



# Chronological Resume

## **1 STUDENT NAME**

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## **EDUCATION**

**Central Michigan University**, Mount Pleasant, MI

*Bachelor of Science*, May 2020 (expected)

Major: Communications; Minor: Marketing

Overall GPA: 3.5 (Major GPA: 3.6) **3**

## **HONORS**

Elected to Alpha Kappa Delta, International Sociology Honor Society: Fall 2017

Dean's List: Fall 2017, Spring 2018 and Fall 2019

Best Undergraduate Communications Paper Award: Spring 2019

## **PROFESSIONAL EXPERIENCE 4**

**Special Olympics**, Mount Pleasant, MI

*Public Relations Intern*, January – August 2017

- 5** • Managed social media marketing content for Facebook and Twitter including event promotion, participant recognition and community partnerships
- Established "Athlete of the Week" and "Volunteer of the Week" series to highlight and promote program involvement
- Created promotional fliers for Summer Games using InDesign that were posted to social media and handed out to organizations throughout community **6**

## **PROFESSIONAL DEVELOPMENT 7**

**Central Michigan University Program Board**

*President*, Fall 2016 – Present **8**

- Lead weekly meetings with elected officers to discuss recruitment, programming, campus outreach, and professional development opportunities for members

*General Member*, Fall 2015

- Developed educational programming on diversity, health and professional development for 100 members to meet Registered Student Organization (RSO) guidelines

**Media for Millennials** (Capstone Project), Fall 2015 **9**

- Researched trends in social media engagement amongst millennials to develop marketing plan for college admissions offices when communicating with potential students

**The Social Mitten Conference**, Summer 2014

*Presenter*: "A Study of Technology's Impact on Diversity Awareness"

## **EMPLOYMENT 10**

**Mountain Town Station**, Mount Pleasant, MI

*Host*, September 2015 – Present **11**