown here without the garage section at a lower cost to you. Ask for prices.



PLAN No. 1



PLAN No. 2



PLAN No. 3

**SAVE  
WASTE  
•  
SAVE  
TIME  
•  
SAVE  
MONEY**



PLAN No. 4



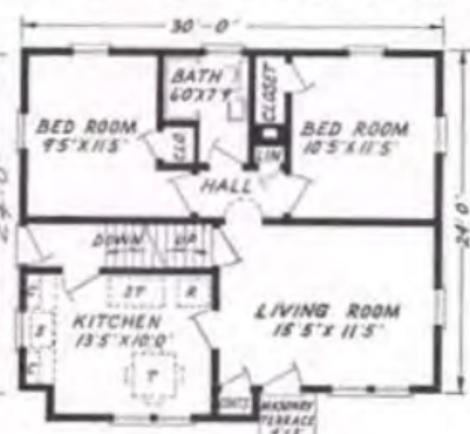
## THE BROCKTON—Warmly Hospitable—

Price Given  
On Enclosed  
Price List  
**WE PAY THE  
FREIGHT**

The Brockton is one of the most popular small homes of the past year. A careful study of its interior arrangement reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room by our designers. Note that it contains four closets. Two plans are presented, the

No. 3 Plan shows a cellar stairs where a basement is part of the owner's wishes. A stairway leads from living room to second floor in plan No. 4, which offers a world of added space. Our price does not include flooring or partitions for the second floor but these things can be added now or later if desired. Write us for detail specifications.

**SOLD BY THE GOLDEN RULE FOR FORTY-FOUR YEARS**





## THE WINSTON—Distinctive Exterior — Price Given On Enclosed Price List WE PAY THE FREIGHT

One of the best developments in plastic building materials is the Cement-Absbestos wall shingle which is pictured above on the side walls of the Winston. These shingles are 24x12 inches in size, fireproof and never have to be painted. We can, of course, furnish them in place of siding for *any* Aladdin house. Write for information.

The Winston is one of our best designs and we present it in two attractive sizes. A special feature of this home is the original colonnaded entrance rising from a memory terrace. A study of the floor plans below will show you a choice of size and design that covers a wide range of investment. Plan No. 1 is 40x24 feet overall and includes large living room, sun room, dining room, kitchen, grade cellar entrance, two bedrooms, bath and closets. Fireplace may be omitted if not desired. Plan 2 will warrant careful study to appreciate the desirable features. Write us about the plan that appeals to you. Complete detail specifications mailed on request.



PLAN No. 1



PLAN No. 2

## PAY YOURSELF THOSE HIGH WAGES

The savings after building a modest home will add more to your happiness than the luxury of a big home



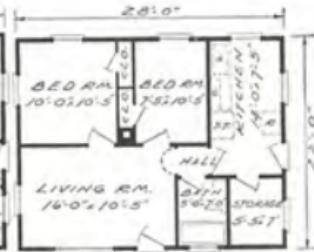
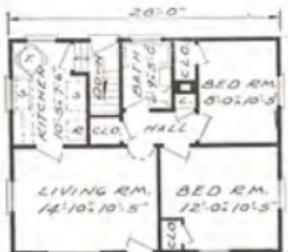
## THE MT. VERNON—A Typically Modern and Economical Design—

Price Given  
On Enclosed  
Price List

This modest but beautiful home is one of our most popular. Its simplicity of form, its cleanliness of lines and its perfect proportions fill all observers with enthusiasm and admiration. It will measure up to its surroundings wherever built. Its choice of three sizes is shown below for the Mt. Vernon, each plan to express the best features of model interiors. Plan 2 is 28' wide and has a depth of 22'. A generous sized living room affords excellent wall space for your furniture. The kitchen arrangement admits the placing of dinette table and chairs. Two conveniently placed bedrooms with four closets and bath complete the plan. Plan 4 is the same size as Plan 2 and is designed for those not wishing to have a basement. A storage or utility room is provided in this arrangement. The largest of the three, Plan 3, is 30x24' and with all the foregoing and added features offers rooms of proportionately larger sizes. The Mt. Vernon is proving to be one of our most popular homes. Write us about it. We will send you detail specifications.

WE PAY  
THE  
FREIGHT

You Save When You Build The ALADDIN  
Way Because Factory Cutting and  
Fitting Reduces The Labor Cost 30%  
and Lumber Waste 18%

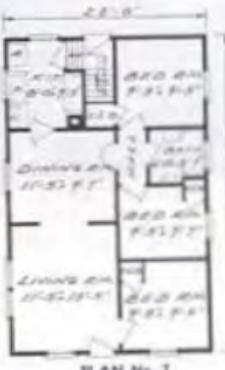




## THE BIRCHWOOD

Price Given  
On Enclosed  
Price List

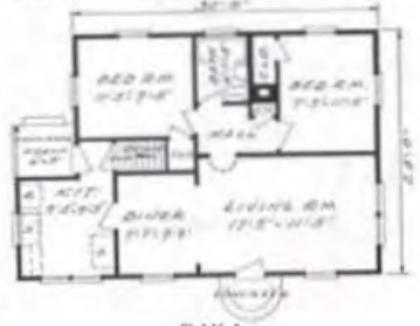
The Birchwood is a home of solid attractiveness. It will measure up to your highest expectations, from the strength of its sturdy timbers to the charm and beauty of its woodwork and finish. Shrewd buyers immediately recognize the opportunity to avoid paying the top prices charged by regular dealers—an opportunity made possible by dealing direct with the Aladdin Mills. The Birchwood is presented in two different sizes. The exterior is identical in each case, except as to location of windows. The Birchwood, with porch included in prices given, is of standard conventional type that has been so popular for many years. The wood columns can be furnished to rest on porch floor thus eliminating the ornamental brick piers. Be sure to tell us how you would like porch columns furnished with your Birchwood. Write for detail specifications.



## BUILD IT YOURSELF

### THE GABLES

Unusual features distinguish this original design. A charming hood graces the front entrance. It is supported by well proportioned brackets and offers ample protection to the terraced steps. Roof lines, both gable and hip, are distinctive. The rear service porch is an attractive feature. Write for detail specifications.



The built-in goodness, genuine quality of all materials and the beauty of this home will be a great satisfaction to every owner. Remember Aladdin's guarantee of satisfaction or your money back is your protection in building the Aladdin way. "Sold by the Golden Rule" has been tested by thousands of home builders to their lifetime gratification.

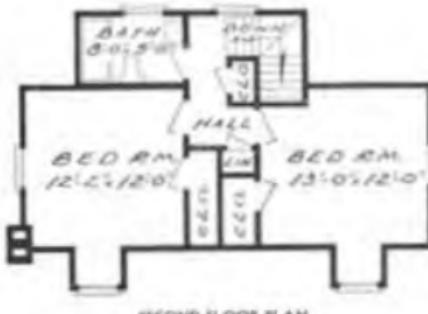


## THE CONCORD—Sculptured with Sincerity—WE PAY THE FREIGHT

Price Given  
On Enclosed  
Price List

Distinctive is given this charming design by an entrance of once original and appealing. Pillars grace the gabled vestibule while an arched ceiling adds a new touch to the design. Narrow side lights on each side of the front door afford light to the vestibule. The main structure of the Concord is beautifully proportioned. Besides a splendidly spacious living room, the first floor contains a suite including bedroom, lavatory, linen closet and clothes closet. These are entered from the separate hall from which the stairway also leads to the second floor. Grade cellar entrance occupies the space under the main stairway. All four downstairs rooms have double exposure for light and air. The fireplace may be built in as shown, or omitted if desired. On the second floor are found two well planned bedrooms, bathroom and four closets. Complete detail specifications mailed on request, without cost.

The Construction Used in an ALADDIN HOME Is the Same as That Used in the Best  
Architect-Designed, Contractor-Built House Erected Anywhere





## THE PALO ALTO—Picturesquely Western

Price Given  
On Enclosed  
Price List

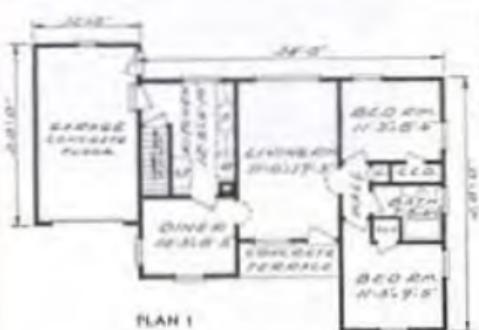
WE PAY THE  
FREIGHT

The Palo Alto is presented as a true-to-type Ranch house as the result of comprehensive study by our designers. The appeal of this new pattern of American architecture is constantly growing stronger. The Palo Alto is authentically styled in exterior as well as in interior plan. Notable details are the terraced entrance protected by over hang of the main roof, inviting entrance door and floor to ceiling picture window. Both plans incorporate spacious living rooms, running the full depth of the house and divide the bedrooms and bath from the dining room and kitchen. In Plan No. 1 the floor to ceiling picture window is shown in the rear of the living room, while in Plan No. 2 it is located as shown in the above photograph.

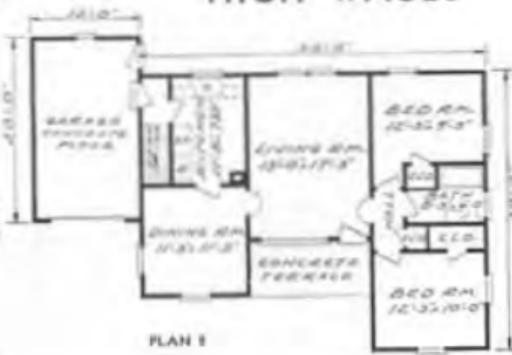
The exterior walls will be furnished with siding, shingles or asbestos cement shingles. Our Winston design illustrates asbestos shingles and our Parkway, the double cedar shingles. Our listed price covers your choice without extra charge. Specifications will be furnished for the Palo Alto upon request. Write us.

**RANCH HOUSES** The inspiration for the ranch house type of home originated in the West and its present great popularity is based on sound reasons. It is a one-story type home which features plenty of light and air. Its longest dimension usually faces the street or road and its approach is inviting and friendly. If you require a one-car garage, we will be glad to quote with driveway connecting, or if you desire a two-car garage, we can quote the arrangement as shown on page 13.

## PAY YOURSELF THOSE HIGH WAGES



PLAN 1



PLAN 2

# ALADDIN Enters FORTY-FOURTH Year of Manufacturing READI-CUT HOMES



*The ALADDIN Organization's Long Experience Means the Perfection of Machine Production, Saving of Labor on the Job and Elimination of Waste of Materials.*

## ALADDIN SYSTEM IS BUILT ON THIS PRINCIPLE

Modern power-driven machines can do BETTER work at a lower cost than hand labor. Then every bit of work that CAN be done by machine SHOULD be so done. The steel worker with a little hack-saw trying to cut and fit the steel girders of the modern skyscrapers should be no more out of place than the modern carpenter cutting sills, joists, and rafters. The skyscraper framework is cut to fit by machines in the steel mills, marked and numbered ready for erection.

The lumber in the Aladdin houses is cut to fit by machines in the Aladdin mills, marked and numbered ready for erection. The steel system is over sixty years old—the Aladdin system over forty years old.

An Aladdin Readi-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings

give him construction details that have been proven the best over a period of over forty years. When building the Aladdin Way, you save all the time used by a carpenter

in measuring, cutting, trying and fitting, because all of this work has been done in our factory by modern machines. A machine cut Aladdin home is better built, stronger and more substantial and it will give you a lifetime of satisfaction.

Standard size materials save waste. We say you eighteen percent in waste because our homes are designed to use standard sizes and lengths. Also all mill work, doors, windows, etc., are manufactured to standard sizes thus making it possible for us to produce them in tremendous quantities. Naturally with the large production and modern factory manufacturing methods, we effect a saving for you on all of the items entering into the construction of your home. All lumber used in Aladdin homes is standard size as adopted by The National Association of Lumber Manufacturers.



## ONE-MAN EQUALS SIX CARPENTERS

But this won't work without the mystic word. And that word is "VOLUME!"

Your local contractor may build ten houses a year. Could he afford to invest \$200,000 in machinery to lower his cost on the ten houses twenty per cent?

"Volume" of business makes possible the highly specialized machinery found throughout the Aladdin mills; makes practical the investment of \$10,000 in a single machine which will lower the cost \$500 on a house!

But that \$500 is multiplied twenty to thirty times on each house and it saves every buyer of an Aladdin home \$100 to \$200 on construction cost alone.

**Quantity Buying** Because of the tremendous amount of building materials we purchase each year, we are in a position to buy at the lowest possible prices. The large quantity purchased makes it possible for us to obtain prices far lower than any company or individual who has a demand for only a few homes each year. When the finer grades of materials are used, you are assured of the highest kind of an investment in your home. We never, in any case, sacrifice quality for price or profit. Aladdin Certified Lumber is guaranteed to be satisfactory.

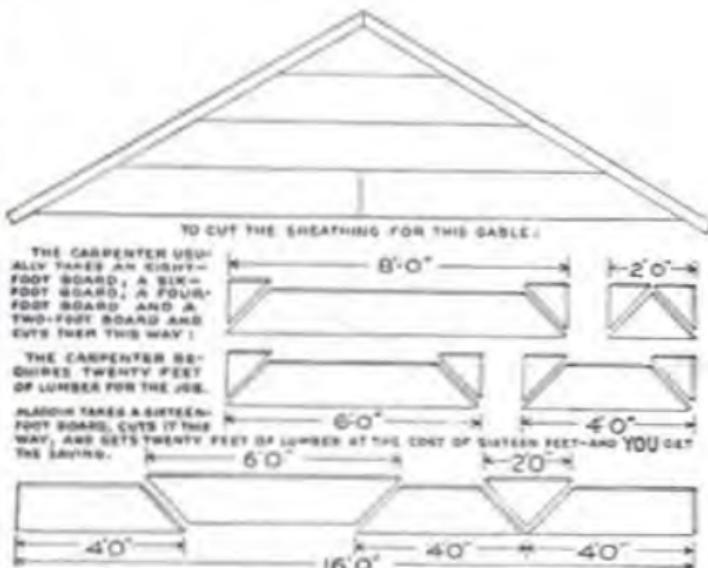


Showing Simple Plan of Laying Out Materials

One of the most amazing remarks made is that the builder of an Aladdin home will lose as much time layouting out his material and finding the right pieces as he will save by the Readi-cut System. Any thought about time lost in layouting for pieces will be found untrue when you see the simple system of laying out materials given in our Instruction Book with every home.

## HOW THE ALADDIN READI-CUT SYSTEM SAVES YOU MONEY BY GETTING 20 FT. OF LUMBER FROM A 16 FT. BOARD

An Aladdin Readi-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best over a period of fifty-four years.



**REMEMBER THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. ALADDIN SAVES 18% LUMBER WASTE.**

### Efficient Planning Saves Your Money

Waste can and does influence the cost of everything you buy. This is especially true of home building.

Waste consumes your dollars and gives nothing in return. Aladdin proves to you that the Readi-cut System will save about \$15 out of each \$100 on your lumber costs. Aladdin proves to you that the Readi-cut System will save you about \$20 out of each \$100 labor cost. A study of the above drawing will give you a very clear understanding of the amazing economies of the Aladdin Readi-cut System and what it means to you in dollar saving.

### ALADDIN System Gives Control Over Your Costs

You KNOW there will be no shortage of materials—nothing forgotten. You KNOW you will not be paying for more materials than will be used and that you will save the price of all "short ends" that are wasted by the old system.

You KNOW you will receive high grade lumber, millwork, hardware—Aladdin CERTIFIED materials. You KNOW everything will be on hand when you want it—all in one shipment, and all guaranteed by Aladdin. And you KNOW in advance what your house will look like and what it will be in every way.

KNOWING gives you control—mastery of your money, of materials, of labor and of RESULTS.

### Quick Shipment

We can ship any regular home in this catalog within about five days after we receive your order. The average time required for delivery after leaving the factory is from three to five days. We prefer to be given a little more time if convenient to you. All homes are shipped complete at one time in a sealed box car from our mill. Before you start your foundation send a deposit of \$100 for a plan and instructions for laying out your foundation.

### ALADDIN Service

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guaranteed against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your home will look like when completed. You were all architectural men. You are assured prompt shipment and quick erection. You receive a bona-fide guarantee of complete satisfaction.



AWARDS OF QUALITY



A. I. LAMB  
Supt. of Production

O. E. SOVEREIGN  
Treas. and Gen. Mgr.

W. J. SOVEREIGN  
President

H. V. WHITE  
Asst Gen. Mgr.

# ALADDIN ORIGINATED THE READI-CUT SYSTEM OF HOME BUILDING

THE ALADDIN COMPANY was founded forty-four years ago by W. J. Sovereign and O. E. Sovereign who perfected and established the First Readi-cut System of Home Building in the world.

Today, as in the past, the company is still managed and owned by these two brothers. Customers of forty-four years ago may write to The Aladdin Company today and know that the management is unchanged, and that they are writing to and dealing with old friends.

The vast experience in the wants and needs of homebuilders, in the choice of the best materials for their use, in the presentation and manufacture of the lumber is of tremendous value to every customer of Aladdin. The Sovereign Brothers are ready to give you their personal time and assistance to guard you from the mistakes so often made by inexperienced homebuilders. This service costs you not one cent extra. It is included as a part of every Aladdin transaction.

The Readi-cut System as originated by The Aladdin Company has been approved by the United States Government, the Michigan State Government, and hundreds of big corporations by large purchases of Aladdin Houses. This company manufactured and shipped the first complete readi-cut home built in the world.

## What You Get When You Buy An ALADDIN Readi-Cut HOUSE



A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are included in the price of Aladdin Houses.

You also receive our forty-four years of home building experience to guard you against mistakes of any kind.

It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications.

## *Read the Following Carefully:*

### You Receive:

Possibilities wall panels cut to fit.  
Possibilities windows cut to fit.

Plain joints cut to fit.

Floor Joint Stripping cut to fit.

Sub Floor Sheathing cut to fit.

Wall Sheathing cut to fit.

Wall Insulating cut to fit.

Roof Sheathing cut to fit.

Water Proof Building paper inc.

inner and outside trim.

Finish Floor Tongued and Grooved.

Water Proof Building paper inc.

inner wall sheathing and ceiling.

Siding—sawn-cut—ready to lay—against corners and outside trim.

Cedar—sawn-cut—shingles—shingles instead of cutting it yourself.

Double Splicing Sinker cut—ready for laying.

Crown, base, cornice and quarter round moldings.

Windows—double paned—with inside and outside trim.

Glass in windows must ready to lay.

Windows and their trim.

Door frames complete with inside and outside trim.

Doors—Interior and Exterior.

Baseboard and floor plus the off cuts—each story—bottom—topways,

back, sides, corners, stairs, posts, brackets, molding, etc.

Ceiling blocks where shown—all materials cut to fit.

Nails and copper wire.

Lock sets.

Door hinges.

Doors—sliding glass door when shown.

Stained Glass Pictures.

All window hardware—hardware.

Steel corrugated asbestos shingles.

Valley flashings as required.

Paint—three parts. Finish paint any colors desired.

Dismissal, Paint and Oil  
Interior stains—cut stain—Floor  
and Interior Woodwork.

Dismissal—varnishes—the same—  
Floor paint and Interior Woodwork.

Floor joist, porch flooring, steps,  
exterior, interior and porch  
and exterior and setting out  
to fit.

Framing—glass and insulation.

Instruction book.

Complaints are denied. Warranties

covering every copy of advertisement.

Copyrighted book or printed pa-

rticulars and illustrations de-

scribing every step in erecting

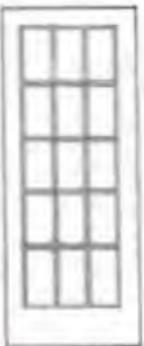
and completing the house.



No. 8



No. 9



No. 14



No. 16



No. 10

## EXTERIOR DOORS

Style No. 8 door is provided at the rear of each of our Aladdin houses. In our specifications we list the front door, giving the style number of door provided. If you wish a different style door than is specified in the specifications for your home, write us.



INTERIOR DOOR

*Wood doors in our Ready-to-Assemble Plan Catalogue are made of fine grade pine or fir. All doors are made of solid wood. They are not made of veneer, which causes warping and moisture damage. Our interior doors are not varnished.*

## MASONRY and FIREPLACES

Chimneys can be located anywhere in the house you like as we do not cut our materials for these openings. If you do not plan to build a fireplace which may be shown in the photograph and plan arrangement, you need not build it. Our foundation plan shows exactly how to proceed with the construction of your foundation. Be sure to get the foundation plan before you build your foundation.

**ROOM SIZES** Shown on catalog floor plans are net dimensions between plastered walls. These dimensions give you the accurate sizes to plan for proper placement of furniture and other equipment.

## ALADDIN READY-CUT GARAGES



MERCURY GARAGE

## INDEX OF SUBJECTS DESCRIBED IN THIS ALADDIN CATALOG

- Aladdin Ready-Cut Systems: Pages 26, 28, 31, 33, 35, 36, 38
- Architectural Details: See enclosed price list
- Aladdin Tables: See enclosed price list
- Aladdin Country: See Price List
- Archs: Page 29
- Brewery Design: Pages 17, 20
- Cedar Shingle Addition: Page 29
- Cedar Windows: Page 29
- Chimneys: Page 38
- Economy House: Pages 25, 26, 27

- Furniture: Page 28
- Furniture Plans: Small \$2.00
- Frogs: See order Number on price list
- Gardens: Page 31
- Heating, Lighting and Plumbing: Not illustrated. Secure Locally
- Kitchen Cabinets: Page 22
- Masonry Material, Plaster Board: See Price List and Page 31
- Materials Used: Pages 25, 26, 28, 31, 34
- Pewter Windows: Page 29

- Quick Magazine: Page 22
- Rear Porch: Page 22
- Ranch Houses: Pages 13, 24, 26, 27
- Roofing Labor Costs: Pages 29 and 34
- Sunroom: Page 23
- Plans with UTILITY Room: Pages 4, 13, 24
- Three Bedrooms Houses: Pages 3, 4, 6, 7, 8, 9, 10, 11, 12, 14, 16, 17, 21, 23, 25, 26, 28, 29
- What You Get with Your Aladdin House: Page 30
- Waste Elimination: Page 29



## ALADDIN KITCHENS—Have Design and Beauty

Here is a thrillingly colorful suggestion for a typical Aladdin kitchen. It is an actual installation for our Norfolk No. 1 plan shown on page 15. Light and airy, the plan is arranged for step-saving efficiency, and planned for *beauty and living*. Home-makers will find it a joy to the heart and feet. The cabinet is beautifully precision-made from the best quality hardwood, modern composition wood, fine chrome hardware and white wear-resistant enamel. The cabinet is finished inside and outside in this velvety enamel. You will receive the cabinet in strong cartons, ready for installation. We do not include sink, plumbing fittings, linoleum counter cover or metal moulding for same. Write for price, for the Aladdin home you are interested in. You will find our price a third less than you can possibly purchase the same quality elsewhere. If knotty pine walls are desired for your kitchen, write for price on this material.



### A LOVELY KITCHEN

The fascinating treatment of the dining corner arrangement shown at left is possible in a great many Aladdin floor plans. Bright colors add greatly to the pleasure of home work.

## SAVE FOUR PROFITS

on the  
Lumber, Millwork, Hardware,  
and Labor. You Buy  
Your COMPLETE House  
ALL IN ONE SHIPMENT  
Direct from Aladdin Mills  
Saving Middlemen's Profit



Section "A"

Section "B"

Section "C"

Section "D"

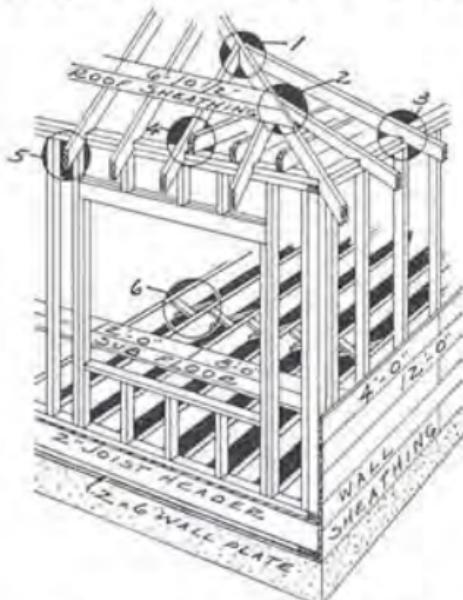
## STORAGE WALLS

With our Aladdin Storage Wall it is now possible to keep in one place family possessions usually scattered all about the home. As pictured above, space is provided for hanging clothes, storing shoes and rubbers, hats, card tables, luggage, vases, books, and in Section C, a built-in writing desk. The storage wall may be placed in any room, on either side of a partition, or may be substituted for a partition with one section facing a bedroom or kitchen and the other section facing living room. Belongings stored thus are always easily accessible (more conveniently than in the average closet). Four types of sections are available, all running from floor to a height of 95". Section A and D are each 24" wide, Section B is 36" wide, while Section C is 24" wide. All sections have a depth of 16". One, two or more sections may be ordered, as desired. The sections all have backs and are shipped knock-down, cut-to-fit and ready for assembly, with complete hardware. Write for prices. Shipped only with one of our houses.

**COLOR GIVES CHARM  
TO ALADDIN  
BATH ROOMS**



# SHOWING SAVINGS IN LABOR BY THE READI-CUT SYSTEM



The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to nail in place when you receive it. Figure 1 shows jack rafters with the mitre and bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists, header, floor joists, wall sheathing, wall and partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length and location. An Aladdin Readi-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's forty-four years of sound business principles, integrity and fair dealing is your safeguard.

## LUMBER MUST BE DRY

No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer. Aladdin gets "The Pick of the TREES."

All Aladdin lumber is thoroughly dry before being shipped to you. We guarantee complete satisfaction or your money back.

## ALADDIN HOUSES ARE NOT "PREFABRICATED"

## PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! \*\*\*\* Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin Readi-Cut, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

### Bristol Under Construction

Below we show the Bristol under construction. We illustrate the first steps in framing the house, the studding for the outside walls and partitions having been nailed up. This picture shows the exact construction details of every Aladdin house.



### Aladdin's 44 Years Service

The Aladdin Company initiated the Modular Principle of house design 44 years ago.

Initiated the Factory Pre-cut System 44 years ago.

Initiated the "Packaged" Sales Plan 44 years ago (one price for the complete house).

Initiated the Merchandising Plan of Direct Sales by the manufacturer to the home builder 44 years ago.

Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials 44 years ago.

Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders 44 years ago.

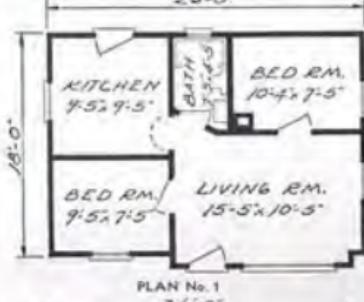
Aladdin has practiced the Golden Rule in Business for 44 Years



## THE CEDARS—Sparklingly New

The photo and four floor plans of the new Cedars speak eloquently for themselves. This is our feature small home for 1950.

26'-0"

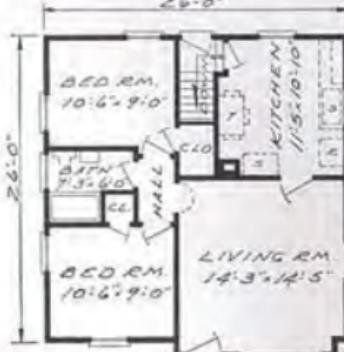


picture window dominates this cozy little home and seems to bring the outdoors right into your living room. This feature is a vivid expression of the very latest plans in modern American homes. Should you plan to do considerable work on the erection you will have a sound and lasting investment at a great saving in cost. Write us about your choice of plan and receive complete specifications.

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

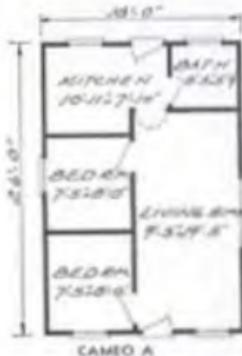
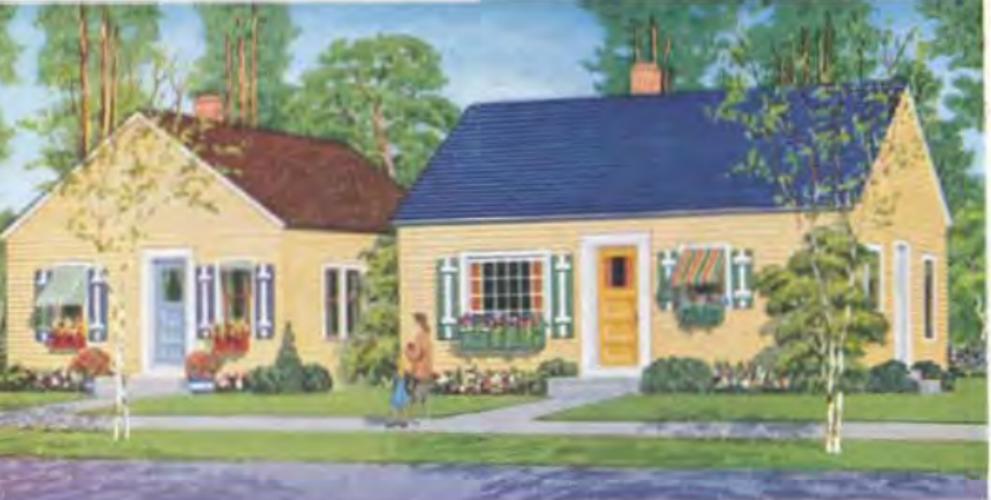
26'-0"



**SAVE  
WASTE**  
—  
**SAVE  
TIME**  
—  
**SAVE  
MONEY**  
—  
**READ  
PAGE**

19

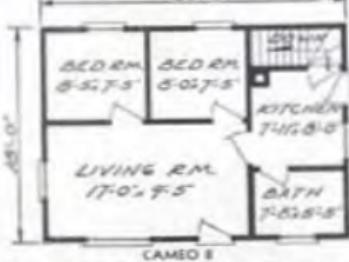




## THE CAMEO

ECONOMY HOME

Price Given  
On Enclosed  
Price List



ECONOMY HOMES SHOWN ON PAGES 35-36-37

## THE COLUMBIA

EASY TO BUILD—Over the past FORTY-FOUR years of the Aladdin Company's history, tens of thousands of our customers have built their Aladdin homes with their own hands. In countless instances friends and relatives have pitched in to help and to shorten the time of erection. The great advantage of being able to purchase the complete material from one source, all of guaranteed high grade and guaranteed to be



sufficient to complete the house and at a known cost, has saved money, saved time and saved many troubles. Write us for detail specifications and further information.

## ECONOMY HOMES

The Economy Homes shown on pages 35, 36 and 37 are priced in both single and double construction and are the only homes shown in catalog priced in this manner. See page 37.

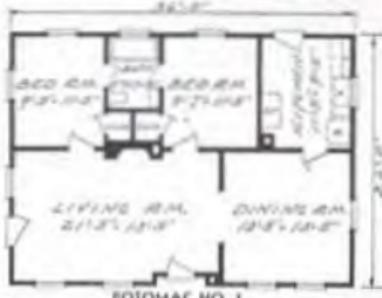


COLUMBIA C

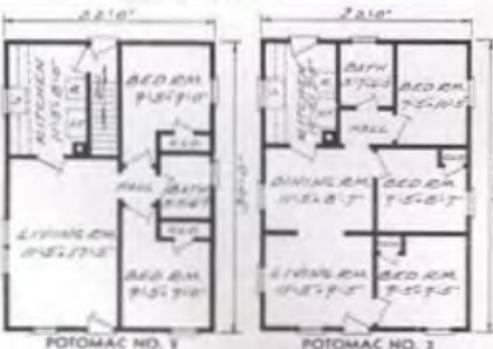


## THE POTOMAC—ECONOMY

Price Given  
On Enclosed  
Price List



POTOMAC NO. 1



POTOMAC NO. 2

POTOMAC NO. 3

Refinement of detail and true simplicity distinguish this well-proportioned home. It satisfies every wish in beauty, comfort, convenience, and too, remarkable value. Either Plan Two or Plan Three of the Potomac can be turned to face the street the long way of the house by transposing the front door. The pergola type porch roof harmonizes with the exposed rafter ends. This porch is quoted as an extra in our price list attached. Write for our "Economy" specifications for the Potomac.

### BUILD IT YOURSELF

The Colonial atmosphere of the Potomac is very appealing to the home owner for it bespeaks hospitality, old-fashioned simplicity and true goodness. From its clean, straight timbers to its beautifully machined siding and handsomely grained woodwork, it represents the very best in materials. Five large rooms and bath are shown in the Plan One—truly a home to be proud of. The Potomac has been one of our most popular houses for many years and has always given its owners highest satisfaction.

**SINGLE CONSTRUCTION** includes everything shown in the specifications except sheathing lumber and building paper under the siding on the outside walls and except subfloor lumber and building paper under the finish floors. See price list for prices on "Economy Homes" which are shown on pages 35, 36, and 37.

**DOUBLE CONSTRUCTION** includes everything shown in the specifications. You will note we provide inch wall sheathing and building paper underneath the bevel siding and inch subfloor sheathing and building paper underneath the finish floor. See price list. Porches are priced separately for "Economy Homes" shown on pages 36 and 37.

# ALADDIN BUILDING ESTIMATES

**EXCAVATION** — Under the heading, "10' Excavation," we give the number of cubic yards of earth required to remove in an excavation of that depth. One-third of that amount will be the number of cubic yards in one foot of excavation. If your excavation will be less than these last or more than three feet, you can multiply the number of cubic yards for one foot of excavation by the stretch you intend excavating and the resulting figure will give you the number of cubic yards to remove in your particular case. Our figures are based on making the excavation one foot deeper each way than the size of the foundation, so there will be no extra digging.

**FOUNDATIONS** — Under the heading, "10' Thick," we give you the number of concrete blocks of that size necessary for a foundation wall 10 blocks high. As concrete blocks now cost about high, a 10 block

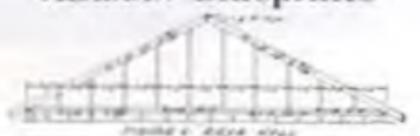
will be approximately 7 feet high. If a wall of different height is built divide the quantity by ten and multiply by the number of blocks high your wall is to be built. If a cellar is cut being built under your house, it costs four times what it will be required. It will only be necessary to carry your foundation down below the frost line. This is seldom more than 8 to 10 feet below ground or grade line and in many localities is considerably less. Should you use 20" blocks the quantity of blocks required will be one-third that. If a poured concrete foundation wall is to be used, you will find below the number of cubic yards of poured concrete required for each house. As the man differs in every locality, and the amount they can give you the quantity of cement, sand and gravel required for a 10' thick foundation, you must pay more attention to the quantity necessary for the number of cubic yards of poured concrete listed. The figures are based on a Wall 10' thick, not including bearing.

**PLASTERING SURFACE** — Under this heading we give you the number of square yards of exterior dry lime to be applied and plastered, and with all expenses included.

**CHIMNEYS** — Chimneys and chimineas are sometimes shown on our plans to indicate a preferred location. There we do not cut the chimney to true height for there may even change the location or need them cut off at a different height. The amount of material required for

Chim. 12" x 12" dry plastered, 30 blocks to each foot of height.  
Chim. 16" x 16" dry plastered, 30 blocks to each foot of height.  
Chim. 16" x 16" true chimney, 30 blocks to each foot of height.  
True chimney 16" x 16" true chimney, 30 blocks to each foot of height.  
For another diagram see last column and 30 sq. yds. used for each 2000  
blocks.

## It's Easy to Follow ALADDIN Blueprints



Here we have shown in greatly reduced size, a few figures taken from a set of Aladdin Ready-cut House Plans. They show the size, length and position of every piece of material entering into the construction of the house. All materials that need metering are metered to the exact length and all you have to do is nail the materials in place.

## THE ALADDIN COMPANY

Catalog No. 55 FOUNDED 1908  
BY W. J. AND O. E. SOVEREIGN

1950

HOME OFFICE and MILLS, BAY CITY, MICHIGAN

# Optional Materials and Equipment



PICTURE WINDOW STYLE 1



PICTURE WINDOW STYLE 2



PICTURE WINDOW STYLE 8

The recent rage of installing picture windows is both attractive and sensible. Practical, because this type of window enhances the attractiveness of any home and practical, because of the better light in the room in which it is placed. The above picture windows do not open for ventilation and as illustrated, are one complete unit. Style 1 and 2 can be furnished in place of any single or double (million) window and are available in two sizes—5'4" x 4'0" and 7'0" x 8'0". Style 8 is supplied in one size only—7'0" x 8'0". Write for prices. These windows are not sold separately from our houses but are included when shown in plan and illustration.

**SHINGLES** Instead of wood siding for the outside walls we can furnish artistic samples of long-lived red cedar grooved and etched to resemble the antique shingles as illustrated on page 5 and also on page 6. The shingles are laid at a wide exposure with a double thickness at the butt. You have your choice of either siding or these shingles at no difference in price. Shingles come in Green, Gray, Brown, or White.

**ARCHES** We include in the price for each house square-cased openings or materials to build a curved pilastered arch where arch openings are shown in the floor plan. We will furnish either type with your house. Specify the kind you want.

**SCREEN, STORM SASH** We can furnish window screens, storm sash and combination storm and screen doors for any or all outside openings. The distinctive ornamental screen door shown on the Newport may be had with any Aladdin house. Write for prices mentioning the home selected.

**CELLAR WINDOWS** We can furnish a complete cellar window unit already assembled with hardware in place, including glazed sash and the cellar window screen, for either a 2 block high opening or a 3 block high opening. For either cellar window leave the foundation wall opening 32 $\frac{1}{2}$ " wide. It is not necessary that the windows be shipped before the house as they can easily be set in the foundation wall when your materials arrive. Write for prices.

**OAK FLOORING** "Select" oak flooring can be furnished in any or all rooms of any Aladdin home. If wanted, write us for prices and state in what rooms you will wish to use the oak flooring.

**INSULATION** Attic insulation can be furnished with any Aladdin homes. These rock wool batts fit easily between your ceiling joists and can be installed at a very low cost. Write us for prices.

**KITCHEN CABINETS** Kitchen cabinets can be furnished in accordance with catalog floor plan layouts. These kitchen cabinets are shipped to you direct and are complete—fully enameled (white) outside and inside. Doors are hung, friction catches applied, door and drawers prepared for pulls. These cabinets are finished in mar-resisting, high lustre white enamel. See page 32. Write for prices.

## CELLAR STAIR ADDITION

If the Aladdin home you select is not provided with cellar stairs we can furnish a cellar stair addition 2'x7' in size. It can be added to the home and will provide steps to both the kitchen and basement with grade entrance. Write for prices.

## SUMMER COTTAGES

We have prepared a special pamphlet illustrating our Aladdin Summer Cottages. This pamphlet will be sent to you on request and without obligation. When writing us please state if you are in possession of our regular catalog.

**FOUNDATION PLANS** A foundation plan for the house of your selection will be mailed you complete with instructions for laying out the foundation wall upon receipt of a deposit of \$300. Be sure to get the foundation plan for your home before starting your foundation wall.

**PRICES QUOTED ON ABOVE ITEMS  
ARE FOR SHIPMENT ONLY WITH YOUR HOUSE**

## EXPANSION ATTICS— HOMES THAT GROW

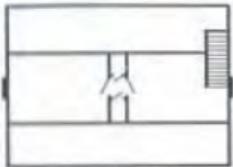
The average total floor space of the one-story homes in this book is approximately 800 square feet. With a few exceptions the plans show two bedrooms. While a two-bedroom plan may meet your requirements at the time of building your new home, the future may develop the need of additional rooms—expanding family or guest rooms. To plan ahead now to meet such contingencies, we show on this page some interesting suggestions.



PLAN No. 1

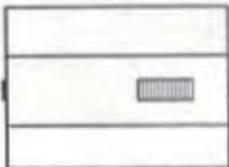


PLAN No. 2



PLAN No. 1

The three suggestions will add another 300 or 400 square feet of living space to your home. You can include in your order (if a permanent stair to the second floor is not included) a folding stairway as pictured on this page. Price will be given on request. When installing this folding stairway you are spared the present cost of finishing off the second-story rooms but are in shape to expand at a later time at minimum cost.

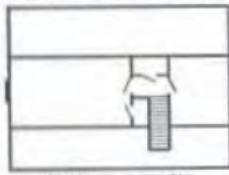


PLAN No. 2

A few of our plans show a permanent stairway to second floor but no materials are included to finish off the second floor; unless the floor plan, and specifications state the second floor materials are included. In most houses valuable attic space is available for future expansion.

### OUR FOLDING STAIRWAY

Where no stairway is shown in the floor plan it is always possible to install a folding stairway, usually in the ceiling of the hall. The stairway can be lowered or raised with almost finger pressure. When closed, the space is covered with a neat panel. The frame opening in the ceiling is about 20" x 54".



PLAN No. 3 BELOW

