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# STRATEGIC PATHWAY 5

## AGENDA

JANUARY 24, 2020

GRAWN HALL 178

1-2:30 p.m.

Strategic Pathway #5: Redefine and expand our business model to include opportunities in lifelong learning, partnerships with organizations, and mid-career educational needs.

### 1. Brief Introductions

### 2. Review of President's Timeline and the committee's interim deliverables:

*February – April 15/16* Committee will begin to develop long-range strategy/design statements; conveners will present updates to Executive Steering Committee (ESC).

*April 16 – June 24/25* Continue to research, discover and prepare drafts of recommendation of long-term strategic direction that will be shared with ESC for feedback and guidance. Final draft due by June 24.

*June – mid -Sept.* Long-range planning statements will begin to be actualized for short-term actions steps and formation of one, two and three-year goal will begin. Goals will be shared and discussed with ESC; full plan endorsed by ESC.

*September Board Meeting (Sept 23-24).* Full plan presented to Board of Trustees for action.

Committee Charge:

- \* If necessary, recommend any minor edits and/or clarifications to the descriptor for the pathway;
- \* Establish overarching strategic objectives that will define CMU in 2030 relative to the pathway;
- \* Ensure that there are appropriate processes to proactively engage campus and community stakeholders in the discussions and idea generation for the strategic objectives; and,
- \* Recommend short-term benchmarks (goals and objectives that can be reached within one to three years) to be used as measurements of progress.

### 3. Discussion of our Pathway's Title and Definition

### 4. Establishing Dates/Times for Future Meetings

### 5. Pathway dinner with the President and Mrs. Davies (5:30-7 or 7:30 p.m./President's Residence)

February 25, March 2, March 18 (select date when majority of us can attend)

### 6. Other