

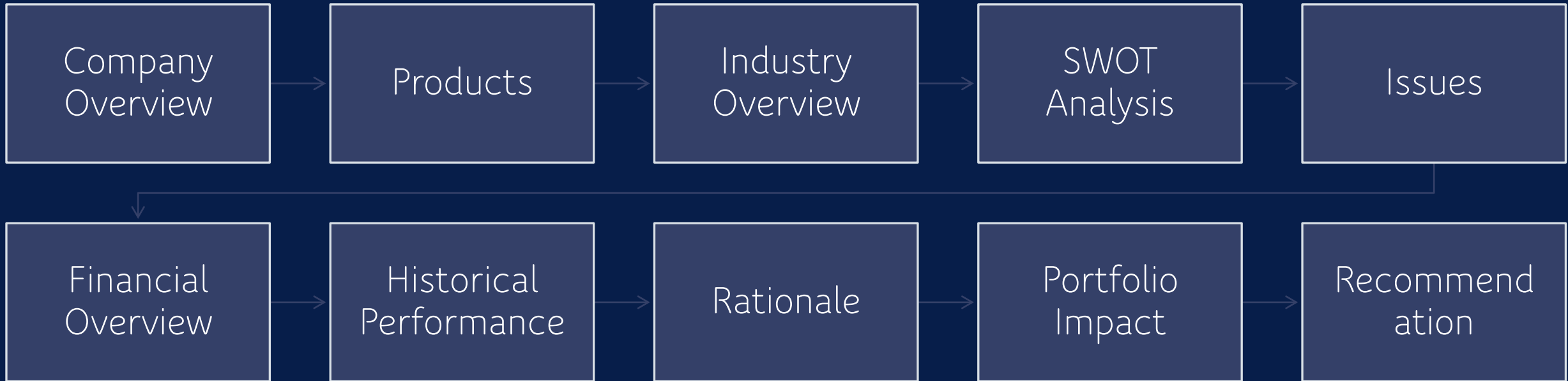
A photograph of the Abbvie corporate building, a modern multi-story structure with a mix of brick, glass, and metal siding. The word 'abbvie' is prominently displayed in large, dark, lowercase letters on the upper left portion of the building. To the right, a tall, dark, rectangular tower rises vertically. The building is set against a clear blue sky with some light clouds. In the foreground, there is a green lawn, some low-lying shrubs, and a small tree with yellowing leaves. A paved walkway leads towards the building entrance on the left.

abbvie

Abbvie Inc. (ABBV) Pitch

JOSE MARCOTTI, CALEB BARON

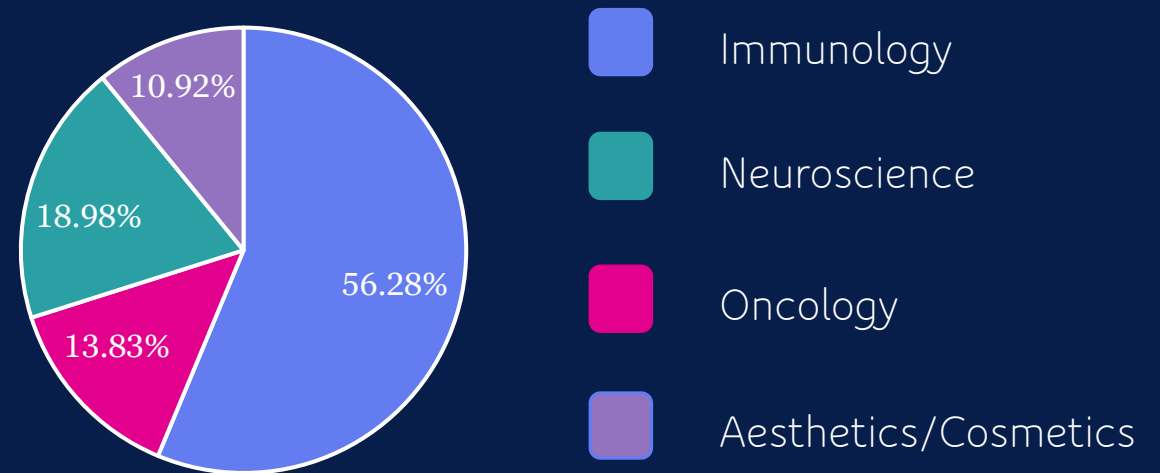
Agenda



Executive Summary – Company Overview

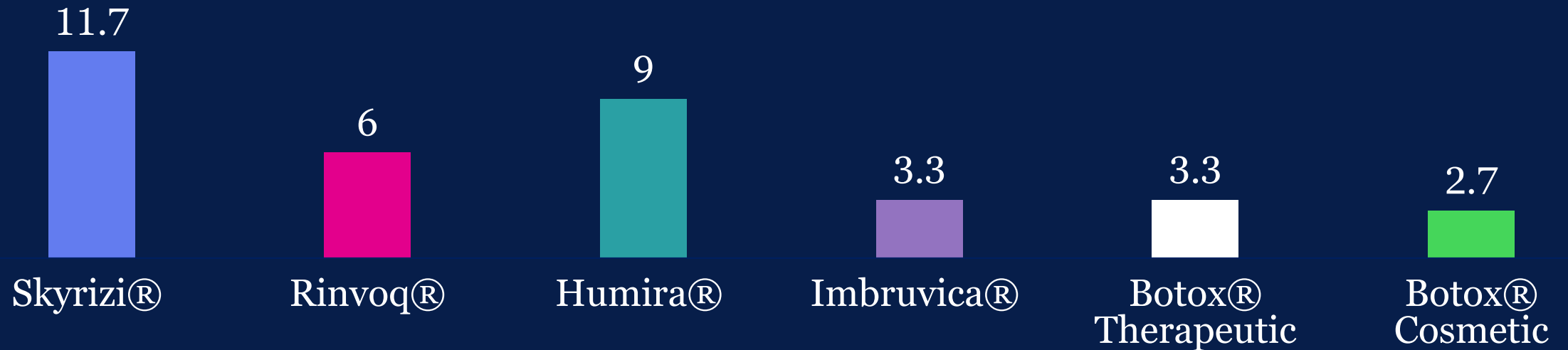
- Headquarters: North Chicago, Illinois, USA
- Industry: Pharmaceutical Manufacturing / Healthcare
- CEO: Richard A. Gonzalez (since spin-off in 2013)
- Employees: ~50,000 globally
- Market Cap: $\approx$ \$389B
- Core Areas: Immunology, Oncology, Neuroscience, Eye Care, Aesthetics
- Operates in 75+ countries
- Products in 200+ countries

ABBV Revenue by segments (2024)



Executive Summary – Products and Services

ABBV Revenue by products (in \$Billions / 2024)



- $\approx 90\%$ + of revenue from **prescription medicines** paid by insurance, government health plans, or patients.
- **Aesthetics** revenue comes from **out-of-pocket elective procedures** (e.g., Botox Cosmetic, Juvederm).
- Smaller income from **royalties, collaborations, licensing deals**, and **other eye-care products**.

Executive Summary – Industry Overview

Growth Drivers:

- Growing Demand for Biologics & Specialty Drugs
- Expansion of Contract Development & Manufacturing
- Technological Advancements & Process Innovation

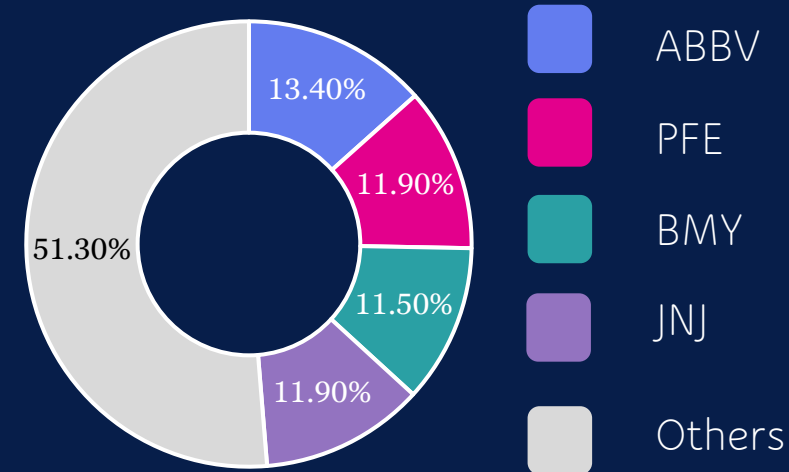
Risks:

- Regulatory Complexity & Compliance Costs
- Supply Chain Vulnerability
- Pricing & Margin Pressure

Market size (in \$Billions)



Market Share (2024)



Executive Summary – SWOT Analysis

Strengths

- Diversified portfolio
- Success with Skyrizi & Rinvoq

Weaknesses

- High debt burden from acquisitions
- Margins under pressure and limited innovation
- Slower growth, and accelertaing revenue decline

Opportunities

- Diversification into oncology
- Emerging market expansion as biologics access grows globally

Threats

- Severe Humira patent cliff, sales dropped >40% YoY
- Intense pricing pressure, U.S. Inflation Reduction Act, EU price caps could cut margins.

Issues

Tariffs:

Starting Oct. 1, branded or patented pharmaceutical products brought into the U.S. are subject to a 100% tariff.

Active pharmaceutical ingredients (APIs) are globally sourced from China, India, and Europe.

This would raise the cost of finished drugs and compress profit margins.

R&D / Innovation Risks:

Despite efforts in neuroscience and other areas, AbbVie's R&D headcount has been reduced, potentially slowing innovation.

This workforce reduction raises risks about the pipeline's ability to replace lost revenue and sustain future growth.

Clinical trial failures or regulatory setbacks can result in billions in sunk costs.

Regulation and Pricing:

Effective Jan 1, 2026, the IRA implements Medicare negotiated prices.

The negotiated price for Imbruvica is set to decrease from \$14,934 to \$9,319

Program expands over time: 10 drugs in 2026 → 20 drugs by 2028+.

Financial Overview – Ratio Analysis

Liquidity Ratios	ABBV	JNJ	PFE
Current Ratio	0.66	1.11	1.17
Quick Ratio	0.55	1.03	0.92
Cash Ratio	0.04	0.48	0.02

Profitability Ratios	ABBV	JNJ	PFE
Operating Margin	23.49%	18.79%	12.61%
Net Profit Margin	7.61%	15.84%	12.60%

Leverage Ratios	ABBV	JNJ	PFE
Debt-to-Equity Ratio	1996%	43%	69%

Valuation Ratios	ABBV	JNJ	PFE
P/E Ratio	105.1	19.2	12.6
EPS	2.1	9.34	1.89

Financial Overview – DCF

- CAGR: 4.0 – 5.5%
- Beta: 0.52
- WACC: 6.15%
- LTGR: 3.5%
- Market Price: \$220.61
- Implied Share Price: **\$172.89**
- Shares Overvalued: 21.63%

Sensitivity Analysis

\$172.89	5.90%	6.00%	6.15%	6.30%	6.50%
3.00%	158.5	152.1	143.4	135.41	125.86
3.25%	174.5	167	156.8	147.48	136.46
3.50%	193.9	184.9	172.6	161.71	148.82
3.75%	217.8	206.7	191.9	178.73	163.44
4.00%	248	234	215.5	199.44	180.98

Financial Overview – Comps

EV/EBITDA

JNJ EV/EBITDA	19.45	PFE EV/EBITDA	13.07
ABBV EBITDA	17,523*	ABBV EBITDA	17,523*
Equity Value	280,433*	Equity Value	280,433*
Shares Outstanding	1,773*	Shares Outstanding	1,773*
Implied Share Price	\$158.17	Implied Share Price	\$95.18
Market Share Price	\$220.61	Market Share Price	\$220.61
Company Overvalued	28.3%	Company Overvalued	56.85%

Other methods

Through PE Multiples (JNJ and PFE), ABBV is overvalued by at least 78.92%, and using a Price to Cash Flow Multiple (JNJ), ABBV is overvalued by 74.42%

*=x 1,000,000

Historical Performance

- Bought in early 2010s
- Bought at \$24.39
- Current Price: \$220.61
- P&L: 805%
- 1Yr Retrun: 14.56%



Rationale

High Valuation

ABBV is trading at an elevated P/E ratio compared to peers and historically, indicating it may be overvalued and vulnerable to a correction despite performance. Found to be overvalued through DCF and Comps.

Innovation Pressure

Reduction in R&D headcount raises concerns about the sustainability of AbbVie's future growth prospects, slowing new product development. Also, they do not have enough cash for relevant acquisitions, especially with their debt levels.

Marginal losses

As their margins are pressured by generic's prices, and EU price caps, profitability and cash flow is expected to decrease in the long-term.

Rising Debt Levels

AbbVie has accumulated substantial debt due to acquisitions. This increased leverage pressures financial flexibility and weigh on profit margins amid rising costs and uncertainties. Also limits spending in R&D and new acquisitions.

Portfolio Impact

Before

Sharpe Ratio	0.31
Jensen Alpha	-7.82
Treynor	0.06
Beta	0.83

After

Sharpe Ratio	0.31
Jensen Alpha	-7.88
Treynor	0.06
Beta	0.83

Recommendation

Recommendation: Sell 100 shares
(~\$22,061)

OR

Hold

