# Office of Continuing Medical Education



# 2021 Disclosure of Relevant Financial Relationships

Central Michigan University College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education (CE) to physicians and healthcare professionals. CMU College of Medicine adheres to and adopts the ACCME's **Standards for Integrity and Independence**, released in December 2020.

The ACCME acts as the steward of the **Standards for Integrity and Independence** in accredited continuing education, which have been drafted to be applicable to accredited continuing education across the health professions. The Standards are designed to:

- Ensure that accredited continuing education serves the needs of patients and the public.
- Present learners with only accurate, balanced, scientifically justified recommendations.

Name of Speaker, Planner/Activity Director, Author, Reviewer, Other

- Assure healthcare professionals and teams that they can trust accredited continuing education to help them deliver safe, effective, cost-effective, compassionate care that is based on best practice and evidence.
- Create a clear, unbridgeable separation between accredited continuing education and marketing and sales.

The ACCME requires that everyone in a position to control the content of an accredited CME activity to disclose all relevant financial relationships with *ineligible companies* (see Definitions on next page). The ACCME Standards for Integrity and Independence require that we disqualify individuals who refuse to provide this information from involvement in the planning and implementation of accredited continuing education. Thank you for your diligence and assistance. If you have questions, please contact us at: CMEDCME@cmich.edu

Event Title Date Please disclose all financial relationships that you have had in the past 24 months with ineligible companies (see definition below). Has the Relationship Ended? **Enter the Name of Ineligible Company Enter the Nature of Financial Relationship** An **ineligible company** is any entity Examples of financial relationships include If the financial relationship whose primary business is producing, employee, researcher, consultant, advisor, speaker, existed during the last 24 marketing, selling, re-selling, or distributing independent contractor (including contracted months, but has now ended, healthcare products used by or on research), royalties or patent beneficiary, executive please check the box in this patients. role, and ownership interest. Individual stocks and column. This will help the stock options should be disclosed; diversified mutual education staff determine if For specific examples of ineligible funds do not need to be disclosed. any mitigation steps need to companies visit accme.org/standards. Research funding from ineligible companies should be taken. be disclosed by the principal or named investigator even if that individual's institution receives the research grant and manages the funds. Example: ABC Company Consultant

In the past 24 months, I have not had any financial relationships with any ineligible companies.

I attest that the above information is correct as of this date of submission.

For each financial relationship, enter the name of the ineligible company and the nature of the financial relationship(s). There is no minimum financial threshold; we ask that you disclose all financial relationships, regardless of the amount, with ineligible companies. You should disclose all financial relationships of the potential relevance of each relationship to the education.

#### **Definitions of Eligible and Ineligible Companies**

#### **Eligibility**

The ACCME is committed to ensuring that accredited continuing education (1) presents learners with only accurate, balanced, scientifically justified recommendations, and (2) protects learners from promotion, marketing, and commercial bias. To that end, the ACCME has established the following guidance on the types of organizations that may be eligible to be accredited in the ACCME System. The ACCME, in its sole discretion, determines which organizations are awarded ACCME accreditation.

## Types of Organizations That May Be Accredited in the ACCME System

Organizations eligible to be accredited in the ACCME System (*eligible organizations*) are those whose mission and function are: (1) providing clinical services directly to patients; or (2) the education of healthcare professionals; or (3) serving as fiduciary to patients, the public, or population health; and other organizations that are not otherwise ineligible. Examples of such organizations include:

- · Ambulatory procedure centers
- Blood banks
- Diagnostic labs that do not sell proprietary products
- Electronic health records companies
- Government or military agencies
- · Group medical practices
- Health law firms
- Health profession membership organizations

- · Hospitals or healthcare delivery systems
- Infusion centers
- Insurance or managed care companies
- · Nursing homes
- Pharmacies that do not manufacture proprietary compounds
- Publishing or education companies
- · Rehabilitation centers
- Schools of medicine or health science universities
- Software or game developers

#### Types of Organizations That Cannot Be Accredited in the ACCME System

Companies that are ineligible to be accredited in the ACCME System (*ineligible companies*) are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Examples of such organizations include:

- Advertising, marketing, or communication firms whose clients are ineligible companies
- Bio-medical startups that have begun a governmental regulatory approval process
- Compounding pharmacies that manufacture proprietary compounds
- Device manufacturers or distributors

- Diagnostic labs that sell proprietary products
- Growers, distributors, manufacturers or sellers of medical foods and dietary supplements
- Manufacturers of health-related wearable products
- Pharmaceutical companies or distributors
- Pharmacy benefit managers
- Reagent manufacturers or sellers

## Owners and Employees of Ineligible Companies

The **owners** and **employees** of ineligible companies are considered to have unresolvable financial relationships and must be excluded from participating as planners or faculty, and must not be allowed to influence or control any aspect of the planning, delivery, or evaluation of accredited continuing education, except in the limited circumstances outlined in Standard 3.2.

Owners and employees are individuals who have a legal duty to act in the company's best interests. Owners are defined as individuals who have an ownership interest in a company, except for stockholders of publicly traded companies, or holders of shares through a pension or mutual fund. Employees are defined as individuals hired to work for another person or business (the employer) for compensation and who are subject to the employer's direction as to the details of how to perform the job.