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ReferencePoint

Central Michigan University Libraries' Newsletter

Volume 10, Issue 2



Nearly a **three-decade** dean

Tom Moore retires as library leader

Inside: Clarke exhibit highlights nonwinning U.S. presidential candidates

Interim dean's column

Providing value **one student at a time**



Every summer departments across the university write annual reports summarizing operating data and achievements of the department. I always learn something new about CMU Libraries while writing our annual report and am impressed by the quantity and quality of initiatives implemented due to the talent and hard work of our employees.

This year as I considered usage trends for our collections, services and resources, I wondered how an average student uses the library. When you divide our usage data evenly across 27,000 students, two numbers jump to the top of the list: the average student downloads 47 articles from our online resources each year and visits the library at least once a week during the fall and spring semesters. These numbers demonstrate that the library's collections and beautiful facility are heavily utilized and highly valued by our clients.

During the past year, e-book use exceeded print book use, and we expect this trend to continue. For every two e-books viewed, 1.5 physical books were checked out. I often hear comments from library users about their preference for and nostalgia about physical books. There is a growing body of research that indicates readers who read from physical formats read more deeply and comprehend and recall the content better than readers who read information online. The best of both worlds would be to read deeply the printed text and to use the online version of the text to search and cite. Not every book that is published is available in multiple formats. At CMU Libraries, we purchase both physical books and e-books based on the formats requested by the faculty, availability and costs of formats, and the need and desire to provide online content to students enrolled in online courses and at remote locations.

The average student uses a group study room at least once a year. That number seems low unless you consider that Park Library only has 20 group study rooms or one room per 1,000 students who take classes in Mount Pleasant. The newly remodeled Copeland Suite on Park Library's second floor increases the amount of space dedicated to collaborative learning by providing five study pods, a

presentation space and flexible seating for approximately 75 students.

The average student attends a library instruction session at least once during a three-year period and meets one-on-one with a librarian at least once in a two-year period. Consulting with a librarian one-on-one is the most transformative service Univeristy Libraries offers. Engaging with a student where they are in the research process then helping them explore their topic and locate the best resources to accomplish their project is a mutually fulfilling experience for the students and the librarians.

In surveys and focus groups, students frequently tell us they focus better at the library, they feel most productive at the library, and they consider the library a peaceful escape from the noise of other study areas. During the master planning process last year, students stated that the library is "the reason I pass classes" and "the people working there care that you get the information you need." College faculty appreciate the librarians' service ethic, dedication and attention to student learning.

Much change has occurred at the Libraries during the past year and more change lies ahead. What will not change is the Libraries' focus on supporting the learning and research needs of our students and faculty.

A handwritten signature in black ink that reads "Kathy M. Irwin".

Kathy Irwin

Interim Dean of Libraries



AVERAGE INDIVIDUAL LIBRARY USAGE IN A TYPICAL YEAR

47



Articles downloaded
from online library resources

30



Visits to library building
*at least once/week during both
fall and spring semesters*

2



E-Book sessions

1.5



**Physical books
checked out**

1



Material requested
from another library

1



Group study room used

1



**Consultation with a
librarian** *in two-year period*

1



Library instruction
attended in a three-year period



Collaboration stations

Library's new Copeland Suite offers collaborative space for students

By Dana Blankenship

Many students already are calling Park Library's Copeland Suite their home, utilizing the unique space for group work and study.

"It's only the first couple weeks of school, and I've already used the Copeland Suite a handful of times," said Marc Quinones, a Central Michigan University senior. "I like that the space is bright and open; it's kind of different from the rest of the library. It's a really cool, innovative space for students."

The new interactive space on the second floor of the library was finished a week before classes started in August. Designed to host up to 75 students, it features five semiprivate collaboration pods complete with flat screen monitors and marker boards, a presentation practice area, bistro-style work stations, and movable furniture and chairs in large lounge spaces.

"This space has been in the works for a while now," said library ambassador and CMU senior Celeste Hay. "After

working with other students to find out what kind of space they wanted to have in the library, I'm happy that we were able to deliver."

The suite is named after Irene Copeland, '62, '66, who was an active alumna until she died in 2010. Copeland supported CMU Libraries through donations. She was a member of Delta Zeta while at CMU, and her sorority sisters were on hand to cut the ribbon at a grand opening ceremony just after classes started.

"We're so proud to have alumnae who give back to the university throughout their life," said Gina Pizzimenti, Delta Zeta alumni relations chair. "The Copeland Suite is a true, wonderful testament to Irene's commitment as a Delta Zeta and CMU alumna."

Planning for this space began in fall 2015 and design for the space was finalized in early 2016. The area on the south end of the second floor was selected for the first remodel due to its visibility from the atrium and closeness to the two second-floor service desks. The total project cost \$500,000. •



Passed-over presidents

Exhibit features everything but the winning candidate



By Dana Blankenship

Anita Shagena attended the 1988 Democratic National Convention in Atlanta as a delegate to nominate Richard Gephardt as the Democratic presidential candidate.

The 1974 Central Michigan University graduate was decked out in Gephardt promotional pieces at the convention, but then spent the next few months pushing for Dukakis, the Democratic nominee, once he was selected. When the polls closed and George H.W. Bush was elected the 41st president of the United States, there was little public interest in anything connected to defeated candidate Gephardt or Dukakis.

Until now.

The current Clarke Historical Library exhibit — The Contenders: Presidential Candidates NOT Selected — celebrates the legacies of candidates who came close but fell short in winning their presidential elections. The exhibit will be on display through January 2017.

Featuring campaign buttons, campaign trail stories and narratives on each runner-up, the exhibit sheds light

on the candidates who often are forgotten once the elections are over. The candidates are featured on a reader rail that wraps around Clarke Historical Library with the losing candidate featured on the top half and the winner of the election on the bottom.

When the exhibit theme was announced over the summer, Shagena contacted exhibit and project coordinator Janet Danek to share her vast collection of campaign buttons and bumper stickers.

"I started collecting at a very young age. It started with my family who was very passionate about politics, and then I became very passionate about politics," said Shagena, who taught local, state and federal government at



Algonac High School for 30 years. "It's how I ended up majoring in political science at Central."

In addition to her delegate credentials and passes, Shagena has loaned more than 50 campaign pieces from different candidates for the exhibit. The collection includes rare pieces such as first- or limited-run buttons.

Other special displays in the exhibit include Michigan candidates who lost the election, candidates who visited CMU, campaign buttons from past First Ladies and unusual candidates — such as a man who ran for office from inside a federal prison.

"When you have such a vast repository like the Clarke does, it's easy to make connections between things," Danek said. "Our archives are so full of photos, agreements, notes

and books that it is easy to connect a presidential candidate or election year to Michigan or an event on campus."

Also included in the exhibit is a collection of official documents and letters signed by United States presidents, which is on loan to the library from a private donor. These are in addition to the collection of certified signatures from all 44 U.S. presidents that John Kulhavi, '65, recently donated to Clarke Historical Library.

Another showcase in the exhibit features campaign items related to this year's presidential candidates Hillary Clinton and Donald Trump. Adjustments were made to the exhibit following the November election.

"This exhibit is very interesting, but also relevant because it purposefully coincides with the 2016 presidential election," said Danek.

The exhibit also features presidential candidates who were not selected as this year's major party nominee. They include Bernie Sanders, Carly Fiorina, Mike Huckabee, Ted Cruz and Ben Carson. •

[View the gallery](#)



Alysha Anders, '09, '14

Investing in the future

Every dollar makes a difference in students' lives

It's no secret that the only constant in life is change. The libraries have experienced many changes this year. We said goodbye to our leader of 28 years, upgraded technology throughout the building and created a new collaborative learning space. It also is with a heavy heart that I announce I am leaving my position with the libraries. I have accepted a position with WCMU Public Broadcasting. I have made a lot of wonderful memories in my time at the libraries and am grateful for the experience.

Though change can be hard and sad at times, it isn't always a negative thing. In fact, it is often positive and can open doors to new experiences and new ideas. Our student body is always changing. This fall, more than 2,700 new students arrived on campus and with them comes a new list of needs, wants and desires.

Our libraries are an equalizer. All members of the university have access to the same range of collections and services. We support and participate in innovation, collaboration, exploration and transformation. In order to maintain our role in student success we must adapt and continue to meet the changing needs of our students.

University Libraries' doors (both physical and virtual) always will be open to those who are seeking knowledge and advancement. We are excited for our future and the future of those we serve. Every dollar contributed to the libraries makes a difference to each and every student of Central Michigan University.

The truth is, for University Libraries to continue making an impact on

students, we need to continue to raise funds. Our expenses significantly increase every year and our revenue only significantly increases when our donations increase. A gift of any size can have a profound impact on the Libraries and the students we serve. A \$100 donation to University Libraries grants you membership status as a Friend of the Libraries. If you haven't already, please consider joining today.

Did you know you can give a gift to University Libraries in ways other than making a cash contribution?

- **IRA rollover:** If you are 70 ½ or older you can transfer a gift from your IRA to CMU Libraries tax-free!
- **Estate planning:** Consider including University Libraries in your will or name University Libraries as the beneficiary of a life insurance policy.
- **Annuities:** Receive income for life while incorporating a gift to University Libraries.
- **Gifts of stock:** transfer stock directly to University Libraries.

Whichever way you choose to make a gift to CMU, whatever the amount, I hope you know it is appreciated and valued. We couldn't do everything we do without the dedication of our supporters. Thank you for all you have done and continue to do. With your support our future will be bright no matter the changes we face.

Forever maroon and gold,

A handwritten signature in dark ink that reads "Alysha Anders". The script is cursive and fluid.

Alysha Anders, '09, '14
Director of Development

Consistency in giving

Donors provide long-term support to University Libraries • *By Abigail Robinson*

Pride and tradition fuse together when it comes to University Libraries' donors.

These donors, ranging from alumni to faculty and staff, give consistently to ensure student advancement. Of the Libraries' top 10 consecutive donors, three are retired CMU employees and six of the other seven are satellite location graduates.

Joseph Pologar, '89, is the libraries' longest consecutive donor. Pologar, who has never set foot on campus, began donating more than two decades ago in 1995.

The graduate earned his master's degree in health services administration through remote learning in Grand Junction, Colorado.

"CMU provided a really neat opportunity for people working full time to continue working full time

while taking classes, without ever leaving home," said Pologar.

Professors from CMU traveled to Grand Junction to instruct the program courses. The libraries then provided Pologar with any books, journals and articles necessary for his courses, shipped to his doorstep in a matter of days through a library service that today is called Documents on Demand.

"To have that resource available, and from such a distance away, was so valuable in pursuing my master's," said Pologar.

In addition to making donations, Pologar enjoys connecting with CMU through visits by phone from members of Friends of the Libraries and reading various publications.

"In the case of students enrolled online and through satellite locations, the library was oftentimes their lifeline to the university – to resources that ultimately lead to their graduation and advancement in their careers,"

said University Libraries Director of Development Alysha Anders. "Without their dedication and support we wouldn't be able to offer all the services and programs to CMU students and the community at large."

Alumnus Thomas Goldner, '85, is a former U.S. Navy Seabee and one of the top three consecutive donors.

Goldner earned a bachelor's degree in business administration from the satellite location center in Troy while working for General Motors.

He began making donations to University Libraries 17 years ago. Neighbors who attended CMU urged Goldner to visit campus and see the library after his first few donations.

Visiting Park Library compelled Goldner to continue donating.

"I've always liked libraries – libraries and used bookstores, I guess that's my downfall," said Goldner. "I'll continue donating. That's one of my favorite things." •



Joseph Pologar, '89, from Grand Junction, Colorado, is the most consistent donor to University Libraries, and he praised the libraries' Documents on Demand and its related services for scanning, emailing and shipping materials to students enrolled in courses online and CMU satellite locations.



Changes in library leadership

After nearly 30 years, Tom Moore retires as library dean

By Dan Diggmann, M.A. '15

Tom Moore motioned to a five-inch thick expandable file folder resting on a chair near his office door. It was one of many from his cabinet containing documents once important to him.


He left the folder for Kathy Irwin after spending his final day serving as dean of University Libraries at Central Michigan University June 30. On July 1, Irwin transitioned from associate to interim dean of libraries.

This marks the first time since Ronald Reagan was President of the United States that someone other than Moore is in charge of the libraries.

With 28 years at the helm, Moore has had the distinction of being the longest serving dean ever at CMU. He humbly diverted attention away from this mark of longevity because he would rather focus on the accomplishments of his librarians and staff members these past three decades.

"I'm proud that I am leaving a healthy and dynamic academic





service organization and that the role we play is important in the academic process,” Moore said. “I care a lot about higher education — it changes lives — and I am grateful that I had the opportunity to be a part of that here at CMU for 28 years. I hope I have added value to the academic enterprise over that period of time.”

Prior to coming to CMU, Moore studied with monks while earning his bachelor’s degree in English at Belmont Abbey College in North Carolina. He later earned an M.A. degree at SUNY Binghamton and an M.S.L.S. from Syracuse University.

Investigating plans to remodel the previously dark and somewhat unwelcoming Park Library was among the first projects waiting for Moore when he arrived on campus in 1988. Years of researching patron needs, developing feasibility plans, securing funding sources and designing a sustainable learning space was realized when the renovated and expanded facility opened its doors in 2002.

Park Library today is the hallmark and centerpiece for student academic life at CMU. Ask Moore, and he’ll tell you it’s not the building that makes the difference. It’s the people, the services and the resources that collectively

have made Park Library, Clarke Historical Library and Global Campus Library Services the key academic entities for the university community.

“For me, it’s not primarily about the building, though the building is important, but about what people find when they get here, either physically or online,” he said. “Higher education has become very specialized over the years, but the library serves everybody no matter their major or area of expertise. This is a common experience for everybody, especially faculty and students, at CMU.”

Moore said he will miss interacting with the people he encountered each day and in particular the students who studied and worked at Park Library. But he said he realized over the past few years that life is short and unpredictable. He wants to ensure he can enjoy life as a retiree with his wife, Gail, who retired three years ago.

While he has no specific plans, Moore said he hopes to better balance his time with his family and community and make more time for himself.

“I joke with people that I’ll do anything I want to,” he said. “Most of my friends already are retired, so I have some good role models to follow.” •

 [View the gallery](#)

Provost appoints search committee for University Libraries dean

Provost Michael Gealt appointed a 14-member search committee to assist in the national search for the dean of CMU’s University Libraries. The new dean will replace longtime leader Tom Moore, who retired June 30. Kathy Irwin currently is serving as interim dean.

CMU Vice President of Information Technology Roger Rehm is chair of the search committee. In addition to Rehm, other committee members include:

- **Tim Peters**, interim associate dean, University Libraries;
- **Janet Danek**, exhibits and projects coordinator, University Libraries;
- **Frank Boles**, director, Clarke Historical Library;
- **Rui Wang**, faculty, University Libraries;
- **Stephanie Mathson**, faculty, University Libraries;
- **Robin Sabo**, faculty, University Libraries;
- **Dr. Elizabeth Palmer**, assistant professor, College of Medicine;
- **Stephanie Richards**, assistant professor, communication disorders department;
- **Tracy Galarowicz**, chair, biology department;
- **Megan Moreno**, director of development and external relations, College of Education and Human Services;
- **Andrew Spencer**, interim associate dean, College of Communication and Fine Arts;
- **Luis Perez-Batres**, chair, management department; and
- **BethAnne Kunert**, student representative.

The committee has met, and Rehm said the goal is to identify a new dean by January 2017.





Among friends

Award-winning journalist and author praises libraries

Two-time Pulitzer Prize finalist Gina Kolata knew there was something special about the Friends of the Libraries the moment she walked through Park Library's doors.

"I love libraries, and they're one of the things I believe in," said Kolata, the New York Times' journalist and author who served as keynote speaker for the 14th Annual Friends of the Libraries Speaker and Luncheon. "What I hope is that the Friends of the Libraries realize their support of the library is invaluable."

Kolata presented to a capacity crowd in the Library Auditorium, highlighting her previous works as a science and medicine reporter and previewing her new book, "Mercies in Disguise: A Story of Hope, a Family's Genetic Destiny, and the Science That Rescued Them," scheduled for release in March 2017.

Gina Kolata has received awards from the Associated Press Sports Editors and the Silurian Society. She also has written several books, including "Rethinking Thin: The New Science of Weight Loss and the Myths and Realities of Dieting" that was a Quill book awards finalist in 1997.●

Throughout her presentation, Gina Kolata regularly referenced her appreciation for libraries and the roles they play in today's society.

"A library is not just a place for books, it's more of a community center," she said. "The library provides resources and unique stories that you're not going to find anywhere else."





Improving research through consultations

Library services provide outlet for academic success

By Abigail Robinson

As information evolves, college students now more than ever need the tools to access relevant and timely research.

College librarians across the nation are providing one-on-one consultations to educate students on what those tools are and how to find them. Central Michigan University librarians provided 482 consultations between July 2015 through June 2016 — an increase of nearly 50 percent from the two previous years.

“Students who have benefited from a consultation tell other students, and I know that many students come back for consultations multiple times,” said Interim Associate Dean of Libraries Tim Peters. “They’ve become repeat customers because they’ve seen how helpful a consultation can be.”

Juman environmental studies faculty member Tierney Popp is one faculty member who encourages students in her infant and toddler development class to schedule a research consultation with a librarian. .

Popp noticed that after a consultation, students submitted assignments created with recent articles rather than the dated ones previously used.

Skills gained from library consultations are ones that Popp says can benefit students both inside and outside of her classroom.

“I think they feel more confident going forward in other classes, too, so it’s not like it’s just specific to my class and

then it’s information they’ll never use again,” said Popp. “All of a sudden they have this new resource that can help them be successful, and I think that’s really important to everything they do here.”

During a consultation, the librarian works with a student to identify resources specific to that student’s assignment, making it a very customized — and timely — session. Popp sends the librarians her syllabus in advance of the consultation so they understand the learning objectives of her class and what is expected of her students.

Popp encourages students to schedule consultations with the CMU subject librarians as a way to improve their research results.

“We have students coming into our offices all the time with these kinds of questions,” said Popp. “While we certainly don’t mind sitting down and helping them, to know that there’s another resource available on campus that is devoted to this sort of thing is really beneficial to everybody.” •

Ginormous Art

A unique arrangement of pieces that never have been presented together

- November through December 2016
- Baber Room, Park Library

The Contenders: Presidential Candidates NOT Selected

Recognizing candidates who fell short in their bids for the U.S. presidency

- Clarke Historical Library, Park Library
- Through January 2017

Play Matters

National Print Portfolio Exhibition

Artists' development of rule-based pieces to highlight their uniqueness

- Baber Room, Park Library
- January through February 2017

'As remote as the moon' —

The Soo Locks in Photos

Highlighting the place where Henry Clay saw no good reason to spend good money because it was so far away from civilization

- Clarke Historical Library, Park Library
- February through August 2017

Primary Visions

Foundations Art Show

Student work produced in CMU's Department of Art and Design Foundations Program

- Extended Hours Study and Student Gallery, Park Library
- March 2017

CMU Libraries exhibits & events calendar

cmich.edu/library/exhibits

