

# ROOSEVELT OIL AND REFINING CORPORATION MT. PLEASANT, MICHIGAN

## OFFERS YOU

SUPERFLIGHT and POWERFLIGHT gasolines, also a complete line of HEATING OILS of the finest quality that may be obtained in this area from the following distributors of ROOSEVELT products.

NEWELL OIL CO.  
Mt. Pleasant

ROSEBUSH OIL CO.  
Rosebush

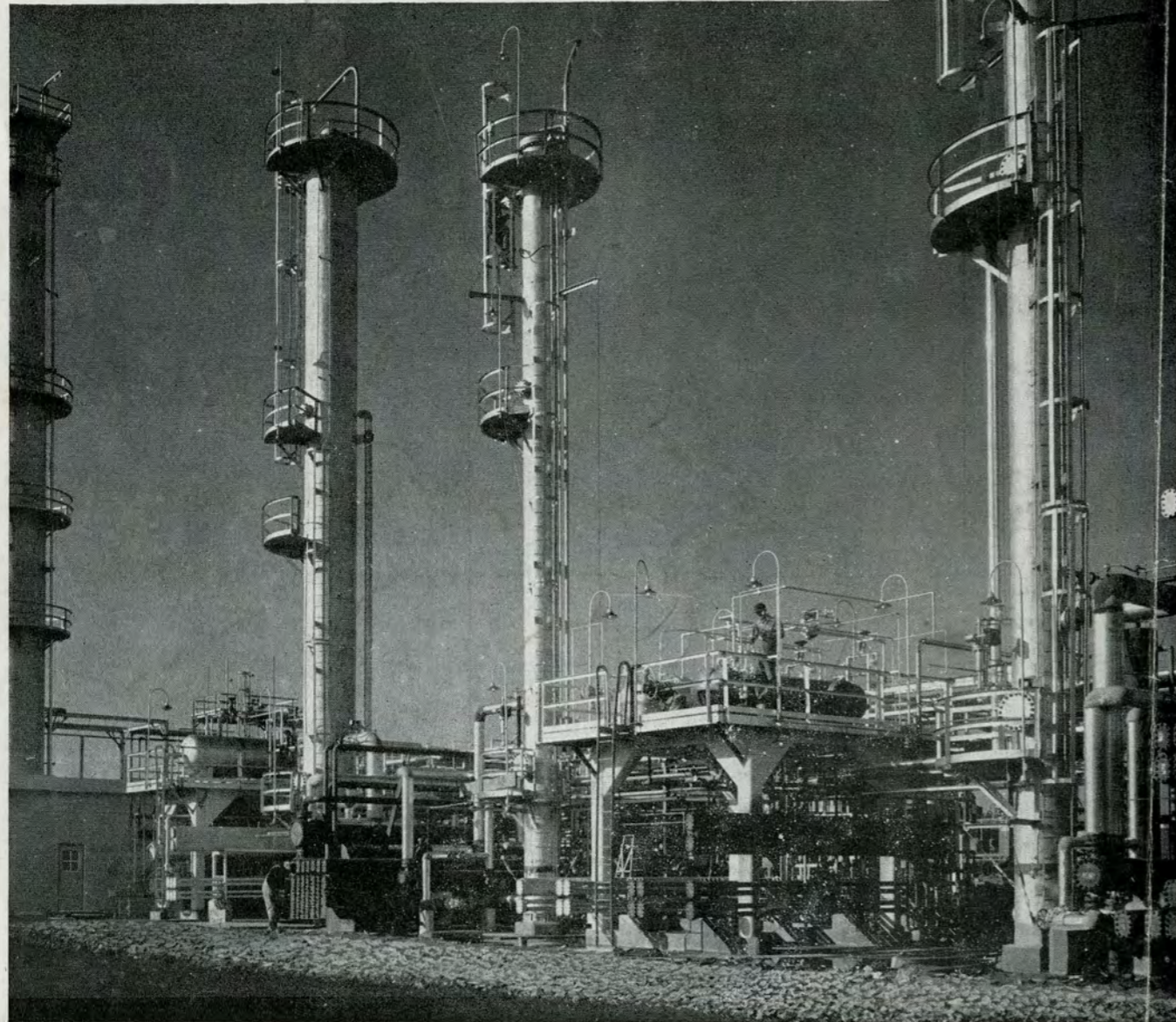
SMITH OIL CO.  
Mt. Pleasant

FOSTER SALES  
Blanchard

WINN OIL CO.  
Winn & Mt. Pleasant

LEO OWENS  
Coleman

ROWLEY & CHURCH  
St. Louis



OFFICIAL PROGRAM -- TWENTY-FIVE CENTS



HOMECOMING

# WESTERN ILLINOIS CENTRAL MICHIGAN

ALUMNI FIELD

OCTOBER 15, 1955

*Dr. K...*

# GIANT SUPER MARKET

Mt. Pleasant's Most Beautiful Food Store

Where Every Day Is Bargain Day

Open Every Night Until 9:00 P.M. — Except Sunday

*The Store That Brought*

*Low Food Prices To Mt. Pleasant*

*Gem Gift Stamps Free With Every Purchase*



317 N. Mission

Mt. Pleasant



## Welcome

In the fall of the year for some reason or other, one's thoughts turn to certain places which are surrounded with pleasant memories. There are family reunions, class reunions, association get-togethers and many like meetings. For many years colleges and universities have designated one day of the year as Homecoming. On that day many activities are provided that will be of interest to returning former students, graduates and friends, former classmates and members of the faculty. They in turn look forward to seeing you. Today is reunion day. It is the sincere hope of the students and faculty of Central Michigan College that it will be a great day for you.

A football game with Western Illinois, a member of our conference and a contender for the IAC title is our opponent. It will be a great game sparked with many thrills. Coffee hours, group organizations, sorority and fraternity reunions have been set up for you. The coffee hours should bring many of you together. The activities of the day end with the homecoming dance to which all of you are invited. It is our sincere hope that you will have a great day with us.

A number of changes have been made in facilities and staff members. Look around and get acquainted. We want you to know that you are still part of us. The friendly campus which you helped to build is still a friendly campus.

The days that are ahead are going to be exciting and interesting ones in the history and progress of your college. We covet your continued support, good will and active interest.

CHARLES L. ANSPACH, President

Central Michigan College

ENJOY  
**McFARLANE DAIRY**  
 PRODUCTS

Insist on our Homogenized Vitamin D

Milk in the Pure-Pak Carton

At Your Grocer's

or Phone 34-981 for Home Delivery

**DAIRY BAR NOW OPEN**

Try Our Chocolate Malted

430 South Mission

**Leo  
 BEARD, Inc.**

*Lincoln ---*

*Mercury*

SALES & SERVICE

227 S. MAIN

PHONE 35-501



•  
 Reliable  
 Prescriptions  
 •

**Paul G.  
 Clabuesch**

Your Walgreen Agency Store

Drugs

Sodas

110 East Broadway

**K R A P O H L  
 F O R D S A L E S**

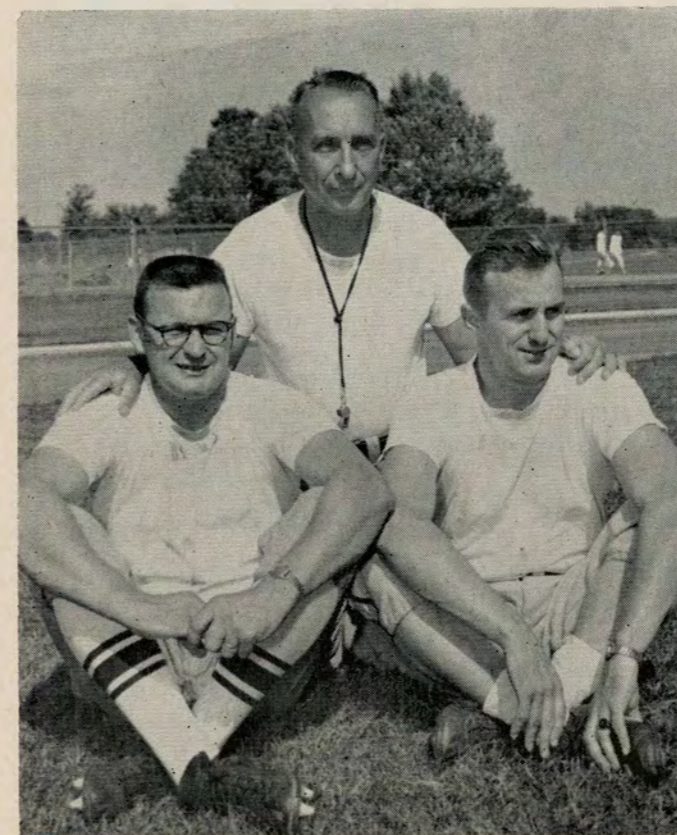


Complete Body & Paint Shop

Mt. Pleasant, Michigan

114 Court St.

Phone 32-211



Leo Wisneski    Kenneth "Bill" Kelly    Alfred Thomas

**The  
 Chippewa  
 Coaches**

Beginning his fifth season as head football coach, Kenneth "Bill" Kelly will be looking for his fourth IAC Championship. In four years at Central his grid teams have won 27, lost 8 and tied one. He is also head mentor of the Chippewa basketball and tennis squads.

He graduated from Mt. Pleasant High School and from Central Michigan College in 1930, where he won 13 varsity letters. In 21 years of prep school coaching at Cass City, Mt. Pleasant, and Saginaw Arthur Hill Kelly's football teams won 128 games, lost 47 and tied 8.

Alfred "Al" Thomas, backfield coach, is beginning his seventh year at Central Michigan. He coached at Ishpeming High School for a year and served two years as a backfield and head track coach at William and Mary. He graduated from the University of Michigan in 1942 and was named to the All-American track team that year. A leg injury hampered his football activities at Michigan during his sophomore and junior years, but was considered one of their finest backs as a senior. Al is also assistant track coach at Central.

Line Coach, Leo Wisneski, was one of Central Michigan's all-time athletic greats. He joined the Chippewa staff last fall after coaching at Mt. Pleasant and Bay City Central High Schools. Leo received Little All-American honors as a half-back in 1941 and also was a standout in basketball and baseball. He is head coach of Central's golf and swimming squads also.

# Daniel's

FOR FINE JEWELRY

MICHIGANS'

LARGEST  
NATIONALLY FAMOUS

JEWELERS

Diamonds  
Luggage

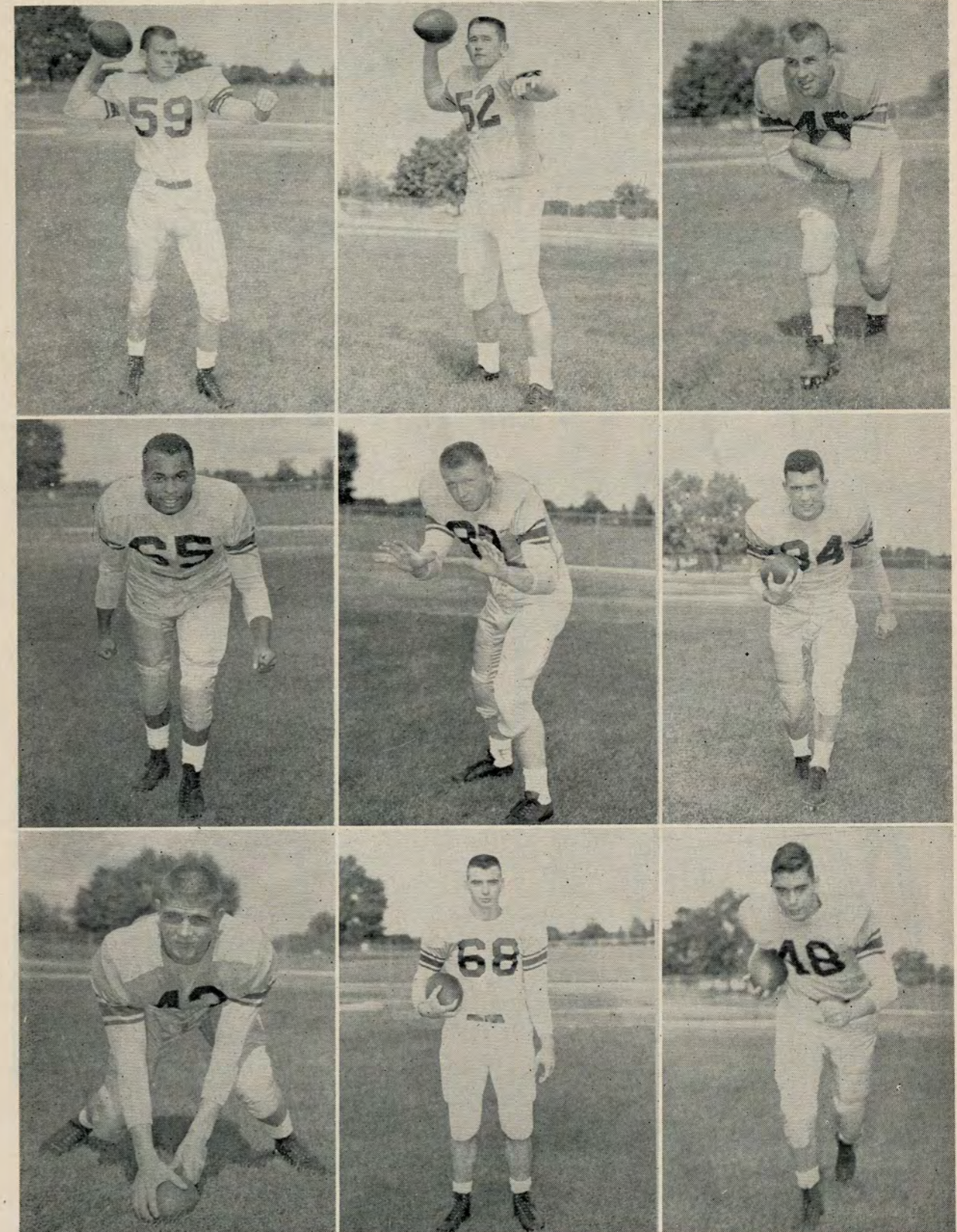
Watches  
Radios  
Typewriters

Silverware  
Cameras

ON EASY WEEKLY TERMS

MT. PLEASANT, MICHIGAN.

## Action Pictures



Top Row (L to R) Don Weichert, Mike Sweeney, Dick Hecksel.  
Middle Row (L to R) Joe Scott, Keith Emerson, Ray Sine  
Bottom Row (L to R) Don Tuckey, Bob Case, Bob McNamara.

**HIBBERD**

and

**GEROUX**

**BUICK SALES, Inc.**



509 N. Mission

Phone 36-821

**IT PAYS . . .**

**TO SHOP**

AT

**PENNEY'S**

FOR

**ECONOMY**

**QUALITY**

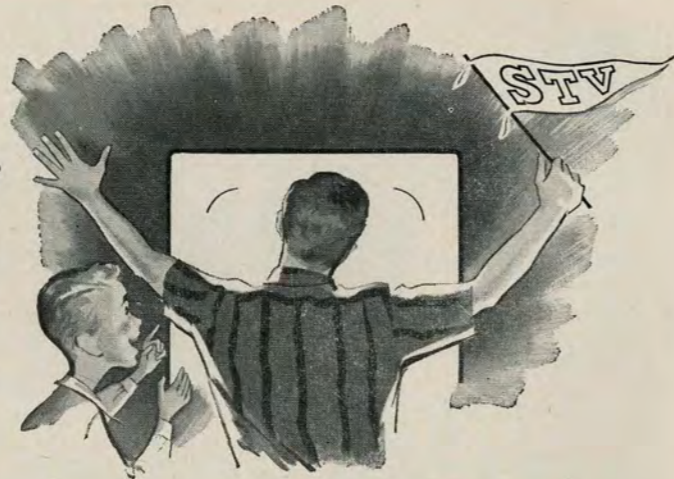
**SERVICE**

*Sit at the 50<sup>rd</sup> line  
every weekend!*

**SYLVANIA**

*"Cabinet of Light"*

**TV with HALOLIGHT**



*from top to bottom...  
side to side*

Don't miss a single game all season—own new Sylvania "Cabinet of Light" TV with 30% more HaloLight® surround lighting. There's no distracting chrome or gilt to take your eyes off the picture. And you'll have giant-sized "Silver Screen 85" picture tube—makes TV up to 7 times brighter than before. Come in soon—see new Sylvania TV. Lots of models to choose from!



**The Palmer**  
21-inch "Cabinet of Light" now gives you TV's "picture window" view! Mahogany grained finish or natural blond Korina. Model 21T301



**The Kelsey**  
Big, new 21-inch Sylvania TV with HaloLight and "Silver Screen 85." Mahogany or blond grained finish. 21C401

*Lowest prices-easiest terms*

**LOG CABIN  
RECORD  
SHOP**

3980 South Mission  
Mt. Pleasant, Michigan



**CHIPPEWA VETERANS**



Top Row: Chuck Scott, George Glinke, Oliver P orter, Gordon Ringquist.  
Row 2: Jerry Thomas, Ron Kolowski, Ray Figg, Dick Kackmeister.  
Row 3: Herb Kipke, Jr., Conrad English, Jim King, Don Ferguson.  
Row 4: Jarv Walz, John Finlayson, Al Quick, Bernie Raterink.  
Row 5: Tom Mason, Ron Rolph, Tim Burdon, D arold Briggs.

**COMPARE --**

**COMPARE --**

**COMPARE**

**OUR FURNITURE VALUES**



**Free Delivery Anywhere In Michigan**

**Free Storage**

**Easy Credit Terms**

**Carl's FURNITURE**  
205 N. MAIN · PHONE 36-201

*Homecoming Queen and Her Court*



Center — Queen Margaret Bueker, Saginaw junior  
Upper Left — Karolyn Amble, Harrison junior  
Upper Right — Louise Davis, Mt. Pleasant junior  
Lower Left — Sally Sears, Saginaw sophomore  
Lower Right — Donna Lickly, Dexter senior

## Special Honors For The Day



Jeanne Martin  
1953



Geraldine Williams  
1951

Go To  
These Five  
Former  
Homecoming  
Queens



Sally Dierich  
1952



Diane Eissinger  
1954



Katie Flynn  
1950

## Queens' Attendants

1950 — Doris Alber, Jeanne Gleason, Marie Thelen.

1951 — Donna Bonnett, Charlene Mertz, Patricia Plauman, Susan Schaefer.

1952 — Ann Gibbs, Sue Gottschalk, Joan Johnson, Dolores Mooney.

1953 — Eleanor Kaiser, Janet Dueltgen, Martha Moyer, Janet Caldwell.

1954 — Cynthia Schaap, Kathy Butler, Yolanda Grimaldi, Esther Pinkos, Betty Horski.

## CENTRAL MICHIGAN SQUAD

| No. | NAME             | Pos. | Ht.  | Wt. | Age | Class | Home Town       | Coach             |
|-----|------------------|------|------|-----|-----|-------|-----------------|-------------------|
| 31  | Loren Bensley    | B    | 5-10 | 160 | 20  | 2     | Traverse City   | Irv Menzel        |
| 32  | John Price       | B    | 5-11 | 160 | 19  | 1     | Traverse City   | Ed Schuknecht     |
| 33  | Jim Bixby        | B    | 5-9  | 170 | 22  | 2     | St. Charles     | John McCargar     |
| 34  | Ray Sine         | B    | 5-8  | 160 | 20  | 3     | Merritt         | No H. S. Football |
| 35  | Charles Robinson | B    | 5-9  | 169 | 19  | 1     | Detroit         | Virgil Flores     |
| 42  | Herb Kipke, Jr.  | Q    | 6-1  | 165 | 19  | 2     | Lansing         | Clayton Kowalk    |
| 43  | Don Tuckey       | C    | 6-0  | 180 | 20  | 3     | Cass City       | Jerry Raymond     |
| 44  | Jim King         | Q    | 6-0  | 180 | 21  | 4     | Ferndale        | James Dailer      |
| 45  | Dick Hecksel     | B    | 6-1  | 190 | 21  | 3     | Leslie          | John McCargar     |
| 46  | Ralph Ellison    | E    | 6-2  | 180 | 20  | 2     | Mason           | Lou Lori          |
| 47  | William Gregory  | Q    | 6-1  | 190 | 19  | 3     | Traverse City   | Ed Graybiel       |
| 48  | Bob McNamara     | B    | 6-1  | 190 | 20  | 3     | Manistique      | Dick Bonifas      |
| 49  | Bernie Raterink  | B    | 6-0  | 180 | 22  | 4     | Zeeland         | Joe Newell        |
| 50  | Oliver Harman    | B    | 5-9  | 170 | 19  | 2     | Detroit         | Ed Demerjian      |
| 51  | Conrad English   | T    | 6-0  | 190 | 19  | 2     | Mt. Pleasant    | Jim Schulz        |
| 52  | Mike Sweeney     | Q    | 6-0  | 185 | 18  | 1     | Mt. Pleasant    | Bill Figg         |
| 53  | John Hanson      | E    | 6-3  | 200 | 18  | 1     | Stanton         | Ted Engdhal       |
| 54  | Tim Burdon       | E    | 6-1  | 185 | 19  | 3     | Cass City       | Art Paddy         |
| 55  | Ron Kowalkoski   | T    | 6-3  | 215 | 20  | 2     | Bay City        | Elmer Engle       |
| 56  | Don Ferguson     | G    | 5-10 | 195 | 19  | 2     | Harrison        | Gene Doney        |
| 57  | Bruce Greenwood  | B    | 5-10 | 185 | 19  | 1     | Detroit         | Ed Demerjian      |
| 58  | George Glinke    | T    | 6-2  | 205 | 20  | 4     | Breckenridge    | Bill Fugenchuh    |
| 59  | Don Weichert     | Q    | 6-1  | 180 | 20  | 3     | Saginaw         | Kurt Kampe        |
| 60  | Ron Rolph        | G    | 6-0  | 190 | 21  | 4     | Birmingham      | Vince Secontine   |
| 61  | Russel Morton    | E    | 6-2  | 198 | 21  | 1     | Linden          | Art Stanfield     |
| 62  | Jim Podoley      | B    | 6-2  | 175 | 21  | 3     | Mt. Morris      | E. J. Stark       |
| 65  | Joe Scott        | G    | 5-10 | 190 | 19  | 3     | Hamtramck       | Joe Rosebeck      |
| 66  | Darold Briggs    | C    | 6-1  | 220 | 24  | 3     | Michigan Center | Robert Smiley     |
| 67  | Dick Kackmeister | C    | 6-4  | 205 | 21  | 4     | Saginaw         | Bill Kelly        |
| 68  | Bob Case         | B    | 6-1  | 196 | 17  | 1     | Bad Axe         | Claude Marsh      |
| 69  | Ivan Schaedig    | E    | 6-2  | 190 | 23  | 2     | Rogers City     | Jim Quinn         |
| 70  | Carl Visscher    | B    | 5-11 | 180 | 20  | 1     | Holland         | Dale Shear        |
| 71  | Gordon Ringquist | G    | 6-3  | 215 | 19  | 2     | Big Rapids      | Jay Eldred        |
| 72  | Ray Cummings     | B    | 6-0  | 170 | 20  | 3     | Manistique      | Dick Bonifas      |
| 73  | Ray Figg         | G    | 6-1  | 200 | 21  | 4     | Shepherd        | Ralph Forsythe    |
| 75  | John Foor        | T    | 5-11 | 190 | 18  | 1     | Gladwin         | Mike McCormick    |
| 77  | Al Quick         | G    | 5-11 | 180 | 21  | 4     | Bay City        | John Thursby      |
| 78  | Phil Boos        | T    | 6-2  | 205 | 18  | 2     | Grand Rapids    | Milo Sukup        |
| 80  | Ray Howard       | T    | 6-1  | 210 | 25  | 1     | Remus           | No H. S. Football |
| 81  | Wayne Wilson     | E    | 6-3  | 197 | 19  | 3     | Bay City        | Elmer Engle       |
| 82  | John Finlayson   | E    | 6-2  | 196 | 20  | 2     | Detroit         | Frank Hojnacki    |
| 83  | Oliver Porter    | T    | 6-2  | 200 | 20  | 3     | Standish        | Gale Bolthouse    |
| 84  | Jarv Walz        | E    | 6-4  | 225 | 21  | 4     | Bay City        | Elmer Engle       |
| 85  | Jerry Thomas     | B    | 5-11 | 170 | 21  | 4     | Port Huron      | Bob Hayes         |
| 86  | Jim Phinney      | T    | 6-0  | 205 | 17  | 1     | St. Johns       | Norm Bennett      |
| 87  | Keith Emerson    | E    | 6-2  | 215 | 21  | 4     | Pellston        | Dan Reed          |
| 88  | Bob Kelly        | T    | 6-2  | 220 | 20  | 2     | Holly           | Rees Pratz        |
| 95  | Chuck Scott      | T    | 6-0  | 224 | 23  | 2     | Hamtramck       | Joe Rosbeck       |
| 94  | Tom Mason        | E    | 6-0  | 180 | 22  | 4     | Hamtramck       | Joe Rosbeck       |

INTERWOVEN SOX

ARROW SHIRTS

McGREGOR SPORTS WEAR



HICKOK

Belts  
Braces  
Jewelry

BOTANY

Slacks  
Shirts  
Sox

"Distinctive Apparel For Men"

There's nothing like a Coke

DRINK  
**Coca-Cola**  
IN BOTTLES

Delicious and Refreshing

**Central Michigan College Line-up**

BY POSITIONS

|                      |                   |                  |                        |                   |                    |                      |
|----------------------|-------------------|------------------|------------------------|-------------------|--------------------|----------------------|
| LE<br>Emerson<br>87  | LT<br>Scott<br>90 | LG<br>Figg<br>73 | C<br>Kackmeister<br>67 | RG<br>Rolph<br>60 | RT<br>Porter<br>83 | RE<br>Mason<br>76    |
|                      |                   |                  | Q<br>King<br>44        |                   |                    |                      |
| LH<br>Raterink<br>49 |                   |                  |                        |                   |                    | RH<br>Hecksell<br>45 |
|                      |                   |                  | F<br>McNamara<br>48    |                   |                    |                      |

**Western Illinois Line-up**

BY POSITIONS

|                   |                       |                       |                        |                    |                    |                     |
|-------------------|-----------------------|-----------------------|------------------------|--------------------|--------------------|---------------------|
| LE<br>Owens<br>70 | LT<br>Valentine<br>96 | LG<br>Lienweber<br>93 | C<br>Derigo<br>83      | RG<br>Wallis<br>79 | RT<br>Anders<br>97 | RE<br>Seeger<br>73  |
|                   |                       |                       | Q<br>Vandermerkt<br>54 |                    |                    |                     |
| LH<br>Duke<br>62  |                       |                       |                        |                    |                    | RH<br>Lashmet<br>52 |
|                   |                       |                       | E<br>DeVries<br>63     |                    |                    |                     |

| No. | NAME            | Pos. | No. | NAME             | Pos. |
|-----|-----------------|------|-----|------------------|------|
| 31  | Loren Bensley   | B    | *60 | Ron Rolph        | G    |
| 32  | John Price      | B    | *62 | Jim Podoley      | B    |
| 33  | Jim Bixby       | B    | *65 | Joe Scott        | G    |
| 34  | Ray Sine        | B    | *66 | Darold Briggs    | C    |
| *42 | Herb Kipke, Jr. | Q    | *67 | Dick Kackmeister | C    |
| 43  | Don Tuckey      | C    | 68  | Bob Case         | B    |
| *44 | Jim King        | Q    | 69  | Ivan Schaedig    | E    |
| *45 | Dick Hecksell   | B    | 70  | Carl Visscher    | B    |
| 46  | Ralph Ellison   | E    | *71 | Gordon Ringquist | G    |
| 47  | William Gregory | Q    | *73 | Ray Figg         | G    |
| 48  | Bob McNamara    | B    | *77 | Al Quick         | G    |
| *49 | Bernie Raterink | B    | 80  | Ray Howard       | T    |
| 51  | Conrad English  | T    | *81 | Wayne Wilson     | E    |
| 52  | Mike Sweeney    | Q    | *82 | John Finlayson   | E    |
| *54 | Tim Burdon      | E    | *83 | Oliver Porter    | T    |
| *58 | George Glinke   | T    | *84 | Jarv Walz        | E    |
| *55 | Ron Kowalkoski  | T    | 86  | Jim Phinney      | T    |
| 56  | Don Ferguson    | G    | 87  | Keith Emerson    | E    |
| 53  | John Hanson     | E    | 88  | Bob Kelly        | T    |
| 59  | Don Weichert    | Q    | *94 | Tom Mason        | E    |
|     |                 |      | *95 | Chuck Scott      | T    |

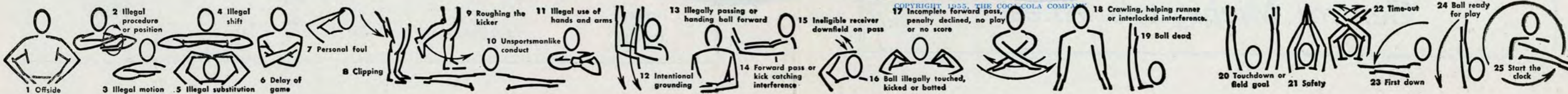
\* Lettermen

| No | Name             | Pos. | No | Name              | Pos. |
|----|------------------|------|----|-------------------|------|
| 16 | Marshall Hudson  | HB   | 79 | Ray Wallis        | G    |
| 50 | Mel Deskin       | G    | 80 | Danny Coleman     | HB   |
| 51 | Jack Lillgeberg  | HB   | 81 | Joe Gustafson     | E    |
| 52 | Don Lashmet      | HB   | 82 | Jim Ogle          | QB   |
| 53 | Morris Aten      | HB   | 83 | Gehrig Derigo     | C    |
| 54 | Bill Vandermerkt | QB   | 84 | Paul Suverkrup    | FB   |
| 55 | Frank Esposito   | QB   | 85 | Dave Timok        | FB   |
| 56 | Bill Mitton      | G    | 86 | Ron Little        | FB   |
| 58 | Pat Lashmet      | HB   | 87 | Wayne Harcharwick | T    |
| 59 | Bob Martin       | C    | 88 | Wally Gerber      | G    |
| 61 | Dick Dee         | HB   | 89 | Phillip Schuyler  | E    |
| 62 | Austin Duke      | HB   | 90 | Jack Atchason     | E    |
| 63 | Bob DeVries      | FB   | 91 | Joe Marini        | T    |
| 66 | Don Johnson      | C    | 92 | Bill Bishop       | G    |
| 68 | Al Vandermerkt   | FB   | 93 | Bill Lienweber    | G    |
| 69 | Bob Gerat        | C    | 94 | Randall Rayborn   | G    |
| 70 | Tom Owens        | E    | 95 | Robert Rios       | T    |
| 73 | John Seeger      | E    | 96 | Don Valentine     | T    |
| 74 | John Goldthrope  | E    | 97 | Bob Anders        | T    |
| 77 | Joe Cairn        | T    | 99 | Joe Tyler         | T    |

DRINK  
**Coca-Cola**  
IN BOTTLES

LaSalle Coca Cola Bottling

Company, Mt. Pleasant, Michigan



"COKE" IS A REGISTERED TRADE-MARK

COPYRIGHT 1955 THE COCA-COLA COMPANY



## WESTERN ILLINOIS SQUAD

| No. | NAME              | Pos. | Ht.  | Wt. | Age | Class | Home Town         |
|-----|-------------------|------|------|-----|-----|-------|-------------------|
| 16  | Marshall Hudson   | HB   | 5'11 | 173 | 19  | 2     | Litchfield        |
| 50  | Mel Deskin        | G    |      |     |     |       | Pekin             |
| 51  | Jack Lillgeberg   | HB   | 5'11 | 180 | 22  | 3     | Moline            |
| 52  | Don Lashmet       | HB   | 5'10 | 168 | 20  | 3     | Winchester        |
| 53  | Morris Aten       | HB   | 5'10 | 180 | 21  | 3     | Macomb            |
| 54  | Bill Vandermerkt  | QB   | 6'0  | 179 | 21  | 4     | Oak Park          |
| 55  | Frank Esposito    | QB   | 5'9  | 180 | 21  | 4     | Chicago           |
| 56  | Bill Mitton       | G    | 5'10 | 186 | 20  | 2     | Moline            |
| 58  | Pat Lashmet       | HB   |      |     |     |       | Winchester        |
| 59  | Bob Martin        | C    | 5'9  | 180 | 19  | 2     | Springfield       |
| 61  | Dick Dee          | HB   | 6'0  | 172 | 19  | 2     | Downers Grove     |
| 62  | Austin Duke       | HB   |      |     |     |       | Moline            |
| 63  | Bob DeVries       | FB   | 5'11 | 193 | 20  | 3     | Harvey            |
| 66  | Don Johnson       | C    |      |     |     |       | Chicago           |
| 68  | Al Vandermerkt    | FB   |      |     |     |       | Oak Park          |
| 69  | Bob Gerat         | C    |      |     |     |       | Chicago           |
| 70  | Tom Owens         | E    | 5'9  | 181 | 21  | 4     | East Moline       |
| 72  | John Seeger       | E    | 6'0  | 183 | 20  | 3     | Chicago (Austin)  |
| 74  | John Goldthrope   | E    | 5'10 | 185 | 21  | 3     | Blue Island       |
| 77  | Joe Cain          | T    |      |     |     |       | Hot Springs, Ark. |
| 79  | Ray Wallis        | G    | 6'0  | 179 | 21  | 4     | Abingdon          |
| 80  | Danny Coleman     | HB   | 6'0  | 186 | 24  | 3     | Highland Park     |
| 81  | Joe Gustafson     | E    |      |     |     |       | East Peoria       |
| 82  | Jim Ogle          | QB   |      |     |     |       | Argo              |
| 83  | Gehrig Derigo     | C    | 5'11 | 182 | 20  | 3     | East Moline       |
| 84  | Paul Suverkrup    | FB   | 5'10 | 195 | 21  | 2     | Moline            |
| 85  | Dave Timok        | FB   |      |     |     |       | East Aurora       |
| 86  | Ron Little        | FB   | 5'10 | 191 | 20  | 2     | Springfield       |
| 87  | Wayne Harcharwick | T    |      |     |     |       | Quincy            |
| 88  | Wally Gerber      | G    | 6'0  | 198 | 19  | 2     | Kewanee           |
| 89  | Phillip Schuyler  | E    |      |     |     |       | Chicago           |
| 90  | Jack Atchason     | E    | 6'2  | 187 | 18  | 2     | Springfield       |
| 91  | Joe Marini        | T    |      |     |     |       | Peru              |
| 92  | Bill Bishop       | G    |      |     |     |       | Moline            |
| 93  | Bill Lienweber    | G    | 5'10 | 193 | 20  | 3     | Chicago (Austin)  |
| 94  | Randall Rayborn   | G    | 6'0  | 198 | 19  | 2     | Rushville         |
| 95  | Robert Rios       | T    | 6'1  | 218 | 20  | 3     | Chicago (Austin)  |
| 96  | Don Valentine     | T    | 6'0  | 210 | 21  | 4     | East Moline       |
| 97  | Bob Anders        | T    | 6'1  | 208 | 21  | 2     | Moline            |
| 99  | Joe Tyler         | T    | 6'2  | 221 | 22  | 4     | Macomb            |

Pendleton Woolens for Him and Her

Dobbs Hats

Bantamac Jackets

Stradivari Custom Shirts

Swank Jewelry

Van Heusen Dress Shirts



Central Michigan's Finest

## ▶ HOMECOMING PROGRAM ▶

### FRIDAY, OCTOBER 14

|           |                                  |                           |
|-----------|----------------------------------|---------------------------|
| 3:00 P.M. | Football, CM Frosh vs Ypsi Frosh | Alumni Field              |
| 7:00 P.M. | Pep Rally                        | Alumni Practice Field     |
| 9:00 P.M. | Social Dancing<br>Square Dancing | Keeler Union<br>Gymnasium |

### SATURDAY, OCTOBER 15

|                  |  |                               |
|------------------|--|-------------------------------|
| 10:00-11:00 A.M. | Alumni Coffee Hour   | Keeler Union                  |
| 12:30 P.M.       | Parade of Floats   | City Streets and Alumni Field |
| 1:45 P.M.        | Presentation of Senate Trophies  | Alumni Field                  |
| 1:50 P.M.        | Honoring of Former Queens  | Alumni Field                  |
| 2:00 P.M.        | Football game, Central Michigan - Western Illinois   | Alumni Field                  |
| Halftime         | Coronation of Homecoming Queen<br>President C. L. Anspach - message<br>Alumni President, William Neithercut's message<br>Halftime Show: Department of Physical Education, Department of Art, and Phi Sigma Epsilon fraternity cooperate with the CMC Marching Band to present Some Acts Under the Big Top. |                               |
| After game       | Coffee Hour  | Field House                   |
| 9:00 P.M.        | Homecoming Ball  | Gymnasium                     |

### SATURDAY, OCTOBER 15

|            |  |                          |
|------------|--|--------------------------|
| 8:00 A.M.  | Veterans Club Breakfast  | VFW Hall on M-20         |
| 9:00 A.M.  | Zeta Chi Zeta Breakfast  | Home of Dorothy Schaefer |
| 9:00 A.M.  | Delta Sigma Epsilon Breakfast  | Sloan Basement           |
| 9:00 A.M.  | Alpha Sigma Tau Breakfast  | College Den              |
| 9:30 A.M.  | Sigma Beta Tau Breakfast   | Keeler Union Ballroom    |
| 9:30 A.M.  | Delta Zeta Breakfast   | Barnes Dining Room       |
| 9:30 A.M.  | Alpha Beta Sigma Breakfast   | St. Johns Parish Hall    |
| 10:00 A.M. | Tau Alpha Upsilon Breakfast  | Country Club             |
| 10:00 A.M. | Kappa Gamma Brunch   | Home of Mrs. Claude Love |
| 10:00 A.M. | Dedication of Phi Sigma Epsilon House, 702 So. College. Buffet Luncheon and Open House. Open House following Game. |                          |

10:00-11:30 A.M. Pemm Club Hockey Game  
 10:00-12:00 Coffee Hour following game  
 Alpha Sigma Alpha Alumnae Breakfast  
 11:30-1:00 P.M. Phi Sigma Epsilon Buffet Lunch  
 12:00 Noon Luncheon Honoring Former Queens  
 4:00-6:00 P.M. Commerce Club Coffee Hour  
 4:30 P.M. Pi Kappa Sigma Tea  
 4:30-5:00 P.M. Theta Sigma Upsilon Alumnae Coffee Hour  
 After Game AWS Coffee Hour  
 After Game Zeta Tau Alpha Tea  
 After Game Phi Delt Alumnae Tea  
 After Game Phi Sigma Epsilon Alumni Coffee Hour  
 5:30 P.M. Wesley Foundation Alumni Supper  
 5:30-7:00 P.M. Delta Sigma Phi Dinner  
 6:00 P.M. Varsity Club Annual Alumni Dinner  
 7:30-11:30 P.M. Chippewa Christian Fellowship Party

Alumni Field  
 Conference Room Health Ed. Bldg.  
 Keeler Union Cafeteria  
 Phi Sigma Epsilon House  
 Keeler Union  
 Central Hall 301  
 To be arranged  
 Home of Peg Huffman  
 Physical Education Bldg.  
 Home of Miss Trudy Pratt  
 Home of Mrs. George Bond  
 Phi Sigma Epsilon Frat House  
 Methodist Parish House  
 Delta Sigma Phi Frat House  
 Keeler Ballroom  
 College Den

## ◀ HOMECOMING COMMITTEES ▶

**Steering Committee:** Dr. Gilbert Maienknecht (Chairman), Don Curtis, Mr. N. C. Bovee, Dean D. Louise Sharp, Mr. R. W. Finch, Dr. J. W. Foust, Ron Rolph, Millie Doran, President C. L. Anspach, Ex-Officio.

**Queen and Court:** Dr. Richard Wysong, Miss Catherine O'Connell, Karolyn Amble, Ron Rolph, Don Wheeler.

**Publicity:** Sue Young, Dr. Gilbert Maienknecht.

**Posters:** Miss Frances Fitch.

**Football Programs:** Mr. Ivan Cole, Alpha Delta.

**Decorations:** Mr. John Lamont, Jerry Voegler (Buildings and Grounds)

**Decorations:** Dr. Riley Gaskill, Carol Conley, William Balwinski (Streets and Windows).

**Parade:** Mr. Paul Evett, Dr. Robert Olson, Robert Rhode.

**Judges and Prizes:** Dr. Franklin Killian, Dick Ault.

**Budget:** Mr. N. C. Bovee.

**Field Arrangements:** Mr. N. C. Bovee, D. P. Rose

**Movies:** Mr. Byron Clendening.

**Photography:** Richard Keyes.

**Friday Dances:** Dean D. Louise Sharp.

**Coffee Hour:** Dean D. Louise Sharp, Millie Doran, Don Curtis.

**Homecoming Ball:** Dean D. Louise Sharp, Millie Doran.

**Pep Rally:** Mrs. Opal Thorpe, Ken Kelly, Booster Club.

**Band:** Mr. Norman Dietz.

**Alumni Arrangements:** Mrs. Adah Clayton, Mr. Richard Cronk, Mr. Alda Rolph.

## NORTHWOOD

## DAIRY

*Ice Cream*

*Novelties*



114 E. Michigan

Tel. 35-041

## DRY GOODS

## ACCESSORIES

**Ladies'**

and

**Children's**

## APPAREL



*E. L. Conrick, Inc.*

104 E. Broadway

Phone 23-591

## Ward and Broadway THEATRES

Wide Screen

Cinemascope

Attractions Now

Showing At The

**BROADWAY THEATRE**

Wide Screen

Cinemascope

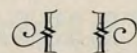
Attractions Now

Showing At The

**WARD THEATRE**

**CONFERENCE STANDINGS**

| TEAM                    | W | L | T |
|-------------------------|---|---|---|
| Southern Illinois ..... | 1 | 0 | 0 |
| Michigan Normal .....   | 1 | 0 | 0 |
| Illinois Normal .....   | 1 | 0 | 1 |
| CENTRAL MICHIGAN .....  | 1 | 1 | 0 |
| Northern Illinois ..... | 0 | 1 | 1 |
| Eastern Illinois .....  | 0 | 1 | 0 |
| Western Illinois .....  | 0 | 1 | 0 |



**CENTRAL MICHIGAN 1955**

**FOOTBALL SCHEDULE**

|          |                              |      |
|----------|------------------------------|------|
| Sept. 10 | Kansas Teachers 0, CMC 33    |      |
| Sept. 24 | Western Michigan 12, CMC 27  |      |
| Oct. 1   | Southern Illinois 14, CMC 13 |      |
| Oct. 8   | Northern Illinois 0, CMC 61  |      |
| Oct. 15  | Western Illinois             | Home |
|          | (Homecoming)                 |      |
| Oct. 22  | Illinois Normal              | Away |
| Oct. 29  | Milwaukee State              | Away |
| Nov. 5   | Michigan Normal              | Away |
| Nov. 12  | Eastern Illinois             | Home |

**DISTINCTIVE PORTRAITS**



Placement Pictures

GREETING CARDS

GIFT WRAPPINGS

GIFTS

**FLEMING STUDIO**

Opposite Broadway Theatre Phone 34-431

Make

**RACE'S  
Rexall Drug Store**



Your Headquarters For

**DRUGS**

**COSMETICS**

and **FOUNTAIN SERVICE**

212 E. Broadway

Phone 38-611

**Michigan  
Consolidated  
Gas  
Company**

Serving More Than

785,000 Customers in

Michigan

*Be Holsum*

*Look Holsum*



*Buy Holsum!*

**GASE BAKERS**

*I'll Meet You At*

**Cole's  
Campus Store**

*As Always:*

*The Favorite Meeting*

*Place Of All Students*

*Faculty & Alumni*

## About Western Illinois

Located in Macomb, a city of 11,000 in population, in west-central Illinois, Western Illinois State College is a State supported institution which operates under the direction of the Teachers College Board.

The original site, comprising nearly seventy acres was presented to the State of Illinois by citizens of Macomb and vicinity. The campus has been enlarged by several purchases until it now comprises two hundred and sixty acres unexcelled by any other campus in the state.

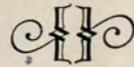
The college was founded April 24, 1899, under the name of Western Illinois State Normal School. Western State is accredited by the North Central Association of Colleges and Secondary Schools and by the American Association of Teachers Colleges.

The major function since its creation has been to help prepare an adequate supply of well-educated

teachers for the public schools of the state. In order to carry out this aim the college has added a fifth year of study on the graduate level to their undergraduate level.

Head Football Coach Wes Stevens is in his second year of coaching for Western Illinois. Stevens, a former tackle for Purdue University, has coached at several high schools and also at Kent State University and Western Reserve University. He has a very capable coaching staff composed of eight assistants.

The leathernecks under Stevens finished in third place in the IIAC last season. They defeated Central Michigan 14 to 7 in last year's encounter. This season they are rated a strong threat and today's game will have a great bearing on the conference race.



**N O W**

More Powerful Than Ever

1000 Watts (Days) 500 Watts (Nights)

**W C E N**

**1 1 5 0**

"The Pleasant Spot on Your Dial"

6 A.M. to 11 P.M.

Music — News — Sports

**NAUMES  
Motor Sales**

**Pontiac . . .**

**. . . Cadillac**

**Sales & Service**

701 N. Mission

Phone 34-151

Mt. Pleasant, Michigan

**IT PAYS ALL WAYS . . .**

**TO SHOP**

**AT . . .**

**OREN'S**

*"Built on Values"*

- Men's Wear
- Ladies Ready-to-Wear
- Sportswear
- Footwear
- Gifts

**We Hope You Have Enjoyed the Game**

**But For Smooth Motoring**

**Fill Up With That**

**Powerful**



**TAYLOR'S SUPER SERVICE**

301 East Broadway

**MT. PLEASANT, MICHIGAN**

**Paul's Famous  
Restaurant**

We Specialize in

**BROILED STEAKS**

**and CHOPS**

**LUNCHES**

220 East Broadway

**STUDEBAKER  
and  
PACKARD**

**SALES and SERVICE**



*Johnson Motors, Inc.*

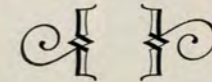
Phones 32-881 — 22-811 Corner  
College & Michigan

**SOME NEW CHIPPEWAS**



Top Row: John Price, Wayne Wilson, Joe Scott, Jim Bixby.  
 2nd Row: Jim Phinney, Ray Sine, Mike Sweeney, Ivan Schaedig.  
 3rd Row: Bob Case, John Hanson, Bob Kelly, Loren Bensley.  
 4th Row: Ralph Ellison, Keith Emerson, Don Tuckey, Bob McNamara.  
 5th Row: Don Weichert, Ray Howard.  
 Action: Jerry Thomas scores Central's first touchdown against Western Michigan.

**ISABELLA COUNTY STATE BANK**



SECURITY

SERVICE

The Bank of Personal Service

MEMBER FEDERAL RESERVE SYSTEM

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

JEWELER

OPTOMETRIST

DIAMONDS

COMPLETE

WATCHES

OPTICAL

SILVERWARE

SERVICE



**J. R. Wood and Feature-Lock Diamonds**

*The Friendly Store . . .*

*. . . In The Friendly City*

PHONE 34-481

## Mt. Pleasant Tire Service

120 South Fancher

Mt. Pleasant, Michigan

Phone 33-031

## GENERAL TIRES

Hawkinson Tire Treading

Batteries — Wheel Balancing

FARM TIRE SERVICE

Meet Your Friends at

## GOULD Rexall Drugs

The Drug Store With

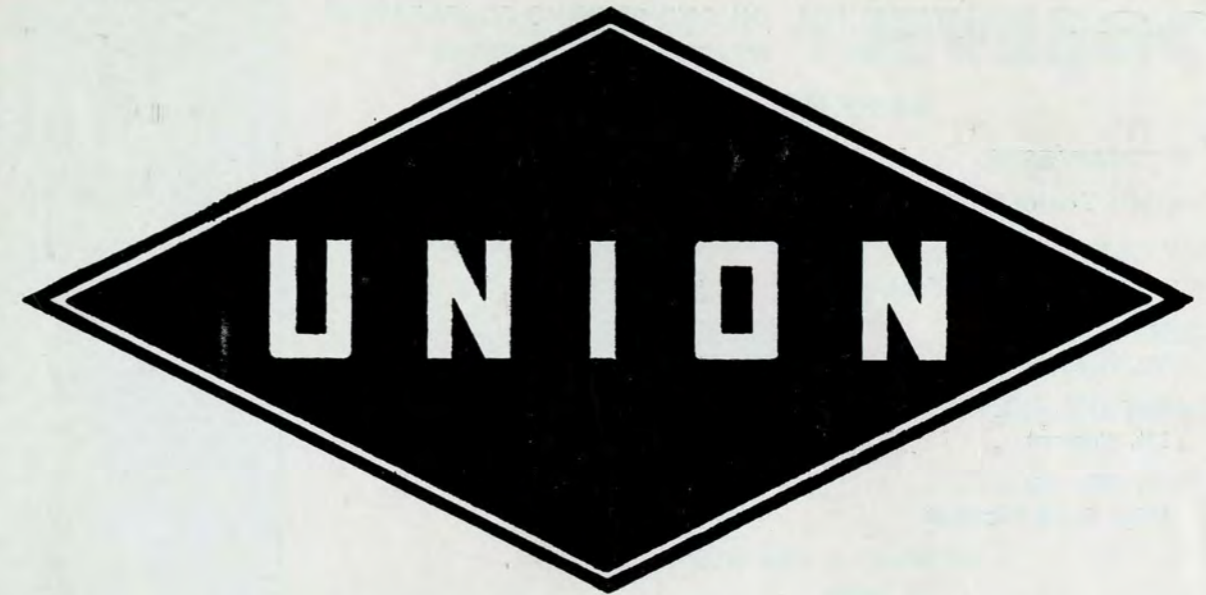
Your Doctor's Confidence

North Mission on US 27

Mt. Pleasant, Mich. Phone 30-481

### 1955 HOMECOMING PARADE THEME: "UNDER THE BIG TOP"

1. Appleblossom Club—no slogan on float.
2. Zeta Chi Zeta—"We'll Lick Them"
3. Theta Sigma Upsilon—  
"We've Got 'Em Spinning"
4. Delta Sigma Phi—  
"Parade Within a Parade"
5. Kappa Gamma—"They're Out to Lunch"
6. Tau Alpha Upsilon & Alpha Sigma Alpha—  
"I Ain't a Lion; The Chips Are Going  
to Win This Game"
7. Sigma Sigma Sigma—"Central's trained;  
they're roaring; no lion about Cen-  
tral's victory."
8. Gamma Delta—  
"Blessings on the Big Top"
9. Campus Vets—"Central's Got the Guns"
10. Phi Sigma Epsilon—  
"We've Got It in the Bag"
11. Alpha Beta Sigma—"Kelly's Trained but  
Untamed Eleven"
12. Delta Zeta—"We're Organized to Win!"
13. Sigma Beta Tau—  
"They're Nothing but Clowns"
14. Delta Sigma Epsilon—  
"Spin 'Em Under the Big Top"
15. Sigma Tau Gamma & Alpha Sigma Tau—  
"Central 'Fleas' to Victory"
16. Zeta Tau Alpha—"Bust 'Em, Central"
17. Women's Recreation Association—"Big  
Top Concession—Everything but De-  
Feet"
18. Men's Union & A.W.S.—  
"Round and Round"
19. Tau Kappa Epsilon—"We Out-Class 'Em"
20. Pi Kappa Sigma—
21. Queens Float



## Union Rotary Corporation

ROTARY AND CABLE TOOL DRILLING

AND TAILING-IN SERVICE

## Union Development Co.

OIL AND GAS PRODUCERS

1104 N. Mission St.

Phones: 34-901 - 33-381 - 33-961

Mount Pleasant, Michigan