Overview
The online Master of Business Administration degree in Logistics Management is a 43 credit hour program offered completely online. Students receive a solid, applied core in business functions. These core courses are supplemented with concentration courses in supply chain management and more specifically in logistics - a vital part of any business.

Students work closely with the concepts of "lean" and "just-in-time" business models. Areas of focus include sustainability and risk management with courses that address the financial needs and concerns of today's organizations and corporations. The program includes hands-on implementation of logistics and a final organizationally-focused, applied logistics project.

The MBA degree in Logistics Management is designed to be completed in just two years. The CMU Online approach employs interactive learning classes that include chatsessions, message boards, emails, and content enriched with Web technology.

Degree Content
This program is composed of fourteen courses in three areas: core courses, Logistics Management courses, and the final MBA Project.

Core courses
- 9 core courses in business administration
- 3 credits each
- 8-week courses

Logistics Management courses
- 4 courses
- 3 credits each
- 8-week courses

MBA Project - 4 credits
The capstone project where skills and competencies are applied to actual logistics management problems. Ideally, the project should be work-based and have the support of the student’s employer. However, other project assignments may be acceptable.

Logistics Management courses
MKT 555 Market and Sales Forecasting
Develops familiarity with methods most commonly used in market and sales forecasting. Both qualitative and quantitative methods are included with emphasis on the latter.

MKT 631 Lean Logistics Operations
Understanding and applying lean principles to logistics operations by examining and improving the order fulfillment process including: order, inventory, warehousing, and transport operations.

MKT 632 Integrated Logistics Strategy
Current best practices and strategies for designing and managing integrated logistics systems.

MKT 633 Risk-based Logistics Networks
Current best practices and strategies for assessing and designing risk-based logistics networks with emphasis on risk management including logistics network security and green initiatives.
Admission Requirements

- Applicants must have earned a bachelor’s degree from a recognized university (equivalent to a four-year U.S. bachelor’s degree).
- Official copies of all undergraduate transcripts sent to CMU.
- It is recommended that students take the following courses and/or acquire the knowledge equivalent of the following four courses:
  - Principles of Economics
  - Principles in Statistics
  - Principles of Accounting
  - Principles in Finance
- Minimum GPA of 2.7 and GMAT minimum 450*

The applicant must forward GMAT score to CMU’s College of Business Administration before any admission recommendation will be made.
- Submit professional résumé.
- Submit a personal statement that outlines existing skills, career goals and interest in the MBA program.

*Waiver of GMAT Requirement:

The GMAT requirement will be waived for students who graduated from accredited U.S. universities and meet one of the following conditions:

**Without professional experience:**
- Undergraduate GPA of 3.0 for higher from accredited U.S. universities
- Undergraduate GPA of 3.25 or higher from accredited U.S. universities in last 60 hours

**With at least five years of professional experience:**
- Undergraduate GPA of 2.7 or higher from accredited U.S. universities
- Undergraduate GPA of 2.9 or higher from accredited U.S. universities in last 60 hours

GMAT will not be waived if undergraduate degree is not from a U.S. university.
The online MBA program is offered online to enable you to balance the demands of work, school, family and other obligations. We hold our online programs to the same academic standards as our on-campus programs. We make our procedures and services fast and accessible so the time you spend with us is focused on studies, not on standing in lines, waiting on hold or getting transferred from office to office.

Registration
Registration procedures are simple and done online using CentralLink, our registration portal. You will be given access once you are admitted to the program.
https://centrallink.cmich.edu

Advising
Advising is key to your success in the program. The program advisor will be available to assist you throughout your program.

Buying your Textbooks
You don't have to drive around town or stand in long lines at a bookstore to purchase your textbooks. You buy your textbooks through our online service, MBS Bookstore. MBS will ship the books directly to your home or office.
http://bookstore.mbsdirect.net/cmu.htm

Student Service Staff
Every CMU student is served by friendly, professional, experienced administrative staff. You will be provided timely, accurate information, quick and efficient answers to your questions, cheerful problem resolution – and friendly words of encouragement.

Library Service
Our library services are highly ranked by our current students and graduates. Once you start your program, you'll soon see why. Full-time librarians provide you with reference and referral assistance. Additional support staff and document delivery specialists work specifically to meet your needs as an online student.

Access is easy and quick
You can use a toll-free number, fax, email, or web form to request reference assistance, book loans and copies of journal articles. Books and copies of journal articles are sent to you usually within 24 to 48 hours after your request is received. A growing number of full-text sources are also available on the web, so you can have the information you need immediately.

You get the best in the business
We're very proud of the fact that CMU's library service is the most comprehensive and sophisticated of its type. We believe that high quality, convenient library support is critical to delivering high quality, convenient academic programs to you.

Financial Aid
We want to make the financial aid process as simple as possible for you. If you are interested in financial aid, the first step is to complete the FAFSA form to determine your eligibility by going to www.fafsa.ed.gov and including CMU's school code: 002243.

If you have financial aid questions, please contact us at: 800-664-2681, option #2 globalfa@cmich.edu global.cmich.edu/financial-aid
MKT 555 Market and Sales Forecasting (8 weeks)
Develops familiarity with methods most commonly used in market and sales forecasting. Both qualitative and quantitative methods are included with emphasis on the latter.

MKT 631 Lean Logistics Operations (8 weeks)
Understanding and applying lean principles to logistics operations by examining and improving the order fulfillment process including: order, inventory, warehousing, and transport operations.

MKT 632 Integrated Logistics Strategy (8 weeks)
Current best practices and strategies for designing and managing integrated logistics systems.

MKT 633 Risk-based Logistics Networks (8 weeks)
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MBA 610: Managing Information Systems in a Global Economy (8 weeks)
The management and deployment of information systems (IS) in organizations around the world, creating value from IS assets and exploring emerging technologies.

MBA 620: Managerial Accounting: A Management Perspective (8 weeks)
Investigates the central role accounting systems play in planning, control, and decision making by managers.

MBA 630: Managing and Leading Individuals and Groups in Organizations (8 weeks)
A study of the frameworks used to understand and lead individual and group behavior and the processes used to create organization change.

MBA 640: Data Analysis for Managers (8 weeks)
Understanding and applying quantitative methods of data analysis that facilitate getting information for business decisions from the raw data that business professionals have available.

MBA 650: Marketing-Based Management (8 weeks)
Dynamic nature and managerial aspects of customer-centric marketing. Formulation of analytical decisions concerning marketing strategy.

MBA 660: Global Business and Sustainability (8 weeks)
This course is designed to enable students to discuss and apply the major international business and sustainability issues and theories facing global managers.

MBA 670: Financial Analysis and Risk Management (8 weeks)
Course provides a framework for analysis of investment and financing decisions of the firm and understanding of how to apply finance theory to practical solutions.

MBA 680: Global Economic Environment (8 weeks)
The global economy and its impact on managerial decision making. Topics include economic growth, fiscal and monetary policy, trace, exchange rate determination, capital and financial flows.

MBA 690: Strategic Management: Integrative Experience (8 weeks)
Focuses on integrative approach in developing competitive business strategies through a process of analyzing business environments, selecting and implementing strategies, and evaluating results.

MBA 699: The MBA Project
Class will meet twice for project sharing. The capstone experience is where skills and competencies are applied to actual business problems. Students develop cross-functional business solutions with the guidance of a faculty committee.
Equipment and Technical Requirements
To run a diagnostic test on your computer to determine if you have the minimum system requirements to complete this online program, please go to: global.cmich.edu/system-check.

The program will check your computer and make sure it meets the equipment requirements and will direct you to the appropriate sites or the help desk if anything is lacking. Students in this program are required to have a USB headset, microphone or other similar device for participation in online courses.

AACSB – International Accreditation
The College of Business Administration at CMU has been continuously accredited by AACSB-International, the Association to Advance Collegiate Schools of Business, since 1983. AACSB is the premier accrediting body for colleges of business in the world. For general information about AACSB accreditation, see: www.aacsb.edu/accreditation
For a list of schools that have achieved AACSB accreditation, go to: aacsb.edu/accreditation/accredited-members.asp

Higher Learning Commission Accreditation
To apply
To get started in your graduate studies at CMU, apply online at apply.cmich.edu. A $50 application fee in U.S. funds (check, money order, American Express, Discover, MasterCard or Visa) is required.

You must also include:
1. One official transcript from all colleges or universities you have attended. You must request these transcripts by contacting each school you attended. Transcripts can be emailed to transcripts@cmich.edu. If transcripts must be mailed to CMU, we have included a transcript request form that you may copy and send to your former schools to request that they mail us your transcripts.
2. A personal statement indicating rationale for taking the program, leadership experience and goals
3. A current résumé
4. Results of the GMAT, if required

Please mail any materials not attached to your online application to:

Central Michigan University
Global Campus
Attn: Application Manager
802 Industrial Drive
Mount Pleasant, MI 48858

Application Checklist
To make sure your application is complete, use the following checklist.

1. Access the online application at apply.cmich.edu.
2. Attach personal statement to application
3. Attach current résumé to application
4. Take the GMAT and have the results sent to CMU, if required (see page one).
5. Have official transcript(s) sent to CMU from all colleges or universities you have attended
6. Include $50 application fee (U.S. funds)

International students, please also include:
7. Photocopy of your VISA or permanent resident alien card, if you are not a U.S. citizen
8. TOEFL scores

Tuition and Fees
U.S. dollars
Graduate tuition..... $600 per credit
Application fee ...... $50
Graduation fee ...... $50

All fees are set by the University Board of Trustees and are subject to change without notice. Fees are payable by check, money order, American Express, Discover, MasterCard or Visa. Tuition and fees will be billed using the CMU email address you will be given upon acceptance to the program. Bills are paid via the Internet using our secure site.

For More Information:
Please contact:
Phone: Toll-free (877) 268-4636
Email: CMUglobal@cmich.edu
Web site: global.cmich.edu/onlinemba

Central Michigan University is accredited by the Higher Learning Commission (www.hlcommission.org). CMU is an AA/EO institution, providing equal opportunity to all persons, including minorities, females, veterans and individuals with disabilities (see cmich.edu/ocrie) 46142LM 12/16
Transcript request

You must contact each school you have attended and request that they send your official transcript(s) to Central Michigan University's Global Campus.

Many schools send transcripts to us electronically. If this is an option, have your former schools email your transcripts to: transcripts@cmich.edu

Registrar, please send transcript(s) to:

Central Michigan University
Global Campus
Attn: Transcript Department
802 Industrial Drive
Mt. Pleasant, MI 48858

or
e-mail the transcript(s) to: transcripts@cmich.edu

Name _________________________________________ (Former name) __________________________________________

Address _____________________________________________________________________________________________

Social Security or student ID number __________________________________________________________________

Phone _________________________________________ Date of birth _________________________________________

Graduated: ☐ No ☐ Yes Date _______________________________________________________________________

Degree _____________________________________________________________________________________________

Check enclosed for $ ______________________________Signature ___________________________________________

Date ____________________________________________