

ASSESSMENT COUNSEL

Need help? Contact your Assessment Coordinator!

Mike Carson

carso1ma@cmich.edu

CHP, CBA, Honors, Gen Ed,
Graduate Studies

Beth Shively

shive1el@cmich.edu

CST, EHS

Yenpin Su-Ritzler

su1y@cmich.edu

CCFA

Mary Senter

sente1ms@cmich.edu

CHSBS

Online Resources

[CMU Mission Statement](#)

[Policy on Student Learning
Outcomes Assessment](#)

[Assessment Vocabulary](#)

[Guidelines and Application for
Funding Support](#)

[Submission Process for
Annual Reports](#)

[WEAVEOnline User's Guide for
Annual Assessment Reporting](#)

[Assessment Council
Members, Meetings, &
Minutes](#)

REVISING YOUR ASSESSMENT PLANS, FUNDING, AWARDS, AND FEEDBACK!

Now that programs have submitted their assessment reports for 2011-12, we want to draw your attention to four opportunities:

1. NEED TO REVISE YOUR ASSESSMENT PLANS?

Though you've submitted your assessment report, you may find that your assessment plans need to be changed. For Example, perhaps:

Your targets are unreasonable – either too high or too low

You've recently developed a data gathering technique (a measure) that is preferable to the ones you had outlined in your plan

Your data are less useful than you'd envisioned

Not to worry! The Assessment Council has developed a simple procedure for changing Assessment Plans in order for you to implement changes to improve your plans and make your data more meaningful.

Click [here](#) for information about the procedure for revising your Assessment Plans.

2. NEED FUNDING TO IMPLEMENT YOUR PLANS DURING 2012-13?

The Assessment Council has some funds to help programs offset the direct costs associated with collecting and analyzing assessment data. For funding guidelines and information about how to apply to the Council for funds, click [here](#).

3. DO YOU KNOW ABOUT THE PROVOST'S ASSESSMENT INCENTIVE AWARD?

Some programs are doing an excellent job of collecting data about student learning and using that data to make meaningful changes in their programs.

The provost and deans have developed an award that recognizes such high achievement. Please consider applying for The Provost's Assessment Incentive Award that carries a substantial, unrestricted cash bonus for the winning programs.

For more information about the award, click [here](#).

4. NEED FEEDBACK ON YOUR ASSESSMENT REPORTS?

Many of us engaged in assessment activities have been frustrated in the past because we received very little feedback (positive or negative) on the reports that we submitted. We asked: Where did they go? Did anyone care?

The Assessment Council recognizes that an on-going dialogue between programs and the Council and the Office of Curriculum and Assessment is necessary if we are to make meaningful progress in learning more about what enhances our students' academic experiences.

With this in mind, the Assessment Council has developed a process for providing you with an evaluation of your assessment report for 2011-12 (the one you turned in by October 1, 2012) and for providing your department with suggestions, as appropriate, for moving forward with your assessment activities. Please look on [this page](#) for a description of the evaluation process

ASSESSMENT BASICS—WRITING ASSESSMENT GOALS

How do you write a good Assessment goal?

Goals are broad, general statements of what the program, course, or activity intends to accomplish. Goals describe broad learning outcomes and concepts (what you want students to learn)

expressed in general terms (e.g., clear communication, problem-solving skills, etc.) Goals should provide a framework for determining the more specific educational objectives of a program, and should be consistent with the mission of the program and

the mission of the institution. A single goal may have many specific subordinate learning objectives.

More information is available at <http://assessment.uconn.edu/docs/HowToWriteGoals.pdf>