



## Preparation for Career Fairs

### Research

Get a huge jump on the competition by getting a list of the companies attending and do your research on each of them that you may want to interview with. Don't waste your time with companies you aren't interested in. Make sure you do your homework ahead of time on the internet.

### Resumes

Bring lots! At least two per company that you have interest in, and some more in case a company you didn't notice jumps out at you. If you have different jobs that you are interested in, make sure you bring enough copies of the different versions of your resume (maybe you have different objectives).

### Portfolios

These would include copies of your resumes, a list of references, and samples of your best work.

### Attire

Conservative business attire is essential because your image and first impression is everything. Know what the expected attire of your profession is and dress accordingly. It is always better to be overdressed than under.

### Strategy:

You've done the work of researching the companies you are interested in. The next step is to see if any new companies have registered when you arrive. The third step is surveying the layout of the fair and determining an order of interviewing. You may want to meet with your top choices first, then interview with your other choices in the middle, and return to your top choices at the end of the day to thank them for their time.