

Online Job Board Analysis

Objective

Using provided resources for guidance, students will identify and provide critiques of four online job boards (general and/or niche) most relevant to their career interests.

Learning Goals

1. Utilize a variety of resources to research potential career fields and academic majors
2. Identify experiences available to explore interests and skills (job shadowing, student organizations, volunteer work, introductory classes, etc.)
3. Engage in an effective job search that utilizes resources available through CMU and online

Resources

[6 Ways to Effectively Use Online Job Sites](#)
[The Top 10 Job Search Websites of 2021](#)
[Job Searching Online](#)

Assignment

Students will explore the use of four online job boards most relevant to their career interests and submit a 400-500-word essay that analyzes the value of each site.

Essay Prompts

1. Which four online job boards did you choose to analyze? Why?
2. What aspects of each site did you find useful for finding job opportunities related to your career interests?
3. How easy was it to tailor your search based on your interests on each site?
4. When conducting similar searches across sites, what differences did you see in the results?



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