Central Michigan University
College of Business Administration: *Bachelor of Science in Business Administration Degree*

Logistics Management 2020-2021

Contact the Marketing & Hospitality Services Administration Department: Smith 100, (989) 774-3701 to declare this major

Courses for the BS in BA Degree are completed in a specific sequence. See advisor.

FIRST SEMESTER

***BUS 100**	**Essential Business Skills**	**3 cr**
MTH 107	College Algebra *(if needed)*	3 cr
_____	Competency (ENG 101)	3 cr
_____	University Program	3 cr
_____WI	University Program	3 cr

SECOND SEMESTER

***BIS 101WI**	**Essential Bus. Communications Skills**	**3 cr**
***ECO 202**	**Microeconomics (UP IIIB) or ECO 203**	**3 cr**
***MTH 217**	**Bus. Calculus or MTH 132 Calc. I (UP IIB)**	**4 cr**
_____	University Program	3 cr
_____	Competency (Oral English)	3 cr

THIRD SEMESTER

***ACC 250**	**Intro to Financial Accounting**	**3 cr**
***ECO 204**	**Principles of Macro/Global Economics**	**3 cr**
***BLR 235**	**Business Law** *(some sections offered WI)*	**3 cr**
***STA 282QR**	**Intro to Statistics or STA 382QR (UP IIB)**	**3 cr**
_____	Competency (ENG 201)	3 cr

Students earn Admission when they have:
- *Completion of the courses above in bold,*
- *A minimum 2.0 GPA average in the courses marked with *, and*
- *A minimum overall CMU GPA of 2.50.*

Must earn a minimum 2.50 overall GPA to enroll in ACC 255, BIS 255, MGT 258 & MKT 255. Final MTH/STA course may be taken in this semester.

FOURTH SEMESTER

ACC 255	Managerial Accounting & Decision Making	3 cr
BIS 255	Information Systems	3 cr
MKT 255	Intro to Logistics and Physical Distribution	3 cr
MGT 258	Effective Mgt. of Human Resources	3 cr
BUS 300QR	Bus Stats -or- BUS 503QR Lean Six Sigma	3 cr

FIFTH SEMESTER

FIN 302	Integrated Financial Analysis	3 cr
MGT 303	Integrated Supply Chain Management	3 cr
MKT 304	Integrated Marketing Management	3 cr
MKT 431	Logistics Operations	3 cr
MGT 333	Purchasing Management	3 cr

Students may enroll in FIN 302, MGT 303 & MKT 304 if they have earned Admission and have completed ACC 255, BIS 255 & MGT 258.

SIXTH SEMESTER

MKT 305	Buyer Behavior	3 cr
MKT 432	Logistics Strategy	3 cr
MKT 450	Marketing Research	3 cr
BUS 301	Integrated Business Experience	3 cr
_____WI	University Program	3 cr

MKT 490-Internship in Logistics 3 cr Can count as an elective on the major. Highly recommended.

SEVENTH SEMESTER

MKT 465	Supply Chain Management	3 cr
PHL 318	Business Ethics	3 cr
_____	Major Elective *(see bulletin)*	3 cr
_____	University Program	3 cr
_____	University Program *(if needed)*	3 cr

EIGHTH SEMESTER

MGT 499	Integrated Capstone-Strategic Mgt.	3 cr
_____	Major Elective *(see bulletin)*	3 cr
_____	University Program	3 cr
_____	University Program	3 cr
	(may need an additional WI course)	

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Prerequisites

- 56 cr & Admission → **MGT 333**
- MKT 304 → **all other MKT courses**
- MKT 255 → **MKT 431**
- MKT 255 & MKT 304 → **MKT 432**
- MKT 431 & MKT 432 → **MKT 465**
- BUS 300QR or BUS 503QR, BUS 301, FIN 302, MGT 303, MKT 304 → **MGT 499**

Major specific details

Marketing Course Offerings:

- Most marketing courses are offered in fall & spring semesters.

Graduation Requirements

- 120-124 credits—based on bulletin year
- 40 credits at the 300 level or above
- Minimum 2.0 cumulative GPA
- 30 credits minimum completed from CMU
- 60 academic credits from an accredited 4-yr institution
- Only 6 credits from PED & RLA count towards graduation

Apply for graduation online at **Degree Progress** two semesters before you plan to graduate using the graduation tab.
Apply by: Oct. 1 for May grad., Feb. 1 for Aug. grad., and Apr. 1 for Dec. grad.

Degree Progress

Students are strongly encouraged to pay attention to prerequisites, keep track of course offerings, review requirements in Degree Progress, and meet with an academic advisor on a regular basis.

Login to **Handshake** at **careers.cmich.edu** for:
Internship & Job Postings • Mock Interview Program
Employer Database of Contacts • On-Campus Interviews
Capital City Internship Program • Calendar of Career Events

Additional Credits

Students may need additional courses to reach the graduation requirement and 40 credits at the 300 level or above.

Offerings

Some upper level major courses may only be offered in fall or spring. Please consult with the department of your major.

Study Abroad

UP Group IVB can be fulfilled with an approved study abroad experience.

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