

COMBINATION



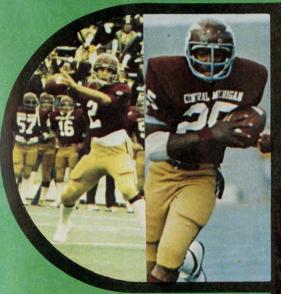


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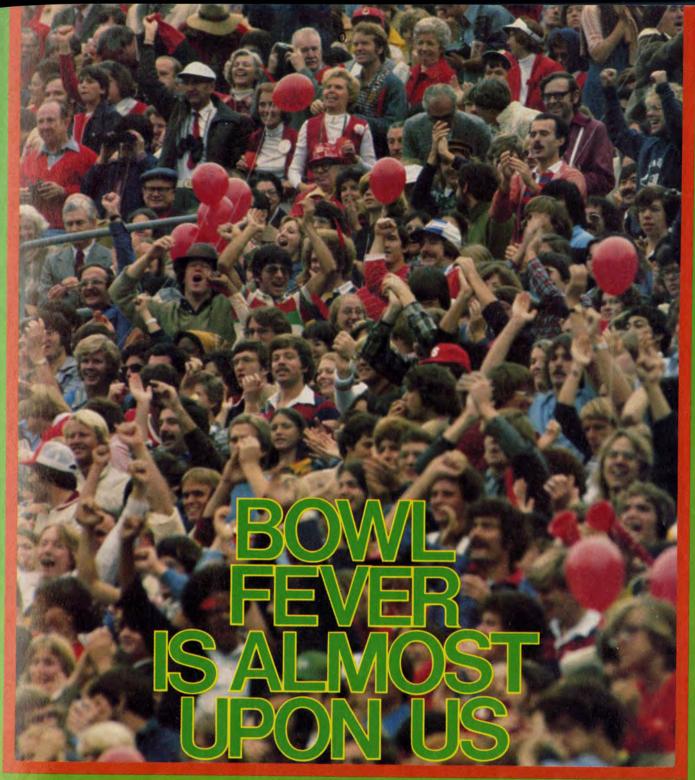
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by Jack Wilkinson, New York NEWS

he chances are good that you are sitting in a football stadium while you're reading this. The chances are also good that, depending where you and your allegiances are, there is a person sitting next to you who is dressed predominantly in red, or blue, maybe orange. And the chances are also very good that, even at this time of year, that person has that look. That slightly glassy, slightly distant look that mainly comes from daydreaming of exotic places like Miami or New Orleans, and even less exotic places like El Paso or downtown Orlando. That look is symptomatic of but one thing; bowl fever.

Bowl fever strikes millions. But it is hardly a malady, and it is hardly cause for suffering. At many colleges, it is as routine as the fall harvest. But in those places where there are fresh outbreaks, there is anticipation and excitement: the excitement that comes with seeing your team listed as one of perhaps 20 fugi-

tives on the Sugar Bowl's Most Wanted List; or the excitement aroused by a glimpse of an Orange Bowl committeeman's orange blazer; or the excitement caused by the appearance of the blue blazer of the Cotton Bowl representative who is spending the weekend at your school, and Saturday afternoon in the press box, searching for the best possible attraction.

Of course, there are no guarantees that the dozens of games, hundreds of handshakes, and thousands of dollars and air miles that bowl representatives invest each fall will pay off; when Georgia met Arkansas in the Cotton Bowl on New Year's Day, 1976, the Bulldogs had been invited to Dallas despite the fact that no one from the Cotton Bowl had seen them play in person.

But for the fans, there are some certainties. The promise that bowl fever will bring a little more meaning to fall weekends, and the hope that the fever will give way to bowl invitations, and continued on 3t



Newsday during his college days. Then, upon graduation, he joined the sports staff of the Miami News, Prior to assuming his present position he was with the Chicago Daily News.

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It has not always been like this; this on the beach during the afternoons, walking by the strip of hotels and nightclubs along Collins Avenue on Miami Beach at night. It has not always been like this; these crowds in excess of 100,000 in the Rose Bowl, these thousands of people who cram the boulevards to see bowl parades, these millions of people who overdose on television football during Christmas week, and these thousands for vacationing in Memphis and, incidentally, for playing a football game.

No, it has not always been like this. Go back to Jan. 1, 1916, when the Rose Bowl, the granddaddy of 'em all as it is called, had its most basic beginnings. For the previous couple of years, the Tournament of Roses Committee had been commemorating the new year with an ancient athletic spectacle: chariot races. But this

This celebration would feature a football game, with an Eastern representative-Brown-playing the Far West representative. And who will ever forget Washington State's 14-0 victory?

Most likely, a lot of people. But not William "Lone Star" Dietz, who coached that Washington State team. Not the 8,000 spectators who watched his team, while sitting in the pouring rain. Not the Tournament of Roses Committee, which took its own bath—a loss of \$11,000 in the switch from chariot wheels to football cleats. The committee, of course, would try and try again, and eventually succeed, again and again.

There are no longer Rose Bowl crowds of 8,000. Now, thousands more will leave their farms in southern Ohio or their factories further north to drive, or bus, or train, or fly to California to watch a Big Ten coach pose with Mickey Mouse in Disneyland and watch their Big Ten representative battle with the best of the Pac-8 in the Rose Bowl.

There are no longer tiny stadia with splintering, wooden bleachers. Rather, these games are contested in giant arenas, like the Sugar Bowl, now played in spaceage, Superdomed splendor. The Liberty Bowl has found a very comfortable home in Memphis.

Liberty memories of Oregon State and Terry Baker, and Villanova and Billy Joe, and a couple of thousand would-be eskimos absolutely freezing their whiskers off in Philadelphia's Municipal Stadium are just that: memories. Thankfully, gone also are ghosts of Gotham Bowls past, when a couple of hundred people who

had fallen asleep in the bleachers in Yankee Stadium during the World Series spending Christmas week in Miami, lying awoke two months later to watch this foolhardy athlete, George Mira, who had left the tropical pleasures of the University of Miami campus for the frozen tundra of the Bronx, furiously flinging passes over, under, around, and through the Nebraska

No, bowls usually are now played where it is WARM. Bowls are also now played where, always, there is MONEY. Bowl committees do not lose \$11,000 and thousands of dollars which teams get anymore; even in a monsoon. And the schools themselves, which send the teams, almost always make money. That is certainly true for the four major bowls: Rose, Orange, Sugar, and Cotton.

There will be no recurrences of last decade, when LSU went to the Orange Bowl one year and actually LOST money. Then, the major bowls, all played on New Year's Day, guaranteed each team approximately \$200,000. But that was before costs. And when LSU received the bill for flying its marching band down to Miami, there was no profit.

In recent years, with the influx of television money, bowls have paid up to \$1.8 million to the two teams involved. It is hard; no, impossible, to be unaffected by such big money. No one is immune to it. For instance, it had been 45 years since the Fighting Irish of Notre Dame had made their only bowl appearance ever. Forty-five years since the Four Horsemen-Crowley, Miller, Stuhldreher, and Layden-had ridden out of the tiny school in South Bend, and into California for the 1925 Bose Bowl.

But on Jan. 1, 1970, the Four Horsemen would ride again, this time in the persons of Ara Parseghian, his nimble little quarterback, Joe Theismann, and the rest of the Irish. That year, Notre Dame's Cotton Bowl take was destined for funding a minority scholarship program at the university. The Rev. Theodore Hesburgh, the school president, had been very active in the fight for civil rights, having chaired the President's Civil Rights Commission.

Consequently, Notre Dame returned to the bowl scene—and lost a thrilling game, 21-17, to Texas. That set the stage for a rematch the following year. This time, it was the Irish up, 24-11, with Parseghian's innovative "mirror defense" breaking Texas' Wishbone attack.

Since then, Notre Dame has been to the Orange Bowl twice, the Sugar Bowl once, and spent last Christmas in Jacksonville for the Gator Bowl. There, the Irish downed Penn State in a game which served both coaches in similar ways: they pictured the trip and game as 1) a reward to their players, particularly their seniors, and 2) as a preview of, and means to prepare for, this season.

Then, too, there is another function of bowls-and another aspect of bowl fever: the possibility of being No. 1.

That distinction belonged to Notre Dame after its incredible 24-23 victory over Alabama three seasons ago in the Sugar Bowl. That win, in a matchup of unbeatens, made the three remaining bowls the next day somewhat anticlimactic. But the next two years showed what the ultimate possibilities of bowl fever can be all about.

You had 9-1-1 Southern Cal squeaking by unbeaten, No. 1 Ohio State, on a lastminute touchdown and two-point conversion pass, 18-17, in the Rose Bowl. That night, the ultimate drama came in Miami: undefeated Alabama, now the logical choice as national champion, against twice-beaten Notre Dame. This was Ara's last game under the Golden Dome, and this was less than a month after USC's second-half annihilation of the Irish in the Los Angeles Coliseum. But this night belonged to Notre Dame, 13-11, and subsequently, No. 1 belonged to a longshot: 10-1-1 USC:

The next year? Very similar. Again, an undefeated, top-ranked Ohio State team was upset in the Rose Bowl. Humbled, in fact, by a UCLA team which the Buckeyes had destroyed during the regular season.

When that result was announced in the Orange Bowl, while Oklahoma quarterback Steve Davis (an ordained minister) was standing at a microphone at midfield and giving the invocation, some 80,000 people went absolutely bananas. The Sooners, some of whom had been watching the Rose Bowl on a portable television set in the tunnel outside their locker room, now knew this: the national championship, for which they had been ineligible the past two seasons while compiling a 31-1-1 record, would now be theirs if they defeated Michigan. Three hours and a 14-7 victory later, it was.

Bowls will continue to serve this purpose, until a separate national championship tournament format is established. One, however, which would likely incorporate the bowls as they are now.

For some of you, bowl participation (and anticipation) is familiar, even taken for granted. But boring? Never.

Certainly not in Alabama. There, football is a virtual way of life. So are bowl games, which are, in effect, the unlisted but understood 12th game on every Crimson Tide schedule.

It all began when Alabama went to Philadelphia in 1959 to play Penn State in

CLARK SHAUGHNESSY BROUGHT BACK THE T

by Dave Wik, Palo Alto TIMES

lark Daniel Shaughnessy and the T formation aren't exactly tough acts to follow. College football has been doing it for years and years ... and with great success.

Shaughnessy is credited with revolutionizing the game, highlighted by his rags to riches story at Stanford in 1940. That was the season he remodeled the old formation and motored through an undefeated campaign, capped by a victory over Nebraska in the Rose Bowl.

Ironically, as much as Shaughnessy is associated with his fame at Stanford, his stay on The Farm lasted just two seasons. Both his arrival and departure were surprising to die-hard alumni.

But Shaughnessy, who passed away in 1970 at the age of 78, later became known as a man in motion in the coaching fraternity. His affiliations are spread throughout the country ... just as his impact of the T is today.

One of three sons, Shaughnessy was born in St. Cloud, Mn., March 6, 1892. His father was a school teacher who migrated from Pennsylvania; his mother was a Canadian.

Shaughnessy entered the University of Minnesota in 1909, working his way through school by waiting on tables, washing dishes and selling newspapers.

He went out for the Gophers' football team, but spent his freshman year disconsolately wandering up and down the sidelines waiting for someone to notice him. He vowed at that time that should he ever coach, every boy who

Shaughnessy eventually did play at Minnesota, spotted at tackle, end and halfback, and wound up as an All-Big Ten fullback in 1913. He began coaching the very next season as assistant to Dr. Henry Williams at Minnesota.

In 1915, Shaughnessy became head coach at Tulane in New Orleans, where he later married Mae Hamilton, a school teacher. They had a son and two daughters.



Clark Shaughnessy, the coaching fraternity's man in motion.

Shaughnessy's best season at Tulane was in 1925, when the Green Wave won nine games and tied one. The team was invited to the Rose Bowl, but college authorities refused the bid. Shaughnessy was to wait 15 years-when his Stanford Wow Boys beat Nebraska—before wanted to play was going to get atten- he got another chance at the postseason classic.

> After 1926,he left Tulane with a record of 58 wins, 27 defeats and 6 ties, for neighborhood rival Loyola of the South. Loyola, a small school, had to compete with bigger Tulane for attendance, and as a result, became a pioneer of night

While at Lovola, Shaughnessy conceived the idea of a game to counter the Rose Bowl and brought Loyola of Chicago to New Orleans in the forerun- and Buck Shaw of Santa Clara, who

ner of the Sugar Bowl series. His record at Lovola of the South was 37 wins, 19 losses and 5 ties.

Shaughnessy moved on to replace retired Amos Alonzo Stagg as coach at the University of Chicago where the rebirth of the T formation was to take place. As the Maroons' leader from 1933 to 1939, Shaughnessy developed a close friendship with George Halas, owner-coach of the National Football League's Chicago

Shaughnessy and Halas would often meet and swap ideas. Together they worked out the deceptive spreads, man-in-motion maneuvers and quick opening plays that characterize the modern T.

Shaughnessy was the first to say the T was really the oldest formation in football. "That would make me as old as Methuselah," he said in denials of its

What he did was simply to rejuvenate it, dust it off and counter-attack the single and double wing maneuvers. The explosion followed around the country .. after Shaughnessy's initial success at Stanford which earned him national Coach of the Year recognition. In 1941, 50% of the college teams had adopted the T, and in 1942 the converts were in the 85-90% range.

Shaughnessy was appointed Stanford's head coach on Jan. 11, 1940, after Chicago decided to abandon the game. His record at Chicago was 17-35-3, hardly overpowering credentials when he went looking for a coaching job at the NCAA's winter convention in Los

Stanford, which had won only one game in 1939 under Tiny Thornhill, was in the market for a new head coach. In contrast, Shaughnessy's Chicago team had won no games and was defeated by such scores as 85-0 and 61-0.

There were Stanford alumni who were pushing for other candidates, among them Dud DeGroot of San Jose State

continued on 13t

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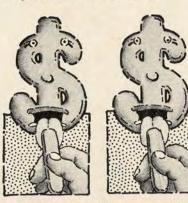
1. While you were off water-skiing in Tahoe, an ice storm knocked out the electricity on your property. When you returned, you opened the door of your freezer and whamoa lot of spoiled food poured out onto a rug. Will a standard homeowners policy reimburse you for the spoiled food? ☐ Yes ☐ No



- 2. Flora S. lives on a college campus 100 miles from home. Yesterday someone broke into her room and took a \$300 stereo, a \$200 watch, and a \$100 tape recorder. Flora did not have her own insurance on this property, but she thought her parents did. If the parents had a homeowners policy, would she be covered? ☐ Yes ☐ No
- 3. Your 18-year-old son is an occasional operator of your car. He enrolls in a university 200 miles away from home. But he does not take the car with him. What effect would this have on your rates?
- ☐ A. None ☐ B. Reduced
- C. Increased



- 4. When you tried to start your car this morning, you found the battery was as dead as a doornail. So you borrowed your neighbor's car to go to work. If you had an accident, which policy would cover the situation?
- ☐ A. Your auto policy ☐ B. Your neighbor's policy C. Neither policy
- 5. Your 87-year-old mother fell down the basement stairs of your home while visiting you over the Thanksgiving holiday. She fractured her hip and ran up some hefty medical bills. Will your homeowners policy cover it? ☐ Yes ☐ No



prehensive or collision coverage. As a result, the trailer isn't described on your policy. On the way back from the dump, the trailer breaks loose from your car, crosses the center line, and sideswipes a car going in the opposite direction. Is the damage covered by your auto insurance policy? ☐ Yes ☐ No

6. You own a small, two-wheel

trailer that you use to haul grass

clippings to the dump. It's only worth

\$100 so you don't insure it for com-

- 7. Which of the following damages would not be covered by broad form fire and extended coverage? □ A. Airplane crashes into your garage ☐ B. Your sewer backed up and ran afoul C. Your lawn needs replacing after the kid next door ran over it in his car
- 8. Dorothy C. went downtown to cash her paycheck and pay two bills. She paid the bills and came straight home. But when she counted the money, she discovered that \$20 was missing. Is this loss covered under her homeowners? ☐ Yes ☐ No

ANSWERS: (1) NO. (2) YES. (3) B. (4) A & B. (5) YES. (6) YES. (7) B. (8) NO. COVERAGES WILL VARY ACCORDING TO RULES AND REGULATIONS OF INDIVIDUAL STATES.



The guest for tickets to soothe bowl fever is eternal.

the Liberty Bowl. The Tide was beaten then, 7-0, but the trend was established. When Alabama battered UCLA in the Liberty Bowl last December in Memphis, it was the 18th consecutive season the Tide had gone to a bowl game, 18 consecutive years of hunting for a bowl victory. In spite of a dry spell in 'Bama bowl wins, the Alabama fans still packed the car, or van, or trailer, and backed their team wherever it was playing.

Then, two seasons ago, Alabama won the first Sugar Bowl in the Superdome, defeating Penn State. But had the Tide lost even then, the people would've kept packin' and backin'

Alabama is not alone in its infatuation with bowls. From the Big Eight, we give you the unofficial Kings of the Road, Nebraska and Oklahoma.

Nebraskans are very fond of Husker football, and for 87 straight home games (through the end of last season), 76,400 had jammed the stadium to capacity, a national record for consecutive sellouts. Nebraskans are also fond of kidding how, on those Saturdays, the stadium is the third largest city in the state, behind Omaha and Lincoln.

Nebraska was thinking of expanding the stadium by 8,000 seats. In the five days after those plans were disclosed, there were over 20,000 requests for the seats. Time to reconsider further expansion.

They drive for hours and hours and hundreds of miles, from all over the state, to see Husker football. No one is more fanatical, though, than one Charlie Winkler, the middle-aged man from Grand Island who is The Husker Fan. Charlie never misses a game, home or away, and often drives to watch practice. Charlie also wants his ashes sprinkled over Memorial Stadium when he dies. Devotion.

But there are others equally fervent, if not as burning with desire.

When the Huskers played in Hawaii last year, an estimated 16,000 fans made the trip. That was called the largest airlift for any sporting event in history, and when those 16,000 said aloha, they had pumped over \$1 million into the island in their five-day stay.

Then it was on to the Astro-Blue bonnet Bowl against Texas Tech. That was the eighth consecutive bowl for Nebraska, and, until a loss to Arizona State in the Fiesta Bowl the year before, the Huskers had won six straight bowls, tying the national record held by Georgia Tech.

Nebraska nearly always sells out its ticket allotment for bowls, and when the Huskers made two consecutive appearances in the Orange Bowl in the early '70s,



they averaged nearly 15,000 fans. But to hear Oklahoma fans speak, Nebraska comes much later compared to the Sooner state.

Like Nebraska, Oklahoma has The Fan: Cecil Samara, who towed his Model A Ford to Miami two years ago, then blasted his horn, which plays "Boomer Sooner" all week before the Orange Bowl. There were over 14,000 Oklahoma fans there listening. There were the rich alums from Texas, the oil people, who flew in. There were the regulars, often dozens of people from the same prairie town who had chartered a bus for some fun in the sun. As one Sooner says, "You and I could go to some of the small towns here when it's bowl time, and go in there and rob every store.

Traveling with the Sooners is, indeed, a ritual in Oklahoma. But even where bowling is a relatively new experience, the passion and intensity is evident. Consider last vear's Tangerine Bowl in Orlando, between those two local favorites, Brigham Young and Oklahoma State.

There are some 30,000 hotel and motel rooms in the Orlando area. And while those 30,000 rooms were booked solid last December, many of them were Mormons backing BYU, and, of course, some 5,000 OSU fans who had made the pilgrimage to Florida. That figure was held downbecause the school was in the midst of final exams.

That had been only BYU's second bowl appearance. It was just the second bowl for Oklahoma State since 1958, the first coming in the 1974 Fiesta Bowl againstguess who?-BYU. But the greatest joy, after the longest drought, was quite probably in Kentucky.

The Spiritual Rebirth, mint julep variety, took place in Atlanta. The Wildcats were in Atlanta, in the Peach Bowl. In ANY bowl for the first time since Jan. 1, 1952. Bear Bryant wasthe Kentucky coach then, and Babe Parilli was the quarterback who beat Texas Christian, 20-7.

From 1952 through 1975 was a long drought, but last year, it was different. After winning the Peach Bowl bid there



were wild celebrations in the streets that night-by Kentucky fans, after the Wildcats' 7-0 victory over Tennessee.

It only increased in intensity in Atlanta. With North Carolina the opponent, the entire city was splashed in blue. The night before the game, the entire Kentucky following was in good spirits. There were over 37,000 of them there, 37,000 who had traveled some 450 miles. They would guarantee the first sellout in Peach Bowl history, but this night they were overflowing their hotel headquarters.

Back in Louisville, Kentucky was playing Notre Dame in basketball. So there in Atlanta, there were huge closed-circuit television screens set up in the hotel. It was not your basic intimate gathering: the newspapers reported nearly 30,000 Kentuckians in the hotel.

There was a near riot then, and hysteria when the Wildcats blew out the Irish. It would be bitterly cold the next day, and the crowd would be limited, but the intensity would not. The city of Atlanta, certainly, would love Kentucky to be there once again: it realized some \$13.4 million in business that weekend.

There would, of course, be the peak in New Orleans, a party town to begin with, and THE party town with Pitt and Georgia there. Pitt, with its coach's liberal, 2 a.m. curfew for most of the time his team was there. Georgia, with its loud and loyal Bulldog fans living New Orleans to the hilt, many living in the same hotel as the Pitt team. They needled the Panthers (especially Dorsett) on Bourbon Street, taunted them in the hotel lobby, with chants of "Dog-food, dog-food." Pitt, of course, would answer those cries completely on New Year's morning, and Dorsett would answer them magnificently.

This year? Don't know. Perhaps it will be you, or the person near you, or the person across the field, partying on Bourbon Street. For the majority of you who don't get there, there is still sweet consolation: the buildup to all of this. The football season at hand, and the promise of more great ones ahead.





Rediscovered Art Of Suntisty by Clyde Bolton, Birmingham NEWS



Punting averages are going up all over the nation as the mechanics of the punter's art become more widely understood.

unting: an intriguing craft. Many talented football players couldn't kick a 20-yard spiral if their lives depended on it. Other men skyrocket em 60 yards with a synchronized motion that appears to be second nature.

Johnny Evans, North Carolina State's punter deluxe, who averaged 46.1 yards, which tied him for second in the nation last year, feels punters are born rather than made.

"I've punted quite a few years and watched a lot of people punt, and I have an inclination to think they're born," he said. "I've been given the God-given talent of being able to kick—but I work on it.

"Some can work as much as they want to, but if they don't have that natural leg drive, it will be hard for them. I think it's important to be born with that natural leg drive."

"I've always told everybody I think kicking is a God-given talent," agreed Russell Erxleben of Texas, a junior who led the nation with a 46.6-yard average last season. "You can work at it. You have to take advantage of it. But it's something you're born with."

"You have to have a certain natural ability," said Larry Swider, who averaged 44.8 yards as a senior for Pittsburgh's 1976 national championship team.

"My father, John Evans, Sr., is probably the only one who has ever been able to coach me," Evans said. "He punted at High Point College himself. He took me out in the backyard when I was 5 or 6 and taught me the basics.

continued on 11t



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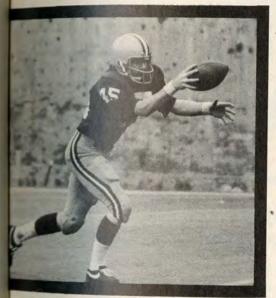
But probably more than anything, he showed a lot of interest. I can't remember him ever turning me down if I wanted to play catch or kick a football."

Evans sees punting as "a very mechanical process, beginning with the drop. Drop it as straight and flat on the foot as possible. The second thing is natural leg drive. Some people are lucky to have a lot of natural leg drive, but others have to work on weights. Thirdly, follow straight through with the leg. I watch Ray Guy and other great punters, and when they finish, the foot is higher than the head."

No, it isn't simply a matter of kicking hard at the ball.

Swider speaks of "controlled impact" and says punting is "like golf."

Evans makes the comparison, too. 'Somebody like Sam Snead, with a nice



Punting requires concentration for consistency with a good "drop."

sweet swing, gets the distance. It's not how hard you kick it at all."

Football players are supposed to be all fired up, right? Not if they're punters. They had better be Cool Hand (Cool Foot?) Lukes.

"A punter can't afford to get all tensed up like a linebacker, for instance," Swider said. "He's got to have a cool head, say, six times a game. But a linebacker is out there hitting for maybe 120 or 130 plays."

Good punting is more than distance.
"I do set myself goals," Evans said,
"but, more than setting distance goals, I
think about return yardage. Our guys
have to be able to cover the kick. It's
very important to get a long hang time. I



Many punters agree that natural leg-drive is the key ingredient in being able to boom out 60-yard spirals.

like to focus on the team aspect of it. We set a goal as a team of keeping their returns to less than a yard average.

"If I can punt it 45 or 46 yards and keep them from returning it, we've accomplished what we want to do. It doesn't help if I average 46 yards and the other team returns it 10 yards every time."

Swider said, "We were sixth in 1976 in net punting. We should have finished much higher, but I had two blocked. At one time we were first or second."

"I go for a 4.2-second hang time," Swider continued. "But my average is usually 4.5 to 4.8. The coaches believe that from the snap until the time I kick should be 2.2 seconds."

Swider was a wide receiver and safety in high school, but when he was recruited, the coaches told him they were mainly interested in him as a punter. He played a little defense early in his college career, but soon became exclusively a punter.

"It was hard at first," Swider said, "but I took an in-depth look at it, and I really feel I'm a better punter by not playing. You don't get that little extra edge if you play."

Evans disagrees, at least where he is concerned. He's a starting quarterback, a genuine triple-threat man who can pass, run and kick.

"I analyzed it," he said. "When I was

a freshman and not playing much, I was on the sidelines and thinking about punting, going through my checklist. I think I got more nervous than it helped me. On the field and playing more, I didn't have time to think about the punting. It just became a mechanical thing—and that's what punting should be, mechanical."

He even took a turn as a running back as a sophomore, and he remembers, "The games in which I ran the ball most were the games in which I punted best. I don't know whether there's any correlation

"But I have been fortunate that I haven't had any injuries that have hurt my punting."

Exxleben, who was a high school quarterback, is a placekicker as well as punter, but he plays no other position. "I miss it a lot, but it's one of those things," he said. "I play quarterback on the scout team and keep busy. And I was the second leading tackler on the specialty teams." Though most punters are the last defender between an escaping return man and the goal, Erxleben charges downfield in pursuit of the man catching the kick.

Once he considered leaving school because his only duties were kicking. "When I was a freshman, I was thinking about transferring, but now I'm happy I stayed." continued on 16t

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were turning out winning teams a few miles down the road.

"The appointment of Shaughnessy was a distinct shock to all of us," declared one prominent alumni in print. "Why Stanford should go so far afield to get a comparative 'unknown' is beyond

Shaughnessy impressed Stanford officials, including President Ray Lyman Wilbur who gave him a five-year contract to rebuild the football program. But, on March 21, 1942, Stanford was without a head coach again when Shaughnessy resigned.

After going through a 10-0 season his first year, Stanford tailed off to a 6-3 record in 1941, losing to Washington State, 14-13, and California, 16-0, in the final games. The '41 campaign was disappointing to Shaughnessy-who had a veteran squad hit by key injuries-but this was not his reason for resigning.

Shaughnessy, then 50, shifted to the University of Maryland as head coach and director of athletics. He explained he was making the change because of the greater opportunities "to work with boys in Maryland's sports-for-all pro-

One of Shaughnessy's assistants, Marchie Schwartz, became Stanford's head coach and directed the team to a 6-4 record in 1942. Stanford gave up football from 1943 to 1945 because of World War II.

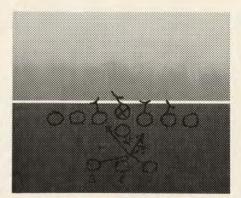
At Maryland, Shaughnessy led the Terrapins to a 7-2 record in '42. Then he was on the move again, going to the University of Pittsburgh to take over another de-emphasized football team.

Faced with young, inexperienced wartime squads, he had a record of 10 wins and 17 defeats during his three vears at Pitt. In 1946, Shaughnessy returned to Maryland, but after one season resigned to act as advisory coach to the Washington Redskins and write a technical book, "The Modern T For-

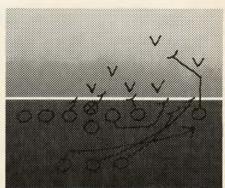
an advisor for the Los Angeles Rams a sophomore. and was elevated to head coach in 1949. The Rams lost to the Philadelphia Eagles 14-0 in the NFL's 1949 championship game.

From 1951 through 1962, Shaughnessy was with Halas, and served on the Bears' coaching staff as a technical advisor.

Life ended for Shaughnessy on May 15, 1970 at a Santa Monica, Ca., hospital, after he had devoted six decades to



In this classic crossbuck, the quarterback can hand off to any one of three backs.



continued from 4t

On the power sweep, the quarterback pitches or hands off to one halfback who has two other backs and one (or two) pulling guards blocking ahead of him. This is often called "student body right."

football as a player, coach and coun-

Shaughnessy was a tall, raw-boned man with a friendly, easy-going manner. His image is vividly remembered by many of his players today, especially those involved with Stanford's 1940 Wow Boys.

Frank Albert, an All-America quarterback during both of Shaughnessy's seasons on The Farm, now lives in retirement in Menlo Park, Ca., near the Stanford campus.

"I often wonder what college football would be like had he not come up with the change," says Albert.

"The T was there, but he's the man who brought about its refinement. He was a genius with his football philoso-

"I don't think I've ever met a man who was more devoted to this game,' adds Albert, who was a star pro guarterback and later head coach of the San Francisco 49ers. "It was his life, he lived for it ... and he knew his business."

After becoming Stanford's coach, mation," a collection of plays drawn up Shaughnessy spent hours pouring over in collaboration with Halas and Ralph films of the 1939 team to evaluate the talent available. Albert had been some-Moving again, Shaughnessy became what of an inept tailback that season as

Another tailback, Pete Kmetovic, was shifted to left halfback; Hugh Gallarneau was picked for right halfback, and Norm Standlee the fullback. An injury shortlived Kmetovic's pro career with the Eagles, but Gallarneau and Standlee went on to become standouts in the NFL-Gallarneau with the Bears and Standlee with the Bears and then the

"He had a total system that teams are still using today," says Kmetovic, an administrator in Stanford's athletic department. "His whole thing was to do a lot of different things."

Gallarneau, an executive with the Hart, Schaffner and Marx clothiers in Chicago, remembers how Shaughnessy scrapped the single and double wings of 1939, which opponents had found easy to defense.

"We were all a little reluctant when he came to Stanford," tells Gallarneau. "About all we knew of him was that he had been at a school that dropped football

"But he revolutionized the sport. He had such an instinctively imaginative

The transition wasn't easy. At times, it was like a chamber of horrors.

Spring practice in 1940 was such a disappointment that Shaughnessy thought seriously of junking the T after just one week of drills, according to retired Stanford sports historian Don Liebendorfer. And the varsity was beaten by the freshmen in a scrimmage the week before the season opener against the University of San Francisco.

Things were so uncertain that Albert had to ask Kmetovic how to run some of the plays.

"We called him Perfect Pete," says Standlee, "because he was the only one who knew the plays.

Stanford was a 21-point underdog to USF, but Shaughnessy's team came out on top with a 27-0 victory.

"By the third game we were really convinced," recalls Gallarneau. "We knew we were on our way."

WORD MAZE

FIND THE NAMES OF THESE 33 COLLEGE FOOTBALL HALL OF FAME MEMBERS IN THE WORD MAZE.

(Names may appear backwards both vertically & horizontally as well as diagonally.)

Bronco Nagurski

Joe Utay

Mel Hein

Glenn Davis

Doc Fenton

Bob Peck

Josh Cody

John Mack Brown

Alan Amache

Leon Hart

Otto Graham

Sammy Baugh

Kyle Rote

Norm Van Brocklin

Ed Weir

Pug Lund

Paul Geil

Dixie Howell

Clyde Scott

Frank Gifford

Byron White

Pete Dawkins

Herb Stein

Frank Kinard

Pete Pihos

Earl Abell

James Thorpe

Ernest Nevers

Jackie Parker

Doc Blanchard

Goat Hale

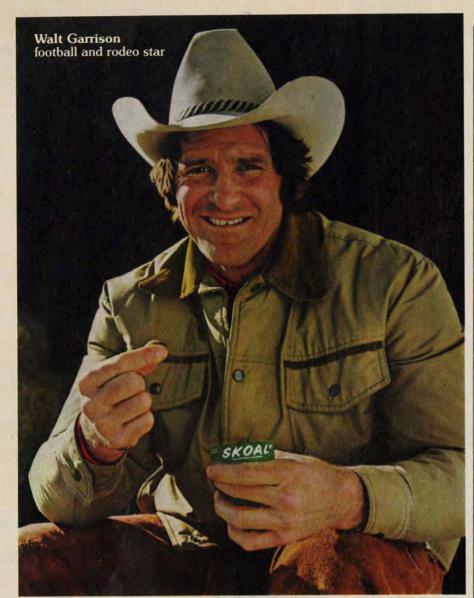
Bowden Wyatt

John Lujack

B D D E R N E S T N E V E R S X I J M
D O N I J K C A J U L N H O J P P F O
T C N W X J A M E S T H O R P E X R E
T B R C O I L L E B A L R A E T R A L
A L J L A R E A B H E R B S T E I N A
Y A A O L P B H R J D B C O E P E K H
W N C M E E E K O N O O C H I I W K T
N C K A B U O T C W I S C O N H D I A
E H I H O Q T N E A E E H F C O E N O
D A E A B S T A H D M L H C E S N A G
W R P R P O R G Y A A N L L O N R R L
O D A G E F M L N L R W H O E D T D E
B Q R O C Z C A B A I T K O L M Y O N
K X K T K Y L E R O T E R I J O H N N
L T E T E A D R O F F I G K N A R F D
B Y R O N W H I T E J O E L E S T E A
H G U A B Y M M A S P U G L U N D L V
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E R I K S R U G A N O C N O R B P X S

Solution located elsewhere in program.





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Offer not available to mino



continued from 11

Erxleben knocked in 12 of 20 field goal attempts—including a 57-yarder—in 1976. He missed only once inside the 50. He made 21 of 22 extra point tries and kicked off.

All that plus a 46.6-yard punting average. But Erxleben isn't pleased with the circumstances that he feels led to the average. "I think the reason I led the nation in punting was because our offense didn't spark too well," he said. "We were always punting from the other side of the 50, and there was plenty of room. It's not really that much of an honor." He hesitated a second and said, "It's an honor for me, but not for the team."

When they list Colorado State's Mike Deutsch's positions on the lineup, it resembles a bowl of alphabet soup. Beside his name are P, QB and DHB. And if you need him at OHB, just whistle.

When all the quarterbacks were hurt, Deutsch played the whole game under center and led the Rams to victory over Utah State. He played defensive halfback in three games. And he threw a halfback option pass that covered 68 yards and set up the go-ahead touchdown in a win over Air Force.

Deutsch, a senior this season, punted 68 times in 1976—and 20 of them went more than 50 yards. Against New Mexico he kicked nine times, with six over 50 yards. Against Arizona, four of his nine punts were over 50 yards. His 46.1 average tied him with Evans for second in the nation.

And this makes his feats even more remarkable: nearly three years ago he was in an automobile accident and suffered such a severe injury to his kicking leg that doctors thought they might have to amputate.

One year Swider and place kicker Carson Long dressed as Butch Cassidy and the Sundance Kid and used the picture on the front of their Christmas cards with the caption, "Butch and Sundance are back." Open the cards and there were Swider and Long in uniform with the notation, "But just for kicks."

They commemorated the end of their eligibility with a Christmas card fronted with a picture of the cowboy-garbed pair wielding blazing guns and the caption, "Butch and Sundance are going out with a bang."

Swider punted under pressure with tens of thousands of fans screaming, but he has a pet peeve:

"I don't like anybody to talk when I'm practicing."



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Saturday, Sept. 17

Saturday, Sept. 24

Saturday, Oct. 1 Saturday, Oct. 8 Saturday, Oct. 15 Notre Dame at Pittsburgh UCLA at Houston Alabama at Nebraska

lowa State at Iowa Brown at Yale San Diego State at Arizona

Oklahoma at Ohio State Maryland at Penn State Massachusetts at Harvard

Brigham Young at Utah State
To be announced
To be announced
Alabama at USC

Alabama at USC To be announced Saturday, Nov. 12
Saturday, Nov. 19
Friday, Nov. 25

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Saturday, Nov. 26
Saturday, Nov. 26
Saturday, Dec. 3
Friday, Dec. 30
Monday, Jan. 2

Saturday, Oct. 22

Saturday, Oct. 29

Saturday, Nov. 5

To be announced
To be announced
To be announced
To be announced
Ohio State at Michigan
Nebraska at Oklahoma
USC at UCLA
To be announced
Army/Navy
Houston at Texas A&M
Gator Bowl
Sugar Bowl

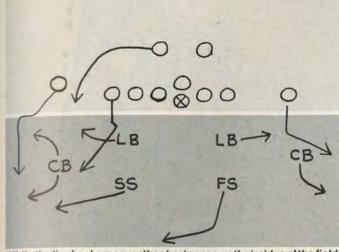
*Schedule may vary in your area. Check your local newspaper.

5 Additional regular season games—schedule and dates to be announced.

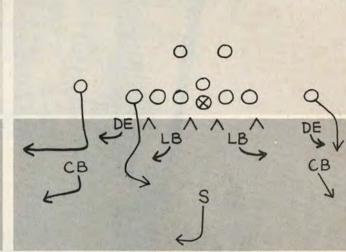
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While the linebackers cover the short zones on their sides of the field, the four deep men must help each other out when a zone gets "flooded" with extra receivers.



In the three-deep zone, the defensive ends help with short coverage, while the linebackers may have to drop deeper to prevent any two-on-one mismatches against deep backs.

age. Here, two defensive backs mentally chop the field in half (there is no marker or line running down the middle of the field lengthwise), and each is responsible for protecting his half of the field against the long pass.

Again, using common sense, this zone's strengths and weaknesses become apparent. Against the long pass this zone, used exactly as described, might prove vulnerable. A half of the field's width is considerable territory. If the offense sends two or more potential pass receivers into any single zone (aptly called "flooding the zone"), one man will have a difficult, not to say impossible, time of covering each receiver closely. We now move on to the slightly more complex.

The "two deep" zone then is best used against either the short pass or the run. With only two men back deep, the defense has nine men in position to defend against the run or short pass. The key, or at least a single key, is the defensive signal caller's ability to predict, based on past performances, the type of play the offensive leader will call. The defense would sincerely like to avoid a "two deep" alignment when the offense decides to send a tight end, a split end, a flanker and a halfback all on deep pass patterns at the same time.

But, of course, from time to time, the defense calls the wrong alignment, or the offense just sends more men into any one zone than the defender can safely handle. What can the defensive back do? How can he protect against the prospect of receiv-

ers at the various boundaries (or "seams") of his designated zone? He can obey the first commandment of defensive backs: NEVER GET BEAT DEEP! The defender will stay between the receivers, but deeper than them, hoping to be able to react quickly enough to any ball thrown into his territory.

It should also be noted that the clever defender is able to use the sidelines to his advantage. After all, a receiver forced out of bounds is a pass nullified. Similarly, a receiver trying to beat a defender by splitting the seam may be distastefully surprised by the presence of the defensive back from the adjoining zone. There's certainly no law prohibiting a defensive back from helping out his neighbor. This leads to another tip to the novice (and not-sonovice) fan . . . don't be too quick to blame the defensive back who looks like he's just been taken to the cleaners. That apparent incompetent may be just trying to help out a colleague who had been unavoidably preoccupied with another potential receiver in a distant area of his zone. Indeed, it may require a coach's scrutiny of a game film to determine who, if anyone, was guilty of malfeasance.

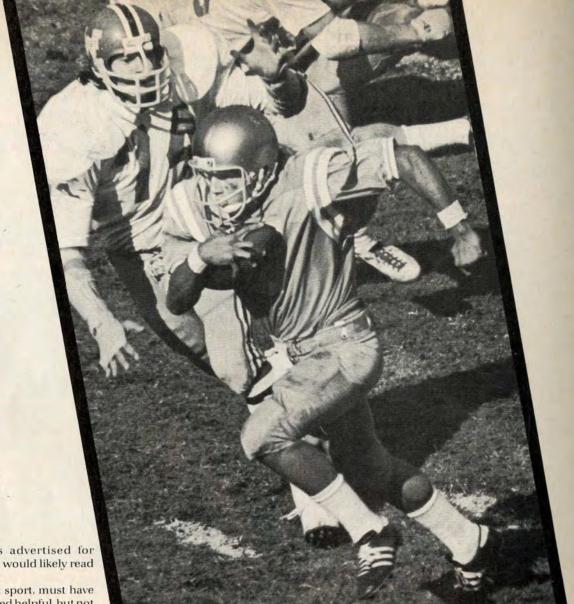
Relatively simple so far? Good. Now comes the difficult part, the multitude of diverse sets that can be employed from either of the basic zone defenses. Don't worry; space will permit only a bareboned introduction to these zone variations.

These variations are designed to confuse the quarterback and keep him guessing as to what kind of defense he'll be

facing. One type of variation is the rotation of the defensive backs. A simple example of a rotation would be to have the strongside safety (SS) play the short zone for once and let the left side cornerback go back into the deep zone. A rotating zone might delude the quarterback into thinking, if only for a moment, that the defense, personified by the SS as a defensive key, is really preparing for a run rather than a long pass. The one-second delay that this switch in assignments may cause the QB is all that's needed to turn the advantage from the offense to the defense. The example is a bit simple and obvious, but you can see the infinite variety of conceivable assignment switches or rotations.

A splinter off the idea of rotating assignments is to have the defense use a zone with partial man-to-man coverage. Should the opposition be blessed with a superb receiver, strategy might dictate that one excellent defender be assigned to that receiver at all times, while the rest of the pass defense plays a zone. Such strategy would be a subtle way of giving that receiver double coverage, since he'll be blanketed by his assigned defender, plus the defender in whichever zone he happens to be.

Mentioning the presence of an excellent receiver suggests another advantage of the zone, an advantage which works to cancel the effectiveness of any one outstanding receiver. Great receivers are usually recognized by their ability to run patterns quite precisely, making such continued on 22t



f football coaches advertised for players, the want ad would likely read something like this:

"Wanted: for contact sport, must have quickness. Size and speed helpful, but not

Speed helps, but a quick start is often the key to a successful play.

QUICKNESS...a dominant characteristic in football

by Joe McLaughlin, Houston CHRONICLE

Quickness and speed are two attributes Americas must possess it to be Allthat are sometimes confused with each other. According to Webster, speed is the act or state of moving swiftly, as in velocity or rate of motion. Quickness is the promptness of physical movement, as in

Speed is usually God-given and is improved upon through coaching and training techniques, while quickness is instilled and developed.

Quickness . . . coaches constantly seek it, players incessantly strive for it and All-

The whole concept of modern football is based on quickness at every position, whether it be on the defensive line, where size and strength are equally important, or at wide receiver where speed is also

All football coaches will tell you that quickness is indispensable in having a winning football team. Speed, they allow, is a bonus factor.

Whether it's a quarterback rolling out, a

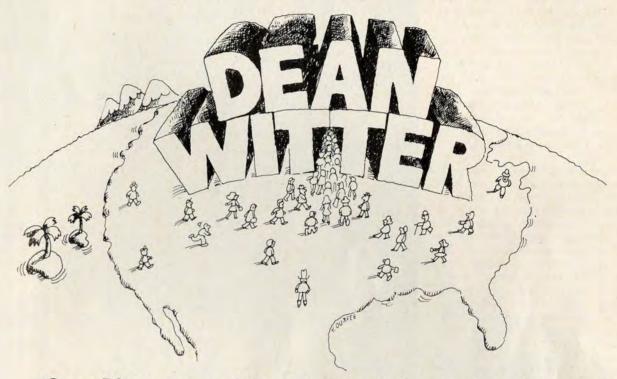
linebacker getting to the heart of the action, a guard pulling out to lead interference, or a cornerback breaking for a pass interception attempt, quickness is the most coveted asset a player can possess.

Few defensive tackles have ever been accused of being speedy. But they'd better be quick or they'll resemble bullfighters, waving at passing ball carriers.

The ability to accelerate is a prime requisite. One coach points out that, for instance, if a quarterback has quick feet, it is not necessary that he have burning speed.

continued on 29t

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sharp moves that defenders are often two or three steps behind them at the crucial moment when the ball arrives. In a zone, those movements are good for delighting the crowd and nothing more. Remember, a defender in a zone plays behind his nemesis in a given area. All the faking in the world can't impress the defender, because he doesn't have to stay with the receiver if he goes into the next zone. Furthermore, running a complicated pass pattern would give the defense more time to rush the quarterback and force an errant pass. Grist for the zone defender's

The zone defense couldn't possibly be fully dissected and digested in one short lesson. It would be folly to attempt more than just a sketchy introduction. I do want, however, to dispel any impression that pass defense is the bailiwick solely of the defensive backs. Linebackers, too, have a huge interest in any zone defense, besides having to diagnose accurately and quickly the threat of a running play. Linebackers are primarily concerned with the short zone in a pass defense. Their general omission in this article was for the sake of brevity.

A final word: while the tone here might have been rather dry, the intent was to impart even greater appreciation to a dramatic sport. Apply to your observations the principles discussed above. Watch what the defensive backs do at the snap of the ball. If three men drop back deep, you'll know that the defense believes a long pass is imminent. If the zone drops two men back, the expectations are for a short pass or a run.

Puzzle Solution

WNCMEEEKONOOCHIIWKT DAEABSTAHOMIHCESNAG WRPRPORGYAANLLOWRRL ODAGEFMLNLRWHOEDTDE BOROCZCABATAOLMYON K X K T K Y L E R O T E R I J O H N L L T E T E A D R O F F I G K N A R F I H G U A B Y M M A S P U G L U N D L V NILKCORBNAVMRONAGI ERIKSRUGANOCNORBPXS



In the zone defense, each defender covers a certain area, rather than a specific receiver. This back is covering the short zone.



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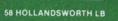
















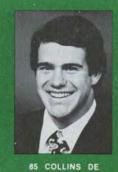
















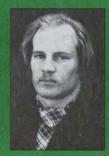
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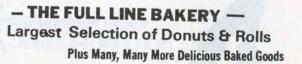
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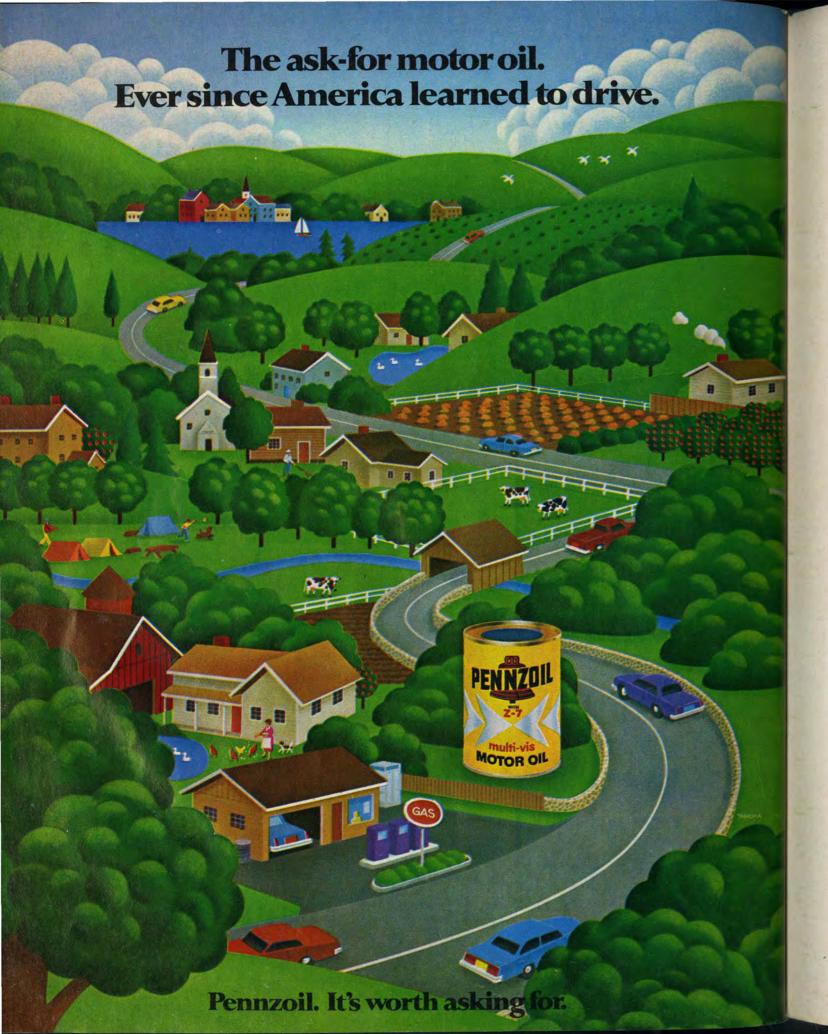
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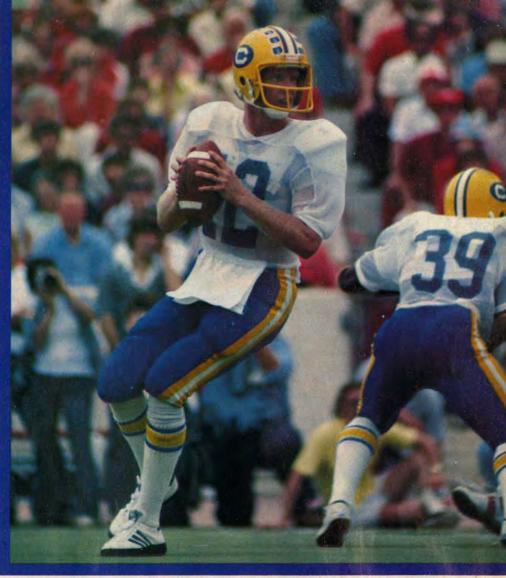
by Wells Twombly

"Hobart Amory Hare Baker was the ideal of the pre-war age, golden and godlike, as brilliant at football as he was at hockey. There was gallantry and good grace in his world. Everyone who went to Princeton with him wanted to be his equal, or somewhere near. He was modest and generous with his manners. He had gone off to fly for the Lafayette Escadrille and had survived the fighting. When he died in a crash after the armistice, some of us were sure that all gods were untrue and all heroes dead. Slowly, we came to realize that Hobart Baker had known himself better than we knew him or we had known ourselves or could ever hope to know ourselves."

-F. Scott Fitzgerald

n the morning they said the final solemn words over this fine young golden football player, this fallen athlete with a quiet courage and a special grace, the San Francisco newspapers were jammed with stories about professional players who were demanding millions of dollars from their employers because nature had capriciously given them exceptional physiques. There was Joe Roth, perhaps the finest college quarterback in the nation, lying in his coffin, and Fitzgerald's eulogy for Hobey Baker of Princeton kept pouring through the mind. In death he seemed no larger or more appealing than he had in life. He was

The mourners kept pouring across the



Pro scouts labeled Joe Roth the best pure passer to come out of college since Joe Namath.

University of California campus, some dressed in denim, others in three-piece suits and ties, a few in sandals and cutoffs. They came from the whole spectrum of society. Old men who had bought season tickets before Pappy Waldorf's Rose Bowl teams were born sobbed right next to small children who had only seen Joe Roth in television films, while post-hippie types wept at the side of middle-aged, football-worshipping ex-fraternity men.

The young man who evoked this range of emotion was an All-America, All-Pac-Eight quarterback and a brilliant, record-setting passer. Pro scouts had come to Berkeley and watched him studiously. They called him the best pure passer to come out of college football since Joe Namath a decade earlier. They said he was even better than Steve Bartkowski, which is high praise indeed. The latter had preceded him at Cal and was selected first in the annual pro football draft.

Joe Rothwas an exceptional athlete, but the thing that made him stand out in the hearts of those close to him was that he was an extraordinary human being. He died of cancer late last winter, just a few months after the football season, but the way he dealt with the cancer while he was still alive will be remembered a long time.

He had had a malignant tumor removed when he was still in junior college, and felt sure he had been cured. By his second season at Cal, his senior year there, he was being touted for the Heisman Trophy, college football's highest honor. But midway through the season he discovered a recurrence of the melanoma, a particularly lethal form of the disease. Undergoing treatment with no public announcement of the problem, Joe completed the football season, passing for 1,789 yards (fifth best nationally), and continued to lead a normal campus life. Instead of dropping out or moving back home, he remained active in his classes, played on an intramural basketball team, and helped his coaches with recruiting.

Even late, when it became obvious that the situation was deteriorating, his positive outlook and acceptance of the situation made it so much easier for his friends and family. His approach to life in those final weeks and months served as an inspiration, eliciting such comments as "a phenomenal guy," "great courage and a desire to live," "so positive and hopeful,"

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25 t







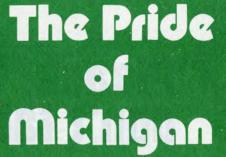
























































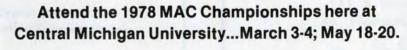
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THE AUTHOR-Deeply moved by Joe Roth's courageous battle for life, Wells Twombly eagerly volunteered to write this article. And while applying the finishing touches, Twombly himself was waging a fight for his life, a fight he would lose on Memorial Day, 1977, at age 41. A 1957 University of Connecticut graduate, Wells was a sports columnist for the San Francisco Examiner since 1970. He was named California Sportswriter of the Year four times and selected one of the nation's six top sportswriters by Esquire Magazine in 1974. He authored four books, the last published earlier this year, 200 Years of Sport in America.

and "never complaining."

This was a genuine hero in the classic American sense. He was a profile in courage and decency, dead long before his time. He had deep faith and honest modesty. In a cynical age, with people losing the ancient belief that college athletics builds character, Joe Roth had escalated everyone's values. Despite the cancer, he was more fretful about upsetting other people who might have worried about him than sitting around contemplating his own impending doom. He touched so many people in so many ways that, as Hemingway said, he could not help but die cleanly and well. He was a young man who had softened the hearts of "the most cynical and far-out campus in the country," said one observer.

Before Christmas, a writer asking for a story said, "Joe, I'd like to see you and do a magazine piece on you now that the college season is over. They think you may be drafted first by the pros and I just want to do something light and pleasant on how it me special at all. If the guy who sold pameet with you?'

Well, he said, the timing was a little off. Cancer had flared up again and he preferred not to have it made public. He had graduate from Cal and he wanted to be drafted in the first round by the National Football League. And, by heaven, he was going to accomplish both if he could just be given time enough. He had a 3.2 grade tion and there were so many teams after him that it was almost ludicrous.

This was not the sort of athlete who would insult a newsman with arrogant indifference. Joe Roth would talk to anyone as long as they wanted to talk to him. He considered it a singular compliment that somebody would consider him that important, even though he was the best trust his own good instincts. There was a Berkeley was considered to have an aura downs. of anti-American spirit, but Roth was not afraid to challenge that myth. He was his own man and wanted people to enjoy football again, but he didn't want to be made out a pathetic character.

"I'd really appreciate it if you didn't mention the fact that the thing has come back," he said. "I've licked it once before and I'm going to try to do it again. Don't tell anybody else about it. I don't want to be thought of as a freak. So I'm Joe Roth, the quarterback from Cal; that doesn't make



Joe Roth never wanted to be thought of as anything but plain old Joe.

feels. I did a story like that on Steve pers at the corner had the same thing, (Bartkowski) a few years back. When can I nobody would care. They took that black mole out from behind my ear a couple of vears ago. Sometimes it works and sometimes it doesn't."

Joe Roth was a young man of great these two desires. Joe Roth wanted to character and decency, his courage deeply grounded in religious faith. He was a special kind of human being, the kind who would lead a 41-year-old newspaper columnist to remark (after his first meeting and interview) that he wished his average in the school of physical educa- daughter could find someone like that when she was old enough to get married.

It was an emotional thing to say, and in two years at California, Joe never did anything that would make him change his mind. He was always pleasant and always courteous. When another writer called him to ask why he hadn't been able to play in the East-West Game, he gave one of those "aw shucks" statements. There was quarterback around. What's more, he an ache in his back, and he'd been losing didn't want to hire an agent, preferring to weight, but he'd be willing to sit still for an interview in a week or two. He just wanted period when the University of California at to be in the Hula Bowl and play a few

> By mid-January, many California sportswriters knew. But keeping faith with Joe Roth seemed awfully important, even at the risk of deceiving one's colleagues. Oh, Joe was fine, just fine. No, there was no recurrence of the cancer. Back in the office a reporter called a doctor, and the medical-type said that it was hopeless. But Joe was one of those people whom you could lie about and not feel guilty. It seemed like an intelligent matter and nobody from the San Francisco Bay

Area wanted to let him down, because he was spending his last few weeks on the planet talking to groups of people who, like him, had terminal diseases.

continued from 25t

He never kept the appointment for that interview. He was going to speak to a large gathering, as many as 450 people; afterwards, he was going to visit with a San Francisco columnist and talk about coping with cancer. His doctor told the writer that Joe Roth had maybe three months at the most because the disease was spreading; don't count on talking to him. The doctor was right. On the evening he was to speak, he was back in the hospital, having taken a sudden turn for the worse.

Ironically, he was going to talk on how he had overcome cancer. It was to have been his first public statement on actually being a cancer victim.

One teammate, tackle Ted Albrecht, was absolutely stunned by Joe Roth's courage. "I don't know how he can live with that thing, or how he can handle it so easily. He just calms everybody with his courage. A lot of writers are sitting on this story. They know about it and they won't use it because they like him. I think they are tired of athletes who think only of themselves. Nobody will ever say that about Joe.

In the East-West Game in Palo Alto it was reported that Roth had a bad back and couldn't play. People who watched him knew that he had lost weight. He was down around 175 pounds and he seemed almost unable to carry the weight of the shoulder pads he would have to wear. The cancer was getting much worse, affecting almost every part of his body. In the Hula Bowl in Hawaii he played a few downs and threw some passes and took a modest beating from some defensive linemen who were aware of his situation and tried to knock him down gently, but with respect. Then in the Japan Bowl, he completed five passes for 100 yards and walked away a happy man. A little more than a month later he was dead.

"Dying is not so tough," he said to a friend. "For the last three years I've lived with the realization that the next day might be my last. I'm lucky to be here as long as I was, so don't feel any pity. A lot of people younger than me and older than me have to face up to this sort of thing. I'm nothing special. I'm just Joe Roth, a student and a football player.'

But what he did possess was the ability to soften the hearts of students and cynical sportswriters alike. When it became obvious to him that it was all over, he told the doctors that he was leaving the hospital to be with his family and friends, and

"Please, Car, don't fail me now!"



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1977 Opponents' Composite Schedule

- ate	Sept. 3	Sept. 10	Sept. 17	Sept. 24	Oct. 1	Oct. 8	Oct. 15	Oct. 22	Oct. 29	Nov. 5	Nov. 12	Nov. 19	Nov. 24
Opponents ALCORN STATE	at CMU	Grambling (at Jackson)	at Alabama State	Florida A & M (at Milwaukee)	SOUTH CAROLINA STATE	at Texas Southern		at Southern U. (N)	at Bishop College	MISSISSIPPI VALLEY (Hc)	PRAIRIE VIEW		at Jackson State
EASTERN MICHIGAN	at (N) Northern Illinois*	at CMU*	BOWLING GREEN* (N)	McNEESE STATE (N)	TOLEDO*	OHIO U.*		KENT STATE*	at Akron (N)	at North Carolina A & T	ILLINOIS STATE	at Ball State*	
ILLINOIS STATE	EASTERN ILLINOIS (N)	at Kent State	CMU (N)	LOUISIANA TECH (N)	NORTHERN ILLINOIS (Hc)	at Ball State	at UT- Chattanooga (N)	at Indiana State	WESTERN ILLINOIS	at Southern Illinois	at EMU		
OHIO U.		at Marshall	at Purdue	CMU*	KENT STATE*	at EMU* (Hc)	at Miami*	at Toledo* (Hc)	WMU*	CINCINNATTI	BOWLING GREEN*	at (M) Northern Illinois*	
BALL		at Toledo* (N)	at Villanova	at Kent State*	CMU*	ILLINOIS STATE (Hc)	NORTHERN ILLINOIS*	CAL. POLY POMONA	at Appalachian State	at Indiana State	at WMU*	EMU*	
NORTHERN	EMU*	at Louisville (N)	at Wisconsin	at WMU*	at Illinois State	CMU.	at Ball State*	SOUTHERN ILLINOIS (Hc)	at Kent State*	TOLEDO*		OHIO U.*	
AKRON	at Wayne State	at Morehead State	WESTERN KENTUCKY (N)	at Northern Michigan	INDIANA STATE (N) (Hc)	at Dayton (N)	YOUNGST'N STATE (N)	at CMU	EMU (N)	MARSHALL (N)	WESTERN ILLINOIS (N)		
BOWLING GREEN		at Grand Valley	at EMU* (N)	IOWA STATE	WMU*	TOLEDO*	at Kent State* (Hc)	MIAMI U.*	at CMU* (Hc)	at UT- Chattanooga	оню и.*	at Hawaii (N)	Nov. 26 (N at Long Beach Sta
KENT STATE		ILLINOIS STATE	at Colorado	BALL STATE*	at Ohio U.*	at WMU*	BOWLING GREEN* (Hc)	at EMU*	NORTHERN ILLINOIS*	CMU*	MIAMI U.*	at Toledo* (N)	
TOLEDO		BALL STATE* (N)	EAST CAROLINA (N)	at Marshall	at EMU*	at Bowling Green*	WMU*	OHIO U*	at Miami U*	at Northern Illinois*	CMU.	KENT STATE* (N)	
WESTERN MICHIGAN		at Minnesota	UT- Arlington	NORTHERN ILLINOIS*	at Bowling Green*	KENT STATE*	at Toledo* (N)	MARSHALL (Hc)	at Ohio U* (Hc)	MIAMI U*	BALL STATE*	at CMU*	

Mid-American Conference Game

N) night game

M) morning game

Hc) homecoming

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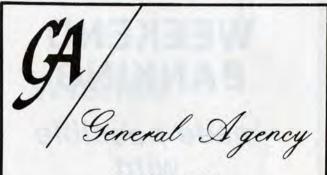
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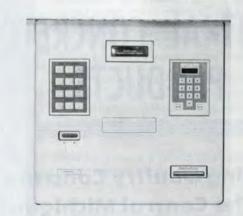
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Future Schedules

1978

Sept. 9 KENT STATE*	Sept. 8 WESTERN MICHIGAN*
Sept. 16 at Miami U*	Sept. 15 to be filled
Sept. 23 at Alcorn State	Sept. 22 at Illinois State (N)
Sept. 30 BALL STATE*	Sept. 29 MIAMI U.*
Oct. 7 at Ohio U.*	Oct. 6 OHIO U.*
Oct. 14 ILLINOIS STATE	Oc*. 13 NORTHERN ILLINOIS*
Oct. 21 NORTHERN ILLINOI	S* Oct. 20 at Ball State*
Oct. 28 at Bowling Green*	Oct. 27 at Kent State*
Nov. 4 TOLEDO*	Mov. 3 at Toledo* (N)
Nov. 11 at Eastern Michigan*	
Nov. 18 at Western Michigan	Nov. 17 at Northwest Louisiana

^{*} Mid-American Conference Game

CENTRAL MICHIGAN SIDELINE

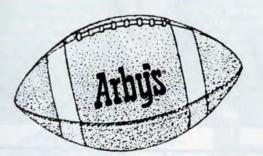
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Every football fan knows that e score doesn't always give a ood picture of a game. A few atistics, like those that can be ept on this page can make e picture clearer, show what e individual stars contribute id help to win post-game

4. Don't score two-point inversion attempts after uchdowns as rushing or passing plays.

He says he had one youngster who could "scald the earth" with his speed, but "he couldn't run," meaning he could not escape a cornerback to get open for a pass nor run away from a would-be-tackler.

When quickness and speed are combined you have the epitome of a great athlete. Quickness (acceleration) can propel a fast ball carrier or flanker into full speed after two or three strides.

How do athletes develop quickness? There are drills that stress reaction and reflex. In some drills athletes concentrate on loose hips, a relaxed body, and correct arm movement.

One drill used by almost every coach has runners stepping into the openings of automobile tires lined up in two rows. Athletes run through this drill as rapidly as possible and soon improve upon their quickness of foot.

Generally speaking, the halfback or running back has a better combination of speed and quickness than the fullback. The halfback uses both quickness and speed in getting "to the corner" on a pitchout and making the cut upfield. Speed then comes into play once the cut

upfield has been executed. The quicker he is at getting to the corner and making the cut, the more running room he'll have before the defensive pursuit catches up.

The quarterback, of course, can handle difficult situations such as the strong pass rush if he has the elusiveness and quickness of foot that allow him to scramble. For a drop-back passing quarterback, speed is not a prerequisite. Still, quickness of foot and hand are necessary for a quick release against a pressure rush.

Speed probably is more evident among wide receivers than at any other position. Although there are exceptions, a wide receiver can be much more effective if he has native speed. Again, however, quickness is the key to success. A wide receiver who can make sudden stops, make cuts "on a dime," and accelerate rapidly has an ad-

Speed sometimes is over-evaluated for a defensive back. Obviously, if secondary coverage calls for a man-to-man defense, a defensive back must have enough speed to stay with a fast receiver. However, a cornerback who doesn't have great speed can align himself deeper, then use his intuitive reaction to cover a receiver on a down-and-out or curl pattern.

If the cornerback has short coverage responsibilty, speed is not important. In one-on-one coverage he must "cheat" on his alignment in covering for the deep pattern by getting a good, quick jump. The better his speed, the tighter he can afford to play a receiver.

A free safety in most systems must have great quickness, because he may get stretched more (cover more area) than the corners. Quickness will give him more freedom in camouflaging his coverage. For instance, he can position himself alongside the linebackers as if prepared to blitz and still be able to retreat fast enough to protect against the pass. His quickness and speed dictate the expanse of his coverage and, if he is well equipped with both, it is difficult to burn him on a pass.

A strong safety in most defensive systems rarely covers the deep patterns. He is generally on the side with two receivers and his prime concern is the inside receiver. In a zone coverage, his only deep responsibility would be if the inside receiver went deep. If in a man-to-man alignment, he must have the speed and quickness of a cornerback. In a two-deep alignment the strong safety would need more speed because of the wider range of territory he must cover.

In the final analysis, it's not necessarily how fast a player is; it's how quickly he can use his speed.



A ball carrier's quickness can leave would-be tacklers grabbing for air in frustration.

TOTAL OFFENSE

Most Plays

Game—76, Mike Stripling (Tulsa) vs. Memphis State, 1968.

Season—580, Bill Anderson (Tulsa), 1965.

Career—1,579, Gene Swick (Toledo), 1972-75.

Most Yards Gained

Game—599, Virgil Carter (BYU) vs. Texas-El Paso, 1966.

Season—3,343, Bill Anderson (Tulsa), 1965.

Career—8,074, Gene Swick (Toledo), 1972-75.

RUSHING

Most Rushes

Game—55, Steve Owens (Oklahoma) vs. Oklahoma State, 1969.

Season—358, Steve Owens (Oklahoma), 1969.

Career—1,074, Tony Dorsett (Pitt), 1973-76.

Most Yards Gained

Game—350, Eric Allen (Michigan State) vs. Purdue, 1971.

Season—1,948, Tony Dorsett (Pitt), 1976. Career—6,082, Tony Dorsett (Pitt), 1973-76

Most Touchdowns Scored Rushing

Game—7, Arnold (Showboat) Boykin (Mississippi) vs. Mississippi State, 1951. Season—26, Lydell Mitchell (Penn State), 1971.

Career—56, Steve Owens (Oklahoma), 1967-69.

PASSING

Most Passes Attempted

Game—69, Chuck Hixson (SMU) vs. Ohio State, 1968.

Season—509, Bill Anderson (Tulsa), 1965.

Career—1,128, John Reaves (Florida), 1969-71.

Most Passes Completed

Game—42, Bill Anderson (Tulsa) vs. Southern Illinois, 1965.

Season—296, Bill Anderson (Tulsa), 1965.

Career—642, Chuck Hixson (SMU), 1968-70.

Most Passes Had Intercepted

Game—9, John Reaves (Florida) vs. Auburn, 1969.

Season—34, John Eckman (Wichita State), 1966.

Career—68, Zeke Bratkowski (Georgia), 1951-53.

Most Yards Gained

Game—561, Tony Adams (Utah State) vs_Utah, 1972.

Season—2,363, Bill Anderson (Tulsa),

Career—7,549, John Reaves (Florida), 1969-71.

Most Touchdown Passes

Game—9, Dennis Shaw (San Diego

NCAA RECORD BOOK, DIV. 1



Jimmy Brown of Syracuse

(Records taken from *The Official 1977 NCAA Football Records*, copyright 1977 by the NCAA; used with permission. Copies of this record book may be purchased from the NCAA Publishing Service. P. O. Box 1906, Shawnee Mission, KS 66222.)

State) vs. New Mexico State, 1969. Season—39, Dennis Shaw (San Diego

Career—69, Steve Ramsey (North Texas State), 1967-69.

RECEIVING

Most Passes Caught

Game—22, Jay Miller (BYU) vs. New Mexico, 1973.

Season—134, Howard Twilley (Tulsa), 1965.

Career—261, Howard Twilley (Tulsa), 1963-65.

Most Yards Gained

Game—349, Chuck Hughes (Texas-El Paso) vs. North Texas State, 1965. Season—1,779, Howard Twilley (Tulsa), 1965.

Career—3,596, Ron Sellers (Florida State), 1966-68.

Most Touchdown Passes Caught

Game—6, Tim Delaney (San Diego State) vs. New Mexico State, 1969. Season—18, Tom Reynolds (San Diego

Career—34, Elmo Wright (Houston), 1968-70.

SCORING

Most Points Scored

Game—43, Jim Brown (Syracuse) vs. Colgate, 1956.

Season—174, Lydell Mitchell (Penn State), 1971.

Career—356, Tony Dorsett (Pitt), 1973-76.

Most Touchdowns Scored

Game—7, Arnold (Showboat) Boykin (Mississippi) vs. Mississippi State, 1951. Season—29, Lydell Mitchell (Penn State), 1971.

Career—59, Tony Dorsett (Pitt), 1973-76; Glenn Davis (Army), 1943-46.

Most Extra Points Made Kicking

Game—13, Terry Leiweke (Houston) vs. Tulsa, 1968.

Season—64, Efren Herrera (UCLA), 1973; Rich Sanger (Nebraska), 1971.

Career—149, Rich Sanger (Nebraska), 1971-73.

Most Field Goals Made

Game—6, Vince Fusco (Duke) vs. Clemson, 1976; Frank Nester (W. Virginia) vs. Villanova, 1972; Charley Gogolak (Princeton), 1965.

Season—21, Don Bitterlich (Temple), 1975.

Career—51, Dave Lawson (Air Force), 1972-75.

ALL PURPOSE RUNNING Yardage from Rushing, Receiving

and all Runbacks Game—397, Eric Allen (Michigan State)

vs. Purdue, 1971. Season—2,193, Art Luppino (Arizona),

1954. Career—6,615, Tony Dorsett (Pitt), 1973-76.

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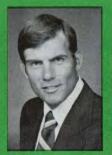
Pirst





BA, Maryville (Tenn.) 1953 MA, Michigan 1954 Came to CMU in 1965 and became football coach in 1967... now is second winningest football coach ever at CMU.

ROY KRAMER



CHRIS ALLEN BS, Central 1964 MA, Central 1968 A graduate of Ionia HS, he returned to CMU as the offensive line coach in 1970.



HERB DEROMEDI BS, Michigan 1960 MA, Michigan 1961 Came to CMU in 1967 and became defensive coordinator in 1969...graduate of Royal Oak HS.



DAVE FARRIS BS, Central 1970 MA. Central 1977 The former Chip pewa MVP joins the staff this fall as defensive line coach...Waterford Township HS alumnus.



DON PEDDIE BS, Miami U. 1966 ME, Miami U. 1967 Came to CMU in 1971 as offensive backs coach...captained Miami's 1965 MAC & Tangerine Bowl



JIM SCHULTE BS, Central 1974 Returns to CMU this fall as defensive ends coach after serving as grad assistant last year...Mason County Central HS alumnus owns CMU season



SWENSON BA, St. Benedict's (Kans.) 1965 MA, Central 1969 Coaches the defensive secondary, joining the staff full time in 1969 after one year as a grad aide...played at

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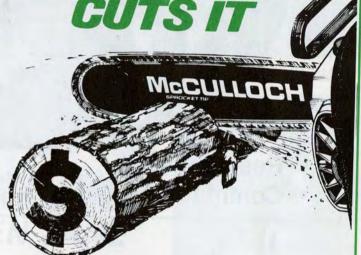
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on February 19, 1977, at 3:55 p.m. (PST) he died with his friends and family around

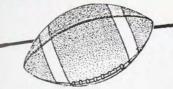
A close friend, John Matlock, gave the eulogy at the high requiem mass. He said that Joe Roth never wanted to be thought of as anything but plain old Joe, all that talk about All-America selections and Heisman Trophies notwithstanding. He went on to talk about Joe Roth singing off key in the shower, overcooking meatloaf, and drinking beer with the boys. He didn't date much, Matlock explained, because he was afraid that if he got involved, he'd want to get married and what kind of a life would it be for a wife to have to move from city to city while he played professional football? He figured after he established himselfhe'd have plenty of time to indulge

"I had to include some funny stuff," said Matlock, "because Joe wouldn't have it any other way. He didn't have too many close friends because he was afraid something might happen and he didn't know how many people could handle this sort ofthing. He was afraid that if he got close to a girl and he died, it might mark her for life. I think he knew all along this was going to happen, so he kind of backed off." Other of Roth's friends added that he was basically

When a man of courage dies, it doesn't mean he's forgotten. They talked about naming Cal's Stadium after him, which would have made Joe Roth deeply uncomfortable had they discussed it with him while he was alive. But the president of the student government, with the full support of vice-chancellor Robert Kerley, sent a letter to the head of the physical education department asking that he be granted a posthumous degree since he obviously would have earned one. The UC athletic department established a scholarship fund in his name, and scheduled a Joe Roth Memorial Game for this fall. There is also a melanoma cancer fund in his memory

"It may be a long time before I really come to understand what Joe gave to us .. what his legacy was," said head coach Mike White. "He had this most amazing courage. He never feared dying. Other people would have given up long before he did, but he never ceased fighting. They tell me people in his position usually get bitter. But he was still making jokes and laughing and all that. So when I think of him, Ilaugh. If I don't do that, I know I'll be letting him down. So I laugh and . . . if I didn't . . . I know damn well I'd cry. To say that he was an inspiration just isn't YOU'LL EARN

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QUEEN JANE

West Bloomfield junior Jane McDonald reigns over Central's 1977 Homecoming. Her court includes Cass City senior Cheryl Kozan, Rogers City senior Peggy Lingo, Holton senior Faith Veldman, and Inkster senior Betty Wilczynski. Queen Jane will be crowned during halftime ceremonies by President Harold Abel. She is active in the Alpha Sigma Alpha sorority.



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NO.	NAME	POS.	HT.	WT.	AGE	YR.	HOMETOWN	HIGH SCHOOL
41	*Chuckle Ambrose	TB	5-10	170	21	Jr.	Grand Rapids	Creston
18	Steve Annese	DB	5-10	165	19	So.	Corunna	Corunna
22 82	*Mike Ball	SB SE	5-9 6-2	165 185	19	So.	Wyoming Grand Rapids	Park Northview
50	Brian Blank Bill Brown	C	6-1	210	19	So.	Royal Oak	Kimball
28	Doug A. Brown	SE	6-4	195	18	Fr.	East Lansing	East Lansing
65	*Doug K. Brown	OG	6-2	220	20	Jr.	Warren	Tower
60	Dan Bullock	OG	6-1	235	20	So.	Warren	Fitzgerald
80	James Caper	DT	6-4	205	18	Fr.	Kalamazoo	Loy Norrix
72	Kurt Cheesbro	OT	6-3	215	18	Fr.	Midland	Midland
85	*Kevin Collins	DE	6-1	205	20	Jr.	Troy	B'ham Brother R
67 89	Jerry Cornwell Tom Coules	DT SE	6-4	230 185	17	Fr. Jr.	Marcellus East Detroit	Marcellus East Detroit
74	*Bob Crowell	OT	6-6	245	21	Sr.	Hazel Park	Hazel Park
63	*Mike Cvengros	OG	6-2	225	21	Sr.	Escanaba	Escanaba
27	Joe DesJardins	SB	6-2	185	17	Fr.	Marquette	Marquette
26	Kurt Dobronski	DB	6-2	185	18	Fr.	Dearborn	Edsel Ford
93	Greg Gebben	DE	5-11	200	20	So.	Portage	Central
16	Steve Grant	SB	6-2	195	19	So.	Royal Oak	Kimbali
30	***Micheal Gray	UB	5-10	215	21	Sr.	Flint	Port Huron
96	Bob Greet	DT DE	6-2 6-2	190	17	Fr. Fr.	Marquette Boyel Oak	Marquette
90 57	*Bryan Gross	LB	6-1	210	20	Jr.	Royal Oak New Lothrop	Bishop Foley New Lothrop
83	**Larry Hall	DE	6-1	200	21	Sr.	Fruitport	Fruitport
77	*Chuck Harbin	OT	6-4	240	20	Jr.	Falmouth	Flint Southweste
5	*Gary Hogeboom	QB	6-3	190	19	So.	Grand Rapids	Northylew
58	*Tim Hollandsworth	LB	6-1	215	19	So.	Westland	Livonia Franklin
37	Tom Hutchinson	LB	6-2	190	17	Fr.	Coloma	Watervliet
23	Robert Jackson	DB	5-9	180	18	Fr.	Allendale	Allendale
17	Reggie Jones	SB	5-8	175	21	Jr.	Ann Arbor	Huron
46	Brent Kearns	SB	5-9	180	19	So.	Owosso	Owosso
43	Gary Kennedy	DB	6-2	185	18	Fr.	Warren	Fitzgerald
21	***Fred Kenny	DB	6-1	190	22	Sr.	Muskegon	Muskegon
84	Doug LaFleur	DE	6-0	190	19	So.	Flushing	Flushing
20	**John Lewis	MB TB	5-11 6-1	195 185	20 17	Jr. Fr.	Riverview Cassopolis	Riverview Marcellus
40 94	Lonnie Lewis Dave Maine	DE	5-11	205	19	So.	Saginaw	Arthur Hill
75	Joe Maiorana	OG	6-1	220	18	Fr.	Livonia	Detroit Catholic
81	Paul Matson	TE	6-4	195	22	Sr.	Holly	Holly
45	Michael McElrath	МВ	6-0	185	19	Fr.	Kalamazoo	Loy Norrix
55	*Bob Miller	DE	6-2	200	20	Jr.	Farmington Hills	Harrison
70	Jim Moore	OT	6-3	240	20	Jr.	Farmington	Farmington
32	Mark Neiderquill	UB	5-10	175	21	So.	Saginaw	Douglas MacArth
3	Kevin Northup	QB	6-2	185	17	Fr.	Midland	Dow
44	Randy Palmitier	DB	6-2	190	18	Fr.	Grandville	Grandville
86	**Tim Parker	TE	6-1	195	20	Jr.	Muskegon	Mona Shores
69	Tony Pearson	OG UB	6-2 6-1	230 210	19	So. Fr.	Port Huron	Port Huron Harbor Springs
35 25	Dick Reeves ***Mose Rison	TB	5-10	185	21	Sr.	Harbor Springs Flint	Beecher
24	*Vondell Robertson	DB	5-11	190	22	Jr.	Highland Park	Highland Park
2	**Ron Rummel	QB	5-11	195	21	Sr.	Saginaw	Arthur Hill
12	*Mike Ryan	DB	6-0	195	20	Jr.	St. Joseph	St. Joseph
92	*Pete Saad	MG	5-10	215	22	Sr.	Grosse Pointe Farms	H.W. Bish. Gallag
36	Mark Sankovitch	LB	6-1	205	20	Jr.	Escanaba	Escanaba
7	**Rade Savich	PK	5-10	175	20	Jr.	St. Clair Shores	Lakeview
11	*Mike Schervish	SB	6-0	195	22	Sr.	Detroit	H. W. Bish. Galla
88	***Wayne Schwalbach	TE	6-2	225	21	Sr.	Escanaba	Escanaba
95	George Sedlacek	DT	6-2	225	21	Jr.	Romulus Revel Ook	Romulus
52 48	*John Shillito Michael Simpson	C DB	6-1 6-4	215 185	20 18	Jr. Fr.	Royal Oak Flint	Kimball Northern
79	*Marty Smallbone	DT	6-3	235	19	So.	Dowagiac	Dowagiac
73	**Steve Smallbone	DT	6-1	230	21	Jr.	Dowagiac	Dowagiac
38	*Norm Smith	LB	6-0	205	21	Sr.	Cadillac	Cadillac
66	Tim Sopha	OG	6-1	235	21	Jr.	Avoca	Yale
59	***Denny Starnes	LB	6-1	205	22	Sr.	Drayton Plains	Waterford Ketter
64	Ken Stephens	DT	6-4	220	17	Fr.	Flint	Central
76	Chuck Stiver	DT	6-2	230	19	So.	Port Huron	Northern
14	Michael Taylor	DB	6-1	180	20	Jr.	Flint	Southwestern
10	Marty Terry	SE	6-2	185	20	Jr.	Riverview	Riverview
6	Scott Thompson	QB	6-1	185	18	Fr.	Newberry	Newberry
42	Darryl Tucker	TB	5-9 6-2	180	18 18	Fr.	Detroit	Cass Tech. Fremont
51	Jeff VanderZee John VanHaaren	QB	6-2	190 210	18	So.	Fremont Detroit	H.W. Bish. Gallag
56	John Vanmaaren Joe Vicari	LB	6-0	205	20	So.	East Detroit	H.W. Notre Dame
71	John Vierk	OT	6-3	205	18	Fr.	Taylor	Taylor Center
54	**Jeff Visner	C	6-3	230	21	Sr.	Ocqueoc	Onaway
68	Lyle Voelz	OG	6-3	230	22	Sr.	Jacksonville (Ore)	Oscoda (Mi)
19	Rick Waters	MB	6-0	200	19	So.	Rockford	Traverse City
91	Bill White	DT	6-3	210	19	So.	Escanaba	Escanaba
87	Sam Williams	TE	6-4	220	19	So.	Livonia	Franklin
78	Don Wollenzin	ОТ	6-2	230	20	So.	Grosse Pointe Woods	G.P. North
15	*Carl Word	DB	5-10	180	20	So.	Flint	Southwestern
34	*Will Young	UB	6-1	190	20	So.	Mt. Clemens	Clintondale
	Bob Winkler	Mgr.	6-0	125	20	Jr.	Armada	Armada

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	Northview Kimball
	East Lansing
	Tower
	Fitzgerald
	Loy Norrix
	Midland
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	Fruitport Flint Southwestern
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	Allendale
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st	G.P. North
	Southwestern
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Presidents' Club

There are several ways in which people may join the Presidents' Club:

- 1. A personal membership (husband and wife included can be obtained by a contribution of a minimum of a \$1,000 per year for 10 years, or a matching gift, or
- 2. \$10,000 paid in any combination over a 10-year period (such as \$2,000 per year for five years, etc.), or
- 3. Central Michigan University may be made the sole beneficiary of a whole life insurance (not term life) policy of a minimum of \$25,000.
- 4. Corporations may join by making a contribution of \$10,000 during a 10-year period, with a minimum of \$1,000 per year.
- 5. \$25,000 or more provided through a bequest, a life income agreement, a trust agreement, or other deferred giving instrument.

All Presidents' Club members will receive full Century Club and First Nighters benefits. There are two on campus Presidents' Club events every year.

Central Michigan University **Development Fund**

All donors to the University's gift clubs (Century Club, University Associates, Deans' Club, Presidents' Club, First Nighters, Friends of Clarke Historical Library, and Friends of the Cultural and Natural History Museum) are contributing to the total CMU Development Fund program. Anyone may make an unrestricted or designated gift to the University.

Gifts of \$1 to \$99 will go into the University's unrestricted or designated accounts. All designated gifts go to the school, department, or project so specified. Gifts of \$100 to \$399 annually will be placed in the unrestricted or designated accounts, and the donor will become a University Associate, if the gift is unrestricted.

Donors of \$400 or more will be included in the Deans' Club when they contribute at least \$200 of their gift to CMU. The remaining portion, if so desired, may be designated to any school, department, or specific project.

Donors of \$1,000 or more a year will be asked to consider membership in the Presidents' Club.

Athletic Century Club (gifts of \$100 to \$399 annually)

\$100 Century Club Membership \$200 Maroon Century Club Membership \$300 Gold Century Club Membership

Donors who support the Central Michigan University Athletic Program through the Century Club have traditionally received special ticket privileges, seating section privileges, special parking privileges, may attend golf outings, football trips, baseball trips, pre-game luncheons, and after-game Instant Replays. Century Club members will have their names (listed by giving levels) printed in all home football and basketball programs. All Century Club members will receive a wall certificate, window decal, and a Century Club Newsletter.

Deans' Club (gifts of \$400 or more annually)

Donors who support the Central Michigan University Fund at this level receive full Century Club and First Nighters benefits. Deans' Club members must contribute at least \$200 of their gift to the Development Fund as an unrestricted gift. The remaining portion, if so desired, may be designated to any school, department or specific project. All Deans' Club members will have their names listed in the University's Development Fund Annual Report under the Dean's Club plus they will be listed as Deans' Club members in the Century Club Honor Roll in all home football and basketball programs. Deans' Club members will also be listed in the First Nighters Honor Roll of Donors as Deans' Club Members.

University Associates (unrestricted gifts of \$100 to \$399 annually)

Donors who support the Central Michigan University Development Fund at this level with unrestricted gifts will have their names listed in the Development Fund's Annual Report. University Associates will also have the opportunity to attend all special Century Club and First Nighters trips. Members will receive a wall certificate.

For further information, contact: Dennis F. Vest, Executive Director for University Development, Central Michigan University, Phone [517] 774-3744

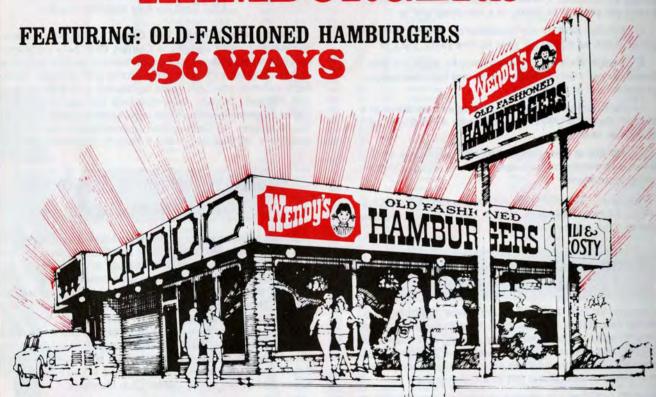


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When CMU Has The Ball

CENTRAL OFFENSE			BGSU DEFENSE		
Wayne Schwalbach	TE	90	Tim Ross	DE	
Bob Crowell	LT	75	Jack Williams	RT	100
Tim Sopha	LG	42	Joe Guyer	LB	88
Jeff Visner	C	50	Jim Mitolo	MG	85
Mike Cvengros	RG	49	Mike Callesen	LB	
Chuck Harbin	RT	77	Alex Prosak	LT	
Brian Blank	SE	47	Steve Selbert	DE	5
Mike Ball	SB	5	Greg Kampe	СВ	6
Ron Rummel	QB	17	Joe Merritt	SS	
Michael Gray	UB	13	Craig Cheetwood	СВ	
Mose Rison	TB	14	Dirk Abernathy	FS	

When BGSU Has The Ball

	CENTRAL DEFENSE			BGSU OFFENSE		P	LACEKICKERS
85	Kevin Collins	DE	80	Tom Saleet	TE	-	
73	Steve Smallbone	LT	79	Mike Obrovac	RT		CMU
59	Denny Starnes	LB	54	Doug Smith	RG	7	Rade Savich
53	Jerry Hodges	MG	55	Joe Studer	C	4	Jeff VanderZee
57	Bryan Gross	LB	52	Kip Kane	LG		
91	Bill White	RT	66	Bob Harris	LT		BGSU
83	Larry Hall	DE	33	Dave Dudley	SE	11	John Spengler
19	Rick Waters	MB	15	Mark Miller	QB	1	Robin Yocum
24	Vondell Robertson	DB	23	Jeff Groth	FL		
15	Carl Word	DB	45	Dan Saleet	FB		
12	Mike Ryan	DB	41	John Park	TB		

BGSU

PUNTERS

CMU Wayne Schwalbach Kevin Collins

BGSU Greg Kampe Doug Groth

NO.	NAME	POS.	NO.	NAME	POS.
1	Yocum	K	42	Guyer	DE
2	Parker	TB	45	D. Saleet	FB
4	Reed	SS	46	Fitzpatrick	LB
5	Kampe	CB	47	Seibert	DE
6	D. Groth	QB	49	Callesen	FB
10	Endres	CB	50	Mitolo	LB
11	Spengler	K	51	Carpenter	MG
12	Wright	QB	52	Kane	OG
13	Cheetwood	CB	54	Smith	OG
14	Abernathy	WS	55	Studer	C
15	Miller	QB	57	Beaber	C
16	Shipman	QB	59	Prchlik	DT
17	Merritt	DB	63	Valentine	MG
18	Baker	FL	64	Wichman	ОТ
20	Sugden	СВ	65	Mazza	OG
21	Pillar	WS	66	Harris	OG
22	Cummins	SS	67	Hull	OG
23	J. Groth	FL	69	Underman	LB
24	Wiener	TB	72	Achterhoff	ОТ
25	Shetler	FL	75	Williams	DT
27	Matthews	SE	77	Prosak	DT
32	Holovacs	FB	78	Clark	OT
33	Dudley	SE	79	Obrovac	ОТ
34	Dunklin	TB	80	T. Saleet	TE
35	Windatt	FB	84	Panczyk	TE
37	Putman	LB	86	Polhemus	DT
40	Hornus	TB	90	Ross	DE
41	Park	FB	94	Holmes	MG

CMU

NO.	NAME	POS.	NO.	NAME	POS.
2	Rummel	QB	54	Visner	C
3	Northup	QB	55	Miller	DE
4	VanderZee	QB	56	Vicari	LB
5	Hogeboom	QB	57	Gross	LB
7	Savich	PK	58	Hollandsworth	LB
10	Terry	SE	59	Starnes	LB
11	Schervish	SB	60	Bullock	OG
12	Ryan	DB	63	Cvengros	OG
14	Taylor	DB	65	Stephens	DT
15	Word	DB	65	D. K. Brown	OG
17	Jones	SB	66	Sopha	OG
18	Annese	DB	68	Voelz	OG
19	Waters	MB	69	Pearson	OG
20	Lewis	MB	70	Moore	OT
21	Kenny	DB	71	Vierk	OT
22	Ball	SB	72	Cheesbro	OT
23	Jackson	DB	73	Smallbone	DT
24	Robertson	DB	74	Crowell	OT
25	Rison	TB	76	Stiver	DT
28	D. A. Brown	SE	77	Harbin	OT
30	Gray	UB	78	Wollenzin	OT
32	Neiderquill	UB	80	Caper	DT
34	Young	UB	81	Matson	TE
35	Reeves	UB	82	Blank	SE
36	Sankovitch	LB	83	Hall	DE
38	Smith	LB	84	LaFleur	DE
40	Lewis	TB	85	Collins	DE
42	Tucker	TB	86	Parker	TE
44	Palmitier	DB	87	Williams	TE
45	McElrath	MB	88	Schwalbach	TE
46	Kearns	SB	91	White	DT
50	Brown	C	92	Saad	MG
52	Shillito	С	94	Maine	DE
53	Hodges	MG	95	Sedlacek	DT

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- * Chips

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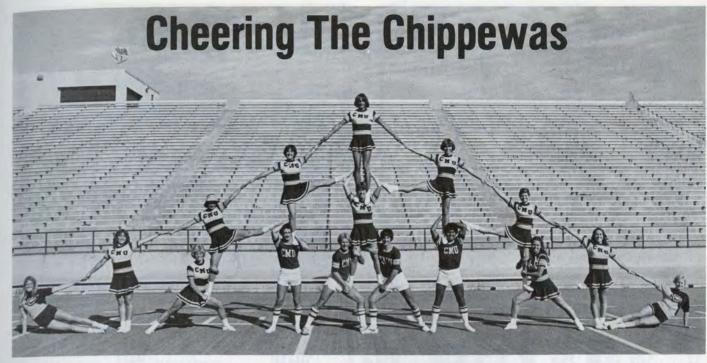
Mt. Pleasant



GOOD LUCK CHIPS in '77

We are your alumni headquarters for 1977. Stop by before the game for a bite to eat or after the game for a victory drink. We would like to thank you for supporting the Chips and we wish them luck in all sports in 1977-1978.

The Alibi Crew.

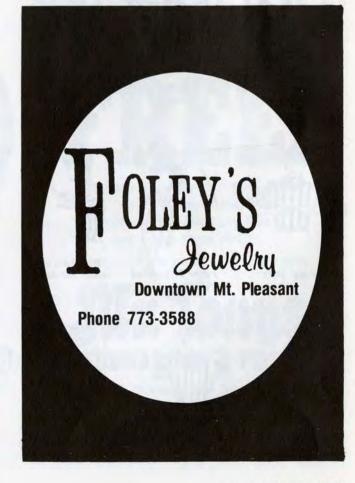


MAKING THE MOUNTAIN — Central Michigan University's football cheerleaders construct a "mountain" formation in their preparations for supporting the Chippewas' Mid-American Conference title drive. This year's cheerleaders include (bottom row, left to right) Becky Vincek,

Terry Bushey, Nora VandenBerge, Don Bickel, John Skalandis, Gregg Catalano, Julio Vasquez, Kim VanderVeer, Dana LeBlanc and Denise Bodnar; (second row, I-r) Cheryl Morse, Belinda Cain, Lisa Dobie, Mary Marlatt and Sharon Ketcham; and (top) Carrie Sood.



DOING THE SAILOR — Juniors Sharon Ketcham and John Skalandis perform part of "The Sailor" formation, a familiar acrobatic maneuver by CMU's cheerleaders.



Code of Officials Signals



Field Goal



Helping the Runner, or Interlocked-Interference





Ball Ready for Play



Grasping Face Mask



Roughing the Kicker to Side: Touchback



is Moved from Side



Illegally Passing or Handling Ball Forward



Incomplete Forward Pass, Penalty Declined, No Play, or No Score





Touching a Forward Pass or Scrimmage Kick



Delay of Game

Safety



Non-contact Fouls



Loss of Down



Substitution Infractions



Clipping



Illegal Procedure or Position



Blocking Below



Offside (Infraction of scrimmage or free kick formation)



Illegal Shift



Player Disqualified





Illegal use of Hands and Arms



Illegal Motion



Personal Foul



First Down



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Discretionary or Excess Time Out followed with tapping hands on chest.



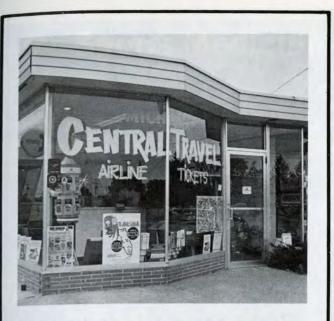
Kick Catching Interference



Start the Clock



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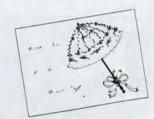
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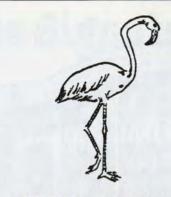
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The Name To Know In Fine Printing...



Administering to the medical needs of Central's football squad and other athletes is an enthusiastic football sports medicine staff under the direction of athletic trainer Ken Kopke and team physician Dr. William Fishbaugh. The staff in-

cludes (left to right) Dave Lucey, Kopke, graduate assistant Sue Telford, John Mason, Mark Schumann, Joe Hallman, Tom Falon and Jan Lockman. Not pictured is John Gorleski.

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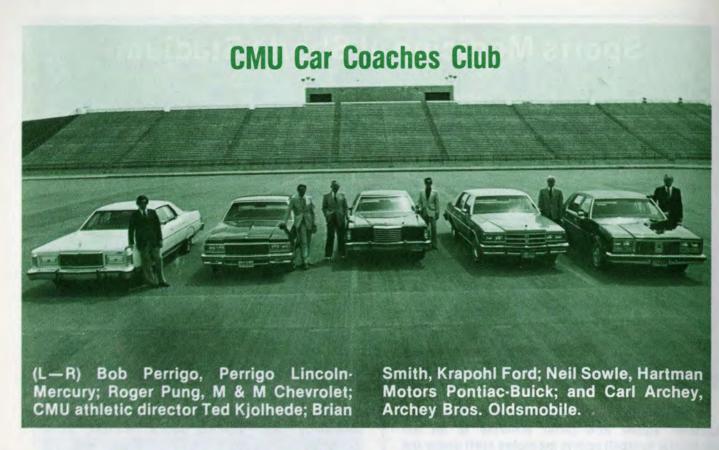
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Car Coaches Club Continues Strong

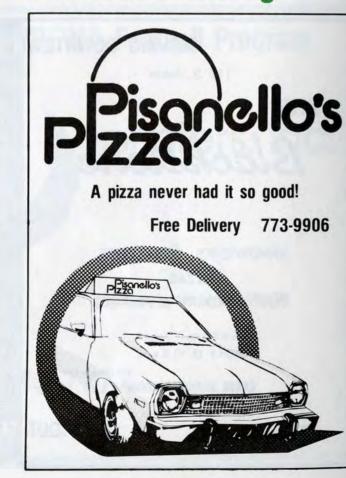
One of the major strides foward the University's athletic program made during the 1976-77 school year probably wasn't apparent to many observers; but it certainly didn't go unnoticed or unappreciated by members of coaching staff.

The establishment of the CMU Car Coaches Club made five late-model lease cars available to the coaches for recruiting visits. These trips covered more than 56,000 miles at a considerable savings to the athletic program.

Five Mount Pleasant car dealers have united to comprise the club. Archey Brothers Oldsmobile, Hartman Motor Sales (Buick-Pontiac), Krapohl Ford Sales, M & M Chevrolet and Bob Perrigo Lincoln-Mercury each provides one car at a reduced rental rate.

"These five dealers have very graciously entrusted our athletic staff personnel with very valuable pieces of merchandise, and we're very appreciative of this," CMU athletic director Ted Kjolhede commented. "They have made it possible for the coaches to stretch their recruiting dollars significantly."

This arrangement also enables Central to recruit equally with other major schools who have similar courtesy car arrangements. The cars will be available three months earlier this year, increasing the savings to the program.







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CM SIDELINE/PAGE 50

The Mid-American Conference

Central Michigan University is one of ten major Midwestern universities in Illinois, Indiana, Ohio and Michigan who have united their academic endeavors and athletic energies in the prestigious Mid-American Conference. Sister institutions Eastern Michigan and Western Michigan also belong. Northern Illinois and Ball State were added in 1973 as the MAC expanded into Indiana and Illinois. Ohio representatives include Miami University, Kent State, Bowling Green, Toledo and charter member Ohio University. The Mid-American Conference began in 1946 with five members. The 1973-74 campaign marked the first time ten schools had competed for any MAC title.

The conference headquarters is in Columbus, Ohio, in the Railroad Savings and Loan Building, 2000 West Henderson Road. Commissioner Fred Jacoby, who was appointed early in 1971, is assisted by Bill Linson and a secretarial staff.

Mid-American Conference members compete for championships in football, basketball, cross country, swimming, wrestling, golf, tennis, track and baseball. MAC teams compete in the National Collegiate Athletic Association's division 1 championships, with the league champion automatically qualifying for the NCAA's post-season basketball and baseball tournaments. In football, the MAC often sends its top team to the Tangerine Bowl at Orlando, Fla. Within the conference, the Reese Trophy is presented annually to the school with the most successful program in all sports. Academic excellence is also recognized with a presentation of a plaque to the top scholar-athlete at each of the ten institutions. The MAC athletic year is climaxed with the annual Awards Banquet at the Springs Sports Championships each May.



All ten Mid-Am members are classified in Division I (or major college) for all nine conference sports. MAC schools award 119 grants-in-aid for men's athletics--baseball and track, 8 each; basketball, 16; football, 75; golf and tennis, 2 each; swimming and wrestling, 4 each.



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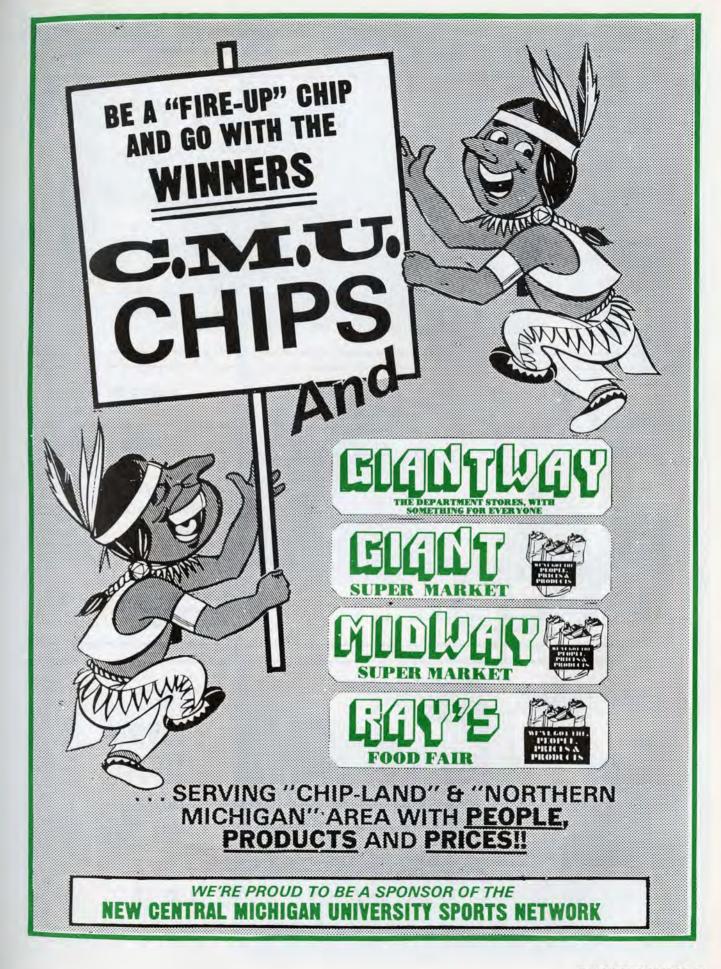
E. Preston - next to the campus

PIZZA KING

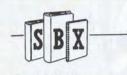


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by Marty Pulvers

nnovations come, innovations go.
In football, the offense and the defense are constantly struggling to stay ahead of the other half's newest innovation. But, as in any endeavor, there are some things that don't change much, some classic tactics that have the basic strength to adapt to almost any ploy the opposition can throw at them. One such classic is the zone defense, a collegiate pass defense of many years standing.

Next time you go to a game, pay some attention to the defensive backfield, especially if your goal is to appreciate football on a level deeper than most fans. Sure, football is great as simple drama, but it's also a cerebral tactical battle. Coaches watch this aspect of the game, and it will deepen your understanding of the game too. This expanded understanding is easy enough to acquire, and there's no better place to begin your tutelage than with the zone defense.

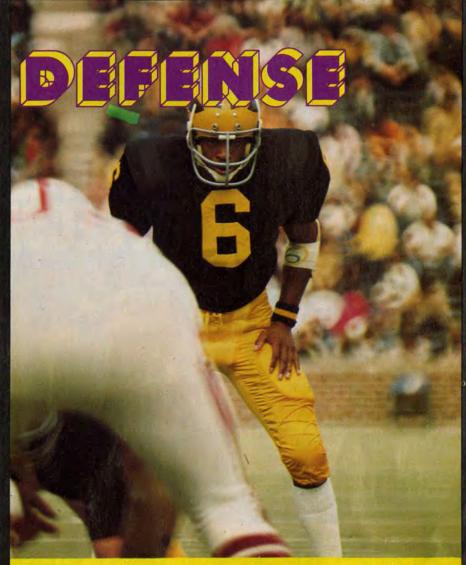
The zone defense was devised to hinder that most tragic situation (to the defense, of course): the long pass completion. Yardage accumulated in such huge chunks just isn't to be tolerated.

Awarded the job of preventing that kind of ground gaining are the defensive backs. And the tool they use to prevent completions is the zone—either a zone using two men deep or a zone using three men deep.

Let's begin this explanation of the zone defense at its simplest. What, you may ask, does zone defense actually mean? Well, looking down from the stands you'll see the field divided in thirds, lengthwise, by short hash marks (hash marks are one yard apart and help the referees spot the ball after each play).

So, when a "three deep" zone is called for, all that's meant is a defensive back will drop back at the snap of the ball and be responsible for pass coverage in his third of the field. "Three deep" coverage will, as should be readily apparent, be a good deterrent against the long pass, as there are three men instantly defending deep at the start of the play. To reiterate, zone coverage means pass coverage comes first. Only after the offense has committed itself to the run can the defensive backs rush up toward the line.

There is also a "two deep" zone covercontinued on 19t



The zone divides the field into thirds for coverage, with the strong safety helping on the offensive team's "strong" side, while the free safety goes back for deep prevention coverage.

