

**CMU-ACE Internationalization Laboratory (2016-2018)**  
**Internationalization Strategic Planning Committee**  
**AGENDA**

22 January 2018

**8-8:50 a.m. in Lakeshore Room (UC)**

Co-chairs: David Ash & Christi Brookes

1. Introductions
2. Updates
  - a. *Peer Review Visit: 30 April - 2 May 2018*: Working on putting together the strategic plan, collating with the mid-year report from the summer. Turn this into Gil to help us put this plan in order. Gil will meet with many different groups during his visit— President, Provost, Council of Deans, the city, students (domestic and international), etc. We are hosting, so be available to assist and attend open events if at all possible. May be difficult to get groups of students - please ask students whose experience may be helpful to the committee. Please share ideas with Christi.
  - b. *Senior International Officer Search*: Starting soon, need a new SIO. Christi and David are helping to write a job description with the Provost. This will depend on the reorganization.
  - c. *Reorganization*: Reports/recommendations will be out 26 January. Committee 2 holds the OIA. There will be an opportunity to share feedback.
3. Working Groups Reports:
  - a. **Imperative 1: Enhancing Student Success**
    - i. See Imperative Report
    - ii. Objective 1
      1. Followed the guidelines of the Kentucky strategic plan
        - a. Wasn't sure if it would be a three- or five-year plan
          - i. Clarified: meant as a 1-, 3-, and 5-year plan
        - b. Students who intern and study abroad
        - c. Have faculty integrate Study Abroad (SA) into the curriculum and work with SA to encourages students to study abroad
          - i. At least one program, ideally 2-3
      2. Academic advising
        - a. Across the college
          - i. This is in some, but not all
        - b. Disciplines link to the SA website so that students can see what applies to their program
        - c. Build database with courses offered
          - i. Not complete yet but working
            1. Helps students to see what they can complete abroad

- ii. Another school has a designator in the bulletin - not in plan
- 3. Bulletin revision in all disciplines to demonstrate opportunities to study abroad
- 4. Global citizenship program
- 5. Short term programs to focus on first year
- 6. Scholarship money needed
- 7. Begin outreach in high school
  - a. Admissions staff when recruiting
- 8. Develop project-based learning
  - a. Faculty led
- 9. Need more staff to meet the demands
- 10. Faculty need development
- 11. Way to communicate with faculty and staff
  - a. Dedicated listserv
- 12. Dual degrees
  - a. Partnerships for outgoing
- 13. Study of language
  - a. Pairing with disciplines and helping students find what language would be most beneficial to their program of study and future career
- iii. Objective 2
  - 1. Determine range of international students the infrastructure would allow
    - a. Some recruitment only focused on STEM
      - i. Can we handle influx of STEM?
  - 2. Expand to emerging markets
    - a. International recruitment office
    - b. Changes annually
  - 3. Explore the opportunities with agents
    - a. Board of Trustees currently says “no” to using agents
  - 4. Peer institutions (PI)
    - a. Who do we aspire to be like and compared to, not just our current PI
  - 5. Review scholarship opportunities
    - a. Increase this significantly
      - i. Look into Merit Awards
        - 1. Talk to Claudia - she is aware of the situation
        - 2. Megan D spoke with financial officers
          - a. Doesn't appear to be state funds for the Merit Awards

- b. Scholarships not only for incoming, but existing students
- c. Large number of guests - officials from other countries and institution
  - i. Guests amazed at the quality of our programs
    - 1. Love faculty engagement with students
      - a. These officials are encouraging students to attend CMU instead of other institutions
  - ii. Partnerships - connect to Imperative 3 - Strengthening Partnerships
    - 1. Possible aim for in-state tuition
      - a. Currently only allowed to offer 150%
        - i. Talking about talking about changing this to a lower amount
      - b. The delay to determine if lower amount can occur makes potential partner schools think we are not interested.

iv. Objective 3

- 1. Leadership programs and global learning available to international and domestic students
- 2. View mid-year report for ideas

v. Objective 4

- 1. Maximize access to global experiences
- 2. Increased resources
- 3. Inter-office communication
  - 1. Training
  - 2. Funding for RSO's
  - 3. Dedicated academic advisor for international students to help them in their first year of study

**b. Imperative 2: Fostering Scholarly Activity**

i. See Imperative Report

1. Goal 1

a. Objective 1a

- i. Create culture that values efforts of global research and creative activities

b. Objective 1b

- i. Increase cultural knowledge through CMU
  - 1. How to interact with those from other countries and backgrounds.

2. Goal 2

a. Objective 2a

- i. Determine the barriers to faculty engaging in global research and creative activities
  1. Learn what faculty are already doing and what is stopping them from doing more
  2. Creating connections or packages for our faculty to serve as a visiting faculty abroad and possibly lead a SA trip at the same time
    - a. Already happening a little bit
      - i. How to get the faculty to know what is available
      - ii. Have a dedicated international partnership position to assist with school partnerships, faculty experiences, senior officer experiences, student exchange agreements (we don't have to have tuition follow the student, for exchanges the university makes the agreement to waive student in), maintaining relationships, lots of nurturing of partnerships

b. Objective 2b

- i. Increase the funding for global research and creative activities

c. Objective 2c

- i. Support use of an instrument to measure intercultural learning and development
  1. What is the best instrument to be used

3. Goal 3

a. Objective 3a

b. Objective 3b

**c. Imperative 3: Strengthening Partnerships in Michigan and Beyond**

- i. See Imperative Report
- ii. Meeting time was running short

2. What's Next

- a. Add objectives to Imperative Strategic Plans

- i. Include how it will be done, timelines, and budgets if necessary
  - b. Keep revising, we are getting close to the end of the Lab
  - c. We will be pulling everything together and compiling it into a workable document
    - i. Will be adding to the website as we have more
  - d. Sharing with provost and deans
  - e. Sharing with ACE
  - f. ACE Visit
3. Questions
  - a. None stated

Next Meeting:

- 5 February 2018, 8am - revised draft, feedback from constituents and discussion
- 19 February 2018, 8am - devised draft, feedback from constituents and discussion
- 19 March 2018, 8am - final draft and release to campus
- March - April: discussions with deans, open forums
- 2 April 2018, 8am - reserve
- 16 April 2018, 8am - reserve
- \*\*\*30 April - 2 May, 8am - ACE Internationalization Lab Peer Review + Final Report