Major: INTEGRATIVE PUBLIC RELATIONS | **Degree:** BAA; BS; BA

The major map illustrates one path to completing your major, based on faculty members' advice on course sequence and a department's tentative plans for scheduling courses. This document provides general direction. For more specific advice and up to date schedules, it is expected that students will regularly discuss their plans of study with academic advisors and monitor the current class schedules as students are responsible for ensuring that all requirements for graduation have been met.

NOTE: *IPR is a 61 credit hour major with a required 6 credit hour internship. A grade of C or better in each course in the major including electives and a minimum 2.5 GPA overall in the major is required.*

Course	Cr. Hrs.		Course	Cr. Hrs.
FIRST YEAR				
Semester: Fall Total Credit Hours: 1			Semester: Spring Total Credit Hours: 6	
IPR 101 (Fall or Spring; must be taken before major can be signed)	1		Communication: Elective I (from list) [1]	3
			JRN 202WI*	3

Course	Cr. Hrs.		Course	Cr. Hrs.
SOPHOMORE YEAR				
Semester: Fall Total Credit Hours: 6-9			Semester: Spring Total Credit Hours: 6- 9	
Required Courses II: COM 264 (Fall only course) **OR** COM 365 (Spring only course). Take only one course.	0-3		Required Courses II: COM 365 (Spring only course) **OR** COM 264 (Fall only course). Take only one course.	0-3
JRN 302	3		BCA 311WI*	3
JRN 350	3		BCA Elective II *(from list)	3

Course	Cr. Hrs.		Course	Cr. Hrs.
JUNIOR YEAR				
Semester: Fall Total Credit Hours: 12			Semester: Spring Total Credit Hours: 9	
JRN 369	3		BCA Elective II *(from list)	3
JRN 450WI*	3		Integrated Marketing: Elective IV (from list)	3
Communication: Elective I (from list)	3		Social Media: Elective V (from list)	3
Business & Management: Elective III (from list)	3			

Course	Cr. Hrs.		Course	Cr. Hrs.
SENIOR YEAR				
Semester: Fall Total Credit Hours: 6			Semester: Spring Total Credit Hours: 6	
COM 511	3		BCA 512*	3
JRN 551WI*	3		JRN 556*	3
Semester: Summer Total Credit Hours: 6				
IPR 555*	6			

Course	Cr. Hrs.		Course	Cr. Hrs.
FIFTH YEAR (IF NEEDED)				

120 hours minimum required for graduation   **40 hours 300 level or above required**

*Denotes course with prerequisites.

[1] COM 357 (listed in this group) also counts as Oral Competency.

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