



»» NEW VENTURE CHALLENGE

\$60,000+ IN CASH PRIZES AWARDED TO THE BEST & BRIGHTEST NEW VENTURES

50
Ventures

67
Participants

35
Judges

29
Elevator Pitches

21
Preliminary Teams

9
Finalist Teams

THANK YOU TO THE SPONSORS AND CAMPUS PARTNERS WHO HELPED MAKE THIS EVENT POSSIBLE



2022 NEW VENTURE CHALLENGE WINNERS

High Tech High Growth



1st Place: \$10,000
Daniel Lahey, Alec Reilly, Melanie Rogers and Ashfaq Sayeed with Breeze Sweep



2nd Place: \$5,000
Rourke Sylvain and Ali Dabas with Integrated Molecular Innovation



3rd Place: \$2,000
Jordan Craven with Tall and Small Designs, LLC

Main Street



1st Place: \$10,000
Mariah Sperkoski with Cupcake Café



2nd Place: \$2,000
Emily Worline and Erin Markovicz with WoMa Bazaar



3rd Place: \$2,000
Kathryn Longton and Erike Eifler with Portable Bar

Social Mission



1st Place: \$10,000
Bayle Golden with Safe Row



2nd Place: \$5,000
Jamila Little with One Little Elevator Co.



3rd Place: \$2,000
Jacob Kapusansky with Kap & Co.

Lyndell Patrick, Class of 1975 Elevator Pitch Awards



1st Place: \$4,000
Jakob Christiansen with ProBoard



2nd Place: \$2,000
Robert Rasegan with Cold Harvest Hunting Products



3rd Place: \$1,000
Roy Workman and Kendal Hoppa with Espresso & Go

Isabella Bank Gallery Award



1st Place: \$2,000
Rebecca Burden with Cannakissed Botanicals



2nd Place: \$1,500
Fatimah Kahn with Chocoletzle



3rd Place: \$1,000
Brandon Leon with Raptor Medical

CONGRATULATIONS TO OUR 2022 NEW VENTURE CHALLENGE WINNERS!

Middle Michigan Development Corporations Investor Award

\$2,000
Emily Worline and Erin Markovicz with WoMa Bazaar

Audience Choice Runner Up Award

\$500
Rebecca Burden with Cannakissed Botanicals

Audience Choice Award

\$1,000
Fatimah Kahn with Chocoletzle

Lyndell Patrick, Class of 1975 Elevator Pitch Award

Honorable mentions:
\$250
J'Kerion Merritt with Safety Belt

\$250
Evan Johnson with mXs Productions

Isabella Bank Gallery Award Honorable Mentions:

\$250
Evan Johnson with mXs Productions

\$250
Ashley Pedersen with LaVie Dans Le Blanc

