

Career Fair Assignment

Objective

Using provided resources for guidance and practice, student attends a Central Michigan University career fair and initiates conversations with at least three employers about career opportunities. Following the career fair, student writes an essay describing the event, their perspective and thoughts about attending, and outcomes or next steps.

Learning Goals

1. Identify potential academic majors and career paths that align with their values, interests, skills, and goals
2. Articulate their values, interests, skills, and goals
3. Outline a path to reach their early career goals

Resources

[Attending a Virtual Career Fair? Here Are 10 Tips You Need to Know](#)
[How to Introduce Yourself at a Job Fair](#)
[19 Questions to Ask at a Career Fair](#)

Assignment Goals

1. Student prepares and submits to instructor a professional resume to use in conversations with employers
2. Student attends a career fair preparation workshop prior to the career fair
3. Student attends a career fair hosted by Central Michigan University and initiates conversations with three or more employers about career opportunities
4. Student submits a 400-500-word essay about their experience and impressions of the event

Preparing for a Career Fair

- Career fair preparation workshops
- Career fair employer registration list on Handshake
- [Navigating Career Fairs Handout](#) (pdf)
- [Career Fair Preparation Handout](#) (pdf)
- [Professional Dress Handout](#) (pdf)
- [Elevator Pitch Handout](#) (pdf)

Essay Prompts

1. What were your feelings when entering the career fair? What did you feel confident or nervous about?
2. Describe the event: atmosphere, attendance, organization, etc.
3. What surprised you about the event? What concerned you?
4. Which companies did you approach for conversations? Why?
5. Describe how your conversations went: what went well, what did not go well.
6. What were you feeling when leaving the career fair?
7. What would you do differently when attending your next career fair?
8. What next steps, if any, will you take to follow-up with your contacts?



**CAREER
DEVELOPMENT
CENTER**

CENTRAL MICHIGAN UNIVERSITY