

University Goals and Initiatives: 2016-2017

The major university goals and initiatives for 2016-2017 are supported by divisional, college and unit plans. All goals and initiatives at the university level, as well as the college and unit level, will be evaluated based on appropriate success metrics.

Major University Goals for 2016-2017

1. Revision of the university's Strategic Plan, including revised metrics which will measure and define success for university priorities, initiatives and goals.
2. Revision/alignment of the university's Strategic Enrollment Management Plan with the revised Strategic Plan.
3. Revision/alignment of the "10-year view" Facilities Master Plan with the revised Strategic Plan.
4. Revision/alignment of the Information Technology Plan with the revised Strategic Plan.
5. The university has identified 10 metric goals for 2016-2017. These are one-year metrics. The university's Strategic Planning Team will complete the revision of CMU's Strategic Plan this academic year, including identifying annual measurable priorities/initiatives that are comparable to our peer institutions, state and national four year universities, (see p. 13).

Major University Initiatives for 2016-2017

1. One CMU: complete the integration of main campus and global campus academic and administrative functions.
2. Complete and implement the planning and fundraising activities of the Comprehensive Campaign Committee and advancement operations.
3. Implement the recommendations by the Online Academic Programs Committee.
4. Graduate the inaugural class of the College of Medicine (CMED). Secure provisional accreditation (the next level) of CMED by the Liaison Committee of Medical Education (LCME).

5. Secure accreditation of the College of Education and Human Services by the Council for the Accreditation of Education Preparation (CAEP).
6. Continue implementation of programs and projects to enhance student persistence and graduation rates, including implementation of phases from AASCU (American Association of State Colleges and Universities) Reimagining the First Year and the EAB (Education Advisory Board) Student Success Collaborative.
7. Complete an analysis for campus diversity and inclusion, and start implementation of changes to improve the learning and working environment for students, faculty and staff.
8. Complete and integrate a comprehensive integrated branding and marketing plan, integrating global campus into main campus.

PERFORMANCE METRICS 2016-2017 GOALS				
Performance Indicator	Priority	Actual 2014-2015	Actual 2015-2016	Goal for 2016-2017
Increase the six year graduation rate of first-time, full-time students to 63%.	1	56%	57.4%	59%
Increase the four year graduation rate of first-time, full-time students to 25%.	1	21%	21.9%	25%
Improve freshmen to sophomore retention rate to 80%.	1	78%	77.1%	79%
95% of graduating seniors rate their educational experience as good or excellent on the Graduate Student Exit Survey.	1	85%	91%	93%
Graduates employed or continuing education (6 months post-graduation)	1	90.7%	91.3%	94%
Increase research and creative endeavors external funding to \$25 million.	2	\$10,448,370	\$12,524,424	\$13.5 million
Increase percent of faculty engaged in research or creative endeavors to 65%.	2	53.8%	58.1%	60%
Increase fundraising revenues by 10% annually to \$29 million.	5	\$13.7 million	\$17.7 million	\$18.0 million
Implement a long-term enrollment and retention strategy to ensure appropriate growth and sustainability.	5	656,299 Student Credit Hours	640,164 Student Credit Hours	624,026 Student Credit Hours (projected)
Maintain the CMU credit rating (currently Aa3/Moody's and A+ S&P), relative to our peer institutions.	5	Aa3/Moody's A+/S&P	Aa3/Moody's A+/S&P	Aa3/Moody's A+/S&P