



Navigating Career Fairs

Before:

- View event details and employers in Handshake
- Visit REACH advising to polish resume
- Visit First Impressions for a free, professional outfit
- Schedule a Mock Interview to practice talking about your experience and skills
- Research your targeted employers and prepare questions

During:

- Dress professionally and bring copies of your resume
- Refer to registration packet to view map of event and employers' desired majors/available positions
- Use your elevator pitch to initiate conversations about your experience/skills and how you are a good fit for them
- Connect with employers by asking relevant questions
- Exchange business cards and contact information

After:

- Keep employer contact information and leads in one place
- Connect with and thank recruiters on email or LinkedIn
- Follow up with any additional materials or information
- If you were interviewed, send and write a thank you note
- Make notes about the experience and personal areas of growth for the next career fair