
Title	0024	02/25/2022
	by Lori Irwin in COAPRT 2022 Annual Report	id. 22707792
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Section 1: Contact Information

Name of institution	Central Michigan University
Name of Accredited Program	Recreation, Parks and Leisure Services - Recreation and Event Management
Total number of COAPRT Accredited Programs at this institution	3
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Tim Otteman
Position Title	Department Chair
Address	1275 S. Franklin RPL Department, Finch Fieldhouse 215 Mt Pleasant Michigan 48859 US
Email	ottem1tw@cmich.edu
Phone	+19897747312
Department Name	Recreation, Parks and Leisure Services Administration
Website	rpl.cmich.edu
Formal Name of your Institution's President	Dr. Robert Davies

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? **Yes**

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? **Yes**

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) **Yes**

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) **Yes**

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be disaggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

98%

Graduate school acceptance rate

Report the number of last year’s graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%

Graduate School Acceptance Rate	The RPL department is comprised of three programs (Recreation and Event Management-REM, Outdoor Recreation, and Therapeutic Recreation). In November of 2021 tool was developed to gather REM post-graduation data including employment and graduate-school acceptance that will be administered beginning with spring 2022 graduates.
Method of measurement	Survey
Response rate	Will be administered spring 2022
Notes	n/a
Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
Post-graduate employment rate	The RPL department is comprised of three programs (Recreation and Event Management-REM, Outdoor Recreation, and Therapeutic Recreation). In November of 2021 tool was developed to gather REM post-graduation data including employment and graduate-school acceptance that will be administered beginning with spring 2022 graduates.
Method of measurement	Survey
Response rate	Will be administered spring 2022
Notes	n/a

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, and 7.03 (for a total of three measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The Recreation and Event Management (REM) program gives students experience and knowledge needed to be successful in the recreation and event industry. Through both classes and applied experiences, our curriculum focuses in the areas of foundations, programming, operations, administration/management, finance, facilities, strategic planning and professional skills. Students complete 36 hours of on-campus coursework and as a capstone complete the only professional, full-time 30 week, 30 credit internship in the United States. Upon graduation students are prepared to work in a variety of REM industry settings such as community centers, entertainment venues, non-profit organizations, festivals, recreation departments, event companies, theme and amusement parks, convention centers, military recreation, special event venues, faith-based recreation, and/or college and university settings.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in those industries; and, the foundations of the profession in history, science, and philosophy.

Describe the method by which the learning outcome for Standard 7.01 was assessed:

(Direct Measure) The Final Internship Evaluation: The REM concentration has developed the Final Internship Evaluation to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning. Students must demonstrate a sound understanding of the background, nature, history, scope and philosophy of a recreation and event management organization.

(Direct Measure) The Internship Final Paper is also an assessment tool for student mastery of this standard. The REM concentration has developed the Internship Final Paper guidelines to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning. Student will discuss and provide documentation regarding their foundational understanding of the background, nature, history, scope and philosophy of the recreation and event management organization at which they completed their internship experience

(Direct Measure) The Exit Exam is made up of four content areas, one of which is specific to the foundations of parks, recreation and leisure services including historic and philosophical foundations. Due to COVID19 the exam was not administered this year.

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Foundations section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Foundations section of the Final Internship Evaluation

Result of the assessment of the learning outcome for Standard 7.01:

2021 Met 100% 4.7/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Foundations section of the Internship Final Paper

2021 Met 100% 4.7/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Foundations section of the Final Internship Evaluation

2021 Not reported – Due to COVID

75% of students will score 70% or above on the Foundations portion of the RPL-REM Exit Exam

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students graduating from the program shall demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

(Direct Measure) The Final Internship Evaluation: The REM concentration has developed the Final Internship Evaluation to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning.

- 1. As part of their internship, students are required to complete a capstone project in which they develop, implement, and evaluate a program/service/event for which they are totally responsible which is reflected in the Final Internship Evaluation.**
- 2. A portion of the 'program development and delivery' assessment focuses on working with special/diverse population groups.**
- 3. A portion of the 'program development and delivery' assessment focuses on program/event evaluation.**

(Direct Measure) The Internship Final Paper is also an assessment tool for student mastery of this standard. The REM concentration has developed the Internship Final Paper guidelines to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning. Student will discuss and provide documentation regarding their ability to plan, deliver, and evaluate leisure programs and services for a recreation and event management organization at which they completed their internship experience.

- 1. As part of their internship, students are also required to complete a capstone project in which they develop, implement, and evaluate a program/service/event for which they are totally responsible which is reflected in their Internship Final Paper.**
- 2. A portion of student documentation and reflection in 'program development and delivery' assessment focuses on working with special/diverse populations.**
- 3. A portion of student documentation and reflection in 'program development and delivery' assessment focuses program/event evaluation.**

(Direct Measure) The Exit Exam is made up of four content areas, one of which is specific to applied programming experience including working with special/diverse populations and ability to plan, deliver and evaluate leisure programs and services. Due to COVID19 the exam was not administered this year.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Program Development & Delivery section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Program Development & Delivery section of the Final Internship Evaluation

75% of students will score 70% or above on the Program Development & Delivery portion of the RPL-REM Exit Exam

Result of the assessment of the learning outcome for Standard 7.02:

2021 Met 97% 4.3/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Program Development & Delivery section of the Internship Final Paper

2021 Met 100% 4.6/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Program Development & Delivery section of the Final Internship Evaluation

2021 Not reported – Due to COVID

75% of students will score 70% or above on the Program Development & Delivery portion of the RPL-REM Exit Exam

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Describe the method by which the learning outcome for Standard 7.03 was assessed:

The Final Internship Evaluation: The REM concentration has developed the Final Internship Evaluation to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning.

The Internship Final Paper is also an assessment tool for student mastery of this standard. The REM concentration has developed the Internship Final Paper guidelines to reflect the content domain areas associated with the industry including foundations, program development and delivery, finance, operations, facilities, and strategic planning.

The Final Internship Evaluation and Internship Final Paper reflect the content domains including:

- Finances: Demonstrates the ability to use a variety of resources, processes and procedures in the financial operations of a recreation and event management organization.**
- Operations: Demonstrates the ability to use appropriate administrative, management and leadership techniques and strategies within a recreation and event management organization.**
- Facilities: Demonstrate the ability to effectively manage facilities within a recreation and event management organization including scheduling, maintenance, and risk management.**
- Strategic Planning: Demonstrates a sound understanding of processes and critical-thinking used to optimize long-term outcomes and success of recreation and event management organizations.**

The Exit Exam is made up of four content areas, one of which is specific to administration in finance, operations, facilities and strategic planning. Due to COVID19 the exam was not administered this year.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

ADMINISTRATION: OPERATIONS

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Operations section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Operations section of the Final Internship Evaluation

75% of students will score 70% or above on the Administration-Operations portion of the RPL-REM Exit Exam

ADMINISTRATION: FINANCE

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Finance section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Finance section of the Final Internship Evaluation

75% of students will score 70% or above on the Administration-Finance portion of the RPL-REM Exit Exam

ADMINISTRATION: FACILITIES

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Facilities section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Facilities section of the Final Internship Evaluation

75% of students will score 70% or above on the Administration-Facilities portion of the RPL-REM Exit Exam

ADMINISTRATION: STRATEGIC PLANNING

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Strategic Planning section of the Internship Final Paper

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Strategic Planning section of the Final Internship Evaluation

75% of students will score 70% or above on the Administration-Strategic Planning portion of the RPL-REM Exit Exam

Result of the assessment of the learning outcome for Standard 7.03:

ADMINISTRATION: OPERATIONS Data below reflects REM outcome assessment measures presented in 7.03.02

2021 Met 97% 4.4/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Operations section of the Internship Final Paper

2021 Met 100% 4.70/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Operations section of the Final Internship Evaluation

2021 Not reported – Due to COVID.

75% of students will score 70% or above on the Administration-Operations portion of the RPL-REM Exit Exam

ADMINISTRATION: FINANCE Data below reflects REM outcome assessment measures presented in 7.03.02

2021 Met 97% 4.4/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Finance section of the Internship Final Paper

2021 Met 97% 4.2/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Finance section of the Final Internship Evaluation

202 Not reported – Due to COVID

75% of students will score 70% or above on the Administration-Finance portion of the RPL-REM Exit Exam

ADMINISTRATION: FACILITIES Data below reflects REM outcome assessment measures presented in 7.03.02

2021 Met 97% 4.5/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Facilities section of the Internship Final Paper

2021 Met 100% 4.6/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Facilities section of the Final Internship Evaluation

2021 Not reported – Due to COVID

75% of students will score 70% or above on the Administration-Facilities portion of the RPL-REM Exit Exam

ADMINISTRATION: STRATEGIC PLANNING

Data below reflects REM outcome assessment measures presented in 7.03.02

2021 Met 100% 4.3/5.0

75% of students will attain an average of 3.0 (demonstrates understanding of learning outcomes and application of concepts/skills) or higher on the Administration-Strategic Planning section of the Internship Final Paper

2021 Met 100% 4.5/5.0

75% of students will attain an average of 3.0 or (consistently achieves what is expected) higher on the Administration-Strategic Planning section of the Final Internship Evaluation

2021 Not reported – Due to COVID

75% of students will score 70% or above on the Administration-Strategic Planning portion of the RPL-REM Exit Exam

Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

n/a

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.cmich.edu/academics/colleges/college-education-human-services/departments/recreation-parks-leisure-services-administration/coaprt-accreditation>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

https://www.cmich.edu/docs/default-source/colleges/college-of-education-human-services/rpl/coaprt-website-updated-info8b32e006-0930-48cd-bb5b-3717d10bb06c.pdf?sfvrsn=36720373_7&v=1

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

https://www.cmich.edu/docs/default-source/colleges/college-of-education-human-services/rpl/coaprt-website-updated-info8b32e006-0930-48cd-bb5b-3717d10bb06c.pdf?sfvrsn=36720373_7&v=1

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

The RPL department is comprised of three programs (Recreation and Event Management-REM, Outdoor Recreation, and Therapeutic Recreation).

Standard 3.02: RPL Department Chair Dr. Bob Frost retired in December 2021. Dr. Tim Otteman began role as Department Chair in January 2022. Dr. Otteman is a tenured, Full Professor that has been a faculty with our department for 20 years.

Standard 5.03. September-December 2021 the "REM Advising – Student Feedback Survey" was developed and administered that gathers data regarding student perceptions of academic advisor performance and quality/increase of student understanding regarding coursework, program requirements, career paths, professional development opportunities, support services, and internship preparation.

Annual Report Data: In November of 2021 a tool was developed to gather REM post-graduation data including employment and graduate-school acceptance that will be administered beginning with spring 2022 graduates.