PROVOST'S RANKINGS

January 3, 2012

COLLEGE OF BUSINESS ADMINISTRATION

College	Department/ Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Short rationale
СВА		Masters of Business Administration - MBA, Value Driven Organization Conc.	Masters	Off	1	The second largest concentration in the on-campus MBA program and the largest concentration in the on-line MBA. Program is likely to grow as MBA program enrollments increase. The concentration is valuable to graduates and enhances their placement opportunities.
СВА	Studies Committee	Master of Business Administration - Management Information Systems Conc. (SAP)	Masters	Off	1	This program provides the most national and international visibility for the college. The demand for professionals in this field is high and should continue. The program has some potential for further growth. This program is a candidate for additional faculty resources.
СВА	Management	International Business Major - BS in BA	UG Major	On	1	The quality of faculty research in this program is high. The program offers good growth potential, but more importantly is a program that will continue to attract external grants and serve as a very prominent program for the college. An additional faculty line using college resources will be targeted to support this program.
СВА	MHSA	Marketing major - BS in BA, Professional Sales Conc.	UG Major	On	1	One of the most successful new programs ever in the college. Excellent faculty quality; very engaged with industry. Additional faculty line will eventually be needed in the next few years.
СВА	MHSA	Logistics Management major - BS in BA	UG major	On	1	The college's most nationally visible undergraduate major. Highly qualified faculty with strong business connections that benefit student placement. There is an opportunity to improve the curriculum to provide students with applied logistics technical skills. Demand for graduates is extremely high. A regular faculty member to support the undergraduate and graduate concentration was recently hired.
СВА	BIS	Master of Science in Information Systems	Masters	On	1	Program has potential for growth. Enrollments, applications, and the no. of graduates have increased. The STEM certification has permitted students to qualify for OPT (Occupational Practical Training). Most students are international. The curriculum must continue to be revised to meet marketplace demands. Adding a faculty member with SAP expertise is a need.

СВА	Fin. and Law	Finance Major - BS in BA	UG Major	On	2	One of the primary majors in the college. Must continue to offer a relevant curriculum and develop business connections to benefit students for jobs and internships. One new regular faculty member to begin in the fall; Two recent faculty retirements.
СВА	Fin. and Law	Personal Financial Planning Major - BS in BA	UG Major	On	2	This program has a great opportunity to grow and improve the curriculum. Regular faculty member who was overseeing the program has retired, providing an opportunity for a highly qualified temporary faculty member to lead the program.
СВА		Master of Business Administration - MBA	Masters	On	2	Quality faculty who are academically qualified (AQ) and experienced teachers. Opportunities for growth are highly likely and will come primarily from relationships with the corporate sector (Dow Chemical, Dow Corning, TCS). The program is currently going through a major revision.
СВА	Management	General Management Major - BS in BA	UG Major	On	2	One of a handful of key majors in the college. It has doubled its enrollment since 2006. There is a need to replace retired faculty. The potential for further growth exists.
СВА	MHSA	Hospitality Services Admin BS in BA <i>Hospitality Services Conc.</i>	UG Major	On	2	Program enrollment has doubled in 3 years. Graduates are in demand. Program is taught by two highly qualified faculty. If the program continues to grow at this rate, additional faculty resources will be required.
СВА	MHSA	Marketing Major - General - BS in BA	UG Major	On	2	This has been the largest undergraduate major in the college for many years. It is a critical program. Courses are taught by highly qualified regular faculty. Has some growth potential, but focus should be on maintaining overall program quality. Two or Three faculty will be retiring in 3-5 years. Finding qualified replacements is critical.
СВА	Economics	MA in Economics	Masters	On	2	This is a good quality academically oriented program with good placement of graduates in Ph D. programs. 60% of students receive some GA support. Applications are up. Attracts a significant number of international students.
СВА	Interdisciplinary	Entrepreneurship Major - BAA	UG Major	On	2	The opportunity for program improvement is high. Program faculty are currently revising the curriculum to provide more integration among the courses and emphasize critical business skills. Demand for graduates very good. The majority of the program courses are taught by highly qualified temporary faculty.
СВА	Accounting	Accounting Major - BS in BA	UG Major	On	2	This is one of a handful of key undergraduate majors in the college. Enrollments have grown and job prospects continue to be excellent. Replacing retiring faculty will be a challenge over the next 5-7 years.

СВА		Master of Business Administration - MBA -Logistics Conc ./Certificate (new 2011)	Masters	Off	2	Program is taught by highly qualified faculty with national and international visibility. The demand for professionals in this field creates good potential for growth.
СВА	MHSA	Marketing Major - BS in BA, Marketing Communications Conc.	UG Major	On	2	Courses are taught by highly qualified regular faculty. Has some growth potential, but focus should be on maintaining overall program quality. Two or Three faculty will be retiring in 3-5 years. Finding qualified replacements is critical.
СВА	BIS	Information Systems Major - BS in BA	UG Major	On	3	One of the primary majors in the college and has reversed an enrollment decline. This program must continue to grow. This is an industry with growing job prospects. Capacity exists in required courses.
СВА	BIS	BIS UP Courses	UP	Off	3	This program consists of one course BIS 104. The number of sections and SCH's have increased recently because more students are choosing to take the online version.
СВА	Economics	Economics UP Courses	UP	On	3	SCH's declined due to a reduction in the number of sections (due to ECO faculty staffing the new BUS 300 course required of all business majors) offered for ECO 110 and ECO 281.
СВА	Economics	Law and Economics Major - BA,BS	UG Major	On	3	This program continues to grow each year from its beginning in 2007 and is just graduating the program's first students.
СВА	Fin. and Law	Legal Studies Minor - BA, BAA, BFA, BS, BS in BA	UG Minor	On	3	Recent decline in enrollments (almost 50%) needs to be reversed.
CBA	Fin. and Law	BLR UP Courses	UP	Off	3	Growing SCH's as students are preferring the online sections.
СВА	Management	Human Resources Management Major - BS in BA	UG Major	On	3	A program that is very much connected with the General MGT major through common courses.
СВА	Management	International Business & Sustainable Development Minor - BA, BAA, BFA, BS in BA (new January 2011)	UG Minor	On	3	This is a niche program which will prepare students for sustainability related careers in numerous industries.
СВА	Undergraduate Business Studies	Business Administration Minor - BA, BAA, BFA, BS	UG Minor	On	3	The program provides non-business students with the opportunity to develop business skills to improve their marketability for career
СВА	BIS	BIS UP Courses	UP	On	3	This program consists of one course BIS 104. SCH's have declined recently because more students choose to take the online version. Total annual SCH's for both on and off campus has remained steady at roughly 2000 SCH's. Course will be phased out and replaced with new UP course BIS 118. Important to maintain enrollment
СВА	BIS	Applied Business Practices Minor - BA, BAA,BFA, BS, BS in BA (new Jan. 2011)	UG Minor	On	3	A new very applied minor with high growth potential to attract both non business and business students. No new faculty resources are needed.

СВА	Economics	Law and Economics Major - BSBA	UG Major	On	3	This program continues to grow each year from its beginning in 2007 and is just graduating the program's first students.
СВА	Fin. and Law	Real Estate Develop BS in BA	UG Major	On	3	This niche program has grown steadily and has the potential to grow.
СВА	Economics	Economics Major - BA, BS	UG Major	On	4	Program has low enrollments. Curriculum revision (applied courses, internship, include courses in other business areas) is recommended to attract more students and create greater marketability.
СВА	Fin. and Law	BLR UP Courses	UP	On	4	The program produces a fairly steady SCH stream. Courses are taught by professionally qualified faculty at low cost.
СВА	MHSA and Management	Purchasing and Supply Management Major - BS in BA	UG Major	On	4	Program combines logistics and purchasing courses. The program lacks leadership. There has been no growth in the program.
СВА	Economics	Economics Major - BS in BA	UG Major	On	4	Program has low enrollments. Curriculum revision (applied courses, internship, include courses in other business areas)is recommended to attract more students and create greater marketability.
СВА	Management	Management Minor - BA, BAA, BFA,BS	UG Minor	On	4	Enrollment in this minor has declined from 70 in 06-07 to 38 in 10-11. The curriculum needs to be updated to better meet non-business student needs. Faculty are very effective teachers based upon SOS scores. There is potential to grow the program back to the 06-7 level or more.
СВА	Management	Operations Management Major - BS in BA	UG Major	On	5	One of the smallest majors in the college (21 signed majors in Fall 11). This program is a candidate for consolidation or elimination. The curriculum has not been significantly revised for decades. One of the four regular faculty will retire in 2012. This position will be reallocated to another program.
СВА	MHSA	Marketing Major - BS in BA, Retail Strategy Conc.	UG Major	On	5	Small program with little added value to students. Department lacks faculty expertise in this area. Only 3 students in Spring 11.
СВА	Accounting	Accounting Information Systems	UG Major	On	5	Elimination of this program is recommended based upon low enrollments and little growth. The Accounting major curriculum provide flexibility for students to qualify for careers in accounting information systems. Students can also double major in ACC and IS, which also qualifies them to meet the 150 hour requirement for the CPA exam.
СВА	MHSA	Hospitality Services Admin BS in BA <i>Gaming and Entertainment Conc.</i>	UG Major	On	5	Program should be eliminated. Very few students select this program (9 in Spring 11). Students completed take gaming courses at UNLV.
СВА	MHSA	Retail Management Major - BS in BA	UG Major	On	5	No need for program. Retailing major provides little if any additional value for program graduates. Retailers hire from all majors. Unfilled regular faculty position (recent retirement) will be shifted to another program.

	Undergraduate	Global Business Minor - BS in BA				Program will be eliminated. No student demand especially now with the
СВА	Business Studies		UG Minor	On	5	introduction of the IB/Sustainability minor.
	Committee					
СВА	BIS	Information Systems - Non-	UG Minor	On	E	Program has already been eliminated.
СБА		Business Minor - BA, BAA, BS	OG IVIIIIOI	Oil	5	
	Undergraduate	General Business Administration				The college is considering the elimination of this program. One of the
СВА	Business Studies	Major - BS in BA, Health Services	UG Major	On	_	smallest majors in the college with roughly 20 students. Students
CBA	Committee	Admin. Conc.	OG iviajoi		3	interested in health administration careers can be directed to the Health
						Admin. major in CHP.

		COLLEGE (OF COMIV	IUNICAT	TION AND	FINE ARTS
College	Department/ Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Short rationale
CFA	Comm. & Dramatic Arts	MA in Comm.	MA	On	1	Very high quality, recognized nationally as a "Top Ten" program. High opportunity for growth based on reputation. Need funds for recruitment and new faculty lines to replace faculty nearing retirement.
CFA	Broadcast & Cinematic Arts	BCA Major BA/BAA/BS	UG major	On	1	Major equipment needs. See details in narrative. Historically underfunded. Provost has provided close to \$1 million in one time funds over last 5-7 years. Need to increase base allocation for equipment replacement.
CFA	Art & Design	Art History BA/BAA/BFA/BS	UG minor	On	2	Major component of UP Group 1 offerings. Many classes taught by adjunct faculty (equivalent of 2 full time faculty). Possibility of turning it into a major
CFA	Comm. & Dramatic Arts	Comm. Mjr BA/BAA/BS	UG major	On	2	High qualify faculty but several faculty are reaching retirement age. High growth potential new courses.
CFA	Journalism	JRN Major BA/BS Adv. Conc.	UG major	On	2	Concentration can be replaced with a major - high demand. Surveys indicate high interest.
CFA	Journalism	JRN Major BA/BS News Editorial Conc.	UG major	On	2	This is the core area of journalism.
CFA	Journalism	JRN Major BA/BS Public Rel. Conc.	UG major	On	2	Need more PR faculty to also help with IPR. High growth potential. Need for new courses to be offered.
CFA	Journalism	Photojournalism Major BA/BS	UG major	On	2	Nationally renowned. This major is replacing the concentration. Number of majors has tripled. Needs more equipment and faculty.
CFA	Journalism	Online Journalism Major BA/BS	UG major	On	2	Needs more equipment and funds for Grand Central, the online co- curricular for online journalism students.
CFA	Integrative Public Relations	IPR Mjr BA/BAA/BS	UG major	On	2	Needs more faculty - only 1 PR faculty member in College. High employment potential.
CFA	Art & Design	Design/Graphic Conc.	UG major	On	3	Good quality, high enrollment, but adequately funded.
CFA	Art & Design	2-D Conc. BAA	UG major	On	3	Space is an issue especially for the print making component of 2D. May need to remodel current space. Unlikely additional space can be found.
CFA	Art & Design	2-D Conc. BA/BS	UG major	On	3	Space is an issue especially for the print making component of 2D. May need to remodel current space. Unlikely additional space can be found.
CFA	Art & Design	2-D Conc. BFA	UG major	On	3	No additional resources are needed but this program would benefit fro the space resources for the 2 Dimensional BAA and BA/BS programs
CFA	Art & Design	3-D Conc. BA/BS	UG major	On	3	Good quality but low growth potential. Adequately funded.
CFA	Art & Design	3-D Conc. BAA	UG major	On	3	Good quality but low growth potential. Adequately funded.
CFA	Art & Design	3-D Conc. BFA	UG major	On	3	Good quality but low growth potential. Adequately funded.

CFA	Art & Design	Visual Arts Ed. BS in Ed	UG major	On	3	Prioritization ranking based upon current UG program. However there is some interest in an MA program. If an MA were to be developed, there would be a need for resources to convert a traditional classroom to one that reflects the K-12 classroom. Also possible need for an additional tenure track position. This would need to go through the Academic Planning Council.
CFA	Comm. & Dramatic Arts	Dance BA/BS	UG minor	On	3	Unit and College need to re-examine the role of dance in supporting other performance areas and determine how these service functions might be delivered. Minor should be maintained at this time.
CFA	Journalism	Advertising Minor	UG minor	On	3	If more funding comes for the concentration which we propose converting to a major, it will help the minor.
CFA	Broadcast & Cinematic Arts	BCA Major BFA	UG major	On	3	Very low enrollment.
CFA	Broadcast & Cinematic Arts	Cinema Studies Minor	UG minor	On	3	Good quality. Low cost/high revenue - No resources needed.
CFA	Broadcast & Cinematic Arts	MA in BCA - Elec Media Mgmt	MA	On	3	Very imp to undergraduate program. Good quality. Experienced high growth. Adequately funded
CFA	Broadcast & Cinematic Arts	MA in BCA - Elec Media Production	MA	On	3	Very imp to undergraduate program. Good quality. Experienced high growth. Adequately funded
CFA	Broadcast & Cinematic Arts	MA in BCA - Film Theory & Criticism	MA	On	3	Very imp to undergraduate program. Good quality. Experienced high growth. Adequately funded
CFA	Broadcast & Cinematic Arts	MA in BCA - Electronic Media Studies	MA	On	3	Very imp to undergraduate program. Good quality. Experienced high growth. Adequately funded
CFA	School of Music	Music Ed - Choral Option B Mus Ed	UG major	On	3	Nationally known. Adequately funded. Based upon Delaware data comparisons, this is a very high cost program at CMU
CFA	School of Music	Music Ed - Inst Option B Mus Ed	UG major	On	3	Nationally known. Adequately funded.
CFA	School of Music	Music Mjr - Orchestral Option B Mus Ed	UG major	On	3	Nationally known. Adequately funded.
CFA	School of Music	Music Mjr - Theory & Composition	UG major	On	3	Average 4-6 students. High quality but high cost program. Department might add few more students if this can be done without additional resources.
CFA	School of Music	Music Mjr - Voice	UG major	On	3	Nationally known. Adequately funded.
CFA	School of Music	Music Mjr BA/BS	UG major	On	3	Adequately funded.
CFA	School of Music	MA of Music: Composition	MA	On	3	Low number of students, but high quality program.
CFA	School of Music	MA of Music: Conducting	MA	On	3	High quality. Adequately funded.
CFA	School of Music	MA of Music: Music Education	MA	On	3	Nationally known. Adequately funded.
CFA	School of Music	MA of Music: Performance	MA	On	3	Nationally known. Adequately funded.
CFA	Media Design Prod. Tech	MDPT Mnr BA/BAA/BS	UG minor	On	3	Good quality. Good enrollment (102 students pursuing minors). No need for additional funds.

CFA	Music Theatre	Music Theatre Mjr - BFA	UG major	On	3	No need for additional funds until curriculum is revised. At that point we can reassess.
CFA	Comm. & Dramatic Arts	Theatre & Interp BA/BS Acting	UG major	On	4	High quality and high community outreach through productions. However, there are few majors. Program sustained by the offering of TAI 170. Recommend any future vacant tenure track positions not to be filled but to be reallocated due to the size not the quality of the program. Fixed term faculty can be hired to teach the TAI 170 courses.
CFA	Comm. & Dramatic Arts	Theatre & Interp BFA Acting	UG major	On	4	High quality and high community outreach through productions. However, there are few majors. Program sustained by the offering of TAI 170. Recommend any future vacant tenure track positions not to be filled but to be reallocated due to the size not the quality of the program. Fixed term faculty can be hired to teach the TAI 170 courses.
CFA	Comm. & Dramatic Arts	Theatre & Interp BA/BS Design	UG major	On	4	High quality and high community outreach through productions. However, there are few majors. Program sustained by the offering of TAI 170. Recommend any future vacant tenure track positions not to be filled but to be reallocated due to the size not the quality of the program. Fixed term faculty can be hired to teach the TAI 170 courses.
CFA	Comm. & Dramatic Arts	Theatre & Interp BFA Design	UG major	On	4	High quality and high community outreach through productions. However, there are few majors. Program sustained by the offering of TAI 170. Recommend any future vacant tenure track positions not to be filled but to be reallocated due to the size not the quality of the program. Fixed term faculty can be hired to teach the TAI 170 courses.
CFA	Journalism	Public Affairs Minor	UG minor	On	4	Losing majors
CFA	School of Music	Music Ed - Gen Option B Mus Ed	UG major	On	4	Very few majors.
CFA	School of Music	Music Mjr - Piano	UG major	On	4	We are recommending eliminating the MA in Piano Pedagogy and therefore we will be reducing funds for the undergraduate as well.
CFA	Comm. & Dramatic Arts	Speech Ed Mjr-BS in Ed; SecIPC	UG major	On	5	Very few majors. Need to consolidate all speech ed certifications. Department and College should decide whether there is a need for teacher certification in this area.
CFA	Comm. & Dramatic Arts	Speech Ed Mjr-BS in Ed; SecTAI	UG major	On	5	Very few majors. Need to consolidate all speech ed certifications. Department and College should decide whether there is a need for teacher certification in this area.
CFA	Comm. & Dramatic Arts	Speech Ed Mjr-BS in Ed; SecGen	UG major	On	5	Very few majors. Need to consolidate all speech ed certifications. Department and College should decide whether there is a need for teacher certification in this area.

CFA	Comm. & Dramatic Arts	Theatre & Interp BA/BS Gen	UG major	On	5	Too few majors and too broad. Program only has 4 students and graduates 1 student per year. Low growth potential. Theatre majors either choose design or acting not a general major. Should be eliminated.
CFA	Comm. & Dramatic Arts	Theatre & Interp BA/BSA Interp	UG major	On	5	No bachelor degrees have been awarded for the last five years. Program currently has 2 students. No potential for growth. Should be eliminated.
CFA		JRN Major BA/BS Photo Jour Conc.	UG major	On	5	Being replaced by photojournalism major
CFA		BCA Major Speech Teaching Cert Sec	UG major	On	5	No students - To be eliminated or consolidated with other Speech Teaching Certificates.
CFA	School of Music	Music Mjr - Organ	UG major	On	5	High quality faculty, but extremely low number of students majoring in this option. Average 1-2 students and growth will never be more than 4 or 5 students.
CFA	School of Music	MA of Music: Piano Pedagogy	MA	On	5	High quality but only three students enrolled. Requires specific courses. Not expected to grow.

College	Department/ Council	Program Name		On/off campus	Prioritization Ranking	Short rationale
СНР	CDO	MA Speech-Language Pathology	MA	On	1	Solid program, could potentially increase cohort size with additional resources.
СНР	HSC	Health Administration Major (BAA, BS)	UG MAJOR	On	1	Strong student interest; high growth potential; improvements in research needed. College ranking was a 2.
СНР	HSC	Health Fitness in Preventive and Rehabilitative Programs Major (BA, BAA, BS)	UG MAJOR	On	1	Largest major on campus; Pre-PT/PA track; curriculum changes need to accommodate student interest; improvements in research needed
СНР	RMS	Doctor of Physical Therapy	DOCTORAL	On	1	Solid program; growth possible; needs research improvement.
СНР	RMS	Physician Assistant Program (MS)	MS	On	1	Solid program; needs stability; needs research improvement.
СНР	CDO	American Sign Language Minor (BA, BAA, BS)	UG STAND ALONE MINOR	On	2	Solid program; run with mostly temp faculty. Opportunity for grown especially if a major were offered. Relatively low cost program; one few in CHP.
СНР	CDO	Doctor of Audiology	DOCTORAL	On	2	Solid program, could potentially increase cohort size, improvements research and financial aid needed.
СНР	HSC	Doctor of Health Administration	DOCTORAL	Off	2	Solid program; needs to be proactive in enrollment management consistent with a doctoral program, improvements in research need
СНР	PES	Athletic Training (BSAT)	UG MAJOR	On	2	Solid program; needs to look toward master's level training, increasi cohort size; improvements in research needed. Perhaps move to #rating in future.
СНР	PES	Sports Administration – off campus (MA)	MA	Off	2	Solid program; off campus needs program director; consider expans of satellite sites; improvements in research needed.
СНР	PES	Sports Studies Major (BA, BAA, BS)	UG MAJOR	On	2	Strong student interest; feeder program for Sport Administration M. linked to Sport Admin degrees; improvements in research needed.
СНР	CDO	Communication Disorders Major (BAA, BS)	UG MAJOR	On	3	Solid program, as large as can be given clinical observation constrain
СНР	CDO	University Program Courses – on campus (CDO 130)	UP	On	3	Solid course, should continue to be proactive in recruiting students i SLP and audiology careers.
СНР	HSC	Personal and Community Health Minor (BA, BAA, BS)	UG STAND ALONE MINOR	On	3	Resources redundant with Public Health Ed and Health Promo Major considered along with this program.
СНР	HSC	Public Health Ed & Health Promo Major (BA, BAA, BS)	UG MAJOR	On	1 3	Solid program; revising its curriculum; heading towards accreditation faculty in this area need to contribute to the development in the proposed MPH; improvements in research needed.

СНР	HSC	Substance Abuse Minor (BA, BAA, BS)	UG STAND ALONE	On	3	Solid program, has growth potential.
			MINOR			
СНР	PES	PED courses	Other	On	3	Good program; in competition with UREC; working on efficiencies to increase student interest and enrollment. Helps support other PES programs.
СНР	PES	Sports Administration – on campus (MA)	MA	On	3	Solid program; needs to increase enrollment and consolidate with MSA program, improvements in research needed.
СНР	HSC	Exercise Science Minor (BA, BAA, BS)	UG STAND ALONE MINOR	On	4	Small in numbers; curricular revision may help increase numbers; potential to use more adjuncts.
СНР	HSC	School Health Education Major (BS in Ed)	UG MAJOR	On	4	Small number of majors, but large number of minors; improvements in research needed. Consider moving program to CEHS.
СНР	HSC	University Program Courses – on campus (HSC 106)	UP	On	4	Solid program, consider advocating for a health competency
СНР	PES	Athletic Coaching Minor (BA, BAA, BS)	UG STAND ALONE MINOR	On	4	Small numbers; quality and enrollment needs to improve; improvement on research needed. Consider moving to CEHS
СНР	PES	Physical Education Major K-12 Certification (BS in Ed)	UG MAJOR	On	4	Decline in student interest; too many faculty for size of program; improvements in research needed. Consider moving program to CEHS
СНР	PES	Physical Education, Physical Ed: Coaching (MA)	MA	On	4	Consider consolidate with other PES graduate programs. Consider moving program to CEHS.
СНР	PES	Physical Education, Physical Ed: Teaching (MA)	MA	On	4	Consider consolidate with other PES graduate programs. Consider moving program to CEHS.
СНР	PES	Special Physical Education Minor (BS in Ed)	UG STAND ALONE MINOR	On	4	Solid but very small program; recruitable student pool very small; improvements in research needed. Consider moving program to CEHS
СНР	HSC	Allied Heath Minor – off campus (BAA, BS)	UG STAND ALONE MINOR	Off	5	Eliminate. Has little value and few students.
СНР	HSC	Allied Heath Minor – off campus (BAA, BS)	UG STAND ALONE MINOR	On	5	Eliminate. Has little value and few students.
СНР	HSC	Health Promotion and Program Management (MA)	MA	On	5	Eliminate
СНР	PES	Physical Education Major – Non- teaching (BA, BS)	UG MAJOR	On	5	Very few students, eliminate.
СНР	PES	Physical Education, Athletic Administration (MA)	МА	On	5	Consolidation with Sports Administration or MA in Teaching and Coaching. Consider moving program to CEHS if combined with MA in teaching and coaching.

		COLLEGE OF HUMAN	NITIES AN	D SOCIA	L AND BEH	HAVIORAL SCIENCES
College	Department/ Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Short rationale
CHSBS	Psychology	Industrial Organizational Psych	PhD	On	1	This is a critically important program of the highest quality. Growth is possible due to the growth for employment in this niche area. It is currently limited due to staffing. To grow the program will require adding an additional tenure line.
CHSBS	Political Science	Masters of Public Administration on	МРА	On	1	This is a critical program to CMU. It is a NASPAA accredited Large Program. Growth is possible but will require additions of faculty some tenure track and some multi-year full-time appointments of experts in the field.
CHSBS	Political Science	Masters of Public Administration on and off campus	МРА	Off	1	This is a critical program to CMU. It is a NASPAA accredited Large Program. Growth is possible but will require additions of faculty some tenure track and some multi-year full-time appointments of experts in the field.
CHSBS	Psychology	School Psychology	PhD	On		High quality and nationally recognized program that has the potential for growth with increased resources that would support additional faculty lines, graduate assistantships that would provide increased opportunities for research and grants. Unlikely that program can grow very greatly unless substantial investment in additional faculty lines.
CHSBS	Interdisciplinary	Neuroscience Major	BS	On		This is a very highly quality program with excellent faculty and students. Program has shown excellent growth and there is potential for some additional growth. Major may be of interest to students who are interested in medical school.
CHSBS	English Language and Literature	MA TESOL	MA	On	1	Expansion of program would bring in international students and also enrich ELI.

CHSBS	Psychology	Applied Experimental Psych	PhD	On	2	This is a critically important program of high quality. Growth is possible but not at current levels of resourcing. Opportunities are limited due to insufficient lab space and the limited number of full-time graduate assistants. Ability to obtain additional lab space is extremely difficult to solve under current conditions. Program is rated a 2 because of the issue of lab space. Otherwise the program would be ranked a priority 1 program.
CHSBS	Interdisciplinary	Neuroscience	PhD	On	2	This program is an excellent program. Program growth is possible, but will require significant operational and funding resources including a guaranteed base allocation, a formal administrative home under the college rather than disperse departments, additional dedicated tenure lines, additional graduate assistantships, and dedicated physical space
CHSBS	Psychology	Clinical Psychology	PhD	On	2	This is a critically important program with national recognition. Growth is limited without increased resources. The shortage of physical space for Centers and research grants and limited number of graduate assistantships provide challenges for the program and the college.
CHSBS	Foreign Languages, Literatures, and Cultures	Spanish	BA/BS	On	2	This is a critical program to CMU. Its current demand by students and its potential for growth requires additional resources including a new faculty line which has been approved at the Provost level. Additional faculty lines have already been created, needs relatively little additional investments.
CHSBS	Foreign Languages, Literatures, and Cultures	Spanish	BS in Ed	On	2	This is a critical program to CMU. Its current demand by students and its potential for growth requires additional resources including a new faculty line which has been approved at the Provost level. Additional faculty lines have already been created, needs relatively little additional investments.
CHSBS	Sociology, Anthropology and Social Work	Anthropology	BA/BS	On	2	This is a thriving program with excellent potential for growth in a niche area in applied anthropology such as forensic anthropology, public health and cultural resource management. Additional resources will be
CHSBS	English Language and Literature	English	BA/BS	On	2	This program serves students across all programs in the discipline. Additional resources are needed to revise entire core of courses to better prepare students for the positions they will seek in literature, composition, TESOL, and a host of other professional positions.
CHSBS	English Language and Literature	Secondary English	BS in Ed	On	2	High quality program currently, but expectations of several retirements in the near future mandate increased resources to recruit and retain the same level of nationally recognized faculty.

CHSBS	English Language Institute	English Language Institute		On	2	The ELI program is key to recruit and retain undergraduate and graduate international students. Additional resources will contribute to this success and provide opportunities for growth. An external reviewer should be brought in to review program and opportunities.
CHSBS	History	History in Secondary Teaching	BS in Ed	On	2	Enrollment is on the rise and is predicted to continue for the next few years indicating some level of resource commitment to the program to maintain the high quality currently present.
CHSBS	History	Ph.D.	PhD	On	2	The PhD program has grown rapidly over the past five years and additional resources will be necessary to recruit and retain high quality students for the program.
CHSBS	English Language and Literature	Language Arts		On	2	Enrollments in the program are on the rise and is predicted to continue given the new state mandated curriculum which limits the options for elementary education students. Resources will be needed to meet the needs of the coursework offered by CHSBS in this program.
CHSBS	History	MA in History	МА	On	2	Enrollments for this program have increased by 25% during the past five years. CMU is one of only six universities in Michigan to offer the degree and increased resources will be needed if the program is to increase growth.
CHSBS	Foreign Languages, Literatures, and Cultures	MA in Spanish	MA	On	2	The new high school foreign language graduation requirement will increase the need for teachers to pursue MA degrees in Spanish and increased resources will be needed to recruit and retain faculty to teach in the program.
CHSBS	Political Science	MA in Political Science	MA	On	2	The MA program has grown over the past five years and the need for graduates in this field are expected to increase by 21% in the next 8-10 years. Increased resources will be needed to recruit and retain high quality students and faculty in the field.
CHSBS	Museum Studies	Minor in Museum Studies	Minor	On	2	The program has a high potential for growth. Additional resources are needed to update the faculties for the program and prepare to meet accreditation standards which is optimal for program success and growth.
CHSBS	Interdisciplinary	Neuroscience	MS	On	2	This program has the potential to become a premier program. Additional resources are needed to recruit and retain high quality students, to support faculty and student research to obtain significant grants, and strengthen partnerships.
CHSBS	Psychology	School Specialist	Specialist	On	2	An excellent program with a history of success, increased resources are needed to meet the opportunities for significant growth to meet the demand for school psychology practitioners
CHSBS	Sociology, Anthropology and Social Work	Social Work	BSW	On	2	The program has grown 102% since its accreditation in 2004. Additional program growth is possible but resources will be needed to increase the need for faculty and field placement opportunities for students.

CHSBS	Sociology, Anthropology and Social Work	Social and Criminal Justice	BS	On	2	The program has nearly doubled in size since 2006from 135 to 224. Any additional expansion will require resources to support faculty lines and replace vacant lines.
CHSBS	Sociology, Anthropology and Social Work	Youth Studies	BS	On	2	While numbers have increased from 46 to 80 students in the past five years, the program is able to grow only if additional faculty lines are supported through increased resources. Currently, the program is hiring a teaching Post Doc to address the increased demand.
CHSBS	Foreign Languages, Literatures, and Cultures	Spanish for Business Concentration	BA/BS	On	2	While this is a fairly new program, interest has steadily increased and the success of its graduates is apparent in their placements with the US Foreign Service, the State Department and various international appointments. Current resources are adequate. Will be enriched with additional resources from enrichment of other Spanish programs.
CHSBS	Psychology	Psychology	UP	Off	2	Program does an excellent job with current resource allocations. Excellent opportunity for growth with additional resources.
CHSBS	History	History Major non-Teaching	BS	On	3	High quality program, no recent increase in student demand. Will benefit from any additional resources allocated to BS in Ed History major.
CHSBS	Sociology, Anthropology and Social Work	Anthropology	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	Foreign Languages, Literatures, and Cultures	French	BA/BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Foreign Languages, Literatures, and Cultures	German	BA/BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Foreign Languages, Literatures, and Cultures	French	BS in Ed	On	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	English Off-Campus	UP	Off	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	English	UP	On	3	Program does an excellent job with current resource allocations.

CHSBS	English Language and Literature	ESL Minor	Minor	On	3	Program does an excellent job with current resource allocations.
CHSBS	Foreign Languages, Literatures, and Cultures	Foreign Language	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	History	History	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	Children's Literature	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	Composition and Communication	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	Creative Writing	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	English Language and Literature	English Language and Literature	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Humanities	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	Psychology	Industrial Organizational Psych	MA	On	3	Program does an excellent job with current resource allocations.
CHSBS	Military Science	Military Science	Minor	On	3	Program does an excellent job with current resource allocations.
CHSBS	Psychology	Experimental Psych	MS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Philosophy and Religion	Philosophy	Major	On	3	Program does an excellent job with current resource allocations.
CHSBS		Philosophy	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	Political Science	Major International/Comparative	BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Political Science	PSC major - General	BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Political Science	PSC UP	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	Political Science	PSC UP off campus	UP	Off	3	Program does an excellent job with current resource allocations.
CHSBS	Political Science	PSC major PA	Major	On	3	Program does an excellent job with current resource allocations.

CHSBS	Psychology	Psychology	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	Philosophy and Religion	Religion	Major	On	3	Program does an excellent job with current resource allocations.
CHSBS	Philosophy and Religion	Religion	UP	Off	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Social Studies Major: Geography Conc	BS Ed Secondary	On	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Social Studies Major: Political Science Conc	BS Ed Secondary	On	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Social Studies Major: Geography Conc	BS Ed Elementary	On	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Social Studies Major: History Conc	BS Ed Elementary	On	3	Program does an excellent job with current resource allocations.
CHSBS	Sociology, Anthropology and Social Work	Sociology Major	BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Sociology, Anthropology and Social Work	Sociology	UP	On	3	Program does an excellent job with current resource allocations.
CHSBS	Psychology	Psychology general major	BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Psychology	Psychology Grad Prep major	BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Interdisciplinary	Women's Studies Major	BA/BS	On	3	Program does an excellent job with current resource allocations.
CHSBS	Sociology, Anthropology and Social Work	Anthropology	UP	Off	3	Program does well with current resources although opportunities for greater efficiency exist.
CHSBS	Interdisciplinary	Humanities	МА	Off	4	Program was put on hiatus in 2008, but there are still some students finishing their programs. If student demand is present in future, the program might be offered again.
CHSBS	Foreign Languages, Literatures, and Cultures	German Education	BS ED	On	4	Program does well with current resources although opportunities for greater efficiency exist.
CHSBS	Foreign Languages, Literatures, and Cultures	FLLC	UP	Off	4	Program does well with current resources although opportunities for greater efficiency exist.

CHSBS	Foreign Languages, Literatures, and Cultures	French Professional Concentration		On	4	Program is not considered efficient given the balance between costs and enrollments
CHSBS	Sociology, Anthropology and Social Work	Global Justice Minor	Minor	On	4	The program, while efficient, suffers from low enrollments
CHSBS	History	History UP off campus	UP	Off	4	Low but stable enrollments. Greater efficiency and productivity is possible through alternative delivery methods.
CHSBS	History	Joint MA	МА	On	4	Consistent low enrollments at MA level which may be linked fewer students pursue and MA and instead focus on PhD in this program
CHSBS	Political Science	MPA Public Management	MPA emphasis	Off	4	Opportunities for improvement suggest elimination of areas of emphasis and a redesign into certificates which employers would see as an advantage.
CHSBS	Political Science	MPA Public Management on campus	MPA emphasis	On	4	Opportunities for improvement suggest elimination of areas of emphasis and a redesign into certificates which employers would see as an advantage.
CHSBS	Political Science	MPA State and Local Government off campus	MPA emphasis	Off	4	Opportunities for improvement suggest elimination of areas of emphasi and a redesign into certificates which employers would see as an advantage.
CHSBS	Political Science	MPA State and Local Government on campus	MPA emphasis	On	4	Opportunities for improvement suggest elimination of areas of emphasi and a redesign into certificates which employers would see as an advantage.
CHSBS	Political Science	MPA Public Management off campus	MPA emphasis off campus	Off	4	Opportunities for improvement suggest elimination of areas of emphasi and a redesign into certificates which employers would see as an advantage.
CHSBS	Interdisciplinary	Social Science major	BS	On	4	Program serves as an alternative for students who drop out of the BS in Ed program.
CHSBS	Sociology, Anthropology and Social Work	Sociology	UP	Off	4	Program does well with current resources although opportunities for greater efficiency exist.
CHSBS	Interdisciplinary	Women's Studies UP	UP	On	4	Program does well with current resources although opportunities for greater efficiency exist.
CHSBS	English Language and Literature	Basic Writing Program		On	5	After two years of close scrutiny, there appears to be little data to support continuation of the program. The DEW rates for Fall 2010, for example, indicate that 187 students (or nine sections of English 101) failed to gain competency for English 101 raising the question as to why some were not placed in English 100Basic Writing.

CHSBS	Interdisciplinary	American Ethnic Studies	Minor	On	5	This program was placed on hiatus with the intent for complete curricular redesign and consolidation with other programs that focus on diversity. Current student interest is low and significant efforts must be engaged to create a quality level program.
CHSBS	Interdisciplinary	American Indian Studies	Minor	On	5	This program was placed on hiatus with the intent for complete curricular redesign and consolidation with other programs that focus on diversity. Current student interest is low and significant efforts must be engaged to create a quality level program.
CHSBS	Interdisciplinary	Latin American Studies	Minor	On	5	This program was placed on hiatus with the intent for complete curricular redesign and consolidation with other programs that focus on diversity. Current student interest is low and significant efforts must be engaged to create a quality level program.
CHSBS	Interdisciplinary	European Studies	Major	On	5	This program was placed on hiatus with the intent for complete curricular redesign and consolidation with other programs that focus on diversity. Current student interest is low and significant efforts must be engaged to create a quality level program.
CHSBS	Interdisciplinary	American Studies	Minor	On	5	This program is virtually non existent with no courses offered in it for decades
CHSBS	History	History Elementary Major	BS ED	On	5	Michigan Department of Education has eliminated certification in this disciplinary area. Students must pursue a BS in Ed in Social Studies Elementary
CHSBS	English Language and Literature	Children's Literature Emphasis	BA/BS	On	5	This concentration is being eliminated in exchange for a certification tha would be represented on the student's transcripts.
CHSBS	English Language and Literature	Creative Writing Emphasis	BA/BS	On	5	This concentration is being eliminated in exchange for a certification that would be represented on the student's transcripts.
CHSBS	English Language and Literature	World Literature Emphasis	BA/BS	On	5	This concentration is being eliminated in exchange for a certification that would be represented on the student's transcripts.
CHSBS	Philosophy and Religion	Ethics, Values, and Society	Minor	On	5	This minor is being eliminated and will be redesigned to better serve the needs of students in other programs. It may be redesigned into a certificate that would be represented on student transcripts.
CHSBS	Interdisciplinary	Humanities	Minor	On	5	This minor is being eliminated due to low enrollments and lack of student interest in the program

		COLLEGE C	F EDUCA	TION AI	ND HUMAN	I SERVICES
College	Department/ Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Short rationale
CEHS	Counseling & Special Education	UG Emotional Impairment Program	UG Major	On	1	Good quality program with strong potential for growth in enrollment, research and grant activity, and increased student engagement opportunities with increased faculty lines.
CEHS	Counseling & Special Education	UG Cognitive Impairment Program	UG Major	On	1	Good quality program with strong potential for growth in enrollment, research and grant activity, and increased student engagement opportunities with increased faculty lines.
CEHS	Counseling & Special Education	MA in Special Education Master Teacher	MA	On	1	Much potential for growth in online offerings. Need for more regular faculty to teach grad level courses and expand capacity for grant funding. Additional resources might be repaid with earning from
CEHS	Educational Leadership	MA in Ed Leadership – Charter School	МА	Off	1	This program has consistent growing enrollment and graduation rates over the past few years. This has created a situation where course offerings have allowed the program to be cost efficient. The potential exists for continued expansion into new markets to address the growing need for leaders in public schools.
CEHS	Recreation, Parks, & Leisure Services Administration	Therapeutic Recreation	UG Major	On	1	Program is poised for growth and enhanced visibility. New resources are critical for improved faculty research and grant activity. Strong options for connections with COM and CHP.
CEHS	Teacher Education and Professional Development	MA in Ed Tech Off campus	MA	Off	1	This program has strong growth opportunities demonstrated by the ongoing growth of both off-site and online offerings for the program. In addition, the program has the potential to continue to expand due to the combined content and application aspects of the program. A certificate option exists within the completion of the MA.
CEHS	Counseling & Special Education	Professional Counseling Off campus	MA	Off	2	Strong growth potential with funding to expand program director position. This funding will also support other on and off campus counseling programs.
CEHS	Recreation, Parks, & Leisure Services Administration	Outdoor Recreation Concentration	UG Major	On	2	Quality program but faculty are overextended in teaching load. Good opportunity for expanded faculty research and grant activity with additional faculty support.
CEHS	· · · · · · · · · · · · · · · · · · ·	Commercial Recreation Concentration	UG Major	On	2	Good quality program needs resources to expand tourism component and contribute to increased faculty scholarly activity. Grant funding needs exploration.

CEHS	Leadership	Leadership Minor	UG Minor	On	2	Very high growth potential. Higher funding needed to explore a major and provide more support for advising of the large numbers of minors.
CEHS	Human Environmental Studies	AMD Major-Merchandising Design Concentration	UG Major	On	2	Evaluated as high quality. Growth is dependent upon out reach activities including international recruitment. Opportunities also exist for on-line format for this program.
CEHS	Human Environmental Studies	Apparel Product Development and Merchandising Technology Grad Program	MS	On	2	Young grad program with demonstrated growth potential. Higher funding levels will support international recruitment and expanded research opportunities for students
CEHS	Human Environmental Studies	Child Development (Elementary Ed) Major	UG Major	On	2	All three childhood programs are highly related to each other. While enrollments have increased in some areas, there have been little change in overall enrollment in these three programs combined.
CEHS	Human Environmental Studies	Nutrition and Dietetics Graduate Program	MS	Off	2	Successful fully online graduate program needs higher level of support to reach new markets, to increase regular faculty participation in program, to engage in more grant funding opportunities, and to provide for graduate assistants. Explore shift of dietetics and nutrition program to CHP.
CEHS	Teacher Education and Professional Development	MA in Elementary Education - Early Childhood	MA	On	2	This program has consistent strong enrollment and graduation rates over the past few years. It is an area of projected growth over the next years for graduate in teacher education and is an area of emphasis by MDE and the governor. Additional resources will encourage necessary curriculum development at the MA level, exploration of an early childhood option in EdD program in Educational Leadership, and stronger integration with the new child development and learning lab.
CEHS	Counseling & Special Education	Professional Counseling On campus	МА	On	3	Good quality program tied closely to off campus counseling program curriculum. Neutral support will maintain at current level.
CEHS	Counseling & Special Education	School counseling On campus	МА	On	3	Program is a good quality program but could be improved with the addition of additional faculty positions. However, the program can not grow further on campus because of limitations of student demand.
CEHS	Counseling & Special Education	School Counseling Off campus	MA	Off	3	While this program has some potential for growth, the cost revenue calculations suggest investing in other areas off campus.
CEHS	Educational Leadership	MA in Teacher Leadership	MA	Off	3	This is a new program with offerings scheduled for spring 2012 in an off campus format. The APC approval indicated that no additional resource are required, and the current resources allocated will be sufficient. This program should be evaluated and the resources refined over time.

CEHS	Educational Leadership	MA in School Principalship	МА	Off	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to this particular format. In addition, resources for this program are sufficient at the present time.
CEHS	Educational Leadership	Doctorate in Educational Leadership	Doc	Off	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to change this particular format. In addition, resources for this program are sufficient at the present time
CEHS	Educational Leadership	Doctorate in Educational Leadership	Doc	On	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to change this particular format. In addition, resources for this program are sufficient at the present time
CEHS	Educational Leadership	Specialist in Education	EDS	Off	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to modify this particular format. In addition, resources for this program are sufficient at the present time
CEHS	Educational Leadership	Specialist in Education	EDS	On	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to modify this particular format. In addition, resources for this program are sufficient at the present time
CEHS	Recreation, Parks, & Leisure Services Administration	Community Recreation Concentration	UG Major	On	3	Quality program but faculty are overextended in teaching load. May benefit by additional resources in other areas of department.
CEHS	Recreation, Parks, & Leisure Services Administration	Event Management Minor	UG Minor	On	3	Has growth potential. Neutral funding is sufficient to maintain its viability
CEHS	Human Environmental Studies	AMD Major-Apparel Design Concentration	UG Major	On	3	Evaluated as high quality but not seen as much potential for growth.
CEHS	Human Environmental Studies	Child Development Early Childhood Concentration	UG Major	On	3	All three childhood programs are highly related to each other. While enrollments have increased in some areas, there have been little change in overall enrollment in these three programs combined.

CEHS	Human Environmental Studies	Child Development General Concentration	UG Major	On	3	All three childhood programs are highly related to each other. While enrollments have increased in some areas, there have been little change in overall enrollment in these three programs combined.
CEHS	Human Environmental Studies	Dietetics Major	UG Major	On	3	Good quality, rigorous program. Resources needed to develop strategy to improve retention, increase internship success, improve grant success, explore more clinical opportunities, and ties with COM. Issue of placement of students internships may prevent program growth. Consider moving program to CHP.
CEHS	Human Environmental Studies	Family Studies Major	UG Major	On	3	High quality. Program argues it is high growth potential, however declared majors have not gone up on a consistent basis. No pattern of growth in degrees granted.
CEHS	Human Environmental Studies	FNS	UP	On	3	High revenue generators that can be maintained at neutral funding level.
CEHS	Human Environmental Studies	HDF	UP	On	3	High revenue generators that can be maintained at neutral funding level.
CEHS	Human Environmental Studies	Human Development and Family Studies Graduate Program	МА	On	3	A growing, high quality program that can continue to thrive with current resource levels
CEHS	Human Environmental Studies	Interior Design Major	UG Major	On	3	Quality program that has had recent investments in equipment and technology. Neutral funding will maintain program.
CEHS	Teacher Education and Professional Development	MA in Reading & Literacy K-12 Off-campus	MA	Off	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to this particular format. In addition, resources for this program are sufficient at the present time.
CEHS	Teacher Education and Professional Development	MA in Reading & Literacy K-12 On-campus	MA	On	3	Program is a relatively stable offering with a combination of regular and temporary faculty. There is growth potential as an online offering. However, program faculty are resistant to this particular format. In addition, resources for this program are sufficient at the present time.
CEHS	Teacher Education and Professional Development	Middle Level Minor	UG Minor	On	3	The program has a consistent strong enrollment with on-campus courses consistently trending with strong numbers of students. The program is a high quality program with an effective graduate rate for students. The resources allocated for the current offerings, are adequate for the program and future offerings.

CEHS	Teacher Education and Professional Development	Reading in the Elementary grades minor - Off campus	MA	Off	3	The program has a stable, and slightly growing enrollment. The program is of a good quality and generally meets the needs of students seeking the degree. Current resources are appropriate for the continued offering of the program. Although a stable program, the growth areas for the program are off-campus and out-of-state with a large potential in the online market.
CEHS	Teacher Education and Professional Development	Reading in the elementary grades minor - on- campus	МА	On	3	The program has a stable, and slightly growing enrollment. The program is of a good quality and generally meets the needs of students seeking the degree. Current resources are appropriate for the continued offering of the program. Although a stable program, the growth areas for the program are off-campus and out-of-state with a large potential in the online market.
CEHS	MA in Education	MAE – Adult Education	МА	Off	3	The program has a stable enrollment with a consistent graduation rate. Potential for growth of the program exists for upcoming years. The program uses a diverse faculty that combines a steady ratio of regular and temporary faculty to ensure offerings across over 60 sites. In addition, potential growth exists in online markets at the present time, and in the future. Currently resources allocated for this program are appropriate and in place for future offerings.
CEHS	MA in Education	MAE – Instruction	MA	Off	3	The program has a stable enrollment with a consistent graduation rate. Potential for growth of the program exists for upcoming years. The program uses a diverse faculty that combines a steady ratio of regular and temporary faculty to ensure offerings across over 60 sites. In addition, potential growth exists in online markets at the present time, and in the future. Currently resources allocated for this program are appropriate and in place for future offerings.
CEHS	Educational Leadership	MA in Ed Leadership	MA	On	4	This program has consistently low enrollment over the past few years. This has created a situation where it has been difficult to offer sections with sufficient enrollments to allow the program to be cost efficient. The program does feed into some off-campus and other degree programs, and should consider consolidation with the off-campus version to promote increased enrollments and cost effectiveness.
CEHS	Recreation, Parks, & Leisure Services Administration	Administration MA	МА	On	4	Small program needing to evaluate ways to recruit students. There is growth potential but program revisions are needed before any additional resources are committed.
CEHS	Recreation, Parks, & Leisure Services Administration	Outdoor & Environmental Education Minor	UG Minor	On	4	Minor can be maintained with reduced support. Shares resources with major in Outdoor Recreation.

	Human	Family Life and Human Sexuality				Closely tied to family studies major. Can be maintained at lower levels
CEHS	Environmental Studies	Minor	UG Minor	On	4	with use of adjunct faculty, online courses, and increased course caps.
CEHS	Human Environmental Studies	Human Development Minor	UG Minor	On	4	Minor will remain viable with reduced resources due to its support from the Family Studies major. Adjunct faculty and online delivery will contribute to need for less resources.
CEHS	Human Environmental Studies	Nutrition Minor	UG Minor	On	4	Minor is closely aligned with Dietetics program. Lower resource allocation would increase reliance on fixed term faculty. Explore shift of dietetics and nutrition programs to CHP.
CEHS	MA in Education	MAE – Community College	МА	Off	4	The program has a stable enrollment with a consistent graduation rate. Potential for growth of the program exists for upcoming years. The current program is only offered in Canada, and courses need to be revised for offerings in the USA. Currently resources allocated for this program are appropriate and in place for future offerings.
CEHS	MA in Education	MAE – Guidance and Development	MA	Off	4	The program has a declining enrollment and graduation rate. Potential for growth of the program exists for upcoming years, with revisions to the program. Currently resources allocated for this program are appropriate and in place for future, and the program should be evaluated annually for growth potential and enrollment changes.
CEHS	Educational Leadership	MA in School Principalship	МА	On	5	This program has consistently low enrollment over the past few years. This has created a situation where it has been difficult to offer sections with sufficient enrollments to allow the program to be cost efficient. The program should consider consolidation with the off-campus version to promote increased enrollments and cost effectiveness.
CEHS	Recreation, Parks, & Leisure Services Administration	Therapeutic MA	МА	On	5	Low enrollment program. Recommend to phase out or explore a certificate program. Resources allocated to this program are better use for undergraduate Therapeutic program.
CEHS	Human Environmental Studies	AMD	UP	On	5	Phased out in Group IVA
CEHS	Human Environmental Studies	Food Service Administration Major	UG Major	On	5	Phase out to allow resources to be shifted to dietetics program. Perhaps this could be an interdisciplinary program with HEV, RPL, and MKT. Before elimination, explore options.
CEHS	Human Environmental Studies	IND	UP	On	5	Phased out in Group IVA

CEHS	Human Environmental Studies	Gerontology	UP	On	5	Phased out in Group IVA
CEHS	Interdisciplinary	Gerontology	UG Minor	On	5	Program has not lived up to its potential. Should explore consolidation with existing major on campus either in Family Studies or consider move to either CHP or CHSBS.
CEHS	Teacher Education and Professional Development	MA in Elementary Ed - Classroom Teaching	MA	On	5	This program has consistently low enrollment and graduation rates over the past few years. This has created a situation where it has been difficult to offer sections with sufficient enrollments to allow the program to be cost efficient. The program should consider consolidation with other TEPD degree offerings to promote a K-12 opportunity and explore the potential expansion opportunities offered through hybrid and online opportunities. Given small enrollment for on campus, eliminate and have students take on-line courses or restructure all graduate campus programs with small enrollments into a common core and then concentrations.
CEHS	Teacher Education and Professional Development	MA in Secondary Education	МА	On	5	This program has consistently low enrollment and graduation rates over the past few years. This has created a situation where it has been difficult to offer sections with sufficient enrollments to allow the program to be cost efficient. The program should consider consolidation with other TEPD degree offerings to promote a K-12 opportunity and explore the potential expansion opportunities offered through hybrid and online opportunities.
CEHS	Teacher Education and Professional Development	MA in Middle Level	MA	On	5	This is a low demand program as no middle level certification is offered in MI. Currently the faculty in the program are not willing to pursue program expansion through online or out-of-state options, resulting in concerns that the program is not being self-sufficient. The program is of a high quality nature. However, restructuring must occur for the program to be continues. Possibilities exist to offer the program as hybrid or online options, out-of-state offerings, or combine with existing TEPD offerings to establish a consistent core with other TEPD program Small and declining enrollment. Either eliminate or combine with other MA program as a concentration.
CEHS	Teacher Education and Professional Development	Planned Program Minor	UG Minor	On	5	This program will be phased out due to MDE approval of revised Elementary Education program that begins with incoming fall 2011 class This program will be outdated when the fall 2011 admitted students enter the teacher education program at the end of their sophomore year.

COLLEGE OF SCIENCE AND TECHNOLOGY										
College	Department or Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Short rationale				
CST	Chemistry	BS Biochemistry	UG major	On	1	A good program that has the potential to benefit from investments and collaboration with CMed.				
CST	Engineering & Tech	BS Computer Engr	UG major	On	1	Newly approved program (not yet implemented), will enrich both Electrical Engineering and Computer Science.				
CST	Physics	MS	MS	On	1	Reconfigure with focus on nuclear physics to take advantage of MSU-FRIB initiative				
CST	Environmental Studies	BS Env Science	UG major	On	1	Renewed interest in environment plus focus on Great Lakes will attract students; good time to improve curriculum.				
CST	Biology	BS Biomed Sci	UG major	On	2	A good program that has the potential to benefit from investments and collaboration with CMed. MORE Space for expansion is a critical issue. Need faculty office space, research lab space as well as additional classrooms and additional lab space. If the space issue can be dealt with, then a 1. If not then a 2 until the new Biosciences building is available in fall 2016.				
CST	Actuarial Science	BS Actuarial Sci	UG major	On	2	Rigorous program with some growth potential, needs investments in faculty resources; recommend moving to Math.				
CST	Biology	BS Ed Bio 6-12	UG major	On	2	Science education is an important priority.				
CST	Biology	MS Biology	MS	On	2	A good program that has the potential to benefit from collaboration with CMed to develop a biomedical focus.				
CST	Chemistry	BS Ed Chem 6-12	UG major	On	2	Science education is an important priority.				
CST	Engineering & Tech	BS Electrical Engr	UG major	On	2	ABET-accredited program meets high standards. Will grow, benefit from synergy w/ new computer engineering program.				
CST	Engineering & Tech	BS Mechanical Engr	UG major	On	2	ABET-accredited program meets high standards. Enrollment is at maximum without additional resources and faculty.				
CST	Engineering & Tech	Mech Eng Tech	UG major	On	2	Curriculum being revised to meet ABET accreditation standards, so good potential for improvement, attracting new students.				
CST	Geography	BS GIS	UG major	On	2	Good quality program with excellent potential for synergy with both information technology and environmental science.				
CST	Geology & Meteorology	BS Meteorology	UG major	On	2	Rigorous program, unique in Michigan. Opportunities are primarily from collaborations relating to climate science.				
CST	Mathematics	BS Ed - elem	UG major	On	2	Math education is an important priority.				
CST	Mathematics	BS Ed - sec	UG major	On	2	Math education is an important priority.				
CST	Mathematics	BS Statistics	UG major	On	2	Good quality, high student credentials and success. Growth limited by # faculty. Opportunity to interact w/other programs.				
CST	Mathematics	PhD	PhD	On	2	Program growth and continued success will depend on additional faculty resources. TA demand also supports growth.				
CST	Physics	BS Ed Physics	UG major	On	2	Low enrollment, but good quality and science education is an important priority.				
CST	СНМ/РНҮ	BS Ed Chem-Phys	UG major	On	2	Low enrollment, but good quality and science education is an important priority.				

CST	Interdisc. Science	BS Ed Int Sci - elem	UG major	On	2	Science education is an important priority.
CST	Interdisc. Science	BS Ed Int Sci - elem	UG major	Off	2	Science education is an important priority.
CST	Interdisc. Science	BS Ed Int Sci - sec	UG major	On	2	Science education is an important priority.
CST	Interdisc. Science	BS Ed - ESC	UG major	On	2	Science education is an important priority.
CST	Interdisc. Science	MAT Integrated Science - new program	MAT	On	2	New - not yet active
CST	UP	Biology	UP	Off	2	Unmet demand for newly-approved courses.
CST	UP	Geography	UP	Off	2	Unmet demand for on-line geography UP courses. UTF agreement means more instructors needed.
CST	UP	Geology & Meteorology	UP	Off	2	Unmet demand for UP group II courses can be met by courses recently approved for on-line delivery.
CST	Computer Science	BS in IT	UG major	On	2	Program has enormous growth potential (for both students and for faculty research) if sufficient investment were made. However, questions exist about departmental culture for change. Additional resources would be dependent upon faculty turnover and change in culture. (Revised 1.3.12)
CST	Biology	BS Microscopy	UG major	On	3	This is a good program that fills a unique niche but has little opportunity for growth and is adequately supported.
CST	Biology	BS Natural Res	UG major	On	3	This is a growing program that will benefit from recent investments in Great Lakes and environmental science.
CST	Biology	MS Conserv Bio	MS	On	3	A good program with strong identity that will benefit from recent hires for the Great Lakes cohort.
CST	Chemistry	BS Chemistry	UG major	On	3	A good quality program, certified by the ACS. Opportunities for improvement
CST	Chemistry	MS Chemistry	MS	On	3	A good program that has potential for growth and improvement from affiliations with SAM, IGLR and CMed.
CST	Engineering & Tech	ITM Mfg Tech	UG major	On	3	ATMAE-accredited program meets standards. Low, declining enrollment, but growth possible on-line and via articulations.
CST	Engineering & Tech	ITM Mech Design	UG major	On	3	ATMAE-accredited program meets standards. Opportunity for growth via articulations and on-line program development.
CST	Geography	BS ELUP	UG major	On	3	Solid program with growing enrollments. Will benefit from college investments in environmental science.
CST	Geography	Geospatial Analysis of Environment	UG major	On	3	New program builds on departmental expertise; has reasonably good potential to attract students.
CST	Geography	BS Global Studies	UG major	On	3	New program builds on student, faculty interests; has reasonably good potential to attract students
CST	Geography	BS Global Studies	UG major	Off	3	New program builds on student, faculty interests; has reasonably good potential to attract students

CST	Geology & Meteorology	BS Geology B	UG major	On	3	Program has growing enrollments, strong student research component, successful graduates. Curriculum needs attention.
CST	Geology & Meteorology	BS Hydro B	UG major	On	3	Good program that will benefit from redefined focus on applied/environmental/hydro-geology
CST	Mathematics	BS Applied Math	UG major	On	3	New program; no students or graduates yet; has reasonably good potential to attract students; expect high quality
CST	Mathematics	BS Pure Math	UG major	On	3	New program; no students or graduates yet; has reasonably good potential to attract students; expect high quality
CST	Mathematics	MA	MA	On	3	Growth can be accommodated by investments in other programs within the department (PhD, statistics, actuarial science).
CST	Environmental Studies	BS Env Policy	UG major	On	3	Reasonable quality but curriculum needs improvement and would be better aligned with GLISS in HSBS.
CST	SAM	PhD	PhD	On	3	Program still growing and developing, recommend maintain resources for now.
CST	UP	Chemistry	UP	Off	3	Current on-line offerings seem to be adequate for now.
CST	UP	Computer Science	UP	Off	3	Currently CPS 180 is good quality but little growth potential; new QR could be appealing on-line course.
CST	UP	Geography	UP	On	3	On-campus enrollments have stabilized after years of decline.
CST	UP	Geology & Meteorology	UP	On	3	Current offerings adequate.
CST	UP	Astronomy UP	UP	On	3	Current offerings adequate.
CST	UP	Astronomy UP	UP	Off	3	Off-campus and on-line demand unknown.
CST	UP	Physical Science UP	UP	On	3	Current offerings adequate.
CST	UP	Physics UP	UP	Off	3	Off-campus and on-line demand unknown.
CST	Geography	MS GIS	MS	On	3	1/3 of students leave without graduating because land good jobs; recommend convert to Certificate program. (revised 1.3.12)
CST	UP	Mathematics	UP	On	3	Shift resources to QR courses (revised 1.3.12)
CST	Biology	BS General Bio	UG major	On	4	Department ranks quality as average, importance as desirable. Consider converting to BA-type degree program.
CST	Biology	BS Pre-Grad/Prof	UG major	On	4	This program needs a focus, will benefit from the planned review & reconfiguration of undergraduate BIO majors.
CST	Computer Science	BS in CPS	UG major	On	4	Little information about program quality or student success. Faculty limit opportunities. Shift resources to IT program.
CST	Engineering & Tech	Constr Mgt	UG major	On	4	The program that exists is poor quality with little promise, but a completely revised, rigorous program could be good investment.
CST	Geography	BS Ed Geog	UG major	On	4	MTTC scores have fallen well below State averages. In spring 2011 students displayed insufficient knowledge in 4 of 5 areas. Department considers it desirable, not essential.
CST	Geography	BS Geography	UG major	On	4	Enrollments declining, faculty interest is focused on more specialized majors. Consider for BA type program.

CST	Mathematics	BS Math	UG major	On	4	Solid program but significant enrollment decline. Shift resources to new concentrations in applied and pure math.
CST	Physics	BS Physics	UG major	On	4	Low enrollment, rigorous program with good opportunities for students. Shift resources to focus on MS program.
CST	Physics	BS Physics-Astro	UG major	On	4	Low enrollment, rigorous program with good opportunities for students. Shift resources to focus on MS program.
CST	UP	Biology	UP	On	4	Biology has plenty to do without devoting so much to UP courses; recommend shifting resources to degree programs.
CST	UP	Chemistry	UP	On	4	Less demand for UP than for service courses for biology and health-related programs. Shift resources to QR.
CST	UP	Computer Science	UP	On	4	Currently CPS 180 in II-B and 100 in IV-A. 180 is good quality but little growth potential; 100 will be dropped; QR instead
CST	UP	Mathematics	UP	Off	4	Shift resources to QR courses
CST	UP	Physical Science UP	UP	Off	4	Off-campus and on-line demand unknown.
CST	UP	Physics UP	UP	On	4	Shift resources to QR courses
CST	UP	Environmental Studies UP	UP	On	4	Convert IV-A course to QR course
CST	Biology	minor in Science	UG minor	On	5	Designed for Dietetics major; no longer specifically required, low enrollment.
CST	Chemistry	MA Chem HS teach	MA	On	5	No students enrolled, no graduates in last 5 years.
CST	Chemistry	MA Chem college teach	MA	On	5	No students enrolled, only 1 graduate in last 5 years.
CST	Computer Science	MS CPS	MS	On	5	Enrollment is steady but number graduating has declined steeply. Low quality program, limited opportunities.
CST	Engineering & Tech	BS Ed Industrial Ed	UG major	On	5	Enrollments have plummeted, quality is low, no interest among regular E&T faculty or anyone in Teacher Ed.
CST	Engineering & Tech	Safety minor	UG minor	On	5	Low enrollment, poor quality, little interest by faculty, little opportunity for growth.
CST	Engineering & Tech	MA Ind Mgt Tech	MA	On	5	Low enrollment, poor quality, little opportunity for growth; recommend replace with MS program (below).
CST	Geography	Oceanography	UG major	On	5	No students, no faculty interest, no assessment; department thought this program was deleted years ago.
CST	Geology & Meteorology	BS Geology A	UG major	On	5	Low enrollment, students served just as well by Option B
CST	Geology & Meteorology	BS Hydro A	UG major	On	5	Low enrollment, students served nearly as well by Option B
CST	Mathematics	Minor for BSBA	UG minor	On	5	Very low enrollment, no information about program quality, no interest by faculty, no need indicated by CBA.
CST	Earth Science	Earth Science Minor	UG minor	On	5	Combine with Environmental Studies minor.
CST	MTH/CPS	BS Math/Computer Science	UG major	On	5	Essentially the same as a double major. No faculty interest in conducting assessment or program review.
CST	Natural Resources	Natural Resources Minor	UG minor	On	5	Combine with Environmental Studies minor.

	COLLEGE OF MEDICINE							
College	Department or Council	Program Name	_	On/off campus	Prioritization Ranking	Short rationale		
CMED	Medicine	MD degree	MD	On/off campus	1 1	New program. First students expected Summer 2013. Will meet critical societal need.		

		COLLEGE C	F GRADI	JATE ST	UDIES - ON	I CAMPUS
College	Department or Council	Program Name	Program Type	On Campus	Prioritization Ranking	Short rationale
College of Graduate Studies	MSA	Health Services Administration	MSA	On	1	30% of on-campus MSA enrollments/great potential for growth if courses are updated and offered online and if additional campus sections are available
College of Graduate Studies	MSA	Human Resources Administration	MSA	On	2	18% of on-campus MS enrollments. There is a potential for growth if we better communicate with departments offering concentration courses/need a reliable cycle
College of Graduate Studies	MSA	Sport Administration	MSA	On	2	20% of on-campus enrollments
College of Graduate Studies	MSA	General Administration	MSA	On	3	15% of on campus MSA enrollments/needs a review of courses to delete courses that are not being offered or add new courses of interest
College of Graduate Studies	MSA	Public Administration	MSA	On	3	7% of enrollments/courses are also on MPA and MA in Public Admin.
College of Graduate Studies	MSA	Acquisitions Administration	MSA	On	4	Very low enrollment on campus/focus and need for this concentration has always been for government employees
College of Graduate Studies	MSA	Information Resources Manageme	MSA	On	4	Low enrollment, could be improved by working with the BIS department on a reliable cycle of courses.
College of Graduate Studies	MSA	International Administration	MSA	On	4	Low enrollment, however all courses on concentration are also on other concentrations. Need significant revisions including more on-line courses
College of Graduate Studies	MSA	Leadership	MSA	On	4	Low enrollment, however all courses on concentration are also on other concentrations. A new accelerated MSA leadership concentration has just been approved and program may grow.
College of Graduate Studies	MSA	Organizational Communication	MSA	On	5	Eliminate, low enrollments/concentration courses are also on other concentrations
College of Graduate Studies	MSA	Recreation & Parks Administration	MSA	On	5	Eliminate; low enrollments; courses are also part of MA in Recreation, program should become an on-line program for off-campus

		COLLEGE O	F GRADU	JATE ST	UDIES - OF	F CAMPUS
College	Depart/ Council	Program Name	Program Type	Off Campus	Prioritization Ranking	Short Rationale
College of Graduate Studies	MSA	Health Services Administration	MSA	Off	1	16% of MSA off-campus enrollments. There is great potential for growth if courses were updated and offered online. Would need additional resources including dedicated efforts of faculty members in CHP to do so.
College of Graduate Studies	MSA	Acquisitions Administration	MSA	Off	2	Current enrollments are low and quality could be improved. Meetings underway with subject matter experts and DoD contacts or refocus the concentration. This may lead to program improvements and therefore program growth.
College of Graduate Studies	MSA	Human Resources Administration	MSA	Off	2	19% of off-campus MSA enrollments. Need to review courses and delete nonessential courses; opportunity to provide preparation for SHRM certification.
College of Graduate Studies	MSA	Leadership	MSA	Off	2	14% of off-campus MSA enrollments. Program would be of greatest interest for military students. Could increase with more outreach to the military and corporate clients.
College of Graduate Studies	MSA	General Administration	MSA	Off	3	28% of MSA off-campus enrollments. Program needs a review of courses to delete courses that are not being offered or add new courses of interest.
College of Graduate Studies	MSA	Public Administration	MSA	Off	3	11% of off-campus MSA enrollments. Courses are also on MPA.
College of Graduate Studies	MSA	Information Resources Manageme	MSA	Off	4	8% of off-campus MSA enrollments. Department is currently reviewing program. Keeping courses current is essential.
College of Graduate Studies	MSA	International Administration	MSA	Off	4	Low enrollments; currently there is little student interest, however plans exist to determine if increased demand might be possible. To do so will require revision of program.
College of Graduate Studies	MSA	Vehicle Design Manufacturing Adr	MSA	Off	5	Eliminate. Low enrollments/economics related to car industry/uncertainty about need in market place/would need extensive updating.

			P	PROF ED	
Council	Program Name	Program Type	On/off campus	Prioritization Ranking	Quality
UEDPC	Option in Community Development: Community Service	UG major	Off	1	The concentration needs a faculty leader with subject expertise who chelp develop a new concentration with UEDPC. Areas of focus can be child development, recreational programming, community leadership and social welfare programs for children.
UEDPC	Integrated Leadership Studies	UG major	Off	1	Large scale opportunities exist for service members and civilians with this major. It was approved in 2010 and the enrollment numbers are increasing monthly.
UEDPC	Option in Community Development: Health Sciences	UG major	Off	2	Conversion of Learning Packages to CMU Online courses will aid in the recruitment and retention of students. Opportunities exist for articulated dual admission (face-to-face) programs with Michigan Community Colleges in urban areas like Grand Rapids and Metro Detro
UEDPC	Administration major: Organization Administration Concentration	UG major	Off	3	Current enrollments are excellent. Expansion to locations outside the state is possible without additional funding or resources.
UEDPC	Administration major: Industrial Administration Concentration	UG major	Off	3	The School of Engineering and Technology is developing a graduate leading program for an off-campus market. Therefore, current faculty resource are limited at this time. There is excellent potential to redesign the concentration with the assistance of an IET faculty leader in 2012. Resources should be considered to redesigning the concentration or developing a stand-alone IET major for off-campus students.
UEDPC	Administration major: Service Sector Administration	UG major	Off	3	The Michigan economy, like the US economy, is reliant on consumers spending capital in various service industries. Considerations to redevelop this concentration with a blend of business and non-busine courses should be considered. Areas of focus should include event planning, commercial recreation, sales, tourism, and consumer buying behavior.
UEDPC	Administration major: Building Code Administration	UG major	Off	3	The housing industry is slow to regain momentum from the recent recession. Until the housing industry is strengthens, this concentration can be retained at it current level.
UEDPC	Option in Community Development: Public Administration	UG major	Off	3	Current conversations ongoing with the PSC to offer the on-campus PS major with a concentration in Public Administration online.
UEDPC	Administration major: Guest Services Administration	UG major	Off	5	Candidate for Reduction, phase-out or consolidation due to no enrollments.

		Option in Community				Candidate for Reduction, phasing out, or consolidation. The
	UEDPC	Development: Recreation	UG major	Off	5	concentration has not been offered in three years. Few courses can be
l						consolidated with the community services area.