

INTEGRATIVE PUBLIC RELATIONS MAJOR MAP

BULLETIN YEAR: 2020—2021

Degree options: BA, BAA, BS

*The major map provides general direction and illustrates **one** path to completing your major. It is expected students will regularly discuss their plans of study with academic advisors and monitor the current class schedules to ensure all requirements for graduation have been met.*

FIRST YEAR

Course	Cr. Hrs.	Course	Cr. Hrs.
Semester: Fall Total Major Credit Hours: 4		Semester: Spring Total Major Credit Hours: 6	
IPR 101 (Must be taken before major can be signed)	1	JRN 202WI (pre-req: C or better in ENG 1)	3
COM elective (Note: COM 357 fulfills Oral English Competency)	3	BCA elective	3
Time-sensitive competency (rec: ENG 1) *	3		

SOPHOMORE YEAR

Course	Cr. Hrs.	Course	Cr. Hrs.
Semester: Fall Total Major Credit Hours: 9		Semester: Spring Total Major Credit Hours: 6	
JRN 350	3	JRN 369 (pre-req: JRN 350 or JRN 353 or JRN 360)	3
BCA 311WI (pre-req: ENG 1 OR 2 w/ B or better)	3	JRN 302	3
COM 264 OR COM 365	3	Time-sensitive competency *	3
Time-sensitive competency *			

JUNIOR YEAR

Course	Cr. Hrs.	Course	Cr. Hrs.
Semester: Fall Total Major Credit Hours: 9		Semester: Spring Total Major Credit Hours: 6	
JRN 450WI (pre-req: JRN 202WI & JRN 350 or 353)	3	BCA 512 (pre-req: BCA 311 and declared IPR major)	3
COM elective	3	Electives III	3
BCA elective	3	Electives IV	

Summer

Course	Cr. Hrs.
IPR 555 (pre-req: IPR 101, JRN 202WI, BCA 311, JRN 302, JRN 350, JRN 369, JRN 450WI AND 56+ cr AND prior written approval of the designated internship director)	6

SENIOR YEAR

Course	Cr. Hrs.	Course	Cr. Hrs.
Semester: Fall Total Major Credit Hours: 9		Semester: Spring Total Major Credit Hours: 6	
JRN 551WI (pre-req: JRN 350 or 353)	3	JRN 556 (pre-req: JRN 350 or 353 & 450)	3
COM 511 (pre-req: 56+ cr, JRN 350, JRN 369)	3	Electives V	3
	3		

120 hours minimum required for graduation

40 hours 300 level or above required

Major-related notes:

- CRITICAL SEQUENCING: JRN 350 → JRN 450 → JRN 551 → JRN 556
- Students must earn a C or better in every required course AND earn a 2.5 GPA or higher major GPA.

General Education-related notes:

- * ENG 1, ENG 201, Oral English, Math, and 6 cr of WI **MUST** be done before earning 56 cr. QR, the remaining 6 cr of WI, and UP courses must be completed before graduation. NOTE: requirements may vary by year or status (ex: transfer). Please consult your bulletin or with an academic advisor for specific guidelines.
- Students completing the University Program (UP) via Course-by-Course must complete 12 cr of Writing Intensive coursework. Six (6) of those cr **MUST** be done in the UP **and MUST** complete 6 cr of WI before 56 credits. Students completing the University Program via Transfer Block or MTA must complete 6 cr before graduation.