

Integrative Public Relations Alumni Award Application

Integrative Public Relations

ABOUT THE INTEGRATIVE PUBLIC RELATIONS ALUMNI AWARD

The Integrative Public Relations Alumni Award was created in 2002 by IPR alumna Anne Gaertner and is funded by campaign contributions from IPR alumni and friends. The non-need based award will provide assistance for up to two IPR students annually to attend the National PRSSA conference. The award will provide \$500 to each recipient to be used toward conference fees and related travel.

Award qualifications:

1. Must be signed IPR major
2. Must have an interest in pursuing a career in public relations
3. Must have a cumulative and major GPA of 3.0 or higher
4. Preference is given to members of PRSSA/PR Central who show leadership in the organization or to students who show leadership in public relations activities in the university and community.

Each year the award recipients are honored during the CMU PRSSA spring banquet.

Materials should be emailed to
College of the Arts and Media, Dean's Office
cam@cmich.edu

Subject line should be:
Integrative Public Relations Alumni Award

by 5 p.m. on Friday March 17, 2023.



COLLEGE OF THE ARTS & MEDIA
**INTEGRATIVE
PUBLIC RELATIONS**
CENTRAL MICHIGAN UNIVERSITY

2023-2024 Integrative Public Relations Alumni Award Application

Date of Application:

Name:

Student ID#:

Permanent Home Address:

City/State/Zip:

Campus Address:

Home Phone:

Cell Phone:

Academic Class Standing:

Date IPR Major was signed:

Cumulative GPA:

IPR GPA:

PRSSA Membership Since:

Completed IPR Courses:

Please list your public relations and leadership experience beyond classes. This should include PRSSA/PR Central involvement, PR volunteer work, leadership positions held in organizations, PR activities for community groups and other relevant experience. Please attach an additional sheet if necessary.

Organization:	Date(s):
Address:	
Phone Number:	Supervisor:
Positions Held and/or Job Description:	
PR/Leadership Activities:	

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Address:	
Phone Number:	Supervisor:
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Address:	
Phone Number:	Supervisor:
Positions Held and/or Job Description:	
PR/Leadership Activities:	

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Please attach the following information when submitting your application:

1. An essay (300 words or less) describing your philosophy of public relations and your interest in pursuing it as a career
2. A copy of your unofficial grade transcripts
3. Two letters of recommendation—one letter must address your academic ability and another must address your leadership skills (Letters from IPR Council members will not be accepted.)
4. Two work samples, one of which must demonstrate your writing ability (Samples will not be returned, so please submit copies only.)

Only completed applications with the requested materials will be considered.

I hereby attest to the accuracy of the information supplied on this application.

Applicant signature:

Date:

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