NEW VENTURE CHALLENGE

$60,000+ IN CASH PRIZES AWARDED TO THE BEST & BRIGHTEST NEW VENTURES

50 Ventures
67 Participants
35 Judges

29 Elevator Pitches
21 Preliminary Teams
9 Finalist Teams

THANK YOU TO THE SPONSORS AND CAMPUS PARTNERS WHO HELPED MAKE THIS EVENT POSSIBLE
CONGRATULATIONS TO OUR 2022 NEW VENTURE CHALLENGE WINNERS!

**High Tech High Growth**

1st Place: $10,000
Daniel Lahey, Alec Reilly, Melanie Rogers and Ashfaq Sayeed with Breeze Sweep

2nd Place: $5,000
Rouke Sylvain and Ali Dukas with Integrated Molecular Innovation

3rd Place: $2,000
Jordan Crennan with Tall and Small Designs, LLC

**Main Street**

1st Place: $10,000
Mariah Sperkoski with Cupcake Café

2nd Place: $2,000
Emily Worline and Erin Markovicz with WoMa Bazaar

3rd Place: $2,000
Kathryn Longton and Erica Elger with Portable Bar

**Social Mission**

1st Place: $10,000
Baghd Golden with Safe Row

2nd Place: $5,000
Jamila Little with One Little Elevator Co.

3rd Place: $2,000
Jacob Kapnassgsky with Kop & Co.

**Isabell Bank Gallery Award**

1st Place: $2,000
Rebecca Burden with Cannakissed Botanicals

2nd Place: $1,500
Fatimah Kahn with Chocoletzle

3rd Place: $1,000
Brandon Lear with Raptor Medical

**Lyndell Patrick, Class of 1975 Elevator Pitch Awards**

1st Place: $4,000
Jakob Christiansen with ProBoard

2nd Place: $2,000
Robert Rasegan with Cold Harvest Hunting Products

3rd Place: $1,000
Roy Workman and Kendal Hoppa with Express & Go

**Middle Michigan Development Corporations Investor Award**

$2,000
Emily Worline and Erin Markovicz with WoMa Bazaar

**Audience Choice Runner Up Award**

$500
Rebecca Burden with Cannakissed Botanicals

**Lyndell Patrick, Class of 1675 Elevator Pitch Award**

Honorable mentions:

$250
JXeron Merrett with Safety Belt

$250
Evan Johnson with mXs Productions

**Isabolla Bank Gallery Award**

Honorable Mentions:

$250
Ashley Pedersen with L’Eve Dans Le Blanc

**Audience Choice Award**

$1,000
Fatimah Kahn with Chocoletzle